



AMERICAN ASSOCIATION *of* GEOGRAPHERS

ANNUAL MEETING • Feb. 25-March 1, 2022 • NEW YORK



AAG 2022 Annual Meeting

February 25 – March 1 • New York, NY

Exhibitor Prospectus

Why AAG?

The American Association of Geographers' annual meeting will be held in-person and will include some virtual aspects in 2022. Attendees including geographers, GIS specialists, environmental scientists, and other leaders will share and discuss the latest in research and applications in geography, sustainability, and GIScience.

The annual meeting will feature more than 6,900 presentations, posters, workshops, and field trips by leading scholars, experts, and researchers.

This conference is quite possibly the largest geography meeting in the world, with more than 8,500 geographers converging from the U.S., Canada, and nearly 60 other countries and your best opportunity to:

- Meet new people in person and virtually who make purchasing decisions for their organizations.
- Renew relationships with existing customers
- Educate potential customers about your products and services and increase your visibility
- Gain insight into the products and services used by these influential professionals

Do geographers, GIS Specialists and environmental scientists use your products and services?

If your answer is yes, exhibiting at the AAG 2022 Annual Meeting is your best opportunity this year to ensure attendees learn about your organizations' offerings!

Get Involved!

The AAG Annual Meeting provides a dynamic forum for industry leaders to showcase the most recent trends in geographic ideas and technologies. As an exhibitor you will have opportunities to:

- Conduct focus groups and market research
- Host training sessions or workshops—at your booth or in a classroom setting—to teach attendees how to better use your products or software
- Lead groups on a field trip in the area to demonstrate your tools
- Sponsor meeting events, activities, or services
- Support student initiatives and competitions such as the annual World Geography Bowl
- Target your advertising to a highly specialized audience

New for 2022!

All exhibitors will receive a virtual exhibit booth space on the AAG 2022 Annual Meeting Hybrid Platform at **no cost**. This will enable you to interact with those you may not otherwise have met! Details about setting up your virtual exhibit booth will be available soon!

What's included?

- 10'x10' booth space with 3' side rails and 8' back drape
- 7"x 44" identification sign
- Company name listed on meeting web site with link to company web site
- Two full complimentary meeting registrations per 10'x10' booth (Booth personnel presenting papers do not qualify for complimentary registration) and a limited number of additional exhibit hall only registrations for booth staff not attending the meeting for standard booths
- NON-PROFIT BOOTHS INCLUDE 2 FULL REGISTRATIONS ONLY, and no exhibit-only passes.
- Virtual booth on hybrid conference platform (virtual terms and conditions apply)

What's not included?

Booth carpet, furniture (tables and chairs, etc.), lighting, electrical, internet, etc. are not included and must be purchased separately by the exhibitor

Exhibit Hall Schedule (as of 7-14-21)

**Exhibit hall schedule subject*

The exhibit hall is located in the New York Hilton Midtown

Thursday, February 24, 2022	Exhibitor move in	8:00 a.m. - 5:00 p.m.
Friday, February 25, 2022	Exhibit hall open*	9:00 a.m. – 5:00 p.m.
Saturday, February 26, 2022	Exhibit hall open*	9:00 a.m. – 5:00 p.m.
Sunday, February 27, 2022	Exhibit hall open*	9:00 a.m. – 1:30 p.m.
Sunday, February 27, 2022	Exhibitor move out	1:31 p.m. – 6:30 p.m.

**Exhibitors are allowed admittance to the exhibit hall ½ hour prior to the hall opening and must leave the exhibit hall ½ hour after the exhibit hall close.*

Space Selection

Exhibitors must complete the application form at the end of this prospectus and return with a 50% deposit. Once the application and accompanying payment are received by AAG, space will be assigned, and a confirmation will be returned with invoice for final payment, if applicable. The balance of your payment will be due on or before November 5, 2021. Purchase of exhibit space after November 5, 2021, must be accompanied by payment for the entire cost of the exhibit space requested. All payments must be made in U.S. funds drawn on U.S. banks, payable to the AAG. Exhibitors agree to observe the regulations on pages 4 and 5, which are hereby acknowledged to be a part of this application and contract.

Important Dates

Deadline for Advance Exhibitor Registration – Friday, January 14.

If you miss this date, please register onsite at the New York Hilton Midtown.

Cancellation

All cancellations must be submitted in writing to the AAG Exhibits Manager via e-mail at: AAGExhibits@conferencemanagers.com OR fax to 571-730-3072.

Fees

Standard Booth Price

\$2,600 per linear 10' x 10' space, add \$150 for a corner booth.

Island Booth Prices

\$12,500 per 20' x 20' island space

\$18,000 per 20' x 30' island space

Non-profit Booth Price

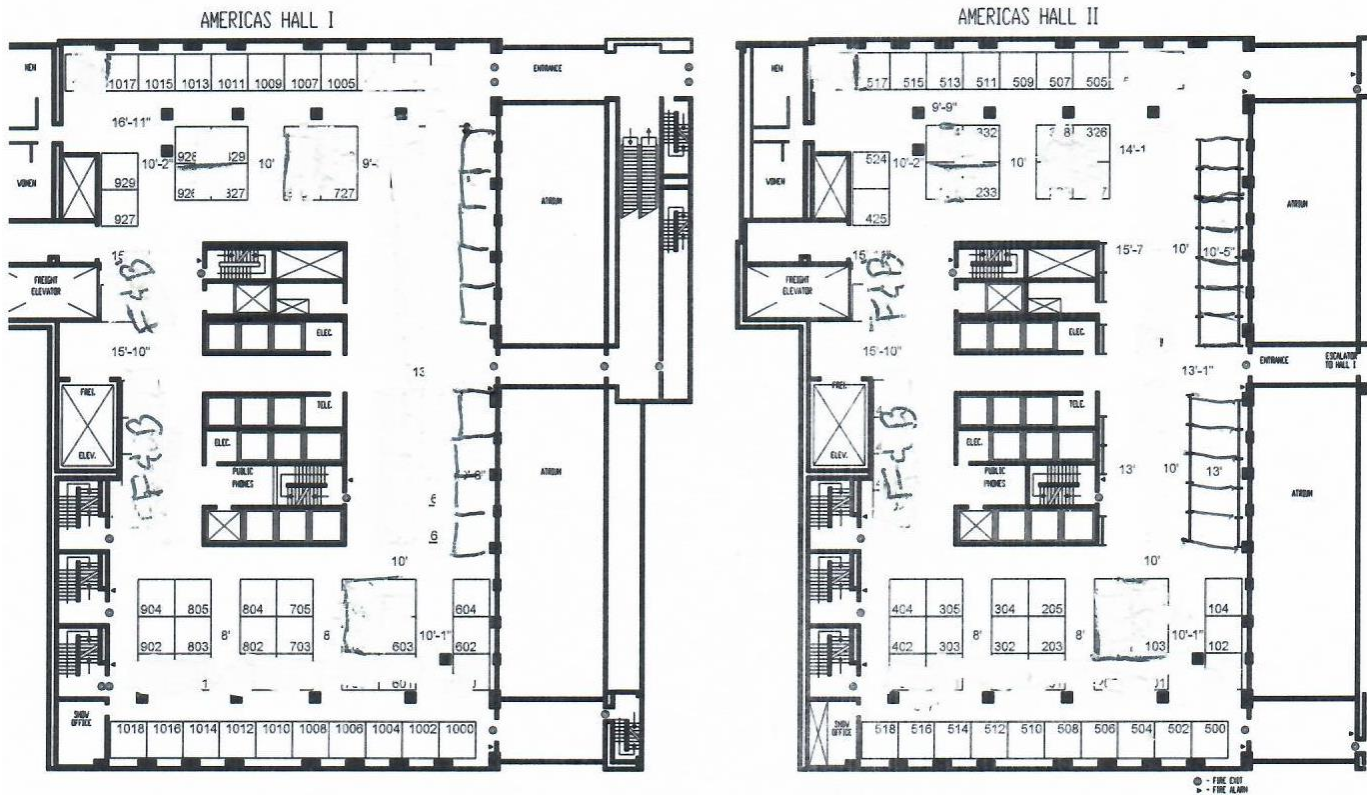
\$1,300 per linear 10' x 10' space, add \$150 for a corner booth.

*AAG approved 501c (3) organizations only. University Press Publishers are not approved for this space. NON-PROFIT BOOTHS INCLUDE 2 FULL REGISTRATIONS ONLY, and no exhibit-only passes.

NEW YORK HILTON MIDTOWN

AMERICAS HALL I and AMERICAS HALL II

(Food and Beverage Events will be held in both halls.)



View the latest floor plan:

<https://www.expocad.com/host/fx/conferencemanagers/2021aag/exfx.html>

New for 2019! Book Your Space Online

www.conferenceharvester.com/harvester2ex/login.asp?EventKey=UOTZMLFK

Now exhibitors can easily sign up with the "Rent Booth Now" button.

Questions? Exhibits Manager: Melissa Charity – AAGexhibits@conferencemanagers.com or 703-964-1240 x 170.