

# XXX CONGRESS OF THE INTERNATIONAL SOCIETY ON THROMBOSIS AND HAEMOSTASIS



**Isth** 2022  
CONGRESS  
JULY 9-13  
ISTH2022.ORG  
**LONDON**

## EXHIBITION & SUPPORT PROSPECTUS

Updated November 1, 2021



**ISTH** 2022  
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# Dates to Remember

<b>ISTH 2022 Congress Dates</b>	<b>July 9 – 13, 2022</b>
<b>ISTH 2022 Industry Site Visit</b> (virtual and/or in-person)	<b>tbd</b>
<b>Priority Deadlines for Application and Contract Forms</b>	
<b>First Right of Refusal for 2021 Exclusive Supported Items to Support Again in 2022</b>	<b>September 1, 2021</b>
<b>Top 10 Partners</b> <i>Allocations to be confirmed by October 29</i>	<b>October 1, 2021</b>
<b>Partners Ranked 11-25</b> <i>Allocations to be confirmed starting December 10</i>	<b>November 19, 2021</b>
<i>Applications and Contract Forms from Partners ranked &gt; 25 or unranked partners received before December 10, 2021, are expected to be confirmed starting December 15, 2021</i>	
<b>Priority Hotel Booking Deadlines</b> <i>Room blocks will be assigned in priority ranking order</i>	
<b>Top 10 Partners</b>	<b>September 10, 2021</b>
<b>Partners Ranked 11-25</b>	<b>October 15, 2021</b>
<b>For all other Exhibitors/Supporters</b>	<b>starting November 29, 2021</b>
<b>Abstracts Submission Opens</b>	<b>December 1, 2021</b>
<b>Release of the Technical Manual for Exhibitors and Supporters</b>	<b>January 17, 2022</b>
<b>Abstracts Submission Deadline</b>	<b>February 1, 2022</b>
<b>Submission of Draft Symposium/Presentation Theater Programs</b>	<b>February 25, 2022</b>
<b>Submission of Final Symposium/Presentation Theater Programs</b>	<b>April 7, 2022</b>
<b>Early Registration Deadline</b>	<b>April 7, 2022</b>
<b>Late Registration Deadline</b>	<b>July 5, 2022</b>

# Welcome Message

Thank you for your interest in **ISTH 2022 - the XXX Congress of the International Society on Thrombosis and Haemostasis.**

ISTH congresses are the premier scientific events in the field of thrombosis, hemostasis, and wider benign hematology and address the immediate and future scientific, laboratory and clinical opportunities and challenges.

ISTH meetings accomplish this by bringing together (physically and virtually) thousands of basic and clinical researchers, clinicians as well as early career professionals and nurses from around the globe who present their latest discoveries in their quest and commitment to advance the scientific understanding and translate scientific knowledge into new approaches to the diagnosis and treatment of thrombotic, bleeding and related disorders.

Apart from an outstanding scientific and educational program that fosters this sharing of knowledge and advances scientific discoveries, critically important for our attendees - and ultimately the patients - are the diagnostics and treatments that laboratory scientists and clinicians have at their disposal today or are in development. We are therefore committed to giving the collaboration with our industry partners the highest importance.

Through your presence at ISTH 2022, you will have the opportunity to connect with leading experts, many of whom are clinicians, clinical investigators in trials, key opinion leaders, educators, and leading laboratory scientists from around the world who are dedicated to resolving clinical and laboratory challenges, developing new therapeutic approaches and improving the care of patients.

Your participation allows you to be part of essential discussions, directly interact with thought and opinion leaders from around the world, obtain insights into cutting edge developments, educate about and promote your products and services, and showcase your own scientific and therapeutic advancements and commitment to supporting the evolution of science and education in our field.

This is an inspiring time to be involved, and we look forward to your partnership and support of one of the most important medical and scientific events in our field!



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**LONDON**

**We look forward to welcoming you  
to ISTH 2022 in London.**

# Key Contacts

## Exhibition and Sponsorship Sales

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### **Mr. Thomas Reiser**

*Executive Director*

ISTH Headquarters  
T +1 919 929 3807  
[tom\\_reiser@isth.org](mailto:tom_reiser@isth.org)

## Exhibition and Sponsorship Questions and Logistics Post-Sales

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### **Ms. Natalie Norris, CEM**

*Exhibition and Sponsorship Manager*

ISTH Headquarters  
T +1 703 999 6840  
[natalie\\_norris@isth.org](mailto:natalie_norris@isth.org)  
[supporters@isth.org](mailto:supporters@isth.org)

## Congress Management and ISTH Meetings and Meeting Policies

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### **Ms. Lisa Astorga, CMP, DES**

*Director of Meetings*

ISTH Headquarters  
T +1 919 929 3807  
[lisa\\_astorga@isth.org](mailto:lisa_astorga@isth.org)

## Registration

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### **Mr. John Doyle**

*Registration Manager*

ISTH Headquarters  
T +1 919 929 3807  
[registration@isth.org](mailto:registration@isth.org)

## ISTH Society and Membership Information

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### **ISTH Headquarters**

610 Jones Ferry Road  
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Carrboro NC 27510 USA  
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F +1 919 929 3935  
[membership@isth.org](mailto:membership@isth.org)

## Hotel Accommodation

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### **Ms. Bev Grindlay**

*BCD Meetings & Events*

Zibrant Building  
Millennium Way, Pride Park  
Derby, DE24 8HG, UK  
T +44 (0)203 238 7133  
[Bev.Grindlay@bcdme.com](mailto:Bev.Grindlay@bcdme.com)



# ISTH Council & ISTH 2022 Organizing Committee



## ISTH COUNCIL OFFICERS

*Current as of July 2021*

<b>Jeffrey Weitz</b>	President	Canada
<b>Flora Peyvandi</b>	President-Elect	Italy
<b>Sam Schulman</b>	Treasurer	Canada
<b>Nigel Key</b>	Secretary General	USA

## COUNCIL CLASSES

2022	2024	2026
<b>Pantep Angchaisuksiri</b> Thailand	<b>Mary-Carmen Amigo</b> Mexico	<b>Robert Ariëns</b> UK
<b>Michael Makris</b> UK	<b>Cécile Denis</b> France	<b>Omolade Awodu</b> Nigeria
<b>Flora Peyvandi</b> Italy	<b>Jorge Di Paola</b> USA	<b>Donna DiMichele</b> USA
<b>Sam Schulman</b> Canada	<b>Wolfram Ruf</b> Germany	<b>Saskia Middeldorp</b> the Netherlands
<b>Alisa Wolberg</b> USA	<b>Midori Shima</b> Japan	<b>Christopher Ward</b> Australia

## EX-OFFICIO MEMBERS (VOTING)

<b>Marc Carrier</b>	<i>Chair, Scientific and Standardization Committee</i>	Canada
<b>Claire McLintock</b>	<i>Immediate Past President of the Society</i>	New Zealand




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## EX-OFFICIO MEMBERS (NON-VOTING)

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<b>Joost Meijers</b>	<i>Vice-Chair, Scientific and Standardization Committee</i>	the Netherlands
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<b>Mary Cushman</b>	<i>Editor in Chief, Research and Practice in Thrombosis and Haemostasis</i>	USA
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<b>Beverley Hunt</b>	<i>Congress Chair, XXX ISTH Congress London, 2021</i>	UK
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<b>Sriram Krishnaswamy</b>	<i>Immediate Past Congress Chair, XXIX ISTH Congress Philadelphia, 2020</i>	USA
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<b>James Morrissey</b>	<i>Editor-in-Chief, Journal of Thrombosis and Haemostasis</i>	USA
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## ISTH 2022 ORGANIZING COMMITTEE

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<b>Beverley Hunt</b>	<i>Congress Chair</i>	London, England, UK
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<b>Robert Ariëns</b>	<i>Congress Vice-Chair</i>	Leeds, England, UK
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<b>Anna Randi</b>	<i>Scientific Program Chair Basic</i>	London, England, UK
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<b>Marcel Levi</b>	<i>Scientific Program Chair Clinical</i>	Amsterdam, the Netherlands
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<b>Nicola Mutch</b>	<i>SSC Liaison Representative</i>	Aberdeen, Scotland, UK
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<b>Suthesh Sivapalaratnam</b>	<i>Early Career Representative</i>	London, England, UK
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<b>Willem Ouwehand</b>	<i>Executive Member</i>	London, England, UK
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<b>Steve Watson</b>	<i>Executive Member</i>	Birmingham, England, UK
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<b>Marie Scully</b>	<i>Executive Member</i>	London, England, UK
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# ISTH 2022 SCIENTIFIC THEMES, THEME LEADERS AND VICE-THEME LEADERS

## Acquired Bleeding Disorders

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**Beverley Hunt**

London, England, UK

**Nikki Curry**

Oxford, England, UK

## Arterial Thromboembolism

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**Robert Storey**

Sheffield, England, UK

**Hugo ten Cate**

Maastricht, the Netherlands

## Coagulation & Natural Anticoagulants

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**Helen Philippou**

Leeds, England, UK

**Jim Crawley**

London, England, UK

## Diagnostics and OMICs

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**Willem Ouweha**

London, England, UK

**Cheng-Hock Toh**

Liverpool, England, UK

## Fibrinolysis and Proteolysis

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**Nicola Mutch**

Aberdeen, Scotland, UK

**Robert Ariëns**

Leeds, England, UK

## Hemophilia and Rare Bleeding Disorders

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**John Pasi**

London, England, UK

**Jim Huntington**

Cambridge, England, UK

## Hemostatic System in Cancer, Inflammation and Immunity

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**Peter Collins**

Cardiff, Wales, UK

**Alexander Brill**

Birmingham, England, UK

## Pediatrics

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**Michele Lambert**

Philadelphia, USA

**Tina Biss**

Newcastle Upon Tyne, England, UK

## Platelet Disorders and von Willebrand Disease

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**Karen Vanhoorelbeke**

Kortrijk, Belgium

**Michael Laffan**

London, England, UK

## Platelets and Megakaryocytes

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**Marie Scully**

London, England, UK

**Alastair Poole**

Bristol, England, UK

## Vascular Biology

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**Anna Randi**

London, England, UK

**José López**

Seattle, USA

## Venous Thromboembolism

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**Roopen Arya**

London, England, UK

**Catherine N. Bagot**

Glasgow, Scotland, UK

## Women's Health

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**Sue Pavord**

Leicester, England, UK

**Saskia Middeldorp**

Amsterdam, the Netherlands



# Society and Congress Overview



## About the ISTH Congress

At ISTH congresses, thousands of the world's leading experts on thrombosis, hemostasis, and vascular biology come together to present the most recent advances, exchange the latest science and discuss the newest clinical applications designed to improve patient care.

Through an extensive line-up of educational sessions, poster and oral communications, state-of-the-art lectures, Scientific and Standardization Committee (SSC) sessions, industry exhibits, symposia and presentation theater sessions, and professional networking opportunities, ISTH congresses promote important scientific discourse and advancement.

Since 2019, the ISTH holds its world congress annually to engage the global community more frequently in the exchange of the latest clinical and research developments. Due to the increasingly rapid advances in science as well as laboratory technology and treatment approaches, and the greater need for global collaboration, knowledge exchange, and education, holding our congress annually allows researchers, clinicians, and allied health professionals in the bleeding, clotting, and related fields to remain on the cutting-edge of science and deliver the best patient care.

The annual ISTH congresses fully incorporate the Society's highly valued ISTH SSC components, recognizing the value of the SSC's work and its important applications, making them more accessible to the broader community.

The ISTH congress format provides a contemporary meeting structure and innovative evidence-based adult education principles are applied to provide increased value to participants.

## About the ISTH

With over 7,000 members in over 100 countries, the ISTH is the leading global professional medical-scientific professional organization advancing the understanding, prevention, diagnosis, and treatment of conditions related to thrombosis and hemostasis.

The Society is dedicated to transformative scientific discoveries and clinical practices, the development of young professionals, and the education of physicians, scientists, and allied health professionals wherever they may live.

Among the Society's highly regarded activities and initiatives are:

- › Education and outreach initiatives
- › Research activities
- › Scientific and educational meetings
- › Peer-reviewed scientific publications
- › Clinical practice guidelines and guidance documents
- › Expert committees
- › The development of standards allowing a common language and approach to basic and clinical science all over the world
- › Relevant professional and public awareness programs

For more information, please visit the Society's website at [www.isth.org](http://www.isth.org) or follow and connect with via:



In addition, the ISTH has implemented a formal rotation pattern for its annual congresses, creating more frequent and consistent opportunities for engagement of the global community.

In-person components are complemented with virtual components and allow attendees who cannot come to London to benefit from the exchange of the latest science.

This approach aligns with trends in global medical meetings, which show that participants and other stakeholders prefer shorter meetings to minimize time away from home and/or work and have options on how to participate based on circumstances.

The ISTH also follows a set rotation pattern that allows the Society to host 38 % of its congresses in Europe, 38 % in North America, and 24 % in other regions of the world, which reflects the changing membership distribution and helps ISTH more proactively fulfill its global mandate.

This evolution highlights the ISTH's commitment to transformative scientific discoveries and clinical practices, exchanging information to drive innovation and progress in the field. It allows the Society to serve all regions of the world, providing better and more frequent access to researchers, clinicians, and allied health professionals in the field, regardless of where they live and practice.

During the past decade, the (until recently biennial) congresses were held virtually in 2021 and 2020 and before then in Melbourne, Australia (2019); Berlin, Germany (2017); Toronto, Canada (2015); Amsterdam, The Netherlands (2013); Kyoto, Japan (2011); and Boston, USA (2009). ISTH congresses held in North America or Western Europe typically attract around 8,000 delegates from around the world, representing a wide range of scientific disciplines. Congresses in other parts of the world have typically attracted around 5,000 participants.



# Congress Statistics

## Congress Statistics of Previous Years

	<b>2013 Amsterdam the Netherlands</b>	<b>2015 Toronto Canada</b>	<b>2017 Berlin Germany</b>	<b>2019 Melbourne Australia</b>	<b>2020 Virtual**</b>	<b>2021 Virtual</b>
<b>Delegates</b>	8,283	7,273	9,515	4,682	18,700 <i>(live) +917 (on demand only)</i>	nya
<b>Abstracts</b>	2,947	2,713	3,210	2,140	2,676	1,960
<b>Total Exhibit Space (m2)</b>	2976	3578	3,867	3,061	n/a	n/a
<b>Exhibitors</b>	64	60	86	70	66	45
<b>Number of Industry Symposia</b>	22	30	41*	34*	39*	43*

\* includes Presentation (former "Product") Theater Sessions first introduced in 2017

\*\* registration was offered at no charge in 2020

## Top Ten Countries in Attendance

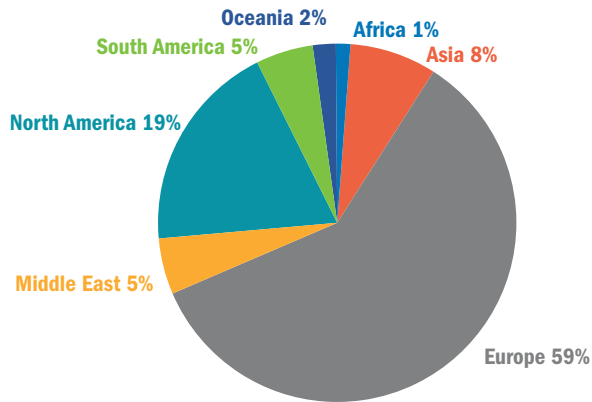
<b>2015 Toronto</b>		<b>2017 Berlin</b>		<b>2019 Melbourne</b>		<b>2020 (Virtual)*</b>	
United States	1,631	United States	1,374	United States	691	United States	3,266
Canada	846	Germany	1,330	Australia	686	Brazil	1,509
Germany	506	United Kingdom	725	Japan	229	United Kingdom	1,354
United Kingdom	419	Switzerland	572	Germany	222	Mexico	975
France	343	France	494	United Kingdom	221	Germany	652
Netherlands	241	Netherlands	373	China	196	Canada	637
Japan	234	Italy	352	Switzerland	185	Italy	621
China	204	Canada	303	Canada	159	Argentina	560
Italy	188	Spain	258	France	145	Australia	535
Switzerland	184	Japan	250	Brazil	142	Spain	498

\* registration was offered at no charge in 2020

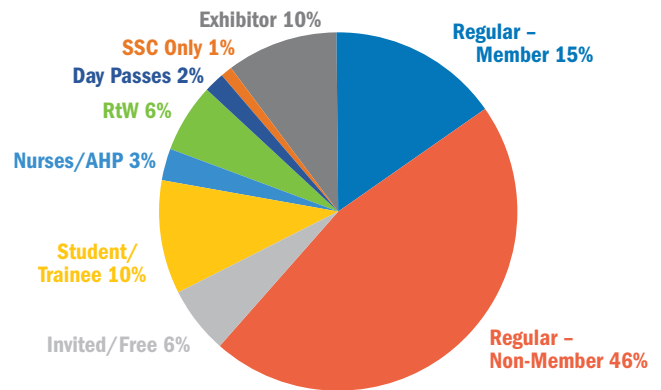
# ISTH 2017 Statistics

Please note we are listing the ISTH 2017 statistics, as we believe they reflect more accurately what we would expect at ISTH 2022 in London.

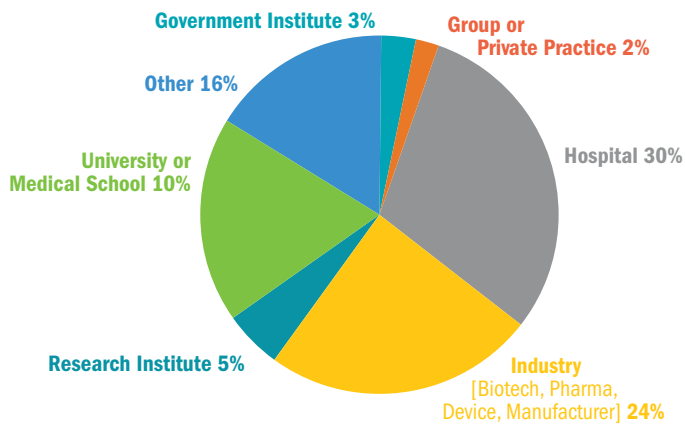
### Attendees by Region



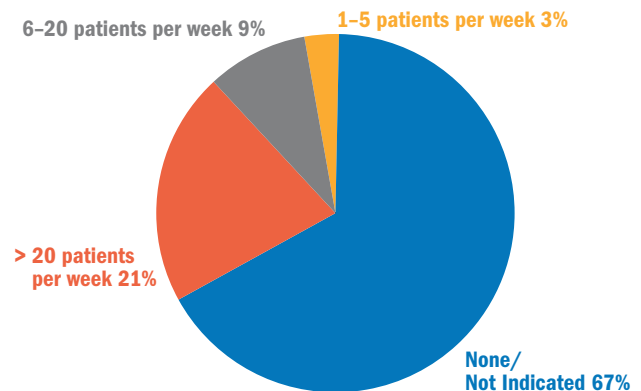
### Attendees by Registration Type



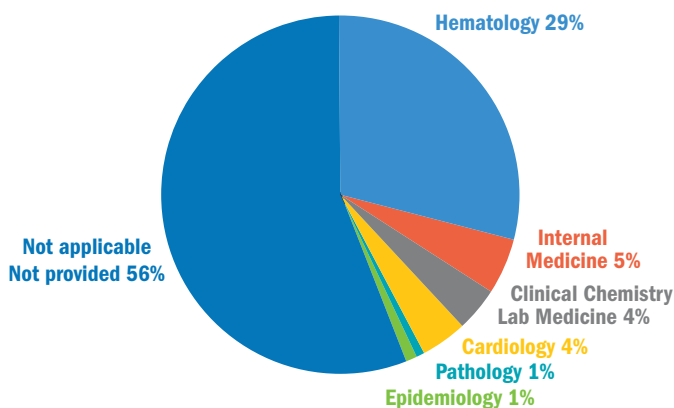
### Attendees by Place of Work



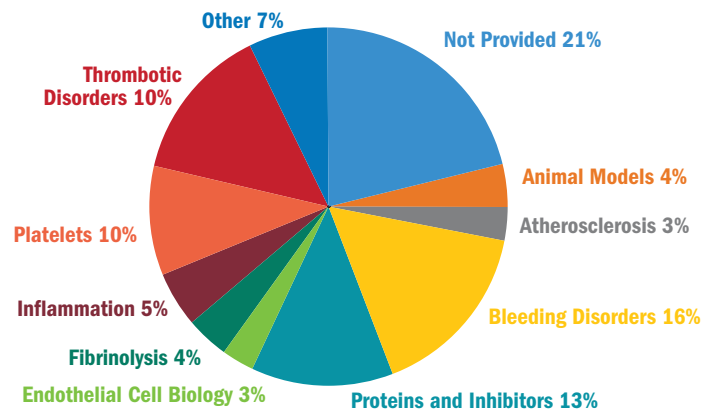
### Prescribers



### Primary Medical Speciality



### Specialization



\*None/Not indicated data primarily due to data not provided as part of group registration

# Host City & Congress Venue

## The Host City – London

**London is the natural meeting point for the world's business networks. It's a leading city in the global economy and a center of international trade and finance.**

The city continues to nurture some of the finest research and technology developments, while its influence through medical schools, universities, and hospitals is second to none.

For decades, England's capital has been the launch pad for new ideas and trends. It is a creative hub where there is always something new to see and do. Hotels, venues, restaurants, and attractions constantly update and improve. This means no matter how many times you visit, London always has something new in-store.

### **Why London is a driving force for delegate and visitor attendance:**

- › Five airports offering direct flights to over 345 destinations
- › One of the best-connected cities in the world – also in terms of public transportation
- › 153,000+ hotel rooms
- › 300 languages spoken and home to 270 nationalities
- › A common language — making it easier for delegates from all over the world to meet, network, and do business
- › Access to a large and diverse workforce across industry sectors
- › A time zone that works for everyone — the business day in London overlaps with the rest of the world
- › A commitment to providing value and commercial certainty
- › 40% of European HQs of the world's top technology companies are based here
- › More than 40,000 digital technology businesses, employing 200,000 people
- › Home to Tech City — Europe's Silicon Valley
- › One of the world's top 3 international financial centers, with over 480 banks
- › Over 50% of Fortune Global 500 companies have a base in London
- › Home to 717 life sciences companies, generating £5.6bn
- › 50,000 medical students studying at internationally respected universities
- › Home to The Francis Crick Institute - the biggest biomedical laboratory in Europe
- › Home to the world's media with more overseas bureaus than any other city in the world



**CITY  
OF LONDON**



# EXCEL LONDON

## The Congress Venue – ExCeL London

### The Home of World-Leading Events

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ExCeL London is right in the heart of London's historic Royal Docks, just ten minutes from Canary Wharf and twenty minutes from the city. ExCeL offers an abundance of flexible spaces and services, making it a top choice for public shows, trade shows, and, making it a top choice for public shows, trade shows, meetings, and special events. The ExCeL provides a unique venue environment, so any event can simply ExCeL.

- › 03 – DLR stations
- › 02 – main entrances (east and west)
- › 13 – hotels within walking distance
- › 2,000+ hotel rooms within walking distance

### **Whether for large-scale congress or an intimate, smaller meeting, events find a natural home at ExCeL London**

- › A space to suit everyone from multi-purpose event halls to executive boardrooms
- › A high-end catering experience featuring well-known brands and celebrity chefs
- › The ability to flex and scale our space to fit your requirements
- › A responsible venue putting CSR at the heart of everything we do
- › Continued investment in our product and our people
- › A premium tech infrastructure with a specialist service delivery team
- › A commitment to deliver service ExCeLlence and exceed expectations





## One of the best-connected cities in the world

By 2022, delegates will be able to access the entire city within record time, when the Elizabeth Line opens. ExCeL will have its own dedicated Elizabeth Line station, connecting the venue to Heathrow in 43-minutes.

- › A brand new £15 billion railway, with state-of-the-art trains
- › 12 trains an hour, each carrying 1,500 passengers
- › Opening up increased hotel accommodation across the city, with direct access to ExCeL
- › Better connections to London's business and leisure opportunities

## Example train times to ExCeL

- › Canary Wharf – **3 minutes**
- › Liverpool Street – **10 minutes**
- › Farringdon – **12 minutes**
- › Tottenham Court Road – **15 minutes**
- › Bond Street – **17 minutes**
- › Paddington – **20 minutes**
- › Heathrow – **43 minutes**

Visit the interactive map on how to get to the ExCeL: <https://www.ExCeL.london/visitor/getting-here/travel-map>

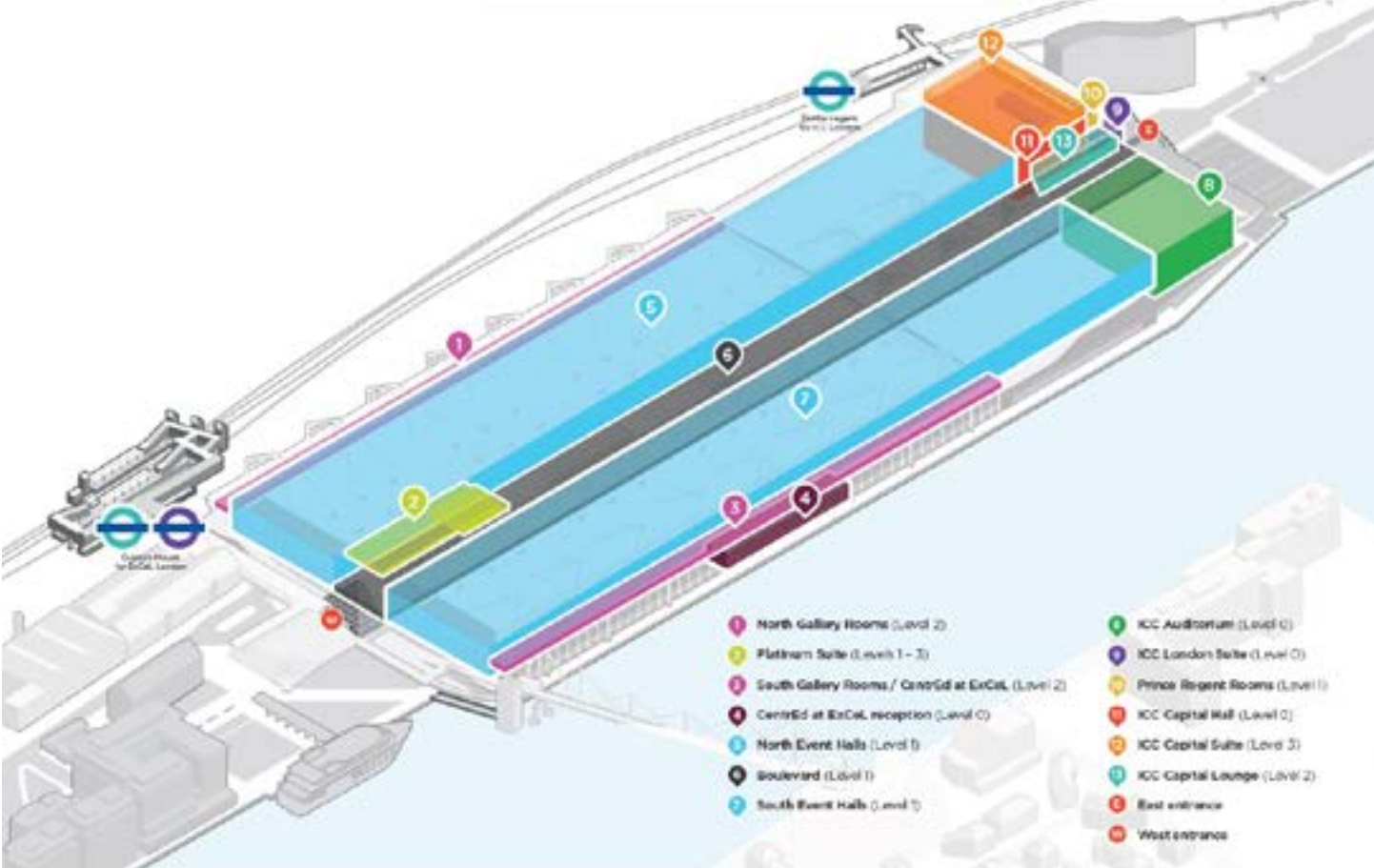
## The ExCeL London is ready to host ISTH 2022

For more information, please visit: <https://www.ExCeL.london/>

For a virtual tour, please visit: <https://www.ExCeL.london/organiser/virtual-tours>

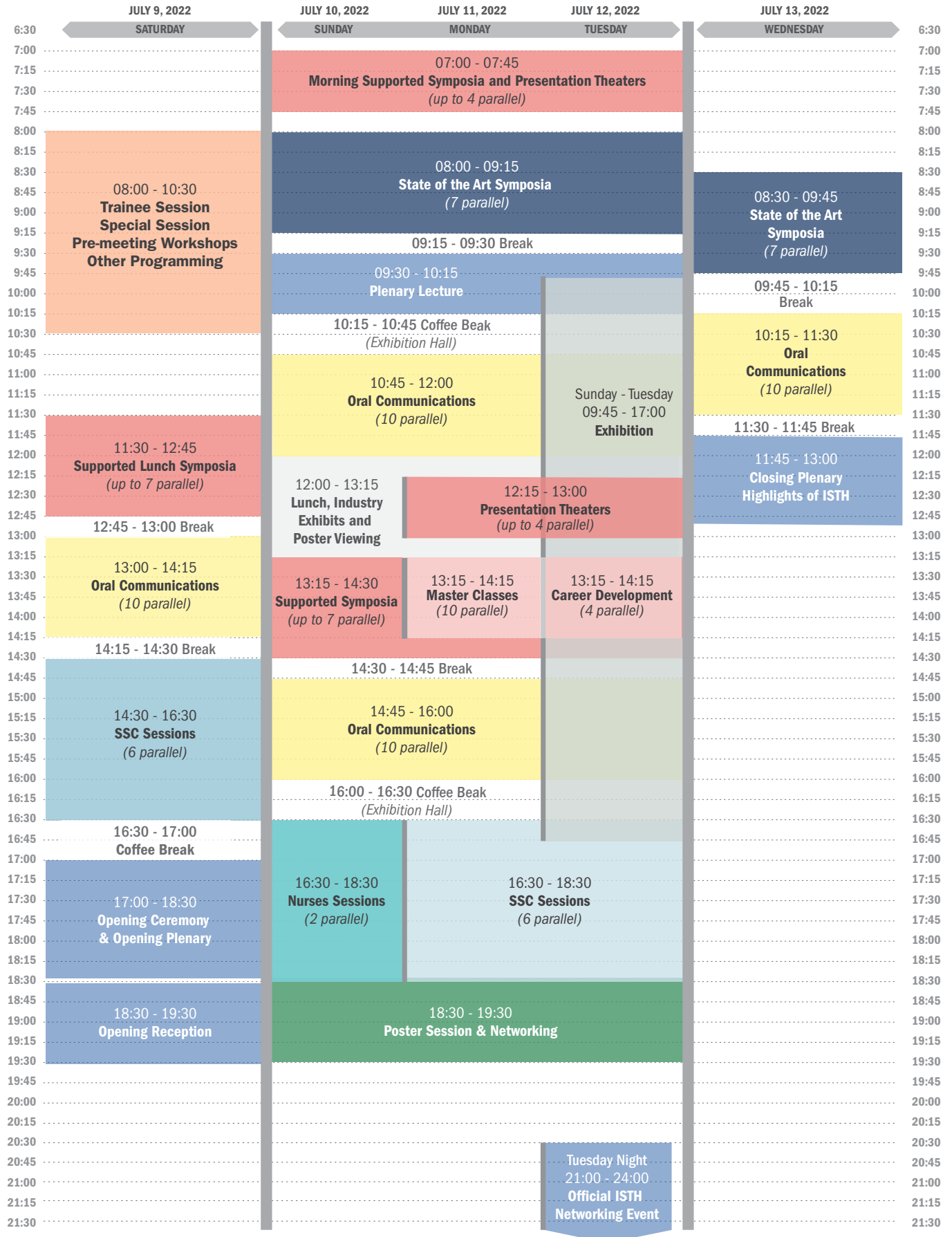


# Congress Venue Overview





# ISTH 2022 Program Format



# Participating in ISTH 2022 as an Industry Partner

As an industry partner of ISTH 2022, you will be able to participate in and support the foremost international congress devoted to thrombosis and hemostasis, gathering (physically and virtually) over 8,000 scientists and clinicians from the world's top institutions.

*ISTH offers a wide variety of ways to be involved in the ISTH 2022 Congress. Through:*

- › Symposia
- › Presentation theaters
- › Exhibition booths
- › Official congress publications
- › Educational and scientific activities
- › Networking and attendee services
- › Industry meeting and networking facilities
- › Advertising, branding and/or other support opportunities

**You will be able to:**

- › **Present your products, services, solutions** as well as scientific breakthroughs to the largest and most influential group of thrombosis and hemostasis experts and decision makers in the world
- › **Elevate your company's visibility** and increase its brand awareness
- › **Engage and interact with over 8,000 decision makers and thought leaders** in basic science, laboratory and clinical practice from around the world
- › **Further your network by engaging with the next generation of key opinion leaders** in thrombosis and hemostasis
- › **Create meaningful partnerships and awareness** about your products, services, and solutions
- › **Learn about the challenges as well as proposed approaches** to today's pressing scientific, diagnostic and clinical problems
- › **Actively discuss** how to translate the latest scientific breakthroughs into clinical evaluation and therapeutic approaches
- › **Participate in a physical and virtual meeting environment** conducive to scientific exchange and dialogue about the latest products and services available to our professional community
- › **Partner with the leading international Society in the field of thrombosis and hemostasis**, responsible for the major advancements in our field for over 50 years
- › **Support the mission of the ISTH** to advance the understanding, prevention, diagnosis, and treatment of thrombotic and bleeding disorders

We recognize the important role our industry partners play as participating and contributing stakeholders, and as such, we welcome ideas on novel support opportunities and the development of packages to meet partner's needs.





## Who Should Participate in ISTH 2022?

- › **Pharmaceutical and biopharmaceutical companies** with therapies (approved or in development) targeted at
  - › **thrombosis** (venous and arterial)
  - › **hemophilia and other inherited or acquired bleeding disorders**, and benign hematological disorders
- › **Diagnostic, service, and solutions companies** (laboratory equipment, molecular diagnostics (NGS-based genetic profiling, clinical interpretation of genomic data), reagents and point-of-care devices) relevant to the thrombosis, hemostasis/hematology laboratory, and clinical practice
- › **Clinical research organizations**
- › **Medical education companies**
- › **Publishers**
- › **Other corporations, not-for-profit organizations, professional societies, and other organizations** involved in or with an interest to reach physicians and researchers in the fields of thrombosis, hemostasis, and wider benign hematology

# Innovations & Features at ISTH 2022

In an effort to innovate but also to proactively address changes in the regulatory and CME environment, ISTH carefully listens to its industry partners, reviews the latest guidance, and pays attention to best practices. Our main intentions are to create a solid return-on-objectives/return-on-investment for all stakeholders involved in ISTH 2022, including our industry partners.

**We are pleased to highlight the following features at ISTH 2022:**

- › **No competing time slots** between dedicated industry exhibition and industry symposia
- › **Dedicated 75-minute time slots** for exhibit visits with ISTH-provided lunch in the exhibition hall (Sunday – Tuesday)
- › **Dedicated 75-minute lunchtime supported symposia slots** (Saturday) with ISTH-provided lunch
- › **Dedicated 75-minute post-lunchtime industry symposia slots** (Sunday to Tuesday)
- › **Exhibit opening hours** with an intensified program encouraging attendees to spend time in the exhibition halls
- › **Presentation** (former “Product”) **Theaters** (morning slots and lunch slots on the exhibition floor)
- › **Corporate Suites on the exhibition floor**
- › **Other industry meeting and networking rooms in the venue**
- › **ISTH News and Analysis Congress Coverage** (formerly ISTH E-Daily and Congress TV, first introduced in 2017) previewing, summarizing, and focusing on the key highlights of the ISTH 2022 congress, including expert interviews, discussions, and roundtables
- › **ISTH 2022 live-stream** on the Online Congress Platform and post-congress on-demand content (first introduced in 2017)
- › **New multimedia educational and promotional opportunities**
- › **New digital marketing promotional opportunities**
- › **A variety of true-and-tested as well as new conference and delegate services** to positively shape and assist the delegate experience
- › **A dedicated early career professionals’ education and networking program and lounge**
- › **A dedicated Nurses Forum**
- › **And many more....**



# ISTH 2022 Congress Promotion

A professionally planned and executed marketing strategy will attract delegates by communicating the value of participation and ensuring that the benefits of attending ISTH 2022 are widely known around the world.

**Our ISTH 2022 marketing and communication strategy includes:**

- › **Regular electronic promotions** that target 7,000 ISTH members and +15,000 additional qualified professionals in our field from around the world
- › **Promotion of ISTH 2022** in partnership with over 100 national and regional thrombosis and hemostasis societies around the world
- › **Editorial, display, and banner advertising in a wide variety of medical-scientific publications**, including the Society's *Journal of Thrombosis and Haemostasis (JTH)*, and *Research and Practice in Thrombosis and Haemostasis (RPTH)*, and the monthly ISTH e-newsletter
- › **Promotion at selected national, regional, and international meetings around the world**
- › **Social media promotion** through Facebook, Twitter, LinkedIn, and other social and media platforms
- › **State-of-the-art digital advertising** (remarketing) and search engine optimization (SEO)
- › **Inclusion on event calendars worldwide** and select print and online marketing collateral
- › **Dedicated delegate activation programs** in select markets

Industry partners are strongly encouraged to work closely with ISTH in promoting the congress via their global and worldwide affiliate offices to their internal and external stakeholders to maximize reach and impact.



# Supporters and Exhibitors at Previous ISTH Congresses

3i – Intelligent Imaging Innovations

4S Dawn Clinical Software

5-Diagnostics

Abbott

Ablynx

Accumetrics

Accriva

Acon Laboratories

Affinity Biologicals/Hemostasis Lab

AggreDyne

Alere

Alexion

Alynlam

Anthos Therapeutics

argenx

Arjo

Asahi Kasei BioProcess

ASD Healthcare

Aspen Pharma

Astra Zeneca

Bayer

Beckman Coulter

BioCascade

Biodata Corporation

Bio Products Laboratory

Biomarin

Biomedica Diagnostics

bioMérieux

Bio-Rad

Biotest

Bioverativ (former Biogen)

Bristol Myers Squibb

Boehringer Ingelheim

Cardinal Health (former Medtronic)

Catalyst Biosciences

Cederlane Labs

Cellix

Chronolog

Cleveland Clinic Laboratories

Corgenix

CSL Behring

Daiichi Sankyo

Diagon

Diapharma

Doasense

Dova Pharma

DSM Pentapharm

Eisai

Elsevier

Emosis

Enzyme Research/r2 Diagnostics

Ferrer inCode

Freeline

George King Bio-Medical

GlaxoSmithKline

Grifols

Haematologic Technologies

Haemochrom

Haemonetics Corp

Haemoscan

Hart Biologicals

Helena BioScience

HEMA Biologicals

HemaCore

Hemosonics

Hemostasis Reference Labs

Horiba

Hyphen-Biomed

ILine Microsystems

Immucor

Inari Medical

Instrumentation Laboratory/Werfen

Lepu Medical

Janssen

Karger

Kedrion

LabCorp -Esoterix

LabiTec

Leo Pharma

LFB France

LumiraDx

Medcaptain

MediRox

Microvisk

Mitsubishi Pharma

Nordic Biomarker

Novo Nordisk

Octapharma

Optimal Clinical

Otsuka

Pfizer Global Pharmaceuticals

Phenom-World

Portola

Precision Biologic

Provision Kinetics

R2 Diagnostics

rEVO Biologics

Rigel Pharma

Roche Diagnostics

Roche Pharma

Rotem

Rovi (Laboratorios Farmaceuticos)

Sanofi

Sanofi-Genzyme

Sanquin Blood

Sarlinger Life Science

Technologies

Schattauer

Sebia

Sekisui Diagnostics

Shionogi

Siemens Healthineers

Sigvaris

Sigilon Therapeutics

Sinnowa Medical Science &  
Technology

Sintesi Research

Spark Therapeutics

Springer

Stago

Swedish Orphan Biovitrum (Sobi)

Sysmex

Takeda (formerly Shire)

Technoclone

Thieme Publishers

Thrombinoscope

Thrombosis Research Institute

Trinity Biotech

UCB Pharma

uniQure

Wiley

Wisepress



## Support Levels, Benefits and Priority Point System

ISTH recognizes that the legal and regulatory environments change constantly and that different companies may interpret regulations related to exhibiting at and supporting medical meetings differently. What is deemed acceptable to support may differ greatly among companies, but not only depending on the type of company and where the Congress is held and/or where the company is based.

All support opportunities for our Congress have been developed based on applicable laws, CME requirements, and regulatory guidance from international, regional, and national (the location (i.e., country) of the Congress) organizations. However, as mentioned above, ISTH recognizes and respects that each company may have additional and/or individual regulatory policies that will further guide their ability to support a specific offering.

Therefore, please note ISTH acknowledges the possibility that certain support opportunities included in this prospectus may not qualify as such for all companies. Should you have suggestions or ideas for an activity, service, promotional opportunity, and/or types of support not included in this prospectus, please contact **Mr. Thomas Reiser, Executive Director (tom\_reiser@isth.org)**. We are always happy to discuss opportunities in accordance with applicable regulatory and accreditation requirements and provide benefits to our delegates, industry partners, and the ISTH.

### **Acknowledgment of Support**

In accordance with prevailing CME guidelines, all industry partners' support will be acknowledged on the ISTH 2022 Congress website, the Congress mobile app, the Congress Online Platform, and other hard copy and/or electronic publications by the ISTH 2022 Congress Organizers.

## ISTH Priority Point System

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The ISTH attributes industry support at its meetings according to a priority point allocation system. This system aims to reward the loyalty and level of support of industry partners who have supported ISTH congresses over the years. In addition, this system ensures a clear and transparent process related to priority access to available support opportunities..

Points are calculated and rank positions determined by the total investment an industry partner makes at the three congresses leading up to the current congress. Top ranking companies are given first priority to select symposium and presentation theater slots, exhibit space, and other opportunities.

Please **click here** to download the full details on the ISTH point allocation and/or contact the ISTH's Executive Director for more information.

## Support Levels and Benefits

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Industry partners receive acknowledgments and benefits according to their level of support for the ISTH 2022 Congress. Like in previous ISTH congresses, there are four levels of recognition achieved by your total investment in support opportunities offered by ISTH.

Excluding local tax (as they may apply), the levels are:

**Platinum** ≥ US\$ 400,000

**Gold** US\$ 250,000 to US\$ 399,999

**Silver** US\$ 150,000 to US\$ 249,999

**Bronze** US\$ 75,000 to US\$ 149,999

**Please note:**

- › **Hotel bookings will not be counted towards the support level**
- › **Society support outside the Congress will not be counted towards the support level**
- › **Unrestricted educational grants that go through an independent application and review process and are awarded to the ISTH/ISTH 2022 in support of the Congress will not be counted towards the support levels or point system.**







## How to Book

Booking of exhibition and support items is via the official application forms, which can be downloaded here or obtained from the ISTH.

	Platinum	Gold	Silver	Bronze
Complimentary ISTH 2022 full IN-PERSON delegate registrations (access to sessions and exhibition)	10*	8	6	4
Complimentary ISTH 2022 full VIRTUAL delegate registrations	5*	4	3	2
Acknowledgment on the ISTH 2022 website and Online Congress Platform (in the Supporters and Exhibitors" section) with clickable logo to supporter's corporate website	✓	✓	✓	✓
Recognition by company logo on the list of supporters in the ISTH and ISTH 2022 newsletters (where applicable) and via ISTH social media	✓	✓	✓	✓
Acknowledgment with company logo on intermission slides during breaks in the ISTH 2022 official session rooms	✓	✓	✓	✓
Authorization of the use of a dedicated "Official [Level] Supporter of the ISTH 2022 Congress" badge to be used by supporters for their promotional purposes related to ISTH 2022 activities**	✓	✓	✓	✓
Priority Booking Rights of the ISTH 2022 Promotional Bundles	✓			
Complimentary standard insert in the ISTH 2022 Virtual Delegate Bag***	2	1		
Complimentary Industry Welcome Desk in the registration area ***	✓	✓		
Complimentary invitations to the ISTH 2022 Congress Chair's Reception	2	1		

\* For each US\$ 50,000 support (or fraction thereof) over US\$ 400,000, two (2) additional free full in-person and one (1) additional full virtual registration will be provided.

\*\* No promotions or communications that involve the use or the official supporter badge, the logo or name of ISTH, or the ISTH congress may imply any endorsement by the ISTH 2022 Organizers or ISTH of the supporter or supporter's products/ services or otherwise compromise the scientific reputation of the ISTH or the ISTH 2022 Congress Organizers.

\*\*\* Same rules, regulations, and specifications apply for the respective support item as indicated in this document

**Important Note: ISTH 2022 Supported Symposium and Presentation Theater Organizers may decide to present their sessions either**

- a) in-person only at the ExCeL in London (without live streaming)
- b) primarily in-person at the ExCeL in London with added on Live Streaming
- c) primarily virtual with streaming into a dedicated session room onsite at the ExCeL in London
- d) virtual only (via link from the ISTH 2021 Online Congress Platform)

**To book a session as**

- c) primarily virtual with streaming into a dedicated session room onsite at the ExCeL in London or
- d) virtual only (via link from the ISTH Online Congress Platform)

**a supporter must still book a room (minimum size of 325 pax for Lunch & Lunchtime Symposia and 150 pax for Morning Symposia/PTs and Lunch PTs) and the Live Stream option to secure their slot at the desired date and time. ISTH will strictly keep to the maximum number of parallel sessions per time slot as outlined in this Manual.**

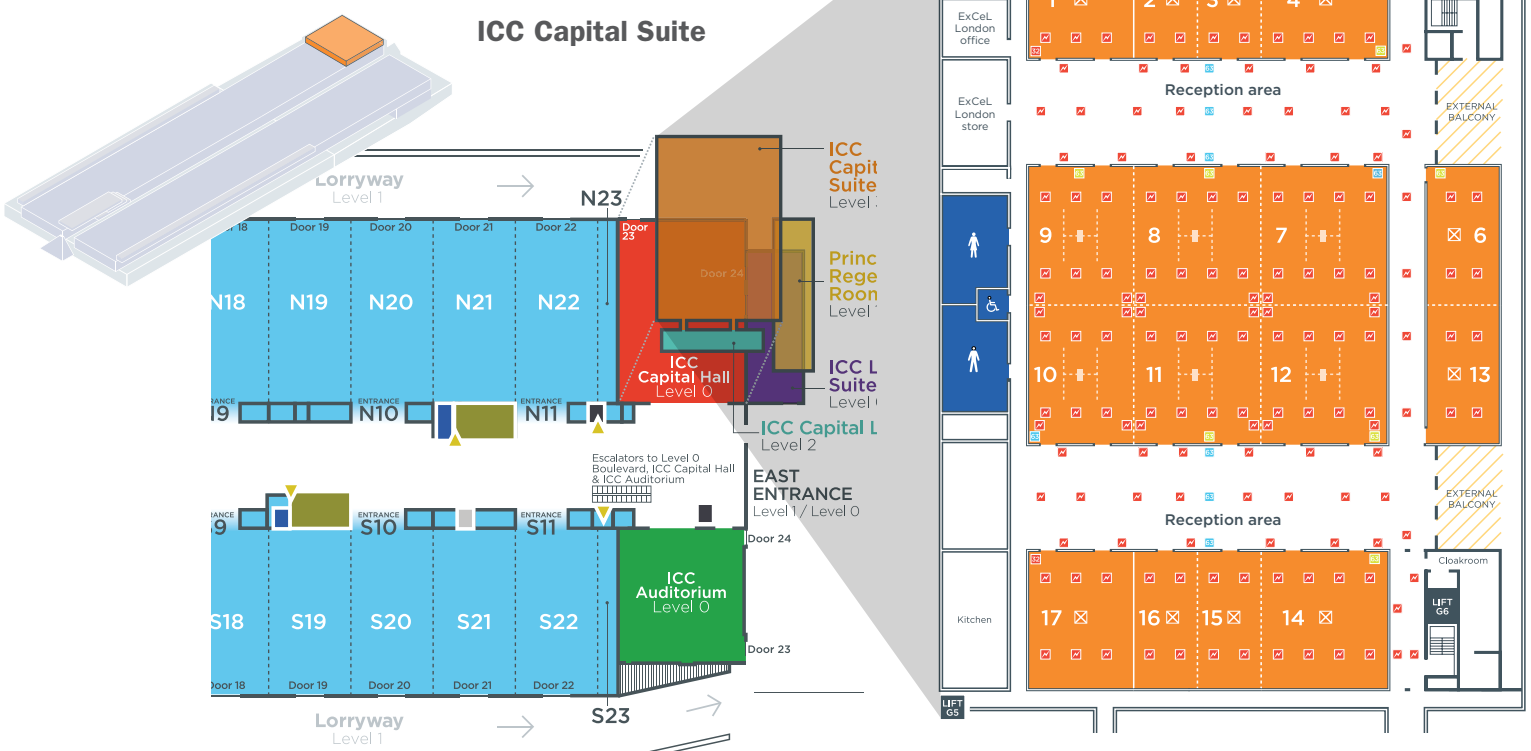
# Supported Symposia

ISTH 2022 participants are looking to stay up-to-date with the latest information on diseases research, products, scientific breakthroughs and solutions for their daily laboratory and/or clinical practice.

Our congress program offers several time slots of varying length and in varying room sizes for companies and/or organizations interested in informing ISTH 2022 participants about their latest research, product developments and/or other scientific activities.

Supported Symposia programs must be scientific or educational in scope. ISTH does not provide CME accreditation, but accreditation may be (it is not required) obtained at the discretion and the expense of the supporter.

## Overview of Rooms and Locations



## Saturday Lunch Supported Symposia (75 Minutes)

from 11:30 – 12:45

**Saturday, July 9, 2022**

Maximum Number of Parallel Symposia: **7**

Capacity	Support Amount
<b>125 pax</b> AVAILABLE	<b>US\$ 15,625</b>
<b>150 pax</b> <b>SOLD</b>	<b>US\$ 18,750</b>
<b>325 pax</b> AVAILABLE	<b>US\$ 40,625</b>
<b>350 pax</b> AVAILABLE	<b>US\$ 43,750</b>
<b>350 pax</b> AVAILABLE	<b>US\$ 43,750</b>
<b>375 pax</b> <b>SOLD</b>	<b>US\$ 46,875</b>
<b>375 pax</b> AVAILABLE	<b>US\$ 46,875</b>

**Important Note:** ISTH 2022 Congress Organizers provide lunch to delegates as part of their attendance to the Saturday Lunch Supported Symposia. Lunch boxes will be served exclusively in front of the symposia rooms and accessible only to participants attending the supported symposia. Saturday Lunch Supported Symposia organizers may provide additional F&B at their discretion and cost and if permissible as per compliance codes. Supporters looking to provide additional F&B must discuss such intentions with the ISTH 2022 Congress Organizers first to accommodate logistical aspects.

## Post-Lunchtime Supported Symposia (75 Minutes)

from 13:15 – 14:30

**Sunday, July 10, 2022**

**Monday, July 11, 2022**

**Tuesday, July 12, 2022**

Maximum Number of Parallel Symposia **per Day: 7**

Capacity	Support Amount
<b>125 pax</b> AVAILABLE	<b>US\$ 15,625</b>
<b>150 pax</b> ONLY SUNDAY & TUESDAY AVAILABLE	<b>US\$ 18,750</b>
<b>325 pax</b> <b>SOLD</b>	<b>US\$ 40,625</b>
<b>350 pax</b> ONLY TUESDAY AVAILABLE	<b>US\$ 43,750</b>
<b>350 pax</b> <b>SOLD</b>	<b>US\$ 43,750</b>
<b>375 pax</b> <b>SOLD</b>	<b>US\$ 46,875</b>
<b>375 pax</b> ONLY TUESDAY AVAILABLE	<b>US\$ 46,875</b>

**Important Note:** Lunch is not provided as part of the Post-Lunchtime Supported Symposia. However, ISTH 2022 Congress Organizers provide lunch to delegates as part of their registration fees, which will be available (Sunday – Tuesday) for 75 minutes (12:00 – 13:15) in the exhibition hall. This setup aims to combine lunch with time for industry exhibit visits right before the start of the Post-Lunchtime Supported Symposia. Post-Lunchtime Supported Symposia organizers may provide F&B at their discretion and cost and if permissible as per compliance codes. Supporters looking to provide additional F&B must discuss such intentions with the ISTH 2022 Congress Organizers first to accommodate logistical aspects.

## Morning Supported Symposia (45 Minutes)

from 07:00 – 07:45

**Sunday, July 10, 2022**

**Monday, July 11, 2022**

**Tuesday, July 12, 2022**

Maximum Number of Parallel sessions **per Day: 2 Symposia and 2 Presentation Theaters**

Capacity	Support Amount
<b>125 pax</b> AVAILABLE	<b>US\$ 12,500</b>
<b>150 pax</b> AVAILABLE	<b>US\$ 15,000</b>

**Important Note:** The ISTH 2022 Congress Organizers do not provide breakfast for Morning Supported Symposia. Morning Supported Symposia organizers may provide F&B at their discretion and cost and if permissible as per compliance codes. Supporters looking to provide additional F&B must discuss such intentions with the ISTH 2022 Congress Organizers first to accommodate logistical aspects.



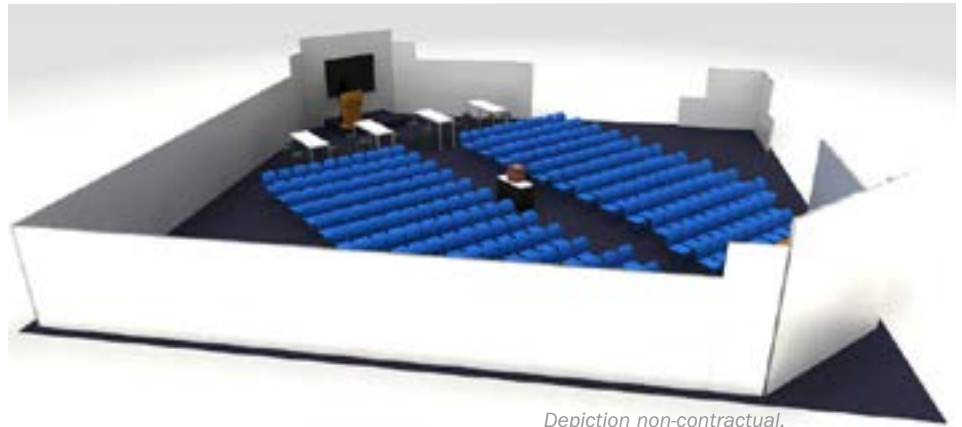
## What is included in Supported Symposia?

The support amounts for Supported Symposia, unless otherwise stated, include the following:

- › **Lecture Room** (as specified and assigned to the supporter) in the congress venue and with standard audiovisual equipment and technical assistance (AV technicians) as used for all other official congress scientific sessions (full details provided in the Technical Manual in January 2022)
- › **Listing of the Supported Symposia** on the ISTH 2022 Congress website, the Congress Online Platform, and on the meeting mobile app and other congress publications (display in accordance with prevailing CME regulations)
- › **A link to a specific website or HTML version for the specific Supported Symposium** (to be produced and provided by and at the expense of the supporter) will be added on the ISTH 2022 website under the symposia programs
- › **Opportunity to display one (1) promotional poster outside the Supported Symposium room starting at the beginning of the coffee break prior to the symposium** (for Morning Supported Symposia this is the mid-afternoon break on the day before and for Post-Lunchtime Symposia the mid-morning break of the same day)
- › **One (1) promotional poster in the registration and/or other high-visibility areas in the congress venue** as designated by the ISTH 2022 Congress Organizers (during the day of the symposia only). The exact location and size, and type of poster/ announcement will be confirmed in the Technical Manual.
- › **Access to and use of the Speaker Ready Room.**
- › **Use of the ISTH 2022 congress logo on the respective Supported Symposium invitation** (only) (invitations to be approved by the ISTH 2022 Congress Organizers)
- › **Inclusion in a one (1)-time email blast listing all Supported Symposia** that will be sent by ISTH to registered ISTH 2022 attendees approximately four (4) weeks prior to the Congress
- › **Opportunity to provide information flyers for the Supported Symposia** (to be produced and provided by and at the expense of the supporter) at several symposia information stands throughout the venue.
- › **Five (5) complimentary Supported Symposium Only Access Passes.** These passes will provide access to the specific Supported Symposium only. Plenaries and other educational sessions are not included.

# Presentation Theaters

**Important Note: Due to the popularity and limited availability of Presentation Theater space, to be eligible to reserve a Presentation Theater slot before the end of December 2021, a company must commit to a minimum of 36 sq m in exhibition space and/or a Supported Symposium slot.**



*Depiction non-contractual, for illustration purposes only*

First introduced at ISTH 2017 to critical acclaim from organizers and participants alike, Presentation (formerly “Product”) Theaters are designed to provide industry partners with the ability to present new research findings, product details, give demonstrations, or provide disease awareness to ISTH 2022 Congress delegates.

ISTH does not provide CME accreditation, but accreditation may be obtained at the discretion and the expense of the supporter.

Contrary to Supported Symposia, Presentation Theater sessions may be either promotional or educational/scientific in nature. **Each day (Sunday – Tuesday), ISTH 2022 will offer two (2) Morning and four (4) Lunchtime Presentation Theater session opportunities.**

Morning Presentation Theater sessions will be held in existing lecture rooms, while Lunchtime Presentation Theater sessions will be held in purpose-built rooms strategically located in the exhibition hall. Please consult the exhibition floor plan for locations.

## Morning Presentation Theater Options

**Sunday, July 10, 2022**

**Monday, July 11, 2022**

**Tuesday, July 12, 2022**

(45 minutes)  
from 07:00 – 07:45

Maximum Number of Parallel Sessions **per Day:**  
**2 Presentation Theaters and 2 Symposia**

Capacity		Support Amount
<b>100 pax</b>	<b>AVAILABLE</b>	<b>US\$ 10,000</b>
<b>100 pax</b>	<b>AVAILABLE</b>	<b>US\$ 10,000</b>

**Also included in the support amount for the Morning Presentation:**

- › **Lecture Room (as specified and assigned to the supporter) in the congress venue (full details provided in the Technical Manual in January 2022)**
- › **One (1) A1-sized signboard featuring the supporter’s company logo and program** for the presentation may be displayed at the Presentation Theater Session Room entrance at the beginning of the mid-afternoon coffee break on the day before the Morning Presentation Theater Sessions. (to be produced and organized by the PT Organizer)

# Lunchtime Presentation Theater Options

**Sunday, July 10, 2022**

**Monday, July 11, 2022**

**Tuesday, July 12, 2022**

(45 minutes)

from 12:15 – 13:00

Maximum Number of  
Presentation Theater  
Presentations **per Day: 4**

**Limited  
Remaining  
Availability –  
Act Now!**

Capacity	Room	Support Amount
<b>150 pax</b>	<b>4x Purpose-built Theater on the Exhibition Floor</b>	<b>US\$ 15,000</b>

**Also included in the support amount for the Lunchtime Presentation:**

- › **Hard-walled, carpeted meeting space on the exhibit floor with theater seating** (please note that while these purpose-built rooms may not be fully sound-proof, they will be built to allow for professional presentations) (full details provided in the Technical Manual in January 2022)
- › **One (1) A1-sized signboard featuring the supporter's company logo and program** for the presentation will be displayed at the entrance of the Presentation Theater at the beginning of the mid-morning coffee break on the same day of the Lunchtime Presentation Theater Sessions.

## What is included in Presentation Theaters?

The support amounts for Presentation Theaters, **unless otherwise stated above**, include the following:

- › **Standard audio-visual equipment and technical assistance** (AV technician) as used for all other official congress scientific sessions (full details provided in the Technical Manual in January 2022)
- › **One (1) easel and one (1) table for literature display** in front of the Presentation Theater
- › **Listing of the Presentation Theater sessions on the Isth 2022 Congress website**, the Congress Online Platform, and on the meeting mobile app and other congress publications (display in accordance with prevailing CME regulations)
- › **A link to a specific website or HTML version for the specific Presentation Theater session** (to be produced and provided by and at the expense of the supporter) will be added on the Isth 2022 website under the Presentation Theater programs
- › **Access to and use of the Speaker Ready Room**
- › **Use of the Isth 2022 Congress logo on the respective Presentation Theater invitations** (only) (invitations to be approved by the Isth 2022 Congress Organizers)
- › **Inclusion in a one-time email shot listing all supported sessions** that Isth will send to registered Isth 2022 participants four (4) weeks prior to the congress
- › **Three (3) complimentary Presentation Theater Session Only Access Passes.** These passes will provide access to the specific Morning Presentation Theater session only. Plenaries and other educational sessions are not included.



## **Inclusion of a Supported Session on ISTH 2022 Online Congress Platform as part of On-Demand Content Section**

**US\$ 7,500**

per Lunch and Post-Lunchtime Symposium

Supported Symposium and Presentation Theater Organizers may support the inclusion of the recording of their session(s) in the ISTH 2022 Online Congress Platform's On-Demand Content Section after the live congress. The recording must be produced by (and at the cost of) the Symposium/Presentation Theater Organizer and delivered in a file standard as determined by the ISTH 2022 Congress Organizers.

**US\$ 5,000**

per Morning Supported Symposium or Presentation Theater Session

The recordings will be made available at the latest at the end of the live congress and included in the On-Demand Content Section of the ISTH 2022 Online Congress Platform. Access to the Portal will be for 90 days after the official congress dates.

**US\$ 7,500**

per Lunch and Post-Lunchtime Symposium

### **Live Streaming**

Supported Symposium/Presentation Theater Organizers may opt to live-stream their session(s). The supporter must make arrangements in close cooperation with the ISTH 2022 Congress Organizers. This support amount is for the right to live stream only and through the ISTH 2022 Online Congress Platform. The supporter is responsible for all organization and costs of the arrangements, production, logistics, permissions, promotion, personnel, and related expenses of the actual live stream.

**US\$ 5,000**

per Morning Supported Symposium or Presentation Theater Session

## **Organizing Supported Symposia and Presentation Theater Sessions**

Supporters of Supported Symposia and/or Presentation Theater Sessions are required to adhere to the Official Rules for Speakers and Chairpersons for Supported Symposia and Presentation Theater Sessions (see below). In addition, supporters must submit to the ISTH 2022 Congress Organizers drafts of the content, format, and speakers and obtain formal approval for the program.

All Supported Symposia and Presentation Theater Sessions must be held at the ExCeL London during the official time slots indicated in this manual or otherwise determined. Organizers of Supported Symposia and/or Presentation Theater Sessions held outside the venue and/or in the designated rooms and/or not during an official ISTH slot will face penalties to be determined by the ISTH 2022 Congress Organizers. Penalties may include financial fines equivalent to a symposium cost and/or exclusion to participate in future ISTH meetings.

The content of Supported Symposia and Presentation Theater Sessions must at a minimum comply with any regulations applicable to the host country of ISTH 2022, any relevant guidelines applicable to the supporter, and be open to all delegates. It is the supporter's responsibility to interpret and comply with all applicable regulations or guidelines. We also remind supporters that regardless of the host country, Supported Symposia and Presentation Theater Session attendees will likely be from different countries around the world.

# Official Rules for Speakers & Chairpersons/Moderators at Supported Sessions

Chairpersons/moderators or speakers of Supported Symposia and/or Presentation Theaters may participate in more than one supported session. However, the following rules apply:

- › All programs, speakers, and chairpersons/moderators for Supported Symposia and/or Presentation Theaters require prior approval from the ISTH 2022 Congress Organizers
- › In observance of ISTH's commitment to DEI, the supporter is required to submit a roster of speakers and chairperson that must reflect gender balance and global representation
- › The same presentation topic cannot be given in a Supported Symposia and/or Presentation Theater and during the official (invited) congress scientific program of the meeting
- › If requested, a presenter shall provide evidence to the ISTH 2022 Congress Organizers that multiple presentations at different time slots have substantially different content
- › When the same presenter speaks in more than one Supported Symposia and/or Presentation Theater, the topics cannot be the same
- › The chosen presenters and chairpersons/moderators must ensure that he/she commits to no more than one commitment per time slot
- › The supporter organizing the Symposia and/or Presentation Theater or the supporter's duly appointed agent must inform invited speakers of the above rules, which requires timely coordination with the ISTH 2022 Congress Organizers. To facilitate the selection of speakers and chairs by supporters, ISTH will post on the ISTH 2022 congress website the names, topics, and affiliations of all invited speakers at the ISTH 2022 congress no later than four (4) months prior to the deadline required for Supported Symposia/Presentation Theater draft program submission.

The program and speakers can be found on the ISTH 2022 iPlanner. (live September 2021)

## Opt-in Email List

Supported Session Organizers will be able to purchase a one-time use of our pre-registered email list. Supporters will have the option of customizing the list to apply specific demographics. Full details provided in the Technical Manual in January 2022.

## Important Deadlines

- |   |                                  |
|---|----------------------------------|
| <b>Submission of Draft Session Program Forms:</b> | <b>Friday, February 25, 2022</b> |
| <b>Submission of Final Session Program Forms:</b> | <b>Friday, April 7, 2022</b>     |



# Congress Publications

Limited  
Remaining  
Availability –  
Act Now!

New  
Opportunity

US\$ 30,000

Multiple Supporters  
(up to 5)

**Important Note: For all items in this section unless otherwise noted, all artwork is to be produced and provided by the Supporter at their own expense and based on final specifications provided in the ISTH 2022 Technical Manual; Artwork must be approved by the ISTH 2022 Congress Organizers. Specifications, dates and other indications may be adjusted.**

## ISTH 2022 Congress Daily News and Analysis Daily Email Support Opportunity, Website Banner Ads, Advertorials

The ISTH Congress Daily News and Analysis (formerly E-Daily and Congress TV) is a highly appreciated and visible communications tool for ISTH Congress attendees and members alike.

Daily, professionally produced content will preview, review and provide analysis on everything related to ISTH 2022 in London. This stand-alone news website and email service will feature traditional written and video content highlighted by moderated discussions/interviews (individuals and panels) with leading physicians and scientists overviewing and interpreting the impact of the research and new diagnostic and therapeutic approaches.

Modern, concise and up-to-the-minute, the ISTH 2022 Congress Daily News and Analysis will be delivered to not only all 8,000+ expected ISTH 2022 attendees but also all ISTH members, for a combined expected reach of more than 20,000 contacts. In 2020, the daily emails were opened at a rate between 35-45%, by an average of approximately 8,000 users per email.

As a supporter of ISTH 2022 Congress Daily News and Analysis, your company will support the reporting of key breakthroughs presented at ISTH 2022 and enhance your company's visibility and brand awareness among the thrombosis and hemostasis community worldwide. This advertising option is also highly measurable.

The ISTH 2022 Congress Daily News and Analysis will feature at least six (6) high-visibility issues – one (1) pre-congress issue, four (4) on-site issues and one (1) post-congress issue that previews content and drives viewers to the Congress Daily News homepage where full content is accessible.

### Benefits

- › **Corporate logo (only, no Product Branding) on at least six (6) ISTH 2020 Congress Daily News and Analysis issues** emailed to all participants and members



Depiction non-contractual,  
for illustration purposes only



Depiction non-contractual, for illustration purposes only

- › **Corporate (only) logo as part of the 3-second video intro** at the beginning as well as a 3-second ending of each video asset
- › **One (1) (rotating) banner with corporate or product branding, disease awareness messaging, or congress activity information** on the “ISTH 2022 Congress Daily News and Analysis” home/landing page (banner to be produced by and at the cost of the supporter)
- › **Recognition via corporate (only) logo** on the studio set (location to be decided by the ISTH 2022 Congress Organizers) (please note that the logos will not show on the backdrop of interviews).
- › **One (1) advertorial (native advertising)** featuring promoted content related to the supporter’s messages, products or services. The supporter will produce this content in the style of a news article and ISTH will insert it into the website’s featured content with a banner noting that it is supported content.

Please refer to **ISTH Congress Daily News archives at [isthcongressdaily.org](http://isthcongressdaily.org).**

**US\$ 30,000**

## ISTH 2022 Abstract (Searchable) Database

Multiple Supporters  
(up to 3)

**Limited Remaining Availability – Act Now!**

Supporting the ISTH 2022 Abstract (Searchable) Database provides unparalleled visibility with users of the platform beginning Thursday, June 23, 2022 at 09:00 (U.S. ET), through the official congress dates and after the Congress until the end of 2022.

### 2020 Audience Usage Analytics

(May 29, 2020 – July 19, 2020)



### Benefits

- › **Corporate Branding, Disease Awareness and/or Congress Activity (no Product Branding) on the home page of the Abstract (Searchable) Database** (<https://abstracts.isth.org/>) The banner (300x250) on the right side of the home page will offer one image each per supporter and will rotate (randomly selected) among the exposures of the (up to) three supporters.
- › **Recognition as a supporter with corporate logo (only) on all communications with announcements/promotion** of the abstract database (a minimum of 5 emails)



Depiction non-contractual, for illustration purposes only

US\$ 50,000

Exclusive Item

**SOLD**

## ISTH 2022 Pocket Program

This highly useful, pocket-sized foldable program is a popular and handy at-a-glance reference for congress delegates provided to all registered participants. It contains a program-at-a-glance, venue information and map, and other useful congress tips – all in a format that fits neatly into the delegate’s pockets and stays with them as a regular reference tool throughout the Congress.

This exclusive item will allow you to put your Corporate Branding, Disease Awareness and/or Congress Activity information (**no** Product Branding) on the **back cover** of the Pocket Program. Artwork will be provided by the supporter and must be approved by the ISTH 2022 Congress Organizers).



*Depiction non-contractual, for illustration purposes only*

**New Opportunity**

**Important Note: Any work conducted with Wiley will not count towards your company's support commitment/priority ranking as these investments will be made directly with our publisher and are bespoke.**

## Journal/Publisher Related Opportunities

The following additional opportunities around ISTH journals and with our publisher, Wiley, can be considered.

Working collaboratively, Wiley can help you maximize the impact and reach of your recent data after a symposium or presentation theater session to ensure that your key messages resonate with the intended audience.

Using Wiley's digital content products, along with a bespoke marketing campaign, Wiley will help you connect with your audiences via credible channels across Wiley's large portfolio of hematology and transfusion journals.



### JTH “ride along” Supplement

One (1) per monthly JTH issue Advertorial content printed/mailed with a monthly issue of the ISTH Journal JTH to communicate corporate, product, or scientific developments. Up to 4 pages. Does include banner advertising on the JTH website for one month with a link to supplement and permanent text link to the e-version of the supplement. Not published in the journal (not considered an official editorial content/issue)

### Virtual Content Amplification

#### › Meeting Reports

Expand on and refine the key points from your symposium with an extensive meeting report that is distributed to your target audience

#### › KOL Videos

An in-depth video can be used to distil key points from the symposium, or additional points that couldn't be covered at the live event to ensure important points are not missed.

#### › Infographics

Infographics complement your symposium content, highlighting key messages that enable the audience to get straight to important points in an easy-to-digest format.

#### › E-learning modules

Online modules can enhance learning from a symposium, engage delegates, and provide you with essential feedback on which content had the highest impact.

For more information, please contact: **Mr. Felix David, Associate Business Development Manager, Corporate Solutions, John Wiley & Sons. Email: [fdavid@wiley.com](mailto:fdavid@wiley.com)**

# Educational and Scientific Activities

**Important Note: For all items in this section unless otherwise noted, all artwork is to be produced and provided by the Supporter at their own expense and based on final specifications provided in the ISTH 2022 Technical Manual; Artwork must be approved by the ISTH 2022 Congress Organizers. Specifications, dates and other indications may be adjusted.**

**US\$ 15,000**

**Exclusive Item**

## Career Development Sessions (3 Days)

The ISTH 2022 Career Development Sessions aim to provide mentorship opportunities in a truly interactive and small-group setting. Held in one (1)-hour slots between 13:15 and 14:15 (Sunday – Tuesday), there will be four (4) simultaneous Career Development Sessions organized for a maximum of ten (10) individuals each.

Career Development Sessions will be categorized into different target groups: basic scientists, clinical investigators, clinicians, clinical fellows, postdoctoral researchers, and faculty in the early stages of their careers. In addition, sessions will be informally structured, allowing attendees to direct the discussion. Still, typical topics will include strategies for finding appropriate mentors and collaborators, developing a career plan, advice for overcoming common career obstacles and balancing work and non-work commitments.

ISTH 2022 will feature 12 sessions engaging approximately 120 attendees, making this a very exclusive support opportunity. Judging from the success of the Career Development Sessions at previous ISTH congresses (always not just sold out but over-subscribed), these will be very popular and highly valued opportunities. Do not miss the opportunity to show your company's support and commitment to the next generation of leaders and their professional development in thrombosis and hemostasis.



## Benefits

- › **Minimum of one (1) A1-sized signboard\*** featuring the supporter's company logo (only) will be displayed at the entrance of the rooms where the Career Development Sessions will be held
- › **Minimum of one (1) display table** in the area of the Career Development Session rooms for the display of supporter materials (to be produced and provided by the supporter)

**Permissible Branding:** Corporate Branding, Disease Awareness and/or Congress Activity, **no** Product Branding.

*\*if a digital display is available in front of the respective room(s), a digital display will be used*

**US\$ 15,000**

Multiple Supporters  
(up to 3)



## Early Career Professionals' Education Program and Education & Networking Lounge

Fostering the next generation of leaders and supporting early career professionals is a cornerstone of ISTH's mission. Since 2012, ISTH congresses have featured dedicated early career professionals' education programs and specific engagement opportunities for early career professionals. Over the years, these programs have become increasingly popular. At ISTH 2022 in London, a dedicated Early Career Professionals Education Program is planned and will be held on Saturday, July 9, from 08:00–10:30. Up to 200 attendees from around the world are expected to attend and actively participate in these sessions.

In addition, ISTH 2022 will provide early career professionals a dedicated education and networking area/lounge to help them make the most of their congress experience by providing a permanent space for them to continue their educational activities and also connect, mix and mingle during the hustle and bustle of busy congress days. The education and networking lounge will offer comfortable seating areas and light food and beverage service and will also host a number of additional daily education activities (planned and organized by the ISTH Early Career Committee) in a semi-formal interactive setting.

Gain high visibility and direct interaction with the next generation of leaders in thrombosis and hemostasis by supporting the ISTH Early Career Professionals Education Program and Education and Networking Lounge.



## Benefits – Early Career Professionals’ Education Program

- › **Recognition (corporate logo only) as part of any specific promotions for the Early Career Education Program** ahead and during the Congress
- › **One (1) A1-sized signboard\*** featuring the supporter’s company logo (only) will be displayed at the entrance of the room(s) where the Early Career Education Program Session will be held
- › **Recognition by the Isth 2022 Early Career Professionals’ Education Program chairs** during the opening of the sessions on Saturday, July 9.
- › **Invitation to give a short (up to three (3) minutes) introductory address** to the participants of the Early Career Professionals’ Education Program
- › **One (1) display table (provided by the Isth 2022 Congress Organizers) in front of the Early Career Professionals’ Education Program room** to be used for the display of supporter materials (to be produced and provided by and at the expense of the supporter)
- › **Recognition of the Supporter (company logo only) during any intermissions** throughout the Early Career Professionals’ Education Program

**Permissible Branding:** Corporate Branding, Disease Awareness and/or Congress Activity, **no** Product Branding.

## Benefits – Early Career Professionals’ Education & Networking Lounge

- › **One (1) A1-sized signboard\*** featuring the supporter’s company logo (only) will be displayed at the entrance of Early Career Professionals’ Education & Networking Lounge
- › **Up to three (3) A4-sized table signs** featuring the supporter’s corporate logo only will be displayed on the refreshment stations and in the seating areas
- › **One (1) display table** (provided by the Isth 2022 Congress Organizers) in the Early Career Professionals’ Education & Networking Lounge to be used for the display of supporter materials (to be produced and provided by and at the expense of the supporter)

**Permissible Branding:** Corporate Branding, Disease Awareness and/or Congress Activity, **no** Product Branding.

*\*if a digital display is available in front of the respective room(s), a digital display will be used*



**US\$ 25,000**

**Exclusive Item**

## **Master Classes (3 Days)**

Allowing early career professionals to meet with the leaders in the field, ask questions, get career advice and establish possibly life-long connections is an important aspect of the ISTH. The ISTH 2022 Master Classes will be held during lunchtime on Sunday to Tuesday from 13:15 until 14:15, and judging from feedback received at previous ISTH congresses, these will be very popular sessions. Up to ten (10) mentors will meet in small groups of up to 25 individuals. Together, 175 - 250 early career professionals per day will have the opportunity to benefit from these sessions.

Judging from the success of the Master Classes at previous ISTH congresses (not just sold out but consistently over-subscribed), these will be very popular and highly-valued opportunities. Show your company's commitment and support to the professional development of the next generation of thought and opinion leaders in thrombosis and hemostasis by supporting the ISTH 2022 Master Classes.

### **Benefits**

- ▶ **Minimum two (2) A1-sized signboards\*** featuring the supporter's company logo will be displayed in the areas of the Master Classes session rooms
- ▶ **Minimum two (2) display tables** in the area of the Master Classes session rooms for the display of supporter materials (to be produced and provided by and at the expense the supporter)

**Permissible Branding:** Corporate Branding, Disease Awareness and/or Congress Activity, **no** Product Branding.

*\*if a digital display is available in front of the respective room(s), a digital display will be used*

**US\$ 15,000**

**Multiple Supporters  
(up to 3)**



## **Nurses Forum**

Nurses play an important role in thrombosis and hemostasis research and clinical care. Since 2005, ISTH congresses have featured dedicated nurse education and scientific tracks that – over the years – have become increasingly popular. The Nurses Forum will run in the afternoons of Sunday, July 10 - Tuesday, July 12 in up to two (2) lecture rooms. At ISTH 2022 in London, we again expect about 150 nurses from around the world to attend and actively participate in the Congress and in the Nurses Program.

Gain high visibility and direct interaction with ISTH's global nurses' community by supporting the ISTH 2022 Nurses Forum.



## Benefits

- › **Recognition (corporate logo only) as part of any specific promotions for the ISTH 2020 Nurses Program** ahead of and during the Congress
- › **Recognition by the chairs of the ISTH 2022 Nurses Program** during the opening of the sessions on Sunday, July 10
- › **Invitation to give a short (up to three (3) minutes) introductory address to the participants of the Nurses Program** (in case of multiple supporters, one supporter will be invited each day)
- › **One (1) A1-sized signboard\*** featuring the supporter's company logo (only) will be displayed at the entrance of the room(s) where the Nurses Program Session will be held
- › **One (1) display table (provided by the ISTH 2022 Congress Organizers) in front of the Nurses Program room(s)** to be used for the display of supporter materials (to be produced and provided by and at the expense of the supporter)
- › **Recognition of the supporter (company logo only) during any intermissions** throughout the Nurses Program
- › **Invitation for up to two (2) company representatives to attend the ISTH 2022 Nurses Networking Reception** (date/time/location to be determined and provided funds are available)

**Permissible Branding:** Corporate Branding, Disease Awareness and/or Congress Activity, **no** Product Branding.

*\*if a digital display is available in front of the respective room(s), a digital display will be used*





**US\$ 125,000**

**Exclusive Item**

## Poster Printing Service and ePosters Platform

First introduced at ISTH 2015 in Toronto, the ISTH Poster Printing and e-Posters are a highly valued service used by poster presenters. In addition, this opportunity offers an innovative way to bridge traditional posters with online viewing, sharing, and exchange for all ISTH 2022 participants and the wider thrombosis and hemostasis community.

By supporting the ISTH 2022 Poster Printing and ePosters Platform offering, your company will gain high visibility and provide a very useful service for over 2,000 poster presenters (65-70% are expected to take advantage of this service as they prepare for presenting their work).

Not only will this service save the presenters the effort and costs of printing and bringing their posters along as they travel to London, but it will also allow them to include their posters in a virtual gallery (as part of the ISTH Academy) which makes the posters accessible before, during and after the Congress, increasing the impact.

Physical posters will be collected onsite by poster presenters from a dedicated pick-up and service booth located outside the exhibition hall to allow access by poster presenters outside the exhibit hours.

The support of this service includes all materials, printing, and a dedicated poster collection and pick-up booth, including staffing.

For the Supporter, this service offers high visibility with poster presenters, users of the ePosters Platform before, during, and after the Congress.

### Benefits

#### › **Company name and logo only (no Product Branding) on:**

- › Poster submission website
- › ePoster Platform
- › Poster tubes or wraps
- › 50% branding of the poster distribution booth onsite\*
- › All communications with poster presenters and announcements/promotion of the service and the ePoster platform (a minimum of 5 dedicated email shots)



*Depiction non-contractual, for illustration purposes only*



*Depiction non-contractual, for illustration purposes only*

*Depiction non-contractual, for illustration purposes only*



## Travel Stipends

**US\$ 2,500**

Each or multiplied  
equivalent

### Reach-the-World Travel Stipends

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Ensure scientists and physicians from developing countries\* have the opportunity to attend ISTH 2022 by supporting Reach-the-World travel stipends. It is an ExCeLlent way to provide meaningful support to participants who are the thought leaders and/or future leaders in their respective (emerging and developing) countries and start building long-term relationships.

*\* Click here to view the Reach-the-World countries based on World Bank economic classification.*

**US\$ 2,500**

Each or multiplied  
equivalent

### Early Career Professionals Travel Stipends

---

Offer the opportunity to young scientists and physicians from around the world to attend ISTH 2022 by supporting Early Career Professional Travel Stipends. It is an ExCeLlent way to support young scientists who will be the future leaders in the field, start building long-term relationships and show your company's commitment to supporting the next generation of opinion leaders

**US\$ 2,500**

Each or multiplied  
equivalent

### Nurses Travel Stipends

---

Offer the opportunity to nurses from around the world to attend ISTH 2022 by supporting nurse's travel stipends. It is an ExCeLlent way to support nurses who are an integral part of scientific studies and patient care to attend the leading international Congress in thrombosis and hemostasis, learn and exchange themselves with peers.

# Licensing of Scientific Sessions

US\$ 2,500

Licensing amount per session

## Benefits

- › **Recognition by the chairs of the ISTH 2022 Early Career Professionals Education Program** and/or the **ISTH 2022 Nurses Forum** during the opening of the respective programs.
- › **One (1) A1-sized signboard\*** featuring the travel stipend supporters' corporate logos will be displayed at the entrance of the rooms where the Early Career Education Program and Nurses Forum session(s) will be held, respectively
- › Upon collection of their travel grants onsite, **travel grant recipients will receive a one-page document recognizing all travel stipend supporters**

*\*if a digital display is available in front of the respective room(s), a digital display will be used*

While not available as a support opportunity ahead of the Congress, interested companies will have an opportunity to purchase global licenses of ISTH 2022 Scientific Session Recordings, including Plenary, State of the Art, and SSC Sessions after the ISTH 2022 Congress.

**Important Note: Due to timing, licensing amounts will not count towards your company's support level or priority points.**

## Plenary Sessions

Plenary Sessions feature world-renowned speakers presenting on a particular topic for 30 minutes, with no time for discussion. ISTH 2022 will feature four plenary sessions.

## State of the Art Sessions

State of the Art Sessions (SOA) are 90 minutes long and feature two or three invited speakers on various topics. Each SOA speaker presents for 15 minutes. After the final speaker, there is a dedicated Q&A time of at least 15 minutes with all speakers. ISTH 2022 will feature 28 SOA with a total of 84 speakers.

## SSC Sessions

SSC Sessions (120 minutes long) are organized by Scientific Subcommittees of the ISTH's Scientific and Standardization Committee (SSC). SSC sessions highlight Subcommittee's ongoing work and help identify the community's future needs for standardization and guidance. In 2022, we will feature 21, 2-hour SSC sessions featuring approximately 150 individual speakers, each presenting for a length of 5 to 30 minutes.

Companies will be contacted after the ISTH 2022 Congress with an overview of available sessions/presentations for licensing, depending on approvals received from the presenters.

For more information or to receive a quote, please contact **Ms. Krystyna Bielawska, ISTH Licensing and Business Development Lead at [krystyna\\_bielawska@isth.org](mailto:krystyna_bielawska@isth.org)**

# Networking and Congress Services

**Important Note: For all items in this section unless otherwise noted, all artwork is to be produced and provided by the Supporter at their own expense and based on final specifications provided in the ISTH 2022 Technical Manual; Artwork must be approved by the ISTH 2022 Congress Organizers. Specifications, dates and other indications may be adjusted.**

**US\$ 75,000**

**Exclusive Item**

**SOLD**

## Congress Mobile App

Supporting the ISTH 2022 Mobile App offers an impactful integrated presence, with support often translating into stronger brand recognition. Savvy marketers are using app support as a key part of their marketing strategy, a trend that is likely to continue growing as meeting attendees increase their use of mobile devices and apps. The ISTH 2022 Mobile App is free to use for meeting participants and ISTH members. It conveniently provides iPhone/iPad and Android smartphone and tablet users with on-the-go access to the ISTH 2022's most helpful information and interactive features, such as program overviews, speaker and abstract information, general meeting and exhibitor information, venue maps and city information, and tips.

The app will also provide several interactive features such as polling services, ISTH 2022 Congress Coverage, and Virtual Delegate Bag. Synchronized with an online planner, the app also allows attendees to personalize their meeting experience. The app will be available for download three (3) weeks prior to the meeting and will be widely promoted for use among non-participants.

### Benefits

- ▶ **Full second app splash screen** (the first splash screen will show the congress logo and information) with a five (5)-second undisturbed exposure.
- ▶ Acknowledgment of your support any time the app is promoted onsite.

**Permissible Branding:** Corporate Branding, Disease Awareness and/or Congress Activity, **no** Product Branding.



*Depiction non-contractual,  
for illustration purposes only*

US\$ 50,000

Exclusive Item

**SOLD**



Depiction non-contractual,  
for illustration purposes only

## Hand Sanitizer Stations

Keeping your hands clean and healthy is more important today than ever before, particularly in crowded places. Our audience composed of clinicians and researchers will be particularly aware of the importance of keeping their hands clean. This opportunity allows supporters to gain recognition by (company and/or product) branding of a minimum of twenty (20) distinct hand sanitizer stations strategically positioned in high-traffic areas in and walkways from/to the exhibition hall (such as exhibition hall entrances, food stations, pathways, etc.).

Ten (10) of the Hand Sanitizer Stations will be located around the congress venue outside the exhibition hall. and ten (10) stations will be located in the exhibition/poster areas.

**Permissible Branding:** for Stations outside the exhibition hall: Corporate Branding only. For Stations inside the exhibition hall: Corporate and/or Product Branding, Disease Awareness and/or Congress Activity

Locations of Hand Sanitizer Stations will be coordinated with the Supporter.

US\$ 35,000

Exclusive Item



Depiction non-contractual,  
for illustration purposes only

## Hydration Partner

Keeping hydrated is always essential, particularly during busy days at ISTH 2022. This opportunity allows a Supporter to gain recognition for their commitment to helping our attendees to remain hydrated by branding up to ten (10) distinct water dispensers strategically located in high-traffic areas in the main walkways to, from, and in the exhibition hall.

**Permissible Branding:** Corporate and/or Product Branding, Disease Awareness and/or Congress Activity

The Supporter of this item may – at their cost – provide water bottles for pick up at the Supporter’s booth.

US\$ 40,000

Exclusive Item

**SOLD**

## Meeting Stools – Sitting Outside the Box!

Offer ISTH 2022 attendees maximum flexibility to sit where and when they wish to relax and/or meet in an informal but practical way, while giving your company very prominent visibility. ISTH will brand the stools on the top/sitting area. The Supporter may brand the four sides of the stools.

**Permissible Branding:** Corporate and/or Product Branding, Disease Awareness and/or Congress Activity.

ISTH will produce, assemble and distribute 500 stools to be placed around the exhibition and poster areas. Stools are made of recycled cardboard (holding up to 200 kg / 400 pounds each).



Depiction non-contractual, for illustration purposes only



US\$ 25,000

Exclusive Item

## Notepads and Pens (Right to Provide)

Get the attention of ISTH 2022 attendees, strengthen your company's branding, and inform them about your congress activities by supporting the congress notepads and pens. Every registered delegate will receive a pen and a notepad (both provided by the Supporter at their own expense) in their ISTH 2022 congress bag. The set may include the Supporter's company logo/brand (corporate only, **no** Product Branding allowed; disease awareness/and or congress activity information is permitted) on the cover pages (c2, c3, and c4 only, not on the front page), providing a prominent way to promote your company even after the congress.

**Permissible Branding:** Corporate Branding, Disease Awareness and/or Congress Activity, **no** Product Branding.

Pads and Pens to be produced and delivered by the Supporter at their expense.



Depiction non-contractual, for illustration purposes only

US\$ 50,000

New  
Opportunity

## Registration Portal Supporter

Exclusive Item



Depiction non-contractual,  
for illustration purposes only

Capture the ISTH 2022 delegates' attention early and in a unique and highly visible way by supporting the Congress Registration Portal. As the registration portal supporter, you will have the opportunity to include your message on the bottom front registration page.

Recognition will be added upon official support confirmation and receiving the Supporter's artwork.

**Permissible Branding:** Corporate Branding only.

US\$ 25,000

Exclusive Item

## Speaker Ready Room

Your company's name and logo can be the first impression as presenters enter the Speaker Ready Room. This support opportunity provides direct and high visibility to all presenters and faculty using the ISTH 2022 Speaker Ready Room to prepare for their lectures. This represents a unique and exclusive opportunity to remind the hundreds of speakers taking part in ISTH 2022 of your support and commitment to the field

### Benefits

- › **Supporter's corporate logo (only), (no Product Branding)** on the screensavers on the computers in the Speaker Ready Room (artwork to be provided by Supporter). This may also allow you to promote your exhibition booth and/or symposia!
- › **Opportunity to provide branded (corporate only) mousepads**, supplied by Supporter
- › **Opportunity to provide corporate materials or disease awareness information on a display table** in the Speaker Ready Room
- › **All materials provided by the Supporter will require approval** by ISTH 2022 Congress Organizers.

**Permissible Branding:** Corporate Branding only.



Depiction non-contractual,  
for illustration purposes only





US\$ 75,000

Exclusive Item

**SOLD**



## WiFi Service

WiFi at events is no longer a 'nice to have'. Reliable WiFi access is a critical must-have productivity tool. Today, almost all laptops and other mobile devices have wireless capabilities and enable their users to access their email and browse the Internet from almost anywhere. Since meeting attendance takes delegates away from their daily work, WiFi access is essential to stay connected and save on costly roaming charges. Supporting the meeting WiFi offers ExCeLlent visibility for the Supporter of this service which will undoubtedly be very useful to all attendees. WiFi internet access will be available throughout the ExCeL London and will provide sufficient coverage and bandwidth for the expected number of attendees and devices.

### Benefits

- › **Branded login page**
- › **Possibility to have a password requirement with a specific password designated by the Supporter** (with approval by the ISTH 2022 Congress Organizers)

**Permissible Branding:** Corporate Branding, Disease Awareness and/or Congress Activity, **no** Product Branding.



## ISTH World Thrombosis Day (WTD) In-Person and Virtual Keep Life Flowing 5K

Email Sam Nelson  
([sam\\_nelson@isth.org](mailto:sam_nelson@isth.org)),  
WTD Campaign Manager,  
for more information.

**Important Note: Any support for the WTD 5K will not count towards your company's support commitment/priority ranking as this activity is organized independently from the ISTH 2022 Congress.**

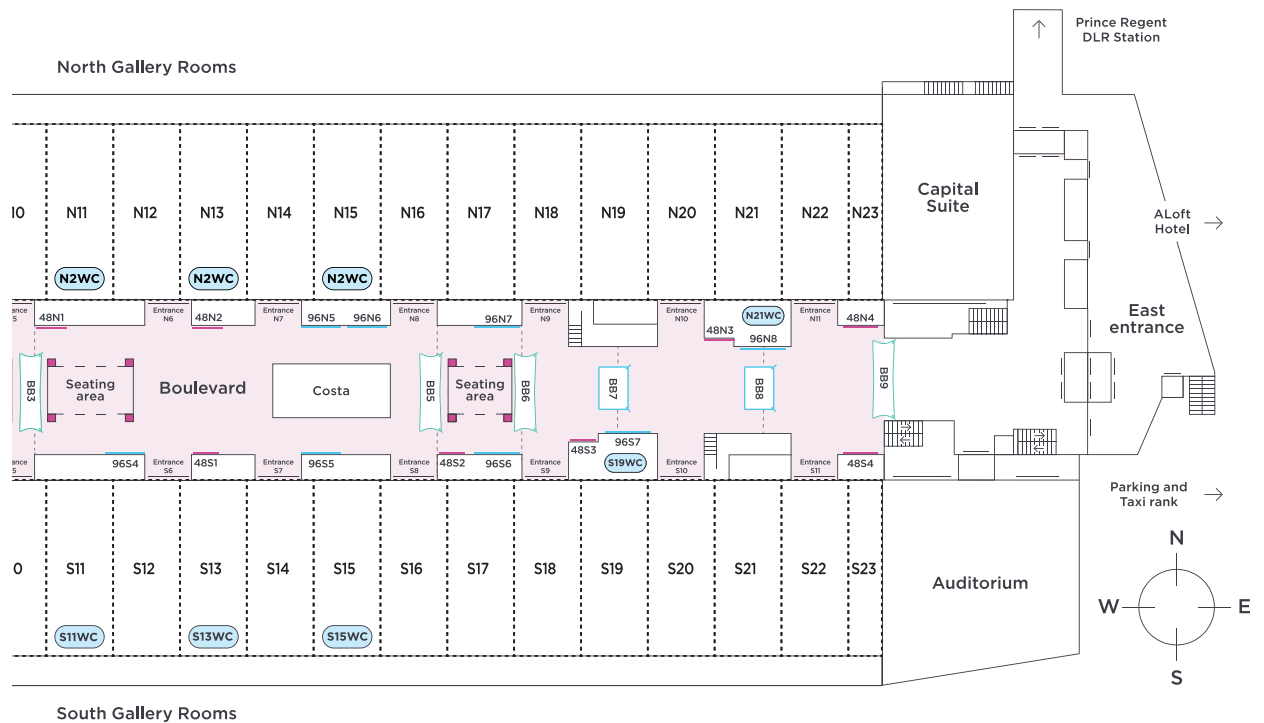
The WTD Keep Life Flowing 5K is open to multiple supporters as well as Congress attendees and the general public globally. A large-scale fundraiser to support the yearly WTD campaign, it provides the opportunity to partake in physical activity while shining a light on the burden of thrombosis.











If you are interested in supporting the Keep Life Flowing 5K, please reach out separately to discuss the options. This is a high-profile opportunity to engage with individuals around the world with more than 5,000 people expected to participate.

# Other Promotional Opportunities

**Important Note: For all items in this section unless otherwise noted, all artwork is to be produced and provided by the Supporter at their own expense and based on final specifications provided in the ISTH 2022 Technical Manual; Artwork must be approved by the ISTH 2022 Congress Organizers**

## Banners – Display Advertising



Pyramid banners - North/South/Welcome	3	
Boulevard banners BB1/3/5/6/9	5	
Phase 2 banners BB7 & BB8	2	
96-sheet S1-7/N1-8	15	
48-sheet S1-4/N1-5	9	
Central banners	6	
Digital razor screens	17	
Digital hanging screen	1	
Platinum Suite screens	2	
Brandable washrooms	16	

US\$ 50,000

**SOLD**

East-facing Side

US\$ 30,000

West-facing Side

### Large Boulevard Banner (BB6) – 2 placements

The biggest banner in the Boulevard. A statement piece for any brand.

<b>Location</b>	The biggest banner in the Boulevard. A statement piece for any brand. Prominently located in the main Boulevard and between entrances N/S 9 guaranteeing strong and regular attendee flow and high visibility.
<b>Type of Display</b>	Hard copy Banner, Double-Sided
<b>Dimensions</b>	12,000 mm (w) x 3,150 mm (h)
<b>Type of Media/File Format</b>	Polyester Reinforced PVC Banner
<b>Number of Placements</b>	One (1) on each side – one East and one West-facing
<b>Length of Display of your Ad in the Loop</b>	n/a
<b>Permissible Branding</b>	Corporate, Disease Awareness and/or Congress Activity; <b>no</b> Product Branding



Depiction non-contractual, for illustration purposes only

US\$ 50,000

**SOLD**

East-facing Side

US\$ 30,000

West-facing Side

### Boulevard Phase2 Banner (BB7) – 2 placements

Large banner at the beginning of the Boulevard between lecture halls and the exhibition hall.

<b>Location</b>	Large banner at the beginning of the Boulevard between lecture halls and the exhibition hall. Prominently located in the main Boulevard and between entrances S9-10 and N9-10 guaranteeing strong and regular attendee flow and high visibility.
<b>Type of Display</b>	Hard copy Banner, Double-Sided
<b>Dimensions</b>	6,000 mm (w) x 3,900 mm (h)
<b>Type of Media/File Format</b>	Polyester Reinforced PVC Banner
<b>Number of Placements</b>	One (1) on each side – one East and one West-facing
<b>Length of Display of your Ad in the Loop</b>	n/a
<b>Permissible Branding</b>	Corporate, Disease Awareness and/or Congress Activity; <b>no</b> Product Branding



Depiction non-contractual, for illustration purposes only

## Boulevard – 96 Sheet Display Advertising

96S7 - **US\$ 25,000**

96S6 - **US\$ 20,000**

96S5 - **US\$ 25,000**

96S4 - **US\$ 25,000**

96N7 - **US\$ 20,000**

96N6 - **US\$ 25,000**

96N5 - **US\$ 25,000**

**Seven (7) locations** (with varying sizes) available. Wall mounted in the Boulevard, these large format sheets are illuminated.

<b>Location</b>	Prominently located in the main Boulevard guaranteeing strong and regular attendee flow and high visibility.
	<b>96S7</b> - on the south wall next to entrance <b>S10</b>
	<b>96S6</b> - on the south wall next to entrance <b>S9</b>
	<b>96S5</b> - on the south wall next to entrance <b>S7</b>
	<b>96S4</b> - on the south wall next to entrance <b>S6</b>
	<b>96N7</b> - on the south wall next to entrance <b>N9</b>
	<b>96N6</b> - on the south wall next to entrance <b>N8</b>
	<b>96N5</b> - on the south wall next to entrance <b>N7</b>
<b>Type of Display</b>	Hard copy Banner, Single-Sided
<b>Dimensions</b>	<b>96S7:</b> 12,178 mm (w) x 3,044mm (h)
	<b>96S5/96N5/96N6:</b> 12,153 mm (w) x 3,084mm (h)
	<b>96S4:</b> 12,153 mm (w) x 3,084mm (h)
	<b>96S6/96N7:</b> 9,902 mm (w) x 3,044 mm (h)
<b>Type of Media/File Format</b>	Illuminated Vinyl Banner
<b>Number of Placements</b>	One (1) per Location
<b>Length of Display of your Ad in the Loop</b>	n/a
<b>Permissible Branding</b>	Corporate, Disease Awareness and/or Congress Activity; <b>no</b> Product Branding



*Depiction non-contractual, for illustration purposes only*

## Boulevard – 48 Sheet Display Advertising

48S3 - US\$ 15,000

48S2 - US\$ 10,000

48S1 - US\$ 10,000

48N2 - US\$ 10,000



**Four (4) locations** (with varying sizes) available. Wall mounted in the Boulevard, these large format sheets are illuminated.

<b>Location</b>	Prominently located in the main Boulevard guaranteeing strong and regular attendee flow and high visibility. <b>48S3</b> - on the south wall next to entrance <b>S9</b> <b>48S2</b> - on the south wall next to entrance <b>S8</b> <b>48S1</b> - on the south wall next to entrance <b>S6</b> <b>48N2</b> - on the north wall next to entrance <b>N6</b>
<b>Type of Display</b>	Hard copy Banner, Single-Sided
<b>Dimensions</b>	<b>48S3:</b> 6,096 mm (w) x 3,044 mm (h) <b>48S2/48N2/48S1:</b> 3,832 mm (w) x 1,772 mm (h)
<b>Type of Media/File Format</b>	Illuminated Vinyl Banner
<b>Number of Placements</b>	One (1) per Location
<b>Length of Display of your Ad in the Loop</b>	n/a
<b>Permissible Branding</b>	Corporate, Disease Awareness and/or Congress Activity; <b>no</b> Product Branding

US\$ 20,000

Entrance S8



## Boulevard Exhibition Entrance Branding Totem Banner (Upper)

**Location:** Entrance S8

<b>Location</b>	Prominently located in the main Boulevard guaranteeing strong and regular attendee flow and high visibility, particularly as attendees enter/exit the exhibition and poster hall
<b>Type of Display</b>	Hard copy Banner, Double-Sided
<b>Dimensions</b>	1,000 mm (w) x 5,000 mm (h)
<b>Type of Media/File Format</b>	Vinyl Banner, Double-Sided
<b>Number of Placements</b>	One (1) per Entrance Door
<b>Length of Display of your Ad in the Loop</b>	n/a
<b>Permissible Branding</b>	Corporate, Disease Awareness and/or Congress Activity; <b>no</b> Product Branding

US\$ 20,000

Entrance S8

**SOLD**

## Boulevard Exhibition Entrance Branding Totem Banner (Lower)

**Location:** Entrance S8

<b>Location</b>	Prominently located in the main Boulevard guaranteeing strong and regular attendee flow and high visibility, particularly as attendees enter/exit the exhibition and poster hall
<b>Type of Display</b>	Hard copy Banner, Double-Sided
<b>Dimensions</b>	811 mm (w) x 2,674 mm (h)
<b>Type of Media/File Format</b>	Foamex Banner
<b>Number of Placements</b>	One (1) per Entrance Door
<b>Length of Display of your Ad in the Loop</b>	n/a
<b>Permissible Branding</b>	Corporate, Disease Awareness and/or Congress Activity; <b>no</b> Product Branding



*Depiction non-contractual,  
for illustration purposes only*

US\$ 25,000

Per banner / Two at  
Entrance S8

## Boulevard Exhibition Entrance Branding - Entrance Side Panels

**Location:** Entrance S8 – Left and Right at each Entrance Door

<b>Location</b>	Prominently located in the main Boulevard guaranteeing strong and regular attendee flow and high visibility, particularly as attendees enter/exit the exhibition and poster hall
<b>Type of Display</b>	Hard copy Banner, Single-Sided
<b>Dimensions</b>	3,000 mm (w) x 6,000 mm (h)
<b>Type of Media/File Format</b>	Vinyl Banner
<b>Number of Placements</b>	One (1) left and One (1) right of Entrance Door (each banner sold separately)
<b>Length of Display of your Ad in the Loop</b>	n/a
<b>Permissible Branding</b>	Corporate, Disease Awareness and/or Congress Activity; <b>no</b> Product Branding



*Depiction non-contractual,  
for illustration purposes only*

**US\$ 15,000**

**Per ad up to Five (5) Supporter Ads**

Total of ten (10) ads - (five (5) for Supporters separated by five (5) for ISTH) placed in an advert loop

**Limited Remaining Availability - Act Now!**

**Boulevard Razor Screens**









Your message will show on all four (4) Razors (eight (8) screens). The screens will show the adverts in a staggered way.








<b>Location</b>	Prominently located in the main Boulevard and by entrances N/S 8-9 to the exhibition/poster hall and session rooms, guaranteeing strong and regular attendee flow and high visibility.
<b>Type of Display</b>	Digital, Double-Sided
<b>Dimensions</b>	1,080 pixels (w) by 1,920 pixels (h) 686m (w) x 1,217mm (h)
<b>Type of Media/File Format</b>	Video (MP4/AVI) or image (JPEG/PNG) (no sound)
<b>Number of Placements</b>	Up to ten (10) - (five (5) for Supporters separated by five (5) for ISTH) placed in an advert loop
<b>Length of Display of your Ad in the Loop</b>	10 sec per ad
<b>Permissible Branding</b>	Corporate, Disease Awareness and/or Congress Activity; <b>no</b> Product Branding

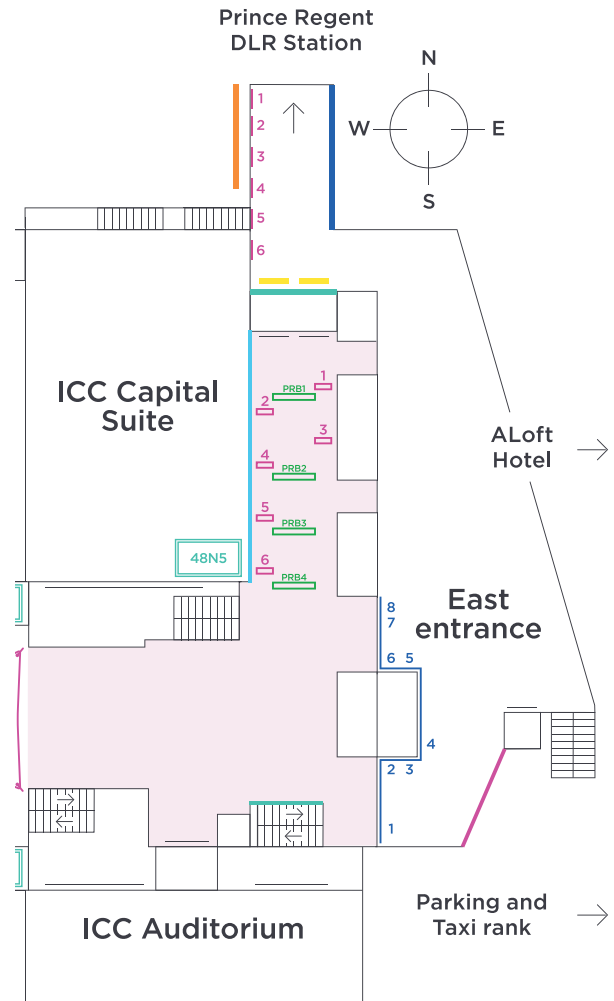


Depiction non-contractual, for illustration purposes only

# Prince Regent DLR Station Entrance Display Opportunities

Bridge banner	1	
External screens	1-6	
Walkway glass	19 Panels	
Entrance screen	1	
Entrance glass	4 Panels	
Internal screens	1-6	
Capital hall glass	29 Panels	
Hanging banners	PRB-4	

Aloft entrance glass	1-8	
East balcony	1	
Escalator branding level 1-2	3 sides	
48 sheet	3	
Boulevard banner BB9	1	
Banners BB7 & BB8	1	
96 sheet	2	



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Depiction non-contractual, for illustration purposes only



Prince Regent Walkway – External Screens



Prince Regent Walkway – Internal Screens



## US\$ 20,000

Per ad  
**up to Five (5) Supporter Ads**

Total of ten (10) ads - (five (5) for Supporters separated by five (5) for ISTH) placed in an advert loop)



## Prince Regent Walkway – External Screens

**Six (6)** single-sided Digital Screens, opposite the glass in the walkway between the Prince Regent DLR station and the ExCeL. Your message will show on all six (6) digital screens. The screens will show the adverts in a staggered way.

<b>Location</b>	Prominently located in the walkway between the Prince Regent DLR Station (main public transport station for most participants to come to and leave from convention center) and the ExCeL, guaranteeing high attendee flow and visibility as participants enter and exit the convention center.
<b>Type of Display</b>	Digital, Single-Sided
<b>Dimensions</b>	384 pixels (w) x 672 pixels (h)
<b>Type of Media/File Format</b>	Video (MP4/AVI) or image (JPEG/PNG) (no sound)
<b>Number of Placements</b>	Up to ten (10) (five (5) for Supporters separated by five (5) for ISTH) placed in an advert loop
<b>Length of Display of your Ad in the Loop</b>	10 sec per ad
<b>Permissible Branding</b>	Corporate, Disease Awareness and/or Congress Activity; <b>no</b> Product Branding

## US\$ 30,000

Per ad  
**up to Five (5) Supporter Ads**

Total of ten (10) ads - (five (5) for Supporters separated by five (5) for ISTH) placed in an advert loop)



## Prince Regent/ICC Walkway – Internal Screens

**Six (6)** double-sided digital displays (12 screens), located inside the east Prince Regent entrance/ICC walkway between the Prince Regent DLR station and the ExCeL. Your message will show on all twelve (12) digital screens. The screens will show the adverts in a staggered way.

<b>Location</b>	Prominently located in the inside part of the walkway between the Prince Regent DLR Station (main public transport station for most participants to come to and leave from convention center) and the ExCeL, guaranteeing high attendee flow and visibility as participants enter and exit the convention center.
<b>Type of Display</b>	Digital, Double-Sided
<b>Dimensions</b>	384 pixels (w) x 672 pixels (h)
<b>Type of Media/File Format</b>	Video (MP4/AVI) or image (JPEG/PNG) (no sound)
<b>Number of Placements</b>	Up to ten (10) (five (5) for Supporters separated by five (5) for ISTH) placed in an advert loop
<b>Length of Display of your Ad in the Loop</b>	10 sec per ad
<b>Permissible Branding</b>	Corporate, Disease Awareness and/or Congress Activity; <b>no</b> Product Branding

**US\$ 12,500**

## **ICC Level 0 - East Taxi Posters**

Per display  
**two (2) Displays Available**

Illuminated Poster Displays outside of the Aloft Hotel

<b>Location</b>	Prominently located in the taxi area in front of the East Entrance to the ExCeL and in front of the Aloft, where most participants who use taxis will arrive and/or depart, guaranteeing strong and regular attendee flow and high visibility.
<b>Type of Display</b>	Hard copy Banner, Double-Sided
<b>Dimensions</b>	1,160mm (w) x 1,760mm (h)
<b>Type of Media/File Format</b>	Illuminated Vinyl Banner
<b>Number of Placements</b>	One (1) per Display (double sided)
<b>Length of Display of your Ad in the Loop</b>	n/a
<b>Permissible Branding</b>	Corporate, Product Branding, Disease Awareness and/or Congress Activity



*Depiction non-contractual, for illustration purposes only*



## US\$ 15,000

Per ad  
**up to Five (5) Supporter  
Ads**



Depiction non-contractual,  
for illustration purposes only

## Razor Screens in Exhibition Hall

**Total of ten (10) ads - (five (5) for Supporters separated by five (5) for Isthmian Games)** placed in an advert loop. Your message will show on all ten (10) razor screens. The screens will show the adverts in a staggered way.

<b>Location</b>	Ten (10) single-sided digital screens strategically displayed around the exhibition hall (such as in main traffic areas and around coffee/lunch stations); guaranteeing strong and regular attendee flow and high visibility.
<b>Type of Display</b>	Digital, Single-Sided
<b>Dimensions</b>	1,080 pixels (w) by 1,920 pixels (h) 686m (w) x 1217mm (h)
<b>Type of Media/File Format</b>	Video (MP4/AVI) or image (JPEG/PNG) (no sound)
<b>Number of Placements</b>	Up to ten (10) (five (5) for Supporters separated by five (5) for Isthmian Games) placed in an advert loop
<b>Length of Display of your Ad in the Loop</b>	10 sec per ad
<b>Permissible Branding</b>	Corporate, Product Branding, Disease Awareness and/or Congress Activity

## US\$ 25,000

Per door

**Entrance S8, S9, S10**

**Limited  
Remaining  
Availability -  
Act Now!**



Depiction non-contractual,  
for illustration purposes only

## Inside Exhibition Hall Entrance Branding

Communicate your product, corporate, disease awareness and/or congress activity message to participants every time they exit the exhibition hall and gain significant visibility!

<b>Location</b>	Prominently located above the main Exhibition Hall entrance doors (inside the exhibition hall); guaranteeing strong and regular attendee flow and high visibility as attendees walk around inside and particularly when exiting the exhibition and poster hall.
<b>Type of Display</b>	Hard copy Banner, Single-Sided
<b>Dimensions</b>	6,000mm (w) x 3,000mm (h) ( <i>exact dimensions to be confirmed</i> )
<b>Type of Media/File Format</b>	Vinyl Banner
<b>Number of Placements</b>	One (1) above each Entrance Door (S8, S9, S10) inside the Exhibition Hall
<b>Length of Display of your Ad in the Loop</b>	n/a
<b>Permissible Branding</b>	Corporate, Product Branding, Disease Awareness and/or Congress Activity

US\$ 50,000



## Directional Towers in the Exhibition Hall

Exclusive Item

Gain unmatched and invaluable visibility and attention among the attendees as they orientate themselves and find their way through the exhibition and posters. Put your information front and center in the exhibition and poster hall when you support the directional towers in the exhibit hall (*Minimum of 8 – exact number to be confirmed*).



Depiction non-contractual, for illustration purposes only

The lower and upper 20% of each tower (all four sides) may be branded. All production and installation costs are included in the fee (artwork to be provided by Supporter). Designs must be approved by the ISTH 2022 Organizers.

**Permissible Branding:** Corporate Branding only on the top 20% of the tower, Corporate, Disease Awareness and/or Congress Activity; **no** Product Branding.

US\$ 50,000



## Hanging Aisle Signs – Exhibition Row Numbers New Opportunity

Exclusive Item

Approximately sixteen (16) double sided aisle banners hang at the beginning and the end above the exhibit floor aisles. Put your corporate branding front and center in the exhibit hall. The aisle signs are hung in highly visible locations for your corporate (only) branding. Your brand will be displayed on the bottom 20% of the full aisle graphic and will be double sided. The other 80% will be Congress branded and display the aisle numbers. All production and installation costs are included in the fee (artwork to be provided by supporter). Designs must be approved by the ISTH 2022 Organizer.

**Permissible Branding:** Corporate Branding only



Depiction non-contractual, for illustration purposes only

## In the Prince Regent Walkway (inside)

**US\$ 5,000**

Per decal (max 10)

**Permissible Branding:** Corporate and/or Congress Activity, **no** Product Branding

## In the Exhibition Hall

**US\$ 2,500**

Per decal (max 25)

**Permissible Branding:** Corporate, Product and/or Congress Activity

## Floor Graphics and Carpet Branding

*Put your messaging on high-impact floor signage!*

Capture the delegates' attention in a unique way even when they are not close to your exhibit booth, lead them to your stand and/or get your branding/promotional/informational message across. Decals are adhesive foils that are placed on the floors.

Decals will be produced (design & text to be supplied by supporter) and installed - exact locations will be selected in coordination with the supporter, priority of selection will be according to ISTH priority ranking. All production and installation costs are included in the fee (artwork to be provided by supporter). Designs must be approved by the ISTH 2022 Congress Organizers.

**Available Location Areas:** Aisles in the Exhibit Hall (not including poster areas or the areas of the corporate meeting suites) and Prince Regent Walkway (**no Product Branding permitted**).

**Dimensions in mm are:**1,000 x 1,000 mm per graphic for floor or carpet.



*Depiction non-contractual, for illustration purposes only*

**US\$ 5,000**

## Featured Placement

(up to **three (3)** placements)

Featured Placement as one of the first Virtual Inserts on top of the bag

## Virtual Delegate Bag Inserts

**Please note, no physical delegate bag inserts will be distributed by the ISTH 2022 Congress Organizers to the participants)**

Don't miss to include your messages in the ISTH 2022's Virtual Delegate Bag. Following its successful launch in 2017, ISTH 2022 will provide participants with information in a virtual format (only, no physical delegate bag inserts will be distributed by the ISTH 2022 Congress Organizers to the participants)

**US\$ 2,500**

## Standard Placements

### Random Placement of Virtual Inserts



*Depiction non-contractual, for illustration purposes only*

Virtual Delegate Bags allow attendees to access and share content before, during and after the congress and across multiple devices. Supporters may develop their own content, including videos, to invite participants to visit their booth, attend their symposium or presentation theater, provide information about a product or service and further their engagement. Corporate or Product Branding, Disease Awareness and/or Congress Activity information are permitted.

Promoted as part of the Congress communications, it allows exhibitors and supporters to extend their reach and engagement with congress participants. In addition, with its full reporting system, access of the Virtual Delegate Bag and each individual promotion can be tracked providing additional information and intelligence. As an example, during its launch year, the Virtual Delegate Bag attracted 600 users with close to 2,000 views of the inserts.

ISTH 2022 Organizers reserve the right to review and approve the content of the Virtual Delegate Bag Placements.

Maximum of three (3) supporters between the two options below

**US\$ 25,000**

## Basic Package

Congress Website visitors (50,000 contacts)

**SOLD**

### Directly Reach and Deliver a Specific Message to the ISTH 2022 Congress Attendees Before the Congress

Engage your targeted audience by displaying banner adverts across the web to those potential attendees, doctors and health care professionals who have visited the ISTH 2019, 2020 and 2022 websites as well as our extended digital audience pools of qualified contacts.

**How does it work?** Once a potential delegate visits the ISTH 2022 website, they will start to see display ads while browsing the web and social networks. Essentially, your ads will “follow them” across the internet. These will be seen across all devices such as phone, laptop, tablet.

The campaign structure is flexible and can be customized based on clients’ digital marketing goals.

Marketing will run 2-3 months prior to the congress

**US\$ 40,000**

## Optimized Package

Congress Website and additional digital data (136,000 contacts)

**SOLD**

## What target audience can we deliver?

### The ISTH 2022 congress website data pool – 50,000 visitors

- › The conference website is supported by a full marketing plan with significant investment in digital advertising to drive potential delegates to the website
- › With digital remarketing, a supporter's display ads will appear to qualified potential delegates while they are browsing the web
- › As soon as anyone new reaches the conference site they will start to be targeted, so this targeted number is constantly growing

### 1 The global digital thrombosis and hemostasis data pool – 136,000 contacts

- › ISTH digital marketing has access to an accumulated digital data pool of potential delegates in the thrombosis and hemostasis field
- › Supporter's banners will be shown to every visitor who lands on the website as well as display ads being shown to an additional 80,000 contacts through various channels
- › We can target the entire database or the specific region, depending on your requirements

#### Benefits

- › **Reach your active target audience** and drive visits to your symposium/exhibition stand/other activity information prior to the event
- › **High number of impressions and visibility** of the supporter brand leading up to the ISTH 2022 congress
- › **Use call to action buttons** on the banners to boost results
- › **Get trackable results** on your ROI
- › **Ads can be segmented** for region, country or even city depending on goals
- › **Marketing advice** on building effective ads and landing pages for lead generation

#### Package includes

- › **Consultation with ISTH's Digital Marketing team** to maximize performance of banners and establish a targeted strategy
- › **Design of a single message** in up to 26 sizes to fit across all channels
- › **Full digital marketing set up**, management and reporting for duration of the campaign
- › **ISTH's Digital Marketing team will advise and oversee the creation of a landing page** to convert actions to leads or direct clicks to a specific page on the supporter's website. This allows the supporter to further communicate with the person via a sign-up or invitation etc. (Design of the landing page can be provided at an additional cost if Supporter's webmaster cannot create page)

**Please contact us at  
supporters@isth.org for  
case studies!**

US\$ 50,000

Up to two (2) ads

**SOLD**

**New Opportunity**

## Promotional Ads in ISTH 2022 Congress Emails

Add a digital advertisement (with link to your preferred URL) that will be placed in six (6) ISTH Congress emails from May-July 2022. This extremely high-visibility offering will be included in each email that reaches approximately 20,000 recipients (ISTH Members/Contacts and Congress Registrants).

Supporters may only display corporate logo/branding, disease awareness information or promote their activities at the congress. The banner can link to an outside website.

**Ad Size:** 1,300 x 200 pixels (desktop) and 820 x 240 pixels (mobile), banners can be linkable

**Permissible Branding:** Corporate, Disease Awareness and/or Congress Activity; **no** Product Branding



*Depiction non-contractual, for illustration purposes only*



US\$ 50,000

Up to four (4) Supporters



## Promotional Bundle of your Supported Symposium, Presentation Theater and/or other Congress Activities

- › **One (1) direct email** for promotion of symposia or presentation theater presentations. The email will include ISTH 2022 Congress Branding at the top and provide the supporter the opportunity to submit a large, clickable ad image (1,200 x 900 pixels) along with up to 250 words of text and links outside of the image. The email will be sent directly from the ISTH to Congress registrants within 2 weeks prior to the Congress.
- › **One (1) social media post** on ISTH Twitter, Facebook and LinkedIn highlighting the Supported Symposia or Presentation Theater Sessions within three (3) weeks prior to the Congress. Banner Ad Image (1200 x 900 pixels)
- › **One (1) post-Congress email** highlighting on-demand symposia and/or presentation theater sessions which will be distributed within 1 month following the meeting.
- › **One (1) post-Congress social media post** on ISTH Twitter, Facebook and LinkedIn highlighting your Supported Symposium or Presentation Theater within 1 month following the meeting.

**Permissible Branding:** Corporate, Disease Awareness and/or Congress Activity; **no** Product Branding



#ISTH2022      Registration    Program    Abstracts

Isth 2022  
CONGRESS  
JULY 9-13  
ISTH2022.ORG    LONDON

Your Advertisement  
Image Here

This is sample text. You may insert up to 250 words here, including links, in addition to the image above.

*Depiction non-contractual,  
for illustration purposes only*

## Virtual Platform Graphic Opportunities

Support Amount		Banner
US\$ 30,000	Limited Remaining Availability - Act Now!	<b>Banner - Main Industry Section Landing Page</b> Up to five (5) Supporters, two (2) rotating impressions per Supporter
US\$ 20,000	Limited Remaining Availability - Act Now!	<b>Virtual Exhibits Landing Page</b> Up to five (5) Supporters, two (2) rotating impressions per Supporter
US\$ 25,000	Limited Remaining Availability - Act Now!	<b>Supported Sessions Page</b> Up to five (5) Supporters, two (2) rotating impressions per Supporter

\* exact specifications to be confirmed. ISTH is in the process of deciding on the best Online Congress Platform solution for 2022.

**Permissible Branding:** Corporate and/or Product Branding, Disease Awareness and/or Congress Activity



# Industry Meeting and Networking Facilities

Available for the duration of ISTH 2022, **Corporate Suites on the Exhibition Floor** and dedicated **Industry (Permanent) Meeting Rooms** (South Gallery Rooms / CentrEd at ExCeL (Level 2)) will be available to provide places for companies to host and meet with attendees and/or organize meetings with KOLs, colleagues, and staff\*.

## Corporate Suites on the Exhibition Floor

Corporate Suites at ISTH 2022 can be either exhibitor/supporter-built or provided by ISTH (49 m<sup>2</sup> only), located in the exhibition hall, and will provide easy and quick access from the exhibition booths.

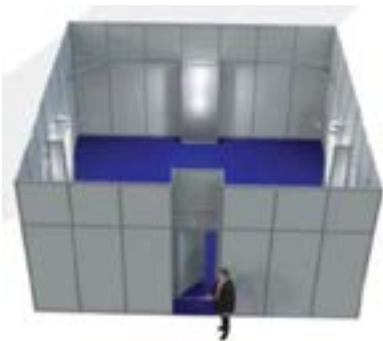
**US\$ 100 per m<sup>2</sup>**

### Exhibitor/Supporter-Built Corporate Suite (Space only)

Exhibitor/Supporter-Built Suites must be a **minimum of 50 m<sup>2</sup>**, and any size must be in multiples of 50 m<sup>2</sup>. Building height of Corporate Suites may not surpass 2.5 m. (*final permissible height to be confirmed in the Technical Manual*)

**US\$ 10,000/49 m<sup>2</sup>**

### ISTH-Built/Provided Corporate Suite



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ISTH-Built/Provided Corporate Suites will be provided as a square (7m x 7m) space with approximately 2.5 m high shell scheme walls. Included are a lockable door, standard (quality and color) carpet as well as electricity (one (1) 5 amp drop).

Furniture, refreshments, signage, power strips, etc., will have to be ordered and paid for separately by the supporter; diverse options will be made available for rent by official ISTH 2022 contractors and/or the venue. (Details will be provided in the Technical Manual).

#### Important information for both ISTH-Built/Provided and Exhibitor/Supporter-Built Corporate Suites:

- › **Supporters are permitted build their own structures/features** inside the meeting rooms/suites as long as they do not exceed the wall heights (approximately 2.5 m). (*final permissible height to be confirmed in the Technical Manual*)
- › **Supporters are also permitted – at their own cost – to brand the walls** provided by the ISTH 2022 Congress Organizers but are not allowed to replace the outside walls of the rooms/suites.
- › **All supporters of Exhibitor/Supporter -Built Corporate Suites are required to submit draft plans** to the ISTH 2020 Congress Organizers for prior approval and to allow for a smooth and frictionless setup.

» **To book a Corporate Suite before January 14, 2022, companies must book a minimum of 36 sqm exhibition space.** As of January 17, 2022, any exhibitor (only) may book a Corporate Suite based on remaining availability.

Access will be granted as of **Friday, July 8, 2022, at 07:00 (AM)** for set up for **Exhibitor/Supporter built rooms** and as of **Saturday, July 9, 2022,** for **ISTH-Built Corporate Suites.**

Usage for Corporate Suites is permitted **Sunday, July 10 – Tuesday, July 12 daily from 07:00 until 19:30 (07:00 AM – 07:30 PM).** Set-up and access dates and times may be subject to change.

Corporate Suites must be dismantled by no later than Wednesday, **July 13 at 23:00 (11:00 PM).** Access to the rooms before/after cannot be guaranteed and will incur an additional cost.

## Industry (Permanent) Meeting Rooms

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(South Gallery Rooms / CentrEd at ExCeL (Level 2))

**US\$ 150 /m<sup>2</sup>**

### Industry (Permanent) Meeting Room

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Industry (Permanent) Meeting Rooms available at ISTH 2022 are conveniently located in the South Gallery / CentrEd at ExCeL (Level 2) and are existing purpose-rooms that can be conveniently accessed from the ISTH 2022 Exhibition Hall during official exhibit hours or outside of exhibit hours via the dock and CentrEd at ExCeL reception (Level 0) as part of the ExCeL. All rooms come as rooms only. Any setup, furniture, AV, and food and beverage is not included but can be ordered from the venue and/or official ISTH 2022 suppliers at an additional cost (information will be provided in the Technical Manual).

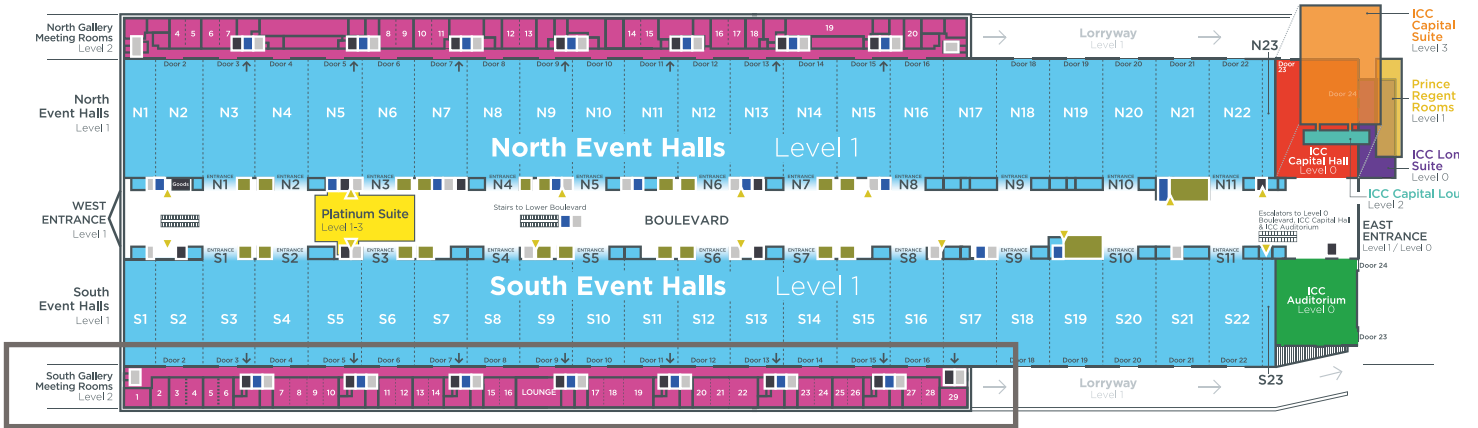
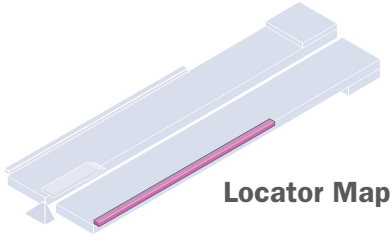
Access will be granted, and Industry (Permanent) Meeting Rooms can be used from **Friday, July 8, 2022, 07:00 (07:00 AM)** until **Wednesday, July 13, 2022, at 23:00 (11:00 PM).** Access to the rooms before/after cannot be guaranteed and/or will incur an additional cost. Access dates and times may be subject to change.

**Note: For all items in this section unless otherwise noted, all artwork is to be produced and proimportant Note: Corporate Suites and/or Industry (Permanent) Meeting Rooms must not be used for activities otherwise undertaken on the exhibition booths or during Supported Symposia/ Presentation Theaters. No educational or product presentations are allowed in these suites/rooms to groups larger than 25. Supporters organizing an event for 25 or more participants within two (2) days before, during, or within two (2) days after the ISTH 2022 Congress must first obtain written approval from the ISTH 2022 Congress Organizer. The event must not occur concurrently with the official Congress program.**

## Room Specifications and Costs

	<b>ROOM</b>		<b>DIMENSION / m<sup>2</sup></b>	<b>SUPPORT AMOUNT</b>
<b>29</b>			96 m <sup>2</sup>	<b>US\$ 14,400</b>
<b>28</b>	(possible to combine with <b>27</b> )	<b>SOLD</b>	97 m <sup>2</sup>	<b>US\$ 14,550</b>
<b>27</b>	(possible to combine with <b>28</b> )		97 m <sup>2</sup>	<b>US\$ 14,550</b>
<b>26</b>	(possible to combine with <b>25</b> )	<b>SOLD</b>	71 m <sup>2</sup>	<b>US\$ 10,650</b>
<b>25</b>	(possible to combine with <b>26</b> )		97 m <sup>2</sup>	<b>US\$ 14,550</b>
<b>24</b>	(possible to combine with <b>23</b> )		97 m <sup>2</sup>	<b>US\$ 14,550</b>
<b>23</b>	(possible to combine with <b>24</b> )		97 m <sup>2</sup>	<b>US\$ 14,550</b>
<b>22</b>	(possible to combine with <b>21</b> (and <b>20</b> ))		160 m <sup>2</sup>	<b>US\$ 24,000</b>
<b>21</b>	(possible to combine with <b>20</b> and/or <b>22</b> )		97 m <sup>2</sup>	<b>US\$ 14,550</b>
<b>20</b>	(possible to combine with <b>21</b> (and <b>22</b> ))		97 m <sup>2</sup>	<b>US\$ 14,550</b>
<b>19</b>	(possible to combine with <b>18</b> (and <b>17</b> ))		160 m <sup>2</sup>	<b>US\$ 24,000</b>
<b>18</b>	(possible to combine with <b>17</b> and/or <b>19</b> )		97 m <sup>2</sup>	<b>US\$ 14,550</b>
<b>17</b>	(possible to combine with <b>18</b> (and <b>19</b> ))		97 m <sup>2</sup>	<b>US\$ 14,550</b>
<b>16</b>	(possible to combine with <b>15</b> )	<b>SOLD</b>	97 m <sup>2</sup>	<b>US\$ 14,550</b>
<b>15</b>	(possible to combine with <b>16</b> )	<b>SOLD</b>	97 m <sup>2</sup>	<b>US\$ 14,550</b>
<b>14</b>	(possible to combine with <b>13</b> )		71 m <sup>2</sup>	<b>US\$ 10,650</b>
<b>13</b>	(possible to combine with <b>14</b> )		97 m <sup>2</sup>	<b>US\$ 14,550</b>
<b>12</b>	(possible to combine with <b>11</b> )		97 m <sup>2</sup>	<b>US\$ 14,550</b>
<b>11</b>	(possible to combine with <b>12</b> )		97 m <sup>2</sup>	<b>US\$ 14,550</b>
<b>10</b>	(possible to combine with <b>9</b> and <b>8</b> and <b>7</b> )		71 m <sup>2</sup>	<b>US\$ 10,650</b>
<b>9</b>	(possible to combine with <b>10</b> and/or <b>8</b> (and <b>7</b> ))		97 m <sup>2</sup>	<b>US\$ 14,550</b>
<b>8</b>	(possible to combine with <b>9</b> and/or <b>7</b> (and <b>10</b> ))		97 m <sup>2</sup>	<b>US\$ 14,550</b>
<b>7</b>	(possible to combine with <b>8</b> (and <b>9</b> and <b>10</b> ))		97 m <sup>2</sup>	<b>US\$ 14,550</b>
<b>6</b>	(possible to combine with <b>5</b> )		71 m <sup>2</sup>	<b>US\$ 10,650</b>
<b>5</b>	(possible to combine with <b>6</b> )		97 m <sup>2</sup>	<b>US\$ 14,550</b>
<b>4</b>	(possible to combine with <b>3</b> )		97 m <sup>2</sup>	<b>US\$ 14,550</b>
<b>3</b>	(possible to combine with <b>4</b> )		97 m <sup>2</sup>	<b>US\$ 14,550</b>
<b>2</b>	-		95 m <sup>2</sup>	<b>US\$ 14,250</b>
<b>1</b>			96 m <sup>2</sup>	<b>US\$ 14,400</b>

# Location and Rooms Map

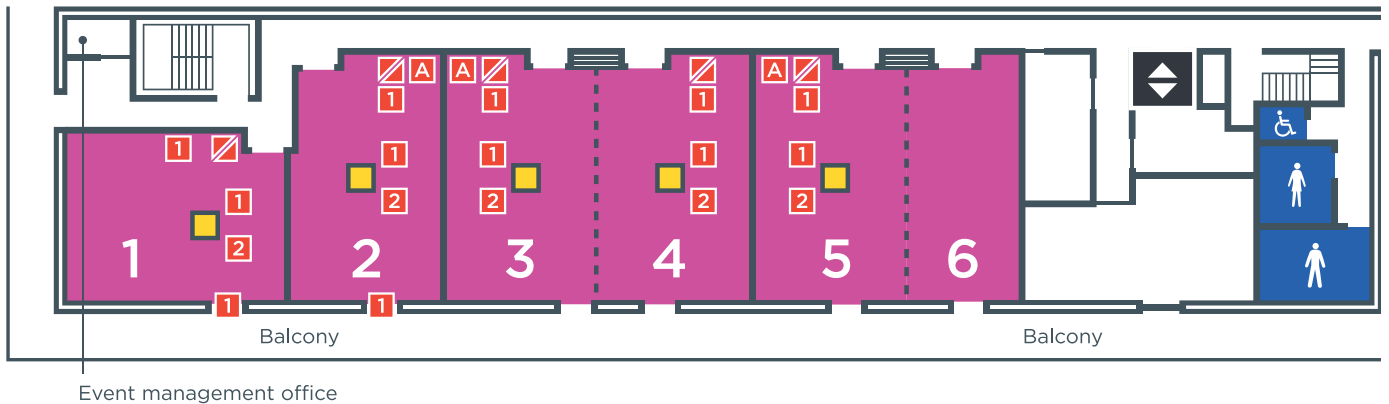


## South Gallery Rooms



- Large single room: 3, 4, 5, 7, 8, 9, 11, 12, 13, 15, 16, 17, 18, 20, 21, 23, 24, 25, 27, 28, 29
- Small single room: 6, 10, 14, 26
- Large double room: 3+4, 7+8, 8+9, 11+12, 15+16, 17+18, 20+21, 23+24, 27+28
- Small double room: 5+6, 9+10, 13+14, 19, 22, 25+26

## South Gallery Rooms detail plan - Rooms 1 to 6





Depiction non-contractual, for illustration purposes only



Depiction non-contractual, for illustration purposes only



Depiction non-contractual, for illustration purposes only



Depiction non-contractual, for illustration purposes only

## Gallery Rooms (Level 2)

### Facilities

- Dimmable house lighting
- All suites are acoustically sealed
- All rooms have sun blinds
- Audio visual equipment available on request
- Heating and cooling
- Wardrobes available in rooms 11-22
- Natural daylight

### Door dimensions

- 1.4m (w) x 2.0m (h)

### Maximum loading

- Breakout areas: 5.0kn/m<sup>2</sup>

### Passenger lift dimensions & weight loading

- Lift size: 1.86m (w) x 1.55m (d) x 2.4m (h)
- Door size: 1.1m (w) x 2.09m (h)
- Weight loading: 1,350kg

## Key

- 1** Floor box type 1  
2x 13 AMP sockets  
4x jack plugs
- 2** Floor box type 2  
2x 13 AMP sockets  
1x 15 PIN female PC socket  
1x video jack  
2x 15 pair audio sockets (L & R)  
1x 13 AMP projector plug
- A** 3 phase power supply  
available on request.  
Location available on  
technical plans
- ▣** Pair fused and switched  
13 AMP sockets

- Ceiling projector mount point  
available on request

### Projection screens

Location available on  
technical plans

### .... Partition wall

#### Toilets

- Male
- Female
- Accessible  
(RH/LH - Right/Left hand)

#### ▣ Public lifts

- Stairs

# Industry Exhibition

The industry exhibition is an integral part of ISTH 2022. It allows our attendees to learn about the latest products, services, and solutions to help them in their daily laboratory and clinical practice.

As an exhibitor, you will enjoy prime access to and direct marketing opportunities with key opinion leaders and decision-makers in the field from around the world.

The exhibition area will occupy around 10,000 square meters (approx. 108,000 square feet) of floor space in one continuous exhibition hall at the ExCeL London with easy access for set-up and dismantling.

To maximize opportunities for delegates to visit and spend maximum time in the exhibition area, the exhibition hall

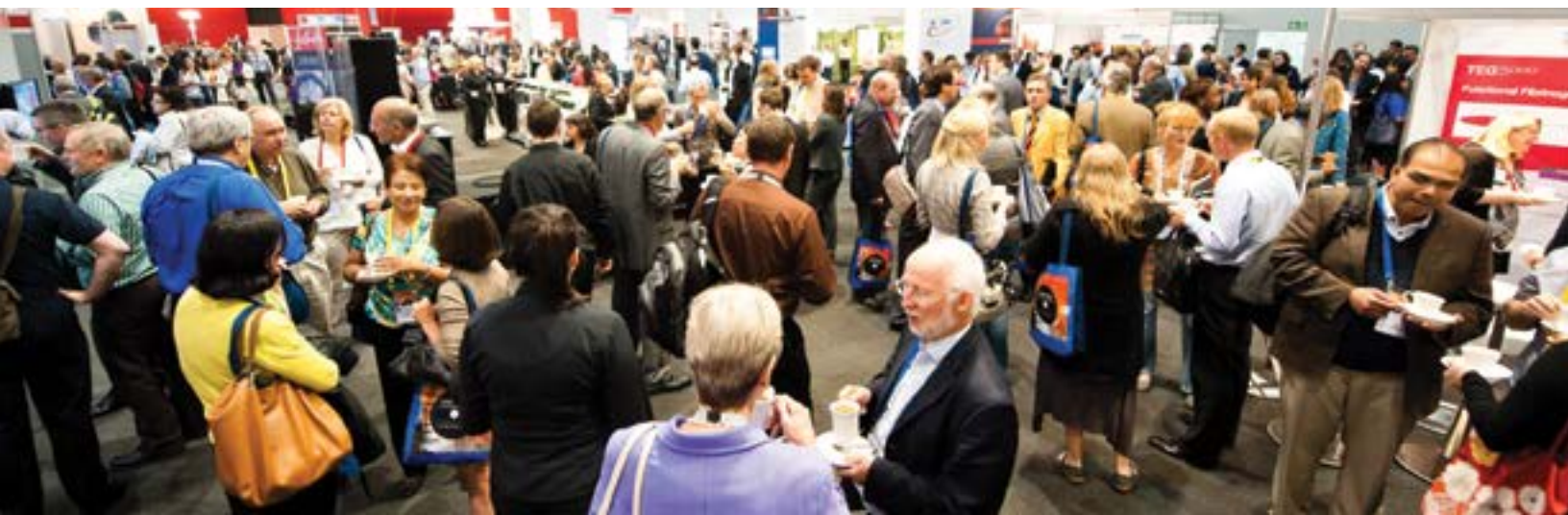
- › is conveniently located adjacent to the scientific poster area
- › features four (4) Presentation (former “Product”) Theaters
- › accommodates corporate meeting suites

and will be set up as the main gathering area for both attendees and exhibitors.

A daily 75-minute time slot combines lunch with time for industry exhibit visits and poster viewing and in the exhibition hall. In addition, **two (2) daily thirty-minute coffee breaks** and a variety of meeting, networking, educational, and attendee onsite services will take place in the exhibition hall.

The exhibition hall is located within close proximity to the main lecture halls that will be utilized for the Congress’s scientific and educational sessions. The program format has been specifically designed to minimize the time it takes for attendees to walk between the scientific sessions and the exhibits.

In addition, particular attention will be given to signage and decoration, enabling an easy and convenient visit of the exhibits.





# Exhibit Schedule

(Tentative, Subject to Change)

## Build Up

**Thursday, July 7, 2022**

**07:00 - 22:00** Space-Only Exhibitors only  
(07:00 AM – 10:00 PM)

**Friday, July 8, 2022**

**07:00 - 22:00** Space-Only Exhibitors only  
(07:00 AM – 10:00 PM)

**Saturday, July 9, 2022**

**07:00 - 22:00** All Exhibitors  
(07:00 AM – 10:00 PM)

## Show Dates and Times

**Sunday, July 10, 2022**

**09:45 – 17:00**  
(09:45 AM – 05:00 PM)

**Monday, July 11, 2022**

**09:45 – 17:00**  
(09:45 AM – 05:00 PM)

**Tuesday, July 12, 2022**

**09:45 – 17:00**  
(09:45 AM – 05:00 PM)

## Break Down

**Tuesday, July 12, 2022**

**17:00 – 23:00**  
(05:00 PM – 11:00 PM)

**Wednesday, July 13, 2022**

**07:00 – 23:00**  
(07:00 AM – 11:00 PM)



# Exhibition Space/Booth Options and Rates

**Please note that the official measure of length used is m<sup>2</sup>. Ft<sup>2</sup> indications are approximate and provided for reference only.**

Exhibitors may purchase either shell scheme/modular stands or floor space-only with the following specifications:

- › **Space-only can be purchased as floor space for areas of 18 m<sup>2</sup> (approx. 200 ft<sup>2</sup>) and larger, allowing exhibitors to provide their own custom stands.**
- › **Booking of shell scheme/modular stands is required for areas of up to 18 m<sup>2</sup>.** Multiple units of modular stands can be used to create a larger booth. Unless otherwise specified in the floor plan, each scheme/modular booth measures 3 m x 3 m (approx. 10 ft x 10 ft).

## Space-Only

Minimum size for space-only exhibition space is **18 m<sup>2</sup>** (approximately **200 ft<sup>2</sup>**)

### Space-Only exhibit areas include:

- › **Company listing** on the Congress Website and the Congress Mobile App
- › **One-time cleaning of stand** (floors only) before the exhibition opens
- › **Coffee breaks and lunches** for exhibit personnel are included

## US\$ 700 per m<sup>2</sup>

(approx. 10 ft<sup>2</sup>)

## Peninsula

- › 2 or 3 open sides booth—(shared) wall(s)

## US\$ 850 per m<sup>2</sup>

(approx. 10 ft<sup>2</sup>)

## Island

- › 4 open sides booth

## Exhibitor Complimentary Registrations – Space Only Exhibitors (Island or Peninsula Booths)

Booth Dimensions	In-Person Exhibitor Passes	In-Person Full Registrations
18 m <sup>2</sup>	4	1
Between 18 m <sup>2</sup> and 36 m <sup>2</sup>	4 + 2 per additional 18 m <sup>2</sup> (or fraction thereof)	2
Over 36 m <sup>2</sup>	6 + 2 per additional 18 m <sup>2</sup> (or fraction thereof)	1 per each 18 m <sup>2</sup> (or fraction thereof)

## Examples

- › **Two (2) exhibitor badges for each nine (9) m<sup>2</sup>** for the first eighteen (18) m<sup>2</sup> and two (2) exhibitor passes for each additional eighteen (18) m<sup>2</sup> (or fraction thereof) booked

**Example:** 18 m<sup>2</sup> = 4 passes; 36 m<sup>2</sup> = 6 passes, 54 m<sup>2</sup> = 8 passes, etc.

- › **One (1) full delegate registration for each 18 m<sup>2</sup>** (or fraction thereof) booked

**Example:** 38 m<sup>2</sup> = 3 passes; 70 m<sup>2</sup> = 4 passes, 84 m<sup>2</sup> = 5 passes, etc.



## Important Booth Construction Guidance

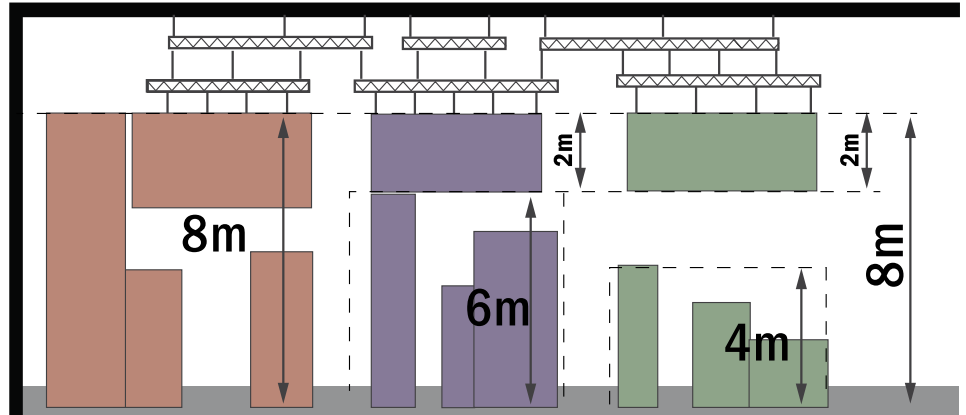
- › **Stand transparency – 33% of the overall stand width and/or length is the minimum transparency rate required by the ISTH.** Each open side of island and peninsula stand types must provide lines of sight (no structures or self-standing elements over 1.5 meters of height) from aisle to aisle. The sum of the lines of sight must reach a minimum of 33% of the stand's width.

**How is it calculated?** Example 1: Island stand of 108 ft<sup>2</sup> – 12 m x 9 m. The minimum transparency requested is: 3.96 m on Side A and 2.97 m on Side B.

- › Space-only booths located in the first part of the exhibition hall must not exceed a build height of 4 m.
- › Space-only booths located in the middle part of the exhibition hall must not exceed a build height of 5 m.
- › Exhibitors with space-only booths located beyond the aforementioned parts may construct booths to a maximum height of 6 m.
- › Please note that multi-level structures are not allowed to be built on the purchased exhibition space.
- › Companies having 2 (or more) adjacent booths separated by an aisle have the opportunity (at their cost) to use the same carpet as on their booths between their booths. Please confirm your plan and seek approval from the ISTH 2022 Congress Organizers. The following restrictions apply
  - a. The aisle needs to be kept fully intact and unobstructed for maximum traffic flow.
  - b. No logos or imprints on the carpet (color branding only) are allowed. Any individual carpet orders/colors require approval by the ISTH 2022 Congress Organizers.
  - c. No overhead structures can be over the space of an aisle, even if the aisle is between two booths of the same exhibitor.

# Allowed Booth Heights and Suspensions

Final allowed booth heights and suspensions to be confirmed in the Technical Manual



## Shell Scheme / Modular Booths

**Sizes:** Minimum **nine (9) m<sup>2</sup>** (approx. **100 ft<sup>2</sup>**) and maximum **18 m<sup>2</sup>** (approx. **200 ft<sup>2</sup>**)

**US\$ 750 per m<sup>2</sup>**

*approx. 10 ft<sup>2</sup>*

**US\$ 950 per m<sup>2</sup>**

*approx. 10 ft<sup>2</sup>*

**US\$ 1,000**

Per 9 m<sup>2</sup> Shell Scheme/  
Modular Booth

**US\$ 3,500**

Per 9 m<sup>2</sup> Shell Scheme/  
Modular Booth

### Modular In-Line Stand

› 1 open side

### Modular Corner Stand

› 2 open sides

### Non-Profit Modular In-line Stand

Verification of non-profit status will be required upon booking of a booth at this rate. Non-Profit booths may be located in a designated area, and the ISTH 2022 Congress Organizers may only confirm final availability and size of booth space and allocations in April 2022

### Commercial Publishers Modular In-line Stand

Commercial Publishers booths may be located in a designated area, and the ISTH 2022 Congress Organizers may only confirm allocations in April 2022

*Depiction non-contractual,  
for illustration purposes only*



## Shell Schemes/Modular Booths include:

(Per nine (9) m<sup>2</sup> / approx. 100 ft<sup>2</sup>.)

- › **Exhibition space**
- › **Shell scheme frame/walls**
- › **Two (2) lighting spots**
- › **One (1) electrical socket + electricity** (120 Volt)
- › **Carpeting** (standard)
- › **One (1) cabinet/counter/table and two (2) standard chairs/stools** (standard furniture)
- › **One (1) wastebasket**
- › **Fascia board with company name and stand number**
- › **One (1) one-time cleaning of stand** (floors) before the exhibition opens
- › **Company listing** on the Congress Website, profile with logo and contact details on the Online Congress Platform, and Congress Mobile App
- › **Coffee breaks and lunches** for exhibit personnel are included

Booth Dimensions	In-Person Exhibitor Passes	In-Person Full Registrations
9 m <sup>2</sup>	2	1
18 m <sup>2</sup>	4	2

## Booth Assignments

Exhibition space will be assigned on a priority basis according to the ISTH's priority point allocation system or for unranked companies according to the date of receipt of the exhibition space booking.

Please see priority booking deadlines in the list of important deadlines

Please refer to the Terms and Conditions on technical matters and assignment of space.

Details regarding the booth assignment process will be available in September 2021. In the meantime, should you have any questions, please contact Natalie Norris, CEM at [supporters@isth.org](mailto:supporters@isth.org).

## How to Book

Booking of exhibition and support items is via the official application forms which will be made available by ISTH.

From January 2022, exhibitors and supporters will be able to purchase services and items for exhibition space, supported symposia/presentation theaters, or industry meeting rooms, including furniture, technical equipment, decorations, installations, hostesses, and cleaning through the system through a dedicated Exhibitor/Supporter Portal. More information will be provided in the Technical Manual to be released in January 2022.

## Exhibition Plan

(as of November 1, 2021)

While the exhibition floor plan is current at the time of release, the ISTH 2022 Congress Organizers reserve the right to alter this plan should it become necessary. Exhibitors who may be affected will be contacted and changes discussed.

The floor layout also considers the exposure of a maximum number of booths to food and beverage areas or other areas where attendees will gather for the best possible visibility and interaction. In addition, the ISTH 2022 Congress Organizers have attempted to intermingle booth space for smaller companies.

**[Click here for the updated Exhibition Floor Plan.](#)**



### Virtual Exhibit as Add-On to Physical Exhibits\*

Exhibitors who at a minimum book a nine (9) m<sup>2</sup> shell scheme booth at the physical event, may add a virtual exhibit component to their exhibition presence.

**The following add-on virtual exhibit option\*\* can be booked:**

**US\$ 5,000**

### Add-On Virtual Exhibit

#### Base Features

#### Features:

- › Banner Ad
- › Company Logo
- › Company Name
- › Company Description
- › Contact Details

- 】 Website plus social media links
- 】 Standard Usage Metrics
- 】 Collateral/Link Option (tbc)
- 】 Video Content (tbc)
- 】 Up to three (3) product category selections
- 】 Up to three (3) topic category selections
- 】 And – if requested - One (1) dedicated link out to your own virtual exhibit platform.

*\* please note that a standard online exhibitor listing is included at no extra charge as part of your physical exhibit (please see previous pages for details).*

*\*\* exact options/features may vary. ISTH is in the process of deciding on the best Online Congress Platform solution for 2022.*

	Virtual (only) Exhibitor Passes	Virtual (only) Full Registrations
<b>Add-On Virtual Exhibit</b>	<b>3</b>	<b>3</b>

## US\$ 10,000

### Virtual Only Exhibit

**Companies may also chose to only have a virtual exhibit presence at (no physical presence) at ISTH 2022 The following virtual exhibit option\* can be booked:**

**Features:**

- 】 Banner Ad
- 】 Company Logo
- 】 Company Name
- 】 Company Description
- 】 Contact Details
- 】 Website plus social media links
- 】 Standard Usage Metrics
- 】 Collateral/Link Option (tbc)
- 】 Video Content (tbc)
- 】 Up to three (3) product category selections
- 】 Up to three (3) topic category selections
- 】 And – if requested - One (1) dedicated link out to your own virtual exhibit platform.

*\* exact options/features may vary. ISTH is in the process of deciding on the best Online Congress Platform solution for 2022.*

	Virtual (only) Exhibitor Passes	Virtual (only) Full Registrations
<b>Virtual Only Exhibit</b>	<b>5</b>	<b>5</b>

# Hotel Information

## Hotels in London

To better serve our attendees, supporters, and exhibitors, the ISTH will be working with our official hotel partner BCD Meetings & Events, as the ISTH 2022 Congress official housing bureau.

Based on the wide selection of hotels, along with many different attractive areas of London convenient to the DRL, which will transport your attendees to the ExCeL, BCD will customize your sleeping room block based on your requirements and provide specialized service to accommodate your needs.

A limited number of hotels and sleeping rooms will be available to ISTH supporters and exhibitors on the “ExCeL Campus”. BCD will work with you on this limited number of rooms to secure these based on your ISTH priority point standings.

**For Group bookings of 9 or more and/or for further assistance, please contact:**



**Ms. Bev Grindlay**  
BCD Meetings & Events  
Zibrant Building, Millennium Way, Pride Park  
Derby, DE24 8HG, UK  
T +44 (0)203 238 7133  
[Bev.Grindlay@bcdme.com](mailto:Bev.Grindlay@bcdme.com)

## Priority Hotel Booking Opens

*(For confirmed supporters and exhibitors only. Room blocks will be assigned in priority ranking order.)*

<b>Top 10 Partners</b>	<b>September 10, 2021</b>
<b>Partners ranked 11-25</b>	<b>October 15, 2021</b>
<b>For all other confirmed Exhibitors/Supporters</b>	<b>starting November 29, 2021</b>

After each room block deadline has passed, each supporter or exhibitor with requested rooms within the block will have 30 days to confirm with a signed contract to hold the rooms. If a contract is not confirmed within this time period, these rooms will be opened to be booked by other groups.





## Unauthorized Vendors and Unofficial Solicitations Housing and Other Event Services

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Please be wary of unsolicited calls or emails regarding securing hotel rooms, meeting space, registration, vendor services, or advertisement sales, for the ISTH Congress.

These companies do not have access to the ISTH contracted hotel rooms, special rates as advertised by our authorized hotel booking partner or meeting space, and are in no way authorized to register attendees or solicit sales/vendor services on ISTH's behalf.

BCD is the only official housing partner for the Congress. ISTH will not be able to assist attendees or supporters who have reserved rooms outside of those booked with our official hotel partner if problems result from booking through an unauthorized company.



# Terms and Conditions

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## Application to Exhibit or Support

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The receipt by the Organizers of a signed Application and Contract Form for Exhibition Space, Supported Symposia, and/or Support Opportunities shall constitute a binding contract (the “Contract”) upon issuance of an invoice to Contractor for initial charges and delivery of that invoice to Contractor at the address in the Contract. No signature of ISTH shall be required. The Organizers reserve the right to reject any application for space or support for any reason.

## Contract

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The Contractor signing this Contract agrees to comply with the Terms and Conditions outlined by the Organizers and any additional or modified Terms and Conditions, rules, regulations, and information as may be adopted by the Organizers. If any Contractor changes management or is purchased by another company/organization, this Contract shall become binding on such company/organization.

## Definitions

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- › The term “Contractor” shall mean any company, partnership, firm, organization, or individual to whom support options in relation to the Meeting have been allocated for the purpose of any of the following; exhibiting, advertising, support, or organizing symposia, and shall include their employees, suppliers, and agents.
- › An “Exhibitor” is a contractor who opts to rent exhibition floor space only or offered exhibition packages.
- › A “Supporter” is considered a contractor that opts for at least one (1) support option besides the purchase of exhibition space. However, the purchase of exhibition space is not a condition to become a supporter.
- › The term “Organizers” shall mean the International Society on Thrombosis and Haemostasis, hereafter referred to as ISTH, its officers, directors, employees, agents, affiliates, and subsidiaries contracted to provide services for the Meeting.
- › The term “Congress” or “Meeting” shall mean ISTH 2022: the XX Congress of the International Society on Thrombosis and Haemostasis, as noted on the Exhibition and Support Prospectus front page.
- › The term “Congress Venue” or “Meeting Venue” shall refer to any exhibition hall, congress facility, hotel, or other such building or structure, and anywhere within the precincts of such location under the control of the Organizers for the purposes and duration of the Meeting.
- › The term “Exhibition and Support Prospectus” or “Exhibition and Support Manual” or “Support Prospectus” shall mean the document(s) announcing all exhibition and support opportunities offered by the Organizers and associated with the Meeting. The terms of all such documents are incorporated into this Contract.
- › The term “Technical Manual” shall mean the document which shall include all detailed information and details pertaining to the preparation and participation of the Contractors in the Meeting.
- › In case of a conflict between any Manual and these Terms and Conditions, these Terms and Conditions shall prevail.

## Payment Terms

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Unless otherwise specified or mutually agreed, all payments must be made in US Dollars (US\$). Amounts listed in this Contract are exclusive of federal or local taxes that may apply, as required by law. 100% of the total cost for Contractor's participation will be invoiced within ten (10) business days after the Organizers confirm an exhibition space and/or support with a 50% payment of this amount becoming due within thirty (30) days upon receipt of the invoice to guarantee the space and other terms of participation. The final balance is due one hundred and twenty (120) days prior to the first day of the Meeting.

For bookings made after January 1, 2022, the full amount shall be due within thirty (30) days upon receipt of the invoice.

## On-Time Payment

---

Contractors must make required payments for exhibit space and support items as outlined in the Terms and Conditions. Contractors are further responsible for ensuring that there are no outstanding amounts owed by them to the Organizers. If all payments and outstanding amounts are not paid in full by the date one hundred and twenty (120) days in advance of the first day of the Meeting, the Organizers reserve the right to cancel the Contractor's exhibition space or support item(s) without further notice and without obligation to refund previously paid amounts. Any re-sale of exhibit space or support item(s) shall not result in a refund to the Contractor. Contractors may not move into their exhibit space or have the right to the benefits associated with their support item(s) until payment in full is received. Items shall not result in a refund to the Contractor. Contractors may not move-in to their exhibit space or have the right to the benefits associated with their support items until payment in full is received.

## Payment Methods

---

The following methods of payment are accepted:

### By Bank Transfer

The entire invoiced exhibition or support amount must be received at the designated Meeting bank account. Please make clear reference to ISTH 2022 as the Meeting and the invoice number. The Contractor shall be responsible for all fees from the originating bank and any intermediate banks applied to the wire transfer before it arrives at our bank. If the Contractor fails to pay all transfer fees, the corresponding fees will be invoiced to the Contractor

### By Check

The Organizers accept corporate checks duly mailed to the mailing address provided on the invoices.

### By Credit Card

Credit Card payments are only accepted for invoices \$10,000 or less. (No additional surcharge fees will be added)

## Cancellation Policy

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Any withdrawal from the Congress or early termination of this Contract by a Contractor after the Organizers have officially assigned an exhibition space and/or support constitutes a liability by the Contractor to pay the associated fees. If monies have already been paid by the Contractor, any withdrawal by the Contractor will result in forfeiture of all monies paid.

### Cancellation or Downsizing of Booth Space and/or Cancellation of Support Items

All requests for cancellation or changes in terms, including reduction of exhibit space or cancellation of support items, must be in writing and shall become effective upon acknowledgment of receipt and acceptance by the Organizers. Requests should be sent to **Exhibition and Sponsorship Management at ISTH Headquarters, 610 Jones Ferry Road, Suite 205, Carrboro, NC 27510 USA**, or by **email with 'read & delivery receipt' required to tom\_reiser@isth.org**

Due to the difficulty of determining and detailing the losses which would result from cancellation of exhibit space or support items, the Contractor agrees to pay the following as liquidated damages (and not as a penalty) if the Contractor cancels its exhibit space or support items: If written notice of cancellation is received by the Organizers

- › by or before 210 days before start of the Congress: 25% of the total fee for Contractor's participation in the Congress (including exhibit space, booth, and/or support items).
- › between 210 days and 160 days before start of the Congress: 50% of the total fee for Contractor's participation in the Congress.
- › between 160 days and one 120 days before start of Congress: 75% of the total fee for Contractor's participation in the Congress.
- › within 120 days before start of Congress: 100% of the total fee for Contractor's participation in the Congress.

The above cancellation fee terms shall apply regardless of the execution date of the Contract and regardless of any resale of a booth space or support item canceled by a Contractor.

If the exhibit booth space, symposium or presentation theater room size, etc. are reduced, and such reduced space/size is available, a fee equal to 50% of the difference in the cost between the originally assigned space/size and the cost of the reduced exhibit space or room size requested will be charged if written notice is received by the Organizers by or before one hundred and eighty (180) days prior to the start of the Congress. Contractor shall still pay the cost for the reduced exhibit space. For requests for exhibit space reductions received within 180 days before the start of the Congress, Contractor will receive no refund for any difference in cost. Furthermore, the Organizers have full authority to relocate any exhibitor after downsizing of space and attempt to resell the vacated space. Contractor shall receive no refund or benefit for exhibit space resold. The Organizers will record the official cancellation date as the date of receipt of the Contractor's written notice of cancellation and will confirm this to the canceling Contractor. A Contractor who fails to pay the cancellation fees for any item included in this Contract may not be permitted to supporter or exhibit at the next ISTH congress. Other remedies may also apply as decided by the Organizers.

## Cancellation of the Congress or Exhibition

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The Organizers reserve the right to cancel the Congress due to reasons beyond their control that prevent or substantially hinder the planned holding of the Congress or make it unlikely to be held successfully.

In addition, the Congress may be canceled by the Organizers should – in the sole judgment of the Organizers - the premises in which the Congress is held become unavailable or unfit for occupancy to hold a successful event.

Reasons for cancellation may include fire, strikes, picketing, boycott, embargo, injunction, war, riot, natural disaster (either threatened or actual), disease, pandemic, government regulations, government warning, emergency declared by a governmental agency, or any other causes or acts outside of the Organizers' control. Cancellation for any foregoing reasons will be without liability to the Organizers, except to refund the balance of any deposits paid by each Contractor, after deducting: (i) the Organizer's pro-rata share of nonrefundable costs and expenses incurred by the Organizers on behalf of all contractors prior to cancellation, and (ii) a reasonable reserve for claims arising from the canceled event. Similarly, the Organizers will not be liable for damages sustained by any contractors as a result of such cancellation, and under no circumstances are the Organizers responsible for any Contractor's or other person or company's costs or expenses (such as travel, lodging, or exhibit shipping) incurred in connection with the Congress, or any other incidental or consequential damages. As a condition of becoming a Contractor at the Congress, each Contractor agrees to this cancellation policy, including the refund policy set forth above. In the event of such cancellation, each Contractor will waive any liability of the Organizers and release the Organizers of and from all claims for damages arising from the Congress or the cancellation thereof.

## COVID-19 Related Cancellation Policy

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In the event the Organizers decide to cancel the in-person Meeting by **March 31, 2022**, due to COVID, the Organizers will offer a 30-day period to withdraw support and exhibition commitments without any fees (i.e., 100% refund of any paid amounts and waiving of any pending payments). However, should the Organizers cancel the in-person Meeting after **April 1, 2022**, due to COVID, there will be a 15% booking cancellation fee.

### General Principles

- › The Organizers may from time to time add to or vary the Terms and Conditions included in this document and do anything at their sole discretion they deem necessary for the proper conduct of the Meeting, provided that such amendments or additions do not diminish the rights reserved to the Contractor under his/her booking.
- › In the event of a disagreement regarding behavior, construction, procedures, contents, etc., the Organizers shall have the sole right to decide how matters shall be handled.
- › The Organizers retain the right to change the Congress Venue without prior notification, including if they deem it to be necessary and in the interest of the successful execution of the Meeting or for reasons beyond their control.
- › The Contractor understands and acknowledges that any expenses incurred by the Contractor in connection with the Meeting are the sole responsibility of the Contractor, even in the event of cancellation by either party.
- › The Organizers reserve the sole right to decide who will be admitted to the Meeting, to which areas, and at what times.
- › The Organizers have the full authority to deny admittance to or expel any person from the Congress Venue. Persons expelled shall not be entitled to a refund of amounts paid to attend or participate in the Congress, as a Contractor or otherwise.
- › Unless noted in this Contract, Contractor's participation in the Congress is not dependent on any aspect of the Congress program.
- › Contractors shall have no influence on the official Congress sessions content and speakers of the session or the presentation determined by the Organizers.
- › The Organizers reserve the right to alter or change the format of the Congress, speakers, sessions, assigned room(s), spaces, and exhibition floorplan and time slots
- › The use of the Organizers' name (in full or as abbreviation) as well as its logos is strictly forbidden in publicity, advertising, signs, products, printed matter, film, video, other media, websites, signage, etc., without advance written permission of the Organizers.
- › The Contractor may use a text internet link to the Congress website from their own company website. Any use of the Organizers' name or the Meeting's name may not and will not imply endorsement without Organizer's prior written consent.
- › The Contractor undertakes not to disclose to any third party, other than to its professional advisers or as required by law or as agreed by the Organizers, any confidential or proprietary information relating to the business or affairs of the Organizers. This prohibition includes but is not limited to, the terms of this Contract and the pricing of exhibiting and support.

- › The Contractor shall ensure the general protection of personal data, which is defined by the data protection rules and regulations of the country in which the Congress Venue is located and/or other applicable jurisdictions. In particular, the Contractor undertakes that any data provided by the Organizers or generated in connection with the Congress, including but not limited to names, addresses, email addresses, and other personal information of Congress attendees, will only be used for the specific purposes outlined and for no other purposes and that it will ensure the same protection with regard to any such data passed to sub-contractors.
- › The Organizers reserve the right to approve all exhibits. The exhibits and the distribution of promotional material shall be limited to the confines of the Exhibitor's booth. Canvassing or distributing advertising matter outside the Exhibitor's own booth is not permitted unless specifically permitted by the Organizers. Solicitation of business or conferences in the interest of business, except by Contractors approved by the Organizers, is prohibited.
- › No combustible decoration, such as crepe paper, tissue paper, cardboard, or corrugated paper, shall be used at any time. All packing containers and wrapping paper is to be removed from the floor and must not be stored under tables or behind displays. All muslin, velvet, sileen, or any other cloth decoration must stand a flameproof test as prescribed by the fire ordinance of the city where the Congress is located.
- › Volatile, explosive, or other flammable matter, or any substance prohibited by law or insurance carriers, is not permitted on the premises. Those companies displaying machinery must abide by local fire and premise regulations.
- › Areas from floor to ceiling in all aisles, lounges and entrances (as indicated on the floorplan) shall remain the property of the Organizers and shall be decorated at the discretion of the Organizers. Exhibitors shall restrict their product, personnel and decoration to the insides of the rented booth as specified by the Organizers.
- › Should any Exhibitors' material extend past the prescribed boundaries of the rented space, the Organizers reserves the right to dismantle that portion of the display.
- › It is the sole responsibility of the Contractor to ensure they are in compliance with all local laws and regulations enforced by the city of the event, the congress venue, and suppliers.

## Data Protection

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By For the purposes of this section, the terms "processing", "Personal Data", "controller", "data subject", "processor", "personal data breach" and "supervisory authority" shall bear the same meanings as set out in Regulation (EU) 2016/679, any legislation of the United Kingdom implementing the GDPR, and other EU legislative instruments and UK laws and regulations relating to Privacy (the "Data Protection Laws"). The parties acknowledge and agree that Supporter/Exhibitor will receive and use certain ISTH Personal Data for its own purposes and as such will be a controller in its own right of such Personal Data. For the avoidance of doubt, the parties are not joint controllers, as such Article 26 of the Regulation (EU) 2016/679 does not apply. "ISTH Personal Data" includes, but is not limited to, personal data of registrants for the specific Congress who have opted in to having their personal data shared with industry partners for purposes related to the specific Congress.

Supporter/Exhibitor agrees that it will process certain Personal Data only for the following "Stated Purpose": Promotion of Supporter/Exhibitor's activities at the specific Congress to which the registrant's opt-in authorizes.

Supporter/Exhibitor warrants and represents, on behalf of itself, its employees, sub-contractors and/or agents, the following: (i) it shall comply with all Data Protection Laws, including in relation to transfers of data to third countries; (ii) it shall not, without ISTH's prior specific written authorization, retain or otherwise process any other ISTH Personal Data in its capacity as a controller beyond that described in the Stated Purpose; (iii) it shall limit its processing as a controller to only that Personal Data that is necessary for the Stated Purpose; (iv) it shall retain such Personal Data only as necessary to fulfill the Stated Purpose and promptly after conclusion of the Congress shall thereafter permanently destroy or put beyond use all such Personal Data or return such Personal Data to ISTH, at ISTH's discretion; (v) it shall promptly notify ISTH of a personal data breach affecting such Personal Data and shall provide reasonable assistance to and cooperate with ISTH in relation to such personal data breach.

Supporter/Exhibitor shall and shall ensure that its employees, sub-contractors, and/or agents comply with the following obligations:

- › process the Personal Data securely at all times, including, as appropriate through the use of pseudonymizing and/or encryption technologies;
- › destroy and/or delete all ISTH Personal Data upon the completion of the Congress, retaining only that which is necessary to comply with its legal obligations;
- › ensure the ongoing confidentiality, integrity, availability, and resilience of processing systems and services; and

- › regularly test, assess and evaluate the effectiveness of physical, technical, and organizational measures and disaster recovery processes.

Supporter/Exhibitor shall promptly provide at no charge such necessary and reasonable assistance and cooperation to ISTH and to any supervisory authority, in connection with:

- › any investigations, audits, or enquiries made by a supervisory authority in relation to the processing of Personal Data pursuant to this Agreement;
- › a request, query, or complaint from a data subject (or a request, query, or complaint received by ISTH from a data subject) in relation to their personal data,
- › ISTH being able to comply with any other obligation as imposed on it by the Data Protection Laws; or
- › carrying out any data protection impact assessment in relation to the processing of the Personal Data for the Stated Purpose.

Supporter/Exhibitor shall notify ISTH immediately if it becomes aware of, or reasonably suspects the occurrence of, any potential or actual personal data breach affecting the ISTH Personal Data and, in any event, within forty-eight (48) hours of identification to enable ISTH to comply with its obligation to notify the supervisory authority. Supporter/Exhibitor shall provide reasonable assistance to ISTH to facilitate the handling of any personal data breach in an expeditious and compliant manner and for the Parties to consider what action may be required to respond to the personal data breach, including in relation to notification to any applicable supervisory authority guidance. Such notice shall, at a minimum:

- › describe the nature of the personal data breach, including, where possible, the categories and approximate number of (a) affected data subjects, and (b) data records, and (c) whether ISTH Personal Data was de-identified, pseudonymized, anonymized, or encrypted;
- › communicate the name and contact details of the Supporter/Exhibitor data protection officer or other contact point in relation to the personal data breach;
- › described the likely consequences of the personal data breach; and
- › describe the measures taken or proposed to be taken by the Supporter/Exhibitor to address the personal data breach, including, where appropriate, to mitigate its adverse effects.

In the event of a personal data breach affecting ISTH's Personal Data, Supporter/Exhibitor shall:

- › not make any public announcements relating to the personal data breach that may adversely affect ISTH;
- › expense, provide notice to data subjects whose personal data may have been affected by such personal data breach, whether or not such notice is required by applicable data protection laws or guidance;
- › permit ISTH to participate in any investigation, corrective action, and remediation process relating to the personal data breach;
- › promptly provide, at no charge, such assistance and additional information to ISTH to enable it to assess whether it has any obligations to communicate the personal data breach to affected data subjects.

If ISTH is required to notify data subjects, Supporter/Exhibitor will reimburse ISTH for all direct and indirect expenses and costs related to the personal data breach, and any such payment to ISTH will not limit ISTH's right to recover damages it incurs as a result of Supporter/Exhibitor personal data breach, but the amount of damages will be reduced by the amount paid under this paragraph.

Supporter/Exhibitor shall grant to ISTH, or its appointed representatives, such access as is reasonably necessary to enable ISTH to inspect and audit to such premises, facilities, equipment, documents, and electronic data owned or controlled by the Supporter/Exhibitor and used by Supporter/Exhibitor to process the ISTH Personal Data for the Stated Purpose under this Agreement.

Supporter/Exhibitor agrees and undertakes to indemnify on demand and keep indemnified ISTH and defend at its own expense, and hold ISTH, its officers, directors, employees, and agents, harmless from and against any and all demands, claims, actions, proceedings, liabilities, costs, expenses (including reasonable attorneys' fees and all other expenses and costs), losses (including but not limited to any direct, indirect or consequential losses, loss of profit, loss of reputation and all interest, regulatory penalty, fine or penalties), injury or damages whatsoever incurred or suffered by ISTH or for which ISTH may become liable due to any failure by Supporter/Exhibitor arising out of it or its employees, agents and/or sub-contractors, of any of its data protection obligations under this Section.

## Hospitality and Side Events

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Contractors organizing an event for 25 or more participants within two (2) days before, during, or within two (2) days after the Meeting, must first obtain written approval from the Organizers. The event must not occur concurrently to the official Congress program as determined by the Organizers.

Contractors holding events without approval by the Organizers may face penalties and possible exclusion from participation in future ISTH congresses.

## Assignment of Exhibit Space or Support Items

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The Organizers shall endeavor to assign the exhibit space considering the location(s) or the support items as requested by the Contractor. Assignments will be made using the Organizers official ranking policy based on the level of overall support involvement and point system.

Contractors wishing to avoid assignment of space adjacent to that of a particular competitor should indicate so on their application. Session Supporters wishing to avoid a time conflict with another company should also indicate this on their applications. Careful consideration will be given to all requests. However, the Organizers cannot guarantee acceptance of these requests.

The Organizers reserve the right to change the layout of the exhibition space, relocate or reassign booths or session rooms at any time as it may, in their sole discretion, deem necessary for the overall benefit of the Meeting. If a preferred space or time slot is not available, the Organizers will contact the Contractor to discuss alternative space or timeslot options.

Contractors shall not sublet or permit the use by any other exhibitor or supporter of all or any part of the booth or any equipment provided by the Organizers, nor shall Contractors assign this Contract in whole or in part, without written notice to and approval from the Organizers.

## Contractor/Product Profile

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By exhibiting at or support, Contractor grants the Organizers a fully paid, perpetual, non-exclusive license to use, display, and reproduce the name of the Contractor in any directory or listing of the Congress exhibitors and supporters and to use such names in promotional materials unless specifically prohibited by the Contractor.

The Organizers shall not be liable for any errors in any listing or for omitting any Contractor from any directory or listing pertaining to the Congress.

A complete listing of all Contractors of at least the Bronze Support level, including a 100-word product description and Contractor's logo, will be included in the hard copy or electronic publications distributed to all attendees as determined by the Organizers and allowed by applicable laws, rules and regulations as long as the information is received in time for publishing (dates will be provided in the Technical Manual).

The Organizers may modify any description as they deem appropriate.

## Give-Aways and Distribution of Materials

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Contractors must comply, follow and observe applicable laws, rules, and regulations (legal, trade bodies, venue, or internal company compliance) as regards to giveaways and distribution of materials. From the perspective of the Organizers, giveaways and (printed) materials may be distributed only in the space rented by a Contractor in the designated exhibition area, at Contractor supported symposia unless otherwise specified in this document or the Technical Manual. No such materials may be distributed in any hotel or venue used by the Congress.

Contests, lotteries, and raffles are subject to approval by the Organizers. For further details, please refer to the Technical Manual.

## Exhibit Layout and Approval

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Contractors renting space-only exhibit stands are required to submit a detailed plan of their stand for the Organizers' approval. Submission deadlines will be included in the Technical Manual.

Please note that no multi-level structures are allowed to be built on the purchased exhibition space.



## **Manning of Exhibits**

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Contractors will be required to ensure that their exhibits are manned during the official opening hours of the exhibition and must not dismantle their exhibits before the published closing time.

## **Noise**

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Contractors may not use audible electronic, mechanical apparatus, or open audio systems which may be heard outside the exhibitor's or supporter's assigned space. The Organizers reserve the right to require any Contractor to discontinue any activity that may cause annoyance or interference with others.

## **No Smoking**

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Smoking is not permitted in the Congress Venue or any other area under control of the Organizers for the purpose of the Congress.

## **Photography and Video**

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The Contractor acknowledges that the Organizers have the irrevocable right to use recordings or photography of any kind which have been produced within the framework of the Congress for their own purposes. By participating in the Congress, Contractor grants the Organizers a royalty-free license to take photographs, video, and other images of Contractor's exhibits, booth, or other means of participation in the Congress, and to use such photographs and images for any reason whatsoever without compensation to the Contractor. The taking of pictures, other than by the official Organizers' photographer, is expressly prohibited during construction, dismantling, and non-exhibition hours; cameras will not be allowed on the exhibition floor during these times.

Only the Contractor may grant permission to have their stand photographed or an audio presentation taped during congress hours (subject to Organizers' rights as stated in this Contract). Each Contractor may prevent those considered as competitors from gaining access to or photographing their exhibits. No Contractor shall deny any reasonable request for permission to photograph their booth from outside the boundaries of the booth.

## **Product Disclaimer**

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The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by the Organizers.

## **Protection of Congress Venue**

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Contractors are expressly bound, at their expense, to promptly pay for or repair any and all damage to the Congress Venue, booth equipment, or the property of others caused by the Contractor, Exhibitor or supporter or any of its employees, agents, contractors, or representatives.

## **Registration**

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All Contractors, including their employees, suppliers, and agents, are required to be registered and will receive a badge displaying the Contractor's name. Contractors who require additional badges beyond the number of badges provided as part of the exhibition fee or attained support level and as outlined in the Exhibition and Support Prospectus will be charged a registration fee. Registration information will be included in the Technical Manual sent to all Contractors.

If needed, build-up and break-down passes will be available for personnel who set up and dismantle booths or handle realization of support items on site. Construction passes are free of charge, unlimited, and only valid for and during the construction and dismantling of the exhibition. Contractors can arrange for these passes in advance or onsite at the registration desks.

## **Failure to Occupy Space**

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Contractors not occupying their confirmed booth space by the date and time directed by the Organizers will forfeit their exhibit booth space without refund. The space may be resold or used by the Organizers at their own discretion.

## Liability and Insurance

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This Contract shall not constitute or be considered a partnership, employer-employee relationship, joint venture, or agency between the Organizers and any Contractors. Contractors agree to and shall indemnify, hold harmless, and defend the Organizers, its officers, directors, employees, agents, affiliates, and subsidiaries (collectively, "Indemnified Party"), from and against any and all liability, responsibility, loss, damage, cost, or expense of any kind whatsoever (including but not limited to court costs and attorney's fees) which any Indemnified Party may incur, suffer, be put to, pay, or be required to pay, incident to or arising directly or indirectly from any act or omission by Contractor or any of its employees, servants, subcontractors, or agents arising in any way from the Congress or Contractor's participation therein. Contractor further agrees that the Indemnified Party shall not be responsible in any way for damage, loss, or destruction of any property of a Contractor or injury to a Contractor or its representatives, agents, subcontractors, employees, licensees, or invitees.

The Organizers shall not be held responsible for any theft of, loss, or damage to EExhibitor's goods or property. Contractors are reminded that they are required to take out their own insurance to cover such events as well as cancellation and public liability.

Under no circumstances will the Organizers be held responsible for any loss or inconvenience suffered by individual Contractors. A certificate of insurance will be requested from each Contractor that will cover all risks related to goods, machinery, equipment, and fittings carried out/used within the convention venue. Contractors also must obtain insurance policies covering the transportation of materials to the Congress during the Congress, and return, and all policies must remain valid and applicable for this time period and may not be canceled. Contractors must also have public liability, bodily injury, and property damage insurance, as well as employer's liability and workers compensation coverage (as applicable in the Congress location). Such insurance shall name the Organizers and the Congress Venue as additional insureds. Within 30 days of request, Contractors shall provide a certificate of insurance to the Organizers.

Neither the Organizers nor the Convention Venue hall is required to maintain insurance covering Contractors' property and personnel, and it is the sole responsibility of Contractors to obtain sufficient insurance coverage.

## Limitation of Damages

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In no event will an Indemnified Party, as defined above, be liable to a Contractor, whether in Contract or tort or any other theory of legal liability, for any amount in excess of the fees and amounts actually paid by Contractor to Organizers. Further, Organizers shall not be responsible for any damages arising out of or relating to the Congress, any breach of this Contract, or any other act, omission, or occurrence.

## Handling and Storage

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Neither the Organizers nor the owners or managers of the Congress Venue will accept or store display materials or empty crates unless otherwise specified in the Technical Manual. Arrangements may be made through the Official Drayer, and Contractors shall, in any event, provide the Official Drayer with copies of all bills of lading. All shipments and deliveries to the Congress shall be prepaid by Contractors. Contractors shall not incur any obligation to the Official Drayer merely by reason of providing copies of any bills of lading hereunder.

## Children and Animals

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Children and animals are not permitted at the Congress without specific acceptance by the Organizers in writing.

## Codes and Agreements

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Contractor hereby agrees to be bound by all Terms and Conditions as well as Rules and Regulations outlined in this Contract, and any additional rules, regulations, and information as may be adopted by the Organizers or the Congress Venue.

Contractor further agrees to adhere to and be bound by (i) all applicable fire, utility, and building codes and regulations of the Congress Venue where the Congress is held; (ii) any rules or regulations of said facility; (iii) the terms of all agreements between the Organizers and the managers or owners of said facility; and (iv) all applicable laws, codes, ordinances and rules. Without limiting the foregoing, Contractors shall construct their displays and ensure that their support items comply with all applicable laws, codes, and regulations. Contractor shall not, nor shall Contractor permit others to, do anything to its exhibit space or support items or do anything in the Congress Venue which would cause a difference in conditions from those previously approved by the Organizers.

## Industry Guidelines and Pharmaceutical Regulations

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Contractors and their agents or designees are solely responsible for complying with all laws, statutes, regulations, guidelines, and codes (collectively, “Laws”) regarding the relationship between the pharmaceutical and medical device/equipment industry and healthcare professionals, as such apply to each Contractor’s company/organization. Contractors showcasing or providing education about a pharmaceutical, pharma-dependent, medical device, or other relevant products or services must also comply with all applicable Laws pertaining to their activities. The Organizers specifically recommend that each Contractor review the following list of codes and regulations:

UK: **The Association of the British Pharmaceutical Industry (ABPI)**

<https://www.abpi.org.uk/our-ethics/abpi-code-of-practice/#4616e350>

Europe **European Federation of Pharmaceutical Industries and Associations (EFPIA)**

<https://www.efpia.eu/relationships-code/the-efpia-code/>

**MedTech Europe Code of Ethical Business Practice**

<https://www.medtecheurope.org/resource-library/medtech-europe-code-of-ethical-business-practice/>

International **International Federation of Pharmaceutical Manufacturers and Associations (IFPMA)**

<https://www.ifpma.org/subtopics/new-ifpma-code-of-practice-2019/>

**International Pharmaceutical Congress Advisory Association (IPCAA)**

<https://www.ipcaa.org/>

This foregoing list is provided as an example of codes and regulations only, and is not intended to be a complete list, or a representation that any or all of the citations listed apply to each Contractor. Further, the Organizers shall have no obligation to inform Contractor if any of the codes and or regulations listed above is amended, superseded, or modified in any way, or if any other Laws are enacted. Contractor shall be solely responsible for identifying the Laws applicable to its activities and operations and ensuring its full compliance with them as necessary or appropriate for the Congress.

## Technical Manual

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A Technical Manual shall be provided to all Contractors at a minimum of one hundred and sixty (160) days prior to the Congress. The manual shall contain details including but not limited to all logistical and technical aspects to the successful preparation and participation of the Contractors in the Congress. Organizers reserve the right to update the Technical Manual due to reasons beyond their control.

## Abstract Embargo Policy

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Accepted abstracts are published on the Congress website and/or other websites as determined by the Organizers in a searchable format at the latest two weeks prior to the Meeting and will also be made available in other electronic ways.

Academic institutions, private organizations, and companies with products whose value may be influenced by information contained in an abstract may issue a news release to coincide with the availability of an abstract. However, the Organizers strictly require that information going beyond that contained in the abstract, such as discussion of the abstract, presentation of data, or other details that will be presented at the Congress, is under embargo until the time of the actual presentation.

Violation of the embargo may result in the abstract being withdrawn from the Congress and/or other measures deemed appropriate. Please refer to the **ISTH Embargo Policy** for more information.

If there is a breach of the embargo at any time by a media organization, we ask that the company or organization contact the Organizers communications department immediately.

## Media Policy

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Media credentials are reserved exclusively for working members of the editorial media, including print, broadcast, radio, or online. In order to maintain an environment conducive for quality professional interactions, media credentials are only available to media that are related to the industry or those that cover another relevant topic. Public relations, advertising, publishers, and marketing personnel representing manufacturers do not qualify for media credentials. Video production companies that are representing Contractors or those that are charging companies to be covered do not qualify for media credentials. All media are required to follow the media policy in its entirety. Approved individuals who abuse their media privileges or who misrepresent themselves in obtaining their media passes may risk having their credentials revoked and their names banned from attending ISTH congresses in future years. privileges or who misrepresent themselves in obtaining their media passes may risk having their credentials revoked, and their names banned from attending ISTH congresses in future years.

## Licensing Fees

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Contractors are responsible for paying all licensing and royalty fees that may be due as a result of exhibitors' use of any copyrighted materials in the booth. This especially applies to music license fees for live, recorded, or mechanical music used in videotapes, music tapes, or otherwise that are due to ASCAP, BMI, or other copyright owners. In the event that the Organizers are sued for, held liable for, or pays any such fees, the Exhibitor shall be liable to the Organizers for all amounts paid, including all costs and expenses such as attorneys' fees.

## Third Party Companies

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The Organizers will communicate exclusively with clearly identified third party companies officially designated in writing by a Contractor as its representative. If this is not the case, the Organizers will have no duty to communicate separately with such sub-contractor. Queries received from third-party companies (i.e., communication and press agencies) which do not clearly indicate which Contractor they are representing and that have not been properly designated as the representative of that Contractor will not be answered.

## Governing Law

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This Contract is made and shall be governed under the laws of the State of North Carolina, USA. Exclusive jurisdiction and venue of any actions arising out of, or relating to, or in any way connected to this booking, its negotiation or termination, or the event, will be in the federal or state courts located in or near Hillsborough, North Carolina, USA. Contractor acknowledges that its Agreement to this Governing Law provision is a material part of this Contract and hereby waives any objection to jurisdiction or venue in North Carolina, USA.

## Interpretation and Enforcement

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The Organizers shall have full power to interpret and enforce all regulations for the Congress and the power to make amendments and/or further regulations that are considered necessary for the proper conduct of the Congress. Such decisions shall be binding on all Contractors. Failure to comply with any Terms and Conditions may be sufficient cause for the Organizers to require the immediate removal of the offending Exhibitor or supporter and may result in forfeiture of all further rights to exhibit at future congresses of the Organizers, together with all fees paid. In addition to and without limiting the foregoing, the Contractor fails to comply in any substantial respect with these Terms and Conditions, the Organizers shall have the right to exclude the Contractor, its employees, suppliers, and agents, and to sell its exhibition space and/or support options. The Contractor, however, will be liable for any loss suffered by the Organizers thereby, and all monies paid by the Contractor shall be absolutely forfeited to the Organizers.

## Severability Clause

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No amendments, changes, modifications, or alterations of this Contract shall be binding upon either party hereto unless in writing and signed by both parties. If any of the provisions of these Terms and Conditions are held to be void or unenforceable, then such void or unenforceable provisions shall be replaced by valid and enforceable provisions which will achieve as far as possible the economic business intentions of the parties. All other provisions of the Terms and conditions that are not being affected remain valid.

## Live Event Contingency Plan

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In the event the in-person Congress is canceled, the Organizers will work to modify the scientific program structure, content, and support opportunities to be delivered virtually (“virtual congress”) in the most beneficial and impactful way. The Organizers will attempt to maintain as many components of the physical Meeting as part of the virtual Congress, and in the case of corporate supported symposia, product theaters, exhibits, and other promotional opportunities, Contractors will be provided with alternative educational options and/or amplified enduring components and advertising/promotional options. The Contractor will have the opportunity to review and accept/decline the modified offerings.





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