



Exhibitor Information

31st Annual Crimes Against Children Conference
August 12- 15, 2019





Why Exhibit at the Crimes Against Children Conference?

The Crimes Against Children Conference is celebrating its 31st anniversary this year!

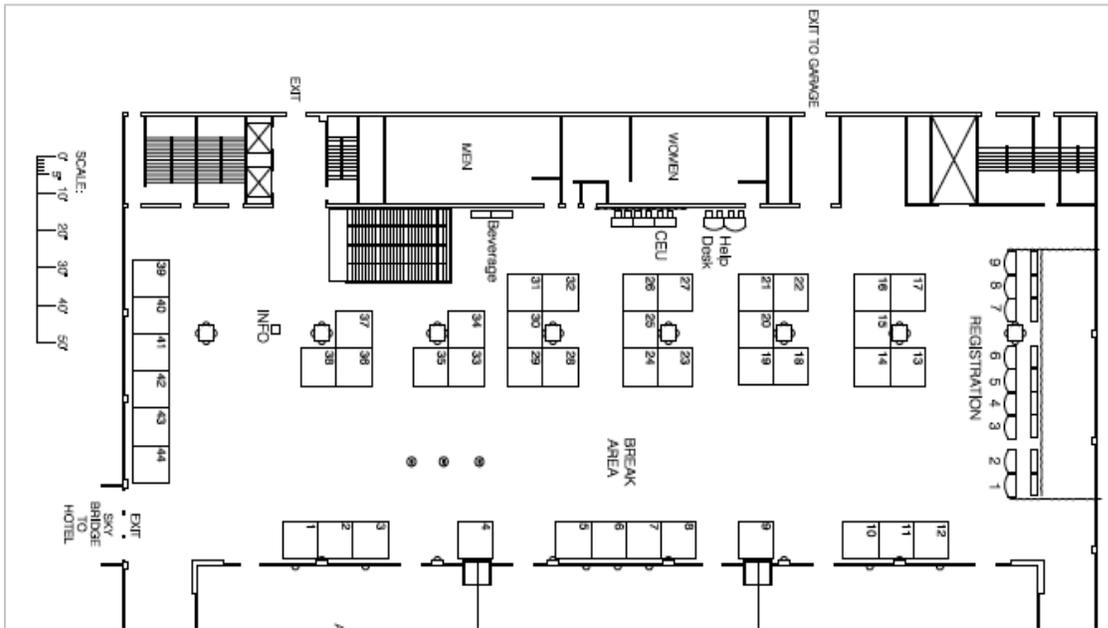
We are expecting more than 4,900 professionals from every state in the US and numerous other countries to attend the conference to hear from more than 200 expert faculty conducting more than 30 concurrent tracks of instruction and hands-on computer labs.

If your organization is interested in the health and safety of children, or in training law enforcement, child protective services personnel, prosecutors and other professionals involved in protecting children, this premier, internationally-recognized conference is a must for your marketing dollars. Retail sales, law enforcement equipment, professional training, technology equipment and forensic software are among our most popular exhibits.

This is the largest conference of its kind in the world, that provides both basic and advanced training in the detection, investigation, prosecution, and healing interventions in all types of child victimization, including physical and sexual abuse, neglect, fatalities, sexual exploitation, abduction, trafficking and Internet-related exploitation.

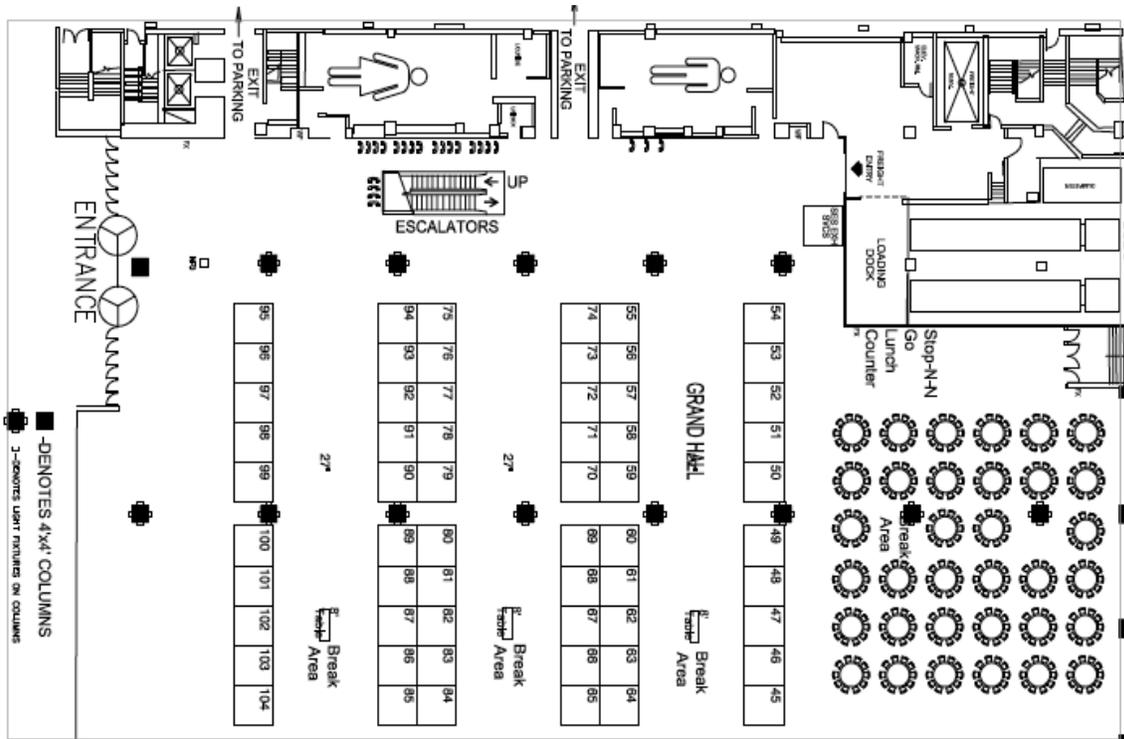
Don't miss out on this affordable exhibit opportunity and the chance to meet thousands of future sales prospects!

Floor Plan - 2nd Floor - Conference Registration Level



Floor Plans are subject to change.

Floor Plan - 1st Floor Exhibit Hall Level



Internationally recognized, the Crimes Against Children Conference is the premier conference of its kind providing practical and interactive instruction to those fighting crimes against children and helping children heal.

2 HOSTS



Dallas Children's Advocacy Center



3.5 DAYS

WORKSHOPS
425
 & CASE STUDIES



Computer Labs



294
 SPEAKERS

KEY THEMES:
 INVESTIGATION
 PROSECUTION
 HEALING

8 Professional Fields Represented:

MEDICAL	PROSECUTION
LAW ENFORCEMENT	CHILDREN'S ADVOCACY
CHILD PROTECTIVE SERVICES	TECHNOLOGY
MENTAL HEALTH	
PROBATION	

110
 VOLUNTEERS

93 EXHIBITORS

44
 SPONSORS & PARTNERS

HIGHLIGHTS FROM EVALUATIONS:

35%
 Response Rate
 (1,737 Attendees)

93%
 Agree or strongly agree that the conference was well-organized.

98%
 Agree or strongly agree that the conference was relevant to their professional needs.

97%
 Agree or strongly agree that they will recommend the conference to others.

97%
 Intend to return, if able.

SAVE THE DATE

August 12-15, 2019 | Sheraton Hotel | Dallas, TX



Exhibit Areas

Exhibit space is located on the first and second floors of the Sheraton Hotel Dallas Conference Center.

The second floor exhibit area offers prime foot traffic concentrated around the main conference registration area. Breakout classrooms surround this exhibit area. The second floor exhibit area will include exhibit booths for our highest-level sponsors.

The first floor exhibit area is located just below the conference registration floor with easy access via elevator or escalator. The first floor exhibit area is centered between the escalator and elevator and large breakout classrooms on the first level. After exiting the elevator or escalator, attendees must walk through this exhibit area to reach the breakout classrooms located on the first floor.

Both exhibit areas will have refreshment breaks set out at various times throughout the event.

Lunch options will be available in the 1st floor exhibit hall.

Each Booth Includes

- 10 x 10 Exhibit Space
- One Draped 6' Table
- Two Chairs
- One Waste Basket
- Drape Background
- Dividers Between Booths
- 7" x 44" Identification Sign
- Refreshment Breaks in Exhibit Areas
- Listing in On-Site Conference Program (deadlines apply)
- Listing on Conference Website
- Exhibit areas will be advertised throughout the conference registration area.
- Set up time on Sunday
- Two Exhibit Hall Badges (with option to upgrade)

Optional

Registered exhibitors will receive contact information for the on site exhibit management company.

You may order additional furnishings or other items for your booth space through this provider.

Electricity and Internet service are optional and must be ordered by exhibitor directly from the hotel. Order forms for electricity and Internet service are available on the conference website as well as within the e-kit provided by the exhibit management company.

"I am so impressed by this conference - the caliber of the speakers and presentations, the diversity of topics and disciplines, and the networking opportunities."
- U.S. Probation Officer

Exhibitor Fees

Booth Space	Amount
1st Floor: Exhibit Hall Level Standard 10' x 10' Booth Space	\$1,500
1st Floor: Exhibit Hall Level Non-Profit 10' x 10' Booth Space	\$900
2nd Floor: Premium Registration Level 10' x 10' Booth Space	\$2,950
2nd Floor: Standard Registration Level 10' x 10' Booth Space	\$2,700

Upgrades and Add-Ons for Registered Exhibitors

Virtual Conference Bag Inserts - \$1,000

Get your information in front of attendees on our conference app. See Page 11 of this brochure for more details on this upgrade.

Pre-Conference Email Blast to Attendees - \$750

Communicate with attendees BEFORE the conference! See Page 11 of this brochure for more details on this upgrade.

Post-Conference Email Blast to Attendees - \$750

Communicate with attendees AFTER the conference. See Page 11 of this brochure for more details on this upgrade.

Push Notification During Conference on Official Conference App - \$500

Communicate with attendees DURING the conference. See Page 11 of this brochure for more details on this upgrade.

Additional Exhibit Hall Only Badge - \$350 per badge

Exhibit Hall badges allow access to the exhibit areas of the conference only. They do not permit access to conference workshop sessions. Two exhibit hall badges are included in the price of each 10 x 10 booth space. Additional badges may be purchased up to a maximum of five (5) per 10 x 10 booth space.

Upgrade Your Exhibit Hall Only Badge to Attend Workshop Sessions - \$600 per badge

The two exhibit hall badges, which are included in the price of each 10 x 10 booth space, may be upgraded to allow access to workshop sessions. Additional upgraded badges may be purchased up to a maximum of five (5) per 10 x 10 booth space.

******Additional exhibitor upgrades may become available and will be listed on the conference website.***

General Information and Requirements

DCAC (Organizer) reserves the right to refuse exhibit space or display of materials not in keeping with the professional standards of Organizer or deemed to be inappropriate for any reason. Conference attendees are professionals, who are involved in the investigation, prosecution or healing aspects of crimes against children, and only exhibitors determined to be relevant for this audience will be accepted. Exhibitor booth selections will not be guaranteed or processed without completed registration and full payment.

Listings and Promotional Materials

By exhibiting at the Event, Exhibitor grants to Organizer a fully-paid, perpetual non-exclusive license to use, display and reproduce the photograph, name, trade names, and/or product names of Exhibitor in any directory or distribution list or material (whether in print, electronic or other media) listing persons exhibiting at the Event and to use such names in promotional materials. Organizer shall not be liable for any errors in any listing or descriptions or for omitting Exhibitor or any other exhibitor from any directory or other distribution lists or materials.

Subletting and Care of Space

Exhibitors may not assign, sublet or apportion the whole or any part of the space allotted to them without the permission of the Organizer. Exhibitors must neatly maintain and keep in good order the assigned exhibit space. Exhibitors may not move from their assigned location without approval of the Organizer.

Exhibits

Exhibitors are responsible for supplying their own display boards and/or exhibits. Organizer will provide one six foot skirted table, two chairs, a 7" x 44" banner sign, and one waste basket for each booth. Standard pipe and drape will be provided and assembled by Organizer's contracted vendor.

Space Limitations

Exhibitors will be confined to the limits of the respective space(s). All materials must conform to applicable local building, electrical, fire and safety and other regulations.

Liability and Insurance

It is expressly understood that the Exhibitor agrees to indemnify and hold harmless the Dallas Children's Advocacy Center, Dallas Police Department and Dallas Sheraton Hotel and their staff from and against any and all liability and property damage or loss arising from or out of the use by Exhibitor of the exhibit space. Exhibitors who desire insurance on their exhibits must secure insurance at their own expense.

Miscellaneous

All matters or questions not covered by these Terms and Conditions are subject to the judgments of the Dallas Children's Advocacy Center (DCAC). In the event of any amendments and or additions to these Terms and Conditions, written notice will be given by DCAC to such Exhibitors that may be affected.

Registration

A link will be provided on the Crimes Against Children Conference website: www.cacconference.org to facilitate exhibitor registration. Current exhibitor rates are as follows:

- 1st Floor: Exhibit Hall Level Standard 10' x 10' Booth Space \$1,500
- 1st Floor: Exhibit Hall Level Non-Profit 10' x 10' Booth Space \$900
- 2nd Floor: Premium Registration Level 10' x 10' Booth Space \$2,950
- 2nd Floor: Standard Registration Level 10' x 10' Booth Space \$2,700

Exhibit Hall Registration

Each 10' x 10' booth rental includes two Exhibit Hall name badges. These badges allow access to the Exhibit Hall area only and will not provide access to the plenary or breakout sessions. You may upgrade one or both exhibit hall badges to a full conference registration for an additional fee per badge upgraded. It is not permissible to share or trade name badges. Additional Exhibit Hall Only badges may also be purchased for an additional fee. It is the responsibility of each exhibitor to notify booth staff prior to the Conference that Exhibit Hall badges do not allow access to workshops unless upgraded.

Terms and Conditions

1. Organizer is Dallas Children's Advocacy Center (DCAC), acting through its Officers, Agents, or Employees acting for it in the management of the Exhibition.

2. EXHIBIT HOURS

The exhibit areas will be open:

Monday 7:00 AM to 5:00 PM (Both Floors)
Tuesday 7:00 AM to 5:00 PM (Both Floors)
Wednesday 7:00 AM to 5:00 PM (1st Floor)
Wednesday 7:00 AM to 3:00 PM (2nd Floor)

Second floor exhibits must be removed by 5:00 pm Wednesday due to events in Lone Star Ballroom. Tear down begins at 3:00 pm.

3. PERMISSIBLE EXHIBITS All business activities of the Exhibitor, while exhibiting at CACC, must be within the Exhibitor's allotted exhibit space. Distribution of literature, conducting surveys, etc., in the exposition aisles will not be permitted. Staged performances, special costuming, promotional activities and give-aways will be permitted within the booth areas. All booth personnel must be properly attired and conduct themselves in a professional manner. Appropriately controlled sound systems will be permissible, provided that sound levels are not objectionable to exhibitors in adjacent booths. Management will be the final judge, should any controversy arise in the matter. DCAC reserves the right to determine which forms and products are appropriate, in its judgment, for inclusion in the Exhibition and to refuse, cancel or restrict any applicant or exhibit, which DCAC considers undesirable for any reason.

4. ASSIGNMENT OF SPACE Space assignments will be made on a first-come, first-served basis after both the exhibitor registration is completed and booth payment is received. In the event of conflicts regarding available space requested or conditions beyond its control, Event Management has the final say on booth assignment and reserves the right to rearrange the floor plan.

5. RATES, REFUNDS AND CANCELLATIONS Space will be charged at the appropriate rate per regular 10' x 10' booth. Exhibitor registrations are not confirmed until full payment is received by DCAC. All cancellations must be in writing and received by May 31st. Cancellations received by midnight CST, May 31st will be entitled to a full refund, less a \$250 administrative

fee. Any cancellations received after midnight CST, May 31st, or no-shows, will not be entitled to any refund. This cancellation policy applies to exhibit space as well as exhibitor upgrades.

6. REJECTION DCAC reserves the right to reject any application for exhibit space or remove an exhibit, once installed, should an exhibit be inappropriate (as determined exclusively by Event Management).

7. SPACE RELOCATION All or any part of the space herein above designated is subject to reassignment or rearrangement by DCAC for the purpose of consolidation of display space or for any reason. DCAC may also assign or reassign space to Exhibitor, as it deems to be required, by virtue of the need of Exhibitor for electricity or other services and the availability, capacity and locations of these services. The judgment of DCAC shall be final.

8. SUBLETTING OF SPACE No Exhibitor shall, without written consent of DCAC, assign, sublet, or apportion any space contracted hereunder, or show in such space any articles other than those manufactured or sold by the Exhibitor without obtaining the written consent of DCAC, and shall not promote items other than those manufactured or sold by it in the regular course of business, and shall not place any name signs or courtesy cards on any equipment loaned it for demonstration purposes without prior consent of DCAC.

9. LIABILITY Neither DCAC, Sheraton Dallas Hotel nor any of its officers, agents or employees, shall be held liable for any damage, loss, harm or injury to the person or property of the Exhibitor or any of its officers, agents or employees, resulting from theft, fire, water, accident, or any other cause. The Exhibitor shall indemnify, defend and hold harmless DCAC, Sheraton Dallas Hotel and any of their officers, agents or employees, from any and all claims, demands, suits, liability, damages, losses, costs, attorney fees and expenses of whatever kind or nature, which might result from or arise out of any action or failure to act on part of the Exhibitor or any of its officers, agents or employees. DCAC shall have the right to approve any legal counsel selected to defend DCAC in any such claim or alleged claim.

Terms and Conditions (continued)

10. INSURANCE All property of Exhibitor is understood to remain under Exhibitor's custody and control in transit to or from or within the confines of the event site. Exhibitors shall carry their own insurance to cover exhibit material and/or equipment against damage and loss and public liability insurance against injury to the person and property of others. DCAC shall not be obligated to carry any insurance for the benefit of the Exhibitors.

11. SIGNAGE Signs and posters must be within the booth area and may not be posted on columns or pillars, or placed in aisles and must conform to height limitations (8 ft).

12. BOOTH CONSTRUCTION All exhibits must be confined to the spatial limits of their respective booths as indicated on the floor plan. All materials must conform to local building, electrical and Fire Department codes and regulations.

13. SERVICES Each Exhibitor, as part of the contract with DCAC, will be provided the following at no additional charges: Installation of necessary flame-proofed drape background, 7" x 44" identification sign, one 6' draped table, two chairs, one wastebasket and general hall cleaning. The Hall is carpeted. Additional furnishings may be ordered from the onsite exhibit management company.

14. INSTALLATION OF EXHIBITS Installation of exhibits may occur from 10:00 AM through 6:00 PM on Sunday before the conference begins. No installation will be allowed on Monday morning due to high volume registration activity. All exhibits must be fully operational on Monday morning by 7:00 AM, including removal of any and all storage crates. If installation of any exhibit has not been completed by 7:00 AM on Monday, DCAC shall have the right to order the exhibit installed and the exhibitor billed for all charges. Also see DEFAULT IN OCCUPANCY.

15. CARE OF EXHIBIT SPACE The Exhibitor must surrender the space occupied by it in the same condition as it was at the commencement of the occupation, ordinary wear excepted. Exhibitor shall be responsible for damage to property. Storage of any empty containers is prohibited in the display area. Alcoholic beverages and smoking are prohibited in the Exposition area.

16. EXHIBITOR PERSONNEL The Exhibition is limited to vendors, who have contracted and paid for space

assignments. Exhibitor and its representatives are required to wear identification badges throughout the Exhibition. Each person in attendance must have their own identification badge. These badges may not be shared and/or exchanged to avoid purchasing the appropriate amount or type of badge. The Exhibitor shall keep an attendant in its display area during the hours of the exposition, no exceptions.

17. REMOVAL OF EXHIBITS Exhibitors will complete arrangements for prompt pickup of all outbound shipments and remove the exhibit at the time specified by DCAC for removal of exhibits. All freight, not called for within the contractor's designated move-out time, may be shipped by the official cartage carrier. All Exhibits in First Floor Exhibit Hall must remain intact until 5:00 PM on Wednesday. All exhibits on Second Floor Conference Center must be dismantled beginning at 3:00 PM on Wednesday and be moved out by 5:00 PM to accommodate evening events in the Lone Star ballroom. Exhibitor expressly agrees not to begin packing or dismantling until such time as designated. All exhibits must be completely removed from the 1st Floor Exhibition Hall by 8:00 PM on Wednesday.

18. VIOLATIONS Any violation of any of the Terms and Conditions by Exhibitor shall give DCAC the right at its option to terminate the right of the Exhibitor to occupy space and DCAC may re-enter and take possession of the space occupied by the Exhibitor and remove all persons and goods at the Exhibitor's own risk, and the Exhibitor shall pay all expenses and all damages, which DCAC may incur, and forfeit all monies paid or due to DCAC. Exhibitor waives the service of written notice to reenter and terminate.

19. GENERAL The Terms and Conditions are to be construed as a part of the agreement between the Exhibitor and DCAC. DCAC reserves the right to interpret all matters and questions not covered by the Terms and Conditions. The Terms and Conditions may be amended at any time by DCAC, and all amendments shall be equally binding on all parties affected by them, as the original Terms and Conditions. Written notice will be given by DCAC to those Exhibitors affected by them.

20. EVENT CANCELLATION The performance of this Agreement is subject to any circumstance making it illegal or impossible to provide or use the hotel facilities, including acts of God, war, government regulations, disaster, strikes, civil

Terms and Conditions (continued)

disorder, terrorism, health quarantine, or curtailment of transportation facilities. The agreement may be terminated only for any of the above reasons by written notice from DCAC to the Exhibitor. DCAC will not be liable for any costs or damages related to a cancellation. No refunds will be given.

21. EXHIBIT HALL AVAILABILITY The Exhibit Hall will be closed and unavailable to exhibitors during the following times:

6:00 PM on Sunday until 7:00 AM Monday;

5:00 PM on Monday until 7:00 AM on Tuesday;

5:00 PM on Tuesday until 7:00 AM on Wednesday;

Therefore, the exhibitor may want to secure exhibitor's belongings and valuables elsewhere during this period of closure.

22. LOGO USAGE AND GUIDELINES Use of the CAC Conference logo in any exhibitor booth graphics, collateral or other booth materials must be approved in advance by DCAC and DCAC will remove any items with the CAC Conference logo that were not approved in advance.

23. CONFERENCE ACCESS Exhibit Hall badges that are included with this Exhibitor registration do not admit attendees to conference plenary or breakout sessions. It is the responsibility of the exhibiting company to notify all booth staff they will be required to purchase an upgraded workshop badge for each person who wishes to attend any workshop or plenary session. Upgraded badges may not be shared and/or traded among booth personnel.

24. DEFAULT IN OCCUPANCY If exhibit space is not occupied by the time set for completion of installation of displays, such space may be re-possessed by Event Management for such purposes as it may see fit.

25. OFFICIAL SERVICE CONTRACTOR To assure orderly and efficient installation, operation, and removal of the displays, and to minimize confusion by the presence or solicitation of unknown or unqualified firms, Event Management has designated an official service contractor. Exhibitor may be free to use its own display house providing the outside contractor for set up and dismantle of the exhibit submits a request, in writing, to Event Management and includes a list of the names of all display company representatives working in the exhibit area along with the proof of liability insurance satisfactory to Event Management.

26. INTERNET AND ELECTRICITY Internet and electricity are not included in booth rental fee. Internet and electricity at booth site must be ordered by each individual exhibitor. Information and forms will be provided on conference website and in the Event Management Company e-kit. Complimentary Wi-Fi service is sometimes provided by the hotel, but is not guaranteed. The conference is not responsible for the reliability or strength of signal. All Internet and electricity purchases are transactions between each exhibitor and the vendor supplying these services.

“This was the largest, best organized and most informative conference I’ve attended in my career with the FBI. Well done.”

“I thought this was a phenomenal conference! I have 21 years in law enforcement and have been to numerous training courses/conferences; this is by far the best. Extremely well organized. As an ICAC commander, I would recommend this for any and all persons that work in the child exploitation arena.”

For questions or further information, please contact:

Leigh Ann Lozano

214-212-9618

caccexhibitors@gmail.com

Upgrade your Exhibitor Experience

These upgrades are for registered Exhibitors who have confirmed booth space.

Additional Exhibit Hall Only Badges or Upgraded Badges to Attend Workshops

Two exhibit hall only badges are included with each 10 x 10 booth space. These badges do not permit access to workshop sessions. Upgrades are available for these two badges to attend workshops for a fee of \$600 per badge. Additional exhibit hall only badges are available for purchase, if on site booth personnel will exceed two people, for a fee of \$350 per additional badge, up to a maximum of five (5) booth badges of any type per 10 x 10 booth space. Alternatively, you may purchase upgraded badges for a fee of \$600 per badge to allow on site personnel to attend workshops and increase networking opportunities.

Virtual Conference Bag Inserts

Virtual conference bag inserts are an excellent way to put information about your product, service or organization into the hands of thousands of conference attendees. All attendees are highly encouraged to download our conference app. Last year, 90% of attendees downloaded and interacted with the conference app. This year, we anticipate total conference attendance to exceed 4,900! This is extraordinary exposure for your product. Item(s) submitted for conference app must be approved by DCAC in advance.

Pre and Post Conference Email Blasts

This upgrade allows you to compose and design a message to be sent to all registered conference attendees via email. You can choose to send your message just before the conference begins to announce your participation as an exhibitor and possibly offer incentives to attendees who visit your booth. You can also choose to send your message in the immediate week or two following the conference to help attendees remember your product or service. Each message is considered as an individual email blast. Your message is subject to review and approval by DCAC.

Push Notification During Conference

Send a message to conference attendees via the conference app during the conference. Use your marketing skills to invite attendees to visit your booth during the conference, offer special incentives, prizes, etc. Push notifications can only contain text and are limited to 221 characters.

All upgrades can be selected when you register, or can be added later!

The 2018 Crimes Against Children Conference had more than 4,900 Attendees from every state in the US and the following

Australia	El Salvador	Guatemala	Malaysia	Singapore
Austria	France	Hungary	Mexico	Sweden
Cambodia	Georgia	Indonesia	Netherlands	Thailand
Canada	Germany	Ireland	New Zealand	United Arab Emirates
Colombia	Guam	Israel	Norway	United Kingdom



Dallas Children's Advocacy Center • 5351 Samuell Blvd. • Dallas, TX 75228

cacconference.org