

# FOCUSED ON THE FUTURE OF CORROSION + COATINGS



[ace.ampp.org](http://ace.ampp.org)



**AMPP**<sup>™</sup>  
ANNUAL CONFERENCE + EXPO

# By the Numbers



**6,000+**  
attendees



**500+**  
hours of technical content



**70+**  
countries represented



**45**  
symposia



**200+**  
technical & admin meetings



**450+**  
companies



**AMPP Annual Conference + Expo** merges the former CORROSION and Coatings+ conferences into a week of dynamic programming, solutions, and discovery that gathers customers, partners, employees and thought leaders in the coatings and corrosion industries. Exhibit at AMPP Annual Conference to gain access to 6,000+ industry professionals seeking knowledge and products to make the job easier.



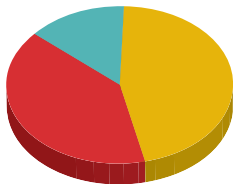
# 5 Reasons to Exhibit

- 1** Sales and Lead Opportunities with Face-to-Face Marketing
- 2** Boost Brand Visibility During Unopposed Exhibit Hours
- 3** Strengthen Your Relationship with Current Customers
- 4** Showcase New Products & Services
- 5** Research Your Competition

# Our Attendees

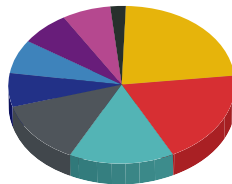


## Why They Attend



- Technical program: 46%
- Networking with clients & customers: 40%
- Finding new products on the show floor: 14%

## Job Function



- Coatings/Corrosion Inspector: 23%
- Sales/Marketing: 19%
- Executive/Sr. Management: 15%
- Engineer: 13%
- Consultant: 7%
- Technologist: 7%
- Scientist/Research: 7%
- Project Manager/Supervisor: 7%
- QA/QC: 2%

# Attendee Profile

## By Job Title

Manager/Director  
Engineer  
Chemist  
Consultant  
Technician  
Coatings Applicator or Inspector  
Researcher  
Operations Manager/  
Director

## By Company

Engineering  
Cathodic/Anodic Protection  
Materials Selection & Design  
Testing Services/Laboratory & Research  
Chemical Processing  
Onshore/Offshore Exploration  
Architectural/Design  
Surface Preparation/  
Blasting  
Coatings Services—  
General Contracting,  
Structural Steel,  
Concrete,  
Spray Bedliners, SPF

## By Industry

CP  
Chemical Inhibitors  
Coatings & Linings  
DoD  
Energy Generation,  
Transmission & Distribution  
Highways & Bridges,  
Infrastructure  
Maritime  
Materials Selection &  
Design  
O/G Exploration &  
Production  
Petroleum Refining  
Pipelines, Tanks &  
Underground Systems  
Process Industries  
Science of Corrosion  
Testing  
Transportation  
Water/Wastewater



# Exhibitor Packages

| EXHIBIT BOOTH RATES                  | Island 20x30  | Island 20x20                 | Corner 10x20                | 10x20       | Corner 10x10                | Standard 10x10 |
|--------------------------------------|---|------------------------------|-----------------------------|-------------|-----------------------------|----------------|
|                                      | \$19,200 USD + \$200 Premium  | \$12,800 USD + \$200 Premium | \$6,400 USD + \$100 premium | \$6,400 USD | \$3,200 USD + \$100 premium | \$3,200 USD    |
| 8' Drop & 3' Side Dividers           |   |                              | X                           | X           | X                           | X              |
| Booth Identification Sign (7"x44")   |   |                              | X                           | X           | X                           | X              |
| Perimeter Guard Service              | X   | X                            | X                           | X           | X                           | X              |
| Full Conference Registration(s)      | 6   | 4                            | 2                           | 2           | 1                           | 1              |
| Exhibit Staff Registrations          | 30  | 20                           | 10                          | 10          | 5                           | 5              |
| Product Showcase                     | Featured prominently outside of the Exhibit Hall, the Product Showcase provides additional exposure to increase consumer awareness of your product. Showcase listings will include a brief description of your product and booth number to drive traffic back to your booth. \$500 USD for all booth sizes.   |                              |                             |             |                             |                |
| Turnkey Package for Your Convenience | PRICE: \$1,700 plus your 10' x 10' booth space fee.*<br>Package includes:<br>► 8'h backwall structure with white PVC and (1) header with company name<br>► 20'w x 42" h x 20'd 1M event collection reception counter with interior storage, locking door, and white PVC panels<br>► (3) arm spotlights to highlight graphic display<br>► 10' x 10' Classic Carpet<br>► (2) Black Diamond stools<br>► Wastebasket<br>► Electrical service for arm lights<br>► One-time cleaning prior to show<br>► Installation, dismantle, deliver, and material handling of exhibit included (plus an additional 200lbs.<br>► Basic graphic panel with company name<br>► <i>Packages also available for 10' x 20' booth spaces</i> |                              |                             |             |                             |                |
| Heavy Equipment Booths               | Requirements: Commercial truck or company vehicle - trailer—no off-loading, equipment must stay on the trailer - any advertisement must be connected to the display or placed on the trailer.<br>► \$6,400 USD for 10' x 60 sq ft space<br>► Includes Freeman mobile spotting fee   |                              |                             |             |                             |                |

# Benefits of Exhibiting

## PRE-SHOW

- ▶ Increased exposure through the exhibitor and floorplan listings on the AMPP Annual Conference + Expo homepage
- ▶ Complimentary Exhibitor Invites Program offering customizable e-mail templates, banner ads, and landing pages to send to your customers and clients
- ▶ Company listing in the Advance Program issue and Preview Program issue of *Materials Performance* (October) and Preview Program issue of *CoatingsPro Magazine* (January)

## ON SITE

- ▶ One (1) conference registration and five (5) booth attendants per 100 square feet of booth space
- ▶ Exposure to the 6,000+ corrosion professionals onsite
- ▶ Company listing and description in the AMPP Annual Conference Final Program and exhibition map distributed to all AMPP attendees
- ▶ Tuesday and Wednesday now include unopposed hours from sessions taking place outside of the hall.

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**For more information to register as an exhibitor, please contact:**

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# Exhibit Hall Activities



- ▶ The Cathodic Protection Test Field
- ▶ The Heavy Equipment Area
- ▶ The Coatings Experience Area
- ▶ The Exhibit Hall Theater
- ▶ The Protective Coatings Workshop
- ▶ CoatingsPro Magazine Annual Contractor Awards Program
- ▶ Student Poster Session
- ▶ Attendee Giveaways
- ▶ High Rollin' for a Harley
- ▶ MP Innovations Theater



# Advertising Opportunities

Maximize your exposure at AMPP Annual conference + Expo 2022 through our many print and digital advertising avenues from AMPP Media. Make your Exhibitor Profile an attendee destination.

## PRINT

**Materials Performance**—The official publication of AMPP and the largest circulation magazine dedicated to corrosion prevention & control; circulation 38,000

### Issues not to be missed for industry-wide readership and reach:

Advance Program (November 2021 Issue)

Conference Recap (July 2022 Issue)

**CoatingsPro Magazine**—The leading resource for commercial and industrial coatings professionals; circulation 30,569  
Program Preview (January 2022 Issue)

Final Program (Distributed at Conference)

Reach coatings professionals in the issues leading up to AMPP Annual Conference + Expo and drive traffic

# Advertising Opportunities

## DIGITAL

### **AMPP Annual Conference + Expo Daily News**

AMPP's official e-newsletter, delivered each morning of the conference to all attendees, exhibitors, and AMPP members. It is THE digital tool attendees use to plan and navigate the show while onsite. Options include banners, sponsored content, and digital packages.

### **AMPP Websites**

**AMPP.org** is THE online destination for corrosion control and protective coatings professionals generating nearly 700,000+ page views per month; it is home to the online version of the industry's leading magazines, [materialsperformance.com](http://materialsperformance.com) and [coatingspromag.com](http://coatingspromag.com). For closing dates and pricing on any of these leading industry media options, visit [adsolutions.nace.org](http://adsolutions.nace.org), [ace.ampp.org](http://ace.ampp.org), or contact an AMPP Sales Specialist.

# Save the Dates

## Important Deadlines for AMPP Annual Conference & Expo 2022

**July 2, 2021**

50% of total exhibit fees due

**OCTOBER 1, 2021**

Final deadline for booth payment

**JANUARY 17, 2022**

Exhibit reservation must be paid in full to be featured in the Final Program



# AMPP Contacts

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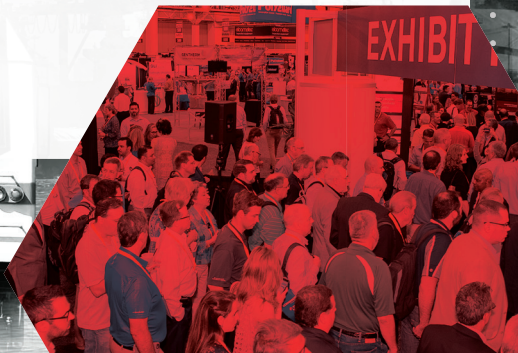
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MARCH 6–10, 2022 | SAN ANTONIO, TEXAS

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