

2022 AAID ANNUAL CONFERENCE  
SEPTEMBER 21-24 | DALLAS, TEXAS

# ZERO IN ON ZERO COMPLICATIONS



How to prevent complications  
by zeroing in on the challenges

## EXHIBITOR AND SPONSOR PROSPECTUS

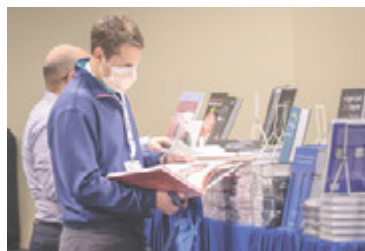
[aaid.com/exhibits](http://aaid.com/exhibits)  
email: [Exhibits@aaid.com](mailto:Exhibits@aaid.com)



The American Academy of Implant Dentistry is the an organization exclusively dedicated to educating dentists on becoming proficient in placing and restoring implants. The Annual Session, which will be held in Dallas in September 2022, will dedicate time for attendees to meet with exhibitors over two days.

Use September 22 and 23 to your advantage and showcase your products and services. In fact AAID Conference attendees are the ones who are making buying decisions for their offices. As one of the few in-person meetings in 2021, there were more than 70 exhibitors in attendance. We expect to see higher attendance at this year's meeting.

2022 AAID ANNUAL CONFERENCE | SEPTEMBER 21-24 | DALLAS



# EXHIBIT HALL INFORMATION

Sign up by May 1, 2022

Save \$300

## DATES

Thursday, September 22 to Friday, September 23, 2022

## LOCATION

Hilton Anatole  
2201 N. Stemmons Freeway  
Dallas, TX 75207

## BOOTH RESERVATIONS

Booth selection scheduled to open in the Spring.

## Reach more people in 2022

The AAID is making preparations for a hybrid meeting with both virtual and in-person opportunities for attendees. Exhibitors will reach a wider audience with a virtual booth which is included with an on-site booth purchase.

[aaid.com/exhibits](http://aaid.com/exhibits)

email: [Exhibits@aaid.com](mailto:Exhibits@aaid.com)

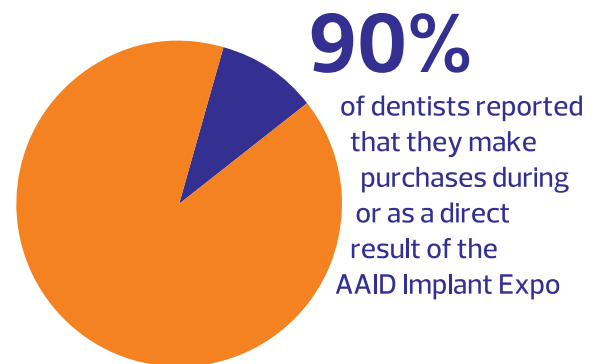
**Space is limited!**

## BOOTH FEES

	Early*	Standard
10'x10' Inline	\$4,200	\$4,500
10'x10' Corner	\$4,800	\$5,100

Island booths are 20'x20' - pricing is equal to 4 corner booths

\*Contract and full payment processed at time of booth selection.



# SCHEDULE

**Note:** Exhibit hours are subject to change.

Exhibitors will be notified if a change in hours is necessary.

**WEDNESDAY**  
September 21

Exhibitor Registration  
7 a.m. to 7 p.m.

Exhibitor Move-In  
8 a.m. to 4:30 p.m.

**THURSDAY**  
September 22

Exhibitor Registration  
7 a.m. to 12:00 p.m.

Exhibit Hall Open  
9:30 a.m. to 7 p.m.

Implant World Expo  
Reception  
5:30 p.m. to 7 p.m.

**FRIDAY**  
September 23

Exhibit Hall Open  
9:30 a.m. to 4:30 p.m.

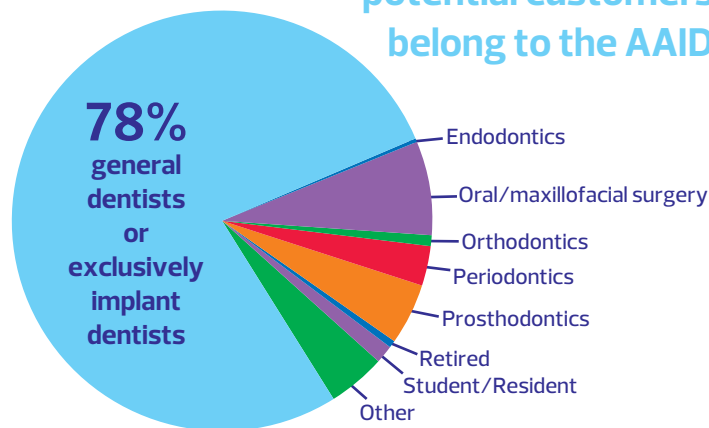
Exhibitor Move-Out  
4:30 p.m. to 9:30 p.m.

## BENEFITS OF EXHIBITING

- Booth drape package
- Up to 2 complimentary exhibitor badges per 10'x10' booth which include:
  - Access to main podium
  - Lunch in exhibit hall Thursday and Friday
  - Drink tickets for the Welcome Reception and AAID Implant Expo ReceptionAdditional badges available for \$395 pending local occupancy guidelines.
- Recognition in the exhibitors' section of the mobile app and meeting website
- Company listing in the onsite program
- Virtual booth on meeting website
- Complimentary email and mailing lists of pre-registered and final conference attendees upon request

**Note:** Tables, chairs, electricity, computer, AV equipment, and wired internet access are not included in the booth fee. These can be ordered through the Exhibitor Service Kit. Exhibitors will be notified once the Exhibitor Service Kit is available.

Your current and potential customers belong to the AAID



(Percentages based on 2016 AAID Member Survey)

## BENEFITS OF SPONSORSHIP

\*The AAID will not provide CE for corporate-sponsored workshops or seminars. Sponsors may offer their own educational programs and offer their CE at those programs.

Corporate support is vital to the development and attendee experience of the AAID annual conferences. Companies that sponsor will receive recognition throughout the conference. In addition to the exhibitor benefits mentioned above, all sponsors will be listed on the mobile app, sponsor section of the AAID web site, preliminary and final program and exhibit hall signage. Sponsors are eligible for discounted advertising in the *Journal of Oral Implantology* and *AAID News*. Please see page 5 for a list of benefits included with each sponsorship level.

### **New Trends, Techniques, and Technology Programs** (High visibility times only available to Gold Sponsors and higher)

These are 20-minute lectures on Thursday and Friday in the New Trends Theater in the Exhibit Hall.

**Location and timing is new in 2022!** Sponsors will receive the high visibility time slots which will be scheduled during the lunch and 2 breaks throughout the day or a regular time slot during exhibit hall hours. Sponsors may choose their topics and speakers. Theater includes seating for 50 people and all audio visual. As per ADA CERP and AGD PACE Recognized Provider Standards, no CE credit is provided for these sessions.

### **Seminars or Hands-On Workshops\***

(available to Platinum Sponsors and higher only)

These are half-day programs (three hours in length) with limited attendance. All course information must be submitted electronically. The AAID Annual Conference Education Committee has final approval of these presentations and will assign a room.

In order for New Trends programs, seminars, or hands-on workshops to be included in the preliminary program, sponsors must submit course proposals, speakers, and titles to the AAID education department at [education@aaid.com](mailto:education@aaid.com) prior to April 15.



2022 AAID ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

**Anchor Sponsor**  
\$75,000

- One island (4 complimentary 10'x10' booths) near main entrance (additional booths may be purchased at regular prices)
- Enhanced Virtual Booth
- Two 20-minute speaker slots for New Trends Theater located on exhibit floor during high visibility time (break or lunch on Thursday or Friday)

- Speaker(s) for 2 workshops\*
- Five complimentary tickets for President's Reception
- Complimentary full page 4 color ad in four issues of AAID News
- Four mobile app push messages
- Exclusive full-screen splash ad on mobile app

- One high visibility marketing opportunity (value up to \$20k)
- Two e-blasts on show specials to full AAID membership prior to conference (4,600 emails)
- 2 tickets to the VIP Reception

- Exclusive sponsor logo on annual conference website
- One branding opportunity near main registration area
- Logo displayed in program guide, online, and onsite signage

*(Exclusively available for only one sponsor)*

**Diamond Sponsor**  
\$60,000

- One island (4 complimentary 10'x10' booths) near main entrance (additional booths may be purchased at regular prices)
- Enhanced Virtual Booth

- Two 20-minute speaker slots for New Trends Theater located on exhibit floor. One slot during high visibility time (break or lunch on Thursday or Friday) and one slot during regular exhibit hall hours

- Speaker(s) for 1 workshop\*
- Five complimentary tickets for President's Reception
- Complimentary full page 4 color ad in three issues of AAID News

- Two mobile app push messages
- Two e-blasts on show specials to full AAID membership prior to conference (4,600 emails)
- 2 tickets to the VIP Reception

**Presidential Sponsor**  
\$45,000

- One island (four complimentary 10'x10' booths) near main entrance (additional booths may be purchased at regular prices)
- Enhanced Virtual Booth

- Two 20-minute speaker slots for New Trends Theater located on exhibit floor. One slot during high visibility time (break or lunch on Thursday or Friday) and one slot during regular exhibit hall hours.
- Speaker(s) for one workshop\*

- Five complimentary tickets for President's Reception
- Complimentary full-page, four-color ad in two issues of AAID News
- Two mobile app push messages and one mobile app banner
- 2 tickets to the VIP Reception

- One e-blast on show specials to full AAID membership prior to conference (4,600 emails)
- One high visibility marketing/branding opportunity (value up to \$10k)
- Logo displayed in program guide, online, and onsite signage

**Platinum Sponsor**  
\$30,000

- Two complimentary 10'x10' booths near main entrance (additional booths may be purchased at regular prices)
- Enhanced Virtual Booth

- Two 20-minute speaker slots for New Trends Theater located on exhibit floor. One slot during high visibility time (break or lunch on Thursday or Friday) and one slot during regular exhibit hall hours.

- Speaker(s) for one workshop\*
- Three complimentary tickets for President's Reception

- One mobile app push message
- Complimentary full-page, four-color ad in one issue of AAID News
- Logo displayed in program guide, online, and onsite signage

**Gold Sponsor**  
\$18,000

- One complimentary 10'x10' booth near main entrance (additional booths may be purchased at regular prices)
- Enhanced Virtual Booth

- One 20-minute speaker slot for New Trends Theater located on exhibit floor during high visibility time (break or lunch on Thursday or Friday)

- Complimentary half-page, four-color ad in one issue of AAID News

- Logo displayed in program guide, online, and onsite signage
- Two complimentary tickets for President's Reception

**Silver Sponsor**  
\$10,000

- One complimentary 10'x10' booth near main entrance (additional booths may be purchased at regular prices)
- Enhanced Virtual Booth

- One marketing opportunity onsite, limited options available (hotel door drop, bag insert, or other branding throughout main hotel)

- One complimentary ticket for President's Reception
- Logo displayed in program guide, online, and onsite signage

\*Note: No CE will be awarded for sponsored workshops or seminars.

# SPONSORSHIP OPPORTUNITIES

The AAID 71st Annual Conference offers a variety of options for companies looking to gain visibility and increase sales. The opportunities below provide a valuable opportunity for new exhibitors or those with few priority points to boost their impact and interactions with attendees. Please be advised that these opportunities are available on a first-come, first-served basis. Contact AAID Headquarters for additional information or current availability.

## **BADGE HOLDERS AND LANYARDS: \$10,000 Exclusive**

Every attendee at the AAID annual conference must wear a badge. Your supply of approved badge holders/lanyards will be distributed to every attendee. This opportunity creates great exposure for your brand.

## **TOTE BAGS: \$10,000 Exclusive**

All attendees will receive tote bags with their registration materials. Your logo will be visible throughout the conference on the tote bags.

## **NOTEBOOKS AND PENS: \$3,500 plus production costs**

These items will be placed into each attendee bag. Attendees value their notes and they will be taking the notebook along with your logo home with them. This opportunity leaves a lasting impression.

## **HOTEL ROOM KEY CARDS: \$11,000**

Custom key will grab their attention from the moment the attendees arrive. Hotel guests in the block will see your logo each time they access their rooms. Maximum 3-day distribution.

## **BAG INSERTS: \$3,000 Non-Exclusive**

Your company's one-page promotion sheet will be inserted into every attendee's tote bag.

## **DOOR DROPS: \$4,000 Non-Exclusive**

Have a special gift delivered to the attendees' guestroom.

## **CHARGING STATIONS: \$4,000 Exclusive (two opportunities)**

Help attendees "get a charge" by sponsoring free-standing charging stations.

## **WELCOME RECEPTION SPONSOR: \$10,000**

This is a chance to attach your company's name to the opening social event of the AAID Annual Conference. Napkins with sponsor logo will be distributed and sponsor will be acknowledged by signage. Sponsor to receive 20 drink tickets to hand out.

## **REFRESHMENT BREAK: \$6,000 plus production costs. Exclusive (Please email [exhibits@aaid.com](mailto:exhibits@aaid.com) for pricing.)**

Be on attendees' minds and in their hands at every break. Your company logo will appear on the drink sleeves for coffee and tea breaks. Two sponsorships available (Wed/Thu and Fri/Sat).

## **IMPLANT WORLD EXPO RECEPTION DRINK SPONSOR: \$10,000 (two co-sponsorships available)**

Show off your company colors at the largest social event of the AAID annual conference. Every attendee will be issued drink tickets for this reception. Your logo can be added to the ticket! Sponsor to receive 20 drink tickets to distribute.

## **EXPO LUNCH: \$5,000**

Napkins with your logo distributed during lunch (provided by sponsor). Sponsors will be acknowledged by additional signage where the attendees collect their lunches and on the main podium before lunch.

## **PHOTOBOOTH: \$3,000 each (2 opportunities)**

Available during the AAID Welcome Reception and Expo Reception. 2-hour package includes a customizable photo strip and green screen background that sponsor could design. Branded booth additional cost of \$1,000.

# SPONSORSHIP OPPORTUNITIES

The AAID 71st Annual Conference offers a variety of options for companies looking to gain visibility and increase sales. The opportunities below provide a valuable opportunity for new exhibitors or those with few priority points to boost their impact and interactions with attendees. Please be advised that these opportunities are available on a first-come, first-served basis. Contact AAID Headquarters for additional information or current availability.

## **BRANDED FACE MASK FOR ATTENDEE TOTE BAGS: \$7,500**

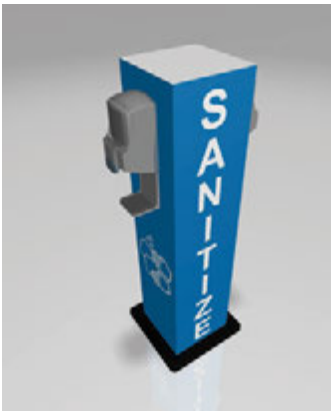
## **BRANDED HAND SANITIZER FOR ATTENDEE TOTE BAGS: \$4,000**

## **BRANDED SANITIZER STATIONS:** To be placed in public areas throughout the meeting.

## **SANITIZER KIOSK A: \$1,000**



## **SANITIZER KIOSK B: \$2,000**



## **CANCELLATION BY EXHIBITING COMPANY**

Notification of booth space cancellation or reduction of booth space must be made in writing or in an email to [exhibits@aaid.com](mailto:exhibits@aaid.com) and received on or before the dates listed. There will be no refund for exhibitors who for any reason do not exhibit at the AAID Exhibition and have not submitted a written cancellation request prior to the deadlines outlined. Exhibitors canceling exhibit space must also cancel hotel reservations. Any cancellation or reduction of booth space for any reason is subject to the following refund schedule and terms:

### **Written cancellations will refunded as follows:**

On or before May 31, 2022: *Full refund minus \$200 admin fee*

June 1 to June 31, 2022: *50% of total booth rental fee*

July 1 to July 30, 2022: *25% of total booth rental fee*

August 1, 2022 or later: *No refunds issued.*

**Exhibitors who fail to attend forfeit the entire booth fee.**

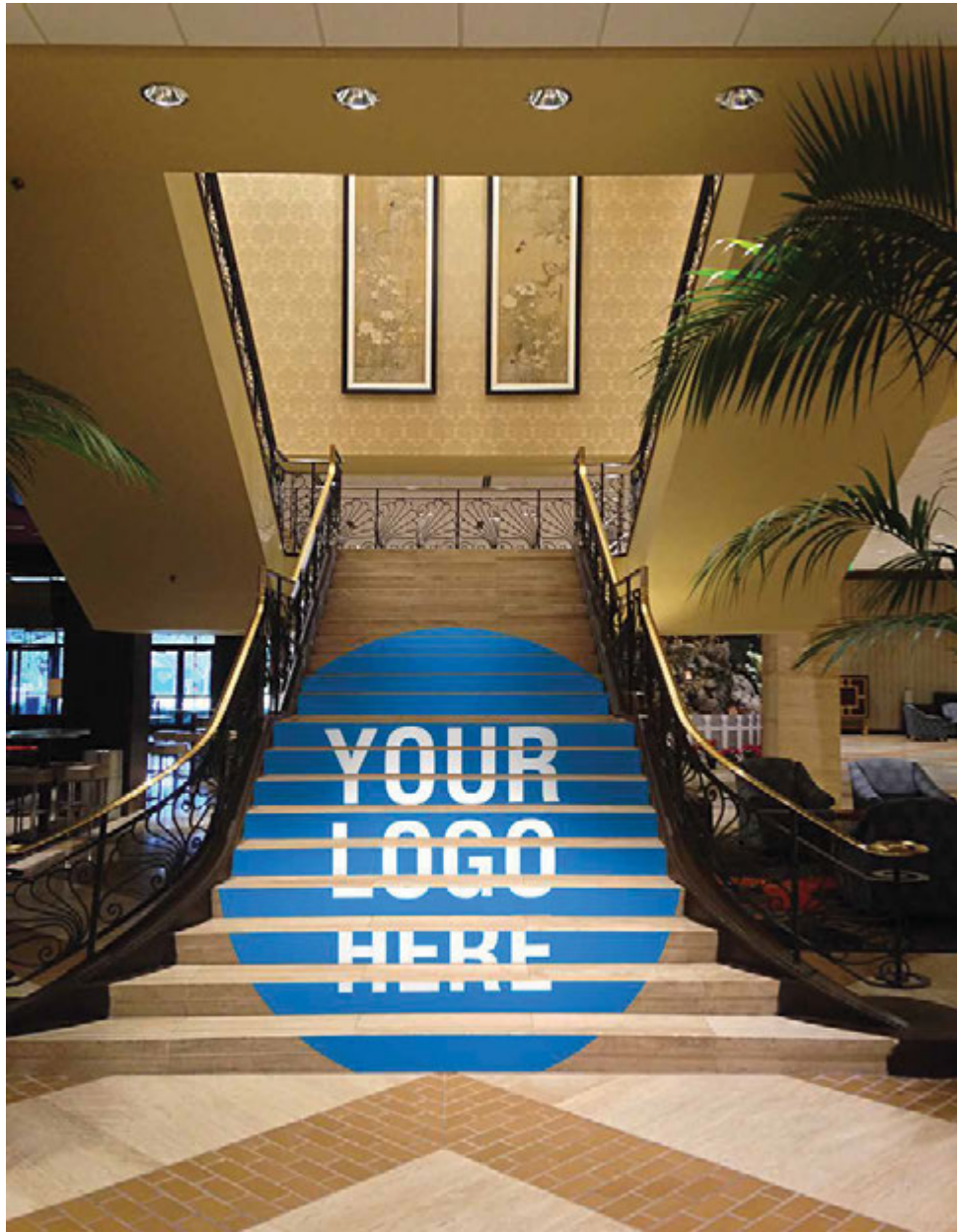
The retained rental fees will cover direct and indirect costs incurred by AAID for organizing, setting up and providing space for exhibitor, and losses and additional expenses caused by exhibitor's withdrawal including reletting the space. All cancellations must be via email or in writing and refunds will be based on the above schedule according to the email date, postmark or facsimile transmission date on the refund request. No exceptions.

### **Force Majeure**

Neither party shall be liable for failure to perform its obligations under this Agreement due to events beyond its reasonable control, including, but not limited to, strikes, riots, wars, fire, acts of God, and acts in compliance with any applicable law, regulation, or order (whether valid or invalid) of any governmental body.

In the case of cancellation due to force majeure, AAID will refund the exhibit booth fee(s), including deposit(s), previously paid by Exhibitor.

## SPONSORSHIP OPPORTUNITIES



### **TOWER MARBLE STAIRCASE**

**\$7,500 plus production and install**

Elegant marble stairs lead your attendees to and from the break-out sessions, between the tower's lobby level and Mezzanine.



## SPONSORSHIP OPPORTUNITIES



### **TRINITY CORRIDOR CONNECTOR BEND (23 panes) – \$6,500 plus production & install**

40 glass panes in 4 sets leads from registration to exhibit hall  
& main podium



### **TRINITY CORRIDOR ROTUNDA & PREFUNCTION CONNECTOR (40 panes) – \$6,500 plus production & install**

Walkway leads from registration to exhibit hall & main podium

# SPONSORSHIP OPPORTUNITIES



## TOWER ENTRANCE LOBBY & ELEVATORS

**Tower Front Desk and six elevators services the hotels  
714 Tower guest rooms.**

- Elevator door marble surround – lobby level, (4) – \$3,000 each plus production & install
- Elevator cab mirror/glass interior (6) - \$4,000 each plus production & install
- Elevator landing graphic (6) - \$3,000 each plus production & install

## SPONSORSHIP OPPORTUNITIES

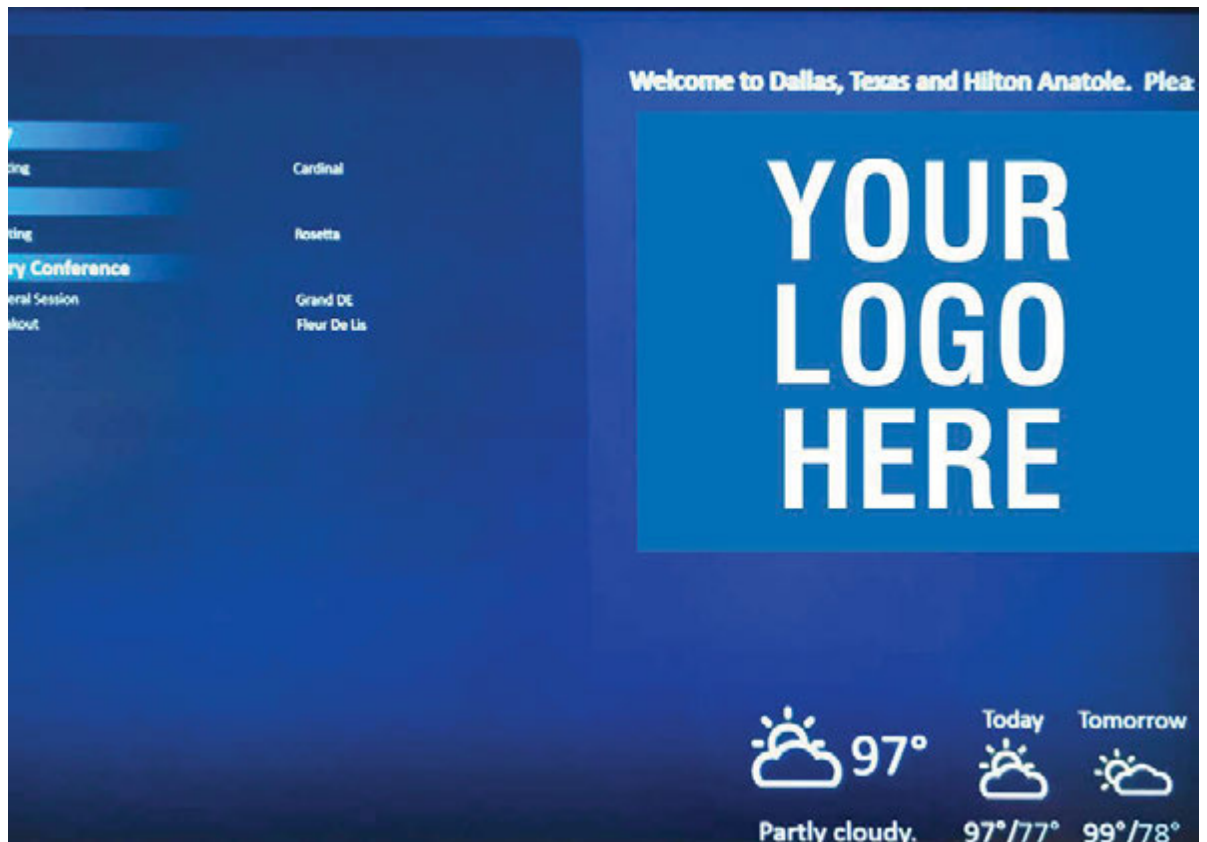


### **TOWER MEZZANINE PILLARS & GLASS RAILING**

**Seven 12-foot tan marble pillars provide messaging around the breakout sessions.**

- **Pillars (7) – \$3,500 each plus production & install**
- **Wall glass railing sections (4) - \$2,500 each plus production & install**

# SPONSORSHIP OPPORTUNITIES



## HOTEL READER BOARDS

Dual display virtual concierge stations (8)  
- \$2,500 each plus production & install

# SPONSORSHIP OPPORTUNITIES

## OTHER OPPORTUNITIES

If you are interested in mobile app or print advertising, please contact Onkar Sandal at [osandal@allenpress.com](mailto:osandal@allenpress.com) or (785) 865-9218.

## MOBILE APP OPPORTUNITIES

### BANNERS: \$995

No more than three will be offered and they will be displayed as rotating banners in prime positions. An interactive link will take users to another screen of your choosing on the app or to any other link on the web. App Metrics and click through reports can be provided to banner sponsors upon request.

### PUSH MESSAGE: \$299

Reach your target market at the conference with specific messages encouraging attendees to visit your booth or attend a program featuring your product. A limited number per day will be made available. Messages can be as many as 230 characters.

## HYBRID OPTIONS

### PRODUCT SHOWCASE: \$500

Product profiles are viewable on the event website and the conference app. Attendees can browse product images, videos, and PDF brochures. They also can browse by category or new products, which automatically show up on your booth listings. Every Product Showcase has a "Request Information" button that attendees can use to contact you directly.

### ON-DEMAND EDUCATION SESSION: \$1,000 EACH

With this upgrade, you can provide an on-demand educational session, listed on the hybrid event website in the exhibitor education area. Through the expo harvester, you will record your session (including audio and slides), upload handouts, and receive detailed information about the attendees who view your session.

Contact [exhibits@aaid.com](mailto:exhibits@aaid.com) for more information on these options.

## PRINT OPPORTUNITIES

- *AAID News* or *Journal of Oral Implantology*  
– 15% discount for new sponsors and exhibitors

### MAILING LIST REQUEST: \$1,000

Exhibitors may purchase the AAID membership list, for a one-time use. Quantities will be approximately 5,000 depending on use of entire mailing list or USA only. A copy of the proposed mailing piece must be submitted and approved by the AAID. The name, address, city, state, zip code, and country of the registrant will be provided. Email addresses, websites, phone and fax numbers will not be provided. Contact [membership@aaid.com](mailto:membership@aaid.com) for the mailing list request form or for more information.



360Imaging  
 ACTEON North America  
**Adin Dental Solutions USA Inc.**  
 Affordable Dentures & Implants  
 Aseptico  
**Augma Biomaterials USA INC**  
 AvaDent  
 Big Case Marketing / Dental-Trust  
 BioHorizons  
**Birdeye**  
 Blue Sky Bio  
 Boca Dental regenerative, LLC  
 ClaroNav  
 COIRF  
 Cool Jaw by Medico International Inc.  
 Dentium USA  
 Digital Dental  
 Digital Healthcare Professionals  
 Ditron Dental USA  
 Doctor Multimedia  
 DoWell Dental Products  
 Fotona  
 Garfield Refining Company  
 Geistlich Biomaterials  
**Glidewell Dental**  
 H & H Company  
 Hans Biomed USA, Inc.  
 Hybridge  
**IBS Implant**  
**Impladent Ltd.**  
 Implant Direct  
 Implant Live  
 Implant Pathway  
 Implant Practice US Magazine  
 InCompass Implant Products  
 IRIS Solutions  
 JK Dental Group  
 Kensington Surgical, Inc.  
 Keystone Dental  
 KOMETABIO  
 Laschal Surgical Instruments, Inc.  
**Lighthouse 360, a Henry Schein One Company**  
 LYNCH BIOLOGICS, LLC

**Maxxeus**  
 Meal Area  
 Medco Instruments, Inc.  
 MegaGen America  
 Meisinger USA  
 Midwest Implant Institute  
 NDX nSequence  
**Neocis, Inc. / yomi**  
**Neodent**  
 Neoss  
 Noris Medical Inc.  
 One to One anesthesia  
 Osteogenics Biomedical  
 Piezosurgery Incorporated  
 Power Dental U.S.A. Inc.  
 Proceed Finance  
**Quintessence Publishing Co. Inc**  
**Ray America**  
 RGP Dental  
 Rocky Mountain Tissue Bank  
 RWC Implant Study Club  
**Salvin Dental Specialties, Inc.**  
 Scratch  
 SOTA Imaging  
**SprintRay**  
 StellaLife  
 Sterngold Dental  
 SurgiTel  
 Tatum Surgical  
 The Dental Implant Machine  
 Treloar & Heisel  
**TruAbutment Inc.**  
 Ultralight Optics Inc.  
 Unicare Biomedical, Inc.  
 Vatech America  
 Versah, LLC  
 X-Nav Technologies  
 ZERAMEX ZIRCONIA CERAMIC IMPLANTS by Emerginnova  
 ZERO GRAVITY  
**Zest Dental Solutions**  
**Zimmer Biomet Dental**  
 Zoll-Dental

Sign up by May 1, 2022

Save \$300



## Ready to Get Started?

Visit our website for up-to-date information.

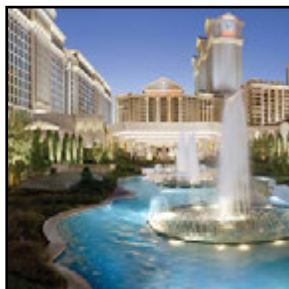
Contact our team at [exhibits@aaid.com](mailto:exhibits@aaid.com) for more information on any of the offerings and to create a custom exhibit and marketing package that achieves your business goals.



### AMERICAN ACADEMY OF IMPLANT DENTISTRY

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[exhibits@aaid.com](mailto:exhibits@aaid.com)  
[www.aaid.com/exhibits](http://www.aaid.com/exhibits)

### FUTURE ANNUAL CONFERENCE DATES



**2023 Annual Conference**  
Caesars Palace  
Las Vegas, Nevada  
November 1-4



**2024 Annual Conference**  
Hyatt Regency Atlanta  
Atlanta, Georgia  
November 13-16



**2025 Annual Conference**  
Phoenix Convention Center  
Phoenix, Arizona  
November 12-15