

## SPONSORSHIP OPPORTUNITIES

# AHIMA22

## Connecting with Decision Makers and Leaders



**IN-PERSON EVENT**  
**OCTOBER 9-12, 2022**  
**COLUMBUS, OH**  
[conference.ahima.org](https://conference.ahima.org)

Every year AHIMA brings together healthcare leaders and professionals to discuss rapidly evolving industry trends and topics. AHIMA22 will address the most compelling issues facing the industry including:

- Ensuring Patient Data Integrity
- Driving Financial Outcomes in Healthcare
- Leveraging Technology in Healthcare
- Optimizing Patient Data for Patient Outcomes
- Protecting Patient Data & Privacy

### REASONS TO SPONSOR

- Engage with a highly influential audience interested in building valuable partnerships
- Gain access to executives who make purchasing decisions
- Connect with key healthcare decision makers and influencers (55% of audience).

### SPONSORSHIP BENEFITS

- Access to pre and post attendee lists with contact information for lead generation and sales
- Unique engagement opportunities for promoting your brand
- Complimentary registrations for admittance to the AHIMA22 (varies based on sponsor level)

### SPONSORSHIP LEVELS

## SPONSORSHIP OPPORTUNITIES

# AHIMA22

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### SUPPORTING SPONSOR

\$5,000 | UNLIMITED

- Secure booth and logo placement
- Receive two all-access registrations
- Obtain pre and post attendee lists

### KEYNOTE SPONSOR\*

\$15,000 | 3 AVAILABLE

- Receive all supporting sponsor benefits
- Brand the keynote session
- Introduce keynote speaker

*\*Sponsorship subject to Keynote approval*

### CONTENT SPONSOR

\$20,000 | 6 AVAILABLE

- Receive all supporting sponsor benefits
- Become part of the AHIMA22 agenda
- Brand content with logo signage
- Introduce content speakers

### THOUGHT LEADERSHIP SPONSOR

\$30,000 | 3 AVAILABLE

- Receive all supporting sponsor benefits
- Collaborate with AHIMA to develop an hour-long speaking session
- Brand impact area with logo signage

### TECHNOLOGY DEMO

\$6,500

- Showcase your product or service and lead a discussion about benefits and the impact on the health information landscape.

### DIGITAL NEWSLETTER SPONSOR

- Ad placement in AHIMA22 daily eNewsletter

### LOGO SPONSOR

- Lanyard
- Refreshments
- Hand sanitizer
- Bags
- Water bottle
- Notebooks
- Cloth masks
- Digital sign board
- Highlighter Pens

### CONNECTION SPONSORS

- Internet
- Career Center
- All Attendee Reception (Tuesday)
- Welcome Reception
- Sunrise Breakfast
- Lounge Area Sponsorship (Exhibit Hall)
- Meet-Up Hubs (Exhibit Hall)
- Virtual Conference (platform) Sponsor
- Mobile App Sponsorship
- Conference Lunch Sponsor (per day)

### ABOUT AHIMA

The American Health Information Management Association (AHIMA) is a global nonprofit association of health information (HI) professionals. AHIMA represents professionals who work with health data for more than one billion patient visits each year. AHIMA's mission of empowering people to impact health drives our members and credentialed HI professionals to ensure that health information is accurate, complete, and available to patients and providers. Our leaders work at the intersection of healthcare, technology, and business, and are found in data integrity and information privacy job functions worldwide.



For more information on sponsorship, please contact  
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