

2022

Support Opportunities Guide and Exhibitor Prospectus

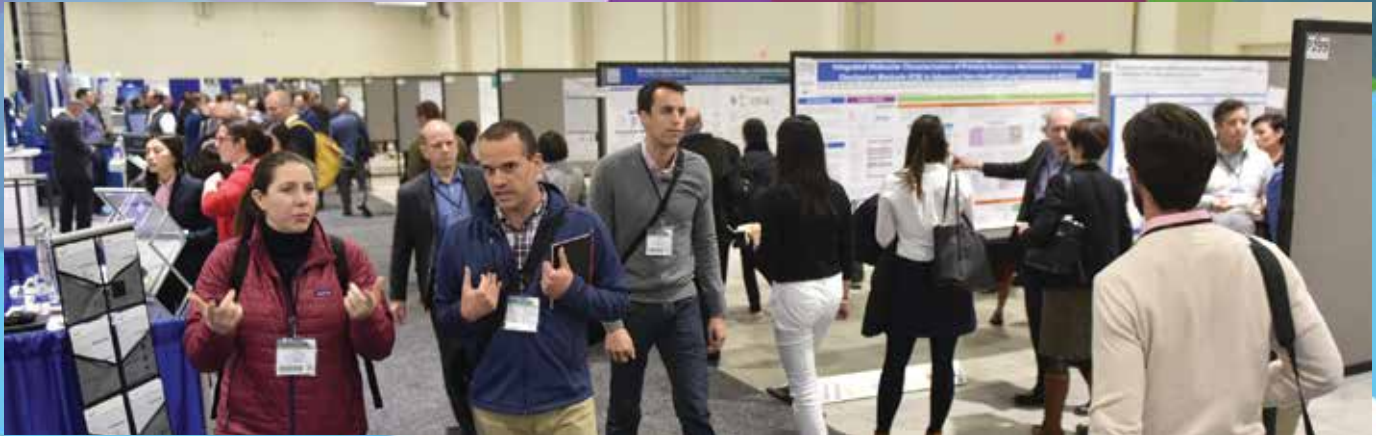


Society for Immunotherapy of Cancer

**Working to make cancer
immunotherapy a standard of care
and the word “cure” a reality for
patients everywhere.**



Society for Immunotherapy of Cancer



Welcome to the SITC Support Opportunity Guide

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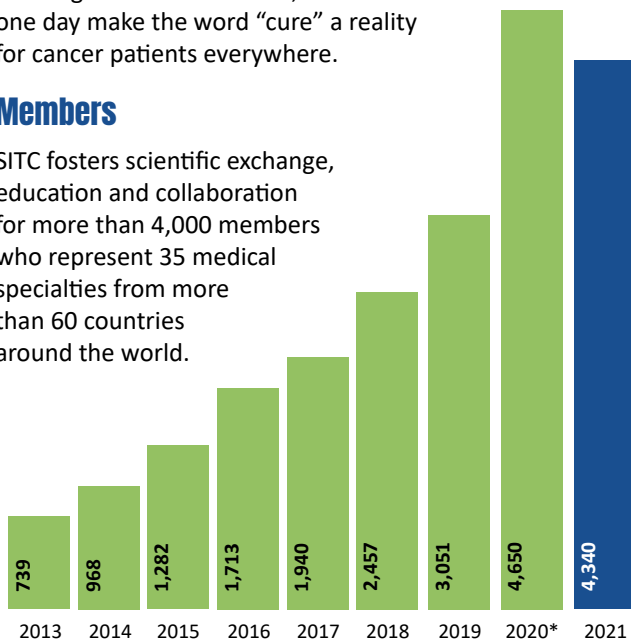
Society for Immunotherapy of Cancer

About SITC

The **Society for Immunotherapy of Cancer (SITC)** is the world’s leading member-driven organization specifically dedicated to improving cancer patient outcomes by advancing the science and application of cancer immunotherapy. Established in 1984, SITC, a 501(c)(3) not-for-profit organization, serves scientists, clinicians, academicians, patients, patient advocates, government representatives and industry leaders from around the world. Through educational programs that foster scientific exchange and collaboration, SITC aims to one day make the word “cure” a reality for cancer patients everywhere.

Members

SITC fosters scientific exchange, education and collaboration for more than 4,000 members who represent 35 medical specialties from more than 60 countries around the world.



* Complimentary registration for Annual Meeting was included with Registration due to COVID

Member Categories

- Affiliate
- Allied Health
- Corporate Member
- Emeritus
- Nurse and Advanced Practice Provider
- Patient
- Patient Advocate
- Pharmacist
- Regular
- Student and Scientist-in-Training

Corporate Membership

Corporate Membership is now open to organizations, corporations and educational institutions that have a vested interest in the field of cancer immunotherapy and tumor immunology.

SITC’s Corporate Membership is designed to foster:

- Enhanced communications between industry partners and SITC leaders to improve cancer patient outcomes by advancing the science, development and application of cancer immunology and immunotherapy.
- A forum for addressing common issues impacting the field.

Member Demographics

Areas of Research and Medical Specialties Represented by SITC Members

- Antibody-Based Therapies
- Biochemistry
- Bioinformatics
- Biostatistician
- Cellular Biology
- Cellular Therapies
- Clinical Investigations/ Clinical Trials
- Computational Biology
- Cytokines
- Dermatology
- Drug Development
- Endocrinology
- Gastroenterology
- Genetics and Genomics
- Gynecologic Oncology
- Hematology
- Immunology
- Immuno-Oncology
- Immunotherapy
- Infectious Diseases
- Internal Medicine
- Medical Oncology
- Microbiology
- Molecular Biology
- Neuro-oncology
- Oncolytic Virus/Vaccines
- Pathology
- Pediatric Oncology
- Pharmacology/Toxicology
- Proteomics
- Radiation Biology/ Radiation Oncology
- Research Administration
- Stem Cell Biology
- Surgical Oncology
- Transplantation
- Urology

Disease States Represented by SITC Members

- Bladder
- Brain/Central Nervous System
- Breast
- Colon/Rectum
- Gastrointestinal
- Genitourinary
- Glioblastoma
- Gynecological
- Head and Neck
- Hematologic Malignancies
- Leukemia
- Liver
- Lung
- Lymphoma
- Melanoma
- Mesothelioma
- Neuroblastoma
- Pan-Tumor
- Pancreas
- Prostate
- Renal

Work Settings Represented by SITC Members

- Academic Medical Center
- Clinic
- Community Hospital Training Program
- Foundation/Non-Profit/Patient Organization
- Government/Regulatory
- (Group Independent and Group Owned)
- Industry/Biotech
- Investor
- Non-Medical Academic Center
- Patient/Caregiver
- Solo Private Practice



Journal for ImmunoTherapy of Cancer



Celebrating its 10th anniversary, the **Journal for Immunotherapy of Cancer (JITC)** is SITC's official open access, peer-reviewed online journal serving as the global voice of the society. This targeted outlet publishes original research articles, case reports, reviews, guidelines, position papers and discussion on all aspects of tumor immunology and cancer immunotherapy – from basic research to clinical application.

Led by an Editorial Board of over 100 of the world's leading authorities and innovators in cancer immunotherapy, *JITC* recently increased its impact factor to 13.751 making it the highest ranked fully open access immunology journal and placing it in the top 7% of all oncology and immunology journals as reported in the 2021 Journal Citation Reports.

JITC publishes and rapidly disseminates manuscripts in the following categories:

- Basic Tumor Immunology
- Case Reports
- Clinical/Translational Cancer Immunology
- Clinical Trials Monitor
- Commentary/Editorials
- Guidelines and Consensus Statements
- Immune Cell Therapies and Immune Cell Engineering
- Immunotherapy Biomarkers
- Oncolytic and Local Immunotherapy
- Reviews

Impact
Factor
13.751



To place an advertisement in *JITC*, please contact the Development Office at development@sitcancer.org or (414) 271-2456.

Our Mission



Leading the Way

For over 37 years, SITC has been the leading member-driven organization specifically dedicated to improving cancer patient outcomes by advancing the science and application of cancer immunotherapy. Established in 1984, SITC is a 501(c)(3) not-for-profit organization.

Mission

To improve cancer patient outcomes by advancing the science, development and application of cancer immunology and immunotherapy through our core values.

Vision

To make cancer immunotherapy a standard of care and the word “CURE” a reality for cancer patients everywhere.

Core Values

Interaction/Integration: Facilitate the exchange of information and education among basic and translational researchers, clinicians, young investigators, societies and groups sharing the mission of SITC.

Innovation: Challenge the thinking and seek the best research in the development of cancer immunotherapy.

Translation: Facilitate the transfer of cancer immunology and immunotherapy research from the bench to the clinic and back.

Leadership: Define what is new and important and effectively communicate it to all relevant stakeholders.

Our Goals



Education and Scientific Exchange: Serve as the leading resource for information and education on cancer immunotherapy.



Policy and Advocacy: Inform and influence the science, research, and regulation, as well as quality of care and quality of access impacted by public policy, ensuring the patient voice is heard and recognized.



Professional Standards: Set industry standards for the field of cancer immunotherapy in order to position SITC as the authority on immunotherapy of cancer.



Science and Research: Challenge the thinking and seek the best research in the exploration and development of tumor immunology and cancer immunotherapy.



Global Access and Impact: Advance the science and application of cancer immunotherapy worldwide.



Leadership Development: Cultivate the next generation of leaders and innovators in tumor immunology and cancer immunotherapy.

Ways to Support Our Mission

Grant Opportunities

Many of SITC's live educational programs are jointly provided by SITC and our accrediting partners. As a result, these activities must abide by the Accreditation Council for Continuing Medical Education's (ACCME) Standards for Integrity and Independence in Accredited Continuing Education in the development of educational activities.

Organizations that support an educational session cannot be involved in the development or execution of the presentations. This includes selecting the content, faculty and format of the session.

Sponsor Opportunities

You may choose to sponsor any of SITC's programs. Please contact our Development Office if you are interested in a program listed in this booklet.

Corporate Support Recognition

Support received from industry partners will be recognized under the following levels:

LEVEL AMOUNT	
Diamond Supporter	\$1,000,000+
Titanium Supporter	\$750,000+
Palladium Supporter	\$500,000+
Double Platinum Supporter	\$250,000+
Platinum Supporter	\$100,000+
Gold Supporter	\$50,000+
Silver Supporter	\$25,000+
Bronze Supporter	\$10,000+
Copper Supporter	Up to \$9,999

These benefits of support do not apply to advertising or exhibit opportunities.

These support levels include the Annual Meeting & Pre-Conference Programs, as well as ongoing educational programs and initiatives throughout the year. All support levels will receive recognition in print and online publications.

Guidelines

In accordance with ACCME Standards for Integrity and Independence in Accredited Continuing Education, SITC does not permit product-specific advertisements or invitations to events and/or promotional campaigns associated with any educational session.

General Society Support

Support the mission, goals and year-round activities of the society by providing a charitable contribution to SITC.

General Advertisements

- SITC Website Ad:** \$2,000/month
 A digital (banner or button) ad hosted on sitcancer.org, linkable to the sponsor's website.
- E-Newsletter Ad:** \$1,000/issue
 A digital ad featured in SITC's Immune Monitor, a monthly e-Newsletter emailed to SITC constituencies.
- Career Connections, SITC's Online Job Board:** \$250/4 months
 Postings for employment opportunities located at sitcancer.org/aboutsitc/job-board.
- Mailing List Rentals:** Pricing varies
 Industry partners and exhibitors can mail product information or invitations to Annual Meeting & Pre-Conference Program registrants. Phone numbers and email addresses will not be included.



For more information or to support our programs, please contact the SITC Development Office at development@sitcancer.org or (414) 271-2456.

Overview of SITC's Programs

Annual Meeting & Pre-Conference Programs

A detailed listing of the Annual Meeting & Pre-Conference Programs begins on page 15. The Exhibitor Prospectus begins on page 25.

Advances in Cancer Immunotherapy™  **CE**

Hybrid **V**



The ACI educational programming series. The Cancer Immunotherapy™ (ACI) educational series has been newly redesigned, to meet the demands of the busy clinician. With each program focused on a disease state or topic to include: breast, gastrointestinal, genitourinary, gynecologic, head & neck, hematologic, lung, skin, toxicity management, MSI-high & TMB-high, cellular therapies, MABs, intratumoral vaccines and biomarkers. Attendees of these half-day innovative programs will have the opportunity for in-depth training featuring a discussion of closed cases submitted from attendees to hear guidance and insights from expert faculty. This meeting is certified for CME, CNE, CPE, and MOC credits.

In collaboration with:



SITC Cancer Immunotherapy Clinical Practice Guidelines



Following the publication of **SITC's Cancer Immunotherapy Clinical Practice Guidelines**, SITC will create educational webinars and a uniquely designed mobile application to house the information. These guidelines are a collection of consensus statements developed by experts, to help oncologists determine when and how to best use immunotherapy to treat their patients.

Webinars

In 2022, SITC is continuing the popular Cancer Immunotherapy Guideline webinar series. To complement the introductory "101" webinars, SITC added "201" Practical Management Pearls webinars to include more specific details for each guideline and a deeper dive on unusual situations, as well as "301" Case Study webinars to highlight challenging cases. All attendees will have the opportunity to interact with webinar faculty during dedicated question and answer sessions and become part of a community for future networking.

Mobile Application

SITC recently launched a new mobile app for Clinical Practice Guidelines. The CPG Mobile App is the first and only tool of its kind, offering direct, easy, portable access to SITC's CPGs via phone or tablet. Featuring interactive tools, advanced search functionality, and bookmarking and annotation capabilities, clinicians will find the SITC CPG Mobile App as the go-to resource on when and how to use immunotherapy to help improve outcomes for patients with cancer.



Certificate in Cancer Immunotherapy (SITC-G)



Certificate in Cancer Immunotherapy

SITC's **Certificate in Cancer Immunotherapy**, supports physicians and their knowledge and skills to provide effective and safe care for patients treated with cancer immunotherapy. Offered online through SITC's ConnectED platform, the program consists of eight independent learning modules—all approved for CME, CNE, CPE and MOC credits—that can be stacked to earn the **SITC Graduate in Cancer Immunotherapy (SITC-G) designation**. All modules are developed, reviewed and presented by distinguished leaders in the field of cancer immunotherapy.

Current Modules

- Module 1: Basic Immunology Concepts
- Module 2: Basic Cancer Immunotherapy Concepts
- Module 3: Immune Checkpoint Blockade
- Module 4: Managing Immune Checkpoint Inhibitor Adverse Events
- Module 5: Other Approaches (Cytokines, Vaccines, Immune Cell Engagers)
- Module 6: Oncolytic Viruses and Intralesional Therapy
- Module 7: CAR T Cell and Cellular Therapy

Coming Soon

- Module 8: Implementing Cancer Immunotherapy in Clinical Practice



SITC Cancer Immunotherapy connectED



Society for Immunotherapy of Cancer

Cancer Immunotherapy connectED

SITC Cancer Immunotherapy connectED, the official online learning portal of SITC, is the source and resource for cancer immunotherapy education.

With the explosion of information related to cancer immunotherapy, there is a critical need for a central hub of trusted, expert resources where all stakeholders can find the information they need, when they need it.

The online portal features a variety of resources including online courses, on-demand webinars and enduring materials from SITC programs, many of which are CME-, CNE- and CPE-accredited.

Many sponsorship opportunities exist. To learn more, visit sitcancer.org/connectED.



Scientific Workshop

The Tumor Immune Microenvironment – A Holistic Approach

April 21-22, 2022 ~ San Diego, CA

There is increased recognition of the importance of the entire tumor microenvironment in cancer immunotherapy. Integration of basic and translational work on the TME would enable a better understanding of the interaction between tumor cells and their surrounding stroma and immune cells. These discussions may benefit the full range of cancer immunotherapies, from antibody-based treatments to cellular therapies. Additional tools for exploring the TME may also be discussed, including systems biology approaches and the integration of artificial intelligence.

SITC-NCI Computational Immuno-oncology Webinar Series

The 2022 SITC-NCI Computational Immuno-Oncology Webinar Series will aim to educate clinicians about current computational technologies and platforms and how best to incorporate these approaches into clinical trials. Supplementing each webinar, all invited webinar speakers will develop a concurrent “technology review” manuscript that will be published in the *Journal for ImmunoTherapy of Cancer*.

Targets for Cancer Immunotherapy: A Deep Dive Webinar Series

Important scientific questions will be explored in this monthly series. It will include an overview of current scientific knowledge about a chosen therapy, a detailed discussion of the biology underlying the therapeutic mechanism and a summary of current clinical efforts in the field. A highlight of the series will be dedicated time for an interactive Q&A with in-depth questions and collaborative discussions.

SITC-ACCC Workshop

Expanding Community Access to Cell Therapy

Jun 2, 2022 ~ Chicago, IL

SITC and the Association of Community Cancer Centers (ACCC) will collaborate to host an innovative, in-person workshop to discuss how to apply lessons learned from academic cancer centers to the community setting. As immunotherapies continue to show efficacy and safety for the treatment of various cancers, it is of crucial importance that access to these therapies continues to increase. While academic medical centers often have infrastructure in place to expand and adapt to the changing immunotherapeutic landscape, community centers that serve a significant portion of cancer patients across the US face unique challenges that limit accessibility. In particular, cellular therapies for the treatment of patients with both solid and liquid tumors require sufficient infrastructure, specialized monitoring, dedicated administration protocols, and individualized training to facilitate safe and effective administration. The ultimate goal of the workshop will be to address these challenges and provide guidance on how to promote rapid patient access to novel immunotherapeutics.

Cell Therapy Regulatory Summit

August 3, 2022 ~ Napa, CA

The current lack of interaction between regulators, cell therapy researchers, and industry partners has resulted in limited standardization within the US FDA potentially causing stalled clinical advancement in cell therapies for cancer treatment and confusion among researchers in navigating the regulatory framework. SITC’s strength in consensus recommendations and consensus building is unique among the many professional associations in the this space, SITC is working to establish a series of consensus meetings on critical regulatory topics concerning cellular therapies, each of which would result in a published whitepaper in JITC on one or more issues.

Focus on Quality

In 2019, SITC identified the need to bring greater emphasis and visibility to the importance of quality metrics in immunotherapy. To that end, a 3-phase project was created to begin addressing the need for meaningful measurement concepts.

Quality Measurement Project - Phase Three

Summer 2022

SITC intends to identify new gaps in immunotherapy clinical care and develop novel quality measures for submission to the Centers for Medicare and Medicaid Services (CMS) for inclusions into national registries. This initiative is a direct continuation of SITC's successful 2021 efforts where the society successfully developed quality measures pertaining to immune-related colitis and biomarker testing.

SITC Patient Engagement and Advocacy Panel

Fall 2022

The SITC Patient Education and Advocacy Panel is a new initiative that provides support to immunotherapy patients and integrates their perspective into SITC efforts. The panel is developing new educational and advocacy content, implementing novel communications and dissemination strategies, and facilitating patient integration into SITC efforts.



Global Efforts

Immunotherapy has gone global and SITC has extended its reach to improve therapies worldwide. As part of a three year strategic plan, SITC is bringing programs to the IO community to address the barriers to worldwide immunotherapy access and develop actions to overcome them.

Global Regulatory Summit

Fall 2022 ~ Location TBD

The SITC Global Regulatory Summit is being developed as a direct follow-up to the first SITC Global Access workshop, "Global Access to Cancer Immunotherapy: Closing the Gaps". This in-person summit will serve as a forum for global regulatory stakeholders to discuss gaps between the progress in biologic and regulatory sciences in immunotherapy, as well as differences and similarities in regulatory approaches in immunotherapy development in different parts of the world.

Early Career Scientist Opportunities



Cancer Immunotherapy Winter School



CE

Hybrid

2023

The **SITC Cancer Immunotherapy Winter School** is a comprehensive educational program, providing early career participants with a deep understanding of the core principles of tumor immunology and cancer immunotherapy. Attendees will also explore developing areas of the field, including:

- Biomarker technology, validation and clinical integration
- Clinical trial design, data analysis and considerations for combination therapies
- Grant writing to obtain research funding

This five-day program will instruct scientists and clinicians to advance scientific discoveries and clinical applications of tumor immunology and cancer immunotherapy.

The program also fosters professional development by facilitating student interaction with faculty and thought leaders in an intimate setting.

Clinical Immuno-Oncology Network (SCION) Workshop



2023

This unique initiative was developed to complement SITC's Cancer Immunotherapy Winter School, and is designed to assist those in the field of cancer immunotherapy who are interested in designing their own clinical trial protocol.

Through hands-on breakout sessions, participants will work in intimate small groups, each consisting of four to five students paired with three dedicated faculty including two clinicians/scientists and a statistician. These expert faculty are equipped to help their assigned students navigate through the unique considerations that accompany immunotherapy treatments, which will enable them to develop well-designed clinical trials that can effectively move the field forward.

WIN Leadership Institute



Aug. 1-2, 2022 ~ Seattle, WA

The **Women in Immunotherapy Network's Leadership Institute (WIN)** is a 1.5 day program that explores topics that benefit female scientists as emerging leaders in the field of cancer immunotherapy. The program will develop and enhance leadership skills as well as address topics around diversity, inclusivity, conflict management and negotiation. Each participant will increase their understanding of their role as an emerging leader.

In addition, female participants from clinical settings, industry, government and academia will be given an opportunity to network with one another and share experiences unique to the female perspective in the field of cancer immunotherapy.

Sparkathon 2.0 Accelerator



June 13-15, 2022 ~ New York, NY



As part of a larger effort to develop the next generation of cancer immunotherapy leaders, address the challenges in the field, and speed the pace of discovery, SITC is continuing to make strategic investments in the future of the field with Sparkathon 2.0.

As a unique vehicle to foster leadership development and innovation, Sparkathon 2.0 will involve a cohort of emerging leaders in the field and related disciplines. These diverse emerging leaders will be hosted at a special two and one half-day retreat to address key issues of significance in the field. The group will benefit from the opportunity to make meaningful contributions to cancer immunotherapy while learning useful leadership and business skills in a safe environment amongst peers. In addition, they will form connections across disciplines that may serve them in future, cross institutional research endeavors.

CE

Where identified, these programs are accredited as a SITC CME-/CNE-/CPE-certified program (ACCME, ANCC & ACPE).

V

Where identified, these programs are being presented virtually.

Hybrid

These programs, where indicated, will be presented both in person and virtually.



Society for Immunotherapy of Cancer

Forward Fund

Advancing Cancer Immunotherapy

In an effort to create opportunities that further the mission of SITC and expand the knowledge of and interest in cancer immunotherapy, SITC established the **Forward Fund**.

Since 2014, SITC has awarded more than \$5 million in research funding to deserving early career scientists.

Supported Awards and Activities

- Named Fellowship Awards
- Named Technology Awards
- Young Investigator Presidential Travel Awards
- Young Investigator Abstract Travel Awards
- Sparkathon - *Emerging Leaders Igniting Innovation*
- Cancer Immunotherapy Winter School Travel Awards

SITC Named Awards

Support the next generation of immunotherapy experts by funding a named cancer immunotherapy fellowship, technology or lectureship award.

You can establish your own Fund or join others who want to make a difference with a gift to one of these existing Funds:

Holbrook Kohrt, MD Memorial Fellowship

Established in 2016 to honor the memory of Dr. Holbrook Kohrt and to support a translational researcher.

Richard V. Smalley, MD Lectureship

Established in memory of Dr. Smalley, this fund supports the keynote lecture at SITC's Annual Meeting.

The Society for Immunotherapy of Cancer Dr. Martin "Mac" Cheever Excellence in Clinical Trial Design - Travel Award

Established in 2022 in loving memory of Dr. Martin "Mac" Cheever, this fund recognizes his many contributions to the field of cancer immunotherapy by providing travel awards to deserving early career scientists pursuing excellence in clinical trial design. Each year, SITC will seek the best and brightest in the field to continue Dr. Cheever's passion for improving clinical trials through the Dr. Martin "Mac" Cheever Excellence in Clinical Trial Design - Travel Award. Recipients will look to advance the science of immunotherapy through innovative clinical trial design.



The CheckPoints at Buddy Guy's

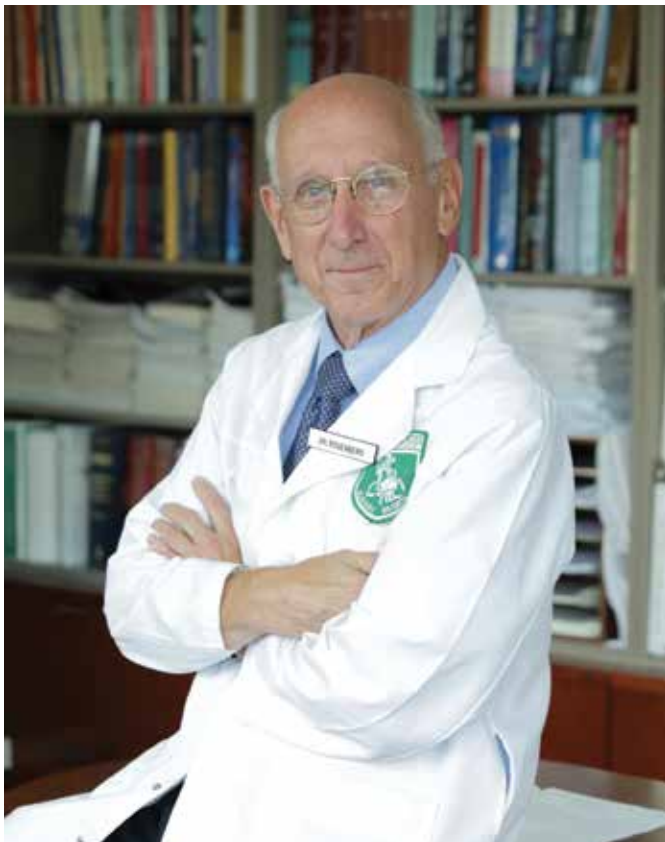
SITC is excited to host its annual Rockin' For a Cure fundraising event at Buddy Guy's Legends in Chicago on Sunday, June 5, 2022. The event features The CheckPoints, SITC's very own house band, comprised of luminaries in the field of cancer immunotherapy research. Contact SITC for information on corporate sponsorships and VIP tables.

Proceeds from the event benefit SITC's *Forward Fund*.

Steven A. Rosenberg Endowed Scholars Fund

Established in 2020 in honor of Dr. Rosenberg, this fund recognizes his many contributions to the field of cancer immunotherapy by providing research support to emerging leaders in the field.

Each year, SITC will seek the best and brightest to continue Dr. Rosenberg's legacy as a Rosenberg Scholar. This select group of deserving applicants will look to advance the science and tackle the hurdles facing cancer immunotherapy.



2022
SITC

NOVEMBER 8-12 **BOSTON** MASSACHUSETTS

**Annual Meeting and
Pre-Conference Program**

Boston Convention and Exhibition Center

November 8-12, 2022



Society for Immunotherapy of Cancer



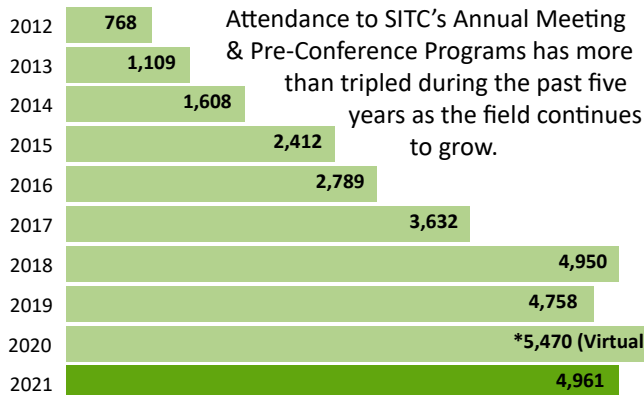
Annual Meeting & Pre-Conference Programs

2022 Hybrid Meeting Model

SITC is looking forward to hosting a hybrid 2022 Annual Meeting, with in-person and virtual components. We will monitor COVID-19 conditions and adjust as needed in the lead up to the Annual Meeting date.

Attendee Profile (2021)

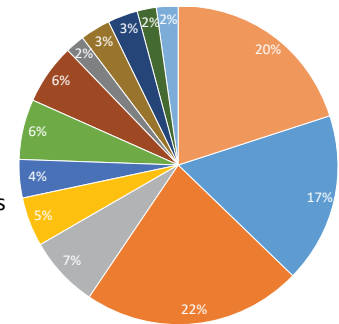
Attendance: 4,961 Unique



* Annual Meeting Registration was complimentary for Members due to COVID

By Specialty

- Immuno-Oncology
- Immunotherapy/Immunology
- Drug Development
- Medical Oncology
- Cellular Biology
- Clinical Investigations/Clinical Trials
- Cellular Therapies
- Antibody-Based Therapies
- Molecular Biology
- Cytokines
- Oncolytic Virus/Vaccines
- Hematology
- Other



Countries Represented



SITC 2021 saw attendees from 44 countries from around the globe.

For more information or to support our programs contact the SITC Development Office at development@sitcancer.org or (414) 271-2456.

Description of Programs

SITC's Annual Meeting & Pre-Conference Programs feature cutting-edge research and timely educational sessions that serve as catalysts for advancing the field—bridging the gap between translational research, development and clinical practice.

SITC is excited to bring the in-person Annual Meeting back, with virtual components, for 2022. We will monitor COVID-19 conditions and adjust as needed leading up to the Annual Meeting date.

Industry Program: Combinations

Nov. 8, 2022 ~ Boston, MA

A Pre-Conference Program of SITC's 37th Annual Meeting

As part of the SITC Annual Meeting & Pre-Conference Programs, the **SITC Industry Program** provides a forum for industry representatives to discuss ongoing research programs to advance the field of cancer immunotherapy. Design, topic selection and organization of each SITC Industry Program is led by members of the Industry Committee that represents over 30 companies from across the globe. The Industry Program will focus on combinations and using artificial intelligence, machine learning, and/or predictive models to identify patients who will most likely respond to early intervention. It will also explore novel statistical models to refine and optimize clinical trial design.

Workshop on Combination Approaches to Immunosuppression

Nov. 9, 2022 ~ Boston, MA

A Pre-Conference Program of SITC's 37th Annual Meeting

The **SITC Annual Meeting Workshop** will focus on combination approaches to addressing immunosuppression. This Workshop will explore the underlying biology of combination therapies and how those combinations can overcome specific mechanisms of resistance. Armed with a deeper biological understanding of how rational combinations and sequences of therapies can overcome specific resistance mechanisms, attendees will be equipped to design effective clinical trials leading to better patient outcomes.

Primer on Tumor Immunology & Cancer Immunotherapy™

Nov. 9, 2022 ~ Boston, MA

A Pre-Conference Program of SITC's 37th Annual Meeting

The **SITC Primer on Tumor Immunology and Cancer Immunotherapy™** is designed to provide a foundation for understanding core immunology principles as they relate to basic and clinical research in immunotherapy of cancer. The **Primer on Tumor Immunology and Cancer Immunotherapy™** will also touch on emerging therapies and technologies to ensure attendees at all levels stay updated in our expanding field, while also laying a comprehensive foundational base for all SITC 2022 attendees.

37th Annual Meeting

Nov. 10-12, 2022 ~ Boston, MA

SITC's 37th Annual Meeting will provide a multidisciplinary educational and interactive environment focused on improving outcomes for current and future patients with cancer by incorporating strategies based on basic and applied cancer immunotherapy.

The meeting will consist of cutting-edge research presentations by experts in the field, both oral and poster abstract presentations and ample opportunity for structured and informal discussions. In addition, the meeting will include updates on major national and international initiatives coming from academia, government and industry, as well as important society projects. The meeting will conclude with a Hot Topic Symposium to address rapidly developing key issues in the field of cancer immunotherapy.

Young Investigator Activities

Early Career Scientist Networking Event

SITC offers this event in conjunction with the society’s Annual Meeting as a way for early career scientists to meet and network with other young investigators in the field.

Meet-the-Expert Lunch & Webinars

The Meet-the-Expert Lunch will focus on unique issues related to the career development of early career scientists. Well-recognized leaders in the field will facilitate roundtable discussions on particular areas of interest. Experts will answer questions and lead informal dialogue to help provide guidance and direction. Additionally, early career scientists and subject matter experts can connect virtually through the Meet-the-Expert webinar series.

Grant Writing Workshop

This year’s leadership development program will encompass when and how to find the right grant for your career stage and project, the dos and don’ts of grant writing and how to revise a grant for resubmission. Faculty members from academia with a track record of successful funding, as well as program officers at the National Institutes of Health (NIH) will provide insight on writing effective grants and utilizing program officers in the revision stages to successfully obtain funding.



Young Investigator Awards

SITC fosters the growth and development of the next generation of cancer immunotherapy experts and tumor immunologists by providing them additional support and opportunities to present their research at the SITC Annual Meeting. Young Investigator Awards include Abstract Travel, Presidential Travel and Presidential Awards.

The Node

SITC’s Early Career Scientist Hub, The Node, is specifically designed as a place for early career attendees to network, collaborate and relax. Attendees can visit The Node to meet other attendees, talk about the latest science and learn about SITC’s educational offerings for early career scientists.

New Diversity, Equity and Inclusion Program

November 11 ~ SITC 2022 Boston, MA

SITC plans to launch a new STEM outreach program at the 2022 Annual Meeting by engaging underrepresented minorities in the biomedical sciences at the undergraduate level. SITC will inspire the next generation of diverse scientists and clinicians to pursue studies in the cancer immunotherapy space by partnering with local undergraduate students in the Boston area. After attending breakfast with SITC mentors and an “IO 101” presentation designed just for them, they will attend select Annual Meeting sessions, network during a meet-the-expert lunch, and finish the day with a mentor-guided tour of the Poster Hall. Through personal engagement with SITC mentors, these diverse young students will be encouraged to stay-in-touch and ultimately be inspired to pursue a career curing cancer with immunotherapy.

For more information or to support our programs, contact the SITC Development Office at development@sitcancer.org or (414) 271-2456.

2022 Schedule of Events

Pre-Conference Programs Tuesday, Nov. 8, 2022

1 – 6:30 p.m. Industry Program: Topic TBD

Wednesday, Nov. 9, 2022

8 a.m. – 5 p.m. Primer on Tumor Immunology and Cancer Immunotherapy™
 12 – 1:30 p.m. Meet-the-Expert Lunch
 8 a.m. – 5 p.m. Workshop
 6 – 8 p.m. Grant Writing Workshop
 9 – 10 p.m. Early Career Scientist Networking Event

37th Annual Meeting Thursday, Nov. 10, 2022

7:40 – 8:50 a.m. Presidential Welcome & Awards Ceremony
 8:50 – 8:55 a.m. Break
 8:55 – 11:05 a.m. Plenary Session
 11:05 – 11:10 a.m. Break
 11:10 – 11:40 a.m. Late Breaking Abstract Session
 11:40 a.m. – 1:10 p.m. Lunch & Poster Viewing in the Exhibit Hall
 11:55 a.m. – 12:55 p.m. Rapid Oral Abstracts
 1:10 – 2:55 p.m. Plenary Session
 2:55 – 3:20 p.m. Break
 3:20 – 4:30 p.m. Plenary Session
 4:30 – 4:40 p.m. Break
 4:40 – 5:55 p.m. Concurrent Sessions
 5:55 – 6:05 p.m. Break
 6:05 – 7:20 p.m. Concurrent Sessions
 7:30 – 9 p.m. Evening Poster Reception in Exhibit Hall

Friday, Nov. 11, 2022

8 – 8:20 a.m. Organizer Welcome & Awards
 8:20 – 9:10 a.m. Keynote Address
 9:10 – 9:35 a.m. Break
 9:35 – 11:20 a.m. Plenary Session
 11:20 – 11:25 a.m. Break
 11:25 – 11:55 a.m. Late Breaking Abstract Session
 11:55 a.m. – 1:25 p.m. Lunch & Poster Viewing in the Exhibit Hall
 12:10 – 1:10 p.m. Rapid Oral Abstracts
 12:10 – 1:10 p.m. Session
 1:25 – 2:50 p.m. Presidential Session
 2:50 – 2:55 p.m. Break
 2:55 – 4:05 p.m. Plenary Session
 4:05 – 4:20 p.m. Break
 4:20 – 5:35 p.m. Concurrent Sessions
 5:35 – 5:40 p.m. Break
 5:40 – 6:25 p.m. Session
 6:25 – 6:30 p.m. Break
 6:30 – 7 p.m. Awards Ceremony
 7 – 8:30 p.m. Evening Poster Reception in Exhibit Hall
 8:30 – 11:30 p.m. The CheckPoints Party

Saturday, Nov. 12, 2022

8 – 8:05 a.m. Organizer Welcome
 8:05 – 9:45 a.m. Plenary Session
 9:45 – 9:55 a.m. Break
 9:55 – 11:25 a.m. Plenary Session
 11:25 – 11:35 a.m. Break
 11:35 – 1:05 p.m. Plenary Session

Annual Program Committee Chair:

Padmanee Sharma, MD, PhD – *University of Texas MD Anderson Cancer Center*

37th Annual Meeting Organizers:

Sacha Gnjatic, PhD – *Icahn School of Medicine at Mount Sinai*
 Jillian Hunt, AOCNP – *Cincinnati Cancer Advisors*
 Andrea Schietinger, PhD – *Memorial Sloan Kettering Institute*
 Ryan J. Sullivan, MD – *Massachusetts General Hospital*

37th Annual Meeting Program Committee Members:

Leisha A. Emens, MD, PhD – *UPMC Hillman Cancer Center*
 Niroshana Anandasabapathy, MD, PhD – *Weill Cornell Medicine*
 Lorenzo Falchi, MD – *Memorial Sloan Kettering Cancer Center*
 Michelle L. Rohlfs, APRN, FNP-BC, AOCNP – *The University of Texas MD Anderson Cancer Center*

Primer on Tumor Immunology and Cancer Immunotherapy™ Organizers:

Jennifer L. Guerriero, PhD – *Dana-Farber Cancer Institute*
 Sumit K. Subudhi, MD, PhD – *The University of Texas MD Anderson Cancer Center*

Industry Program Organizers:

Kald Abdallah, MD, PhD – *Bristol Myers Squibb*
 Jane Anne Healy, MD – *Merck*
 Giovanni Melillo, MD – *AstraZeneca*

Workshop on Combination Approaches Organizers

Daniel S. Chen, MD, PhD
 Philip D. Greenberg, MD – *Fred Hutchinson Cancer Research Center*
 Alexandria Snyder, MD – *Two River*
 Zhen Su, MD, MBA – *Marengo Therapeutics*

As of February 22, 2022

2022 Benefits of Support

	Diamond \$1,000,000+	Titanium \$750,000+	Palladium \$500,000+	Double-Platinum \$250,000+	Platinum \$100,000+	Gold \$50,000 to \$99,999	Silver \$25,000 to \$49,999	Bronze \$10,000 to \$24,999	Copper Up to \$9,999
Face-to-face meeting with SITC executive leadership at SITC Annual Meeting									
Complimentary ad on SITC Cancer Immunotherapy CONNECT, SITC's official website (restrictions apply)	3 months	2 months	1 month	1 week					
Final program internal ad discount	COMP	COMP	50%	25%					
Complimentary postal mailing list of program registrants (application/approval of mailed materials required) - Your choice use pre or post meeting	3 times	3 times	2 times	2 times	1 times	1 time			
Complimentary job posting on SITC website									
Complimentary registrations for the supported program	8	7	6	5	4	3	2	1	
Recognition of support in 2022 society e-newsletter									
Acknowledgement of support during the society's Membership Business Meeting									
Company acknowledgement of support in program and education and abstract book (in print and electronic versions)									
Recognized on meeting signage									
Company listed on the SITC supporter web page throughout 2022									
"Supporter" name badge ribbons for select organization representatives at program									

*These benefits of support do not apply to advertising or exhibit opportunities.

Contact the SITC Development Office at development@sitcancer.org or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. **Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.**

Branding Opportunities

Final Program

VARIOUS LEVELS

The Final Program is a comprehensive guide to SITC's 37th Annual Meeting, including a complete schedule of activities, exhibitor information and much more. The Final Program will be distributed to all delegates in their registration bags onsite.

Ad graphics are subject to SITC approval.

Back Cover: \$100,000

Printing: \$65,000

Inside Front Cover: \$50,000

Inside Back Cover: \$25,000

Full Page: \$10,000

Half Page: \$5,000

Conference Wi-Fi

\$100,000 – SOLE SPONSORSHIP

Support complimentary Wi-Fi access at the conference hotel. Support is recognized on a registration bag insert, onsite signage, Final Program and the browser's opening splash page. Receive exclusive airtime with your company name and logo provided on the splash screen each time someone opens the Wi-Fi.

Conference Café

\$100,000—SOLE SPONSORSHIP

The Conference Café will be a gathering area for all attendees during designated lunch breaks and receptions. All lunches will be served in the café, providing an opportunity to get your message in front of an estimated 5,000 Annual Meeting attendees. Branding opportunities include napkins, signage, etc. Additional branding requests will be considered.

Refresh & Recharge Station

\$100,000 – SOLE SPONSORSHIP

This opportunity includes a branded charging lounge, refreshment station, and hanging signage, making it a gathering place for all attendees entering the exhibit hall. Refreshments will be available during exhibit hall hours. The charging lounge offers prime brand placement, and the custom hanging signage will be a focal point in the hall and will drive attendees to this area.

Meeting Registration Site

\$50,000—SOLE SPONSORSHIP

With 99 percent of Annual Meeting & Pre-Conference Programs registrants using the SITC Annual Meeting website, this opportunity offers the highest visibility of your support. Your company will be prominently featured on the SITC official registration site reaching an estimated 5,000 registrants.

Hotel Key Cards

\$30,000—SOLE SPONSORSHIP

Put your company or brand logo on the electronic key cards given upon check-in to delegates staying in a designated SITC hotel.

Band Party/Reception

VARIOUS LEVELS

Contact SITC for pricing and visibility options.

A staple of SITC's Annual Meeting, The CheckPoints, our own house band, will rock out while you enjoy a beverage and show off your moves on the dance floor! Members of The CheckPoints band include SITC members who are renowned leaders in the field.



Host a Sponsored Symposium

VARIOUS LEVELS

Connect with current and upcoming leaders in cancer immunotherapy by hosting a CME or non-CME accredited breakfast, lunch or dinner during the Annual Meeting. Virtual and in-person options are available.

Ancillary Events

VARIOUS LEVELS

SITC welcomes companies, academic institutions, cooperative groups and other such organizations to hold an ancillary event at the SITC Annual Meeting & Pre-Conference Programs. Ancillary events include—but are not limited to—advisory board meetings, focus groups, investigator meetings, educational events and social functions.

Banner Advertisements - Onsite

Various placements and prices available. Contact SITC for more details.

The Node

\$30,000—SOLE SPONSORSHIP

Sponsor The Node, SITC's hub for early career scientists. This is a designated area for young investigators to gather colleagues and explore the early career scientist initiatives SITC offers throughout the year.

Twitter Wall

7' x 5' Display: \$30,000—SOLE SPONSORSHIP

Sponsor the SITC Twitter wall, prominently displayed near the registration area. Have your branding seen by an estimated 5,000 attendees of SITC's Annual Meeting & Pre-Conference Programs.

Window Clings

Various placements and prices available. Contact SITC for more details.

Escalator Branding



\$25,000—SOLE SPONSORSHIP

Make an impact on delegates heading to the exhibit space with your company or product logo. Be front and center as delegates navigate the conference using the escalators heading to and from the exhibit hall.

Circular Charging Lounge



\$30,000 (two available)

This charging configuration consists of 12 seats and six charging swing tables. Each charging table offers two, three-prong electrical outlets and two USB outlets and comes with a universal adapter that fits all major cell phones and tablets.

Standard Charging Lounge



\$20,000 (six available)

This charging configuration consists of four seats and four charging swing tables. Each charging table offers two, three-prong electrical outlets and two USB outlets and comes with a universal adapter that fits all major cell phones and tablets.

Charging Stations



\$10,000 each (Various styles to choose from)

Sponsor this exciting opportunity and allow conference attendees the convenience and security of charging their mobile devices while attending the conference. Your company will receive branding opportunities for the duration of the event.

Hotel Room Door Drops

\$15,000 each

Place your customized advertising piece at SITC designated hotels. Printing is the responsibility of the sponsor. Multiple sponsorships available.

Contact the SITC Development Office at development@sitcancer.org or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. **Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.**

Sponsored Emails

Email to SITC 2022 Attendees – \$15,000

Send a message to SITC 2022 attendees to promote your company or brand. Encourage attendees to visit your virtual booth space, attend your sponsored symposia, or check out your website. Emails will be sent by SITC on your behalf.

Coffee Break(s)

\$12,500 each

Sponsor a coffee break(s) for meeting attendees after Plenary Sessions when exhibit hall hours are unopposed. Sponsors will be recognized by signs onsite. SITC will allow branded coffee cups and/or napkins (to be provided by the sponsor).

Career Connections



VARIOUS LEVELS

Connect with job seekers in person or virtually through the Career Connections initiative. Post open positions in online and onsite job boards, or connect in person at SITC 2022.

Registration Bag Inserts

\$10,000 each

Take advantage of the opportunity to catch the attention of delegates by putting an insert into the bags that each delegate receives onsite. All inserts must be submitted to SITC for approval prior to printing.

Exhibit Hall Column Wraps



\$10,000 each (maximum two per company)

Place your company's product or company logo on custom column wraps located inside of the exhibit hall.

Column Tower/Cubes



\$5,000 each (maximum two per company)

Place your company's product or logo on custom, free-standing towers located outside of the exhibit hall. Multiple sponsorships are available.

Receive four panels per circular tower or eight per cube tower.

Floor Decals



\$2,500 each

Decals are a great way to drive traffic to your booth, providing recognition and distinguishing your company from your competitor. Offer directions to your booth, your website, or your newest product on a sticker placed at the entrance of the exhibit hall leading to your booth. Decals can be made into custom shapes and sizes.

Daily Email Ads

\$2,000 each

Place your advertisement in SITC's daily email to Annual Meeting attendees, highlighting various sessions and activities.

Contact the SITC Development Office at development@sitcancer.org or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. **Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.**



Virtual Opportunities

The virtual platform will provide additional, innovative opportunities for you to get your message and brand in front of SITC 2022 attendees.

Virtual Platform Advertisements

The new virtual platform offers strategic ad placements to reach your target audience.

- Lobby Banner: \$25,000
- Lobby Side Advertisement: \$10,000
- Bottom Banner Advertisement: \$5,000

SITC 2022 Microsite

Reinforce your message and brand with a banner displayed on the dedicated SITC 2022 meeting site.

- Banner Advertisement: \$2,000/month

Meeting Registration Site

\$10,000 – BANNER ADVERTISEMENT

With 99 percent of Annual Meeting & Pre-Conference Programs registrants using the SITC Annual Meeting website, this opportunity offers the highest visibility of your support. Your company will be prominently featured on the SITC official registration site, reaching an estimated 5,000 registrants.

Contact the SITC Development Office at development@sitcancer.org or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. **Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.**

Email Opportunities

Annual Meeting Daily Email Ad – \$2,000 each

Place your advertisement in SITC's daily email to Annual Meeting attendees, which highlights the various daily sessions and activities.

Sponsored Email to SITC 2022 Attendees – \$15,000

Send a message before or after the meeting to all SITC 2022 attendees to promote your company or brand. Encourage attendees to visit your virtual booth space, attend your sponsored symposia, or check out your website. Emails will be sent by SITC on your behalf.

Virtual Exhibit Booth

Starting at \$3,000

SITC is happy to offer a virtual-only exhibit experience, complete with traffic metrics. Contact development@sitcancer.org to discuss virtual options.

Guidelines for Support

Supporting a SITC event or educational activity not only offers a more rewarding experience for attendees, but also maximizes your company's visibility. Support is not limited to these suggestions; SITC encourages new and creative ideas that contribute to the quality of the meeting.

Right of First Refusal

SITC adheres to a right of first refusal process for organizations who have supported particular programs or activities the previous year. This means that the previous year's supporter is given the option of confirming support of the same program or activity at next year's meeting before sponsorship of that function can be offered to another organization. Because some activities cannot happen without support, it is necessary to confirm funding at the earliest possible date in order to stay ahead of planning schedules.

Previous sponsors, therefore, have until May 1, 2022, to confirm their interest in supporting the same program/ sponsored item(s).

Policy on Satellite Programs

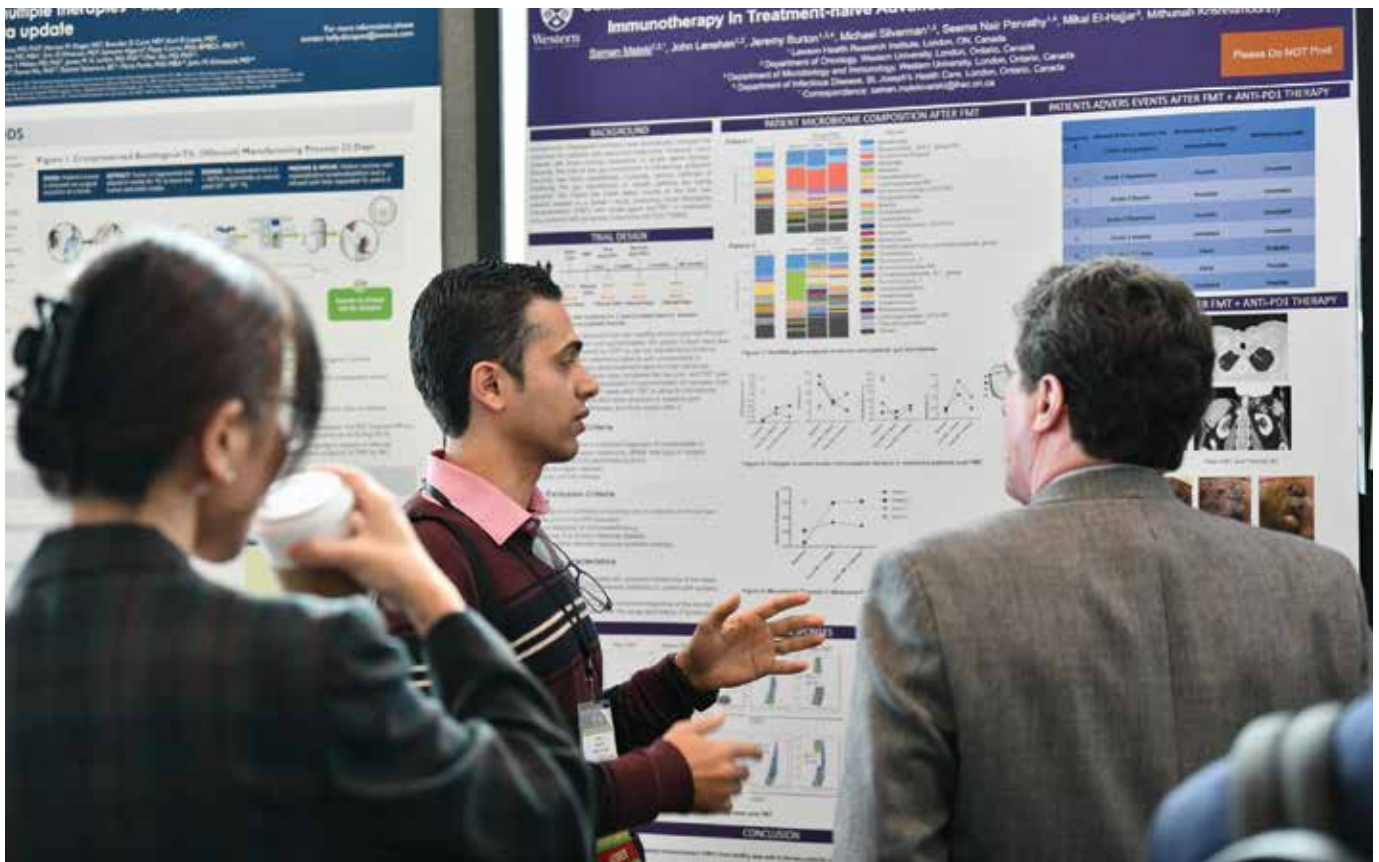
The policies outlined in this guide represent the only acceptable method for the provision of educational sessions at the Annual Meeting. Satellite sessions, or those planned without the input or invitation of SITC, are not permitted before, during or after the Annual Meeting & Pre-Conference Programs.

Working with Third-Party Vendors

A corporate sponsor may wish to designate an advertising firm, communications company or other third-party vendor to act on its behalf in coordinating aspects of their support of a SITC program or activity. If a third-party vendor is used, support must be confirmed in writing and a three-party letter of agreement is signed by all parties involved. To initiate this process, the corporate partner should submit a request in writing to SITC.

The request should include the following:

- The name and contact information of the third-party vendor
- A detailed list of the programs and tasks the third-party vendor will assume



2022



SITC

NOVEMBER 8-12 **BOSTON** MASSACHUSETTS



Exhibitor Prospectus



Society for Immunotherapy of Cancer

An Invitation to Exhibit at SITC's 37th Annual Meeting

Advancing the Science and Application of Cancer Immunotherapy Worldwide

Make your mark at the largest cancer immunotherapy conference and exhibit at SITC's 37th Annual Meeting, hosted by the leading member-driven organization focused on cancer immunotherapy, SITC. At SITC's Annual Meeting, we will bring together international leaders from academia, regulatory and government agencies, as well as industry representatives for unmatched education, scientific exchange and networking with the scientists driving the field. If you have a product or service that will advance research or accelerate laboratory results, do not miss this opportunity to exhibit at SITC's 37th Annual Meeting.

SITC is excited to bring the in-person Annual Meeting back, with virtual components, for 2022. We will monitor COVID-19 conditions and adjust as needed leading up to the Annual Meeting date.

Hybrid Exhibits

Each face-to-face exhibit booth includes an optional virtual booth space to connect with registrants who cannot attend in person. Take advantage of this space to:

- Network with attendees
- Feature resources and publications
- Highlight posters and symposia
- Link to your company website

Virtual Exhibit Booth

SITC is happy to offer a virtual-only exhibit experience, complete with attendee engagement reporting. Contact development@sitcancer.org to discuss virtual options.

Who Exhibits at SITC?

- Biotechnology companies
- Cancer organizations/foundations
- Consulting groups
- Data management companies
- Informatics/analysis firms
- Medical device manufacturers
- Medical equipment suppliers
- Medical publishers
- Pharmaceutical companies
- Research companies/agencies
- Scientific supply companies
- Universities/hospitals/research institutions



Past Exhibitors

10x Genomics	Axion BioSystems	Cellular Technology, Ltd.	Research
AbbVie	Bavarian Nordic	Celsense, Inc.	GE Healthcare
Abcam	Beckman Coulter	Center	Genalyte, Inc.
ABL, Inc.	BEIJING IDMO CO., Ltd.	Champions Oncology	Genentech
ACEA Biosciences, Inc.	Berkeley Lights	Charles C. Gates Manufacturing Facility, University of Colorado	Generable
ACT Genomics	Bethyl Laboratories	ChemoMetec Inc.	Genmab
Adaptimmune	Biocare Medical	CLC Bio, LLC	Genscript
Adaptive Biotechnologies Corp.	Biocytogen	ClearLight Biotech	Glaxo SmithKline plc
Adaptive Cell Diagnostics	Biodesix, Inc.	Clinigen	HalioDx
Aduro Biotech, Inc.	Biognosys	Cofactor Genomics	HemaCare BioResearch
Advanced Cell Diagnostics, a Bio-Techne Brand	BioIVT	Concept Life Sciences	HemOnc Today & Healio.com
Advaxis, Inc.	BioLegend	Cook Regentec	HISTALIM
Affymetrix Inc., part of Thermo	Biologics Consulting Group	Crown Bioscience Inc.	Histologix Ltd.
Agenus	BioMed Central	Curiox Biosystems, Inc.	HTG Molecular Diagnostics
Agilent Technologies	BioMedTech Laboratories Inc.	Cytobank	HTL Clinical
AIQ Solutions	Bio-Rad Laboratories	Definiens, Inc.	Ichor Medical Systems, Inc.
Akoya Biosciences	BioRender	Demos Medical Publishing (an imprint of Springer Publishing Company)	Illumina
Aldevron	BIOSYS USA LLC	Discovery Life Sciences	ImaBiotech
Alkermes, Inc.	Bio-Techne	eBioscience	ImaginAb
American Association for Cancer Research (AACR)	Bon Opus Biosciences	Elsevier	Immudex
American Society for Transplantation and Cellular Therapy (ASTCT)	BPS Bioscience	EMD Serono	immunoSCAPE
American Society of Clinical Oncology (ASCO)	Bristol-Myers Squibb	EMD Serono/Pfizer	Incyte Corporation
Amgen	Canopy Biosciences	Enable Life Sciences	Indica Labs, Inc.
AMSBIO, LLC	Caprico Bio	Epic Sciences	Indivumed GmbH
ApoCell, Inc.	Caprion Biosciences Inc.	EUSA Pharma	Inovio
Applied Biomath	Caris Life Sciences	Exelixis, Inc.	Instil Bio
Aquila BioMedical	Carolina BioOncology Institute	Fimmic Oy	Integrated Oncology & Covance (LabCorp)
ArcherDX	Catalyst Clinical Research	Fisher Scientific	Invicro
Argos Therapeutics, Inc.	CDI Laboratories	Flagship Biosciences	Invitrogen
Astarte Biologics	Celetrix Corporation	Flaskworks	Invivoscribe Technologies, Inc.
AstraZeneca	Cell IDx	Flexcare Clinical Research	Ionpath
Astrolabe Diagnostics	CellCarta	FlowMetric	Iovance Biotherapeutics
Axio Research	Celldex Therapeutics, Inc.	Fluidigm	IQVIA Biotech
	Collecta	FluidX	iRepertoire, Inc.
	CellGenix/American Fluoroseal	Fred Hutchinson Cancer	Irvine Scientific
			isoplexis

Past Exhibitors

IvyGene	Nanostring Technologies	PromoCell GmbH	Tempus
JPT Peptide Technologies GmbH	NantHealth	Proscia	TESARO
Juno Therapeutics	Natera	QIAGEN	The Lab People, Inc.
Kite Pharma, Inc.	NeoGenomics Laboratories	QualTek Molecular Laboratories	Thermo Fisher Scientific
Kite, a Gilead Company	NewLink Genetics	Quanterix	TICA Group, LLC
Labcorp Drug Development	Nexcelom Biosciences	RareCyte Inc.	TriStar Technology Group, LLC
Lanterne Dx	Nilogen Oncosystems	Regeneron	Ultivue
Leica Microsystems	Nodality	Replimune	Veracyte
Leinco Technologies	Northwest Biotherapeutics	ResearchDx	Viracor IBT Laboratories
Life Technologies	Novartis	Roche	Virginia Commonwealth University
Lion Biotechnologies	Novartis Oncology	Rules Based Medicine	VisioPharm A/S
Lippincott, Williams & Wilkins	Novoprotein	Rules Based Medicine, a Q2 Solutions Company	WebMicroscope Fimmic
Lunaphore Technologies	OmicsHealth LLC	Ruro Inc.	Wilson Wolf Corporation
Lunit, Inc.	Omnia Biologics, Inc.	Saint-Gobain	WuXi AppTec/WuXi
MABTECH	OmniSeq	Sanofi	NextCODE
Mabtech, Inc.	Oncocyte	SANYO	Xcell Biosciences
MacroGenics, Inc.	Oncosec	Sartorius	XEME Biopharma, Inc.
Magnetic Insight	OracleBio	ScaleReady	XenTech
MBL International Corporation	OriGen Biomedical	Seahorse Bioscience	
Med Learning Group	Panasonic Healthcare	SEPPIC, Inc.	
MedGenome, Inc.	Partek Incorporated	Sequentia, Inc.	
Median Technologies	Past Exhibitors	Serametrix	
Medpace	Pathcore	Sidra Medical & Research Center	
Merck & Co., Inc.	PeproTech, Inc.	Sino Biological US	
MI Bioresearch	Peregrine Pharmaceuticals	St. Jude Children's Research Hospital	
Microba Life Sciences	PerkinElmer	Statistics and Data Corporation (SDC)	
MicrobiomeDx	Personal Genome Diagnostics	Stellar Biotechnologies	
MicroMedicine	Personalis, Inc.	STEMCELL Technologies	
MilliporeSigma	Personalized Medicine in Oncology	STEMSOFT Software	
Miltenyi Biotech GmbH	Pfizer Oncology	Strata Oncology	
Mission Bio	Pfizer/Merck KGaA	Studylog Systems, Inc.	
Mitra Biotech	PGx Health	Syndax Pharmaceuticals, Inc.	
Moffitt Cancer Center	Precision Oncology	TD2	
MS Bioworks	Predicine	Teiko Bio	
Myriad RBM, Inc.	Prometheus Laboratories, Inc.		

Floor Plan

Exhibit Booth Packages

Elite Deluxe Package (ISLAND 40' X 40') - \$65,000

- 40' x 40' island booth
- First choice booth placement
- Lead retrieval

Also includes:

- 12 exhibit booth staff badges
- 7 Annual Meeting delegate registrations
- 7 Annual Meeting guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary full-page ad in Annual Meeting Final Program

Elite Package (ISLAND 30' X 30') - \$50,000

- 30' x 30' island booth
- First choice booth placement
- Lead retrieval

Also includes:

- 10 exhibit booth staff badges
- 6 Annual Meeting delegate registrations
- 6 Annual Meeting guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary full-page ad in Annual Meeting Final Program

Premier Deluxe Package (ISLAND 20' X 30') - \$40,000

- 20' x 30' island booth
- First choice booth placement
- Lead retrieval

Also includes:

- 10 exhibit booth staff badges
- 5 Annual Meeting delegate registrations
- 5 Annual Meeting guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary full-page ad in Annual Meeting Final Program



Premier Package (ISLAND 20' X 20') - \$25,000

- 20' x 20' island booth
- Lead retrieval

Also includes:

- 10 exhibit booth staff badges
- 4 Annual Meeting delegate registrations
- 4 Annual Meeting guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary half-page ad in Annual Meeting Final Program

Premium Deluxe Package (CORNER 10' X 20') - \$20,000

- 10' x 20' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 8 exhibit booth staff badges
- 3 Annual Meeting delegate registrations
- 3 Annual Meeting guest registrations
- One-time complimentary Annual Meeting attendee mailing list (choice of pre- or post-meeting)
- 50 percent discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

Premium Package (INLINE 10' X 20') - \$10,000

- 10' x 20' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 6 exhibit booth staff badges
- 2 Annual Meeting delegate registrations
- 2 Annual Meeting guest registrations
- Complimentary Pre-Annual Meeting attendee mailing list (choice of pre- or post-meeting)
- 25 percent discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

Deluxe Package (CORNER 10' X 10') - \$5,000

- 10' x 10' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 3 exhibit booth staff badges
- 1 Annual Meeting delegate registration
- 1 Annual Meeting guest registration
- 25 percent discount on attendee mailing list rental (choice of pre- or post-meeting)
- 10 percent discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

Basic Package (INLINE 10' X 10') - \$3,000

- 10' x 10' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 2 exhibit booth staff badges
- 1 Annual Meeting delegate registration
- 10 percent discount on attendee mailing list rental (choice of pre- or post-meeting)

Contact the Development Office at development@sitcancer.org or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. Some opportunities may be subject to change. **ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.**

Hotel & Travel Information

Due to space constraints, individuals must be registered for the 2022 SITC Annual Meeting before reserving a hotel room. Once exhibitors reserve a booth, they are able to redeem their complimentary badges and reserve hotel rooms within the SITC room block. Additional registrations are available for purchase.

Registration Types

Annual Meeting Delegate: Allows access to the exhibit hall, social events and scientific sessions during the Annual Meeting, Nov. 10-12, 2022.

Exhibit Hall Guest: Allows access to evening receptions during the Annual Meeting, Nov. 10-12, 2022, but does not permit attendance to scientific sessions.

Exhibit Booth Staff: Allows access to exhibit hall during the Annual Meeting, Nov. 10-12, 2022. Booth staff are able to enter the exhibit hall during all open hours, as well as during designated move-in and move-out times.



General Exhibitor Information, Rules & Regulations

General Booth & Exhibit Hall Information

1. The exhibit area is not carpeted. Carpet may be rented or personally provided. Carpet is required.
2. Booths must be clean following move-in prior to the hall opening. SITC may order cleaning if necessary.
3. Booth package inclusions are on the previous page. Additional materials/services may be ordered from the Exhibitor Service Kit provided by Heritage Trade Show Services.
4. Exhibit staff is limited for each booth (see package options on previous page) and all staff are required to have badges. Exhibit booth staff badges allow entry to the exhibit hall only.
5. The exhibit area will be open to delegates. As such, SITC, the exhibit service contractor and the meeting venue shall not be held responsible for any loss or damage to exhibitor property.
6. SITC must pre-approve all messaging to be sent to registered meeting delegates.
7. Attire of exhibit personnel should be consistent with the business casual atmosphere of the convention.
8. Cancellations will be accepted in writing until September 9, 2022. A full refund minus a processing charge of \$500 will be granted.
9. No refunds will be given for cancellations made after September 9, 2022.

Rules & Regulations

1. Compliance with the Americans with Disabilities Act (ADA) within the exhibitor's booth.
2. Only SITC-approved decals, pins and ribbons may be affixed to delegate or exhibitor badge holders.
3. Demonstrations by exhibitors must be pre-approved by SITC, occur within exhibitor's assigned booth space and may not interfere with normal traffic flow nor infringe on neighboring exhibits.
4. Canvassing or distribution of advertising material outside of an exhibitor's booth is prohibited.
5. SITC must be notified if an exhibitor plans to distribute food or beverage items in the exhibit hall. All such items must be approved by SITC and ordered directly from the meeting venue.
6. Subletting of exhibit space is prohibited. Sharing is only allowed within divisions of the same company.

7. SITC reserves the right to reject any exhibit application; to reject, prohibit, restrict or otherwise require modification of any exhibit; and to evict any exhibitor whose conduct or materials are objectionable to SITC for any reason.
8. Illuminated displays and other equipment requiring electrical current must conform to local electrical codes. More information on the specific requirements for electrical equipment will be included in the Exhibitor Service Kit.
9. Exhibit booth set up/dismantling may only occur during times determined by SITC unless pre-approval is granted in writing by SITC staff. Early departure or late set up may result in a \$500 fee.
10. Exhibitors are required to conform to all local labor regulations in the installation/dismantlement of their booth fixtures. More information on the specific labor regulations is included in the Exhibitor Service Kit.
11. Prize contests, awards, drawings, raffles, lotteries or gaming devices of any kind are prohibited.
12. Giveaways and samples may be distributed from your exhibit booth in compliance with applicable guidelines (see below).
13. Selling of products/services is prohibited. Order forms may be distributed, but no payments may be accepted.
14. SITC is a high-level, professional conference governed by industry best practices, integrity and excellence. To ensure the highest standards are met, SITC encourages exhibitors' compliance with all applicable guidelines and regulations.*

PhRMA Code on Interactions with Healthcare Professionals
 ACCME Standards for Integrity and Independence in Accredited Continuing Education
 AMA Physician's Recognition Awards
 AMA Opinion 9.6.2 - Gifts to Physicians from Industry
 AMA Opinion 9.2.6 - Continuing Medical Education

*SITC does not assume responsibility for exhibitors' interpretation of material contained within these documents or provide legal advice about their interpretation. Exhibitors should consult with their individual legal counsel regarding adherence and interpretation of the guidelines/codes contained therein.

* SITC adheres to the PhRMA Code on Interactions with Healthcare Professionals and the ACCME Standards for Integrity and Independence in Accredited Continuing Education. Therefore, certain items and acknowledgements are only available to non-industry entities.

2022 Sponsorship Opportunities

Annual Meeting Sponsorship	Various Levels
Pre-Conference Program Sponsorship	Various Levels
CheckPoints Party Sponsorship	Various Levels
Ancillary Event.....	Various Levels
Sponsored Symposia	Various Levels
SITC Named Fellowship	Various Levels

Advertisements

Annual Meeting Final Program	
Back Cover.....	\$100,000
Printing.....	\$65,000
Inside Front Cover	\$50,000
Inside Back Cover	\$25,000
Full Page	\$10,000
Half Page	\$5,000
Hotel Room Door Drop.....	\$15,000
Registration Bag Insert	\$10,000
Banner Advertisements (onsite and virtual options available)	Various Levels
SITC Website Ad	\$2,000/month
E-Newsletter Ad.....	\$1,000/month

Marketing and Branding

Conference Wi-Fi.....	\$100,000 (Sole Sponsorship)
Conference Café	\$100,000 (Sole Sponsorship)
Refresh & Recharge Station.....	\$100,000 (Sole Sponsorship)
Meeting Registration Site	\$50,000 (Sole Sponsorship)
Hotel Key Cards	\$50,000 (Sole Sponsorship)
The Node.....	\$30,000 (Sole Sponsorship)
Twitter Wall	\$30,000 (Sole Sponsorship)
Escalator Branding.....	\$25,000 (Sole Sponsorship)
Circular Charging Lounge.....	\$30,000
Standard Charging Lounge	\$20,000
Charging Stations.....	\$10,000
Coffee Breaks.....	\$12,500
Exhibit Hall Column Wrap.....	\$10,000
Column Tower/Cube.....	\$5,000
Floor Decal	\$2,500

Virtual Opportunities

Daily Email Advertisement	\$2,000/day
SITC 2022 Microsite Banner Ad	\$2,000/month
Virtual Exhibit Booth	starting at \$3,000
Meeting Registration Site Banner Ad	\$10,000
Sponsored Email.....	\$15,000
Virtual Platform Advertisement	Various Levels



2022
SITC

NOVEMBER 8-12 BOSTON MASSACHUSETTS

IMPORTANT DATES

- May 4, 2022 - Exhibit reservations open
- May 4, 2022 - Abstract submission and late-breaking abstract application open
- May 4, 2022 - General attendee registration open
- July 28, 2022 - Abstract submission and late-breaking abstract application close
- Aug. 18, 2022 - Late-breaking abstract submission period open
- Aug. 30, 2022 - Late-breaking abstract submission period close
- Sept. 2, 2022 - Exhibit booth reservation deadline
- Sept. 2, 2022 - Branding and advertising commitment deadline
- Oct. 26, 2022 - Pre-registration mailing lists available
- Nov. 10-11, 2022 - Exhibit hall open
- Nov. 29, 2022 - Post-Annual Meeting mailing lists available

Dates subject to change



Society for Immunotherapy of Cancer

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