

Exhibitor Prospectus

THE **MAC**

Multispecialty Aesthetic Conference  
SAN DIEGO, CA  
AUGUST 4-7, 2022  
MARRIOTT MARQUIS HOTEL



Presented by:



MULTI-SPECIALTY FOUNDATION  
For Aesthetic Surgical Excellence

Endorsed by:

THE CALIFORNIA SOCIETY OF  
FACIAL PLASTIC SURGERY

[www.MAconference.org](http://www.MAconference.org)

## Exhibit Booth Rental

BOOTH (8'x10') \$4,500

BOOTH (8'x20') \$8,500

- \* Please note: Exhibit Booths are sold on a first-come, first-served basis
- \* Booths locations may be subject to change
- \* **Booths must be paid for in full in order to guarantee space (no exceptions).** No partial payments accepted

## The Exhibit Fee Includes the Following:

- 8' x 10' exhibit: space with black pipe and drape plus 17" x 11" exhibitor ID sign
- 8' x 20' exhibit: space with black pipe and drape plus 17" x 11" exhibitor ID sign
- Conference registration for 2 company representatives if in a 8' x 10' booth, and 4 company representatives if in a 8' x 20' booth (additional exhibitor badges \$400).
- **Each exhibitor badge allows daily admission to the exhibit hall and 1 ticket daily to lunch served in the exhibit hall**
- Mention with company weblink on the meeting's website

## Exhibit Location and Hours

### Marriott Grand Ballroom #s 7 - 13

Thursday AUGUST 4, 2022	
Move In	6:00am - 10:00am
Thursday AUGUST 4, 2022	
Exhibit Hours	10:00am - 6:00pm
Friday AUGUST 5, 2022	
Exhibit Hours	8:30am - 6:00pm
Saturday AUGUST 6, 2022	
Exhibit Hours	8:30am - 5:00pm
Tear Down	5:00pm - 9:00pm

\* Exhibit Hours are Subject to Change

## Meeting Site and Headquarter Hotel

Marriott Marquis Hotel  
AUGUST 4-7, 2022  
333 West Harbor Drive  
San Diego, CA 92101

Reservations: A limited Block of rooms are available at a discounted group rate starting at **\$269/night, plus taxes and \*fees. Rooms are available on a first-come, first-served basis.** The room block closes July 11, 2022, or whenever it becomes full, whichever comes first. After July 11, 2022 the discounted rate is no longer available. A credit card deposit of one night's stay (Room rate + tax) is required to create your reservation. All rooms are subject to local taxes.

\*Optional Resort Amenity Package Fee of \$25/day  
All Hotel policies apply.

## Competing Events/Marketing

It is strictly against the rules of our exhibit hall to distribute anything which markets any event that competes in any manner with the scheduled activities of this meeting. This includes any event or function not sanctioned by the Multispecialty Aesthetic Conference (MAC) being held on property or at adjacent properties between AUGUST 4-7, 2022. Violations will result in immediate expulsion from the exhibit hall and permanent exclusion from any function of MAC.

## Installation Schedule

Exhibitors will begin set up on Thursday, August 4, 2022 at 6:00am. The hall will open promptly at 10:00am on Thursday, August 4, 2022.

## Contracts for Space

Full payment for booth fees must be submitted with the application. The signed application and full payment for exhibit fees constitute a contract for the rights to use the space allocated only.

\* Telephone requests will only be honored if payment is made over the phone at the time of booth reservation request.

\* Applications are considered complete when submitted with a fully completed Exhibitor application and FULL payment.

\* Name of Representative receiving exhibitor badges must be submitted by JULY 1, 2022. If names of all representatives have not been received by JULY 1, 2022 then an additional fee of \$50 per badge will apply with no exceptions. Changes after this date will also result in a fee of \$50 per badge.

## Booth Assignments

Exhibit booths are assigned on a first-come, first-served basis. Specific booth designations will be assigned and agreed upon at time of booth purchase. Changes can be made at the discretion of management.

**Dismantling of booths prior to the official closing of the Exhibit Hall is strictly prohibited and will result in barring of the company from exhibiting at future MAC events plus a \$2,000 fine.**

## Admission to Hall/Badge Policy

**Exhibitors must be a paid employee of the company they are representing.** Only properly badged exhibitors will be admitted to the exhibit hall thirty minutes before exhibit hall opening each day and may remain up to one half-hour after exhibit hall closing each evening. All exhibitors must wear their issued Multispecialty Aesthetic Conference badges at all times. Representatives must be able to present photo identification that matches the name on the badge they are wearing upon request by MAC staff. No badges will be issued without personal identification and company name. Each exhibitor must pick up their own badge. No exhibitor will be allowed to pick up multiple badges. Badge swapping is strictly prohibited. This is a zero tolerance policy. Any company caught badge swapping will face a \$2000.00 fine and a one year suspension from the exhibit hall.

## Corporate Representatives

Those companies unable to exhibit, but who would like to send a representative, can pre-register the individual by contacting MAC (877) 622-2283 and purchasing the Industry Badge. This registration entitles representatives to complete access to the meeting. Representative badges may be picked up at the Registration Desk.

By signing below, I acknowledge that I understand the policies as contained herein:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Exhibits

Identification badges may be picked up at the registration desk. Each company representative must check in at exhibitor registration and will need to present a valid photo ID in order to pick up their badge. Additional badges are available for \$400. Badge exchange between exhibitor representatives is not permitted. Exhibitors who lose their badge will be required to pay \$400 for a new badge before they are allowed to reenter the exhibit hall. MAC requires all representatives to be registered for the meeting. Anyone representing an exhibiting company must be a full-time employee of the exhibit company and not currently affiliated with any Physician's office or university. Proof of employment will be required.

## Cancellation of Exhibit Space

Exhibitors are requested to telephone or e-mail the Multispecialty Aesthetic Conference office with cancellations. However, the cancellation is not effective until it has been received in writing at the MAC office. No refunds will be granted after JUNE 1, 2022. If the Exhibitor cancels before or on JUNE 1, 2022, 50% of the total cost of booth space plus a 3% transaction fee will be retained by MAC. If the Exhibitor cancels on JUNE 2, 2022 or later MAC will retain 100% of the total contract obligation. Any space not claimed and occupied, or for which special arrangements have not been made by 10:00am on Thursday, AUGUST 4, 2022, will be forfeited. Full payment for all booth space assigned is due upon registration. Payments made may not be applied toward tuition for future MAC conferences, nor other meetings or products offered by MAC. No refunds are offered for sessions that may be suspended or shortened due to weather or other conditions or circumstances beyond MAC's control. However, if Multispecialty Aesthetic Conference, acting in its sole discretion, determines that the AUGUST 2022 Event shall be cancelled or postponed, all booth registrations will be transferred to the next scheduled event.

## Non-Contracted Exhibit Space

**Any person, firm or organization not having contracted with Multispecialty Aesthetic Conference for the occupancy of space in the exhibit hall will not be permitted to display or demonstrate products, processes, or services, solicit orders, or distribute Advertising materials in the exhibit hall or in any part of the hotel used by MAC. Any noncompliance with this regulation will result in the prompt removal of the offending person and property from the area. Any person canvassing in any part of the Exhibit Hall will be required to leave the building. No exhibit will be permitted in a hotel room without written permission from the organizers.**

## Eligible Exhibits & Restrictions

The Multispecialty Aesthetic Conference reserves the right to deny or cancel the registration of any exhibitor or program attendee(s) whom the Board of Directors, in its sole discretion, feels would not be in the best interest of MAC. MAC reserves the right to deny the exhibition of inappropriate items and products. Drugs, chemicals or other therapeutic agents listed in AMA's New and Non-Official Remedies, National Formulator or U.S. Pharmacopoeia may be displayed. Proprietary drugs, mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with MAC headquarters. New, unlisted and/or initial display items must be submitted for clearance prior to opening of the meeting. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to the opening date of the show. The same restrictions apply to medical journal advertisements or other displayed publications and all promotional literature.

## Sales and Order Taking

Exhibitors are free to solicit sales and take orders, but must at all times maintain professional behavior. Multispecialty Aesthetic Conference reserves the right to limit or restrict sales activities if such activities are causing a disturbance in the exhibit hall. RULE: All exhibitors who sell merchandise in the exhibit hall, or who take orders on either a wholesale or retail basis, must meet city, Department of Revenue requirement for the city/state in which the exhibit takes place.

## Operation and Conduct in Exhibits

Exhibitor personnel may not enter the exhibit space of another exhibitor without permission from the latter. At no time may anyone enter an exhibit space that is not staffed. Exhibitors may not leave merchandise or printed matter in the registration areas, lounges, meeting rooms, or other facilities of meeting/exhibit site. Exhibitors are required to dress, at minimum, in a business casual fashion. Any exhibitor who does not follow dress code will not be permitted to enter the exhibit hall until they have satisfied dress code guidelines. The management reserves the right to restrict exhibits which, because of sound, method of operation, materials, content or any reason, become objectionable. This includes the right to prohibit or evict any exhibit that, in the opinion of the management, may detract from the general character of the exhibits as a whole. This reservation includes persons, things, conduct, printed matter, food and beverages, or anything of a character which the management determines objectionable to the exhibit. In the event of such restriction or eviction, Multispecialty Aesthetic Conference is not liable for any refunds of rental fees or other exhibit expenses. As a condition for exhibiting, each exhibitor agrees to observe all policies stated in this document. Violations will result in the ineligibility to exhibit at future MAC meetings.

## In Booth Demos/Presentations

**Live demonstrations on any individual in the exhibit booth must be pre-approved by Multispecialty Aesthetic Conference.** Company must schedule accordingly with MAC. All other activities (i.e. videos or presentations) must be confined to the limits of the exhibit booth. Exhibitors are responsible for monitoring and controlling attendance to prevent aisle congestion. In situations where overflow continues to be a problem, presentations will be limited or eliminated. Exhibits that include the use of musical instruments, sound projection equipment or any other type of sound must receive advanced approval from meeting management and must be operated so as to not disturb adjacent exhibitors and their patrons. Music may not be played without the proper license of copyrighted music. Any violations to these policies can lead to immediate dismissal from the show floor without a refund.

## Food and Drug Administration (FDA)

All medical devices or pharmaceuticals exhibited must have fulfilled all applicable FDA regulations.

## Non-FDA Approved Drugs and Devices

Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs or devices. The FDA also forbids the promotion of approved drugs or devices for unapproved uses. Unapproved Class III devices may be displayed only if they are the subject of an effective investigational device exemption (IDS). Class I or II devices that have not been approved by the FDA may be displayed only if they are the subject of a pending 510(k) pre-market notification. Any investigational product (including any produce subject to a pending 510(k) that is displayed or graphically depicted within the exhibit must:

Contain only objective statements about the product; contain no claims of safety effectiveness or reliability; Contain no comparative claims to other marketed products; Display the statement 'Caution: Investigational Devices. Limited to "Investigational Use" In prominent size and placement; and Not be sold or be the subject of order taking or lead retrieval until approved.

Signage that is easily visible should be placed near the devices themselves and on any graphic depicting the device stating: "This device is not cleared by the FDA for distribution in the United States", or "This device is limited by Federal Law for investigational use only".

By signing below, I acknowledge that I understand the policies as contained herein:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



## **Insurance**

Insurance on all exhibits is the responsibility of the exhibitor. Multispecialty Aesthetic Conference will not assume any responsibility for property loss or damage to personal property, as states in the section on Limitation of Liability. Exhibitors are advised and encouraged to carry insurance to cover their property against damage and loss and public liability insurance for claims of injury to the person and property of others.

## **Limitation of Liability**

It is mutually agreed by and between Multispecialty Aesthetic Conference and the exhibitor that MAC will have no liability whatsoever to any exhibitor, his employees, or his business invitees, or any liability for the loss or damage to the property of the exhibitor, his employee or business travel invitees resulting from any cause. It is further understood and agreed that all claims against Multispecialty Aesthetic Conference for any such damage, loss, or injury are expressly waived by the exhibitor as the exhibitor's responsibility. Space is leased with the understanding that MAC and the contracted meeting service contractor will act for the exhibitor and his representatives only in the capacity of agent, and not as principal, and that the MAC contracted Office Service Contractor assume no liability whatsoever for damage for any act or omission or commission in connection with the said agency, and the exhibitor and his representative(s) hereby keep forever harmless Multispecialty Aesthetic Conference, its officers, directors, employees, and agents from any and all liability or loss ensuing from any cause.

It is further understood and agreed that Multispecialty Aesthetic Conference will in no event be liable to an exhibitor for any lost profits, sales or business opportunities, or any other type of direct or consequential damages alleged to be due from a breach of its contract. It is understood and agreed that the sole liability of Multispecialty Aesthetic Conference to its exhibitor for any breach of its contract will be the refund of all amounts paid by the exhibitor pursuant to the contract, as an exclusive remedy. The exhibitor agrees to abide by all applicable laws, ordinances, and rules and regulations, including but not limited to those of the city and state where the exhibits are being held, as may be amended from time to time

## **Marriott Marquis Hotel**

### **Limitation of Liability**

The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of the exhibitor's activities on the Hotel premise and agrees to indemnify, defend and hold harmless the Hotel, its agents, servants and employees from any and all such losses, damages and claims.

## **Security**

Exhibitors are cautioned to have a representative in attendance during all set-up hours. The possibility of theft or "mysterious disappearance" of equipment will be greatly reduced if exhibitors take this precaution. All exhibitors are well advised to follow this same procedure when dismantling exhibits. Be sure a representative is present until boxing and crating of exhibit materials has been completed. Multispecialty Aesthetic Conference and the San Diego hotel are not responsible for any loss, damage, or theft of exhibitor property. It is highly recommended that a representative be present at their booth thirty minutes before the opening of the exhibit hall to ensure the safety of material goods from other exhibitors and attendees. There should always be a company representative present at the exhibit booth until the exhibit hall closes.

## **Americans with Disabilities Act**

Exhibitors will be responsible for compliance with the Americans with Disabilities Act within their booth and assigned exhibit space.

## **Gifts and Promotional Items**

Exhibitors are permitted to give gifts and promotional items, but the item MUST be approved by the MAC office. Exhibitors must follow the AMA Guidelines on "Gifts to Physicians from Industry". Any gift accepted by physicians individually should primarily entail a benefit to patients. Accordingly, textbooks, modest meals, and other gifts are appropriate if they serve a genuine educational function. Cash payment may not be offered. Shopping bags are permitted.

An exhibitor may not photograph or videotape the exhibits. Photographs or videotaping is not permitted in the general session or meeting rooms without the explicit approval of Multispecialty Aesthetic Conference.

## **Material Handling**

Work rules require that the official material handling contractor off-load all equipment and display material from commercial carriers/common carriers or van lines. The use of fork trucks, pallet jacks or lift gates are permitted only by personnel of the official drayage contractor. Exhibitors are allowed to perform their own material handling, provided they meet all of the following criteria: Personnel performing the work must be bonafide, full-time company employees of the exhibiting company. They must be off-loading from a company owned truck or rental vehicle, or from a car, van or truck owned by personnel of the exhibiting company. All trucks, including coowned or rental vehicles, over 24' in length will be off-loaded or loaded by the official material handling contractor. They may use only hand-operated equipment, which they have provided; two-wheeled hand trucks and four-wheeled flat trucks are permitted. The use of fork trucks, pallet jacks, lift gates or any other mechanical equipment is not permitted by anyone other than the official drayage contractor.

## **Shipping & Packages**

See: 2022 Exhibitor Services Manual

## **Electrical, Phone and Internet Request**






See: 2022 Exhibitor Services Manual

**By signing below, I acknowledge that I understand the policies as contained herein:**

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_



## SPONSORSHIP LEVELS

	 <b>DIAMOND</b>	 <b>PLATINUM</b>	 <b>GOLD</b>	 <b>SILVER</b>	 <b>BRONZE</b>
<b>INVESTMENT</b>	\$80,000 +	\$60,000- \$79,999	\$40,000- \$59,999	\$20,000 - \$39,999	\$10,000 - \$19,999

## EXHIBITION BOOTH RENTAL

The exhibit hall will be located in the Marriott Grand Ballroom #'s 7-13.  
Book your preferred location as soon as possible.  
Booth Assignment will be decided on a "first-come, first-served" basis.

SIZE	Cost	BOOTH PACKAGE + SPONSORED WORKSHOP
<b>8' x 10'</b>	\$4,500 includes 2 badges	\$11,000
<b>8' x 20'</b>	\$8,500 includes 4 badges	\$15,000

*Booth Package Price includes Booth, 1-hr Sponsored Workshop, 1 Premium Onsite Signage, 1 Bag Insert, Website Listing, 1 Mobile App Push Notification. Signage, Insert, and Listing supplied by sponsoring company.*

The exhibit fee includes the following:

- 8' x 10' exhibit: space with black pipe and drape plus 17" x 11" exhibitor ID sign
- 8' x 20' exhibit: space with black pipe and drape plus 17" x 11" exhibitor ID sign
- Exhibitor Badges (Exhibit Hall Access only):
  - for 2 company representatives if in a 8' x 10' booth
  - for 4 company representatives if in a 8' x 20' booth
  - additional badges may be purchased for \$400 each
- Each registered exhibitor will receive daily admission to the exhibit hall
- 1 Lunch Ticket per exhibitor badge per show day
- Mention with company weblink on the meeting's website

Booths must be PAID IN FULL in order to guarantee space (no exceptions).

No partial payments accepted.

\*Booth locations may be subject to change

**CALL US TODAY TO BUILD YOUR CUSTOMIZED  
SPONSORSHIP PACKAGE! 877-622-2283  
BUNDLE PRICING AVAILABLE**

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**ADVERTISING & SPONSORSHIP  
OPPORTUNITIES**

Multispecialty Aesthetic Conference offers several advertising opportunities designed to maximize your investment.

**Booth + Sponsored Workshop Package**

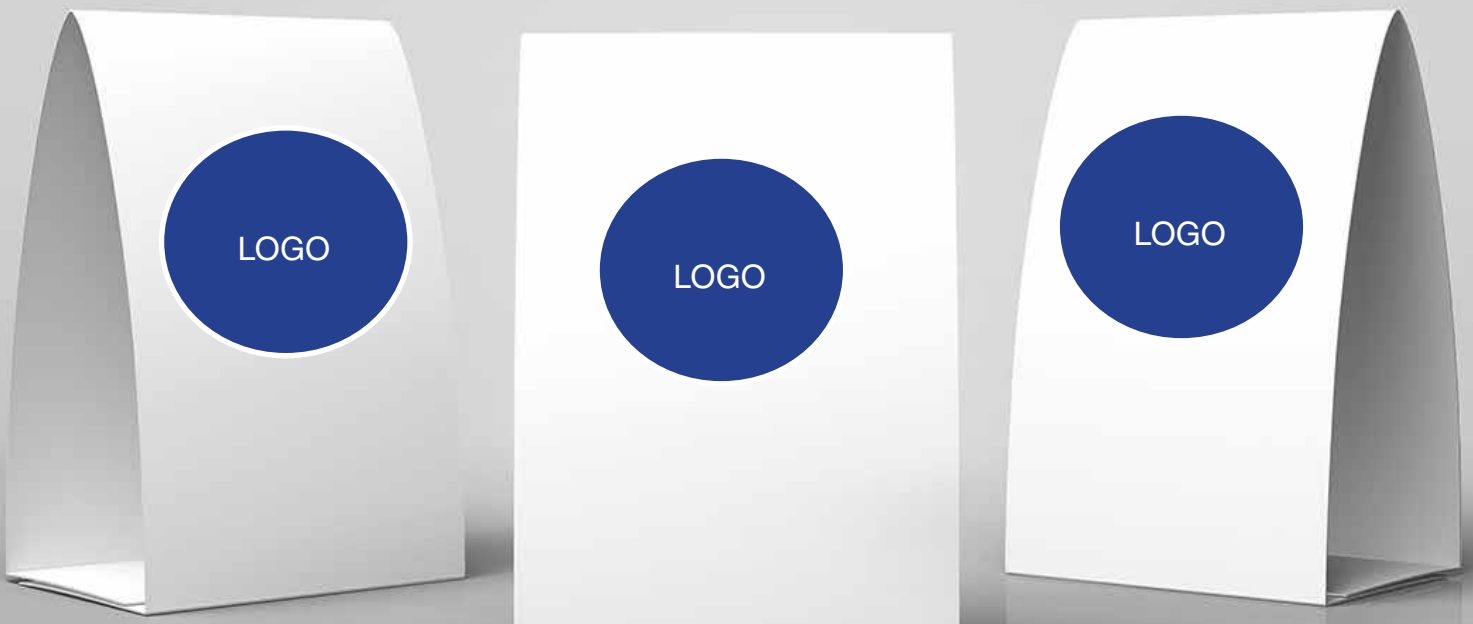
- 8' x 10' Booth..... \$11,000
- 8' x 20' Booth..... \$15,000

*Booth Package Price includes Booth, 1-hr Sponsored Workshop, 1 Premium Onsite Signage, 1 Bag Insert, Website Listing, 1 Mobile App Push Notification. Signage, Insert, and Listing supplied by sponsoring company. Contact for more details.*

**Booth + Technology Showcase Package**

- 8' x 10' Booth..... \$8,500
- 8' x 20' Booth..... \$12,500

*Package Price includes Booth and a 30-minute spot in the Technology Showcase Saturday, August 6. Contact for more details.*



## Breakfast Lecture

Give a company sponsored lecture during breakfast in main session room.

- Breakfast Lecture .....\$15,000

*Price includes Catering & Basic A/V setup. Additional A/V costs may apply. Please ask for details.*

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## Lunch & Learn Workshop

Host a 1-Hour Luncheon and give a company presentation in the workshop space during the lunch break.

- 1-Hour Lunch & Learn..... \$30,000

*Available Thursday, Friday, and Saturday - Boxed lunches provided. Basic A/V setup provided.  
Additional A/V costs may apply. Please ask for details.*

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## Dinner Symposium

Host the featured Evening Event of 2022.

- Dinner Symposium .....\$20,000 + Catering & A/V

*Price does not include Catering or A/V. Please ask for details.*

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## Cocktail Workshop

Host a 1-Hour Cocktail Reception and give a company presentation.

- 1-Hour Cocktail Reception..... \$10,000 + Catering

*Available Thursday, Friday, and Saturday - Price does not include Catering or A/V.  
Please ask for details.*

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## Advisory Board Meeting

Host a private Ad Board Meeting.

- Advisory Board Meeting..... \$5,000

*Price does not include Catering or A/V. Please ask for details.*

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## Welcome Reception

Be the Host of the 2022 Exhibit Hall Welcome Reception!

- Sponsor the Welcome Reception .....\$5,000

*Additional A/V and Catering may apply. Please ask for details.*

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*All sponsorship offerings and details subject to change.*



## Attendee Wifi

Be recognized by 500+ attendees for providing Wi-Fi in Conference Space.  
(Most requested sponsorship by attendees)

- Wifi Sponsorship ..... \$20,000
- 

## Attendee Bags

- Sponsorship of Attendee Bags..... \$10,000  
Your Company Logo printed alongside MAC logo on attendee bags
  - 1 Bag Insert (copies/products)..... \$2,000  
To be included in all attendee bags
- 

## Event Lanyards

Your company's logo printed on all attendee event badge lanyards.

- Lanyard Sponsorship..... \$10,000
- 

## Padfolios

Display your company logo on the front of every padfolio.  
Padfolios are included in each attendee bag.

- Padfolios ..... \$7,500
- 

## Company Notepads

Customized Notepad with your logo and website  
included in every attendee bag!

- Notepad..... \$5,000
- 

## Flash Drives

Have your company logo placed on flash drives given out to all attendees.  
They will see your name or logo every time they save a file to that drive!

- Flash Drive Sponsorship..... \$5,000

*All sponsorship offerings and details subject to change.*

## Table Tents

Exclusive sponsorship - Place table tents on all tables in exhibit space and exhibit foyer for duration of conference.

- Table Tents .....\$10,000

*Table Tents provided and placed by sponsoring company*

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## Premium Signage

Space provided in Exhibit Hall Foyer for your retractable banner.

- Placement of your promotional signage..... \$2,000
- 

## Floor Stickers

Drive traffic to your booth by placing directional floor stickers with your company's name or logo throughout the exhibit hall.

- Floor Sticker Sponsorship ..... \$5,000
- 

*All sponsorship offerings and details subject to change.*

# Multispecialty Aesthetic Conference EXHIBITOR REGISTRATION

Venue: Marriott Marquis Hotel - San Diego, CA

Address: 333 West Harbor Drive | San Diego, CA 92101

Conference Dates: AUGUST 4-7, 2022

EXHIBIT BOOTH (please check booth type)	PRICE	EXHIBIT BOOTH INCLUDES
<input type="checkbox"/> Booth (8'x20')	\$8,500.00	<ul style="list-style-type: none"><li>space with black pipe and drape plus 17" x 11" exhibitor ID sign</li><li>2 exhibitor badges (4 badges 8'x20')</li><li>Company listed on website and in the onsite program</li></ul>
<input type="checkbox"/> Booth (8'x10')	\$4,500.00	

## Additional Sponsorship Items:

all fields required

## EXHIBITOR Information (PLEASE PRINT CLEARLY)

## ADDRESS

Contact Name: \_\_\_\_\_ Desired Booth # \_\_\_\_\_

\*Representative Name (1): \_\_\_\_\_ Street address 1: \_\_\_\_\_

\*Representative Name (2): \_\_\_\_\_ Street address 2: \_\_\_\_\_

\*Company Name: \_\_\_\_\_ City: \_\_\_\_\_

Email: \_\_\_\_\_ State: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Zip/Postal code: \_\_\_\_\_

\*Website: \_\_\_\_\_ Country: \_\_\_\_\_

\*Please list exactly as you would like it seen in the onsite program

all fields required

## PAYMENT Information (PLEASE PRINT CLEARLY)

Card #: \_\_\_\_\_ Street address 1: \_\_\_\_\_

Exp: \_\_\_\_\_ Street address 2: \_\_\_\_\_

CSV: \_\_\_\_\_ City: \_\_\_\_\_

Name: \_\_\_\_\_ State: \_\_\_\_\_

Signature: \_\_\_\_\_ Zip/Postal code: \_\_\_\_\_

Country: \_\_\_\_\_

## Make checks payable to:

Multispecialty Aesthetic Conference  
3288 Eagle View Ln, Suite 300  
Lexington, KY 40509  
Phone: 877-622-2283

**Important information!** Booth space is 50% refundable only if a written cancellation notice is received by JUNE 1, 2022. After JUNE 1, 2022 no refunds will be granted. No shows are considered to be an onsite cancellation. Our room block expires JULY 11, 2022 so please book your hotel room in advance to guarantee a room.

## Send in the following with your registration form or complete the form online:

- Complete / signed form with full payment
- All pages of the prospectus signed