



# WCET 2022

October 1-4, 2022  
San Diego, California

EXHIBIT and SPONSORSHIP  
PROSPECTUS



ENDOUROLOGICAL  
SOCIETY

As President of the Endourological Society, I invite you to San Diego, California to participate in the 39th World Congress of Endourology and Uro-Technology (WCET) 2022, the world's foremost meeting for Minimally Invasive Urologic Surgery.

Endourology has evolved significantly over the last 30 years; and the society is very honored to include the Society of Urologic Robotic Surgeons, the Focal Therapy Society and the Engineering and Urology Society as part of the Endourological Society portfolio, thus covering all facets of our subspecialty.

The World Congress of Endourology and Uro-Technology (WCET) will welcome more than **1,900** urologic professionals from around the world. The meeting will provide attendees with an incomparable educational program and showcase the very latest advances and technologies for the treatment of urologic conditions.

The WCET has become the world's foremost meeting dedicated to minimally invasive urologic surgery. This Congress brings together urologists from around the world who are leaders and early adopters in the home environment.

Comprised of unique and diverse groups of research, clinical and surgical professionals, **The Endourological Society** is the international organization for the worldwide advancement of minimally invasive urologic surgery and provides the forum to introduce, discuss and debate new technologies, treatment and techniques in urology.

The Endourological Society is committed to creating innovative support opportunities that optimize your connections with attendees worldwide! WCET 2022 has exhibit and sponsorship opportunities to better help your company reach your target audience.

We look forward to seeing you in San Diego, CA for a successful and innovative WCET 2022 — a meeting which I promise, not to be missed!

For exhibit and sponsorship opportunities, contact:

Deb Hanson,  
Industry Relations WCET  
[deb@mwaetc.com](mailto:deb@mwaetc.com)

## **WCET 2022 Leadership:**

### **President**

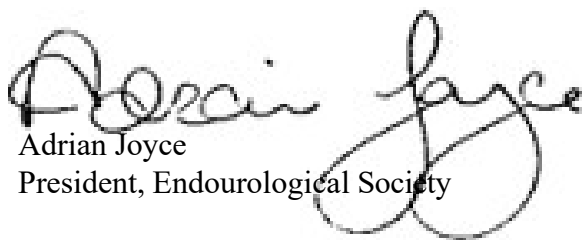
#### **Roger L. Sur**

Professor of Urology  
UCSD Comprehensive Kidney Stone Center,  
Director  
UCSD-Kaiser Lap/Endo Fellowship, Director

### **Scientific Chair**

#### **Jaime Landman**

Professor of Urology and Radiology  
Chairman, Department of Urology  
University of California Irvine



Adrian Joyce  
President, Endourological Society

## WHY EXHIBIT OR SPONSOR AT WCET?

### Reach Your Target Audience!

- WCET 2022 will welcome over 1,000 urologic professionals, allowing your company to connect with your target audience in urologic medicine and provides the opportunity for quality face-to-face interaction.
- More than 70% of the attendees are the decision makers for their practice.
- The Exhibit Hall will be open with unopposed breaks to maximize your time with attendees.

### Be a Part of the Premier Minimally Invasive Urologic Surgical Medical Meeting!

WCET 2019 represented attendees from 70 different countries around the world. Attendance included professionals in all areas of urologic medicine including:

- Physicians
- Surgeons
- Oncologists
- Biotechnology Engineers
- Biomedical Engineers
- Physician Extenders
- Nurses
- Scientists

## WCET BY COUNTRY

### International Attendance:

Albania	China	Guatemala	Kuwait	Nigeria	Romania	Taiwan
Argentina	Colombia	Hong Kong	Lebanon	Norway	Russian Federation	Thailand
Australia	Czech Republic	India	Malaysia	Pakistan	Saudi Arabia	Turkey
Austria	Denmark	Indonesia	Mauritius	Paraguay	Singapore	Uganda
Bangladesh	Ecuador	Islamic Republic of Iran	Mexico	Peru	Slovakia (Slovak Republic)	Ukraine
Belgium	Egypt	Isle of Man	Monaco	Philippines	South Africa	United Arab Emirates
Brazil	France	Israel	Namibia	Poland	Spain	United Kingdom
Bulgaria	Germany	Italy	Nepal	Portugal	Sudan	United States
Canada	Ghana	Japan	Netherlands	Qatar	Sweden	Uruguay
Chile	Greece	Kenya	New Zealand	Republic of Korea	Switzerland	Zimbabwe

## WCET 2022 EXHIBIT OPTIONS

Exhibit Booth	10x10 sq ft	10x20 sq ft
Exhibitor Badges (provides access to all WCET educational sessions)	4	8
Tickets to Networking Events	4	8
Pre and Post Attendee Mailing Lists	✓	✓
Patron Banner Recognition	✓	✓
Patron Recognition on PowerPoint Slides between Poster/ Video, Education and Plenary Sessions	✓	✓
Patron Logo Recognition on WCET Website with link to Company Website	✓	✓
Company Contact Information and Description within Mobile App	✓	✓
<b>TOTAL</b>	<b>\$10,000</b>	<b>\$15,000</b>
Show Floor Meeting Space (20x20 with lockable door) 1 per exhibitor. Includes all exhibit days May be used for office, meeting space or demonstration space.	<b>\$5,000</b>	<b>\$5,000</b>

Spaces limited to 8 – book early

PREMIER STATUS – Status (Platinum, Gold, and Silver) from the 2019 meeting will be honored for the 2022 meeting. Points will not be earned in 2022. Premier Status will begin again in 2023.

# Additional Sponsorship Opportunities

## **Attendee Lanyards - \$20,000**

### ***Deadline July 11***

Exclusive opportunity to prominently display your company logo on the highest visible item distributed at the congress. Every attendee wears this item to access educational sessions, exhibit hall and, social events.

## **Attendee Registration Promotional Email - \$5,000**

Exclusive Opportunity to align your company with the promotion and event updates for WCET 2022. An email will be sent to current/prospective registrants with your company logo/banner with a hyperlink to your company or product website.

## **Luggage Tags - \$7,500**

### ***Deadline July 11***

Exclusive Opportunity to have your company logo on luggage tags that will be distributed to all WCET 2022 attendees with their registration materials.

## **Website Banner - \$8,000 (3 available)**

A run of site banner with a maximum of three advertisers.

## **Wi-Fi - \$35,000**

Exclusive provider of Wi-Fi for WCET 2022. Your company name will be the official name of the WI-FI and your booth number will be the password. Company name and password will be displayed on signage.

## **Exclusive WCET 2022 Mobile App - \$40,000**

Be the exclusive sponsor for the interactive guide that attendees use during the congress to plan, navigate and prioritize their time during WCET 2022. Your company will be recognized on the mobile app and will receive one Push notification a day with messaging inviting attendees to visit your booth during exhibit hall hours or attend a symposium

## **Coat Check/Bag Check - \$5,000**

Exclusive Opportunity to have your company logo signage for area holding attendees' coats and luggage.

## **Restroom Graphics - \$25,000**

Add an eye-catching message to the restrooms. Feature your product advertisement or corporate logo, or simply a reminder to visit your booth!

## Exhibit Hall Opening Network Reception - \$20,000

Kick-off WCET 2022 by announcing your company presence with food, drinks, and entertainment at the kick-off event of WCET 2022.

## President's Reception - \$20,000

Take advantage of evening number two of the invitation only dinner and have three seats during this VIP event.

## Lunch Symposium - \$2,500

*Sunday and Monday*

## Evening Symposium - \$4,000

*Sunday (after reception) and Monday Only*

## Skills Workshop - \$5,000

*Limited Availability – Sunday and Monday Only*

## Exhibit at WCET 2022

### Pricing:

**10x10 sq ft - \$10,000**

**10x20 sq ft - \$15,000**

Booth Fee includes:

- 7" x 30" company name sign – pipe & drape
- One electrical power drop (5 amp)
- One table and two chairs
- Carpet is included in the ballroom
- Trashcan
- A company listing in the WCET 2022 Mobile App include company contact details and a brief description (not to exceed 50 words)
- Access to Educational Sessions

Note: It is the exhibitor's responsibility to keep and maintain each exhibit space and paths clean, dust-free and in an orderly fashion for the duration of the show.

### Payment:

June 24 - full refund minus \$500 admin fee. June 25-July 26, 50% refund, after July 26 - 100% non-refundable.

### Terms & Cancellation:

Payment due with application. If paying with check or wire, within net 30 days of invoice. Booth space will be reassigned if payment is not received within 45 days of invoice. Applications received after July 25 will require a credit card payment or Purchase Order.

### NEW for 2022!

### WCET e-Learning Video Lounge

- Located in the Exhibit Hall, this space can be utilized by Attendees during exhibit hours.
- Showcase your latest product or surgery using your technology. Videos are limited to 10 minutes.
- The lounge will be filled with sofa furniture and large monitors. Upon entry, a headset will be assigned. Attendees can watch one or all videos on display by selected the coordinating channel on the headset. All videos will be on a loop and can be viewed on the attendee's time schedule.

Space is limited – 7 monitors available

Available for viewing Sunday – Monday

\$7,500 per monitor



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