

Uniting the Global Materials Community

REDEFINING THE FUTURE
OF MATERIALS PROTECTION





350+
companies



50+
standards and
technical meetings



60+
countries



15+
hours of dedicated
expo hall time

With conversations around safety and infrastructure accelerating worldwide, **there's never been a better time to come together as a community.**

That's why COATINGS+ and CORROSION are now the **AMPP Annual Conference + Expo**. Honoring the rich history of its legacy organizations, this exciting event infuses a renewed energy into the protective materials industry with incredible face-to-face collaboration, dynamic technical sessions, and a robust exhibit hall.

As an **AMPP Annual Conference + Expo** exhibitor, you gain access to thousands of industry professionals from over 350 companies. So, whether you're looking to launch something new or reintroduce an existing product, this is where you'll find the largest gathering of coatings and corrosion professionals in the industry.

A man in a dark suit and white shirt is seen from the back, looking towards a large screen or wall. On the screen, there is a network diagram with several nodes connected by lines. The background is dark, and the screen is bright. A large yellow triangle is on the right side of the image.

5 Reasons You Can't Miss AMPP Conference + Expo

1. Optimize lead generation strategies and expand your database
2. Speak to multiple target markets in a single location
3. Strengthen or establish your brand with new and existing customers
4. Learn from and research your competition
5. Showcase new products and services



“Denso couldn’t be more excited to be part of the AMPP Annual Conference. This is an incredible opportunity to consolidate our resources and showcase our entire range of corrosion prevention products and services to multiple audiences in a single location.”

– Adam McQuillen, Marketing Service Manager, Denso North America



Who Will You Meet?



BY COMPANY

- Engineering
- Cathodic/Anodic Protection
- Materials Selection & Design
- Testing Services/ Laboratory & Research
- Chemical Processing
- Onshore/Offshore Exploration
- Architectural/Design
- Surface Preparation/ Blasting
- Coatings Services— General Contracting, Structural Steel, Concrete, Spray Bedliners, SPF

BY INDUSTRY

- Cathodic Protection
- Chemical Inhibitors
- Coatings & Linings
- DoD
- Energy Generation, Transmission & Distribution
- Highways & Bridges, Infrastructure
- Maritime
- Materials Selection & Design
- O/G Exploration & Production
- Petroleum Refining
- Pipelines, Tanks & Underground Systems

- Process Industries
- Science of Corrosion
- Testing
- Transportation
- Water/Wastewater



Exhibitor Packages

EXHIBIT BOOTH RATES	Island 20' x 30'	Island 20' x 20'	Corner 10' x 20'	10' x 20'	Corner 10' x 10'	Standard 10' x 10'
	\$20,000 USD + \$200 Premium	\$13,400 USD + \$200 Premium	\$6,700 USD + \$100 Premium	\$6,600 USD	\$3,400 USD + \$100 Premium	\$3,300 USD
8' Drop & 3' Side Dividers			X	X	X	X
Booth Identification Sign (7"x44")			X	X	X	X
Perimeter Guard Service	X	X	X	X	X	X
Full Conference Registration(s)	6	4	2	2	1	1
Exhibit Staff Registrations	30	20	10	10	5	5
Product Showcase	Prominently located outside of the Exhibit Hall, the Product Showcase offers invaluable brand exposure to drive traffic to your booth. Showcase listings include a brief description of your products and location on the show floor.					
Turnkey Package	<p>Price: \$1,800 plus your 10' x 10' booth space fee.*</p> <p>Includes:</p> <ul style="list-style-type: none">• 8'h backwall structure with white PVC and (1) header with company name• 20"w x 42" h x 20"d 1M event collection reception counter with interior storage, locking door, and white PVC panels• Two (2) arm spotlights to highlight graphic display• 10' x 10' Classic Carpet• Two (2) Black Diamond stools• Wastebasket• Electrical service for arm lights• One-time cleaning prior to show• Installation, dismantle, deliver, and material handling of exhibit included (plus an additional 200lbs.• Basic graphic panel with company name• Packages also available for 10' x 20' booth spaces					
Heavy Equipment Booths	<p>Price: \$6,400 USD for 10' x 60' sq ft space. Includes Freeman mobile spotting fee.</p> <p>Requirements:</p> <ul style="list-style-type: none">• Commercial truck or company vehicle• Trailer—no off-loading, equipment must stay on the trailer• Any advertisement must be connected to the display or placed on the trailer					



Benefits of Exhibiting

PRE-SHOW

- Free, customizable marketing resources — including email templates, web banner, and more — through the **Exhibitor Invites Program**
- Company listing in the Advance Program and Preview Program issues of **Materials Performance**
- Access to the **Exhibitor ROI Center** with no cost, on-demand content designed to improve exhibiting performance
- Additional visibility on the **AMPP Annual Conference + Expo website**

ON-SITE

- One (1) **conference registration** and five (5) **booth attendants** per 100 square feet of exhibit space
- Engage with attendees from 350+ companies across 60+ countries during 15+ exhibit hours
- Company listing and description in the **AMPP Annual Conference program and exhibition map**
- Exclusive exhibitor hotel block

Industry Leading Advertising

Turn your exhibitor profile into an attendee destination with these print, digital and onsite advertising and sponsorship opportunities available through AMPP Media.

PRINT

Materials Performance

Enjoy industry-wide brand exposure in the official publication of AMPP with a circulation of 38,000 readers.

- MP Advance Program - October 2022
- MP Conference Recap - July 2023

CoatingsPro Magazine

Reach coatings professionals in the leading resource for the commercial and industrial coatings industry with a readership of 30,500.

- Advance Program - November 2022
- Program Preview - January 2023
- Conference Recap - July 2023

ON-SITE

Final Program

The Annual Conference Final Program is a valuable resource that all attendees receive and use to navigate the conference throughout the week. Advertising in the program is an excellent opportunity to reach coatings professionals and increase brand awareness before and during AMPP Annual Conference + Expo 2023.

DIGITAL

AMPP Annual Conference + Expo Daily News

Delivered daily, AMPP's official e-newsletter is the premier tool used by attendees to plan and navigate the conference and expo. Choose from high-profile options like banner ads, sponsored content, and digital packages.

AMPP Websites

As THE online destination for corrosion control and protective coatings professionals, AMPP.org generates 700,000+ page views per month and is home to the online versions of the industry's leading magazines — materialsperformance.com and coatingspromag.com.

SPONSORSHIP OFFERINGS

Sponsorship opportunities allow you to increase your brand awareness, attract new clients and enhance your business relationships with current customers. As an AMPP Annual Conference sponsor, you will earn the recognition of your peers for your commitment to and leadership in the coatings and corrosion community.

Visit ampp.org or contact an AMPP Sales Specialist for additional information on any of these leading industry options.

AMPPTM ANNUAL CONFERENCE + EXPO



MARCH 19-23, 2023 | DENVER, COLORADO

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IMPORTANT DEADLINES FOR AMPP ANNUAL CONFERENCE + EXPO 2023

Wednesday, June 1, 2022

50% Deposit Due of Total Exhibit Fees

Wednesday, October 5, 2022

Final Deadline for Booth Payment

Wednesday, January 18, 2023

Exhibit reservation must be paid in full to be featured in the Final Program

February 10, 2023

Exhibitor hotel block closes