



October 6-9, 2022 | Ponte Vedra Beach, Florida

Look Inside For:

- Venue & Accommodations
- Booth Information
- Exhibit Hall Floor Plan
- Sponsorship & Marketing Opportunities
- Exhibit Rules & Regulations
- Exhibit Enhancement Programs

WORLD-CLASS, EQUINE-EXCLUSIVE CONTINUING EDUCATION!

Your invitation to exhibit at the

PROMOTING EXCELLENCE SYMPOSIUM 2022

Sawgrass Marriott Golf Resort & Spa
1000 Tournament Players Club Blvd,
Ponte Vedra Beach, FL 32082

**EXHIBIT HALL OPEN
OCTOBER 6-8, 2022**



Questions?

Exhibiting & General Questions: Jason Smith, External Relations Coordinator
jason.smith@fvma.org, 800.992.3862

Sponsorships: Ralph Huber, Business Development Manager
bizdev@fvma.org, 407.463.4395



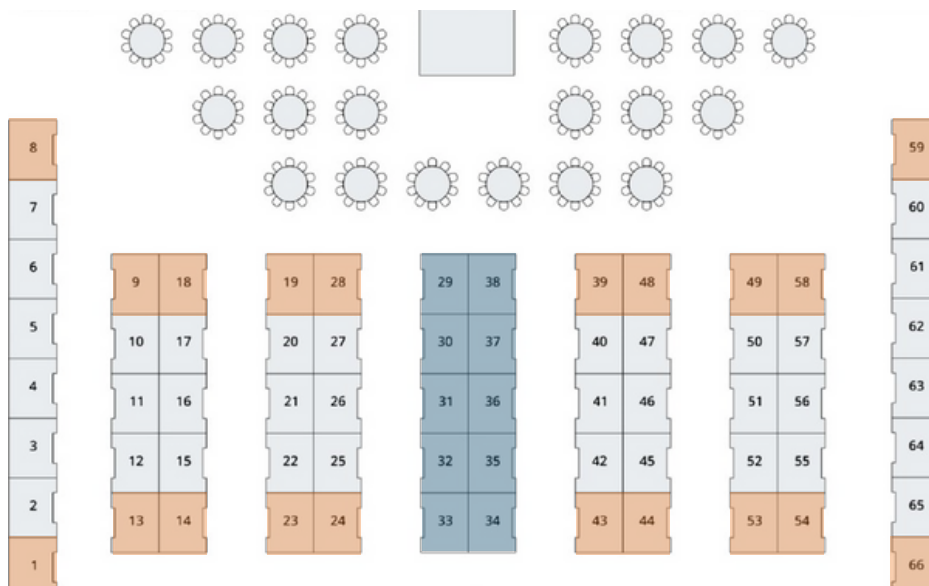
FAEP
Florida Association
of Equine Practitioners



Reserve Your Booth Today!

Space is limited.

Scan the QR code to reserve your booth!



BOOTH PRICING

(8' x 10' booth - \$2,195)

Each booth will include:

- Two booth attendee badges
- Complimentary booth attendee lunch on Friday & Saturday
- One 6' table with skirt and two chairs
- One waste basket

- Reserved for Sponsors
- Reserved for Educational Partners

Booth Space Assignment

Booth assignments are made according to FAEP Educational Partner's level, sponsorship level, exhibitor's request, date the exhibit contract was received and with care to separate competing exhibitors, where possible. The FAEP reserves the right to reallocate space as necessary. However, no change in space assignment will be made after space reservation has been confirmed without prior consultation with the exhibitors involved.

**Show management reserves the right to alter exhibit hall floor plan as they deem necessary.*

Exhibit Service Contractor

Gulf Coast Expo is the preferred drayage company to handle exhibits and setup. FAEP/FVMA highly recommends utilizing their services for shipping materials to the show. Gulf Coast Expo will ensure your shipment is placed at your designated booth at time of setup. Show management is not responsible for any shipments sent directly to the hotel.

Gulf Coast Expo

8432 Sunstate St., Tampa, FL 33634

Phone: 813.915.8066

Fax: 813.319.0619

Email: customerservice@gulfcoastexpo.com

Schedule of Events

Thursday, October 6

Exhibitor Set Up: 12:00 p.m. - 5:00 p.m.
Welcome Reception: 5:45 p.m. - 7:00 p.m.

Friday, October 7

Exhibit Hall Hours: 9:00 a.m. - 7:00 p.m.
Morning Break: 9:45 a.m. - 10:30 a.m.
Lunch: 12:15 p.m. - 1:45 p.m.
Afternoon Break: 3:30 p.m. - 4:00 p.m.
Reception & Social Hour: 5:45 p.m. - 7:00 p.m.

Saturday, October 8

Exhibit Hall Hours: 9:00 a.m. - 1:35 p.m.
Morning Break: 9:45 a.m. - 10:30 a.m.
Lunch: 12:15 p.m. - 1:35 p.m.
Cover-all Bingo Raffle: 1:20 p.m.
Exhibitor Tear Down: 1:35 p.m. - 4:00 p.m.

GENERAL INFORMATION

Hotel and Travel

Sawgrass Marriott Golf Resort & Spa

1000 Tournament Players Club Blvd,
Ponte Vedra Beach, FL 32802

**SPECIAL
RATE!**
Only
\$220
per night



BOOK ONLINE:
Scan QR Code

**CALL THE HOTEL TO
MAKE YOUR RESERVATION:**
800-228-9290
Mention "FAEP"

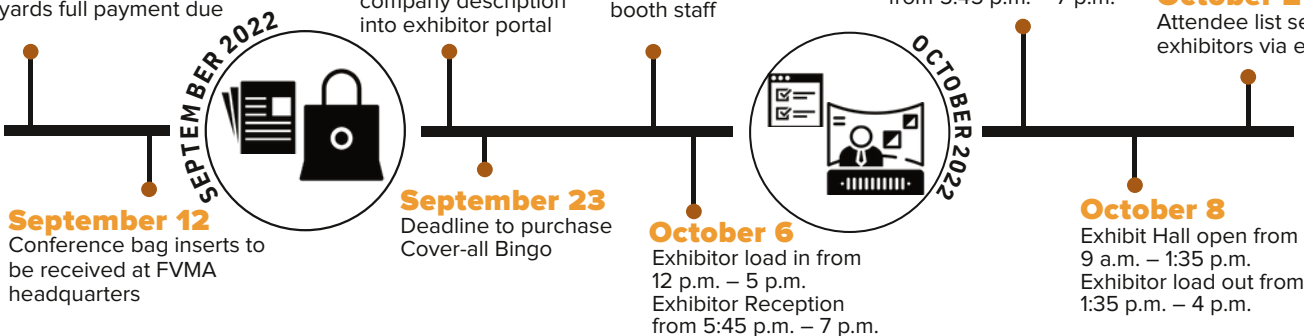
RESERVATION DEADLINE:

SEPTEMBER 6, 2022
(or until room block is sold out)

Dates and Deadlines

September 1

Conference proceedings
sponsorship, bag insert,
conference bags and
lanyards full payment due



SPONSORSHIP & MARKETING

EDUCATIONAL PROGRAM

Description	Fees
Speaker Sponsorships	STARTING AT \$1,500
Wet Lab Sponsorship	STARTING AT \$7,500

MARKETING & PROMOTION

Description	Fees	Scope
Conference Bags	\$3,000	300 Bags
Lanyards	\$1,000	300 Lanyards
Promotional Items (pens, USBs, other) TBD	Starting at \$300	300 Items

CONFERENCE BAG INSERTS

CONFERENCE BAG INSERTS (300 SINGLE PAGE INSERTS 8.5"x11")	\$795	LIMITED TO TEN SPONSORS
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CONFERENCE PROCEEDINGS

PROCEEDINGS SPONSORSHIP <small>*Company logo & contact information on proceeding's emails to attendees</small>	\$2,000	LIMITED TO ONE SPONSOR
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CUSTOMER APPRECIATION TICKET PACKAGES (CAT)**

Exhibit Hall Reception Drink Tickets

Description	Fees
Five CAT Tickets	\$75
Ten CAT Tickets	\$140

**** Drink (beer & wine) tickets are to be redeemed at the Exhibit Hall Reception cash bars - Thursday & Friday only.**

BREAK SPONSORS (Partial sponsorships are limited to three sponsors)

Description	Partial Sponsor (Limited to three)	Exclusive Sponsor
Break Sponsor	\$1,500	\$4,500
Lunch - One Day	\$2,500	\$7,500
Lunch - Friday & Saturday (both days)	\$5,000	\$15,000

COVER-ALL BINGO

This fun and effective tool increases exhibit hall traffic, attracting more attendees to your booth throughout the conference. All paid, registered attendees will be given a pre-printed bingo card with the participating exhibitors listed.

The objective: To receive a stamp or sticker from each participating exhibitor. Once fully completed, the attendee turns in the card, making them eligible for thousands of dollars in prizes via a raffle.

\$195



FOR ADDITIONAL SPONSORSHIP OPPORTUNITIES, CONTACT:

Ralph Huber, Business Development Manager: 407-463-4395 | Bizdev@fvma.org

RULES & REGULATIONS

1. CONTRACT

The following rules and regulations become binding upon acceptance of this contract between the applicant and the Florida Association of Equine Practitioners, an equine-exclusive division of the Florida Veterinary Medical Association (FAEP/FVMA), the show sponsor. The FAEP/FVMA reserves the right to interpret these rules as well as make final decisions on any points the rules and regulations do not cover.

2. SPACE ASSIGNMENT

Booth assignments are made based on the date the exhibit contract is received with payment in full. As much as possible, competing exhibitors will be separated. The FAEP/FVMA reserves the right to reallocate space as necessary. However, no change in space assignment will be made after space reservation has been confirmed without consultation with those exhibitors involved. Telephone requests for space will not be accepted. Applicants must use the official 'Contract for Exhibit Space' form. The entire payment must be made upon receipt of the contract. No exhibit may be set up or displayed during the conference without pre-payment in full for exhibit display space.

3. RENTAL SERVICES

Gulf Coast Expo (813.915.8066) is the official exhibit services firm to handle exhibits and setup. Gulf Coast Expo will contact you by email directly with more information after the FAEP/FVMA receives your paid contract.

4. SHIPPING/EXHIBITOR SERVICE DESK

Shipping and exhibitor services are handled by Gulf Coast Expo (813.915.8066). Freight will not be received or handled directly by the Sawgrass Marriott Golf Resort and Spa or the FAEP/FVMA for this event. Gulf Coast Expo will maintain an Exhibitor's Service Desk during the show's installation and strike for your convenience.

5. CANCELLATION

All booth reservations are final. No cancellations or refunds.

6. FIRE & SAFETY REGULATIONS

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such standards.

7. LIABILITY & INSURANCE

The FAEP/FVMA will take all reasonable precautions to avoid loss of exhibitor's property by theft, fire, or other causes. Under no circumstances shall the Sawgrass Marriott Golf Resort and Spa management, nor the FAEP/FVMA nor any of their employees, be held responsible for such losses. It is recommended that exhibitors cover their property with suitable insurance. In the enforcement and interpretation of the following rules and regulations, the decision of the FAEP/FVMA is final. In the event of fire, strikes or other unavoidable circumstances which makes the building unfit for use, the exhibit space contract shall not be binding.

8. ELIGIBLE EXHIBITS & ADDITIONAL CONSIDERATIONS

The FAEP/FVMA executive director reserves the right to determine the eligibility of any company, products or part thereof, that in their opinion, is not in keeping with the character of the conference. All exhibits are expected to be in the best interest of equine veterinary medicine. Exhibitors will be expected to comply with the rules and ethics of the American Veterinary Exhibitors' Association and any state or federal guidelines associated with any displayed equipment or services. Any undignified solicitation on the part of any exhibitor should be promptly reported. The FAEP/FVMA reserves the right to close any exhibit, which conducts its solicitations in an objectionable manner or infringes upon the rights and privileges of other exhibitors.

9. NOISY & OBNOXIOUS EQUIPMENT

No sound-making equipment or other devices may be set up in any exhibit booth which would disturb the orderly operation of the exhibit area.

10. SECURITY

The Sawgrass Marriott Golf Resort and Spa facility has 24-hour, on-site security systems. This event is restricted to 17th Annual Promoting Excellence Symposium attendees only. All exhibitors and attendees entering the Exhibit Hall must wear and visibly display FAEP/FVMA issued name badges.

11. USE OF BOOTH SPACE

Exhibitors shall reflect their company's highest standards of professionalism while maintaining their booth during show hours. No exhibitor shall assign, sublet or share their allotted space, nor advertise goods and services other than those manufactured or sold by the exhibitor, during the regular course of business, except upon written permission from the FAEP/FVMA executive director. Only one company per exhibit booth will be allowed regardless of corporate relationship.

12. DAMAGE TO PROPERTY

Exhibitors will be responsible for any damage caused by themselves or their employees, to the building, floor, walls, columns, standard booth equipment or other exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to the building, columns, walls, floors, or to standard booth equipment.

13. BADGES (BOOTH ATTENDEES' NAMES)

Exhibitor name badges are supplied for company representatives who will be staffing the booth(s). Exhibitor name badges are non-transferrable. The badge provides the registered attendee access to the exhibit hall, educational lectures (CE certificates are not issued to exhibitors), and social events. Badges are distributed at the FAEP/FVMA registration desk. Each company (exhibitor) is entitled to two booth/exhibitor attendee badges, which are included in the cost of the booth. The maximum number of booth attendees is two per booth/exhibitor. Please provide booth/exhibitor attendee names to the FAEP/FVMA by September 25, 2022, using the online exhibitor portal.

14. EXHIBIT HOURS (Tentative Schedule)

Thursday, October 6:

Exhibitor Setup	12:00 p.m. - 5:00 p.m.
Welcome Reception	5:45 p.m. - 7:00 p.m.

Friday, October 7:

Exhibit Hall Open	9:00 a.m. - 7:00 p.m.
Morning Break	9:45 a.m. - 10:30 a.m.
Lunch in the Exhibit Hall	12:15 p.m. - 1:45 p.m.
Afternoon Break	3:30 p.m. - 4:00 p.m.
Exhibit Hall Cocktail Reception	5:45 p.m. - 7:00 p.m.

Saturday, October 8:

Exhibit Hall Open	9:00 a.m. - 1:35 p.m.
Morning Break	9:45 a.m. - 10:30 a.m.
Lunch in the Exhibit Hall	12:15 p.m. - 1:35 p.m.
Cover-all Bingo Raffle Drawing	1:20 p.m.

15. DISMANTLE

No exhibitor will be permitted to remove their exhibit, or any part of, until the close of the exhibition, without prior consent of the FAEP/ FVMA executive director. Booths must be staffed at all times during the official exhibit hall hours.

(All exhibitors must vacate by 4 p.m.)