



*Orlando, Florida*

**HTRS 2023**

**SCIENTIFIC SYMPOSIUM**

Renaissance Orlando • March 10-12, 2023



# **SPONSOR & EXHIBITOR SALES PROSPECTUS**

Opportunities for the HTRS 2023 Scientific Symposium, in-person and hybrid meeting model. Packages are customizable.

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**COVID Statement:** In light of the world's current COVID environment and its impact on in-person meetings, HTRS cannot guarantee that participants will not become infected with the extremely contagious COVID-19 virus while attending an in-person meeting, workshop, activity, or other event.

HTRS activities are designed to increase engagement, collaboration, connectivity, and community in a safe education environment. For your own safety and understanding, please read our full [HTRS Meetings/Events Terms & Conditions](#).

Any questions, please reach out to [meetings@htrs.org](mailto:meetings@htrs.org) or call +1 856.471.7211.

# WELCOME LETTER

Dear Colleagues:

On behalf of the HTRS Board of Directors, we look forward to welcoming you to the **HTRS 2023 Scientific Symposium** ("HTRS 2023").

Our 2021 meeting occurred during the height of the global pandemic. A completely virtual event wasn't exactly what we'd envisioned, but in the end, HTRS 2021 was a great success. We were reminded that our members and the hemostasis and thrombosis community at large is resilient, adaptable, good humored, and more than willing to explore new ways to stay connected. HTRS 2021 featured the first "speed poster" session and opportunities for networking at all career levels. Enduring materials were available up to 12 months post-meeting. Perhaps best of all, the first "HTRS Talent Show" made its debut, instantly becoming an HTRS Symposium tradition.

As we continue to adapt to life in this "new normal," our goal is to ensure that networking, mentoring, and the lively scientific exchange you've come to expect from HTRS continues to evolve. We've carefully considered feedback from past in-person meetings as well as our 2021 virtual event to create a compelling agenda for 2023.

We urge you to register, submit abstracts, and apply for in-person Travel Awards when these opportunities open in late summer 2022. For those who cannot attend in-person, HTRS 2023 offers a robust digital meeting platform, making it easier than ever for all participants to connect.

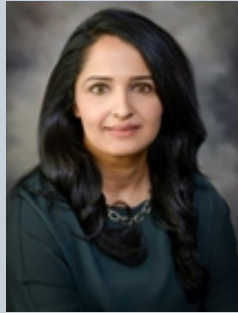
Please continue to check the HTRS website ([htrs.org](https://htrs.org)) and your email inbox for important deadlines and meeting updates. We pledge to keep you informed as planning continues, and we can't wait to see you, either in-person or virtually, at HTRS 2023.

Best regards,

**Ayesha N. Zia, MD** – Chair, HTRS 2023 Scientific Symposium Planning Committee

**Alisa S. Wolberg, PhD** – Vice Chair, HTRS 2023 Scientific Symposium Planning Committee

# PLANNING COMMITTEE



Ayesha N. Zia, MD, MSCS  
**HTRS 2023 CHAIR**



Alisa S. Wolberg, PhD  
**HTRS 2023 VICE CHAIR**



Bethany Samuelson Bannow, MD  
**Abstract Review Committee Vice Chair**



Wolfgang Bergmeier, PhD  
**Abstract Review Committee Chair**



Kellie Machlus, PhD  
**Moderator Liaison**



Arash Mahajerin, MD, MSCr  
**Speaker Liaison**



Mary Lesh, PNP, MSN  
**Allied Health Team Chair**



Pattye Tobase, PT, DPT  
**Allied Health Team**

# ABOUT HTRS

## OUR MISSION

The Hemostasis and Thrombosis Research Society (HTRS – [www.htrs.org](http://www.htrs.org)) is the leading North American professional society dedicated to research, mentoring, workforce development, and continuing medical education for physicians, investigators, and all health care professionals interested in advancing care for people with hemostatic and thrombotic disorders.

### HTRS CORPORATE COLLEAGUES SIGN UP IN ADVANCE

HTRS Corporate Colleagues (industry members) can review and sign up for sponsorships and exhibits before these opportunities are offered to industry at large.

Not an HTRS Corporate Colleague? Sign up today at [www.htrs.org](http://www.htrs.org) or by contacting Mary Koch, HTRS Membership Manager, at [membership@htrs.org](mailto:membership@htrs.org).

## SPONSORSHIP & EXHIBITOR SALES

- Sponsoring and/or exhibiting at HTRS 2023 are great ways to increase your company's visibility and demonstrate your support for HTRS and the hemostasis and thrombosis community.
- We invite you to review all of the options for sponsorships, satellite symposia, and exhibits outlined in this Prospectus.
- Interested in more than one opportunity? Reach out to our meeting manager at [meetings@htrs.org](mailto:meetings@htrs.org) to discuss customized packages or bundles.
- All sponsorship options and exhibits are offered on a first-come, first-served basis and are not confirmed until payment is received.

### INTERESTED IN A CUSTOMIZED SPONSORSHIP PACKAGE TO MAXIMIZE VISIBILITY DURING THE CONFERENCE?

Please reach out to [meetings@htrs.org](mailto:meetings@htrs.org) or call +1 856.471.7211 for more information.

# HTRS CORPORATE COLLEAGUES

## SUSTAINING MEMBERS

**B:OMARIN<sup>®</sup>**

**Genentech**  
*A Member of the Roche Group*

**GRIFOLS**

  
novo nordisk<sup>®</sup>

 **Pfizer**

**SANOFI GENZYME** 

**Spark**   
THERAPEUTICS

  
**Takeda**

## CONTRIBUTING MEMBERS

  
**BAYER**

**CSL Behring**  
Biotherapies for Life<sup>®</sup>

# OVERVIEW

## ABOUT HTRS 2023

HTRS 2023 is a comprehensive scientific meeting dedicated to the advancement of clinical, translational, and basic science research related to disorders of hemostasis and thrombosis.

Our target audience for HTRS 2023 includes:

- Clinicians and Physician-Scientists in Pediatric and Adult Medicine, including related fields like Cardiology, Pulmonology, and Obstetrics/Gynecology
- Medical Students, Trainees, and Junior Faculty
- Basic and Translational Scientists
- Nurses and Nurse Practitioners
- Physician Assistants
- Pharmacists
- Allied Health Professionals interested in Hemostasis and/or Thrombosis
- Industry Colleagues

**Call for Abstracts, Registration, and Hotel Reservations Launch July 2022!**

## HIGHLIGHTS

- **More Travel Awards** - HTRS has increased the number of travel awards available in 2023 for medical trainees (residents, and fellows), junior faculty, early-stage investigators, minorities, and allied health professionals. We encourage applications even if the meeting is held virtually; awards will still be given for outstanding abstract submissions and recipients will be recognized during the meeting
- **Continuing Education Credits** are offered through a joint partnership between Postgraduate Institute for Medicine and HTRS, including AMA PRA Category 1 credits™ for physicians, ANCC contact hours for nurses, and ACPE contact hours for pharmacists

We highly encourage you to join the HTRS mailing list to stay up-to-date on the latest developments over the next few months. Email [meetings@htrs.org](mailto:meetings@htrs.org) to be added to our list.



# OVERVIEW

## COMMERCIAL SPONSORS CAN EXPECT...

- A focused meeting environment, small enough to promote meaningful networking, yet large enough to attract an anticipated audience of 700+ physician-scientists, basic and translational scientists, nurses, pharmacists, residents and fellows, and coagulation laboratory professionals from the U.S. and Canada
- Educational sessions and networking events bring you face-to-face with your target audience, including receptions and breaks, and the opportunity to schedule live-chats through your Sponsor Profile
- Increased satellite symposium opportunities each day of the conference
- Name and/or logo recognition in the HTRS 2023 promotional campaign, through our website ([www.htrs.org](http://www.htrs.org)), the Symposium's mobile app, and during networking events (as appropriate per ACCME guidelines)
- Add-on tangible promotional packages to strengthen your visibility during the event (such as bag inserts, promotional items, food and beverage enhancements, etc.)
- Customizable packages can be created to suit your specific needs and budget

## EXHIBITORS CAN EXPECT...

- An Exhibit Hall designed to maximize visibility and foot traffic by incorporating posters, food and beverage service, and places to hold informal meetings
- Opportunity to customize booth profile pages, graphics, videos, external content links, and literature based on package level
- Customizable exhibit space with priority placement and listing for top sponsors
- Exhibitors from companies that support specific events during the conference are welcome to attend those events free of charge
- Unique opportunities to connect with attendees during exhibit hours and breaks
- Add-on tangible promotional packages to strengthen your visibility during event (such as bag inserts, promotional items, food and beverage enhancements, etc.)
- Customizable packages can be created to suit your specific needs and budget

### INTERESTED IN A CUSTOMIZABLE PACKAGE?

Please reach out to [meetings@htrs.org](mailto:meetings@htrs.org) or call +1 856.471.7211 for more information.



# SPONSORSHIP LEVELS



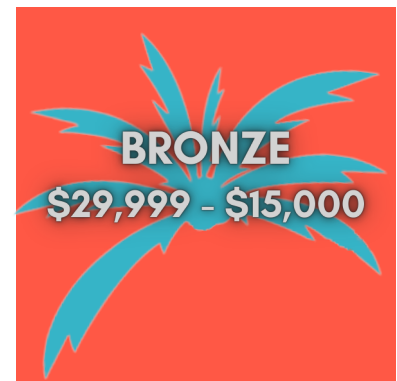
**PLATINUM MEETING PARTNER**  
**\$70,000+**



**GOLD**  
**\$69,999 - \$50,000**



**SILVER**  
**\$49,999 - \$30,000**



**BRONZE**  
**\$29,999 - \$15,000**

See the following page for sponsorship level benefits. A Letter of Agreement between your company and HTRS will outline all terms and conditions.

Interested in a customized sponsorship package to maximize visibility during the conference?  
Please reach out to [meetings@htrs.org](mailto:meetings@htrs.org) or call +1 856.471.7211 for more information.



# SPONSORSHIP LEVELS

<b>BENEFITS</b>	<b>PLATINIUM MEETING PARTNER</b>	<b>GOLD CIRCLE SUPPORTER</b>	<b>SILVER CIRCLE SUPPORTER</b>	<b>BRONZE CIRCLE SUPPORTER</b>
Complimentary Registration	4	3	2	1
Bag Insert	3	2	2	1
Website Recognition	✓	✓	✓	✓
Marketing Campaign Recognition	✓	✓	✓	✓
Contact Information Displayed	✓	✓	✓	✓
Post-Event Mailing List	✓	✓	✓	--
Dedicated E-Blast(s)	2	1	--	--
Dedicated Sponsor Banner	✓	✓	--	--
Opportunity to Record Welcome Message to Attendees	✓	--	--	--



**MULTIPLE OPPORTUNITIES CAN BE COMBINED TO CREATE A CUSTOM SPONSORSHIP PACKAGE, REVIEW THE OPTIONS ON THE FOLLOWING PAGE**

# EVENT SPONSORSHIP OPPORTUNITIES

HTRS will work with sponsors to craft opportunities that fit your promotional needs. We can design packages or bundle opportunities to maximize visibility for your brand during the event.

EVENT / A LA CARTE OPTIONS		
<p>Audio Visuals and Recording Sponsor</p> <p>Exclusive Sponsor: \$150,000</p>	<p>HTRS Awards Banquet and Talent Show - Offsite Event</p> <p>Exclusive Sponsor: \$100,000</p>	<p>Welcome Reception</p> <p>Exclusive Sponsor: \$75,000</p>
<p>Networking Reception</p> <p>Exclusive Sponsor: \$60,000</p>	<p>Hybrid Platform and Meeting App</p> <p>Exclusive Sponsor: \$50,000</p>	<p>Conference WIFI</p> <p>Exclusive Sponsorship: \$50,000</p>
<p>Meeting Space Floor Decals</p> <p>Exclusive Supporter: \$30,000</p>	<p>Coffee Break</p> <p>Multiple Opportunities: \$25,000</p>	<p>Conference Bags</p> <p>Exclusive Supporter: \$25,000</p>
<p>Sanitizer Stations</p> <p>Exclusive Sponsorship: \$20,000</p>	<p>Attendee Face Masks with Filters</p> <p>Exclusive Sponsorship: \$20,000</p>	<p>Hotel Key Cards</p> <p>Exclusive Sponsorship: \$20,000</p>
<p>Charging Station</p> <p>Exclusive Supporter: \$15,000</p>	<p>Water Station</p> <p>Exclusive Supporter: \$15,000</p>	<p>Badge Lanyards</p> <p>Exclusive Supporter: \$15,000</p>
<p>Pens &amp; Notepads</p> <p>Exclusive Supporter: \$15,000</p>	<p>Door Hangers</p> <p>Exclusive Supporter: \$10,000</p>	<p>Bag Inserts</p> <p>Multiple Opportunities: \$2,500</p>

# SATELLITE SYMPOSIUM

Hosting a satellite symposia allow participating companies to maximize their impact at the conference by offering accredited or non-accredited educational events, for badged full-conference registrants, during scheduled times. Companies may purchase multiple satellite symposia, for different products or divisions, based on availability at the time of sale.

- All satellite symposia logistics and costs are the responsibility of the supporting company. This includes A/V, food and beverage services (such as snack boxes, electronic gift cards, etc.), shipping costs, honoraria for event speakers, and any additional costs are the responsibility of the supporting company
- Satellites may offer CME/CEUs or be non-CME. Applications for accreditation must be organized and paid for by the supporting company independent of HTRS
- A \$5,000 initial deposit and/or signed letter of agreement is due at sign-up to hold your time slot(s)

**SOLD** Customized Satellite Symposium, added to Friday, March 12, 2023 as pre-conference lunch

<p><b>Breakfast Symposium – Multiple Opportunities</b> Saturday, March 11, 2023 7:00 AM – 8:20 AM</p>	<p>\$45,000</p>
<p><b>Exclusive Lunch Symposium – One Opportunity</b> Saturday, March 11, 2023 11:30 AM – 1:00 PM</p>	<p><b>SOLD</b> \$85,000</p>
<p><b>Breakfast Symposium – Multiple Opportunities</b> Sunday, March 12, 2023 7:00 AM – 8:00 AM</p>	<p>\$45,000</p>



# OTHER OPPORTUNITIES

## Institute Workshop

HTRS Leadership / Key Opinion Leaders Meeting

Exclusive Opportunity: **\$25,000**

**1 Slot SOLD**, 3 Slots Available – 30-Minute Meeting with Your Company and HTRS Leadership

We are open to your ideas and are willing to work with you to create a package that will help you stand out to conference attendees! Reach out to HTRS meeting management at [meetings@htrs.org](mailto:meetings@htrs.org) to discuss a customized KOL meeting during HTRS 2023.

## Exhibits

Increase your visibility in the hemostasis and thrombosis community by exhibiting with us during the HTRS 2023 Scientific Symposium



10' x 10' Exhibit Booth: **\$10,500 each**

Purchase includes:

- One (1) complimentary full conference registration and two (2) exhibit-only registrations per exhibit space – additional registrations available for purchase
- Name recognition in the HTRS 2023 mobile app and on the meeting website with a link to your company website

Table Top Display: **\$6,500 each**

Table Top Display (Non-Profit Rate): **\$2,500 each**

Purchase includes:

- Two (2) exhibit-only registrations per table top display – additional registrations available for purchase
- One (1) 6-foot table with two (2) chairs
- Name recognition in the HTRS 2023 mobile app and on the meeting website with a link to your company website



# PURCHASE FORM

Sponsorship Opportunity:

Satellite Symposium:

Exhibit Space:

10 x 10

Table Top

Non-Profit

Payment Amount:

Full Name

Title

Company

Address

Email

Phone

## Payment Information

Check Payment or Bank Wire: Please email [meetings@htrs.org](mailto:meetings@htrs.org) or call +1 856.471.7211 for instructions.

Credit Card Payment:

VISA  MASTERCARD  AMERICAN EXPRESS

PAYMENT AMOUNT

CREDIT CARD #

EXPIRATION DATE

SECURITY CODE

NAME ON CARD

BILLING ADDRESS

SIGNATURE

Once this application is received by HTRS meeting management team ("SHOW MANAGEMENT"), and if the opportunity is still available, the Company contact person will receive a formal Letter of Agreement. If the opportunity is no longer available, the Company contact person will receive notification so that another opportunity may be selected. The Letter of Agreement represents both the contract between SHOW MANAGEMENT and the Company and the invoice requesting payment in full. Opportunities will only be assigned and confirmed after the fully executed Letter of Agreement is signed and full payment is received. Payment in full from the Company is expected within 15 business days of signing the Letter of Agreement.