

EXHIBITOR PROSPECTUS

American Academy of Forensic Sciences

75th Anniversary Conference



Science Works

February 13-18, 2023
Orlando, Florida
Rosen Shingle Creek Resort

EVENT PROFILE

ABOUT AAFS

AAFS is a global, multidisciplinary membership community that provides collaborative research, quality education, and recognized leadership to advance forensic science and to inform its application to the law. For 75 years, the American Academy of Forensic Sciences (AAFS) has served a distinguished and diverse membership of over 6,600 members divided into 12 sections spanning the forensic enterprise.

WHO ATTENDS

The AAFS Annual Conference is the largest and most prestigious gathering of forensic professionals who present the most current information, research, and updates in this expanding field, including physicians, attorneys, dentists, toxicologists, anthropologists, document examiners, digital evidence experts, psychiatrists, physicists, engineers, criminalists, educators, and others. Representing all 50 United States, Canada, and over 60 other countries worldwide, attendees actively practice forensic science and, in many cases, teach and conduct research in the field as well.

WHO EXHIBITS

AAFS's Annual Conference has a variety of exhibitors offering products and services to all aspects of the forensic field. Exhibiting with AAFS is a must for anyone involved in showcasing the latest in resources and information for the forensic specialties.

WHY EXHIBIT?

By exhibiting with AAFS, you can talk directly with the forensic professionals who use your products or services, answer their questions, appeal to their special interests, discover unknown buying influences, and get valuable feedback about their needs.

You can develop new customer contacts, demonstrate your products, increase your name recognition, and make known your organization's commitment to the cause of advancing science. Due to the synergistic nature of the audience, you'll reach many qualified prospects usually not encountered on your regular meeting circuit!



TRADESHOW DETAILS

EXHIBIT LOCATION

Rosen Shingle Creek Resort • Gatlin BCDE
Orlando, Florida

EXHIBIT DATES & HOURS*

Wednesday, February 15: 11:30 a.m. - 4:00 p.m.
Thursday, February 16: 9:00 a.m. - 2:00 p.m.
6:00 p.m. - 8:00 p.m. (Reception)
Friday, February 17: 8:00 a.m. - 2:00 p.m.

EXHIBIT MOVE-IN DAYS*

Tuesday, February 14: 8:00 a.m. - 6:00 p.m.
Wednesday, February 15: 8:00 a.m. - 11:00 a.m.**

EXHIBIT MOVE-OUT

Friday, February 17: 2:00 p.m. - 6:00 p.m.

**We are currently evaluating the exhibit schedule based on previous feedback from our exhibitors and attendees. Times subject to change as we work to ensure the best experience for our vendor partners.*

***All exhibits MUST be set up completely by this time.*

PRICING

Size	Price
10x10 (Inline)	\$2,650
10x10 (Corner)	\$2,900
10x20 (Endcap)	\$5,850
20x20 (Island)	\$11,750
University† (10x10 Inline Only)	\$1,800

Space sold in width increments of 10 feet. Two or more contiguous spaces may be selected, based on availability and show management approval.

Island and endcap configurations include a premium charge.

†Available for qualifying non-profit universities or colleges with one or more nationally accredited forensic sciences degree programs. Subject to AAFS approval.

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EXHIBITOR/AFFILIATE GROUP MEETINGS

Exhibitor/affiliate groups desiring convention center/hotel space outside the exhibit hall for any meetings and social events must submit a written request no later than December 1 to the AAFS Meetings Department by emailing exhibitors@aaafs.org. Costs will be quoted on a case-by-case basis based on space availability and meeting needs.

No entertaining, social functions, focus groups, or industry-sponsored symposia may be scheduled in conflict with official AAFS Annual Conference programming.

PROMOTIONAL OPPORTUNITIES

Maximize your company's presence at the AAFS 75th Anniversary Conference by investing in a sponsorship package designed to provide high-visibility branding and exposure opportunities before and during the event. With a variety of options and investment levels available, high-impact sponsorship packages are available to fit every budget and every need.

Contact **Trisha DeLozier** (tdeLozier@aaafs.org) for more information on sponsorship opportunities, or **Kathy Howard** (khoward@aaafs.org) for information on advertising during the event.

FSF SILENT AUCTION

The Forensic Sciences Foundation's annual Silent Auction returns in Orlando! The FSF Silent Auction relies on donations from members, meeting attendees, and exhibitors for a successful auction. We invite exhibitors to consider donating an item that would encourage lively bidding (ex.: author-signed books, apparel, tech items, gift bundles, or other fun, forensic-related items) throughout the week of the event. The proceeds benefit the FSF Endowment Fund, which supports research and educational grants within the forensic science profession.



PAST AAFS ANNUAL CONFERENCE EXHIBITORS

3rdTech, Inc.	FLIR Systems	P & P Optica, Inc.
A2LA - American Association for Laboratory Accreditation	Forensic Advantage Systems	Parabon NanoLabs
Abacus Diagnostics	Forensic Assurance	Paradigm Software
Abbott Informatics	Forensic Magazine	Paternity Testing Corporation
Academic Forensic Pathology Inc.	Forensics Source	PerkinElmer
Advanced Detection Solutions	Formulatrix, Inc.	PIKE Technologies
Aegis Sciences Corporation	Foster & Freeman USA	Porter Lee Corporation
Agilent Technologies	FoxFury LLC	Pressure Biosciences, Inc.
Air Science USA	FujiFilm America	Promega Corporation
AIT Laboratories	Fumedica AG	Puritan Medical Products Co LLC
Alluvium, LLC	GE Healthcare	QIAGEN Inc.
ALOA Security Professionals Assoc, Inc.	Grimed	Qualtrax, Inc.
American Express OPEN	Hamilton Robotics	Quantum Signal LLC
Analytik Jena	Hirox-USA, Inc.	Rainin Instrument, LLC
ANSI-ASQ National Accreditation Board	Hitachi High Technologies America, Inc	Randox Toxicology
Applied Spectra, Inc.	HORIBA Scientific / SPEX Forensics	Regula Forensics
Aribex	IAFS 2014	Remi
ARK Diagnostics, Inc.	IAFS 2017	Renishaw, Inc
ARP Sciences LLC	IALFS	Restek Corporation
ARRO SupraNano Ltd.	Ideal Innovations, Inc.	Retsch, Inc.
Arrowhead Forensics	Illumina, Inc.	RJ Lee Group, Inc
ARTEL	Independent Forensics	Rofin Australia
ASAP Analytical	InnoGenomics Technologies, LLC	RTI International
ASCLD/LAB	IntegenX	Salam International, Inc.
A-T Solutions	International Association for Identification	Sartorius
Attestor Forensics GmbH	International Association of Coroners & Medical Examiners	Scene Capture, Inc.
Aurora Biomed Inc	International Association of Forensic Nurses	SCIEX
Baltimore Precision Instruments, LLC	IonSense	Secure Digital Forensic Imaging (SDFI)
Battelle	IXRF Systems, Inc.	Sensofar LLC
BaySpec, Inc.	J & M Analytik AG	SeqGen, Inc.
Biotage, LLC	JEOL USA, Inc.	SERATEC GmbH
Bio-Tek Services, Inc.	Jesse Garant & Associates Metrology Center	Sigma-Aldrich
Bluestar USA, Inc	Jones & Barlett Learning	Signature Science, LLC
Bode Cellmark Forensics	JPAC/CIL	Silicon Biosystems, Inc
Bone Clones, Inc.	JusticeTrax	Sirchie Finger Print Laboratories
Booz Allen Hamilton	Keyence Corporation	Skulls Unlimited International
Bruker	KISS Healthcare, Inc.	SmallPond, LLC
Business Casual Software LLC	Kubtec X-Ray	SNA International
BVDA International	Labconco Corporation	Society for Wildlife Forensic Science
C & A Scientific	Laser Light Solutions	SoftGenetics
Calibrate, Inc	Leeds Forensic System, Inc.	Sorenson Forensics
Carl Zeiss Microscopy, LLC	Leica Geosystems Inc	Spectra Analysis Instruments, Inc
Cayman Chemical Company	Leica Microsystems	Spectronics Corporation
CDS Analytical	LGC Forensics	SPEX SamplePrep, LLC
Cellmark Forensics	LGC Group	STACS DNA Inc.
Center for Advanced Forensics	LifeNet Health	Streck
Cerilliant Corporation	Lockheed Martin	TASER International
ChemImage Corp	Lodox NA, LLC	Taylor & Francis Journals
Chiron AS	Lumos Technology Co. Ltd	Tecan
Collaborative Testing Services, Inc.	Lynn Peavey Company	The Center for Forensic Science Research & Education
Copan Diagnostics, Inc	Macherey-Nagel, Inc.	Thermo Fisher Scientific (Formerly Life Technologies)
Copan Flock Technologies SRL	MagLe Life Sciences	Thermo Scientific
CRAIC Technologies	Malvern Instruments, Inc.	Tri-Tech Forensics, Inc.
CRC Press - Taylor & Francis	Mawi DNA Technologies	Troemner, LLC
Crime Lab Design	McCrone Group	TubeWriter
Crime Sciences, Inc.	Mega Vision	Turnkey Medical Forensics & Imaging
Cybergenetics	MettlerToledo, Inc.	United States Drug Testing Laboratories, Inc.
Data Unlimited International, Inc.	MicroGEM	Unitron
DNA Solutions	Mideo Systems, Inc.	University of Maryland Brain & Tissue Bank
eCedent	MinXray, Inc	USA Calibrations
EDAX Inc.	Mitotyping Technologies	Verder Scientific
Edge Bio	Mopec, Inc.	VeriPic, Inc.
Elsevier/Academic Press	Mortuary Response Solutions	VertiQ Software, LLC
Eppendorf	MP Biomedicals	Visionations
EVIDENT, Inc.	M-Vac Systems	Visual Statement - A Trimble Company
EXAKT Technologies, Inc.	MWL Architects	Waters Corporation
Excel Scientific, Inc.	Mystaire Misonix	West Technology Systems, Ltd
FACSS	National Institute of Justice	West Virginia University Forensic Academy
FARO	National Institute of Standards	Wiley
Fast Forward Forensics	Nautiraid	Wolters Kluwer Health
Faxitron Bioptics, LLC	Neogen Corporation	WVU Center for Executive Education
Field Forensics, Inc.	NicheVision Forensics	X-Link Bioscience, Inc.
Fitzco, Inc.	Nikon, Inc.	Zarbeco, LLC
Fiveash Data Management, Inc.	NMS Labs	

EXHIBIT INFORMATION

BOOKING PROCESS

All booths are reserved through our online exhibitor booking portal. Please complete your booth selection, registration, and payment by visiting aafs.org/annual-conference and clicking the "Exhibit" link.

LIABILITY INSURANCE INCLUDED

All booth purchases will be automatically issued a liability insurance policy from **Rainprotection** that meets all requirements for insurance at the 2023 event. This program provides protection against claims of bodily injury liability, property damage liability, personal and advertising injury liability, host liquor, and the litigation costs to defend against such claims. Coverage is provided up to \$1,000,000 per occurrence with \$2,000,000 aggregate. There is no deductible amount.

ADD-ONS

Enhance your exhibiting experience at the 75th Anniversary Conference through these optional add-on opportunities:

Drink Ticket Pack (100) \$1,500

Distribute to your clients and booth guests! Good for Welcome Reception, Wine & Cheese Reception, and 75th Anniversary Celebration

75th Anniversary Celebration Tickets \$35 ea

Join us for our special 75th Anniversary Celebration on Friday, February 17!

Additional Hall-Only Badges \$75 ea

EXHIBIT BOOTH INCLUDES:

- One complimentary identification sign
- Standard booth drapes (8' background, 3' side rails)
- Alphabetical listing with booth number and website in the official program and/or show app
- 24-hour general exhibit hall security during show
- 3 comp basic registrations per company*
- 3 exhibit-only passes for staff per 10x10 space
- Wine & Cheese reception in hall on Thursday, February 16

**includes attendee access to all plenary and scientific sessions; not valid for CE credit or membership promotions.*

PLEASE NOTE: Table and chairs are NOT included with your booth and are available separately through our General Services Contractor.

AAFS Exhibitor Service Kits are emailed directly from AAFS's general service contractor. Kits will be emailed a minimum of 60 days prior to the show so that exhibitors can take advantage of discount pricing. The kit contains information on show services, labor rates, and drayage/freight handling rates.

QUESTIONS?

We're here to help. Feel free to reach out with any questions about the 2023 exhibitor program:

Trey Weaver, Meetings Manager

exhibitors@aafs.org

719-636-1100 x118



The floor plan for the AAFS Pavilion is a large rectangular hall with a complex layout of seating and activity areas. The plan is oriented with the entrance at the bottom center, marked by two arrows pointing upwards. The top wall features a long row of circular tables, labeled "Seating for 300", with a width of 8'-8" and a length of 10'. The left wall has a series of rectangular tables, with a width of 18'-11" and a length of 15'. The right wall also has a series of rectangular tables, with a width of 8'-8" and a length of 15'. The central area is dominated by a large rectangular table labeled "Food Court" with a width of 55' and a length of 20'. To the left of the food court is a smaller rectangular table labeled "Bark Park" with a width of 20' and a length of 20'. To the right of the food court is a large rectangular table labeled "Attendee Lounge" with a width of 20' and a length of 40'. The bottom area contains several rectangular tables, with a width of 18'-11" and a length of 15'. The top area contains several rectangular tables, with a width of 18'-11" and a length of 15'. The plan also includes a stage area labeled "8'x16' Stage" with a width of 8' and a length of 16'. The overall dimensions of the hall are 18'-11" wide and 15' high. The plan is divided into several sections by walls and tables, with various numbered tables (e.g., 101, 102, 103, 104, 105, 106, 109, 110, 111, 112, 113, 114, 115, 116, 121, 123, 127, 128, 129, 130, 201, 202, 203, 204, 205, 209, 301, 302, 303, 304, 307, 309, 319, 320, 321, 322, 323, 401, 402, 403, 404, 406, 407, 409, 419, 420, 421, 422, 423, 424, 501, 502, 503, 504, 506, 510, 512, 514, 516, 522, 524, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600) indicating specific seating or activity areas. The plan is a detailed technical drawing of a large event space.

EXHIBITOR RULES *and* REGULATIONS

AAFS Annual Meeting and Scientific Conference

February 13-18, 2023 • Orlando, FL

1. The total booth cost must accompany this application — Applications will not be processed nor booths assigned without the required payment. If balance payment is not received reserved space will no longer be guaranteed and is subject to release and resale at the discretion of Exposition Management.

2. Exhibit Space Cancellation Policy — All exhibit booth space cancellations must be submitted in writing and received by AAFS on or before December 16, 2022 for a full refund less \$500 administration fee. Exhibit booth space cancellations received after December 16, 2022 will not be refunded. Please note that Exhibitor registration cancellations must be submitted in writing separately from the exhibit booth space cancellation.

3. Termination of Conference and Exposition — Should the premises in which AAFS's 2023 Annual Convention is to be held become, in the sole judgment of AAFS, unfit for occupancy, or should the convention be materially interfered with by reason of action of the elements, strike picketing, boycott, embargo, injunction, war, riot, emergency declared by a governmental agency, or any other act beyond the control of AAFS the contract for exhibit space may be terminated. AAFS will not incur liability for damages sustained by Exhibitor as a result of such termination. In the event of such termination, Exhibitor expressly waives such liability and releases AAFS of and from all claims for damages and agrees that AAFS shall have no obligation except to refund to Exhibitor pro-rated shares of the aggregate amounts received by AAFS as rental for exhibit spaces for said exhibits after deducting all costs and expenses in connection with such exhibits, including reasonable reserves for claims, such deduction being hereby specifically agreed to by the Exhibitor.

4. If Exhibitor violates any of the Rules and Regulations set by AAFS at its sole discretion, then this contract may be terminated immediately — In the event of a default by Exhibitor, as set forth in the previous sentence, Exhibitor shall forfeit as liquidated damages the amount paid by him for his space rental and Exhibitor registrations, regardless of whether or not AAFS enters into a further lease of the space involved.

5. Space Assignment — Where possible, space assignments will be made by AAFS in keeping with the preferences as to location requested by Exhibitor. AAFS, however, reserves the right to make the final determination of all space assignments in the best interest of the exposition. Exhibitor is prohibited from subletting or sharing any part of their assigned exhibit space. Exhibitor shall not assign, sublet, or share any part of their assigned exhibit space with another business (including affiliates, subsidiaries, or parents), firm, organization or entity without prior written consent of AAFS.

6. Use of Exhibit Space — The general rule of the Exhibit Hall is: Be a good neighbor. No exhibits will be permitted to interfere with the use of other exhibits or impede access or the free use of the aisle. Booth personnel, including but not limited to demonstrators, receptionists, contractors, and models are required to confine their activities within Exhibitor's booth space. Apart from the specific display space for which Exhibitor has under contract with AAFS, no part of the Exhibit Hall, its grounds, the convention center, or the official convention hotels may be used by any organization other than AAFS for display purposes of any kind or nature. Marketing is prohibited outside of the Exhibit Hall, unless prior written consent is received from AAFS. Exhibitor representatives shall conduct themselves and be attired to maintain the professional and businesslike climate of the convention.

7. Conflicting Meetings and Social Activities — In the interest of the success of the entire convention, Exhibitor agrees not to extend invitations to meetings, receptions, outings, social events, or otherwise encourage attendee absence from the conference or Exhibit Hall during conference and show hours. Exhibitor must obtain prior written approval from AAFS for all activities, whether official or unofficial, planned during the course of the convention. AAFS reserves the right to request and enforce cessation of any non-approved activity as it sees fit and shall not indemnify Exhibitor for any liability, losses, claims, or expenses resulting from cessation of any non-approved activity.

8. **Lost Badge Policy — Lost, misplaced, stolen, or forgotten badges will incur a replacement fee equal to the original purchase amount of the individual's registration. If the lost badge was complimentary, the fee will be at the prevailing on-site rate.**

9. Installation and Dismantle — In fairness to all exhibitors, AAFS exhibit construction guidelines must be observed. Booth backgrounds are eight feet high; side rails are approximately 33" high. The back half of the sidewalls of the booth may extend to the height of the back wall. The front half of the sidewall must contain at least 50% open area to permit side viewing through the booth. If motion pictures, other than A/V or loud speakers are used, Exhibitor agrees to comply with all applicable union requirements for the operation of the equipment. Sound presentation, slides, or movies will be permitted if tuned to conversational level and if not objectionable to neighboring exhibitors. AAFS reserves the right to restrict the use of glaring lights or objectionable light effects. The exterior of any display cabinet, or structure visible from an adjacent exhibitor's booth must be finished or suitably decorated at the expense of the Exhibitor erecting or installing such a display and must not include corporate or product identity that would detract from the adjacent display. If the Exhibit Hall is not carpeted, then Exhibitor is required to carpet each booth space contracted for. AAFS reserves the right to make reasonable modifications, additions, or subtractions to exhibit and booth requirements at any time at its sole discretion.

All exhibits need to comply with IAEE Guidelines for Display Rules and Regulations.

The Exhibit Hall has been reserved for exhibit installation during the following hours (times subject to change):

Move in: Tuesday, Feb. 14, 2023 from 8 a.m. - 6 p.m.
Wednesday, Feb. 15, 2023 from 8 a.m. - 11 a.m.

Dismantling: Friday, Feb. 17, 2023 from 2 p.m. - 6 p.m.
Deadline for removal of all display materials is Friday at 6 p.m.

10. Health, Fire Regulations, and Public Safety — To ensure the safety of all participants, fire regulations must be observed. Fire regulations require that all display materials be flameproof. Electrical signs and equipment must be wired to meet the specifications of the local Fire Underwriters Inspection Bureau. Exhibitor is charged with knowledge of and compliance with all laws, ordinances, and regulations pertaining to health, fire prevention and public safety while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of Exhibitor.

11. Care of Buildings — Cost for repairing any damages to the Exhibit Hall by Exhibitor or Exhibitor representatives shall be billed to and payable by the responsible Exhibitor. Nothing may be posted, tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, ceiling, furniture, or other properties of the Exhibit Hall, convention center, or hotel.

12. Service Personnel will not be allowed on the exhibit floor without work orders and official service badges — Exhibitors using companies other than AAFS's official service contractors (list will be emailed to Exhibitor and is included in Exhibitor Service Manual) must advise them to check with the Exhibitor Service Center upon their arrival. Copies of all job orders must be presented at that time for contractor management's files to qualify their company's participation. Upon verification, official service badges allowing access to the exhibit area during service hours only will be issued.

13. Exhibitor's displays may not be dismantled or packed in preparation of removal prior to the official closing time of Friday February 17, 2023 at 2:00 p.m. — No equipment may be removed from the Exhibit Hall during the conference without prior written permission from AAFS. Failure to comply with these Rules and Regulations may result in not being invited to exhibit in future years or denied selection of premium booth space.

14. Insurance — Exhibitors are advised to carry floater insurance to cover exhibit material against damage and loss. AAFS will automatically provide all fully paid Exhibitors with a public liability insurance policy through Rainprotection Insurance, covering against injury to the person, personal effects, and property of others. Guards will be furnished for non-exhibit hours, but the furnishing of such guards shall not be deemed to increase the liability of AAFS, its members, representatives or official service contractors, employees, the official convention hotel, the convention center, their representatives and employees, nor to modify in any way the assumption of risk and release provided for above. All property of the Exhibitor is understood to remain under his custody and control, in transit to and from the confines of the Exhibit Hall, subject to the Exhibitor Rules and Regulations.

15. **Hold Harmless Clause — Exhibitor assumes the entire responsibility and liability for losses, damage, and claims arising out of injury or damage to Exhibitor's displays, equipment, and other property brought upon the premises of the official convention hotel and/or convention center and shall indemnify and hold harmless AAFS, the general services contractor, the hotel and/or convention center, and their respective directors, agents, officers, employees, affiliates, assignees, and/or successors from any and all such losses, damages and claims. Exhibitor is advised to provide locked storage facilities within their own display area for excess merchandise.**

16. **Release of Liability — In no event shall AAFS or its directors, officers, agents, employees, subsidiaries, affiliates, assignees, or successors be liable for payment of any consequential, punitive, incidental, special, or indirect damages including, without limitation, lost profits, regardless of the basis of the claim and whether AAFS has been advised of the possibility of such damages.**

17. Royalties, license fees, and other charges — Exhibitor agrees to pay all royalties, license fees, or other charges accruing or becoming due to any firm, person or corporation by reason of use of any intellectual property, including but not limited to music — either live or recorded or other entertainment of any kind or nature, played, staged, or produced by the Exhibitor, its agents, employees or contractors within the premises including but not limited to, royalties or licensing fees due to BMI, ASCAP or SESAC. Exhibitor agrees to hold harmless AAFS, its agents, and employees against any and all such claims and charges, and to defend, at its own expense, any and all such claims and charges.

18. In accordance with AAFS meeting policy, all Exhibitor staff, contractors, and other badge holders MUST be at least 18 years of age at the time of the show. No exceptions.

19. AAFS reserves the right to make changes to these Rules and Regulations — Any matters not specifically covered herein are subject to decision by AAFS at its sole discretion. AAFS reserves the right to make such changes, amendments and additions to these rules (including any or all dates/times noted) at any time with the provision that all Exhibitors will be advised of any such changes.