



2023 Convergence



3-5 OCTOBER

**PALAIS DES CONGRÈS DE MONTRÉAL
MONTREAL, QC**



Exhibiting and Sponsoring Prospectus

Capitalize on your experiences and the momentum in Phoenix to secure your premium positions for next year! This is your opportunity to showcase your innovations and solutions to regulatory stakeholders and decision-makers during the largest and most well-recognized annual gathering of regulatory professionals in the world.

raps.org/convergence

About RAPS Convergence

RAPS Convergence is the largest and most well-recognized annual gathering of regulatory professionals and innovators in the world. Convergence brings together representatives from industry, global regulatory bodies, and research, academic and clinical organizations that are directly involved in managing the regulatory process and aligning science, regulation, and business strategy.

Convergence is designed to educate and empower professionals about the ever-evolving healthcare product regulatory environment within an interactive forum that facilitates community exchange, connections, and knowledge sharing.

A Valued Event for Your Customers

Regulatory professionals rely on RAPS Convergence for critical professional development, interactive discussions, and networking each year.

Your organization will have the opportunity to engage with the most influential regulatory executives and personnel shaping the profession's future and driving decisions that will impact the global health landscape.



Go Beyond the Booth

Convergence is not only the regulatory meeting place for professionals—it is also YOUR meeting place. Go beyond the booth and network with attendees and speakers, hear directly from professionals on their challenges, and gain valuable information.

Exclusive exhibit hall hours: Three-hour time slots each day exclusive to the exhibit hall for attendees to explore and interact with exhibitors. This also allows you the opportunity to attend sessions, take advantage of learning opportunities and be a part of important discussions with peers and potential customers. Make the most of it—this is your conference too!

Additional Benefits

- **Engage with Customers:** *RAPS Convergence effectively strengthens business relationships, recruits regulatory talent, and showcases your products and services.*
- **Build New Business:** *Networking is a top priority for RAPS Convergence attendees. Connect with key decision-makers, develop new relationships, and generate awareness for your brand.*
- **Demonstrate Expertise:** *Help attendees navigate the complexities of today's global regulatory landscape by demonstrating your expertise and solutions.*

Exhibitor and Sponsor Profile

RAPS Convergence 2022 in Phoenix has been excited to welcome more than 100 companies



Product Categories for Exhibit:

- *Biotechnology*
- *Communications*
- *Conformity assessments*
- *Consulting*
- *Clinical research organization (CRO)*
- *Education and training*
- *Legal*
- *Marketing*
- *Medical devices*
- *Notified Body*
- *Pharmaceutical*
- *Recruitment and staffing*
- *Regulatory information management*
- *Regulatory intelligence*
- *Software*
- *Translation*
- *Other*

2023 Sponsorship Opportunities

Secure your sponsorship package at one of the four levels below. Packages include exhibit space and additional exposure beyond your booth.

	Premier \$45,000 (3 available)	Visionary \$30,000 (4 available)	Innovator \$17,500 (9 available)	Leader \$10,000 (14 available)
THOUGHT LEADERSHIP				
Plenary Session: Exclusive recognition and brief welcome remarks at the beginning of the session (Sunday, Monday or Tuesday)	✓			
Sessions: Exclusive recognition and a :30 pre-roll video at the beginning of all sessions within a designated session room (choice of room on a first-come, first-served basis)	✓	✓		
Sponsored Presentation: 25-minute content session on a topic of your choice in one of two theaters on the exhibit floor (timeslots are available on a first-come, first-served basis; topic and speakers must be pre-approved by RAPS)	✓	✓	✓	✓
EXPERIENTIAL/NETWORKING				
Breakfast or Lunch: Exclusive branding and logo placements on signage and napkins throughout meal service (choice of meal on Monday or Tuesday on a first-come, first-served basis)		✓		
Tuesday Night Closing Party: Exclusive branding and logo placements on signage and napkins throughout the event, brief remarks during the event, and opportunity to provide an attendee giveaway (item to be provided by sponsor)	✓			
Exhibit Space:	20 x 20	10 x 20	10 x 20	10 x 10
Attendee Passport Game Boost: Amplify your show floor presence with extra game points to entice more booth visitors	1,000 bonus pts	500 bonus pts	250 bonus pts	100 bonus pts
BRANDING				
Literature Wall: Ability to distribute a flyer/brochure, booth promo or giveaway for attendees to pick up in the literature area beside registration (official show bags will be distributed in the same area)	✓	✓	✓	
Onsite Sponsor Recognition: Logo placement on all onsite sponsor thank you signage	✓	✓	✓	✓
Pre/Post-Event Sponsor Recognition: Logo placement on the event website, online agenda and applicable marketing materials	✓	✓	✓	✓
MARKETING				
Pre-event email blast: Exclusive opportunity to send a dedicated message to 10,000 global regulatory professionals from the RAPS database (must be pre-scheduled based on availability; sponsor to provide compliant assets; deployment will include a partner label at the top)	✓			
Banner ad with hyperlink on RAPS.org: ROS 300 x 250 to be served on a space available basis (months available on a first-come, first-served basis subject to availability)	2 months	1 month	1 month	
Banner ad with hyperlink on the RAPS.org event microsite: ROS 728 x 90 banner placement with hyperlink	✓	✓	✓	
Banner ad with hyperlink on event itinerary planner website: ROS 320 x 1200 banner placement with hyperlink	✓	✓		
Mobile App Alert: 150 character headline and 230 character body copy, including URLs (timeslots are available on a first-come, first-served basis)	✓			
Pre-event attendee list: Includes name, title, organization, address, city, state, country	✓	✓	✓	
Post-event attendee list: Includes name, title, organization, address, city, state, country	✓	✓	✓	✓
PASSES				
All-access registrations: Full access event passes which include entry into all professional development sessions, lunches, networking events and the exhibit hall (preconference workshops and other ticketed events are not included and are available for purchase at an additional fee); additional all-access badges may be purchased for \$1,200 each	4	2	2	1
Exhibitor-only badges: Includes access to show floor during move-in and move-out and 1 hour before/after show close each day, as well as inclusion in the Sunday Opening Reception and lunch on Monday and Tuesday; additional exhibitor-only badges may be purchased for \$500 each	12	6	6	3

2023 A La Carte Sponsorships

Elevate your sponsorship experience with these a la carte sponsorship opportunities

	Price	Availability
Registration: Exclusive logo placement on event registration pages, registration confirmation emails and onsite registration counters	\$17,500	Exclusive Opportunity
Career Central: Exclusive branding and logo placements on pre-event promotion and onsite signage throughout the space, opportunity to provide a sponsored, leadership-focused 25-minute content session in the professional development theater, sponsor recognition on stage monitors, and opportunity to provide an attendee giveaway (item to be provided by sponsor)	\$17,500	Exclusive Opportunity
Attendee Bags: Exclusive logo placement alongside the event logo on official show bags distributed to attendees in the literature area beside registration	\$15,000	Exclusive Opportunity
Honoring Excellence: RAPS 2023 Awards Celebration: Prominent branding and logo placements on pre-event promotion, signage and napkins throughout Wednesday's invitation-only event, 10 attendance passes, recognition in welcoming event remarks, and opportunity to provide an attendee giveaway (item to be provided by sponsor)	\$15,000	Exclusive Opportunity
Opening Reception: Prominent branding and logo placements on signage and napkins throughout the reception, recognition in welcome remarks, and opportunity to provide an attendee giveaway (item to be provided by sponsor)	\$15,000	Exclusive Opportunity
Headshot Lounge: Exclusive branding and logo placements on pre-event promotions, space signage, and photo confirmation communications; includes the opportunity to provide an attendee giveaway to be distributed from the lounge (item to be provided by sponsor)	\$15,000	Exclusive Opportunity
Notebooks: Exclusive logo placement/branding on official event notebooks distributed to all registrants	\$13,000	Exclusive Opportunity
Lanyard: Exclusive logo placement on all event badge holders	\$10,000	Exclusive Opportunity
WiFi: Exclusive ad placement on log-in screen each time attendees access onsite event wifi	\$10,000	Exclusive Opportunity
Wednesday Evening Special Event (TBD): Prominent branding and logo placements on pre-event promotion, signage and napkins throughout this ticketed special event, 10 attendance passes, VIP section at the event, and opportunity to provide an attendee giveaway (item to be provided by sponsor)	\$10,000	Exclusive Opportunity
Mobile App: Exclusive branding and banner placements within the app	\$8,000	Exclusive Opportunity
Wellness Experience Sponsorship: Exclusive sponsorship for both morning health/wellness experiences for attendees; includes company logo in all activity promotions (Monday and Tuesday)	\$5,000	Exclusive Opportunity
Regulatory Cares Community Giveback: Exclusive branding and logo placements around a special area on the exhibit floor supporting a local charity TBD	\$7,500	Exclusive Opportunity
Event Newsletter: Exclusive sponsorship of the editorial-driven preview, dailies and wrap-up newsletters for the event; includes company logo and banner ad with hyperlink in each issue; distributed to all event registrants and RF Today subscribers (approx 35,000 regulatory recipients around the globe)	\$6,500	Exclusive Opportunity
Wellness Experience: Exclusive sponsorship for both morning health/wellness experiences for attendees; includes company logo in all activity promotions (Wednesday and Thursday)	\$5,000	Exclusive Opportunity
Coffee Breaks: Exclusive branding and logo placements on signage and napkins near refreshment stations (choice of Wednesday or Thursday afternoon)	\$5,000	2 Available
Literature Wall: Ability to distribute a flyer/brochure, booth promo or giveaway for attendees to pick up in the literature area beside registration (official show bags will be distributed in the same area)	\$2,000	4 Available

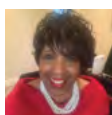


Exhibit Fees and Floorplan

Booth Size	Before 1 March 2023	After 1 March 2023	Inclusions
20' x 20' booth space	\$15,500	\$15,700	4 all-access registrations and 12 exhibitor-only badges
10' x 20' booth space	\$7,700	\$7,900	2 all-access registrations and 6 exhibitor-only badges
10' x 10' booth space	\$4,100	\$4,300	1 all-access registration and 3 exhibitor-only badges
Tabletop	\$2,900	\$3,100	1 all-access registration and 1 exhibitor-only badge; 6' skirted table, 2 chairs and carpet



View full floorplan at raps.org/convergence-floorplan



To reserve or for more information, contact:

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To learn more about RAPS Convergence 2023, visit raps.org/convergence.

**Thank you for your
continued support of the
regulatory profession.**



raps.org/convergence