Working to make cancer immunotherapy a standard of care and the word “cure” a reality for patients everywhere.
Welcome to the SITC Support Opportunities Guide

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The Society for Immunotherapy of Cancer (SITC) is the world’s leading member-driven organization specifically dedicated to improving cancer patient outcomes by advancing the science and application of cancer immunotherapy. Established in 1984, SITC, a 501(c)(3) not-for-profit organization, serves scientists, clinicians, academicians, patients, patient advocates, government representatives and industry leaders from around the world. Through educational programs that foster scientific exchange and collaboration, SITC aims to one day make the word “cure” a reality for cancer patients everywhere.

Members

SITC fosters scientific exchange, education and collaboration for more than 4,000 members who represent 36 medical specialties from more than 60 countries around the world.

Corporate Membership

Corporate Membership is now open to organizations, corporations and educational institutions that have a vested interest in the field of cancer immunotherapy and tumor immunology.

SITC’s Corporate Membership is designed to foster:
• Enhanced communications between industry partners and SITC leaders to improve cancer patient outcomes by advancing the science, development and application of cancer immunology and immunotherapy
• A forum for addressing common issues impacting the field

Member Demographics

Areas of Research and Medical Specialties Represented by SITC Members

- Antibody-Based Therapies
- Biochemistry
- Bioinformatics
- Biostatistician
- Cellular Biology
- Cellular Therapies
- Clinical Investigations/Clinical Trials
- Computational Biology
- Cytokines
- Dermatology
- Drug Development
- Endocrinology
- Gastroenterology
- Genetics and Genomics
- Gynecologic Oncology
- Hematology
- Immunology
- Immuno-Oncology
- Infectious Diseases
- Internal Medicine
- Medical Oncology
- Microbiology
- Molecular Biology
- Neuro-oncology
- Oncolytic Virus/Vaccines
- Pathology
- Pediatric Oncology
- Pharmacology/Toxicology
- Proteomics
- Radiation Biology/Radiation Oncology
- Research Administration
- Stem Cell Biology
- Surgical Oncology
- Transplantation
- Urology

Disease States Represented by SITC Members

- Bladder
- Brain/Central Nervous System
- Breast
- Colon/Rectum
- Gastrointestinal
- Genitourinary
- Glioblastoma
- Gynecological
- Head and Neck
- Hematologic Malignancies
- Leukemia
- Liver
- Lung
- Lymphoma
- Melanoma
- Mesothelioma
- Neuroblastoma
- Pan-Tumor
- Pancreas
- Prostate
- Renal

Work Settings Represented by SITC Members

- Academic Medical Center
- Clinic
- Community Hospital Training Program
- Foundation/Non-Profit/Patient Organization
- Government/Regulatory
- (Group Independent and Group Owned)
- Industry/Biotech
- Investor
- Non-Medical Academic Center
- Patient/Caregiver
- Solo Private Practice
Celebrating its 10th anniversary, the *Journal for ImmunoTherapy of Cancer (JITC)* is SITC’s official open access, peer-reviewed online journal serving as the global voice of the society. This targeted outlet publishes original research articles, case reports, reviews, guidelines, position papers and discussion on all aspects of tumor immunology and cancer immunotherapy – from basic research to clinical application.

Led by an Editorial Board of over 100 of the world’s leading authorities and innovators in cancer immunotherapy, *JITC* recently increased its impact factor to 12.469 making it the highest ranked fully open access immunology journal and placing it in the top 7% of all oncology and immunology journals as reported in the 2021 Journal Citation Reports.

JITC publishes and rapidly disseminates manuscripts in the following categories:
- Basic Tumor Immunology
- Case Reports
- Clinical/Translational Cancer Immunology
- Clinical Trials Monitor
- Commentary/Editorials
- Guidelines and Consensus Statements
- Immune Cell Therapies and Immune Cell Engineering
- Immunotherapy Biomarkers
- Oncolytic and Local Immunotherapy
- Reviews

To place an advertisement in *JITC*, please contact the Development Office at development@sitcancer.org or (414) 271-2456.
Our Mission

Leading the Way
For over 38 years, SITC has been the leading member-driven organization specifically dedicated to improving cancer patient outcomes by advancing the science and application of cancer immunotherapy. Established in 1984, SITC is a 501(c)(3) not-for-profit organization.

Mission
To improve cancer patient outcomes by advancing the science, development and application of cancer immunology and immunotherapy through our core values.

Vision
To make cancer immunotherapy a standard of care and the word “CURE” a reality for cancer patients everywhere.

Core Values

**Interaction/Integration:** Facilitate the exchange of information and education among basic and translational researchers, clinicians, young investigators, societies and groups sharing the mission of SITC.

**Innovation:** Challenge the thinking and seek the best research in the development of cancer immunotherapy.

**Translation:** Facilitate the transfer of cancer immunology and immunotherapy research from the bench to the clinic and back.

**Leadership:** Define what is new and important and effectively communicate it to all relevant stakeholders.
Our Goals

**STRATEGIC GOALS**

- **CULTIVATE THE NEXT GENERATION**
- **BE THE LEADING RESOURCE**
- **SET INDUSTRY STANDARDS**
- **CHALLENGE THE THINKING**
- **INFORM & INFLUENCE REGULATION**
- **ADVANCE CANCER TREATMENT WORLDWIDE**

**Education and Scientific Exchange:** Serve as the leading resource for information and education on cancer immunotherapy.

**Professional Standards:** Set industry standards for the field of cancer immunotherapy in order to position SITC as the authority on immunotherapy of cancer.

**Global Access and Impact:** Advance the science and application of cancer immunotherapy worldwide.

**Policy and Advocacy:** Inform and influence the science, research, and regulation, as well as quality of care and quality of access impacted by public policy, ensuring the patient voice is heard and recognized.

**Science and Research:** Challenge the thinking and seek the best research in the exploration and development of tumor immunology and cancer immunotherapy.

**Leadership Development:** Cultivate the next generation of leaders and innovators in tumor immunology and cancer immunotherapy.
Ways to Support Our Mission

Grant Opportunities

Many of SITC’s live educational programs are jointly provided by SITC and our accrediting partners. As a result, these activities must abide by the Accreditation Council for Continuing Medical Education’s (ACCME) Standards for Integrity and Independence in Accredited Continuing Education in the development of educational activities.

Organizations that support an educational session cannot be involved in the development or execution of the presentations. This includes selecting the content, faculty and format of the session.

Sponsor Opportunities

You may choose to sponsor any of SITC’s programs. Please contact our Development Office if you are interested in a program listed in this booklet.

Corporate Support Recognition

Support received from industry partners will be recognized under the following levels:

<table>
<thead>
<tr>
<th>LEVEL</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diamond Supporter</td>
<td>$1,000,000+</td>
</tr>
<tr>
<td>Titanium Supporter</td>
<td>$750,000+</td>
</tr>
<tr>
<td>Palladium Supporter</td>
<td>$500,000+</td>
</tr>
<tr>
<td>Double Platinum Supporter</td>
<td>$250,000+</td>
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<tr>
<td>Platinum Supporter</td>
<td>$100,000+</td>
</tr>
<tr>
<td>Gold Supporter</td>
<td>$50,000+</td>
</tr>
<tr>
<td>Silver Supporter</td>
<td>$25,000+</td>
</tr>
<tr>
<td>Bronze Supporter</td>
<td>$10,000+</td>
</tr>
<tr>
<td>Copper Supporter</td>
<td>Up to $9,999</td>
</tr>
</tbody>
</table>

These benefits of support do not apply to advertising or exhibit opportunities.

These support levels include the Annual Meeting & Pre-Conference Programs, as well as ongoing educational programs and initiatives throughout the year. All support levels will receive recognition in print and online publications.

Guidelines

In accordance with ACCME Standards for Integrity and Independence in Accredited Continuing Education, SITC does not permit product-specific advertisements or invitations to events and/or promotional campaigns associated with any educational session.

General Society Support

Support the mission, goals and year-round activities of the society by providing a charitable contribution to SITC.

General Advertisements

- **SITC Website Ad:** $2,000/month
  A digital (banner or button) ad hosted on sitcancer.org, linkable to the sponsor’s website.

- **E-Newsletter Ad:** $1,000/issue
  A digital ad featured in SITC’s Immune Monitor, a monthly e-Newsletter emailed to SITC constituencies.

- **Career Connections, SITC’s Online Job Board:** $250/4 months
  Postings for employment opportunities located at sitcancer.org/aboutsitc/career-connections.

- **Mailing List Rentals:** Pricing varies
  Industry partners and exhibitors can mail product information or invitations to Annual Meeting & Pre-Conference Program registrants. Phone numbers and email addresses will not be included.

For more information or to support our programs, please contact the SITC Development Office at development@sitcancer.org or (414) 271-2456.
Overview of SITC’s Programs

Clinician Education

Annual Meeting & Pre-Conference Programs


Advances in Cancer Immunotherapy™

Returns for a tenth year! The Advances in Cancer Immunotherapy™ (ACI) educational series has been newly redesigned to meet the demands of the busy clinician. Each program is focused on a disease state or topic to include: breast, gastrointestinal, genitourinary, gynecologic, head & neck, hematologic, lung, skin, toxicity management, MSI-high & TMB-high, cellular therapies, MABs, intratumoral vaccines biomarkers, and pediatric cancers. Attendees of these half-day innovative programs will have the opportunity for in-depth training featuring a discussion of closed cases submitted from attendees to hear guidance and insights from expert faculty. This meeting is certified for CME, CNE, CPE, and MOC credits.

2023 SITC ACI’s Kicking off on February 21, 2023

Hybrid Programs
ACI: A Focus on Intratumoral Therapies, Vaccines & Cytokines
March 10, 2023 ~ Virtual & Houston, TX
ACI: A Focus on Lung Cancers
April 6, 2023 ~ Virtual & San Diego, CA
ACI: A Focus on Toxicity Management (Part 1)
April 24, 2023 ~ Virtual & Chicago, IL
ACI: A Focus on Cellular Therapies & T Cell Engagers
TBA ~ Virtual & Washington, DC
ACI: A Focus on Monoclonal Antibodies & Antibody-drug Conjugates
Sept. 20, 2023 ~ Los Angeles, CA
ACI: A Focus on MSI-high/TMB-high Cancers and Biomarkers
TBA ~ Virtual & New York, NY

Virtual Programs
ACI: A Focus on Breast Cancers - Feb. 21, 2023
ACI: A Focus on Genitourinary Cancers - March 22, 2023
ACI: A Focus on Head and Neck Cancers - April 11, 2023
ACI: A Focus on Pediatric Cancers - May 3, 2023
ACI: A Focus on Toxicity Management (Part 2) - June 27, 2023
ACI: A Focus on Skin Cancers - Sept. 6, 2023
ACI: A Focus on Hematologic Malignancies - Oct. 19, 2023
ACI: A Focus on Gynecologic Cancers - Nov. 16, 2023
ACI: A Focus on Gastrointestinal Cancers - Dec. 4, 2023

In collaboration with:
SITC Cancer Immunotherapy Clinical Practice Guidelines

Following the publication of SITC’s Cancer Immunotherapy Clinical Practice Guidelines (CPG’s), SITC will create educational webinars and a uniquely designed mobile application to house the information. These guidelines are a collection of consensus statements developed by experts, to help oncologists determine when and how to best use immunotherapy to treat their patients.

CPG Mobile App
The CPG Mobile App is the first and only tool of its kind, offering direct, easy, portable access to SITC’s CPGs via phone or tablet. Featuring interactive tools, advanced search functionality, and bookmarking and annotation capabilities, busy clinicians will find the SITC CPG Mobile App as the go-to resource on when and how to use immunotherapy to help improve outcomes for patients with cancer. Highlighting key information from SITC’s published guidelines, the App is free to download with open access content and includes timely updates when new practice-changing data or approvals become available.

Certificate in Cancer Immunotherapy (SITC-G)
SITC’s Certificate in Cancer Immunotherapy, supports physicians and their knowledge and skills to provide effective and safe care for patients treated with cancer immunotherapy. Offered online through SITC’s ConnectED platform, the program consists of eight independent learning modules—all approved for CME, CNE, CPE and MOC credits—that can be stacked to earn the SITC Graduate in Cancer Immunotherapy (SITC-G) designation. All modules are developed, reviewed and presented by distinguished leaders in the field of cancer immunotherapy.

Current Modules
- Module 1: Basic Immunology Concepts
- Module 2: Basic Cancer Immunotherapy Concepts
- Module 3: Immune Checkpoint Blockade
- Module 4: Managing Immune Checkpoint Inhibitor Adverse Events
- Module 5: Other Approaches (Cytokines, Vaccines, Immune Cell Engagers)
- Module 6: Oncolytic Viruses and Intravesical Therapy
- Module 7: CAR T Cell and Cellular Therapy
- Module 8: Implementing Cancer Immunotherapy in Clinical Practice

SITC Cancer Immunotherapy connectED
SITC Cancer Immunotherapy connectED, the official online learning portal of SITC, is the source and resource for cancer immunotherapy education.

With the explosion of information related to cancer immunotherapy, there is a critical need for a central hub of trusted, expert resources where all stakeholders can find the information they need, when they need it.

The online portal features a variety of resources including online courses, on-demand webinars and enduring materials from SITC programs, many of which are CME-, CNE- and CPE-accredited.

Many sponsorship opportunities exist. To learn more, visit sitcancer.org/connectED.
Scientific Programs

SITC Spring Scientific Meeting

Spring Scientific

March 15-17, 2023 ~ Denver, CO

Host Immunity in Immunotherapy Responses: From Discoveries to Precision Oncology

Join us in the spring of 2023 to inaugurate a new SITC signature program. SITC will bring together experts in cancer immunotherapy to address factors that affect host immunity and response to immunotherapy in this new 2 1/2 day conference. The program will feature in-depth discussions of scientific breakthroughs, cutting-edge methodologies and technologies, and the newest clinical studies pertaining to environmental, genetic, and patient-specific factors that affect patient health and response to immunotherapy.

Basic, translational, and clinical scientists in attendance will benefit as they learn more about patient characteristics and environmental changes that can improve the efficacy of cancer immunotherapies.

Mark your calendar for future dates of SITC’s Spring Scientific:
March 10-12, 2024 ~ Miami, FL (Topic: Cancer Metabolism)
March 12-14, 2025 ~ San Diego, CA

SITC Computational Immuno-oncology Webinar Series

Summer 2023

The 2023 SITC Computational Immuno-Oncology Webinar Series will educate clinicians about current computational technologies and platforms and how best to incorporate these approaches to advance drug development. Complimentary to the webinar series, SITC will publish a Computational Immuno-Oncology Review Series in the Journal for ImmunoTherapy of Cancer (JITC).

Targets for Cancer Immunotherapy: A Deep Dive Webinar Series

Summer 2023

Important scientific questions will be explored in this monthly series. It will include an overview of current scientific knowledge about cell and gene therapy, a detailed discussion of the biology underlying the therapeutic mechanism and a summary of current clinical efforts in the field. A highlight of the series will be dedicated time for an interactive Q&A with in-depth questions and collaborative discussions.

Global Webinar Series

Fall 2023

Immunotherapy has gone global and SITC has extended its reach to improve therapies worldwide. As part of a three year strategic plan, SITC is bringing programs to the IO community to address the barriers to worldwide immunotherapy access and develop actions to overcome them. This new free series of twelve webinars will be crafted specifically for Low and Middle Income Countries (LMIC) and international audiences focusing on applying the latest scientific and clinical advances in cancer immunotherapy in resource limited settings.

Topics in development include: Cancer Immunotherapy 101; Adverse event recognition and management; Cancer immunotherapy interactions with co-morbidities and Region-specific cancer immunotherapy application

Quality Expert Summit

Summer 2023

In 2019, SITC identified the need to bring greater emphasis and visibility to the importance of quality metrics in immunotherapy. To that end, a 3-phase project was created to begin addressing the need for meaningful measurement concepts. Building on the success of our first effort, SITC will develop a third IO-specific quality measure in 2023 with the intention of submitting the measure to CMS for consideration in 2024. As the first step, SITC will host a virtual Quality Expert Summit, where stakeholders will meet and develop quality measure concepts. Areas of focus for concept development currently include: Immune-related adverse event management, Cellular therapies.
**Scientific Summits**

SITC is the professional society to set industry standards for the field of cancer immunotherapy. Through serving as an honest broker for the field, SITC builds consensus around key clinical and scientific issues identified annually during the society’s strategic retreat.

This year, the SITC leadership identified the following critical hurdles in need of field-wide consensus and direction.

**Engineering & IO Workshop**

*May 19-20, 2023 ~ Boston, MA*

In collaboration with thought leaders from multiple engineering specialties, SITC is bridging the convergent fields of engineering and immuno-oncology through the organization of a two-day workshop. The workshop will collaboratively identify the key hurdles in the field of immunotherapy and the engineering tools that can be used to address those hurdles.

The program will focus on monitoring changes in the tumor/host interaction, specificity and control of immune targeting, and technologies for understanding the tumor/host.

**IO Surrogate Endpoints Workshop**

*Sept. 15, 2023*

The discovery of effective surrogate endpoints is critical to increase the quality, quantity, and speed of novel immunotherapy approvals. SITC has long been the global leader in facilitating the discovery and validation of novel endpoints.

Through this closed door workshop SITC will engage experts across the field of immunotherapy in the identification of the most promising endpoints, providing guidance to the field at large.

**Potency Assay Workshop**

*NEW*  

While most cellular therapy products lack effective potency assays at all stages of development and they do not appear to align with clinical response or appearance of adverse events, the FDA requirements for potency assays do not seem to align with these data-driven observations.

Through the potency assay summit, SITC will publish recommendations on how potency should be defined and utilized during the FDA approval process to maximize efficiency while prioritizing patient safety.

**Summit on Tertiary Lymphoid Structures**

*Summer 2023*

Recent studies have provided clear evidence that tertiary lymphoid structures correlate with prolonged survival and superior response to immune checkpoint blockade in several solid tumors. However, important questions remain regarding the proper identification of tertiary lymphoid structures and phenotypic classification of these structures.

This consensus meeting will serve to bring leaders in the field together to set standardized parameters including the identification of a bioinformatic algorithm to objectively count and define tertiary lymphoid structures.
Access and Inclusion

SITC Patient Engagement and Advocacy Panel  
Spring 2023

The SITC Patient Education and Advocacy Panel is a new initiative that provides support to immunotherapy patients and integrates their perspective into SITC efforts. The panel is developing new educational and advocacy content, implementing novel communications and dissemination strategies, and facilitating patient integration into SITC efforts.

Diversity, Equity and Inclusion Program

November 3, 2023 - San Diego, CA

Mentorship and Networking Program for URM Undergrads in STEM

SITC’s STEM outreach program returns to the Annual Meeting engaging underrepresented minorities in the biomedical sciences at the undergraduate level. SITC will inspire the next generation of diverse scientists and clinicians to pursue studies in the cancer immunotherapy space by partnering with local undergraduate students in the San Diego area. After attending breakfast with SITC mentors and an “IO 101” presentation designed just for them, they will attend select Annual Meeting sessions, network during a Meet-the-Expert lunch, and finish the day with a mentor-guided tour of the Poster Hall. Through personal engagement with SITC mentors, these diverse young students will be encouraged to stay-in-touch and ultimately be inspired to pursue a career curing cancer with immunotherapy.
Early Career Scientist Opportunities

Cancer Immunotherapy Winter School

Jan. 17–21, 2023

The SITC Cancer Immunotherapy Winter School is a comprehensive educational program, providing early career participants with a deep understanding of the core principles of tumor immunology and cancer immunotherapy. Attendees will also explore developing areas of the field, including:

- Biomarker technology, validation and clinical integration
- Clinical trial design, data analysis and considerations for combination therapies
- Grant writing to obtain research funding

This five-day program will instruct scientists and clinicians to advance scientific discoveries and clinical applications of tumor immunology and cancer immunotherapy.

The program also fosters professional development by facilitating student interaction with faculty and thought leaders in an intimate setting.

SITC Clinical Immuno-Oncology Network (SCION) Workshop

Jan. 17–21, 2023

This unique initiative was developed to complement SITC’s Cancer Immunotherapy Winter School, and is designed to assist those in the field of cancer immunotherapy who are interested in designing their own clinical trial protocol.

Through hands-on breakout sessions, participants will work in intimate small groups, each consisting of four to five students paired with three dedicated faculty including two clinicians/scientists and a statistician. These expert faculty are equipped to help their assigned students navigate through the unique considerations that accompany immunotherapy treatments, which will enable them to develop well-designed clinical trials that can effectively move the field forward.

WIN Leadership Institute

September 28–29, 2023 ~ Chicago, IL

The Women in Immunotherapy Network’s Leadership Institute (WIN LI) is a 1.5 day program that explores topics that benefit female scientists as emerging leaders in the field of cancer immunotherapy. The program will develop and enhance leadership skills as well as address topics around diversity, inclusivity, conflict management and negotiation. Each participant will increase their understanding of their role as an emerging leader.

In addition, female participants from clinical settings, industry, government and academia will be given an opportunity to network with one another and share experiences unique to the female perspective in the field of cancer immunotherapy.

Sparkathon 2.0 Accelerator

September 28–29, 2023 ~ Chicago, IL

As part of a larger effort to develop the next generation of cancer immunotherapy leaders, address the challenges in the field, and speed the pace of discovery, SITC is continuing to make strategic investments in the future of the field with Sparkathon 2.0.

As a unique vehicle to foster leadership development and innovation, Sparkathon 2.0 will involve a cohort of emerging leaders in the field and related disciplines. These diverse emerging leaders will be hosted at a special two and one half-day retreat to address key issues of significance in the field. The group will benefit from the opportunity to make meaningful contributions to cancer immunotherapy while learning useful leadership and business skills in a safe environment amongst peers. In addition, they will form connections across disciplines that may serve them in future, cross institutional research endeavors.

Where identified, these programs are accredited as a SITC CME-/CNE-/CPE-certified program (ACCME, ANCC & ACPE). Where identified, these programs are being presented virtually. These programs, where indicated, will be presented both in person and virtually.
In an effort to create opportunities that further the mission of SITC and expand the knowledge of and interest in cancer immunotherapy, SITC established the **Forward Fund**.

Since 2014, SITC has awarded more than $5 million in research funding to deserving early career scientists.

**Supported Awards and Activities**

- Named Fellowship Awards
- Named Technology Awards
- Young Investigator Presidential Travel Awards
- Young Investigator Abstract Travel Awards
- Sparkathon - *Emerging Leaders Igniting Innovation*
- Cancer Immunotherapy Winter School Travel Awards
- Women in Cancer Immunotherapy Network Leadership Institute Travel Award

**SITC Named Awards**

Support the next generation of immunotherapy experts by funding a named cancer immunotherapy fellowship, technology or lectureship award.

You can establish your own Fund or join others who want to make a difference with a gift to one of these existing Funds:

**Holbrook Kohrt Memorial Fellowship**  
Established in 2016 to honor the memory of Dr. Holbrook Kohrt and to support a translational researcher.

**Richard V. Smalley Lectureship**  
Established in memory of Dr. Smalley, this fund supports the keynote lecture at SITC’s Annual Meeting.

**Martin “Mac” Cheever Excellence in Clinical Trial Design - Travel Award**  
Established in 2022 in loving memory of Dr. Martin “Mac” Cheever, this fund recognizes his many contributions to the field of cancer immunotherapy by providing travel awards to deserving early career scientists pursuing excellence in clinical trial design.

Each year, SITC will will seek the best and brightest in the field to continue Dr. Cheever’s passion for improving clinical trials through the Dr. Martin “Mac” Cheever Excellence in Clinical Trial Design - Travel Award. Recipients will look to advance the science of immunotherapy through innovative clinical trial design.

You can help us reach our goal by supporting this fund in memory of Mac. Please contact us for more information on supporting this new fund.

For more information or to support our programs, please contact the SITC Development Office at development@sitcancer.org or (414) 271-2456.
Steven A. Rosenberg Endowed Scholars Fund

Established in 2020 in honor of Dr. Rosenberg, this fund recognizes his many contributions to the field of cancer immunotherapy by providing research support to emerging leaders in the field.

Each year, SITC will seek the best and brightest to continue Dr. Rosenberg’s legacy as a Rosenberg Scholar. This select group of deserving nominees will look to advance the science and tackle the hurdles facing cancer immunotherapy.

The need is great. Your contribution will help us grow this fund to support more Scholars working to find a cure. Contact the Development Department for more information.

The CheckPoints at Buddy Guy’s

Sunday, June 4, 2023 ~ Chicago, IL

The CheckPoints return to the Windy City for “Rockin’ for a Cure.” SITC’s very own house band will play at Buddy Guy’s Legends from 8 – midnight to raise funds for our Early Career Scientists. Many sponsorship opportunities are available.

The CheckPoints at SITC 2023

Saturday, November 4, 2023 - San Diego, CA

Sponsor the band at SITC 2022 as the CheckPoints, SITC’s very own house band, celebrates the close of the Annual Meeting.

SITC Merchandise

Don’t forget to order your limited edition T-shirts for your company to support the Forward Fund!
Annual Meeting and Pre-Conference Programs

San Diego Convention Center
Annual Meeting & Pre-Conference Programs

2023 Hybrid Meeting Model
SITC is looking forward to hosting a hybrid 2023 Annual Meeting, with in-person and virtual components. We will monitor COVID-19 conditions and adjust as needed in the lead up to the Annual Meeting date.

Attendee Profile (2022)
Attendance: 7,400 Unique

<table>
<thead>
<tr>
<th>Year</th>
<th>By Specialty</th>
<th>Annual Meeting Registration</th>
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<tbody>
<tr>
<td>2012</td>
<td>-</td>
<td>768</td>
</tr>
<tr>
<td>2013</td>
<td>-</td>
<td>1,109</td>
</tr>
<tr>
<td>2014</td>
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<td>4,961 (Hybrid)</td>
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<td>2022</td>
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By Specialty
- Immuno-Oncology
- Immunotherapy/Immunology
- Drug Development
- Medical Oncology
- Cellular Biology
- Clinical Investigations/Clinical Trials
- Cellular Therapies
- Antibody-Based Therapies
- Molecular Biology
- Cytokines
- Oncolytic Virus/Vaccines
- Hematology
- Other

Global Reach
SITC 2022 saw attendees from 51 countries from around the globe.

For more information or to support our programs contact the SITC Development Office at development@sitcancer.org or (414) 271-2456.
Description of Programs

Primer on Tumor Immunology & Cancer Immunotherapy™

November 2, 2023 ~ San Diego, CA
A Pre-Conference Program of SITC’s 38th Annual Meeting

The Primer on Tumor Immunology and Cancer Immunotherapy™ is designed to provide a foundation for understanding core immunology principles as they relate to basic and clinical research in immunotherapy of cancer. The Primer on Tumor Immunology and Cancer Immunotherapy™ will also touch on emerging therapies and technologies to ensure attendees at all levels stay updated in our expanding field, while also laying a comprehensive foundational base for all SITC 2023 attendees.

38th Annual Meeting

November 3–5, 2023 ~ San Diego, CA
SITC’s 38th Annual Meeting will provide a multidisciplinary educational and interactive environment focused on improving outcomes for current and future patients with cancer by incorporating strategies based on basic and applied cancer immunotherapy.

The meeting will consist of cutting-edge research presentations by experts in the field, both oral and poster abstract presentations and ample opportunity for structured and informal discussions. In addition, the meeting will include updates on major national and international initiatives coming from academia, government and industry, as well as important society projects. The meeting will conclude with a Hot Topic Symposium to address rapidly developing key issues in the field of cancer immunotherapy.

SITC Industry Program: Topic TBD

Hybrid

November 1, 2023 ~ San Diego, CA
A Pre-Conference Program of SITC’s 38th Annual Meeting

As part of the SITC Annual Meeting & Pre-Conference Programs, the SITC Industry Program provides a forum for industry representatives to discuss ongoing research programs to advance the field of cancer immunotherapy. Design, topic selection and organization of each SITC Industry Program is led by members of the Industry Committee that represents over 30 companies from across the globe.

Workshop on Targeting Myeloid Cells in Immuno-oncology

Hybrid

November 2, 2023 ~ San Diego, CA
A Pre-Conference Program of SITC’s 38th Annual Meeting

The 2023 SITC Annual Workshop will explore the underlying biology and diversity of myeloid cells, therapeutic approaches to target myeloid cells in immuno-oncology, and the use and validation of myeloid cells for stratification of patients and biomarkers. The Workshop aims to bring the field together to educate and promote myeloid cell targeting with the overall goal of making the tumor microenvironment more permissive and expand tumor specific T cells. Attendees will be equipped to effectively target myeloid cells for anti-cancer therapy, potentially impacting clinical care and leading to better patient outcomes.
Young Investigator Activities

Early Career Scientist Networking Event
SITC offers this event in conjunction with the society’s Annual Meeting as a way for early career scientists to meet and network with other young investigators in the field.

Meet-the-Expert Lunch & Webinars
The Meet-the-Expert Lunch will focus on unique issues related to the career development of early career scientists. Well-recognized leaders in the field will facilitate roundtable discussions on particular areas of interest. Experts will answer questions and lead informal dialogue to help provide guidance and direction. Additionally, early career scientists and subject matter experts can connect virtually through the Meet-the-Expert webinar series.

Grant Writing Workshop
This year’s leadership development program will encompass when and how to find the right grant for your career stage and project, the dos and don’ts of grant writing and how to revise a grant for resubmission. Faculty members from academia with a track record of successful funding, as well as program officers at the National Institutes of Health (NIH) will provide insight on writing effective grants and utilizing program officers in the revision stages to successfully obtain funding.

Speed Mentoring Event
Hosted by SITC’s Early Career Scientist Committee, this event provides the opportunity to receive mentorship from an expert in the field of cancer immunotherapy in a one-on-one setting. Mentees will be matched with an expert mentor for a 15-minute discussion in one of the following three categories: industry/non-academic careers, basic/translational science, or clinical science.

Young Investigator Awards
SITC fosters the growth and development of the next generation of cancer immunotherapy experts and tumor immunologists by providing them additional support and opportunities to present their research at the SITC Annual Meeting. Young Investigator Awards include Abstract Travel, Presidential Travel and Presidential Awards.

The Node
SITC’s Early Career Scientist Hub, The Node, is specifically designed as a place for early career attendees to network, collaborate and relax. Attendees can visit The Node to meet other attendees, talk about the latest science and learn about SITC’s educational offerings for early career scientists.

World Immunotherapy Council’s 5th Young Investigator Symposium on Cancer Immunotherapy

November 1, 2023 - San Diego, CA
The World Immunotherapy Council (WIC) is a group of 26 organizations that promote the research and translation of cancer immunotherapy to accelerate delivery of new immune-based treatments to patients with cancer throughout the world.

For more information or to support our programs, contact the SITC Development Office at development@sitcancer.org or (414) 271-2456.
2023 Schedule of Events

Pre-Conference Programs
Wednesday, Nov. 1, 2023
1–6:30 p.m.  Industry Program
6:30–7:30 p.m.  Industry Program Reception

Thursday, Nov. 2, 2023
8 a.m.–5 p.m.  Primer on Tumor Immunology and Cancer Immunotherapy™
9 a.m.–5:30 p.m.  Workshop on Targeting Myeloid Cells in Immuno-Oncology
11:30 a.m.–1 p.m.  Meet-the-Expert Lunch
6–8 p.m.  Grant Writing Workshop
9–10 p.m.  Early Career Scientist Networking Event

38th Annual Meeting
Friday, Nov. 3, 2023
7:40–8 a.m.  Presidential Welcome & Awards Ceremony
8–8:50 a.m.  Keynote Address
8:50–8:55 a.m.  Break
8:55–10:55 a.m.  Plenary Session
10:55–11:10 a.m.  Break
11:10–11:40 a.m.  Late Breaking Abstract Session
11:40 a.m.–1:10 p.m.  Lunch & Poster Viewing in the Exhibit Hall
11:55 a.m.–12:55 p.m.  Rapid Oral Abstracts
1:10–3:15 p.m.  Plenary Session
3:15–3:45 p.m.  Break
3:45–5 p.m.  Plenary Session
5–6:30 p.m.  Poster Symposium
7–8:30 p.m.  Evening Poster Reception in Exhibit Hall

Saturday, Nov. 4, 2023
7:15–7:45 a.m.  SITC Business Meeting
8–8:05 a.m.  Organizer Welcome
8:05–8:55 a.m.  Keynote Address
8:55–10:55 a.m.  Plenary Session
9:35–11:20 a.m.  Plenary Session
11:20–11:25 a.m.  Break
11:25–11:55 a.m.  Late Breaking Abstract Session
11:55 a.m.–1:25 p.m.  Lunch & Poster Viewing in the Exhibit Hall
12:10–1:10 p.m.  Rapid Oral Abstracts
12:10–1:10 p.m.  Concurrent Sessions
12:10–1:10 p.m.  Presidential Session
1:25–2:50 p.m.  Plenary Session
2:50–2:55 p.m.  Break
2:55–4:05 p.m.  Plenary Session
4:05–4:20 p.m.  Break
4:20–5:35 p.m.  Concurrent Sessions
5:35–5:40 p.m.  Break
5:40–6:25 p.m.  Session
6:25–6:30 p.m.  Break
6:30–7 p.m.  Awards Ceremony
7–8:30 p.m.  Evening Poster Reception in Exhibit Hall
8:30–11:30 p.m.  The CheckPoints Party

Sunday, Nov. 5, 2023
8–8:05 a.m.  Organizer Welcome
8:05–9:45 a.m.  Plenary Session
9:45–9:55 a.m.  Break
9:55–11:25 a.m.  Plenary Session
11:25–11:35 a.m.  Break
11:35–1:05 p.m.  Plenary Session

Annual Program Committee Chairs:
Chair - E. John Wherry, PhD – University of Pennsylvania
Co-Chair - Harriet Kluger, MD – Yale University

38th Annual Meeting Organizers:
Julie Brahmer, MD – Sidney Kimmel Comprehensive Cancer Center at Johns Hopkins
Yvonne Chen, PhD – University of California, Los Angeles
Alfred L. Garfall, MD – Perelman School of Medicine, University of Pennsylvania
Mary Kate Kasler, DNP – Memorial Sloan Kettering Cancer Center
Carla V. Rothlin, PhD – Yale School of Medicine

Primer on Tumor Immunology and Cancer Immunotherapy™ Organizers:
Tullia C. Bruno, PhD – University of Pittsburgh
Sumit K. Subudhi, MD, PhD – The University of Texas MD Anderson Cancer Center

Workshop on Targeting Myeloid Cells in Immuno-oncology
Dmitry I. Gabrilovich, MD, PhD – AstraZeneca
Jennifer L. Guerriero, PhD – Brigham and Women’s Hospital
Judith A. Varner, PhD – University of California, San Diego

As of Nov. 1, 2022
# 2023 Benefits of Support

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Diamond $1,000,000+</th>
<th>Titanium $750,000+</th>
<th>Palladium $500,000+</th>
<th>Double-Platinum $250,000+</th>
<th>Platinum $100,000+</th>
<th>Gold $50,000 to $99,999</th>
<th>Silver $25,000 to $49,999</th>
<th>Bronze $10,000 to $24,999</th>
<th>Copper Up to $9,999</th>
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</thead>
<tbody>
<tr>
<td>Face-to-face meeting with SITC executive leadership at SITC Annual Meeting</td>
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<tr>
<td>Complimentary ad on SITC Cancer Immunootherapy CONNECT, SITC’s official website (restrictions apply)</td>
<td>3 months</td>
<td>2 months</td>
<td>1 month</td>
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<td>Final program internal ad discount</td>
<td>COMP</td>
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<td>50%</td>
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<tr>
<td>Complimentary postal mailing list of program registrants (application/approval of mailed materials required) - Your choice use pre or post meeting</td>
<td>3 times</td>
<td>3 times</td>
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<td>Complimentary job posting on SITC website</td>
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<td>Complimentary registrations for the supported program</td>
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<td>7</td>
<td>6</td>
<td>5</td>
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<td>3</td>
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<td>Recognition of support in 2023 society e-newsletter</td>
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<td>Acknowledgement of support during the society’s Membership Business Meeting</td>
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<tr>
<td>Company acknowledgement of support in program and education and abstract book (in print and electronic versions)</td>
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<td>Recognized on meeting signage</td>
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<tr>
<td>Company listed on the SITC supporter web page throughout 2023</td>
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<td>“Supporter” name badge ribbons for select organization representatives at program</td>
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*These benefits of support do not apply to advertising or exhibit opportunities.*

Contact the SITC Development Office at development@sitcancer.org or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.
Branding Opportunities

Final Program

VARIOUS LEVELS

The Final Program is a comprehensive guide to SITC’s 38th Annual Meeting, including a complete schedule of activities, exhibitor information and much more. The Final Program will be distributed to all delegates in their registration bags onsite.

Ad graphics are subject to SITC approval.

Back Cover: $100,000
Printing: $65,000
Inside Front Cover: $50,000
Inside Back Cover: $25,000
Full Page: $10,000
Half Page: $5,000

Conference Wi-Fi

$100,000 – SOLE SPONSORSHIP

Support complimentary Wi-Fi access at the conference hotel. Support is recognized on a registration bag insert, onsite signage, Final Program and the browser’s opening splash page. Receive exclusive airtime with your company name and logo provided on the splash screen each time someone opens the Wi-Fi.

Conference Café

$100,000—SOLE SPONSORSHIP

The Conference Café will be a gathering area for all attendees during designated lunch breaks and receptions. All lunches will be served in the café, providing an opportunity to get your message in front of an estimated 5,000 Annual Meeting attendees. Branding opportunities include napkins, signage, etc. Additional branding requests will be considered.

Refresh & Recharge Station

$100,000 – SOLE SPONSORSHIP

This opportunity includes a branded charging lounge, refreshment station, and hanging signage, making it a gathering place for all attendees entering the exhibit hall. Refreshments will be available during exhibit hall hours. The charging lounge offers prime brand placement, and the custom hanging signage will be a focal point in the hall and will drive attendees to this area.

Meeting Registration Site

$50,000—SOLE SPONSORSHIP

With 99 percent of Annual Meeting & Pre-Conference Programs registrants using the SITC Annual Meeting website, this opportunity offers the highest visibility of your support. Your company will be prominently featured on the SITC official registration site reaching an estimated 5,000 registrants.

Hotel Key Cards

$30,000—SOLE SPONSORSHIP

Put your company or brand logo on the electronic key cards given upon check-in to delegates staying in a designated SITC hotel.

Band Party/Reception

VARIOUS LEVELS

Contact SITC for pricing and visibility options.

A staple of SITC’s Annual Meeting, The CheckPoints, our own house band, will rock out while you enjoy a beverage and show off your moves on the dance floor! Members of The CheckPoints band include SITC members who are renowned leaders in the field.
Host a Sponsored Symposium

VARIOUS LEVELS

Connect with current and upcoming leaders in cancer immunotherapy by hosting a CME or non-CME accredited breakfast, lunch or dinner during the Annual Meeting. Virtual and in-person options are available.

Ancillary Events

VARIOUS LEVELS

SITC welcomes companies, academic institutions, cooperative groups and other such organizations to hold an ancillary event at the SITC Annual Meeting & Pre-Conference Programs. Ancillary events include—but are not limited to—advisory board meetings, focus groups, investigator meetings, educational events and social functions.

Banner Advertisements - Onsite

Various placements and prices available. Contact SITC for more details.

The Node

$30,000—SOLE SPONSORSHIP

Sponsor The Node, SITC’s hub for early career scientists. This is a designated area for young investigators to gather colleagues and explore the early career scientist initiatives SITC offers throughout the year.

Twitter Wall

7’ x 5’ Display: $30,000—SOLE SPONSORSHIP

Sponsor the SITC Twitter wall, prominently displayed near the registration area. Have your branding seen by an estimated 5,000 attendees of SITC’s Annual Meeting & Pre-Conference Programs.

Escalator Branding

$25,000—SOLE SPONSORSHIP

Make an impact on delegates heading to the exhibit space with your company or product logo. Be front and center as delegates navigate the conference using the escalators heading to and from the exhibit hall.

Circular Charging Lounge

$30,000 (two available)

This charging configuration consists of 12 seats and six charging swing tables. Each charging table offers two, three-prong electrical outlets and two USB outlets and comes with a universal adapter that fits all major cell phones and tablets.

Standard Charging Lounge

$20,000 (six available)

This charging configuration consists of four seats and four charging swing tables. Each charging table offers two, three-prong electrical outlets and two USB outlets and comes with a universal adapter that fits all major cell phones and tablets.

Charging Stations

$10,000 each (Various styles to choose from)

Sponsor this exciting opportunity and allow conference attendees the convenience and security of charging their mobile devices while attending the conference. Your company will receive branding opportunities for the duration of the event.

Hotel Room Door Drops

$15,000 each

Place your customized advertising piece at SITC designated hotels. Printing is the responsibility of the sponsor. Multiple sponsorships available.

Window Clings

Various placements throughout the San Diego Convention Center. Prices vary. Contact SITC for more details.

Contact the SITC Development Office at development@sitcancer.org or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.
Sponsored Emails

Email to SITC 2023 Attendees – $15,000
Send a message to SITC 2023 attendees to promote your company or brand. Encourage attendees to visit your virtual booth space, attend your sponsored symposia, or check out your website. Emails will be sent by SITC on your behalf.

Coffee Break(s)

$12,500 each
Sponsor a coffee break(s) for meeting attendees after Plenary Sessions when exhibit hall hours are unopposed. Sponsors will be recognized by signs onsite. SITC will allow branded coffee cups and/or napkins (to be provided by the sponsor).

Career Connections

VARIABLE LEVELS
Connect with job seekers in person or virtually through the Career Connections initiative. Post open positions in online and onsite job boards.

Registration Bag Inserts

$10,000 each
Take advantage of the opportunity to catch the attention of delegates by putting an insert into the bags that each delegate receives onsite. All inserts must be submitted to SITC for approval prior to printing.

Exhibit Hall Column Wraps

Contact the SITC Development Office at development@sitcancer.org or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.

Column Tower/Cubes

$5,000 each (maximum two per company)
Place your company’s product or logo on custom, free-standing towers located outside of the exhibit hall. Multiple sponsorships are available.

Floor Decals

$2,500 each
Decals are a great way to drive traffic to your booth, providing recognition and distinguishing your company from your competitor. Offer directions to your booth, your website, or your newest product on a sticker placed at the entrance of the exhibit hall leading to your booth. Decals can be made into custom shapes and sizes.

Daily Email Ads

$2,000 each
Place your advertisement in SITC’s daily email to Annual Meeting attendees, highlighting various sessions and activities.
Virtual Opportunities

The virtual platform will provide additional, innovative opportunities for you to get your message and brand in front of SITC 2023 attendees.

Virtual Platform Advertisements
The new virtual platform offers strategic ad placements to reach your target audience.

- Lobby Banner: $25,000
- Lobby Side Advertisement: $10,000
- Bottom Banner Advertisement: $5,000

SITC 2023 Microsite
Reinforce your message and brand with a banner displayed on the dedicated SITC 2023 meeting site.

- Banner Advertisement: $2,000/month

Meeting Registration Site

$10,000 – BANNER ADVERTISEMENT
With 99 percent of Annual Meeting & Pre-Conference Programs registrants using the SITC Annual Meeting website, this opportunity offers the highest visibility of your support. Your company will be prominently featured on the SITC official registration site, reaching an estimated 5,000 registrants.

Email Opportunities

Annual Meeting Daily Email Ad – $2,000 each
Place your advertisement in SITC’s daily email to Annual Meeting attendees, which highlights the various daily sessions and activities.

Sponsored Email to SITC 2023 Attendees – $15,000
Send a message before or after the meeting to all SITC 2023 attendees to promote your company or brand. Encourage attendees to visit your virtual booth space, attend your sponsored symposia, or check out your website. Emails will be sent by SITC on your behalf.

Virtual Exhibit Booth

Starting at $3,000
SITC is happy to offer a virtual-only exhibit experience, complete with engagement metrics. Contact development@sitcancer.org to discuss virtual options.

Contact the SITC Development Office at development@sitcancer.org or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.
Guidelines for Support

Supporting a SITC event or educational activity not only offers a more rewarding experience for attendees, but also maximizes your company’s visibility. Support is not limited to these suggestions; SITC encourages new and creative ideas that contribute to the quality of the meeting.

Right of First Refusal

SITC adheres to a right of first refusal process for organizations who have supported particular programs or activities the previous year. This means that the previous year’s supporter is given the option of confirming support of the same program or activity at next year’s meeting before sponsorship of that function can be offered to another organization. Because some activities cannot happen without support, it is necessary to confirm funding at the earliest possible date in order to stay ahead of planning schedules. Previous sponsors, therefore, have until May 1, 2023, to confirm their interest in supporting the same program/sponsored item(s).

Policy on Satellite Programs

The policies outlined in this guide represent the only acceptable method for the provision of educational sessions at the Annual Meeting. Satellite sessions, or those planned without the input or invitation of SITC, are not permitted before, during or after the Annual Meeting & Pre-Conference Programs.

Working with Third-Party Vendors

A corporate sponsor may wish to designate an advertising firm, communications company or other third-party vendor to act on its behalf in coordinating aspects of their support of a SITC program or activity. If a third-party vendor is used, support must be confirmed in writing and a three-party letter of agreement is signed by all parties involved. To initiate this process, the corporate partner should submit a request in writing to SITC.

The request should include the following:

- The name and contact information of the third-party vendor
- A detailed list of the programs and tasks the third-party vendor will assume
Exhibitor Prospectus

San Diego Convention Center
Nov. 3-5, 2023
An Invitation to Exhibit at SITC’s 38th Annual Meeting

Advancing the Science and Application of Cancer Immunotherapy Worldwide

Make your mark at the largest cancer immunotherapy conference and exhibit at SITC’s 38th Annual Meeting, hosted by the leading member-driven organization focused on cancer immunotherapy, SITC. At SITC’s Annual Meeting, we will bring together international leaders from academia, regulatory and government agencies, as well as industry representatives for unmatched education, scientific exchange and networking with the scientists driving the field. If you have a product or service that will advance research or accelerate laboratory results, do not miss this opportunity to exhibit at SITC’s 38th Annual Meeting.

SITC is excited to bring the in-person Annual Meeting back, with virtual components, for 2023. We will monitor COVID-19 conditions and adjust as needed leading up to the Annual Meeting date.

Hybrid Exhibits

Each face-to-face exhibit booth includes an optional virtual booth space to connect with registrants who cannot attend in person. Take advantage of this space to:

- Network with attendees
- Feature resources and publications
- Highlight posters and symposia
- Link to your company website

Who Exhibits at SITC?

- Biotechnology companies
- Cancer organizations/foundations
- Consulting groups
- Data management companies
- Informatics/analysis firms
- Medical device manufacturers
- Medical equipment suppliers
- Medical publishers
- Pharmaceutical companies
- Research companies/agencies
- Scientific supply companies
- Universities/hospitals/research institutions

Virtual Exhibit Booth

SITC is happy to offer a virtual-only exhibit experience, complete with attendee engagement reporting. Contact development@sitcancer.org to discuss virtual options.
Past Exhibitors

2023

10x Genomics
AbbVie
Abcam
ABL, Inc.
ACCA Biosciences, Inc.
ACT Genomics
Adaptimmune
Adaptive Biotechnologies Corp.
Adaptive Cell Diagnostics
Aduro Biotech, Inc.
Advanced Cell Diagnostics, a BioTechne Brand
Advaxis, Inc.
Affymetrix Inc., part of Thermo Fisher
Agencys
Agilent Technologies
AIQ Solutions
Akoya Biosciences
Aldevron
Alkermes, Inc.
American Association for Cancer Research (AACR)
American Society for Transplantation and Cellular Therapy (ASTCT)
American Society of Clinical Oncology (ASCO)
Ampen
AMSBI O, LLC
ApoCell, Inc.
Applied Biomath
Aquila BioMedical
ArchDX
Argos Therapeutics, Inc.
Astarte Biologics
AstraZeneca
Astrolabe Diagnostics
Axio Research
Axion BioSystems
Bavarian Nordic
Beckman Coulter
BEIJING IDMO CO., Ltd.
Berkeley Lights
Bethyl Laboratories
Biocare Medical
Biocytogen
Biodex, Inc.
Biogenys
BioVIT
Biologist
Biologics Consulting Group
BioMed Central
BioMedTech Laboratories Inc.
Bio-Rad Laboratories
BioRender
BIOSYS USA LLC
Bio-Techne
Bon Opus Biosciences
BPS Bioscience
Bristol-Myers Squibb
Canopy Biosciences
Caprico Bio
Caprion Biosciences Inc.
Caris Life Sciences
Carolina BioOncology Institute
Catalyst Clinical Research
CDI Laboratories
Caletrix Corporation
Cell IDx
CellCarta
Celldex Therapeutics, Inc.
Cellecta
CellGenix/American Fluoroseal
Cellular Technology, Ltd.
Celsense, Inc.
Center
Champions Oncology
Charles C. Gates Manufacturing
Facility, University of Colorado
ChemoMetec Inc.
CLC Bio, LLC
ClearLight Biotech
Clingen
Cofactor Genomics
Concept Life Sciences
Cook Regenec
Crown Bioscience Inc.
Curiox Biosystems, Inc.
Cytobank
Definiens, Inc.
Demos Medical Publishing (an imprint of Springer Publishing Company)
Discovery Life Sciences
eBioscience
Elsevier
EMD Serono
EMD Serono/Pfizer
Enable Life Sciences
Epic Sciences
EUSA Pharma
Exelixis, Inc.
Fimmic Oy
Fisher Scientific
Flagship Biosciences
Flexworks
Flexcare Clinical Research
FlowMetric
Fluidigm
FluidX
Fred Hutchinson Cancer Research
GE Healthcare
Genalyte, Inc.
Genentech
Generable
Genma
Genscript
Glasso SmithKline plc
HalioDX
HemaCare BioResearch
HemOnC Today & Healio.com
HISTALIM
Histologix Ltd.
HTG Molecular Diagnostics
HTL Clinical
Ichor Medical Systems, Inc.
Illumina
ImraBiotech
ImaginAb
Immundex
immunoSCAPE
Incyte Corporation
Indica Labs, Inc.
Indiuvmed GmbH
Inovio
Instil Bio
Integrated Oncology & Covance (LabCorp)
Inviro
Inviotrogen
Inviscribe Technologies, Inc.
Iovance Biotherapeutics
IQVIA Biotech
Repertoire, Inc.
Irvine Scientific
Isoplexis
IvyGene
JPT Peptide Technologies GmbH
Juno Therapeutics
Kite Pharma, Inc.
Kite, a Gilead Company
LabcorP Drug Development
Lanterne Dx
Leica Microsystems
Leinco Technologies
Life Technologies
Lion Biotechnologies
Lippincott, Williams & Wilkins
Lunaphore Technologies
Lunt, Inc.
MABTECH
Mabtech, Inc.
MacroGenics, Inc.
Magnetic Insight
MBL International Corporation
Med Learning Group
MedGenome, Inc.
Median Technologies
Medpace
Merck & Co., Inc.
MI Bioresearch
Microba Life Sciences
MicrobiomeDx
MicroMedicine
MilliporeSigma
Miltenyi Biotech GmbH
Mission Bio
Mitra Biotech
Moffitt Cancer Center
MS Bioworks
Myriad RBM, Inc.
Nanostring Technologies
NantHealth
Natera
NeoGenomics Laboratories
NewLink Genetics
Nexcelom Biosciences
Nilogen Oncosystems
Nodality
Northwest Biotherapeutics
Novartis
Novartis Oncology
Novoprotein
OmicsHealth LLC
Omnia Biologics, Inc.
OmniSeq
OncoBiosciences
Oncosec
OracleBio
OriGen Biomedical
Panasonic Healthcare
Partek Incorporated
Past Exhibitors
Pathcore
PeproTech, Inc.
Peregrine Pharmaceuticals
PerkinElmer
Personal Genome Diagnostics
Personalis, Inc.
Personalized Medicine in Oncology
Pfizer Oncology
Pfizer/Merck KGaA
PGx Health
Precision Oncology
Predicine
Prometheus Laboratories, Inc.
PromoCell GmbH
Proscia
QIAGEN
QualTek Molecular Laboratories
Quantex
RareCyte Inc.
Regeneron
Replimune
ResearchDx
Roche
Rules Based Medicine
Rules Based Medicine, a Q2 Solutions
Company
Ruro Inc.
Saint-Gobain
Sanoft
SANYO
Sartorius
ScaleReady
Seahorse Bioscience
SEPPIC, Inc.
Sequenta, Inc.
Serametrix
Sidra Medical & Research Center
Sino Biological US
St. Jude Children’s Research Hospital
Statistics and Data Corporation (SDC)
Stellar Biotechnologies
STEMCELL Technologies
STEMSOFT Software
Strata Oncology
Studylog Systems, Inc.
Syndax Pharmaceuticals, Inc.
TDZ
Teiko Bio
Tempus
TESARO
The Lab People, Inc.
Thermo Fisher Scientific
TICA Group, LLC
TriStar Technology Group, LLC
Ultivue
Veracyte
Viracor IBT Laboratories
Virginia Commonwealth University
VisioPharm A/S
WebMicroscope Fimmic
Wilson Wolf Corporation
WuXi AppTec/WuXi NextCODE
Xcell Biosciences
XEME Biopharma, Inc.
XenTech
SITCANCER.ORG

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Exhibit Booth Packages

Elite Deluxe Package
(ISLAND 40’ X 40’) - $65,000
- 40’ x 40’ island booth
- First choice booth placement
- Lead retrieval
Also includes:
- 12 exhibit booth staff badges
- 7 Annual Meeting delegate registrations
- 7 Annual Meeting guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary full-page ad in Annual Meeting Final Program

Elite Package
(ISLAND 30’ X 30’) - $50,000
- 30’ x 30’ island booth
- First choice booth placement
- Lead retrieval
Also includes:
- 10 exhibit booth staff badges
- 6 Annual Meeting delegate registrations
- 6 Annual Meeting guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary full-page ad in Annual Meeting Final Program

Premier Deluxe Package
(ISLAND 20’ X 30’) - $40,000
- 20’ x 30’ island booth
- First choice booth placement
- Lead retrieval
Also includes:
- 10 exhibit booth staff badges
- 5 Annual Meeting delegate registrations
- 5 Annual Meeting guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary full-page ad in Annual Meeting Final Program

Premier Package
(ISLAND 20’ X 20’) - $25,000
- 20’ x 20’ island booth
- Lead retrieval
Also includes:
- 10 exhibit booth staff badges
- 4 Annual Meeting delegate registrations
- 4 Annual Meeting guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary half-page ad in Annual Meeting Final Program

Premium Deluxe Package
(CORNER 10’ X 20’) - $20,000
- 10’ x 20’ booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval
Also includes:
- 8 exhibit booth staff badges
- 3 Annual Meeting delegate registrations
- 3 Annual Meeting guest registrations
- One-time complimentary Annual Meeting attendee mailing list (choice of pre- or post-meeting)
- $50 discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert
Premium Package
(INLINE 10’ X 20’) - $10,000
- 10’ x 20’ booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval
Also includes:
- 6 exhibit booth staff badges
- 2 Annual Meeting delegate registrations
- 2 Annual Meeting guest registrations
- Complimentary Pre-Annual Meeting attendee mailing list (choice of pre- or post-meeting)
- 25% discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

Deluxe Package
(CORNER 10’ X 10’) - $5,500
- 10’ x 10’ booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval
Also includes:
- 3 exhibit booth staff badges
- 1 Annual Meeting delegate registration
- 1 Annual Meeting guest registration
- 25% discount on attendee mailing list rental (choice of pre- or post-meeting)
- 10% discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

Basic Package
(INLINE 10’ X 10’) - $3,500
- 10’ x 10’ booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval
Also includes:
- 2 exhibit booth staff badges
- 1 Annual Meeting delegate registration
- 10% discount on attendee mailing list rental (choice of pre- or post-meeting)

Contact the Development Office at development@sitcancer.org or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.

Hotel & Travel Information
Due to space constraints, individuals must be registered for the 2023 SITC Annual Meeting before reserving a hotel room. Once exhibitors reserve a booth, they are able to redeem their complimentary badges and reserve hotel rooms within the SITC room block. Additional registrations are available for purchase.

Registration Types
Annual Meeting Delegate: Allows access to the exhibit hall, social events and scientific sessions during the Annual Meeting, Nov. 3-5, 2023.
Exhibit Hall Guest: Allows access to evening receptions during the Annual Meeting, Nov. 3-5, 2023, but does not permit attendance to scientific sessions.
Exhibit Booth Staff: Allows access to exhibit hall during the Annual Meeting, Nov. 3-5, 2023. Booth staff are able to enter the exhibit hall during all open hours, as well as during designated move-in and move-out times.
General Booth & Exhibit Hall Information

1. The exhibit area is not carpeted. Carpet may be rented or personally provided. Carpet is required.
2. Booths must be clean following move-in prior to the hall opening. SITC may order cleaning if necessary.
3. Booth package inclusions are on the previous page. Additional materials/services may be ordered from the Exhibitor Service Kit provided by Heritage Trade Show Services.
4. Exhibit staff is limited for each booth (see package options on previous page) and all staff are required to have badges. Exhibit booth staff badges allow entry to the exhibit hall only.
5. The exhibit area will be open to delegates. As such, SITC, the exhibit service contractor and the meeting venue shall not be held responsible for any loss or damage to exhibitor property.
6. SITC must pre-approve all messaging to be sent to registered meeting delegates.
7. Attire of exhibit personnel should be consistent with the business casual atmosphere of the convention.
8. Cancellations will be accepted in writing until September 9, 2023. A full refund minus a processing charge of $500 will be granted.
9. No refunds will be given for cancellations made after September 9, 2023.

Rules & Regulations

1. Compliance with the Americans with Disabilities Act (ADA) within the exhibitor’s booth.
2. Only SITC-approved decals, pins and ribbons may be affixed to delegate or exhibitor badge holders.
3. Demonstrations by exhibitors must be pre-approved by SITC, occur within exhibitor’s assigned booth space and may not interfere with normal traffic flow nor infringe on neighboring exhibits.
4. Canvassing or distribution of advertising material outside of an exhibitor’s booth is prohibited.
5. SITC must be notified if an exhibitor plans to distribute food or beverage items in the exhibit hall. All such items must be approved by SITC and ordered directly from the meeting venue.
6. Subletting of exhibit space is prohibited. Sharing is only allowed within divisions of the same company.
7. SITC reserves the right to reject any exhibit application; to reject, prohibit, restrict or otherwise require modification of any exhibit; and to evict any exhibitor whose conduct or materials are objectionable to SITC for any reason.
8. Illuminated displays and other equipment requiring electrical current must conform to local electrical codes. More information on the specific requirements for electrical equipment will be included in the Exhibitor Service Kit.
9. Exhibit booth set up/dismantling may only occur during times determined by SITC unless pre-approval is granted in writing by SITC staff. Early departure or late set up may result in a $500 fee.
10. Exhibitors are required to conform to all local labor regulations in the installation/dismantlement of their booth fixtures. More information on the specific labor regulations is included in the Exhibitor Service Kit.
11. Prize contests, awards, drawings, raffles, lotteries or gaming devices of any kind are prohibited.
12. Giveaways and samples may be distributed from your exhibit booth in compliance with applicable guidelines (see below).
13. Selling of products/services is prohibited. Order forms may be distributed, but no payments may be accepted.
14. SITC is a high-level, professional conference governed by industry best practices, integrity and excellence. To ensure the highest standards are met, SITC encourages exhibitors’ compliance with all applicable guidelines and regulations.*

PhRMA Code on Interactions with Healthcare Professionals
ACCME Standards for Integrity and Independence in Accredited Continuing Education
AMA Physician’s Recognition Awards
AMA Opinion 9.6.2 - Gifts to Physicians from Industry
AMA Opinion 9.2.6 - Continuing Medical Education

*SITC does not assume responsibility for exhibitors’ interpretation of material contained within these documents or provide legal advice about their interpretation. Exhibitors should consult with their individual legal counsel regarding adherence and interpretation of the guidelines/codes contained therein.

*SITC adheres to the PhRMA Code on Interactions with Healthcare Professionals and the ACCME Standards for Integrity and Independence in Accredited Continuing Education. Therefore, certain items and acknowledgements are only available to non-industry entities.

*SITC adheres to the IAEE Guidelines for Display
2023 Sponsorship Opportunities

Annual Meeting Sponsorship .............................................................................................................. Various Levels
Pre-Conference Program Sponsorship .................................................................................................. Various Levels
CheckPoints Party Sponsorship ........................................................................................................... Various Levels
Ancillary Event ........................................................................................................................................ Various Levels
Sponsored Symposia ............................................................................................................................... Various Levels
SITC Named Fellowship ......................................................................................................................... Various Levels

Advertisements
Annual Meeting Final Program
- Back Cover ................................................................................................................................... $100,000
- Printing ........................................................................................................................................... $65,000
- Inside Front Cover .......................................................................................................................... $50,000
- Inside Back Cover ............................................................................................................................ $25,000
- Full Page ......................................................................................................................................... $10,000
- Half Page ......................................................................................................................................... $5,000
- Hotel Room Door Drop .................................................................................................................. $15,000
- Registration Bag Insert ................................................................................................................... $10,000
- Banner Advertisements (onsite and virtual options available) ...................................................... Various Levels
- SITC Website Ad ............................................................................................................................... $2,000/month
- E-Newsletter Ad ............................................................................................................................... $1,000/month

Marketing and Branding
- Conference Wi-Fi .............................................................................................................................. $100,000 (Sole Sponsorship)
- Conference Café ............................................................................................................................... $100,000 (Sole Sponsorship)
- Refresh & Recharge Station ............................................................................................................. $100,000 (Sole Sponsorship)
- Meeting Registration Site ............................................................................................................... $50,000 (Sole Sponsorship)
- Hotel Key Cards .............................................................................................................................. $50,000 (Sole Sponsorship)
- The Node .......................................................................................................................................... $30,000 (Sole Sponsorship)
- Twitter Wall ....................................................................................................................................... $30,000 (Sole Sponsorship)
- Escalator Branding ............................................................................................................................ $25,000 (Sole Sponsorship)
- Circular Charging Lounge ............................................................................................................... $30,000
- Standard Charging Lounge ............................................................................................................. $20,000
- Charging Stations ............................................................................................................................. $10,000
- Coffee Breaks ................................................................................................................................... $12,500
- Exhibit Hall Column Wrap ............................................................................................................... $10,000
- Column Tower/Cube ......................................................................................................................... $5,000
- Floor Decal ....................................................................................................................................... $2,500

Virtual Opportunities
- Daily Email Advertisement .................................................................................................................. $2,000/day
- SITC 2023 Microsite Banner Ad ....................................................................................................... $2,000/month
- Virtual Exhibit Booth .......................................................................................................................... starting at $3,000
- Meeting Registration Site Banner Ad ............................................................................................... $10,000
- Sponsored Email ............................................................................................................................... $15,000
- Virtual Platform Advertisement ....................................................................................................... Various Levels
IMPORTANT DATES

- April 17, 2023 – Exhibit reservations open
- April 19, 2023 – Abstract submission and late-breaking abstract application open
- April 19, 2023 – General attendee housing and registration open
- June 28, 2023 – Abstract submission and late-breaking abstract application close
- Aug. 11, 2023 – Late-breaking abstract submission period open
- Aug. 27, 2023 – Late-breaking abstract submission period close
- Sept. 5, 2023 – Exhibit booth reservation deadline
- Sept. 5, 2023 – Branding and advertising commitment deadline
- Sept. 27, 2023 – Regular abstract titles and authors released
- Oct. 26, 2023 – Pre-registration mailing lists available
- Nov. 3-4, 2023 – Exhibit hall open
- Nov. 22, 2023 – Post-Annual Meeting mailing lists available

*Dates subject to change*