

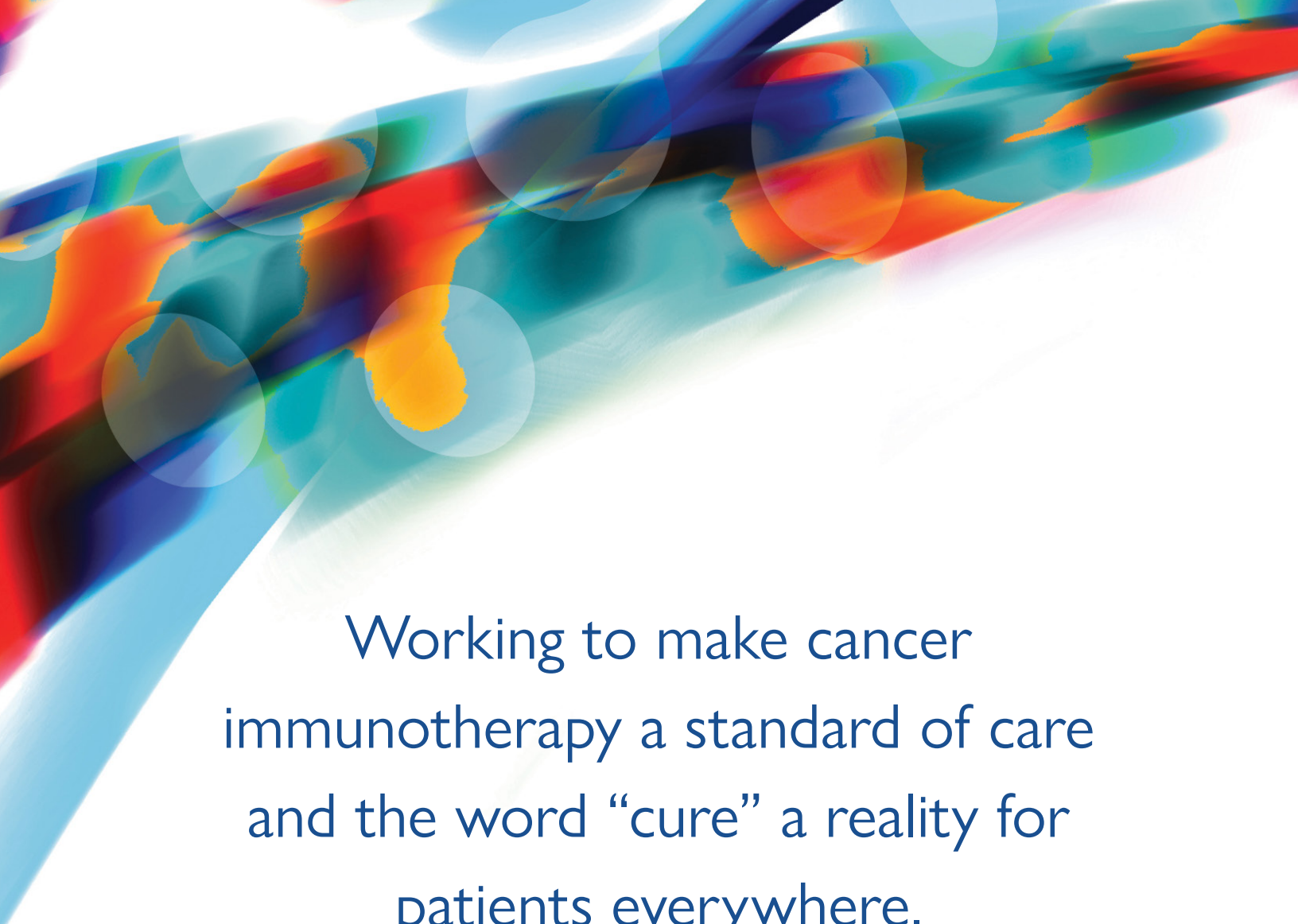


# 2023

## Support Opportunities Guide and Exhibitor Prospectus



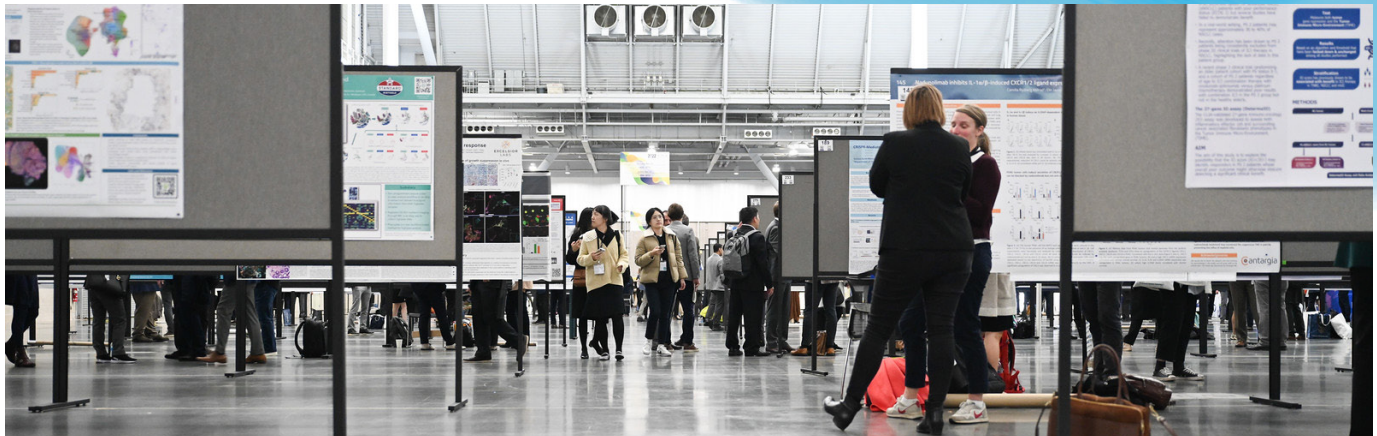
Society for Immunotherapy of Cancer



Working to make cancer  
immunotherapy a standard of care  
and the word “cure” a reality for  
patients everywhere.



Society for Immunotherapy of Cancer



# Welcome to the SITC Support Opportunities Guide

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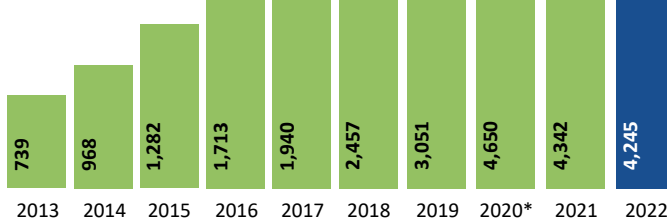
Society for Immunotherapy of Cancer

## About SITC

The **Society for Immunotherapy of Cancer (SITC)** is the world’s leading member-driven organization specifically dedicated to improving cancer patient outcomes by advancing the science and application of cancer immunotherapy. Established in 1984, SITC, a 501(c)(3) not-for-profit organization, serves scientists, clinicians, academicians, patients, patient advocates, government representatives and industry leaders from around the world. Through educational programs that foster scientific exchange and collaboration, SITC aims to one day make the word “cure” a reality for cancer patients everywhere.

### Members

SITC fosters scientific exchange, education and collaboration for more than 4,000 members who represent 36 medical specialties from more than 60 countries around the world.



\* Complimentary registration for Annual Meeting was included with membership due to COVID

### Member Categories

- Affiliate
- Allied Health
- Corporate Member
- Emeritus
- Nurse and Advanced Practice Provider
- Patient
- Patient Advocate
- Pharmacist
- Regular
- Student and Scientist-in-Training

## Corporate Membership

**Corporate Membership** is now open to organizations, corporations and educational institutions that have a vested interest in the field of cancer immunotherapy and tumor immunology.

SITC’s Corporate Membership is designed to foster:

- Enhanced communications between industry partners and SITC leaders to improve cancer patient outcomes by advancing the science, development and application of cancer immunology and immunotherapy
- A forum for addressing common issues impacting the field

## Member Demographics

### Areas of Research and Medical Specialties Represented by SITC Members

- Antibody-Based Therapies
- Biochemistry
- Bioinformatics
- Biostatistician
- Cellular Biology
- Cellular Therapies
- Clinical Investigations/Clinical Trials
- Computational Biology
- Cytokines
- Dermatology
- Drug Development
- Endocrinology
- Gastroenterology
- Genetics and Genomics
- Gynecologic Oncology
- Hematology
- Immunology
- Immuno-Oncology
- Immunotherapy
- Infectious Diseases
- Internal Medicine
- Medical Oncology
- Microbiology
- Molecular Biology
- Neuro-oncology
- Oncolytic Virus/Vaccines
- Pathology
- Pediatric Oncology
- Pharmacology/Toxicology
- Proteomics
- Radiation Biology/Radiation Oncology
- Research Administration
- Stem Cell Biology
- Surgical Oncology
- Transplantation
- Urology

### Disease States Represented by SITC Members

- Bladder
- Brain/Central Nervous System
- Breast
- Colon/Rectum
- Gastrointestinal
- Genitourinary
- Glioblastoma
- Gynecological
- Head and Neck
- Hematologic Malignancies
- Leukemia
- Liver
- Lung
- Lymphoma
- Melanoma
- Mesothelioma
- Neuroblastoma
- Pan-Tumor
- Pancreas
- Prostate
- Renal

### Work Settings Represented by SITC Members

- Academic Medical Center
- Clinic
- Community Hospital Training Program
- Foundation/Non-Profit/Patient Organization
- Government/Regulatory
- (Group Independent and Group Owned)
- Industry/Biotech
- Investor
- Non-Medical Academic Center
- Patient/Caregiver
- Solo Private Practice



# Journal for ImmunoTherapy of Cancer



Celebrating its 10<sup>th</sup> anniversary, the *Journal for ImmunoTherapy of Cancer (JITC)* is SITC's official open access, peer-reviewed online journal serving as the global voice of the society. This targeted outlet publishes original research articles, case reports, reviews, guidelines, position papers and discussion on all aspects of tumor immunology and cancer immunotherapy – from basic research to clinical application.

Led by an Editorial Board of over 100 of the world's leading authorities and innovators in cancer immunotherapy, *JITC* recently increased its impact factor to 12.469 making it the highest ranked fully open access immunology journal and placing it in the top 7% of all oncology and immunology journals as reported in the 2021 Journal Citation Reports.

*JITC* publishes and rapidly disseminates manuscripts in the following categories:

- Basic Tumor Immunology
- Case Reports
- Clinical/Translational Cancer Immunology
- Clinical Trials Monitor
- Commentary/Editorials
- Guidelines and Consensus Statements
- Immune Cell Therapies and Immune Cell Engineering
- Immunotherapy Biomarkers
- Oncolytic and Local Immunotherapy
- Reviews

Impact  
Factor  
12.469



To place an advertisement in *JITC*, please contact the Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456.

## Our Mission



### Leading the Way

For over 38 years, SITC has been the leading member-driven organization specifically dedicated to improving cancer patient outcomes by advancing the science and application of cancer immunotherapy. Established in 1984, SITC is a 501(c)(3) not-for-profit organization.

### Mission

To improve cancer patient outcomes by advancing the science, development and application of cancer immunology and immunotherapy through our core values.

### Vision

To make cancer immunotherapy a standard of care and the word “CURE” a reality for cancer patients everywhere.

### Core Values

**Interaction/Integration:** Facilitate the exchange of information and education among basic and translational researchers, clinicians, young investigators, societies and groups sharing the mission of SITC.

**Innovation:** Challenge the thinking and seek the best research in the development of cancer immunotherapy.

**Translation:** Facilitate the transfer of cancer immunology and immunotherapy research from the bench to the clinic and back.

**Leadership:** Define what is new and important and effectively communicate it to all relevant stakeholders.

# Our Goals



**Education and Scientific Exchange:** Serve as the leading resource for information and education on cancer immunotherapy.



**Policy and Advocacy:** Inform and influence the science, research, and regulation, as well as quality of care and quality of access impacted by public policy, ensuring the patient voice is heard and recognized.



**Professional Standards:** Set industry standards for the field of cancer immunotherapy in order to position SITC as the authority on immunotherapy of cancer.



**Science and Research:** Challenge the thinking and seek the best research in the exploration and development of tumor immunology and cancer immunotherapy.



**Global Access and Impact:** Advance the science and application of cancer immunotherapy worldwide.



**Leadership Development:** Cultivate the next generation of leaders and innovators in tumor immunology and cancer immunotherapy.

## Ways to Support Our Mission

### Grant Opportunities

Many of SITC’s live educational programs are jointly provided by SITC and our accrediting partners. As a result, these activities must abide by the Accreditation Council for Continuing Medical Education’s (ACCME) Standards for Integrity and Independence in Accredited Continuing Education in the development of educational activities.

Organizations that support an educational session cannot be involved in the development or execution of the presentations. This includes selecting the content, faculty and format of the session.

### Sponsor Opportunities

You may choose to sponsor any of SITC’s programs. Please contact our Development Office if you are interested in a program listed in this booklet.

### Corporate Support Recognition

Support received from industry partners will be recognized under the following levels:

LEVEL AMOUNT	
Diamond Supporter	\$1,000,000+
Titanium Supporter	\$750,000+
Palladium Supporter	\$500,000+
Double Platinum Supporter	\$250,000+
Platinum Supporter	\$100,000+
Gold Supporter	\$50,000+
Silver Supporter	\$25,000+
Bronze Supporter	\$10,000+
Copper Supporter	Up to \$9,999

These benefits of support do not apply to advertising or exhibit opportunities.

These support levels include the Annual Meeting & Pre-Conference Programs, as well as ongoing educational programs and initiatives throughout the year. All support levels will receive recognition in print and online publications.

### Guidelines

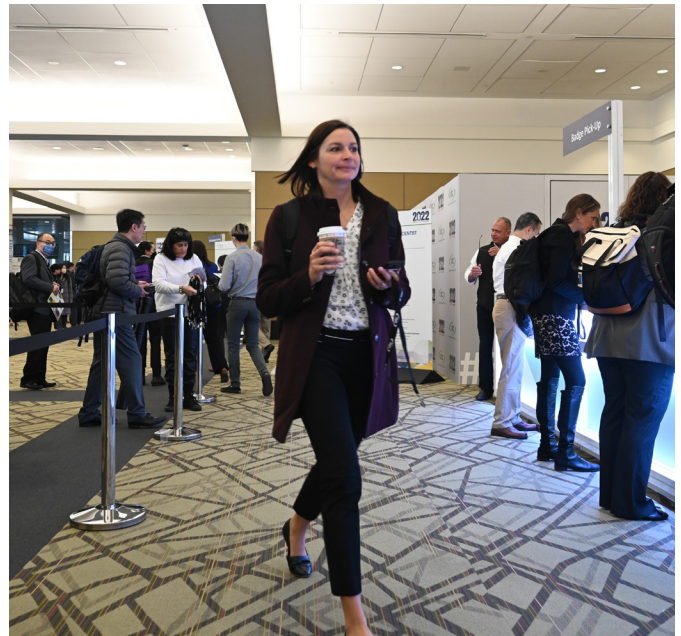
In accordance with ACCME Standards for Integrity and Independence in Accredited Continuing Education, SITC does not permit product-specific advertisements or invitations to events and/or promotional campaigns associated with any educational session.

### General Society Support

Support the mission, goals and year-round activities of the society by providing a charitable contribution to SITC.

### General Advertisements

- SITC Website Ad:** \$2,000/month  
 A digital (banner or button) ad hosted on sitcancer.org, linkable to the sponsor’s website.
- E-Newsletter Ad:** \$1,000/issue  
 A digital ad featured in SITC’s Immune Monitor, a monthly e-Newsletter emailed to SITC constituencies.
- Career Connections, SITC’s Online Job Board:**  
 \$250/4 months  
 Postings for employment opportunities located at sitcancer.org/aboutsitsc/career-connections.
- Mailing List Rentals:** Pricing varies  
 Industry partners and exhibitors can mail product information or invitations to Annual Meeting & Pre-Conference Program registrants. Phone numbers and email addresses will not be included.



For more information or to support our programs, please contact the SITC Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456.



## Overview of SITC's Programs

### Clinician Education

#### Annual Meeting & Pre-Conference Programs



A detailed listing of the Annual Meeting & Pre-Conference Programs begins on page 16. The Exhibitor Prospectus begins on page 26.

#### Advances in Cancer Immunotherapy™



Returns for a tenth year! The Advances in Cancer Immunotherapy™ (ACI) educational series has been newly redesigned to meet the demands of the busy clinician. Each program is focused on a disease state or topic to include: breast, gastrointestinal, genitourinary, gynecologic, head & neck, hematologic, lung, skin, toxicity management, MSI-high & TMB-high, cellular therapies, MABs, intratumoral vaccines biomarkers, and pediatric cancers. Attendees of these half-day innovative programs will have the opportunity for in-depth training featuring a discussion of closed cases submitted from attendees to hear guidance and insights from expert faculty. This meeting is certified for CME, CNE, CPE, and MOC credits.

#### 2023 SITC ACI's Kicking off on February 21, 2023

##### Hybrid Programs

ACI: A Focus on Intratumoral Therapies, Vaccines & Cytokines  
*March 10, 2023 ~ Virtual & Houston, TX*

ACI: A Focus on Lung Cancers  
*April 6, 2023 ~ Virtual & San Diego, CA*

ACI: A Focus on Toxicity Management (Part 1)  
*April 24, 2023 ~ Virtual & Chicago, IL*

ACI: A Focus on Cellular Therapies & T Cell Engagers  
*TBA ~ Virtual & Washington, DC*

ACI: A Focus on Monoclonal Antibodies & Antibody-drug Conjugates  
*Sept. 20, 2023 ~ Los Angeles, CA*

ACI: A Focus on MSI-high/TMB-high Cancers and Biomarkers  
*TBA ~ Virtual & New York, NY*

##### Virtual Programs

ACI: A Focus on Breast Cancers - Feb. 21, 2023

ACI: A Focus on Genitourinary Cancers - March 22, 2023

ACI: A Focus on Head and Neck Cancers - April 11, 2023

ACI: A Focus on Pediatric Cancers - May 3, 2023

ACI: A Focus on Toxicity Management (Part 2) - June 27, 2023

ACI: A Focus on Skin Cancers - Sept. 6, 2023

ACI: A Focus on Hematologic Malignancies - Oct. 19, 2023

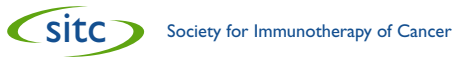
ACI: A Focus on Gynecologic Cancers - Nov. 16, 2023

ACI: A Focus on Gastrointestinal Cancers - Dec. 4, 2023

In collaboration with:



## SITC Cancer Immunotherapy Clinical Practice Guidelines



### Cancer Immunotherapy

## GUIDELINES

Following the publication of SITC's **Cancer Immunotherapy Clinical Practice Guidelines (CPG's)**, SITC will create educational webinars and a uniquely designed mobile application to house the information. These guidelines are a collection of consensus statements developed by experts, to help oncologists determine when and how to best use immunotherapy to treat their patients.

### CPG Mobile App

The CPG Mobile App is the first and only tool of its kind, offering direct, easy, portable access to SITC's CPGs via phone or tablet. Featuring interactive tools, advanced search functionality, and bookmarking and annotation capabilities, busy clinicians will find the SITC CPG Mobile App as the go-to resource on when and how to use immunotherapy to help improve outcomes for patients with cancer. Highlighting key information from SITC's published guidelines, the App is free to download with open access content and includes timely updates when new practice-changing data or approvals become available.



### Certificate in Cancer Immunotherapy (SITC-G)



## Certificate in Cancer Immunotherapy

SITC's **Certificate in Cancer Immunotherapy**, supports physicians and their knowledge and skills to provide effective and safe care for patients treated with cancer immunotherapy. Offered online through SITC's ConnectED platform, the program consists of eight independent learning modules—all approved for CME, CNE, CPE and MOC credits—that can be stacked to earn the **SITC Graduate in Cancer Immunotherapy (SITC-G) designation**. All modules are developed, reviewed and presented by distinguished leaders in the field of cancer immunotherapy.

### Current Modules

- Module 1: Basic Immunology Concepts
- Module 2: Basic Cancer Immunotherapy Concepts
- Module 3: Immune Checkpoint Blockade
- Module 4: Managing Immune Checkpoint Inhibitor Adverse Events
- Module 5: Other Approaches (Cytokines, Vaccines, Immune Cell Engagers)
- Module 6: Oncolytic Viruses and Intravesicular Therapy
- Module 7: CAR T Cell and Cellular Therapy
- Module 8: Implementing Cancer Immunotherapy in Clinical Practice

### SITC Cancer Immunotherapy connectED



## Cancer Immunotherapy connectED

**SITC Cancer Immunotherapy connectED**, the official online learning portal of SITC, is the source and resource for cancer immunotherapy education.

With the explosion of information related to cancer immunotherapy, there is a critical need for a central hub of trusted, expert resources where all stakeholders can find the information they need, when they need it.

The online portal features a variety of resources including online courses, on-demand webinars and enduring materials from SITC programs, many of which are CME-, CNE- and CPE-accredited.

Many sponsorship opportunities exist. To learn more, visit [sitcancer.org/connectED](http://sitcancer.org/connectED).



## Scientific Programs

SITC Spring Scientific Meeting  

### Spring Scientific

 Society for Immunotherapy of Cancer

March 15-17, 2023 ~ Denver, CO

#### Host Immunity in Immunotherapy Responses: From Discoveries to Precision Oncology

Join us in the spring of 2023 to inaugurate a new SITC signature program. SITC will bring together experts in cancer immunotherapy to address factors that affect host immunity and response to immunotherapy in this new 2 1/2 day conference. The program will feature in-depth discussions of scientific breakthroughs, cutting-edge methodologies and technologies, and the newest clinical studies pertaining to environmental, genetic, and patient-specific factors that affect patient health and response to immunotherapy. Basic, translational, and clinical scientists in attendance will benefit as they learn more about patient characteristics and environmental changes that can improve the efficacy of cancer immunotherapies.

Mark your calendar for future dates of SITC's Spring Scientific:  
 March 10-12, 2024 ~ Miami, FL (Topic: Cancer Metabolism)  
 March 12-14, 2025 ~ San Diego, CA

#### SITC Computational Immuno-oncology Webinar Series

Summer 2023

The 2023 SITC Computational Immuno-Oncology Webinar Series will educate clinicians about current computational technologies and platforms and how best to incorporate these approaches to advance drug development. Complimentary to the webinar series, SITC will publish a Computational Immuno-Oncology Review Series in the *Journal for ImmunoTherapy of Cancer (JITC)*.

#### Targets for Cancer Immunotherapy: A Deep Dive Webinar Series

Summer 2023 I

Important scientific questions will be explored in this monthly series. It will include an overview of current scientific knowledge about cell and gene therapy, a detailed discussion of the biology underlying the therapeutic mechanism and a summary of current clinical efforts in the field. A highlight of the series will be dedicated time for an interactive Q&A with in-depth questions and collaborative discussions.

#### Global Webinar Series

Fall 2023

Immunotherapy has gone global and SITC has extended its reach to improve therapies worldwide. As part of a three year strategic plan, SITC is bringing programs to the IO community to address the barriers to worldwide immunotherapy access and develop actions to overcome them. This new free series of twelve webinars will be crafted specifically for Low and Middle Income Countries (LMIC) and international audiences focusing on applying the latest scientific and clinical advances in cancer immunotherapy in resource limited settings.

Topics in development include: Cancer Immunotherapy 101; Adverse event recognition and management; Cancer immunotherapy interactions with co-morbidities and Region-specific cancer immunotherapy application

#### Quality Expert Summit

Summer 2023

In 2019, SITC identified the need to bring greater emphasis and visibility to the importance of quality metrics in immunotherapy. To that end, a 3-phase project was created to begin addressing the need for meaningful measurement concepts. Building on the success of our first effort, SITC will develop a third IO-specific quality measure in 2023 with the intention of submitting the measure to CMS for consideration in 2024. As the first step, SITC will host a virtual Quality Expert Summit, where stakeholders will meet and develop quality measure concepts. Areas of focus for concept development currently include: Immune-related adverse event management, Cellular therapies.

## Scientific Summits

SITC is the professional society to set industry standards for the field of cancer immunotherapy. Through serving as an honest broker for the field, SITC builds consensus around key clinical and scientific issues identified annually during the society's strategic retreat.

This year, the SITC leadership identified the following critical hurdles in need of field-wide consensus and direction.

### Engineering & IO Workshop

May 19-20, 2023 ~ Boston, MA

In collaboration with thought leaders from multiple engineering specialties, SITC is bridging the convergent fields of engineering and immuno-oncology through the organization of a two-day workshop. The workshop will collaboratively identify the key hurdles in the field of immunotherapy and the engineering tools that can be used to address those hurdles.

The program will focus on monitoring changes in the tumor/host interaction, specificity and control of immune targeting, and technologies for understanding the tumor/host.

### IO Surrogate Endpoints Workshop

Sept. 15, 2023

The discovery of effective surrogate endpoints is critical to increase the quality, quantity, and speed of novel immunotherapy approvals. SITC has long been the global leader in facilitating the discovery and validation of novel endpoints.

Through this closed door workshop SITC will engage experts across the field of immunotherapy in the identification of the most promising endpoints, providing guidance to the field at large.

### Potency Assay Workshop

While most cellular therapy products lack effective potency assays at all stages of development and they do not appear to align with clinical response or appearance of adverse events, the FDA requirements for potency assays do not seem to align with these data-driven observations.

Through the potency assay summit, SITC will publish recommendations on how potency should be defined and utilized during the FDA approval process to maximize efficiency while prioritizing patient safety.

### Summit on Tertiary Lymphoid Structures

Summer 2023

Recent studies have provided clear evidence that tertiary lymphoid structures correlate with prolonged survival and superior response to immune checkpoint blockade in several solid tumors. However, important questions remain regarding the proper identification of tertiary lymphoid structures and phenotypic classification of these structures.

This consensus meeting will serve to bring leaders in the field together to set standardized parameters including the identification of a bioinformatic algorithm to objectively count and define tertiary lymphoid structures.

## Access and Inclusion

### SITC Patient Engagement and Advocacy Panel

Spring 2023

The SITC Patient Education and Advocacy Panel is a new initiative that provides support to immunotherapy patients and integrates their perspective into SITC efforts. The panel is developing new educational and advocacy content, implementing novel communications and dissemination strategies, and facilitating patient integration into SITC efforts.

### Diversity, Equity and Inclusion Program

November 3, 2023 - San Diego, CA

#### Mentorship and Networking Program for URM Undergrads in STEM

SITC's STEM outreach program returns to the Annual Meeting engaging underrepresented minorities in the biomedical sciences at the undergraduate level. SITC will inspire the next generation of diverse scientists and clinicians to pursue studies in the cancer immunotherapy space by partnering with local undergraduate students in the San Diego area. After attending breakfast with SITC mentors and an "IO 101" presentation designed just for them, they will attend select Annual Meeting sessions, network during a Meet-the-Expert lunch, and finish the day with a mentor-guided tour of the Poster Hall. Through personal engagement with SITC mentors, these diverse young students will be encouraged to stay-in-touch and ultimately be inspired to pursue a career curing cancer with immunotherapy.



## Early Career Scientist Opportunities



### Cancer Immunotherapy Winter School

Jan. 17–21, 2023

The **SITC Cancer Immunotherapy Winter School** is a comprehensive educational program, providing early career participants with a deep understanding of the core principles of tumor immunology and cancer immunotherapy. Attendees will also explore developing areas of the field, including:

- Biomarker technology, validation and clinical integration
- Clinical trial design, data analysis and considerations for combination therapies
- Grant writing to obtain research funding

This five-day program will instruct scientists and clinicians to advance scientific discoveries and clinical applications of tumor immunology and cancer immunotherapy.

The program also fosters professional development by facilitating student interaction with faculty and thought leaders in an intimate setting.

### SITC Clinical Immuno-Oncology Network (SCION) Workshop

Jan. 17–21, 2023

This unique initiative was developed to complement SITC's Cancer Immunotherapy Winter School, and is designed to assist those in the field of cancer immunotherapy who are interested in designing their own clinical trial protocol.

Through hands-on breakout sessions, participants will work in intimate small groups, each consisting of four to five students paired with three dedicated faculty including two clinicians/scientists and a statistician. These expert faculty are equipped to help their assigned students navigate through the unique considerations that accompany immunotherapy treatments, which will enable them to develop well-designed clinical trials that can effectively move the field forward.

### WIN Leadership Institute

September 28–29, 2023 ~ Chicago, IL

The **Women in Immunotherapy Network's Leadership Institute (WIN LI)** is a 1.5 day program that explores topics that benefit female scientists as emerging leaders in the field of cancer immunotherapy. The program will develop and enhance leadership skills as well as address topics around diversity, inclusivity, conflict management and negotiation. Each participant will increase their understanding of their role as an emerging leader.

In addition, female participants from clinical settings, industry, government and academia will be given an opportunity to network with one another and share experiences unique to the female perspective in the field of cancer immunotherapy.


### Sparkathon 2.0 Accelerator


September 28–29, 2023 ~ Chicago, IL




As part of a larger effort to develop the next generation of cancer immunotherapy leaders, address the challenges in the field, and speed the pace of discovery, SITC is continuing to make strategic investments in the future of the field with Sparkathon 2.0.

As a unique vehicle to foster leadership development and innovation, Sparkathon 2.0 will involve a cohort of emerging leaders in the field and related disciplines. These diverse emerging leaders will be hosted at a special two and one half-day retreat to address key issues of significance in the field. The group will benefit from the opportunity to make meaningful contributions to cancer immunotherapy while learning useful leadership and business skills in a safe environment amongst peers. In addition, they will form connections across disciplines that may serve them in future, cross institutional research endeavors.

 Where identified, these programs are accredited as a SITC CME-/CNE-/CPE-certified program (ACCME, ANCC & ACPE).

 Where identified, these programs are being presented virtually.

 These programs, where indicated, will be presented both in person and virtually.

Forward Fund 



In an effort to create opportunities that further the mission of SITC and expand the knowledge of and interest in cancer immunotherapy, SITC established the **Forward Fund**.

Since 2014, SITC has awarded more than \$5 million in research funding to deserving early career scientists.

**Supported Awards and Activities**

- Named Fellowship Awards
- Named Technology Awards
- Young Investigator Presidential Travel Awards
- Young Investigator Abstract Travel Awards
- Sparkathon - *Emerging Leaders Igniting Innovation*
- Cancer Immunotherapy Winter School Travel Awards
- Women in Cancer Immunotherapy Network Leadership Institute Travel Award

**SITC Named Awards**

Support the next generation of immunotherapy experts by funding a named cancer immunotherapy fellowship, technology or lectureship award.

You can establish your own Fund or join others who want to make a difference with a gift to one of these existing Funds:

**Holbrook Kohrt Memorial Fellowship**

Established in 2016 to honor the memory of Dr. Holbrook Kohrt and to support a translational researcher.

**Richard V. Smalley Lectureship**

Established in memory of Dr. Smalley, this fund supports the keynote lecture at SITC’s Annual Meeting.



**Martin “Mac” Cheever Excellence in Clinical Trial Design - Travel Award**

Established in 2022 in loving memory of Dr. Martin “Mac” Cheever, this fund recognizes his many contributions to the field of cancer immunotherapy by providing travel awards to deserving early career scientists pursuing excellence in clinical trial design.

Each year, SITC will seek the best and brightest in the field to continue Dr. Cheever’s passion for improving clinical trials through the Dr. Martin “Mac” Cheever Excellence in Clinical Trial Design - Travel Award. Recipients will look to advance the science of immunotherapy through innovative clinical trial design.

You can help us reach our goal by supporting this fund in memory of Mac. Please contact us for more information on supporting this new fund.

For more information or to support our programs, please contact the SITC Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456.

## Steven A. Rosenberg Endowed Scholars Fund

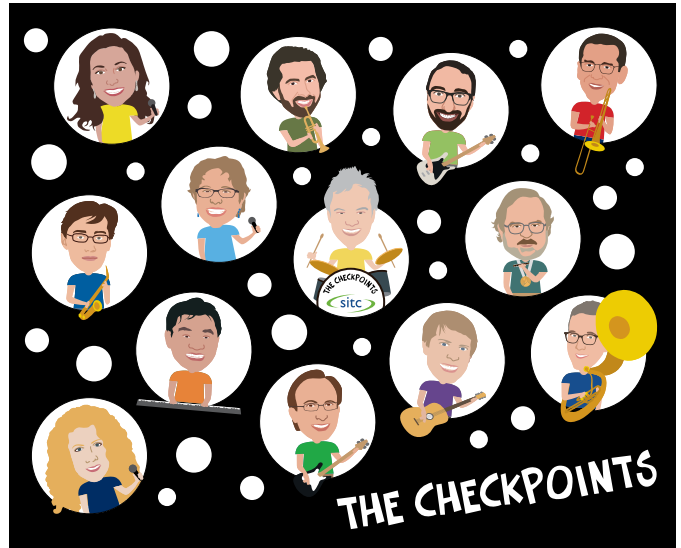
Established in 2020 in honor of Dr. Rosenberg, this fund recognizes his many contributions to the field of cancer immunotherapy by providing research support to emerging leaders in the field.

Each year, SITC will seek the best and brightest to continue Dr. Rosenberg's legacy as a Rosenberg Scholar. This select group of deserving nominees will look to advance the science and tackle the hurdles facing cancer immunotherapy.



The need is great. Your contribution will help us grow this fund to support more Scholars working to find a cure. Contact the Development Department for more information.

## Forward Fund Events – The CheckPoints Live



### The CheckPoints at Buddy Guy's

Sunday, June 4, 2023 ~ Chicago, IL

The CheckPoints return to the Windy City for "Rockin' for a Cure." SITC's very own house band will play at Buddy Guy's Legends from 8 – midnight to raise funds for our Early Career Scientists. Many sponsorship opportunities are available.

### The CheckPoints at SITC 2023

Saturday, November 4, 2023 - San Diego, CA

Sponsor the band at SITC 2022 as the CheckPoints, SITC's very own house band, celebrates the close of the Annual Meeting.

### SITC Merchandise

Don't forget to order your limited edition T-shirts for your company to support the *Forward Fund*!







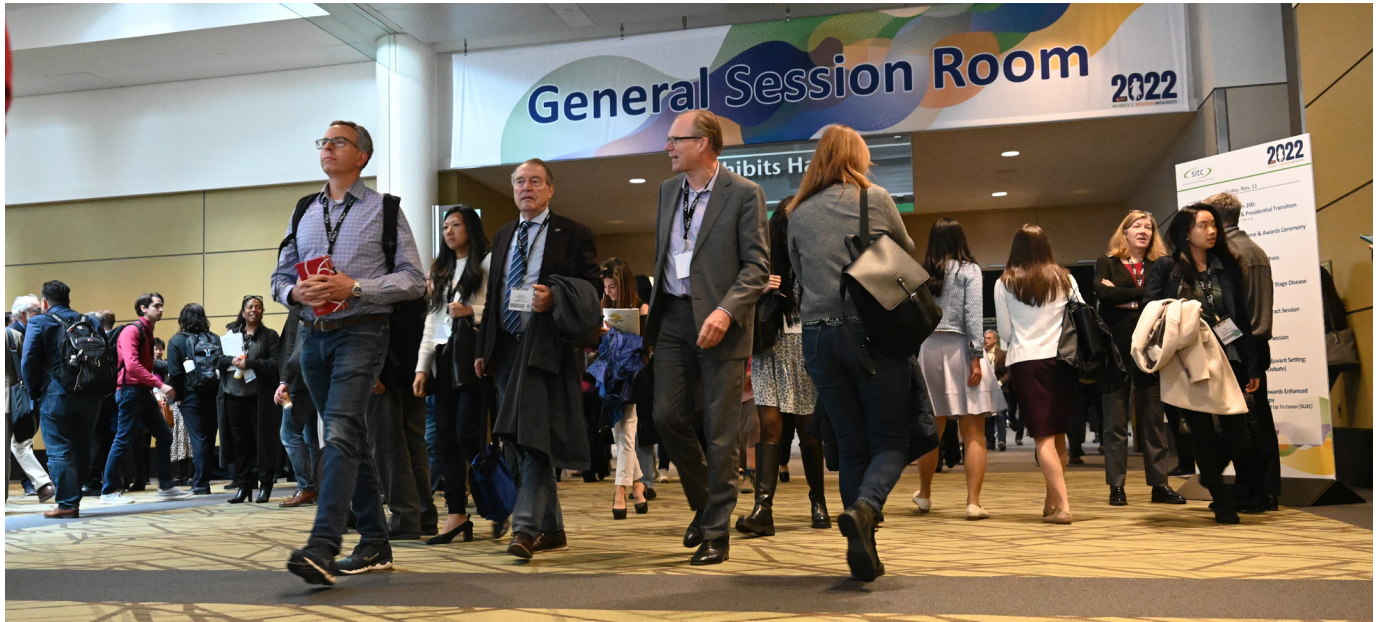
sitc 2023  
*San Diego*  
Nov. 1-5

**Annual Meeting and  
Pre-Conference Programs**

San Diego Convention Center



Society for Immunotherapy of Cancer



## Annual Meeting & Pre-Conference Programs

### 2023 Hybrid Meeting Model

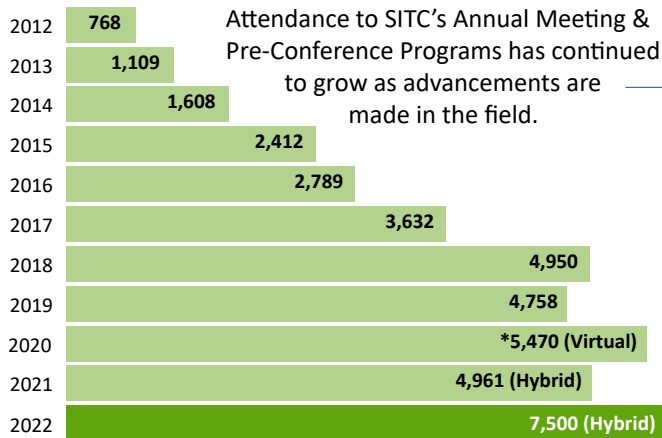
SITC is looking forward to hosting a hybrid 2023 Annual Meeting, with in-person and virtual components. We will monitor COVID-19 conditions and adjust as needed in the lead up to the Annual Meeting date.

### By Specialty

- |                                         |                          |
|-----------------------------------------|--------------------------|
| Immuno-Oncology                         | Antibody-Based Therapies |
| Immunotherapy/Immunology                | Molecular Biology        |
| Drug Development                        | Cytokines                |
| Medical Oncology                        | Oncolytic Virus/Vaccines |
| Cellular Biology                        | Hematology               |
| Clinical Investigations/Clinical Trials | Other                    |
| Cellular Therapies                      |                          |

### Attendee Profile (2022)

Attendance: 7,400 Unique



### Global Reach



SITC 2022 saw attendees from 51 countries from around the globe.

\*Annual Meeting Registration was complimentary for Members due to COVID

For more information or to support our programs contact the SITC Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456.

## Description of Programs



**SITC's Annual Meeting & Pre-Conference Programs** feature cutting-edge research and timely educational sessions that serve as catalysts for advancing the field—bridging the gap between translational research, development and clinical practice.

### Industry Program: Topic TBD

*November 1, 2023 ~ San Diego, CA  
A Pre-Conference Program of SITC's 38<sup>th</sup> Annual Meeting*

As part of the SITC Annual Meeting & Pre-Conference Programs, the **SITC Industry Program** provides a forum for industry representatives to discuss ongoing research programs to advance the field of cancer immunotherapy. Design, topic selection and organization of each SITC Industry Program is led by members of the Industry Committee that represents over 30 companies from across the globe.

### Workshop on Targeting Myeloid Cells in Immuno-oncology

*November 2, 2023 ~ San Diego, CA  
A Pre-Conference Program of SITC's 38<sup>th</sup> Annual Meeting*

The 2023 SITC Annual Workshop will explore the underlying biology and diversity of myeloid cells, therapeutic approaches to target myeloid cells in immuno-oncology, and the use and validation of myeloid cells for stratification of patients and biomarkers. The Workshop aims to bring the field together to educate and promote myeloid cell targeting with the overall goal of making the tumor microenvironment more permissive and expand tumor specific T cells. Attendees will be equipped to effectively target myeloid cells for anti-cancer therapy, potentially impacting clinical care and leading to better patient outcomes.

### Primer on Tumor Immunology & Cancer Immunotherapy™

*November 2, 2023 ~ San Diego, CA  
A Pre-Conference Program of SITC's 38<sup>th</sup> Annual Meeting*

The **Primer on Tumor Immunology and Cancer Immunotherapy™** is designed to provide a foundation for understanding core immunology principles as they relate to basic and clinical research in immunotherapy of cancer. The **Primer on Tumor Immunology and Cancer Immunotherapy™** will also touch on emerging therapies and technologies to ensure attendees at all levels stay updated in our expanding field, while also laying a comprehensive foundational base for all SITC 2023 attendees.

### 38<sup>th</sup> Annual Meeting

*November 3–5, 2023 ~ San Diego, CA*

**SITC's 38<sup>th</sup> Annual Meeting** will provide a multidisciplinary educational and interactive environment focused on improving outcomes for current and future patients with cancer by incorporating strategies based on basic and applied cancer immunotherapy.

The meeting will consist of cutting-edge research presentations by experts in the field, both oral and poster abstract presentations and ample opportunity for structured and informal discussions. In addition, the meeting will include updates on major national and international initiatives coming from academia, government and industry, as well as important society projects. The meeting will conclude with a Hot Topic Symposium to address rapidly developing key issues in the field of cancer immunotherapy.

## Young Investigator Activities

### Early Career Scientist Networking Event

SITC offers this event in conjunction with the society's Annual Meeting as a way for early career scientists to meet and network with other young investigators in the field.

### Meet-the-Expert Lunch & Webinars

The Meet-the-Expert Lunch will focus on unique issues related to the career development of early career scientists. Well-recognized leaders in the field will facilitate roundtable discussions on particular areas of interest. Experts will answer questions and lead informal dialogue to help provide guidance and direction. Additionally, early career scientists and subject matter experts can connect virtually through the Meet-the-Expert webinar series.

### Grant Writing Workshop

This year's leadership development program will encompass when and how to find the right grant for your career stage and project, the dos and don'ts of grant writing and how to revise a grant for resubmission. Faculty members from academia with a track record of successful funding, as well as program officers at the National Institutes of Health (NIH) will provide insight on writing effective grants and utilizing program officers in the revision stages to successfully obtain funding.

### Speed Mentoring Event

Hosted by SITC's Early Career Scientist Committee, this event provides the opportunity to receive mentorship from an expert in the field of cancer immunotherapy in a one-on-one setting. Mentees will be matched with an expert mentor for a 15-minute discussion in one of the following three categories: industry/non-academic careers, basic/translational science, or clinical science.

### Young Investigator Awards

SITC fosters the growth and development of the next generation of cancer immunotherapy experts and tumor immunologists by providing them additional support and opportunities to present their research at the SITC Annual Meeting. Young Investigator Awards include Abstract Travel, Presidential Travel and Presidential Awards.



### The Node

SITC's Early Career Scientist Hub, The Node, is specifically designed as a place for early career attendees to network, collaborate and relax. Attendees can visit The Node to meet other attendees, talk about the latest science and learn about SITC's educational offerings for early career scientists.

### World Immunotherapy Council's 5<sup>th</sup> Young Investigator Symposium on Cancer Immunotherapy

*November 1, 2023 - San Diego, CA*

The **World Immunotherapy Council (WIC)** is a group of 26 organizations that promote the research and translation of cancer immunotherapy to accelerate delivery of new immune-based treatments to patients with cancer throughout the world.

For more information or to support our programs, contact the SITC Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or **(414) 271-2456**.

## 2023 Schedule of Events

### Pre-Conference Programs Wednesday, Nov. 1, 2023

1–6:30 p.m.	Industry Program
6:30–7:30 p.m.	Industry Program Reception

### Thursday, Nov. 2, 2023

8 a.m.–5 p.m.	Primer on Tumor Immunology and Cancer Immunotherapy™
9 a.m.–5:30 p.m.	Workshop on Targeting Myeloid Cells in Immuno-Oncology
11:30 a.m.–1 p.m.	Meet-the-Expert Lunch
6–8 p.m.	Grant Writing Workshop
9–10 p.m.	Early Career Scientist Networking Event

### 38<sup>th</sup> Annual Meeting Friday, Nov. 3, 2023

7:40–8 a.m.	Presidential Welcome & Awards Ceremony
8–8:50 a.m.	Keynote Address
8:50–8:55 a.m.	Break
8:55–10:55 a.m.	Plenary Session
10:55–11:10 a.m.	Break
11:10–11:40 a.m.	Late Breaking Abstract Session
11:40 a.m.–1:10 p.m.	Lunch & Poster Viewing in the Exhibit Hall
11:55 a.m.–12:55 p.m.	Rapid Oral Abstracts
1:10–3:15 p.m.	Plenary Session
3:15–3:45 p.m.	Break
3:45–5 p.m.	Plenary Session
5–6:30 p.m.	Poster Symposium
7–8:30 p.m.	Evening Poster Reception in Exhibit Hall

### Saturday, Nov. 4, 2023

7:15–7:45 a.m.	SITC Business Meeting
8–8:05 a.m.	Organizer Welcome
8:05–8:55 a.m.	Keynote Address
8:55–10:55 a.m.	Plenary Session
9:35–11:20 a.m.	Plenary Session
11:20–11:25 a.m.	Break
11:25–11:55 a.m.	Late Breaking Abstract Session
11:55 a.m.–1:25 p.m.	Lunch & Poster Viewing in the Exhibit Hall
12:10–1:10 p.m.	Rapid Oral Abstracts
12:10–1:10 p.m.	Concurrent Sessions
1:25–2:50 p.m.	Presidential Session
2:50–2:55 p.m.	Break
2:55–4:05 p.m.	Plenary Session
4:05–4:20 p.m.	Break
4:20–5:35 p.m.	Concurrent Sessions
5:35–5:40 p.m.	Break
5:40–6:25 p.m.	Session
6:25–6:30 p.m.	Break
6:30–7 p.m.	Awards Ceremony
7–8:30 p.m.	Evening Poster Reception in Exhibit Hall
8:30–11:30 p.m.	The CheckPoints Party

### Sunday, Nov. 5, 2023

8–8:05 a.m.	Organizer Welcome
8:05–9:45 a.m.	Plenary Session
9:45–9:55 a.m.	Break
9:55–11:25 a.m.	Plenary Session
11:25–11:35 a.m.	Break
11:35–1:05 p.m.	Plenary Session

#### Annual Program Committee Chairs:

Chair - E. John Wherry, PhD – *University of Pennsylvania*  
Co-Chair - Harriet Kluger, MD – *Yale University*

#### 38<sup>th</sup> Annual Meeting Organizers:

Julie Brahmer, MD – *Sidney Kimmel Comprehensive Cancer Center at Johns Hopkins*  
Yvonne Chen, PhD – *University of California, Los Angeles*  
Alfred L. Garfall, MD – *Perelman School of Medicine, University of Pennsylvania*  
Mary Kate Kasler, DNP – *Memorial Sloan Kettering Cancer Center*  
Carla V. Rothlin, PhD – *Yale School of Medicine*

#### Primer on Tumor Immunology and Cancer Immunotherapy™ Organizers:

Tullia C. Bruno, PhD – *University of Pittsburgh*  
Sumit K. Subudhi, MD, PhD – *The University of Texas MD Anderson Cancer Center*

#### Workshop on Targeting Myeloid Cells in Immuno-oncology

Dmitry I. Gabilovich, MD, PhD – *AstraZeneca*  
Jennifer L. Guerriero, PhD – *Brigham and Women's Hospital*  
Judith A. Varner, PhD – *University of California, San Diego*

As of Nov. 1, 2022

## 2023 Benefits of Support

	Diamond \$1,000,000+	Titanium \$750,000+	Palladium \$500,000+	Double-Platinum \$250,000+	Platinum \$100,000+	Gold \$50,000 to \$99,999	Silver \$25,000 to \$49,999	Bronze \$10,000 to \$24,999	Copper Up to \$9,999
Face-to-face meeting with SITC executive leadership at SITC Annual Meeting									
Complimentary ad on SITC Cancer Immunotherapy CONNECT, SITC's official website (restrictions apply)	3 months	2 months	1 month	1 week					
Final program internal ad discount	COMP	COMP	50%	25%					
Complimentary postal mailing list of program registrants (application/approval of mailed materials required) - Your choice use pre or post meeting	3 times	3 times	2 times	2 times	1 times	1 time			
Complimentary job posting on SITC website									
Complimentary registrations for the supported program	8	7	6	5	4	3	2	1	
Recognition of support in 2023 society e-newsletter									
Acknowledgement of support during the society's Membership Business Meeting									
Company acknowledgement of support in program and education and abstract book (in print and electronic versions)									
Recognized on meeting signage									
Company listed on the SITC supporter web page throughout 2023									
"Supporter" name badge ribbons for select organization representatives at program									

\*These benefits of support do not apply to advertising or exhibit opportunities.

Contact the SITC Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. **Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.**

## Branding Opportunities

### Final Program

#### VARIOUS LEVELS

The Final Program is a comprehensive guide to SITC’s 38<sup>th</sup> Annual Meeting, including a complete schedule of activities, exhibitor information and much more. The Final Program will be distributed to all delegates in their registration bags onsite.

Ad graphics are subject to SITC approval.

Back Cover: \$100,000

Printing: \$65,000

Inside Front Cover: \$50,000

Inside Back Cover: \$25,000

Full Page: \$10,000

Half Page: \$5,000

### Conference Wi-Fi

#### \$100,000 – SOLE SPONSORSHIP

Support complimentary Wi-Fi access at the conference hotel. Support is recognized on a registration bag insert, onsite signage, Final Program and the browser’s opening splash page. Receive exclusive airtime with your company name and logo provided on the splash screen each time someone opens the Wi-Fi.

### Conference Café

#### \$100,000—SOLE SPONSORSHIP

The Conference Café will be a gathering area for all attendees during designated lunch breaks and receptions. All lunches will be served in the café, providing an opportunity to get your message in front of an estimated 5,000 Annual Meeting attendees. Branding opportunities include napkins, signage, etc. Additional branding requests will be considered.

### Refresh & Recharge Station

#### \$100,000 – SOLE SPONSORSHIP

This opportunity includes a branded charging lounge, refreshment station, and hanging signage, making it a gathering place for all attendees entering the exhibit hall. Refreshments will be available during exhibit hall hours. The charging lounge offers prime brand placement, and the custom hanging signage will be a focal point in the hall and will drive attendees to this area.

### Meeting Registration Site

#### \$50,000—SOLE SPONSORSHIP

With 99 percent of Annual Meeting & Pre-Conference Programs registrants using the SITC Annual Meeting website, this opportunity offers the highest visibility of your support. Your company will be prominently featured on the SITC official registration site reaching an estimated 5,000 registrants.

### Hotel Key Cards

#### \$30,000—SOLE SPONSORSHIP

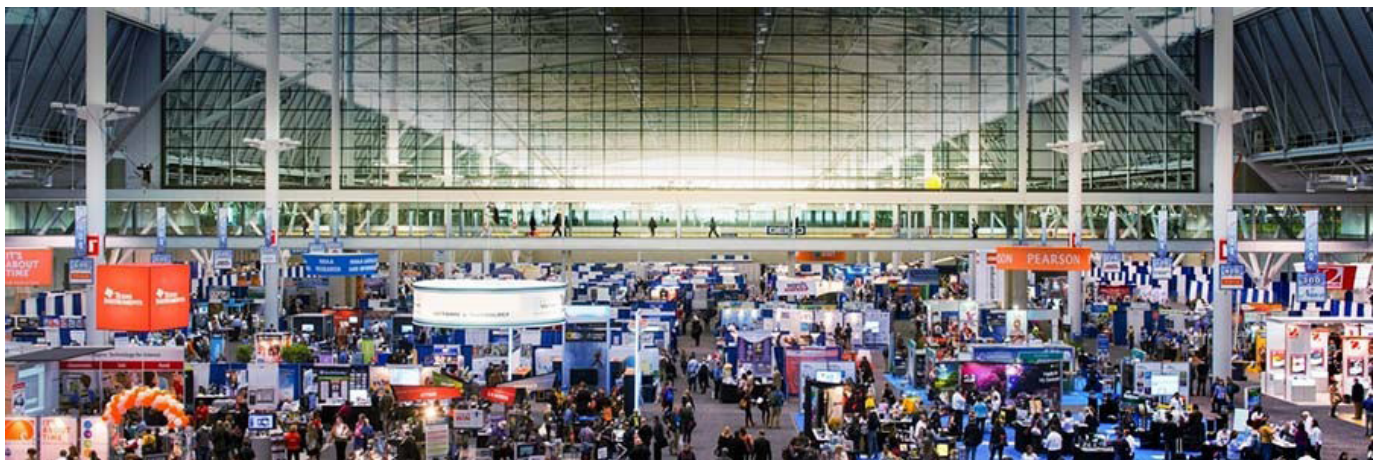
Put your company or brand logo on the electronic key cards given upon check-in to delegates staying in a designated SITC hotel.

### Band Party/Reception

#### VARIOUS LEVELS

#### Contact SITC for pricing and visibility options.

A staple of SITC’s Annual Meeting, The CheckPoints, our own house band, will rock out while you enjoy a beverage and show off your moves on the dance floor! Members of The CheckPoints band include SITC members who are renowned leaders in the field.



## Host a Sponsored Symposium

### VARIOUS LEVELS

Connect with current and upcoming leaders in cancer immunotherapy by hosting a CME or non-CME accredited breakfast, lunch or dinner during the Annual Meeting. Virtual and in-person options are available.

## Ancillary Events

### VARIOUS LEVELS

SITC welcomes companies, academic institutions, cooperative groups and other such organizations to hold an ancillary event at the SITC Annual Meeting & Pre-Conference Programs. Ancillary events include—but are not limited to—advisory board meetings, focus groups, investigator meetings, educational events and social functions.

## Banner Advertisements - Onsite

Various placements and prices available. Contact SITC for more details.

## The Node

### \$30,000—SOLE SPONSORSHIP

Sponsor The Node, SITC's hub for early career scientists. This is a designated area for young investigators to gather colleagues and explore the early career scientist initiatives SITC offers throughout the year.

## Twitter Wall

### 7' x 5' Display: \$30,000—SOLE SPONSORSHIP

Sponsor the SITC Twitter wall, prominently displayed near the registration area. Have your branding seen by an estimated 5,000 attendees of SITC's Annual Meeting & Pre-Conference Programs.

## Escalator Branding



### \$25,000—SOLE SPONSORSHIP

Make an impact on delegates heading to the exhibit space with your company or product logo. Be front and center as delegates navigate the conference using the escalators heading to and from the exhibit hall.

## Circular Charging Lounge



### \$30,000 (two available)

This charging configuration consists of 12 seats and six charging swing tables. Each charging table offers two, three-prong electrical outlets and two USB outlets and comes with a universal adapter that fits all major cell phones and tablets.

## Standard Charging Lounge



### \$20,000 (six available)

This charging configuration consists of four seats and four charging swing tables. Each charging table offers two, three-prong electrical outlets and two USB outlets and comes with a universal adapter that fits all major cell phones and tablets.

## Charging Stations



### \$10,000 each (Various styles to choose from)

Sponsor this exciting opportunity and allow conference attendees the convenience and security of charging their mobile devices while attending the conference. Your company will receive branding opportunities for the duration of the event.

## Hotel Room Door Drops

### \$15,000 each

Place your customized advertising piece at SITC designated hotels. Printing is the responsibility of the sponsor. Multiple sponsorships available.

## Window Clings

Various placements throughout the San Diego Convention Center. Prices vary. Contact SITC for more details.

Contact the SITC Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. **Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.**



## Sponsored Emails

### Email to SITC 2023 Attendees – \$15,000

Send a message to SITC 2023 attendees to promote your company or brand. Encourage attendees to visit your virtual booth space, attend your sponsored symposia, or check out your website. Emails will be sent by SITC on your behalf.

## Coffee Break(s)

### \$12,500 each

Sponsor a coffee break(s) for meeting attendees after Plenary Sessions when exhibit hall hours are unopposed. Sponsors will be recognized by signs onsite. SITC will allow branded coffee cups and/or napkins (to be provided by the sponsor).

## Career Connections



### VARIOUS LEVELS

Connect with job seekers in person or virtually through the Career Connections initiative. Post open positions in online and onsite job boards.

## Registration Bag Inserts

### \$10,000 each

Take advantage of the opportunity to catch the attention of delegates by putting an insert into the bags that each delegate receives onsite. All inserts must be submitted to SITC for approval prior to printing.

## Exhibit Hall Column Wraps

Contact the SITC Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. **Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.**



### \$10,000 each (maximum two per company)

Place your company's product or company logo on custom column wraps located inside of the exhibit hall.

## Column Tower/Cubes

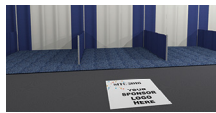


### \$5,000 each (maximum two per company)

Place your company's product or logo on custom, free-standing towers located outside of the exhibit hall. Multiple sponsorships are available.

Receive four panels per circular tower or eight per cube tower.

## Floor Decals



### \$2,500 each

Decals are a great way to drive traffic to your booth, providing recognition and distinguishing your company

from your competitor. Offer directions to your booth, your website, or your newest product on a sticker placed at the entrance of the exhibit hall leading to your booth. Decals can be made into custom shapes and sizes.

## Daily Email Ads

### \$2,000 each

Place your advertisement in SITC's daily email to Annual Meeting attendees, highlighting various sessions and activities.



## Virtual Opportunities

The virtual platform will provide additional, innovative opportunities for you to get your message and brand in front of SITC 2023 attendees.

### Virtual Platform Advertisements

The new virtual platform offers strategic ad placements to reach your target audience.

- Lobby Banner: \$25,000
- Lobby Side Advertisement: \$10,000
- Bottom Banner Advertisement: \$5,000

### SITC 2023 Microsite

Reinforce your message and brand with a banner displayed on the dedicated SITC 2023 meeting site.

- Banner Advertisement: \$2,000/month

### Meeting Registration Site

#### **\$10,000 – BANNER ADVERTISEMENT**

With 99 percent of Annual Meeting & Pre-Conference Programs registrants using the SITC Annual Meeting website, this opportunity offers the highest visibility of your support. Your company will be prominently featured on the SITC official registration site, reaching an estimated 5,000 registrants.

Contact the SITC Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. **Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.**



### Email Opportunities

#### **Annual Meeting Daily Email Ad – \$2,000 each**

Place your advertisement in SITC's daily email to Annual Meeting attendees, which highlights the various daily sessions and activities.

#### **Sponsored Email to SITC 2023 Attendees – \$15,000**

Send a message before or after the meeting to all SITC 2023 attendees to promote your company or brand. Encourage attendees to visit your virtual booth space, attend your sponsored symposia, or check out your website. Emails will be sent by SITC on your behalf.

### Virtual Exhibit Booth

#### **Starting at \$3,000**

SITC is happy to offer a virtual-only exhibit experience, complete with engagement metrics. Contact [development@sitcancer.org](mailto:development@sitcancer.org) to discuss virtual options.

## Guidelines for Support

Supporting a SITC event or educational activity not only offers a more rewarding experience for attendees, but also maximizes your company's visibility. Support is not limited to these suggestions; SITC encourages new and creative ideas that contribute to the quality of the meeting.

### Right of First Refusal

SITC adheres to a right of first refusal process for organizations who have supported particular programs or activities the previous year. This means that the previous year's supporter is given the option of confirming support of the same program or activity at next year's meeting before sponsorship of that function can be offered to another organization. Because some activities cannot happen without support, it is necessary to confirm funding at the earliest possible date in order to stay ahead of planning schedules.

Previous sponsors, therefore, have until May 1, 2023, to confirm their interest in supporting the same program/ sponsored item(s).

### Policy on Satellite Programs

The policies outlined in this guide represent the only acceptable method for the provision of educational sessions at the Annual Meeting. Satellite sessions, or those planned without the input or invitation of SITC, are not permitted before, during or after the Annual Meeting & Pre-Conference Programs.

### Working with Third-Party Vendors

A corporate sponsor may wish to designate an advertising firm, communications company or other third-party vendor to act on its behalf in coordinating aspects of their support of a SITC program or activity. If a third-party vendor is used, support must be confirmed in writing and a three-party letter of agreement is signed by all parties involved. To initiate this process, the corporate partner should submit a request in writing to SITC.

The request should include the following:

- The name and contact information of the third-party vendor
- A detailed list of the programs and tasks the third-party vendor will assume





sitc 2023  
*San Diego*  
Nov. 1-5

**Exhibitor Prospectus**

San Diego Convention Center  
Nov. 3-5, 2023



Society for Immunotherapy of Cancer

# An Invitation to Exhibit at SITC's 38<sup>th</sup> Annual Meeting

## Advancing the Science and Application of Cancer Immunotherapy Worldwide

Make your mark at the largest cancer immunotherapy conference and exhibit at SITC's 38<sup>th</sup> Annual Meeting, hosted by the leading member-driven organization focused on cancer immunotherapy, SITC. At SITC's Annual Meeting, we will bring together international leaders from academia, regulatory and government agencies, as well as industry representatives for unmatched education, scientific exchange and networking with the scientists driving the field. If you have a product or service that will advance research or accelerate laboratory results, do not miss this opportunity to exhibit at SITC's 38<sup>th</sup> Annual Meeting.

**SITC is excited to bring the in-person Annual Meeting back, with virtual components, for 2023. We will monitor COVID-19 conditions and adjust as needed leading up to the Annual Meeting date.**

## Hybrid Exhibits

Each face-to-face exhibit booth includes an optional virtual booth space to connect with registrants who cannot attend in person. Take advantage of this space to:

- Network with attendees
- Feature resources and publications
- Highlight posters and symposia
- Link to your company website

### Virtual Exhibit Booth

SITC is happy to offer a virtual-only exhibit experience, complete with attendee engagement reporting. Contact [development@sitcancer.org](mailto:development@sitcancer.org) to discuss virtual options.

## Who Exhibits at SITC?

- Biotechnology companies
- Cancer organizations/foundations
- Consulting groups
- Data management companies
- Informatics/analysis firms
- Medical device manufacturers
- Medical equipment suppliers
- Medical publishers
- Pharmaceutical companies
- Research companies/agencies
- Scientific supply companies
- Universities/hospitals/research institutions



## Past Exhibitors

10x Genomics	Celldex Therapeutics, Inc.	Invivoscribe Technologies, Inc.	Personalis, Inc.
AbbVie	Collecta	Ionpath	Personalized Medicine in Oncology
Abcam	CellGenix/American Fluoroseal	Iovance Biotherapeutics	Pfizer Oncology
ABL, Inc.	Cellular Technology, Ltd.	IQVIA Biotech	Pfizer/Merck KGaA
ACEA Biosciences, Inc.	Celsense, Inc.	iRepertoire, Inc.	PGx Health
ACT Genomics	Center	Irvine Scientific	Precision Oncology
Adaptimmune	Champions Oncology	isoplexis	Predicine
Adaptive Biotechnologies Corp.	Charles C. Gates Manufacturing	IvyGene	Prometheus Laboratories, Inc.
Adaptive Cell Diagnostics	Facility, University of Colorado	JPT Peptide Technologies GmbH	PromoCell GmbH
Aduro Biotech, Inc.	ChemoMetec Inc.	Juno Therapeutics	Proscia
Advanced Cell Diagnostics, a Bio-	CLC Bio, LLC	Kite Pharma, Inc.	QIAGEN
Techne Brand	ClearLight Biotech	Kite, a Gilead Company	QualTek Molecular Laboratories
Advaxis, Inc.	Clinigen	Labcorp Drug Development	Quanterix
Affymetrix Inc., part of Thermo	Cofactor Genomics	Lanterne Dx	RareCyte Inc.
Agenus	Concept Life Sciences	Leica Microsystems	Regeneron
Agilent Technologies	Cook Regentec	Leinco Technologies	Replimune
AIQ Solutions	Crown Bioscience Inc.	Life Technologies	ResearchDx
Akoya Biosciences	Curiox Biosystems, Inc.	Lion Biotechnologies	Roche
Aldevron	Cytobank	Lippincott, Williams & Wilkins	Rules Based Medicine
Alkermes, Inc.	Definiens, Inc.	Lunaphore Technologies	Rules Based Medicine, a Q2 Solutions
American Association for Cancer	Demos Medical Publishing (an imprint	Lunit, Inc.	Company
Research (AACR)	of Springer Publishing Company)	MABTECH	Ruro Inc.
American Society for Transplantation	Discovery Life Sciences	Mabtech, Inc.	Saint-Gobain
and Cellular Therapy (ASTCT)	eBioscience	MacroGenics, Inc.	Sanofi
American Society of Clinical Oncology	Elsevier	Magnetic Insight	SANYO
(ASCO)	EMD Serono	MBL International Corporation	Sartorius
Amgen	EMD Serono/Pfizer	Med Learning Group	ScaleReady
AMSBIO, LLC	Enable Life Sciences	MedGenome, Inc.	Seahorse Bioscience
ApoCell, Inc.	Epic Sciences	Median Technologies	SEPPIC, Inc.
Applied Biomath	EUSA Pharma	Medpace	Sequentia, Inc.
Aquila BioMedical	Exelixis, Inc.	Merck & Co., Inc.	Serametrix
ArcherDX	Fimmic Oy	MI Bioresearch	Sidra Medical & Research Center
Argos Therapeutics, Inc.	Fisher Scientific	Microba Life Sciences	Sino Biological US
Astare Biologics	Flagship Biosciences	MicrobiomeDx	St. Jude Children's Research Hospital
AstraZeneca	Flaskworks	MicroMedicine	Statistics and Data Corporation (SDC)
Astrolabe Diagnostics	Flexcare Clinical Research	MilliporeSigma	Stellar Biotechnologies
Axio Research	FlowMetric	Milltenyi Biotech GmbH	STEMCELL Technologies
Axion BioSystems	Fluidigm	Mission Bio	STEMSOFT Software
Bavarian Nordic	FluidX	Mitra Biotech	Strata Oncology
Beckman Coulter	Fred Hutchinson Cancer Research	Moffitt Cancer Center	Studylog Systems, Inc.
BEIJING IDMO CO., Ltd.	GE Healthcare	MS Bioworks	Syndax Pharmaceuticals, Inc.
Berkeley Lights	Genalyte, Inc.	Myriad RBM, Inc.	TD2
Bethyl Laboratories	Genentech	Nanostring Technologies	Teiko Bio
Biocare Medical	Generable	NantHealth	Tempus
Biocytogen	Genmab	Natera	TESARO
Biodesix, Inc.	Genscript	NeoGenomics Laboratories	The Lab People, Inc.
Biognosys	Glaxo SmithKline plc	NewLink Genetics	Thermo Fisher Scientific
BioIVT	HalioDx	Nexcelom Biosciences	TICA Group, LLC
BioLegend	HemaCare BioResearch	Nilogen Oncosystems	TriStar Technology Group, LLC
Biologics Consulting Group	HemOnc Today & Healio.com	Nodality	Ultivue
BioMed Central	HISTALIM	Northwest Biotherapeutics	Veracyte
BioMedTech Laboratories Inc.	Histologix Ltd.	Novartis	Viracor IBT Laboratories
Bio-Rad Laboratories	HTG Molecular Diagnostics	Novartis Oncology	Virginia Commonwealth University
BioRender	HTL Clinical	Novoprotein	VisioPharm A/S
BIOSYS USA LLC	Ichor Medical Systems, Inc.	OmicHealth LLC	WebMicroscope Fimmic
Bio-Techne	illumina	Omnia Biologics, Inc.	Wilson Wolf Corporation
Bon Opus Biosciences	ImaBiotech	OmniSeq	WuXi AppTec/WuXi NextCODE
BPS Bioscience	ImaginAb	Oncocyte	Xcell Biosciences
Bristol-Myers Squibb	Immudex	Oncosec	XEME Biopharma, Inc.
Canopy Biosciences	immunoSCAPE	OracleBio	XenTech
Capricio Bio	Incyte Corporation	OriGen Biomedical	
Caprion Biosciences Inc.	Indica Labs, Inc.	Panasonic Healthcare	
Caris Life Sciences	Indivumed GmbH	Partek Incorporated	
Carolina BioOncology Institute	Inovio	Past Exhibitors	
Catalyst Clinical Research	Instil Bio	Pathcore	
CDI Laboratories	Integrated Oncology & Covance	PeproTech, Inc.	
Celetrix Corporation	(LabCorp)	Peregrine Pharmaceuticals	
Cell IDx	Invicro	PerkinElmer	
CellCarta	Invitrogen	Personal Genome Diagnostics	

## Exhibit Booth Packages

### Elite Deluxe Package (ISLAND 40' X 40') - \$65,000

- 40' x 40' island booth
- First choice booth placement
- Lead retrieval

Also includes:

- 12 exhibit booth staff badges
- 7 Annual Meeting delegate registrations
- 7 Annual Meeting guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary full-page ad in Annual Meeting Final Program

### Elite Package (ISLAND 30' X 30') - \$50,000

- 30' x 30' island booth
- First choice booth placement
- Lead retrieval

Also includes:

- 10 exhibit booth staff badges
- 6 Annual Meeting delegate registrations
- 6 Annual Meeting guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary full-page ad in Annual Meeting Final Program

### Premier Deluxe Package (ISLAND 20' X 30') - \$40,000

- 20' x 30' island booth
- First choice booth placement
- Lead retrieval

Also includes:

- 10 exhibit booth staff badges
- 5 Annual Meeting delegate registrations
- 5 Annual Meeting guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary full-page ad in Annual Meeting Final Program



### Premier Package (ISLAND 20' X 20') - \$25,000

- 20' x 20' island booth
- Lead retrieval

Also includes:

- 10 exhibit booth staff badges
- 4 Annual Meeting delegate registrations
- 4 Annual Meeting guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary half-page ad in Annual Meeting Final Program

### Premium Deluxe Package (CORNER 10' X 20') - \$20,000

- 10' x 20' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 8 exhibit booth staff badges
- 3 Annual Meeting delegate registrations
- 3 Annual Meeting guest registrations
- One-time complimentary Annual Meeting attendee mailing list (choice of pre- or post-meeting)
- 50\$ discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

## Premium Package (INLINE 10' X 20') - \$10,000

- 10' x 20' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 6 exhibit booth staff badges
- 2 Annual Meeting delegate registrations
- 2 Annual Meeting guest registrations
- Complimentary Pre-Annual Meeting attendee mailing list (choice of pre- or post-meeting)
- 25% discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

## Deluxe Package (CORNER 10' X 10') - \$5,500

- 10' x 10' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 3 exhibit booth staff badges
- 1 Annual Meeting delegate registration
- 1 Annual Meeting guest registration
- 25% discount on attendee mailing list rental (choice of pre- or post-meeting)
- 10% discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

## Basic Package (INLINE 10' X 10') - \$3,500

- 10' x 10' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 2 exhibit booth staff badges
- 1 Annual Meeting delegate registration
- 10% discount on attendee mailing list rental (choice of pre- or post-meeting)

Contact the Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. **Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.**

### Hotel & Travel Information

Due to space constraints, individuals must be registered for the 2023 SITC Annual Meeting before reserving a hotel room. Once exhibitors reserve a booth, they are able to redeem their complimentary badges and reserve hotel rooms within the SITC room block. Additional registrations are available for purchase.

### Registration Types

**Annual Meeting Delegate:** Allows access to the exhibit hall, social events and scientific sessions during the Annual Meeting, Nov. 3-5, 2023.

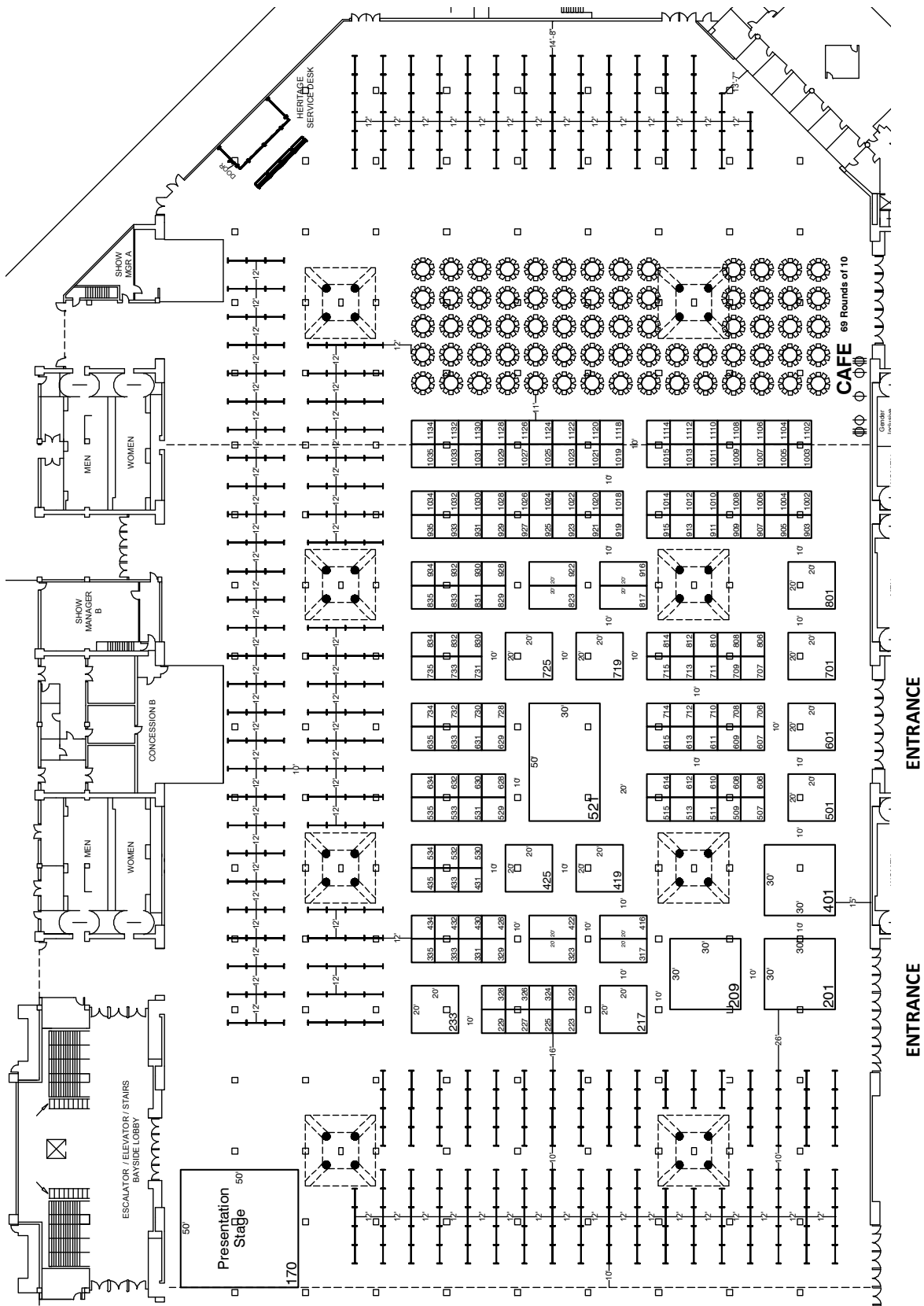
**Exhibit Hall Guest:** Allows access to evening receptions during the Annual Meeting, Nov. 3-5, 2023, but does not permit attendance to scientific sessions.

**Exhibit Booth Staff:** Allows access to exhibit hall during the Annual Meeting, Nov. 3-5, 2023. Booth staff are able to enter the exhibit hall during all open hours, as well as during designated move-in and move-out times.





# Exhibit Floor Plan



## General Exhibitor Information, Rules & Regulations

### General Booth & Exhibit Hall Information

1. The exhibit area is not carpeted. Carpet may be rented or personally provided. Carpet is required.
2. Booths must be clean following move-in prior to the hall opening. SITC may order cleaning if necessary.
3. Booth package inclusions are on the previous page. Additional materials/services may be ordered from the Exhibitor Service Kit provided by Heritage Trade Show Services.
4. Exhibit staff is limited for each booth (see package options on previous page) and all staff are required to have badges. Exhibit booth staff badges allow entry to the exhibit hall only.
5. The exhibit area will be open to delegates. As such, SITC, the exhibit service contractor and the meeting venue shall not be held responsible for any loss or damage to exhibitor property.
6. SITC must pre-approve all messaging to be sent to registered meeting delegates.
7. Attire of exhibit personnel should be consistent with the business casual atmosphere of the convention.
8. Cancellations will be accepted in writing until September 9, 2023. A full refund minus a processing charge of \$500 will be granted.
9. No refunds will be given for cancellations made after September 9, 2023.
7. SITC reserves the right to reject any exhibit application; to reject, prohibit, restrict or otherwise require modification of any exhibit; and to evict any exhibitor whose conduct or materials are objectionable to SITC for any reason.
8. Illuminated displays and other equipment requiring electrical current must conform to local electrical codes. More information on the specific requirements for electrical equipment will be included in the Exhibitor Service Kit.
9. Exhibit booth set up/dismantling may only occur during times determined by SITC unless pre-approval is granted in writing by SITC staff. Early departure or late set up may result in a \$500 fee.
10. Exhibitors are required to conform to all local labor regulations in the installation/dismantlement of their booth fixtures. More information on the specific labor regulations is included in the Exhibitor Service Kit.
11. Prize contests, awards, drawings, raffles, lotteries or gaming devices of any kind are prohibited.
12. Giveaways and samples may be distributed from your exhibit booth in compliance with applicable guidelines (see below).
13. Selling of products/services is prohibited. Order forms may be distributed, but no payments may be accepted.
14. SITC is a high-level, professional conference governed by industry best practices, integrity and excellence. To ensure the highest standards are met, SITC encourages exhibitors' compliance with all applicable guidelines and regulations.\*

### Rules & Regulations

1. Compliance with the Americans with Disabilities Act (ADA) within the exhibitor's booth.
2. Only SITC-approved decals, pins and ribbons may be affixed to delegate or exhibitor badge holders.
3. Demonstrations by exhibitors must be pre-approved by SITC, occur within exhibitor's assigned booth space and may not interfere with normal traffic flow nor infringe on neighboring exhibits.
4. Canvassing or distribution of advertising material outside of an exhibitor's booth is prohibited.
5. SITC must be notified if an exhibitor plans to distribute food or beverage items in the exhibit hall. All such items must be approved by SITC and ordered directly from the meeting venue.
6. Subletting of exhibit space is prohibited. Sharing is only allowed within divisions of the same company.

PhRMA Code on Interactions with Healthcare Professionals  
 ACCME Standards for Integrity and Independence in Accredited Continuing Education  
 AMA Physician's Recognition Awards  
 AMA Opinion 9.6.2 - Gifts to Physicians from Industry  
 AMA Opinion 9.2.6 - Continuing Medical Education

\*SITC does not assume responsibility for exhibitors' interpretation of material contained within these documents or provide legal advice about their interpretation. Exhibitors should consult with their individual legal counsel regarding adherence and interpretation of the guidelines/codes contained therein.

\*SITC adheres to the PhRMA Code on Interactions with Healthcare Professionals and the ACCME Standards for Integrity and Independence in Accredited Continuing Education. Therefore, certain items and acknowledgements are only available to non-industry entities.

\*SITC adheres to the IAEE Guidelines for Display

## 2023 Sponsorship Opportunities

Annual Meeting Sponsorship .....	Various Levels
Pre-Conference Program Sponsorship .....	Various Levels
CheckPoints Party Sponsorship .....	Various Levels
Ancillary Event.....	Various Levels
Sponsored Symposia .....	Various Levels
SITC Named Fellowship .....	Various Levels

### Advertisements

Annual Meeting Final Program	
Back Cover.....	\$100,000
Printing.....	\$65,000
Inside Front Cover .....	\$50,000
Inside Back Cover .....	\$25,000
Full Page .....	\$10,000
Half Page .....	\$5,000
Hotel Room Door Drop.....	\$15,000
Registration Bag Insert .....	\$10,000
Banner Advertisements (onsite and virtual options available) .....	Various Levels
SITC Website Ad .....	\$2,000/month
E-Newsletter Ad.....	\$1,000/month

### Marketing and Branding

Conference Wi-Fi.....	\$100,000 (Sole Sponsorship)
Conference Café .....	\$100,000 (Sole Sponsorship)
Refresh & Recharge Station.....	\$100,000 (Sole Sponsorship)
Meeting Registration Site .....	\$50,000 (Sole Sponsorship)
Hotel Key Cards .....	\$50,000 (Sole Sponsorship)
The Node.....	\$30,000 (Sole Sponsorship)
Twitter Wall .....	\$30,000 (Sole Sponsorship)
Escalator Branding.....	\$25,000 (Sole Sponsorship)
Circular Charging Lounge.....	\$30,000
Standard Charging Lounge .....	\$20,000
Charging Stations.....	\$10,000
Coffee Breaks.....	\$12,500
Exhibit Hall Column Wrap.....	\$10,000
Column Tower/Cube.....	\$5,000
Floor Decal .....	\$2,500

### Virtual Opportunities

Daily Email Advertisement .....	\$2,000/day
SITC 2023 Microsite Banner Ad .....	\$2,000/month
Virtual Exhibit Booth .....	starting at \$3,000
Meeting Registration Site Banner Ad .....	\$10,000
Sponsored Email.....	\$15,000
Virtual Platform Advertisement .....	Various Levels

# 2023





sitc 2023  
San Diego  
Nov. 1-5

## IMPORTANT DATES

- April 17, 2023 – Exhibit reservations open
- April 19, 2023 – Abstract submission and late-breaking abstract application open
- April 19, 2023 – General attendee housing and registration open
- June 28, 2023 – Abstract submission and late-breaking abstract application close
- Aug. 11, 2023 – Late-breaking abstract submission period open
- Aug. 27, 2023 – Late-breaking abstract submission period close
- Sept. 5, 2023 – Exhibit booth reservation deadline
- Sept. 5, 2023 – Branding and advertising commitment deadline
- Sept. 27, 2023 – Regular abstract titles and authors released
- Oct. 26, 2023 – Pre-registration mailing lists available
- Nov. 3-4, 2023 – Exhibit hall open
- Nov. 22, 2023 – Post-Annual Meeting mailing lists available

*Dates subject to change*



Society for Immunotherapy of Cancer

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