

CICA 2024 INTERNATIONAL CONFERENCE SPONSOR OPPORTUNITIES

Visit the [Exhibit & Sponsor Prospectus](#) on the CICA website for more information on available opportunities.

PLATINUM*

*Only available to CICA members

Keynote Speaker/Opening Session – \$25,000

Welcome more than 500 attendees to the CICA 2024 International Conference by introducing the keynote speaker during the opening session on Monday morning. Sponsorship Includes:

- Introduction of the keynote speaker
- One slide in the opening session PowerPoint presentation
- Prominent signage
- All Platinum Sponsor benefits listed in Sponsorship Matrix

Student Essay Contest – \$21,000

Help engage risk management and insurance students in developing strategies for using captive insurance companies to address new and emerging risks. Sponsorship Includes:

- Inclusion in winner presentation session or award presentation
- Recognition in all essay contest marketing materials
- Prominent Signage
- All Platinum Sponsor benefits listed in Sponsorship Matrix

Professional Development Track – \$20,000

Encourage the professional growth of our conference participants by sponsoring the professional development track. The Professional Development Track continues to receive some of the highest ratings from the CICA Conference and has helped young professionals and students expand their networks and learn valuable insights into captive careers. Sponsorship Includes:

- Session introduction at one of the professional development sessions
- One slide in each of the professional development track presentations
- Prominent signage
- All Platinum Sponsor benefits listed in Sponsorship Matrix

GOLD*

* Only available to CICA members

Opening Reception – \$16,000

Help welcome more than 500 attendees to the CICA 2024 International Conference by hosting this energetic opening reception held in the exhibit hall on Sunday evening. Sponsorship Includes:

- Prominent signage and logo printed on cocktail napkins
- Opportunity to distribute one company giveaway during the reception
- All Gold Sponsor benefits listed in Sponsorship Matrix

Conference Bags – \$15,000

Your logo exclusively will be printed on the conference bag provided to all conference attendees. Sponsorship Includes:

- Sponsor logo printed on all conference bags
- Option to insert one piece of company literature and/ or giveaway inside the bag
- All Gold Sponsor benefits listed in Sponsorship Matrix

Monday Reception – \$15,000

Held on the second night of the conference in the exhibit area, this reception offers attendees a chance to relax and network with industry experts and exhibitors. Sponsorship Includes:

- Prominent signage and logo printed on cocktail napkins
- Opportunity to distribute one company giveaway during the reception
- All Gold Sponsor benefits listed in Sponsorship Matrix

Conference Lanyards – \$13,000

Your logo exclusively will be printed on the CICA Conference lanyards providing great exposure throughout the 2024 International Conference. Note: Domiciles are not eligible for this opportunity. Sponsorship Includes:

- Sponsor logo printed on official conference lanyard
- All Gold Sponsor benefits listed in Sponsorship Matrix

Conference Mobile App – \$13,000

Exclusive sponsorship of the CICA Conference mobile app provides high-exposure placement in the app before, during and after the 2024 International Conference. Sponsorship Includes:

- Logo on the splash screen seen every time attendees open the app
- Banner advertisement within app with a clickable link
- All Gold Sponsor benefits listed in Sponsorship Matrix

Hotel Room Key Cards – \$13,000

Attendees will see your logo every time they unlock their hotel room doors at the conference hotel. Sponsorship Includes:

- Sponsor logo printed on host hotel key cards handed to hotel guests upon check-in
- All Gold Sponsor benefits listed in Sponsorship Matrix

Craft Brewery Tour Networking Event – \$12,000

This networking event transports attendees to area micro-breweries, where participants can relax and deepen connections while learning about the craft of brewing beer. Sponsorship Includes:

- 8 complimentary passes to share with clients or colleagues
- Sponsor logo printed on bottle opener
- Prominent signage
- All Gold Sponsor benefits listed in Sponsorship Matrix

Diversity, Equity & Inclusion Sponsor - \$12,000

- Prominent signage at DEI Speaker Event
- All Gold Sponsor benefits listed in Sponsorship Matrix

Friend of CICA Sponsor - \$12,000

- All Gold Sponsor benefits in Sponsorship Matrix

Golf Networking Event – \$12,000

CICA's premier networking event helps participants relax, make great connections and enjoy the California weather. Sponsorship Includes:

- 4 complimentary passes to share with clients or colleagues
- Sponsor logo printed on golf balls and tees
- Prominent signage
- All Gold Sponsor benefits in Sponsorship Matrix

Monday Networking Lunch – \$12,000

Held in the exhibit area, networking lunches are a great way to catch up with conference attendees. Sponsorship Includes:

- Prominent signage throughout the lunch area and the conference
- Opportunity to distribute one company giveaway during the lunch
- All Silver Sponsor benefits listed in Sponsorship Matrix

Online Photo Gallery – \$12,000

Smile! Your logo is not only added to the email alerts that all attendees receive as new conference photos are added to the CICA website, but also hyperlinked on the Conference Highlights web page where photos will be published for a full year following the conference. This means a lasting impression on conference attendees. Sponsorship Includes:

- Sponsor logo on header of online photo gallery following conference and attendee alert emails
- Additional signage with sponsor's logo displayed throughout conference
- All Gold Sponsor benefits listed in Sponsorship Matrix

Tuesday Networking Lunch – \$12,000

Held in the exhibit area, networking lunches are a great way to catch up with conference attendees. Sponsorship Includes:

- Prominent signage throughout the lunch area and the conference

- Opportunity to distribute one company giveaway during the lunch
- All Silver Sponsor benefits listed in Sponsorship Matrix

Tuesday Reception – \$12,000

Make a lasting impression on attendees by hosting this lively outdoor reception that will wrap up the CICA 2024 International Conference. Sponsorship Includes:

- Sponsor logo printed on cocktail napkins
- Prominent signage during the reception and throughout the conference
- All Gold Sponsor benefits listed in Sponsorship Matrix

Water Station & Bottle – \$12,000

Help conference participants stay hydrated in the desert heat. Sponsorship Includes:

- Branded water bottles placed with signage at water stations
- Additional signage with sponsor's logo displayed throughout the conference
- All Gold Sponsor benefits listed in Sponsorship Matrix

SILVER

*Non-member company price +\$2,500, reduced benefits

Conference Meeting Space Wi-Fi – \$9,000

Provide free meeting space Wi-Fi to conference attendees throughout the duration of the conference. Sponsorship Includes:

- Wi-Fi login information cards with sponsor logo available to each attendee upon check-in at the conference registration desk
- Additional signage with sponsor's logo displayed throughout the conference
- All Silver Sponsor benefits listed in Sponsorship Matrix

Monday Networking Breakfast – \$9,000

Keep your company top of mind by starting the day with attendees by sponsoring Monday's networking breakfast held in the exhibit hall. Sponsorship Includes:

- Prominent signage throughout breakfast area
- Opportunity to place a promotional flyer or item on each breakfast table
- All Silver Sponsor benefits listed in Sponsorship Matrix

Registration Confirmation and Electronic Attendee List – \$9,000

Sponsor logo is added to the registration and confirmation email that all attendees receive and the attendee list that is posted on the CICA website as well as emailed to all registrants preconference.

Sponsorship Includes:

- Sponsor logo on header of registration email confirmations and the PDF conference attendee list
- All Silver Sponsor benefits listed in Sponsor Matrix

Tuesday Networking Breakfast – \$9,000

Keep your company top of mind by starting the day with attendees by sponsoring Tuesday's networking breakfast held in the exhibit hall. Sponsorship Includes:

- Prominent signage throughout the breakfast area
- Opportunity to place promotional item or flyer on each breakfast table
- All Silver Sponsor benefits listed in Sponsorship Matrix

Branded Notepads and Pens – \$8,500

Help education session participants capture new ideas and best practices with imprinted tools for note taking. Sponsorship Includes:

- 500 branded notepads and pens distributed in the session rooms
- Additional signage with sponsor's logo displayed throughout the conference
- All Silver Sponsor benefits listed in Sponsorship Matrix

First Time Attendee Orientation Breakfast – \$8,500

Welcome ~100 first-time attendees and help them get the most out of the conference by sponsoring this orientation and breakfast facilitated by the CICA leadership. Sponsorship Includes:

- Prominent signage throughout breakfast area
- Recognition in CICA first-time attendee presentation
- All Silver Sponsor benefits listed in Sponsorship Matrix

BRONZE

*Non-member company price +\$2,500

General Bronze Sponsorship – \$5,000

Bronze Sponsors will be recognized with special signage at the networking coffee breaks. These breaks in the exhibit hall are a great way for conference participants to connect with new and old friends alike. Sponsorship includes:

- Prominent signage at each of networking coffee break
- All Bronze Sponsor benefits listed in Sponsorship Matrix

MEDIA

Don't miss this opportunity to expose your media organization to our targeted captive insurance audience. Contact meetings@CICAworld.com for more information. Sponsorship includes:

- Listed as Media Sponsor on conference emails and website
- Featured in conference onsite program and signage
- Complimentary registration for media representatives

SPONSORSHIP BENEFIT	PLATINUM	GOLD	SILVER	BRONZE
Number of Complimentary Registrations (only one of the complimentary registrants can be a CICA non-member)	4	3	Member – 2 Non-Member – 1 + 1 @ 50% off	1 @ 50% off
Recognized as top tier sponsors through social media thank you from CICA	•			
Company logo included on the front page of the conference brochure (if signed up by January 19, 2024)	•			
Company logo prominently placed on CICA webpage for 3 months minimum	Home or Program	Conference		
Company logo included in conference news releases (Paid releases dependent on press release company criteria)	•	Name		
Company logo featured prominently in one of the conference promotional emails – <i>The Scene</i> (CICA reserves the right to feature sponsors jointly if needed)	•	•		
Exhibit booth discount	\$1,500	\$1,000	\$500	
Advertisement to be included in conference onsite program* (if signed up by January 19, 2024)	Full	Full	Half	Name
Company logo on exhibit hall tower signage prominently displayed at CICA Conference	•	•	•	Name
Company logo and website link in all conference promotional emails – <i>The Scene</i>	•	•	•	Name
Company logo and website link on the CICA website homepage (through July 31, 2024)	•	•	•	Name
Company logo and website link within the CICA Mobile App (through July 31, 2024)	•	•	•	•
Pre-conference list of attendees (2), post-conference list of attendees (1) One promotion allowed per list (Must be paid in full to receive list. In some cases European contacts will not be included per GDPR.)	•	•	•	•
Sponsor thank you included as slides in the opening session presentation from CICA President	•	•	•	•
Sponsor ribbon on name badges of all sponsor company registrants	•	•	•	•

CICA 2024 INTERNATIONAL CONFERENCE EXHIBIT OPPORTUNITIES

Booth Space Rates

Booth space can only be held and confirmed with full payment. Each booth is 8'x10' (80 sq. ft.)

Member Exhibit Booth..... \$3,750

- Includes 1 complimentary registration
- CICA members may purchase up to 2 additional booth personnel registrations for \$1,250 each before 2/15/24, or \$1,350 after 2/15/24

Non-Member Exhibit Booth..... \$6,000

- Includes 1 complimentary registration
- No option to purchase additional booth personnel registrations

Domicile Exhibit Booth..... \$2,750

- Includes 1 complimentary registration
- Domicile representatives may purchase additional registrations for regular rates: \$600 each before 2/15/24, or \$750 after 2/15/24

Sponsors Save

Platinum Sponsors receive \$1,500 off an exhibit booth, Gold Sponsors receive \$1,000 off and Silver Sponsors receive a discount of \$500. See Sponsorship opportunities.

Conflict-Free Hours and Functions in the Exhibit Area

The exhibit area is always open for meetings and networking.