

Exhibitor and Sponsor Prospectus



2024 AOCS Annual Meeting & Expo

annualmeeting.aocs.org



Sustainable Protein Forum

sustainalbeprotein.aocs.org

Co-located **April 28–May 1, 2024**

Palais des congrès de Montréal, Montréal, Québec, Canada

The AOCS Annual Meeting & Expo

A hub for forging new peer-to-peer and business relationships

In a post-event survey of the 2023 AOCS Annual Meeting & Expo attendees:

The value of the Exposition

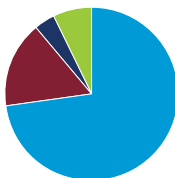
- 77%** of respondents agree that the AOCS Annual Meeting & Expo is the premier meeting in the oils and fats industry
- 79%** of respondents feel it's key to hold an exposition at the annual meeting with 77% valuing the expo component and the business connection opportunities
- 80%** of respondents make the purchasing decisions directly, make purchasing recommendations, or influence the purchasing decisions at their company
- 64%** of attendees are likely to purchase goods and services from AOCS Annual Meeting & Expo exhibitors

Attendee profile

- 76%** of attendees strongly agree or agree that the meeting offered ample opportunity to expand their professional community and network
- 78%** of respondents were happy with the business development opportunities
- 38%** were first-time attendees to the 2023 AOCS Annual Meeting & Expo
- 75%** of attendees indicated a high likelihood of attending next year

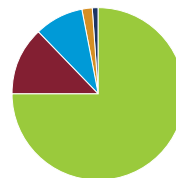
Employment Affiliation

Industry	73%
Academia	16%
Government	4%
Other	7%



Attendee Country of Origin

North America	75%
Europe	13%
Asia and Oceania	9%
South and Central America	2%
Africa and the Middle East	1%



Who is AOCS? The American Oil Chemists' Society (AOCS) is a community of scientists, technicians, researchers, nutritionists, and other industry professionals advancing the science and technology of oils, fats, proteins, surfactants, and related materials.

AOCS Annual Meeting & Expo co-located with Sustainable Protein Forum for 2024



These events are the premier international science and business forums on oils, fats, proteins, surfactants, lipids, and related materials. Known worldwide for its extensive technical program, the annual meeting attracts over 1,200 professionals from more than 33 countries representing the industry's most prestigious private sector, government, and academic institutions.





The Expo

The Palais des congrès in Montréal, Québec, Canada is the enticing location for the AOCS 2024 premier educational and business development event. Showcase your company, introduce a product or service, generate new sales leads, or strengthen existing business relationships with an exhibit booth at the 2024 AOCS Annual Meeting & Expo and Sustainable Protein Forum. Your peers and competitors know the meeting is a must-attend event—60% of exhibit space was sold onsite in 2023. Booths are selling quickly!

Invest in an Exhibit Booth

10' x 10' Booth pricing

	By 1/31/2024	After 1/31/2024
Inline	\$2,000 USD	\$2,500 USD
Corner	\$2,250 USD	\$2,750 USD

Each booth includes the following in the purchase price:

- 8' high drape back wall
- 3' high drape side walls
- 7" x 44" identification sign
- Basic listing on the AOCS Annual Meeting & Expo and Sustainable Protein Forum websites and in the event Program Guide
- Two full annual meeting registrations

Furnishings, electric and other items may be purchased separately. Booth sales close March 29, 2024.

Expo Hall Schedule

(as of August 1, 2023 – subject to change)

BOOTH BOOSTER Program

These are the key times to be in your booth

There are dedicated times where all attendees will be on the exhibit floor as shown below. These are the times we recommend you plan to be in your booth. We encourage you to use your two included full registrations to attend the Technical Sessions occurring outside of the hours shown below, to increase your time with attendees during the education program.

Sunday

9 a.m.–4 p.m.
4–5:30 p.m.
5:30–7 p.m.

Exhibitor move-in
Opening Plenary Session
Welcome Reception, Expo, and Poster Viewing

Monday and Tuesday

7:45 a.m.–6 p.m.
7:45–8:30 a.m.
10–10:30 a.m.
Noon–1:30 p.m.
3–3:30 p.m.
5–6 p.m.

Exhibit Hall Open
Continental Breakfast
Refreshment Break
Lunch Break
Refreshment Break
Evening Reception

Wednesday

7:45 a.m.–10:30 a.m.
7:45–8:30 a.m.
10–10:30 a.m.
10:30 a.m.–2:00 p.m.

Exhibit Hall Open
Continental Breakfast
Refreshment Break
Exhibitor move-out

To secure your preferred sponsorship, contact:

Katie Bender, Director, Partnerships, AOCS | katie.bender@aocs.org | +1 (217) 693-4901

Attendees

Expo

Sponsorship

annualmeeting.aocs.org

All prices in USD.

2024 AOCS Annual Meeting & Expo
Sustainable Protein Forum

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Expand your presence with these upgraded visibility options

Be a Featured Exhibitor

+ \$750

Increase engagement with attendees online, in print and at the annual meeting with these Featured Exhibitor upgrades:

- Upgraded listing on the annual meeting website including your company logo, 50-word description and live link to a URL of your choice
- Upgraded listing in the Program Guide which includes a company logo, 50-word description and company URL
- Featured in attendee communications and annual meeting preview emails

Present a Product Showcase in the AOCs Product Theater

+ \$1,000

Use a 10-minute Product Showcase to entice attendees to learn more about what your company offers.

- Opportunity to feature your product or service to your target audience
- Advance promotion of your presentation to attendees and the broader AOCs community
- Recognition on the annual meeting website
- Recognition and schedule in the Program Guide
- Pre-recording of your Product Showcase for post-show distribution by your company available by request

Advertising Opportunities

Printed Program Guide

Book your advertising and be prominently positioned among attendees in the most frequently referenced onsite resource.

Ad size	Price
Full page, 4-color\$1,700
½ page, 4-color\$1,275
Inside Front Cover\$2,000
Inside Back Cover\$1,950
Back Cover\$2,100

Space close: February 26, 2024

Materials due: March 5, 2024

Attendee Website Digital Advertising

Bottom banner ad (2340w x 330h)\$2,000
Right navigation digital tower\$1,250
Left navigation digital square	\$900

Advertising will be billed at the same time as exhibit booth rental.

Available Time Slots:

Monday, April 30

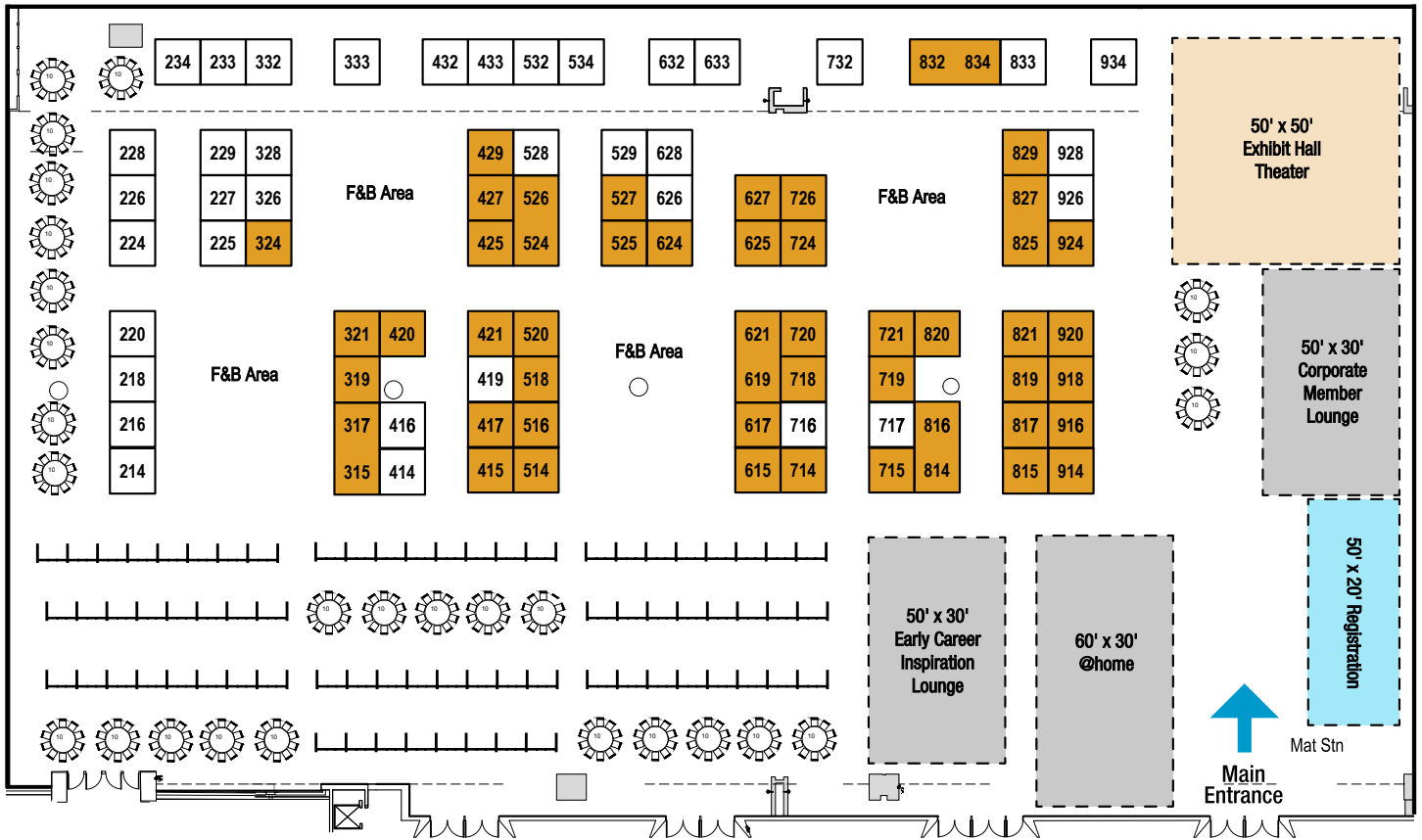
- 10–10:10 a.m.
- 10:15–10:25 a.m.
- 12:40–12:50 p.m.
- 12:55–1:05 p.m.
- 1:10–1:20 p.m.

Tuesday, May 1

- 8–8:10a.m.
- 8:15–8:25 a.m.
- 10–10:10 a.m.
- 10:15–10:25 a.m.
- 12:40–12:50 p.m.
- 12:55–1:05 p.m.
- 1:10–1:20 p.m.



Exhibit Hall Floor Plan



Booths shown in gold are already sold (as of August 1, 2023). Booths shown in white are available.

[Click to view most current exhibit floor plan](#)

Reserve your exhibit booth or sponsorship today!

Contact Katie Bender, Director, Partnerships, AOCS | katie.bender@aocs.org | +1 (217) 693-4901



Sponsorship Opportunities

Amplify your visibility by becoming a sponsor of the 2024 AOCS Annual Meeting & Expo and Sustainable Protein Forum. Elevate your exposure during the event with choices of experiential and branding opportunities. There are a variety of sponsorships to accommodate every budget, and they can be combined with exhibiting and advertising to maximize attendee awareness of your organization.

Participation as a meeting sponsor includes:

- Meaningful access and enhanced visibility to AOCS’ professional attendee audience from across the global oils and fats industry
- Up to 8 months of visibility through on-demand access to the annual meeting program with the right sponsorships
- Use of official annual meeting branding to use in your marketing materials
- Company listing and link on the meeting websites

There are three types of sponsorship opportunities available with different investment level as follows:

- Brand awareness opportunities
- Networking opportunities
- Science Leadership opportunities






General Sponsorship Benefits

Sponsorships are broken into categories by investment amount as shown below. Some sponsorships include additional benefits beyond what’s featured in the chart below, and those additional benefits are itemized separately. Refer to the full sponsorship description for more information on the full list of benefits.

	Tremblant \$15,000	Mont Royal \$10,000	Old Montréal \$7,500	Beaux Arts \$5,000	Old Port \$2,500
Company logo <ul style="list-style-type: none"> ● on the annual meeting website ● in the printed Program Guide ● on the meeting and attendee websites ● on general event sponsor recognition signage 	Yes	Yes	Yes	Yes	Yes
Attendee registration list, emailed two weeks prior to opening day. List is of attendees who’ve opted in to be contacted via email by others.	Yes	Yes	Yes	Yes	No
Complimentary meeting registration(s)	3	2	1	1	--
Meeting registration(s) discounted by 50%	3	2	2	1	1
Complimentary or discounted advertisement in the printed Program Guide	Full page, 4-color	Half page, 4-color	Half page, 4-color	50% Discount	50% Discount

2024 Sponsorship Opportunities

Level	Type	Sponsorship	Quantity available
\$15,000 Tremblant	Branding	Meeting Wi-fi package	1
	Networking	Opening Welcome Reception <i>(can be exclusive or co-sponsored by up to 3 companies)</i>	Up to 3
	Branding	Meeting Attendee Website—the place where attendees can manage their schedule, set up reminders, and more.	Up to 3
	Science Leader	Closing Celebration Luncheon <i>(can be exclusive or co-sponsored by up to 3 companies)</i>	Up to 3
\$10,000 Mont Royal	Networking	Monday Continental Breakfast <i>(can be exclusive or co-sponsored by up to 2 companies)</i>	Up to 2
	Networking	Tuesday Continental Breakfast <i>(can be exclusive or co-sponsored by up to 2 companies)</i>	Up to 2
	Networking	Wednesday Continental Breakfast <i>(can be exclusive or co-sponsored by up to 2 companies)</i>	Up to 2
	Networking	Monday Evening Reception <i>(can be exclusive or co-sponsored by up to 2 companies)</i>	Up to 2
	Networking	Tuesday Evening Reception <i>(can be exclusive or co-sponsored by up to 2 companies)</i>	Up to 2
\$7,500 Old Montréal	Branding	Refreshment Breaks - 5 available: Monday: one (1) a.m break and one (1) p.m. break Tuesday: one (1) a.m break and one (1) p.m. break Wednesday: one (1) a.m break	Up to 3 sponsors per break
	Branding	Hydration Station	1
	Branding	Souvenir Photo Junction	1
\$5,000 Beaux Arts	Branding	Official Meeting Pen	1
	Branding	Attendee Notepad	1
	Branding	Official Meeting Highlighter	1
	Branding	Directional Signage	1
	Branding	Attendee Communications Package	1
	Branding	Program at-a-Glance	1
	Science Leader	Transportation to the Saint-Hyacinthe Research and Development Centre	Up to 2
\$2,500 Old Port	Branding	Luggage Check	1
	Science Leader	Technical Session	Multiple

 Tremblant \$15,000	 Mont Royal \$10,000	 Old Montréal \$7,500	 Beaux Arts \$5,000	 Old Port \$2,500
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Interested in a branding investment? If you prefer to sponsor the meeting by investing in branding, please contact us to explore what can be done and the required investment amount.

Don't see something that interests you? We can customize a sponsorship that works for you. Please contact us to explore how we can get creative in showcasing your company and its support for the meeting.



Tremblant Level Sponsorships

Investment: \$15,000

There are four sponsorships available in the **Tremblant Level**, our marquis investment level.

All Tremblant-level sponsorships described below provide the following **STANDARD INCLUSIONS**:

- Logo recognition in the Program Guide
- Logo recognition on the meeting website
- Logo recognition on the meeting attendee website
- Logo recognition on onsite signage at the meeting
- Attendee registration list (opt-ins only) emailed two weeks prior to opening day
- Three (3) complimentary meeting registrations
- Three (3) meeting registrations at a 50% discount
- Full-page, 4-color ad in the meeting Program Guide

ADDITIONAL INCLUSIONS unique to each sponsorship described below are itemized within the sponsorship description.

Convention Center Wi-fi Sponsor (exclusive)

Attendees need to stay connected and access to Wi-fi is the optimal brand awareness sponsorship opportunity. In addition to the Tremblant-level standard inclusions, your Wi-fi sponsorship at the Palais des congrès also includes these *unique* assets:

- Exclusive naming rights for the Wi-fi network and password
- Prominently featured logo on the Wi-fi information and configuration instructions on signage throughout the convention center and in attendee communications



Opening Welcome Reception Sponsor (exclusive or up to 3 sponsors)

This is a premium kickoff social event to delight all conference attendees and will include passed hors d'oeuvres, music, and an open bar. In addition to the Tremblant-level standard inclusions, your Opening Welcome Reception sponsorship also includes these *unique* assets:

- The Opening Welcome Reception will be named for your organization
- Branded cocktail napkins will be passed with the food and beverages
- Company logo on signage at the beverage and food stations during the event
- Opportunity to provide your own branded giveaway to reception attendees, strategically placed throughout various gathering areas on the reception floor

Meeting Attendee Website Sponsor (up to 3 sponsors)

The Attendee website is the onsite resource for registrants to access more information on sessions and presenters, plan their session calendar, find exhibitors, access meeting attachments and more. As a top-utilized tool at the meeting, attendees cannot miss your branding, and thus, your support for the event. The website will be available starting two weeks prior to the opening day of the meeting and won't close until one month after the meeting ends. In addition to the Tremblant-level standard inclusions, your Meeting Attendee Website sponsorship also includes these *unique* assets:

- An exclusive banner ad with customized live URL, featured prominently on several key areas of the website

Continues on page 9.

Tremblant Level Sponsorships continued

Closing Celebration Luncheon

(exclusive or up to 3 sponsors)

This is a premium sponsorship of the closing luncheon that not only updates attendees on critical society initiatives, but also recognizes those who've given their time and talent to AOCS to help create inspirational and highly valued education, events and Society programs. This more formal sit-down, full-service lunch convenes between 250–300 people at the end of the annual meeting to celebrate volunteers for their contribution to the Society. In addition, the luncheon serves to inspire future generations to become involved with AOCS, through presentations of member success stories and defining moments for the volunteers. Aside from the Tremblant-level standard inclusions, your Closing Celebration Luncheon sponsorship also includes these unique assets:

- An opportunity to welcome luncheon attendees with a 3-minute message and company information.
- Branded cocktail napkins will be at every place setting on every table
- Company logo on each table centerpiece sign which can include a QR code
- Opportunity to place one piece of company collateral on every chair (no table-top placements)



Reserve your exhibit booth or sponsorship today!

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Attendees

Expo

Sponsorship

annualmeeting.aocs.org

All prices in USD.

2024 AOCS Annual Meeting & Expo
Sustainable Protein Forum

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Mont Royal Level Sponsorships

Investment: \$10,000

There are two (2) types of sponsorships available in the **Mont Royal Level**, a high-profile investment level.

All Mont Royal-level sponsorships described below provide the following **STANDARD INCLUSIONS**:

- Logo recognition in the Program Guide
- Logo recognition on the meeting website
- Logo recognition on the meeting attendee website
- Logo recognition on onsite signage at the meeting and event-specific signage
- Attendee registration list (opt-ins only) emailed two weeks prior to opening day
- Two (2) complimentary meeting registrations
- Two (2) meeting registrations at a 50% discount
- Half-page, 4-color ad in the meeting Program Guide

ADDITIONAL INCLUSIONS unique to each sponsorship described below are itemized within the sponsorship description.

Continental Breakfast Sponsor

(3 available for exclusive or shared sponsorships)

Attendees will thank the sponsors who help them fuel up each meeting day with a healthy breakfast in the exhibit hall. In addition to the Mont Royal sponsorship standard inclusions, your breakfast sponsorship also includes:

- Branded napkins and thermal cups for hot or cold morning beverages
- Company logo on signage placed at the breakfast stations
- Opportunity for sponsors to set collateral on the food and beverage tables on the exhibit floor during the sponsored breakfast.
-



Monday and Tuesday Reception Sponsor

(2 available for exclusive or shared sponsorships)

There's no better end to a productive day of education and business development than spending time with fellow attendees to wind down and relax before evening festivities. Be the center of attention during this one-hour social gathering on both Monday and Tuesday evening. In addition to the Mont Royal-level standard inclusions, your sponsorship also includes these *unique* assets:

- The evening reception will be named for your organization
- Branded cocktail napkins will be passed with the food and beverages
- Company logo on signage at the beverage and food stations during the event
- Opportunity to provide your own branded giveaway to reception attendees, strategically placed throughout various gathering areas on the reception floor.

To secure your preferred sponsorship, contact:

Katie Bender, Director, Partnerships, AOCs

katie.bender@aocs.org

+1 (217) 693-4901



Old Montréal Level Sponsorships

Investment: \$7.500

There are five types of sponsorships available in the **Old Montréal** category, a banner investment level.

All Old Montréal-level sponsorships described below provide the following **STANDARD INCLUSIONS**:

- Logo recognition in the Program Guide
- Logo recognition on the meeting website
- Logo recognition on the meeting attendee website
- Logo recognition on onsite signage at the meeting and event-specific signage
- Attendee registration list (opt-ins only) emailed two weeks prior to opening day
- One (1) complimentary meeting registration
- Two (2) meeting registrations at a 50% discount
- Half-page, 4-color ad in the meeting Program Guide

ADDITIONAL INCLUSIONS unique to each sponsorship described below are itemized within the sponsorship description.

Refreshment and Coffee Break Sponsor

(3 available for exclusive or shared sponsorships)

The 30-minute breaks between Technical Sessions offer a welcome respite from the intense learning and create opportunities for attendees to reset and meet potential new vendors on the exhibit floor before returning to education. In addition to the Old Montréal sponsorship standard inclusions, your Refreshment and Coffee break sponsorship also includes:

- Branded napkins and thermal cups for hot or cold beverages
- Company logo on signage placed at the food and beverage stations
- Opportunity for sponsors to set collateral on the food and beverage tables on the exhibit floor during the sponsored break.



Hydration Station Sponsor

(exclusive)

Staying hydrated is important to the health and safety of every attendee. AOCS takes an environmental approach by providing water bubblers throughout the meeting, so attendees can refill their own water bottles, or grab a cup of H₂O to go! In addition to the Old Montréal-level standard inclusions, your Hydration Station sponsorship also includes these *unique* assets:

- Your own branded bubbler wrap on all twenty (20) water bubblers provided at the meeting
- Logo recognition at each water refill station

Continues on page 12.

To secure your preferred sponsorship, contact:

Katie Bender, Director, Partnerships, AOCS

katie.bender@aoacs.org

+1 (217) 693-4901

Old Montréal Level Sponsorships continued

Souvenir Photo Junction Sponsor

(exclusive)

The meeting isn't just about learning and networking, it's also about making fond memories. The AOCS green screen Souvenir Photo Junction is always a popular stop. Attendees will get to choose among fun props for their picture—a great piece of memorabilia from the meeting. In addition to the Old Montréal-level standard inclusions, your Souvenir Photo Junction sponsorship also includes these *unique* assets:

- Your logo and thank you message on signage at the site of the Souvenir Photo Junction.
- A reminder email sent to all attendees to access digital photos that includes your company branding and customized thank you message with hyperlink (AOCS approval required for message).



Reserve your exhibit booth or sponsorship today!

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Beaux Arts Level Sponsorships

Investment: \$5,000

There are seven types of sponsorships available in the **Beaux Arts** category, a banner investment level.

All Beaux Arts-level sponsorships described below provide the following **STANDARD INCLUSIONS**:

- Logo recognition in the Program Guide
- Logo recognition on the meeting website
- Logo recognition in the meeting attendee website
- Logo recognition on onsite signage at the meeting
- Attendee registration list (opt-ins only) emailed two weeks prior to opening day
- One (1) complimentary meeting registration
- One (1) meeting registration at a 50% discount
- 50% discount on an ad of choice in the meeting Program Guide

ADDITIONAL INCLUSIONS unique to each sponsorship described below are itemized within the sponsorship description.

Le Stylo Pen Sponsor

(exclusive)

“Oops, I stole your pen!” And that’s okay, because this is the one pen you want attendees to keep – the official annual meeting and Sustainable Protein Forum Stylo! This is a unique branding opportunity that will go home with attendees and be used over and over, featuring your company branding. In addition to the Beaux Arts sponsorship standard inclusions, your Pen sponsorship also includes:

- Your company’s logo on the official AOCs courtesy pen

Notepad Sponsor

(exclusive)

The education at the meeting is invaluable. Attendees rely on the furnished notepads to take important notes to capture their learnings and revisit later. This is a unique branding opportunity for your company. In addition to the Beaux Arts sponsorship standard inclusions, your Notepad sponsorship also includes:

- Your company logo and information featured on the notepad footer

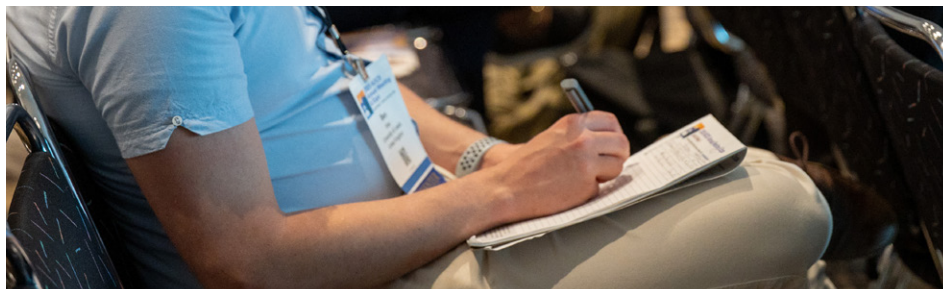
Highlighter Sponsor

(exclusive)

Attendees will make good use of the AOCs courtesy highlighters to make important notes from key sessions stand out and capture their attention, or to highlight events and learning they don’t want to miss inside the Program Guide and Program-at-a-Glance. In addition to the Beaux Arts-level standard inclusions, your Highlighter sponsorship also includes:

- Your company’s logo on the official AOCs courtesy highlighter
- Option to choose the highlighter color

Continues on page 14.



Beaux Arts Level Sponsorships continued

Directional Signage Sponsor

(exclusive)

Help attendees find their way around the meeting. Signage is key to accurate attendee navigation, and the directional signage will be placed prominently throughout the Palais des congrès where all AOCS events will be located. In addition to the Beaux Arts level standard inclusions, your Directional Signage sponsorship also includes:

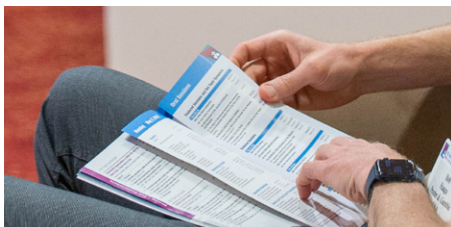
- Your company's logo, QR code, and web address featured on every directional sign

Program-at-a-Glance Sponsor

(exclusive)

The Program-at-a-Glance is a conveniently sized, handy and quick reference tool to locate session times and locations. In addition to the Beaux Arts level sponsorship standard inclusions, your Program-at-a-Glance sponsorship also includes:

- Your company's logo on the front cover of the Program-at-a-Glance
- Your full-page ad on the back page of the Program-at-a-Glance



Attendee Communications Package Sponsor

(exclusive)

Garner recognition for your company at the earliest possible moment – when attendees register. Your company will be featured exclusively on all attendee communications leading up to the meeting. In addition to the Beaux Arts-level standard inclusions, your Attendee Communications Package sponsorship also includes:

- A customized banner ad in the registration confirmation email sent to every registrant
- A customized banner ad on official annual meeting preview emails, which contain program updates, links to the abstracts, and other pertinent information for attendees.

Transportation to the Saint-Hyacinthe Research and Development Centre

(exclusive or up to 2 sponsors)

On May 1, meeting attendees will have the opportunity to tour the Saint-Hyacinthe Research and Development Centre, the largest food and food processing research and development center in Canada! Sponsoring the round-trip motorcoach transportation gets your company's name, logo, and brand message directly in front of these attendees. In addition to the Beaux Arts-level standard inclusions, your transportation sponsorship also includes:

- Your company's logo placed in prominent locations on all motor coaches
- Your company's logo on all signage at the motor coach pick-up and drop-off locations
- Opportunity to distribute promotional take-away items and/or company collateral to each tour participant
- One (1) complimentary Saint-Hyacinthe Research and Development Centre tour registration

Reserve your exhibit booth or sponsorship today!

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Old Port Level Sponsorships

Investment: \$2,500

There are two types of sponsorships available in the **Old Port** Level category.

All Old Port level sponsorships described below provide the following **STANDARD INCLUSIONS**:

- Logo recognition in the Program Guide
- Logo recognition on the meeting website
- Logo recognition on the meeting attendee website
- Logo recognition on onsite signage at the meeting and event-specific signage
- One (1) meeting registration at a 50% discount
- 50% discount on an ad of choice in the meeting Program Guide

ADDITIONAL INCLUSIONS unique to each sponsorship described below are itemized within the sponsorship description.

Luggage Check Sponsor

(exclusive)

With many departing the annual meeting on Wednesday, attendees frequently need to store their luggage at the convention center luggage check bay. Consider providing branded luggage tags to accompany this sponsorship as a lasting and sustainable takeaway! In addition to the Old Port level standard inclusions, your Luggage Check sponsorship also includes:

- Your company's logo, QR code, and web address featured on signage at the luggage check bay
- Opportunity to provide branded luggage tags



Technical Session Sponsor

(multiple)

Contribute to the quality and success of the meeting program through your support of one or more technical sessions delivered in the interest area(s) that align with your company's goods and services. Meet your audience where they want to learn! Each of AOCS' ten Divisions offers programming on Monday, Tuesday and Wednesday at the meeting. Sessions cover the following interest areas:

- Analytical
- Biotechnology
- Edible Applications Technology
- Health and Nutrition
- Industrial Oil Products
- Lipid Oxidation and Quality
- Phospholipid
- Processing
- Protein and Co-Products
- Surfactants and Detergents

In addition to the Old Port level standard inclusions, your Technical Session sponsorship also includes:

- Your company's logo and thank you message on the session walk-in welcome slide
- Sponsor recognition next to the session listing in the Program Guide
- Sponsor recognition next to the session title/description on the meeting website

Investment Guidelines:

One (1) Technical Session \$2,500
 Each additional Technical Session +\$2,000

Example: Sponsor one session, invest \$2,500. Sponsor two, invest \$4,500, and for three, invest \$6,500, etc.

Other opportunities to engage with AOCS

Amplify your brand message through other AOCS channels. Generate pre-conference awareness through advertising or continue the conversation afterwards with a post-conference sponsored webinar.



INFORM magazine

Reach annual meeting attendees and the entire AOCS membership when you advertise in the pre-meeting (April) issue of *INFORM* magazine.



inform|connect

inform|connect is a global community designed to offer the exchange of information and provide users solutions to real-world challenges affecting bio-based products and technologies. Join the conversation as an advertiser or contributor.

AOCS.org

AOCS offers premium banner ad sizes and positioning to help you achieve the highest viewer response rate possible.



INFORM SmartBrief

The AOCS *INFORM* SmartBrief is a weekly e-newsletter with more than 3,500+ opt-in subscribers and a unique open rate of over 31.5%. With content curated specifically for the oils and fats industry, this is a fantastic opportunity to market your product or service. More than a banner ad... you get to place a linked logo, a product image, and 50-words of copy to describe your solution.

AOCS e-newsletter

A monthly e-newsletter with distribution to more than 19,000 AOCS members and professionals worldwide. Only three AOCS newsletter sponsorships are available per issue.



Sponsored webinars

Audiences have come to expect a multi-dimensional experience when consuming content. AOCS Sponsored Webinars are digital broadcasts that engage with a variety of tools to deliver consistently high-quality content. Deliver a Thought Leadership or Product Demo presentation or conduct a Panel Discussion on a pressing topic. Showcase your expertise to a wide community in an engaging way — all from the comfort of your office. Our professional staff of content managers work with partners on best practices for creating engaging digital experiences.

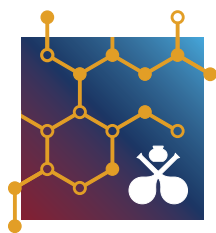
For more information on these products and special pricing, contact:

Katie Bender, Director, Partnerships, AOCS | katie.bender@aocs.org | +1 (217) 693-4901

Companies represented by attendees

Below is a sampling of annual meeting attendees affiliations.

AAK	Desmet Ballestra North America, Inc.	Mars Global Petcare	Soon Soon Oil Mills Sdn Bhd
Abali Yag San Ve Tic AS	DTU Food, National Food Institute	Massey University	South China University of Technology
ACT Solutions Corp	East Carolina University	McCormick & Co Inc	Stellar Agribiz
ADM	Ecoextract	Memorial University of Newfoundland	Steven Abbott TCNF Ltd
Aekyung	Eksci LLC	Miami University	Sungkyunkwan University
Agriculture & Agri-Food Canada	Enviroflight	Mitsubishi Chemical Corp	Surin Bran Oil Co Ltd
Aker Biomarine	Ets Abdelmoula	Montana Specialty Mills	TD Research Ltd
Alfa Laval Inc	Evonik Corporation	MPOB	Technical University Berlin
Alma Mater Studiorum-University of Bologna	Farmet AS	National Food Institute (DTU Food)	Terviva Bioenergy, Inc.
American Cleaning Institute	Feed Energy Co	National Taiwan University of Science and Technology	Thai Edible Oil Co Ltd
Anders Dahl Pedersen	Fonterra Co-op Group	Natural Plant Products Inc	The Hershey Company
Anton Paar	Fuji Oil Co Ltd	Nestle	The Very Good Food Company
Aquanova RUS JSC	G.C. Hahn & Co., Stabilisierungstechnik GmbH	New Mexico State University	Tokyo University of Agriculture & Technology
Arkema, Inc.	GEA Westfalia Separator Group GmbH	Nippon Shokubai	Tyson Foods, Inc.
Artisan Industries, Inc.	German Federal Institute For Risk Assessment	Nisshin Oillio Group Ltd	U.S. Silica
Aveda	Glanbia Nutritionals	Nogra Pharma and Entrinsic Biosciences	UDELAR
BASF	Golden Agri Resources (GAR)	North Carolina State University	Univ of Buenos Aires
BASF SE	Grains Research and Development Corporation	Northern Crops Institute	Universidad de Sevilla
Besler Gida Ve Kimya San Ve Tic AS	Guardian Chemicals Inc.	Novozymes AS	Universitat De Barcelona
Birko Corp	H2 Compliance	Novus International Inc	University at Buffalo, The State University of NY
Brenntag North America	Henkel	Nu Skin Enterprises	University of Alberta
Brigham Young University	Hormel Foods	Oklahoma State University	University of California, Davis
Bunge Creative Solutions Center	Hydrite Chemical Co	OLEOTEK	University of Edinburgh
Bunge North America Inc	Indorama	Omni Tech International Ltd	University of Georgia
Buntech	Ingredion Inc.	Owensboro Grain Company	University of Guelph
Caldic Canada	Inonu Universitesi	Ozturkler Yem Ve Yag San. Tic. A.S.	University of Hohenheim
Canadian Food Inspection Agency	Institute of Biochemistry	Paradigm Science Inc	University of Leeds
Cargill Agricola SA	Intercontinental Specialty Fats Sdn Bhd	PEDECIBA Quimica-UdelaR	University of Manitoba
Carleton University	International Products Corporation	Pica Prüfinstitut Chemische Analytik GmbH	University of Massachusetts, Amherst
Cawthron Institute	IonSense	POET LLC	University of Nebraska, Lincoln
Cesco Solutions, Inc.	Istanbul Galata University	Prairie Aquatech, LLC	University of Salento
Chinese Cereals and Oils Association (CCOA)	Jiangnan University	Productos Quimicos Y Derivados	University of Surrey
CI Cigra	JRC, European Commission	PT Smart Tbk	University of Tennessee Knoxville
CIRAD	Kalsec	R W Heiden Associates LLC	University of Tokyo
Clariant Corporation	Kansas State University	Rettenmaier Canada Inc.	University of Turku
Colgate-Palmolive Company	Keit Spectrometers	Rotachrom Technologies	University of Waterloo
Conagra Brands	Kerfoot Group	Royal Greenland	USDA Human Nutrition Research Center on Aging (HNRCA)
Connoils	KI-Kepong Oleomas Sdn Bhd	Ryerson University	Vanderbilt University
Corteva Agriscience	Kraft Heinz Company	Sasol	Ventura Foods
CoverCress, Inc.	Kyushu University	SC Johnson & Son Inc	W R Grace & Co
Critical Fluid Symposia	Lasenor USA	Senna Nahrungsmittel GmbH	Waters Corporation
Crystal Filtration Co/Filsorb/Quartz Analytics	LDC	Seppic	Western University
Dalhousie University	Lipid Technologies LLC	SGS Germany GmbH	Wilmar Shanghai
Danmarks Tekniske Universitet	LOARC	Sime Darby Plantation Research Sdn. Bhd.	Biotechnology Res & Dev Ctr Co Ltd
Darmstadt University of Applied Science	LRGP CNRS	Societe' Des Produits Nestle - Nestle Research	YG Laboratories
Dell Medical School, University of Texas at Austin	Managing Company Sodrugestvo	Sodrugestvo	



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