



# MINNEAPOLIS

MINNESOTA

CIS 2024 ANNUAL MEETING:  
Immune Deficiency and Dysregulation  
North American Conference

MAY 1-4, 2024

RENAISSANCE MINNEAPOLIS HOTEL, THE DEPOT

## SPONSORSHIP & EXHIBITOR PROSPECTUS



Clinical  
Immunology  
Society



## ABOUT THE CLINICAL IMMUNOLOGY SOCIETY

The Clinical Immunology Society (CIS), established in 1986, is the key interdisciplinary organization for the field of clinical immunology and is devoted to fostering developments in the science and practice of clinical immunology. CIS is an international professional organization which includes more than 800 clinicians, investigators, and trainees.

The mission of CIS is to facilitate education, translational research and novel approaches to therapy in clinical immunology to promote excellence in the care of patients with immunologic/inflammatory disorders.

The primary objectives and purposes of CIS are to:

- facilitate the interchange of ideas and information;
- promote research and recent advances;
- share knowledge; and
- foster excellence.

## CIS NATIONAL OFFICE

555 East Wells Street, Suite 1100  
Milwaukee, WI 53202  
Phone: 414.224.8095  
Email: [info@clinimmsoc.org](mailto:info@clinimmsoc.org)  
[www.clinimmsoc.org](http://www.clinimmsoc.org)

## JOIN US



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## MEETING DATES & LOCATION

The 2024 CIS Annual Meeting will take place May 1 - 4 at the Renaissance Minneapolis, The Depot in Minneapolis, Minnesota.

Renaissance Minneapolis, The Depot  
225 3rd Ave South  
Minneapolis, MN 55401

## 2024 ANNUAL MEETING PROGRAM COMMITTEE

### CHAIRS:

**Elie Haddad, MD, PhD, FCIS**  
CHU Ste-Justine, University of Montreal

**Emily Mace, PhD**  
Columbia University

**Luigi D. Notarangelo, MD, FCIS**  
NIAID-NIH

### MEMBERS:

**Maria Cecilia Poli, MD, PhD**  
Universidad del Desarrollo

**Despina Moshous, MD, PhD**  
Institut Imagine Necker University Children's Hospital

**Dusan Bogunovic, PhD**  
Icahn School of Medicine at Mount Sinai

**Elene Wy Hsieh, MD**  
University of Colorado Denver

**Eric J. Allenspach, MD, PhD**  
University of Washington & Seattle Children's Hospital

**Ivona Aksentijevich, MD, FCIS**  
National Human Genome Research Institute

**Raz Somech, MD, PhD**  
Edmond and Lulu Safra Children's Hospital

**Stuart Turvey, MBBS, DPhil, FRCPC, FCIS**  
University of British Columbia

**Christen L. Ebens, MD, MPH**  
University of Minnesota



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Dear Colleagues,

On behalf of the Clinical Immunology Society (CIS), we invite you to participate in the 2024 Annual Meeting: Immune Deficiency & Dysregulation North American Conference taking place May 1-4 at the Renaissance Minneapolis, The Depot in Minneapolis, MN.

CIS is the key multidisciplinary organization for the field of clinical immunology, and is devoted to fostering developments in the science and practice of clinical immunology. The mission of CIS is to facilitate education, translational research and novel approaches to therapy in clinical immunology as well as to promote excellence in the care of patients with immunological and immune dysregulatory disorders.

Your participation is essential to the success of the Annual Meeting. Please take this opportunity to meet hundreds of decision making healthcare professionals in specialties related to research, diagnostic and clinical immunology, and educate them about your products and services. Join us for this exciting and intellectually stimulating meeting that promises to be one of the best conferences on primary immunodeficiencies and immune dysregulatory diseases. We look forward to seeing you in Minneapolis!

A handwritten signature in black ink, appearing to read 'Elie Haddad', with a long horizontal line extending to the right.

Elie Haddad, MD PhD, FCIS  
CHU Ste-Justine, University of Montreal  
CIS President  
2024 Program Committee Chair

# EXHIBITORS

## EXHIBITING

Join us for the 2024 CIS Annual Meeting at Renaissance Minneapolis, The Depot, May 1 - 4 in Minneapolis, MN. The 2024 Annual Meeting brings together clinicians and researchers at all levels in a stimulating and lively forum for the presentation and discussion of the latest advances in clinical immunology.

The exhibit hall is fully carpeted and will host lunches, receptions and be a primary networking area for attendees. Exhibiting at the CIS Annual Meeting is an excellent opportunity for the attendees to learn about the products and services offered by your company.

## BENEFITS TO EXHIBITING

- Exposure to physicians and researchers working in the field of clinical immunology
- Company logo on Exhibit Hall map
- Company name and 100-word description in Final Program and Annual Meeting App
- Access to pre- and post-registration lists
- Includes Two Complimentary Exhibitor/Delegate Badges, which include access to all educational sessions and the exhibit hall. Additional exhibitor/delegate and/or exhibitor only badges can be purchased at an additional cost.

## ON-SITE BOOTH DETAILS

Each booth includes:

- Booth of desired space
- One 6' draped table
- Two side chairs
- One waste basket
- Company Identification sign
- Nightly cleaning of booth space

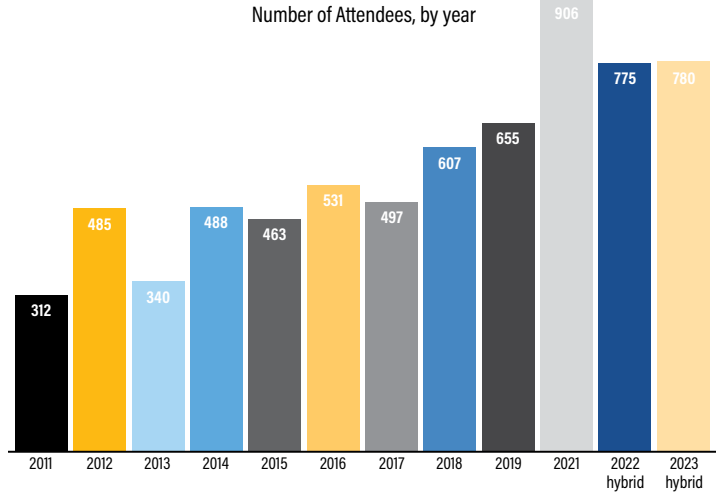
## BOOTH PRICING

- 10x10: \$2,500
- 10x20: \$3,750
- 20x20: \$5,000
- Non-Profit 10x10: \$1,250

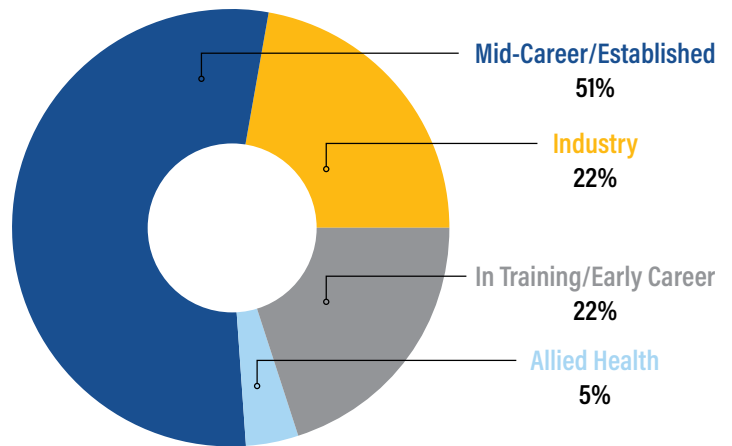
## ADDITIONAL EXHIBITOR REGISTRATION PRICING

- Exhibitor/Delegate Badge: \$800
- Exhibitor Only Badge: \$75

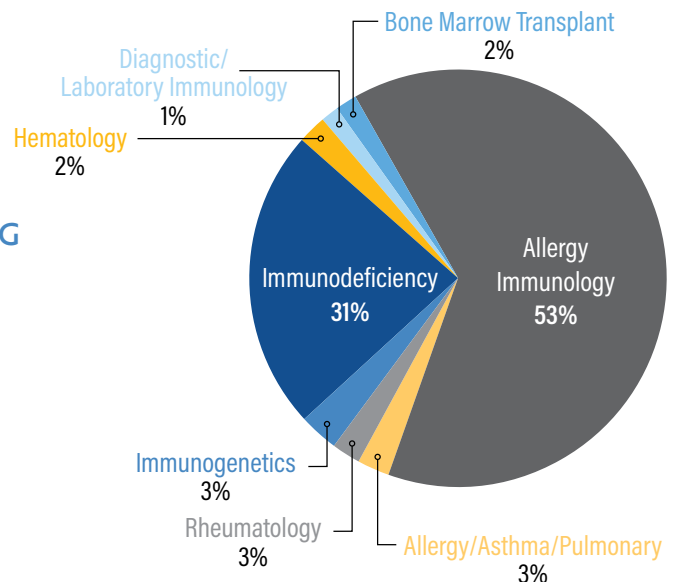
## ANNUAL MEETING BY THE NUMBERS



## ATTENDEES BY LEVEL



## ATTENDEES BY SPECIALTY



## EXHIBIT HALL HOURS (Hours subject to change)

### WEDNESDAY, MAY 1

All Day Exhibitor Move-in

### THURSDAY, MAY 2

TBD Exhibit Hall Open During Lunch and Poster Session

### FRIDAY, MAY 3

TBD Exhibit Hall Open During Lunch and Poster Session

TBD Exhibit Hall Open for Closing Reception

TBD Exhibitor Move Out

### SATURDAY, MAY 4

7:00 am - 12:00 pm Exhibitor Move Out

## SAMPLE EXHIBIT FLOOR PLAN

\* Please note that exhibit hours and floor plans are subject to change. A final confirmation of hours will be available approximately six weeks prior to the Annual Meeting.\*

110	111	210	211	310	311	410	411	510
	109	208	209	308	309	408	409	508
106	107	206	207	306	307	406	407	506
			205	304			405	504
102	103	202	203	302	303	402	403	502

**ENTRANCE**

# SUPPORTERS

Maximize your company's visibility by becoming a 2024 Annual Meeting Supporter. CIS offers unique sponsorship opportunities that allow you to maximize your visibility with attendees.

Your contribution helps support valuable educational programs and attendee events and increase your visibility among attendees. Supporters receive a variety of benefits, based on giving level. Descriptions of the sponsorship levels and benefits are outlined below.

## SUPPORTER BENEFITS AND OPPORTUNITIES

BENEFITS	Premium \$50,000 +	Platinum \$25,000+	Gold \$15,000+	Silver \$10,000+	Bronze \$5,000+
Inclusion of your company name and 100-word description in final program and on virtual platform	●	●	●	●	●
Acknowledgement as a Supporter of the Annual Meeting in marketing pieces and onsite signage and virtual platform	●	●	●	●	●
Inclusion of your name on recognition slides before and after Plenary Sessions	●	●	●	●	●
Complimentary Exhibitor/Delegate Registrations	<b>6</b>	<b>5</b>	<b>4</b>	<b>3</b>	<b>2</b>
Complimentary Exhibit Both (Optional)	20'x20' Complimentary	10'x20' Complimentary	10'x10' Complimentary		



## ADDITIONAL SUPPORTER OPPORTUNITIES

If you are interested in any of the sponsorship opportunities available or have any additional opportunities you would be interested in pursuing, please contact Sarah Tulley, CIS Meeting Manager, at [stulley@clinimmsoc.org](mailto:stulley@clinimmsoc.org).

### ADVERTISEMENT IN EMAIL BLASTS

**\$2,000 PER AD**

Include your advertisement in pre-Meeting or week of emails sent to CIS members, non-members, and Annual Meeting registrants. There will be space for 1 static banner ads available per email.

### PENS

**1 Opportunity**

**\$1,500**

Companies are responsible for creation and shipment of items.

### NOTEPADS

**1 Opportunity**

**\$2,000**

Companies are responsible for creation and shipment of items.

### MEETING LANYARDS

**1 Opportunity**

**\$5,000**

Put your logo around the neck of attendees and exhibitors at the conference. Everyone is required to wear a badge to enter the exhibit hall and meeting space and your logo will be front and center throughout the conference. Artwork must be approved by CIS prior to printing and will need to be received at the CIS office by the end of April. Companies are responsible for creation and shipment of items.

### MEETING WIFI

**1 Opportunity**

**\$20,000**

WiFi access for conference attendees is a must! The exclusive WiFi sponsor will benefit from prominent exposure in pre-conference promotions, in the mobile app, and onsite.

### CIS FOUNDATION RECEPTION

**1 Opportunity**

**\$15,000**

The CIS Foundation Reception is the signature fundraising event for the CIS Foundation. Use this opportunity to highlight your company at the start of the Annual Meeting and among CIS Foundation Supporters. Sponsorship includes recognition on onsite signage, recognition in the Final Program, and recognition on the Annual Meeting website advertising the reception

### CLOSING RECEPTION

**1 Opportunity**

**\$15,000**

The Closing Reception will be held on Friday, May 3. Use this opportunity to highlight your company as the Annual Meeting winds down. Sponsorship includes recognition on onsite signage and materials, recognition in the Final Program, and recognition on the Annual Meeting website advertising the reception

### CORPORATE SPONSORED SYMPOSIA OR PRODUCT THEATER- NON-CME

There are a limited number of opportunities for Corporate Sponsored Symposia or Product Theaters during the 2024 Annual Meeting. Any Corporate Sponsored session must be approved by the Annual Meeting Program Committee and can not offer CME for any attendees. These sessions will be available to both the in-person and virtual attendees.

	\$15,000	\$25,000	\$50,000
Thursday, May 2	50 minute breakfast	1 Hour Lunch	1.5 - 2 Hour Dinner
Friday, May 3	50 minute breakfast	1 Hour Lunch	1.5 - 2 Hour Dinner

Included with the Symposia Costs:

- Function space at the Annual Meeting hotel;
- Standard AV in meeting room;
- Promotion of the program in the Annual Meeting website and final program;
- One (1) email blast dedicated to the company's session;
- Listing in two (2) email blasts dedicated to advertising all corporate symposia;
- Food and Beverage are included in the cost.
- CIS will work with companies to determine Food and Beverage needs for the Session.

## AGENDA AT A GLANCE (subject to change)

### WEDNESDAY, MAY 1

8:00am - 2:00pm Preconference Education Day

2:30pm - 3:00pm Opening of Annual Meeting

3:00pm - 7:00pm General Sessions

### THURSDAY, MAY 2

8:00am - 12:00pm General Sessions

12:00pm - 2:00pm Lunch/Exhibit Hall Open/Poster Session

2:00pm - 7:00pm General Sessions

### FRIDAY, MAY 3

8:00am - 12:00pm General Sessions

12:00pm - 2:00pm Lunch/Exhibit Hall Open/Poster Session

2:00pm - 7:00pm General Sessions

### SATURDAY, MAY 4

8:00am - 11:00am General Sessions

### IMPORTANT DATES TO REMEMBER

**Fall 2023** Exhibitor booth purchases and registration opens.

**January 2024** Exhibitor Service Manual available online

**March 29, 2024** Exhibit Booth Application/Cancellation Deadline

**April 5, 2024** Registration Deadline

**May 1 - 4, 2024** Annual Meeting: Immune Deficiency & Dysregulation North American Conference

## 2023 EXHIBITORS

ADMA Biologics

Blueprint Genetics

Blueprint Medicine

CGD Association of America

Chiesi Global Rare Diseases

CSL Behring

CVS Specialty

Enzyvant

GeneDx

Grifols USA, LLC.

Horizon Therapeutics

Immune Deficiency Foundation

Invitae

Kedrion Biopharma

Medical College of Wisconsin

National Jewish Health

Novartis

Pfizer

Pharming Healthcare, Inc.

Sobi, Inc.

Takeda - HAE

Takeda Pharmaceuticals

X4 Pharmaceuticals, Inc

## 2023 SUPPORTERS

### PREMIUM

ADMA Biologics

Enzyvant

Grifols

Takeda

### PLATINUM

Horizon Therapeutics

Pharming

### GOLD

Chiesi Global Rare Diseases

Immune Deficiency Foundation

### BRONZE

Jeffrey Modell Foundation



## POLICIES AND GUIDELINES

### EXHIBITOR REGISTRATION

All exhibitor personnel must be registered. Two complimentary registrations are provided to each exhibitor. Exhibitor registrations provide access to the exhibit hall, educational sessions, and food and beverage functions. Each exhibiting company is allowed additional exhibitor registrations at \$800 per exhibitor/delegate badge or \$75 per exhibitor only badge.

### CANCELLATION POLICY

Requests for cancellation of exhibit space must be made in writing. Written cancellations received before March 29, 2024, will receive a refund of 80%. Refunds will not be issued after March 29, 2024.

### MATERIAL HANDLING

CIS has contracted with Heritage as our exhibitor services manager. The handling of all material in and out of the exhibit hall will be performed by Heritage and will be charged according to the published handling rates.

### LABOR REGULATIONS

Exhibitors will be required to conform to all local labor regulations. Labor can be ordered through Heritage. More information will be included in the Exhibitor Service Kit.

### EXHIBITOR SERVICE KIT

A link the Exhibitor Service Kit will be provided to all exhibitors once booth space has been assigned and confirmed. The service kit will contain the following information:

- Audio visual service
- Freight shipping and handling
- Furniture, display's and other rentals
- Labor regulations and rates
- Electrical service
- Shipping to and from show site

### INDEPENDENT SERVICE CONTRACTOR

Exhibiting companies may opt to use independent service contractors for installation and dismantle. If such contractors are used, the exhibiting company must send CIS and Heritage the name, address, and phone number of the independent contractor no later than March 29, 2024. Independent contractors are responsible for notifying CIS and Heritage of the booths they will work in and must provide a proof of insurance, including property damage, by April 7, 2023. If information is not received by this date the exhibitor must work with Heritage Exposition Services.

### BOOTH RELOCATION

If it becomes necessary to relocate an exhibitor after a booth assignment has been made, CIS will contact the company involved and every effort will be made to reassign the exhibitor to a similar booth space.

### SMOKING

Smoking is prohibited at the 2024 Annual Meeting.

### BOOTH CONSTRUCTION

Standard booths are 10 ft x 10 ft or multiples thereof and are arranged in a straight line. All standard booths consist of 8 ft backwall drape and 3 ft sidewall drape. Exhibit fixtures, components and signs will be permitted to a maximum height of 8 ft and they may extend only 5 ft from the backwall. Any fixtures placed within the remaining 5 ft must not exceed 4 ft high.

### INSURANCE

Each exhibitor is responsible for maintaining insurance against injury to person or damage to or loss of property in such amounts as the exhibitor shall deem adequate. Insurance protection will not be afforded to the exhibitor by CIS, Hotel, or the CIS designated service contractor.

### LIABILITY & INDEMNIFICATION

The exhibitor will be fully responsible for any claims, liabilities, losses, damages, or expenses, including attorney's fees, relating to or arising out of any loss of injury to, or damage to any person or property of the exhibitor or any other property where such injury, loss or damage is incident to, arises out of or is in any way connected with the exhibitor's participation in the exhibition. The exhibitor shall protect, indemnify, hold harmless, and defend Heritage, CIS, its officers, directors, agents or servants, and employees from and against any and all such claims, liabilities, losses, damages, and expenses, including attorneys' fees, provided that the foregoing shall not apply to injury, loss, or damage caused by or resulting from the negligence or willful misconduct of CIS, its officers, directors, agents, or employees.

### FIRE & SAFETY REGULATIONS

Exhibitors must comply with all federal, state, and local fire building codes that apply to the facility.

### LABOR REGULATIONS

Exhibitors are required to conform to all local labor regulations. Labor can be ordered through Heritage. More information can be found in the Exhibitor Service Kit.

### INTERPRETATION & APPLICATION OF RULES & REGULATIONS

Show management reserves the right to: (a) reject for any reason, without explanation, any exhibit application submitted for the CIS National Conference; (b) reject, prohibit, restrict, or otherwise require modification of any exhibit for any reason; and (c) evict or bar any exhibitor whose exhibit, materials, or conduct is objectionable to show management for any reason. Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to CIS all monies which may have been paid. Upon evidence of violation, management may re-enter and take possession of the space occupied by the exhibitor, and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages which management may incur thereby.



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MINNESOTA



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MAY 1-4, 2024  
RENAISSANCE MINNEAPOLIS HOTEL, THE DEPOT

**DEADLINE: MARCH 29, 2024**

## COMPANY INFORMATION

Company Name: \_\_\_\_\_

Company Contact/ Title: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Website URL: \_\_\_\_\_

### SPONSORSHIP

Premium \$50,000

Platinum \$25,000

Gold \$15,000

Silver \$10,000

Bronze \$5,000

### ADDITIONAL SPONSOR OPPORTUNITY

Email Blast Ad, \$2,000

Pens, \$1,500

Notepads, \$2,000

Meeting Lanyards, \$5,000

CIS Foundation Reception, \$15,000

Closing Reception, \$15,000

Breakfast Symposia, \$15,000

Lunch Symposia, \$25,000

Dinner Symposia, \$50,000

### EXHIBIT SPACE

10x10 Booth: \$2,500

10x10 Non-Profit Booth: \$1,250

10x20 Booth: \$3,750

20x20 Booth: \$5,000

### Exhibit Booth Location Choice

Rank preferences in order. Each space is assigned first-come, first-served. Booth assignments will be confirmed by CIS as applications are received.

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_ 4. \_\_\_\_\_

### ADDITIONAL BADGES

Additional exhibitor/delegate badges can be purchased for \$800 each. Additional exhibitor only badges can be purchased for \$75 each. Additional badges can be purchased via the online registration system. If you need to purchase multiple badges, please email [info@clinimmsoc.org](mailto:info@clinimmsoc.org).

### DISCLAIMER

The exhibitor assumes full responsibility and liability for losses, damages, and claims arising out of injury or damage to the exhibitor's displays, equipment and other property brought upon the premises of the exhibit facility and shall indemnify and hold harmless the Clinical Immunology Society, Renaissance Depot, and Heritage Tradeshow. In addition, the exhibitor acknowledges that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

I have read and understand the Rules and Guidelines in the Exhibitor Prospectus.

Signature: \_\_\_\_\_

### CANCELLATION DEADLINE: MARCH 29, 2024

Requests for cancellation or reduction of exhibit space must be made in writing. Written cancellations received by March 29, 2024, will receive a refund of 80%. Refunds will not be issued after March 29, 2024. Requests for cancellation should be sent to [info@clinimmsoc.org](mailto:info@clinimmsoc.org).

### PAYMENT INFORMATION

TOTAL \$ \_\_\_\_\_

Check enclosed. Checks must be made payable to: Clinical Immunology Society

Credit Card: Visa MC AMEX Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Send completed form to: Clinical Immunology Society Attn: Sarah Tulley 555 E. Wells Street, Suite 1100, Milwaukee, WI 53202

Phone: +1.414.224.8095 • Fax: +1.414.272.6070 • Email: [stulley@clinimmsoc.org](mailto:stulley@clinimmsoc.org)



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