



RAPS Convergence

17-19 SEPTEMBER 2024

Long Beach Convention & Entertainment Center
Long Beach, CA, USA



2024 Exhibiting and Sponsoring Prospectus

Convergence is your opportunity to showcase your organization's innovations and solutions to regulatory stakeholders and decision-makers during the largest and most well-recognized annual gathering of regulatory professionals in the world.

raps.org/convergence



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About RAPS Convergence

RAPS Convergence is the largest and most well-recognized annual gathering of regulatory professionals and innovators in the world. Convergence brings together representatives from industry, global regulatory bodies, and research, academic and clinical organizations that are directly involved in managing the regulatory process and aligning science, regulation, and business strategy. Convergence is designed to educate and empower professionals about the ever-evolving healthcare product regulatory environment within an interactive forum that facilitates community exchange, connections, and knowledge sharing.

RAPS Convergence is Your Opportunity to:

- **Engage with Regulatory Affairs Professionals:** *Strengthen strategic business relationships, recruit top regulatory talent, and strategically showcase your products and services.*
- **Build New Business:** *Connect with key decision-makers, develop new relationships, and generate awareness of your brand.*
- **Demonstrate Expertise:** *Help regulatory affairs professionals navigate the complexities of today's global regulatory landscape by demonstrating your expertise and solutions.*



RAPS Convergence by the Numbers*

*on average, based on the last two years



2,000
global regulatory
affairs professionals

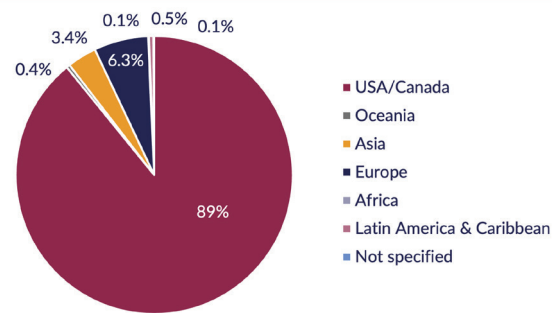


6
continents



41
countries

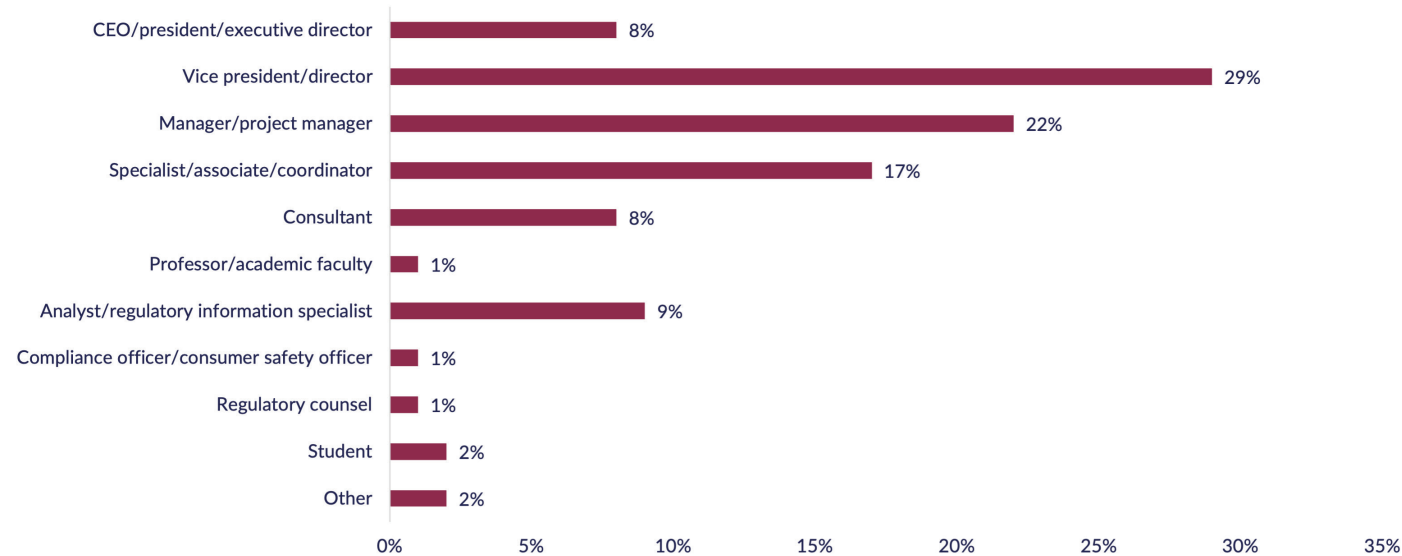
Regional Breakdown



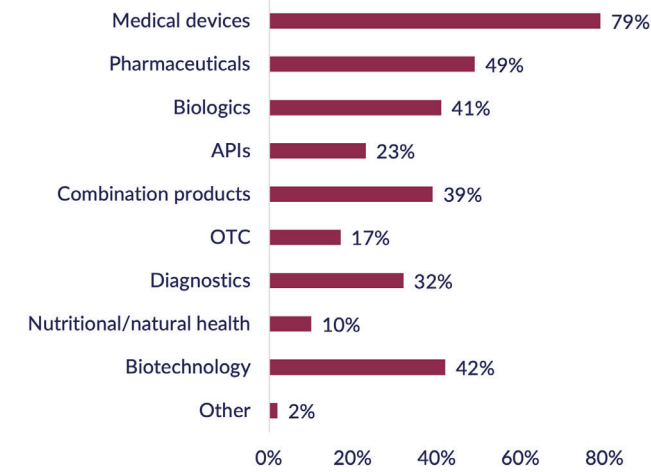
Industry



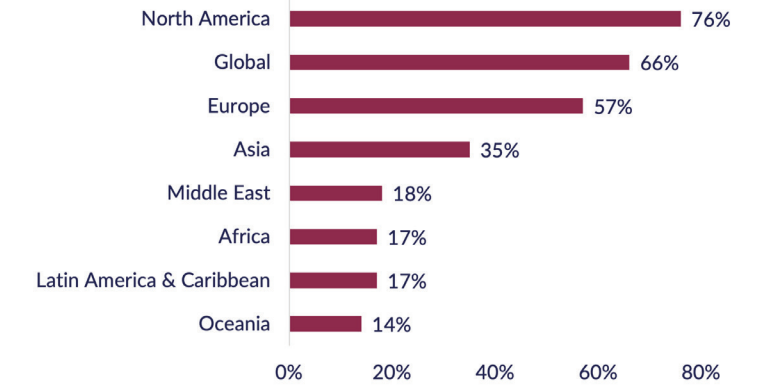
Job Function



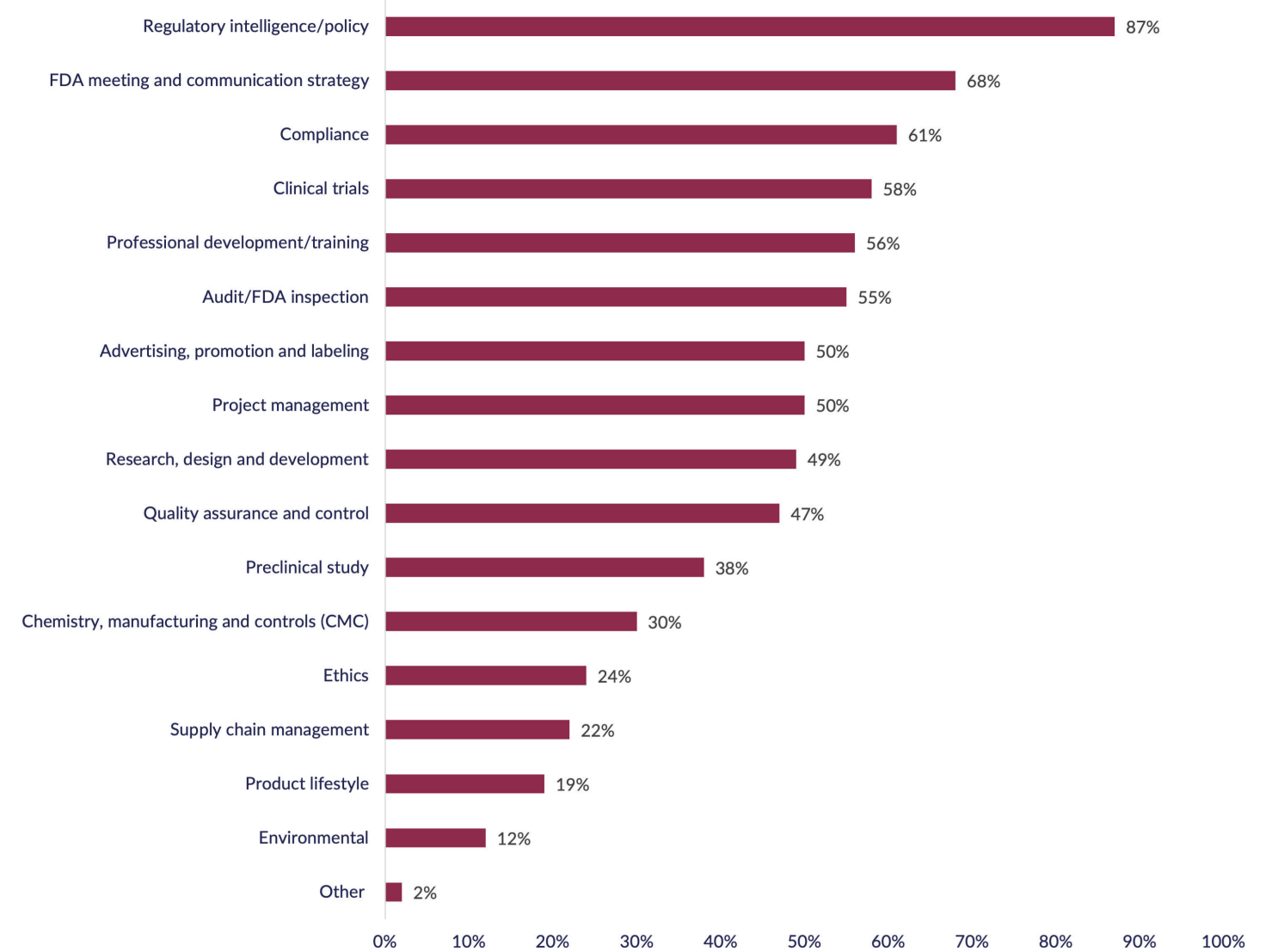
Sectors of Interest



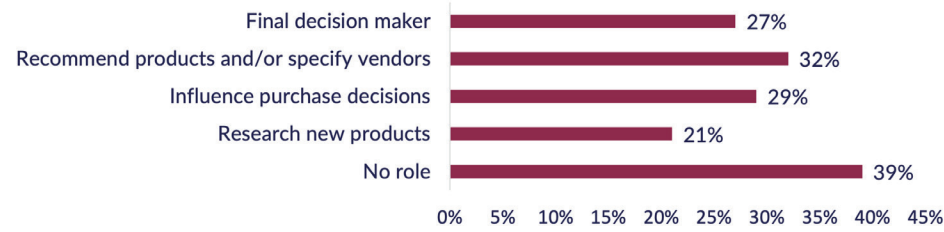
Regional Areas of Interest



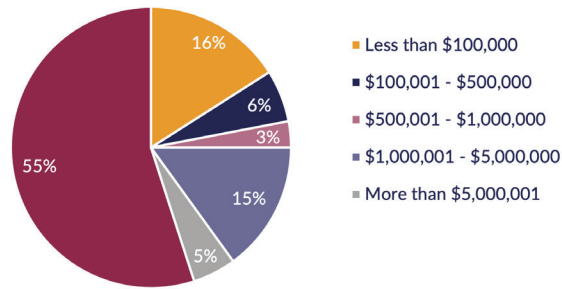
Professional Areas of Interest



Purchasing Role

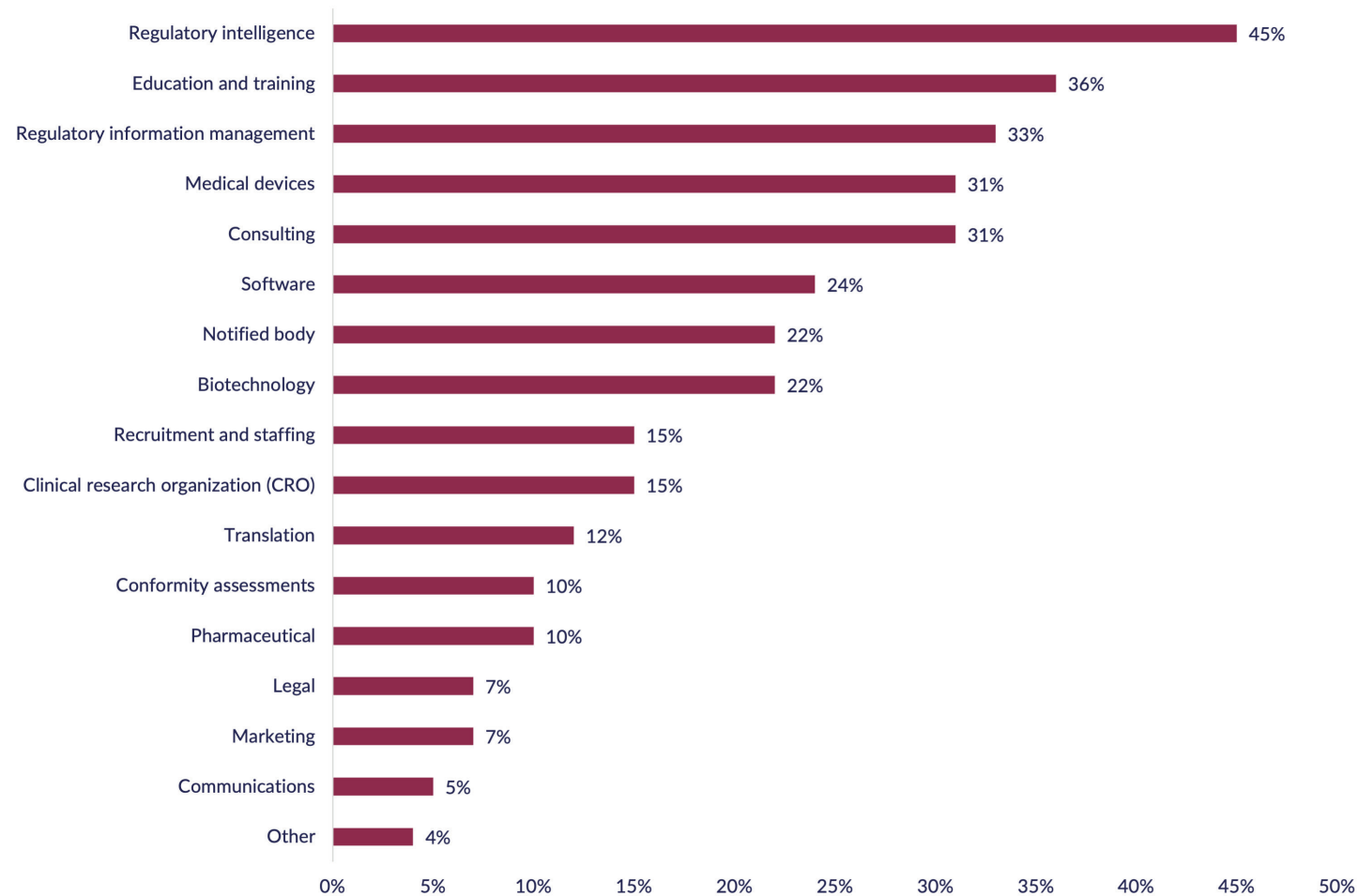


Purchasing Authority



61% involved across all stages of the decision-making process

Purchasing Intentions (Next 12 Months)



Exhibitor and Sponsor Profile

RAPS Convergence welcomes more than 130 companies across multiple industries, including:



Product Categories

- Biotechnology
- Communications
- Conformity assessments
- Consulting
- Clinical research organization (CRO)
- Education and training
- Legal
- Marketing
- Medical devices
- Notified Body
- Pharmaceutical
- Recruitment and staffing
- Regulatory information management
- Regulatory intelligence
- Software
- Translation
- Other

2024 Sponsorship Opportunities

Secure your sponsorship package at one of the four levels below. Packages include exhibit space and additional exposure beyond your booth.

	Premier \$45,000 (3 available)	Visionary \$31,500 (4 available)	Innovator \$18,500 (23 available)	Leader \$9,500 (10 available)
THOUGHT LEADERSHIP				
Plenary Session: Exclusive recognition and brief welcome remarks at the beginning of the session (Tuesday, Wednesday or Thursday)	✓			
Sponsored Sessions: Align your brand with education sessions in the event program; includes :30 video and logo placement during presentation (available on select educational sessions of your choice on a first-come, first-served basis)	5	5		
Sponsored Presentation: 25-minute content session on a topic of your choice in one of three theaters on the exhibit floor (timeslots are available on a first-come, first-served basis; topic and speakers must be pre-approved by RAPS)	✓	✓	✓	
EXPERIENTIAL/NETWORKING				
Breakfast or Lunch: Exclusive branding and logo placements on signage and napkins throughout meal service (choice of meal on Wednesday or Thursday on a first-come, first-served basis)		✓		
Thursday Night Closing Party: Branding and logo placements on signage and napkins throughout the event, brief remarks during the event, and opportunity to provide an attendee giveaway (item to be provided by sponsor)	✓			
Exhibit Space	20' x 20'	10' x 20'	10' x 20'	10' x 10'
Attendee Passport Game Boost: Amplify your show floor presence with extra game points to entice more booth visitors	1,000 pts	750 pts	500 pts	250 pts
BRANDING/MARKETING				
Pre-event email blast: Exclusive opportunity to send a dedicated message to 30,000 global regulatory professionals from the RAPS database (must be pre-scheduled based on availability; sponsor to provide compliant assets; deployment will include a partner label at the top)	✓			
RF Quarterly: Full page ad in the September issue of RF Quarterly which is distributed electronically as an exclusive member benefit; copies of this issue will also be printed and available onsite for all RAPS Convergence registrants		✓		
Social media post on RAPS LinkedIn: 1200 x 628 banner with hyperlink, headline and message copy to promote your presence at RAPS Convergence (reached more than 150,000+ global regulatory professionals; must be pre-scheduled and approved by RAPS)		✓		
Literature Wall: Ability to distribute a flyer/brochure, booth promo or giveaway for attendees to pick up in the literature area beside registration (official show bags will be distributed in the same area)	✓	✓	✓	✓
Onsite Sponsor Recognition: Logo placement on all onsite sponsor thank you signage	✓	✓	✓	✓
Pre/Post-Event Sponsor Recognition: Logo placement on the event website, online agenda and applicable marketing materials	✓	✓	✓	✓
Banner ad with hyperlink on RAPS.org (main website): ROS 300 x 250 to be served on a space available basis (months available on a first-come, first-served basis subject to availability)	2 months	1 month	1 month	
Banner ad with hyperlink on the RAPS.org Convergence page: 970 x 90 banner placement & 300 x 50 banner for mobile version banner placement with hyperlink	✓	✓	✓	
Banner ad with hyperlink on event itinerary planner website: ROS 320 x 1200 banner placement with hyperlink	✓	✓		
Mobile App Alert: 230 characters max, including headline with max 150 characters (timeslots are available on a first-come, first-served basis)	✓			
Pre-event attendee list: Includes name, title, organization, address, city, state, country for LinkedIn connections	✓	✓		
Post-event attendee list: Includes name, title, organization, address, city, state, country for LinkedIn connections	✓	✓	✓	✓
PASSES				
All-access registrations: Full access event passes which include entry into all professional development sessions, lunches, networking events and the exhibit hall (preconference workshops and other ticketed events are not included and are available for purchase at an additional fee); additional all-access badges may be purchased for \$1,315 each	4	2	2	1
Exhibitor-only badges: Includes access to show floor during move-in and move-out and 1 hour before/after show close each day, as well as inclusion in the Tuesday Opening Reception and lunch on Wednesday and Thursday; additional exhibitor-only badges may be purchased for \$550 each	12	6	6	3

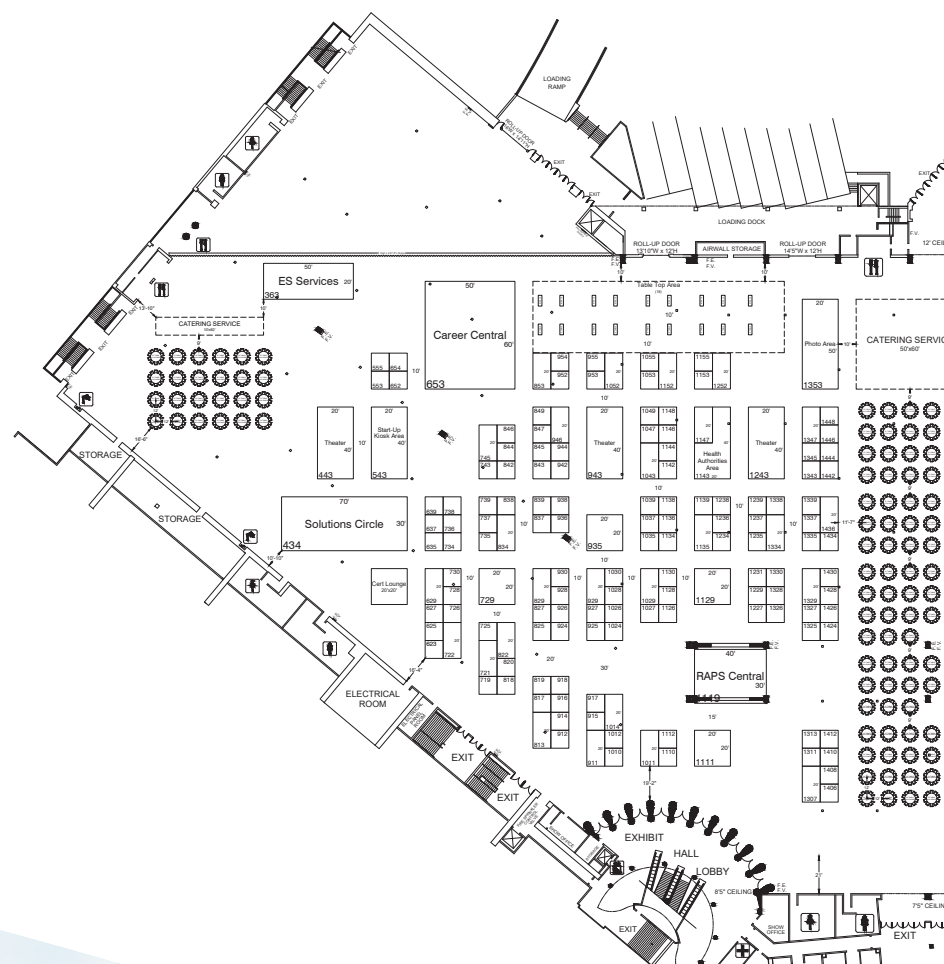
2024 Sponsorship Add-ons

Elevate your sponsorship experience with these à la carte sponsorship opportunities.

	Price	Availability
Registration: Exclusive logo placement on event registration pages, registration confirmation emails and onsite registration counters	\$12,500	Exclusive Opportunity
Career Central: Exclusive branding and logo placements on pre-event promotion and onsite signage throughout the space, opportunity to provide a sponsored, leadership-focused 25-minute content session in the professional development theater, sponsor recognition on stage monitors, and opportunity to provide an attendee giveaway (item to be provided by sponsor)	\$15,000	Exclusive Opportunity
Attendee Bags: Exclusive logo placement alongside the event logo on official show bags distributed to attendees in the literature area beside registration	\$12,500	Exclusive Opportunity
Honoring Excellence: RAPS 2024 Awards Celebration: Prominent branding and logo placements on pre-event promotion, signage and napkins throughout Wednesday's invitation-only event, 10 attendance passes, recognition in welcoming event remarks, and opportunity to provide an attendee giveaway (item to be provided by sponsor)	\$17,500	3
Opening Reception: Prominent branding and logo placements on signage and napkins throughout the reception, recognition in welcome remarks, and opportunity to provide an attendee giveaway (item to be provided by sponsor)	\$15,750	Exclusive Opportunity
Headshot Lounge: Exclusive branding and logo placements on pre-event promotions, space signage, and photo confirmation communications; includes the opportunity to provide an attendee giveaway to be distributed from the lounge (item to be provided by sponsor)	\$15,750	Exclusive Opportunity
Gaming Area: Exclusive branding and logo placements around a special revitalization area on the exhibit floor	\$15,000	2
Notebooks: Exclusive logo placement/branding on official event notebooks distributed to all registrants	\$13,500	Exclusive Opportunity
Lanyard: Exclusive logo placement on all event badge holders	\$10,500	Exclusive Opportunity
WiFi: Exclusive ad placement on log-in screen each time attendees access onsite event wifi	\$10,500	Exclusive Opportunity
Wednesday Evening Special Event (TBD): Prominent branding and logo placements on pre-event promotion, signage and napkins throughout this ticketed special event, 10 attendance passes, VIP section at the event, and opportunity to provide an attendee giveaway (item to be provided by sponsor)	\$17,500	3
Mobile App: Exclusive branding and banner placements within the app	\$15,000	Exclusive Opportunity
Regulatory Cares Community Giveback: Exclusive branding and logo placements around a special area on the exhibit floor supporting a local charity TBD	\$7,500	Exclusive Opportunity
Event Newsletter: Exclusive sponsorship of the editorial-driven preview, dailies and wrap-up newsletters for the event; includes company logo and banner ad with hyperlink in each issue; distributed to all event registrants and RF Today subscribers (approx 30,000 regulatory recipients around the globe)	\$7,000	Exclusive Opportunity
Wellness Experience: Exclusive sponsorship for both morning health/wellness experiences for attendees; includes company logo in all activity promotions (Wednesday and Thursday)	\$7,500	Exclusive Opportunity
Coffee Breaks: Exclusive branding and logo placements on signage and napkins near refreshment stations (choice of Wednesday or Thursday afternoon)	\$5,000	2



2024 Exhibit Hall Floor Plan



2024 Exhibits Pricing

Booth Size	Before 1 March 2024	After 1 March 2024	Premiums
Tabletop: Includes 1 all-access registration and 1 exhibitor-only badge; 6' skirted table, 2 chairs and carpet	\$3,045	\$3,255	
10' x 10': Includes 1 all-access registration and 3 exhibitor-only badges	\$4,305	\$4,515	Corner Fee: \$250 per corner
10' x 20': Includes 2 all-access registrations and 6 exhibitor-only badges	\$8,085	\$8,295	Corner Fee: \$250 per corner
20' x 20': Includes 4 all-access registration and 12 exhibitor-only badges	\$2,900	\$3,100	Corner Fee: \$250 per corner

Special Note: Badges For Stand-Alone Exhibit Sales:

- **All-access registrations:** Full access event passes which include entry into all professional development sessions, lunches, networking events and the exhibit hall (preconference workshops and other ticketed events are not included and are available for purchase at an additional fee); additional all-access badges may be purchased for \$1,315 each
- **Exhibitor-only badges:** Includes access to show floor during move-in and move-out and 1 hour before/after show close each day, as well as inclusion in the Tuesday Opening Reception and lunch on Wednesday and Thursday; additional exhibitor-only badges may be purchased for \$550 each



To reserve or for more information, contact:

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