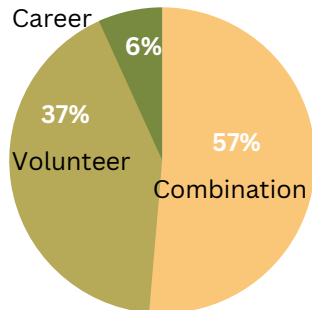




The IAFC's Volunteer & Combination Officers Section (VCOS) provides chief officers who manage volunteers within a volunteer or combination fire, rescue or EMS delivery system with information, education, services and representation to enhance their professionalism.

## WHO ATTENDS

2023



- Senior- and executive-level officers
- City or township IT personnel
- Fire chiefs
- Emergency managers
- Police
- CAD administrators

## SHOW SCHEDULE

| Wednesday, November 14 |                    |
|------------------------|--------------------|
| 1:00 PM - 5:00 PM      | Exhibitor Setup    |
| Thursday, November 15  |                    |
| 7:00 AM - 5:00 PM      | Show Open          |
| Friday, November 16    |                    |
| 7:00 AM - 12:30 PM     | Show Open          |
| Saturday, November 17  |                    |
| 7:00 AM - 2:00 PM      | Show Open          |
| 2:00 PM - 4:00 PM      | Exhibitor Move-Out |

## Engage

The leadership training available at this symposium addresses the unique needs of volunteer leadership. The networking opportunities offer time to share ideas and solutions with colleagues and vendors from all over the country.

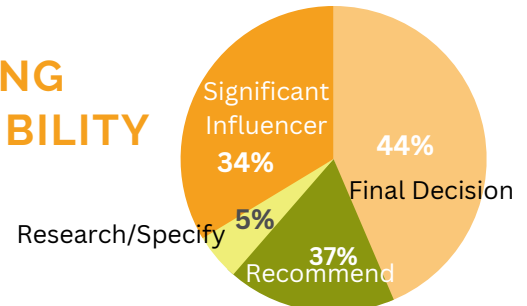
### PREVIOUS ATTENDANCE

|      |     |
|------|-----|
| 2023 | 702 |
| 2022 | 635 |
| 2021 | 629 |
| 2019 | 769 |
| 2018 | 738 |

### SIZE OF POPULATION SERVED

|                 |     |
|-----------------|-----|
| 1 - 9,999       | 10% |
| 10,000-49,999   | 64% |
| 50,000-99,999   | 12% |
| 100,000-199,999 | 7%  |
| 200,000+        | 7%  |

## PURCHASING RESPONSIBILITY



**\$1,400 per Tabletop** If reserved by Aug. 1

### WHAT'S INCLUDED:

- 3 Full Conference Registrations
- Company listing on conference website and official mobile app to include description, logo, social media information, contact information and product categories
- **Booth Package:** Each exhibiting company receives:
  - One 6' Black draped table
  - Two side chairs
  - One wastebasket
- Meeting Room and Lobbies are carpeted
- Tables are provided, Exhibitors in the lobby must ensure all materials fit on provided tables. Pop-up/backwall booths are not permitted in the lobby/hallways.



Event Dates:  
November 14-17, 2024



Location:  
Hilton Clearwater Beach  
Clearwater, Florida



600-700 Anticipated Attendees

| Opportunity                                    | SUN         |
|--|-------------|
| <b>Exhibit Space</b>                           |             |
| 6' Tabletop Booth Package                      | \$1,400     |
| <b>Education / Hospitality</b>                 |             |
| Opening Session (Main Stage)                   | \$10,000    |
| Day 2 General Session (Main Stage)             | \$10,000    |
| Day 3 General Session (Main Stage)             | \$7,500     |
| Affiliate Event                                | 2 @ \$3,000 |
| <b>Branding / Impressions</b>                  |             |
| Premier Mobile App                             | \$5,500     |
| Left Hand Rotating Ad                          | \$3,500     |
| Right Hand Rotating Ad                         | \$2,500     |
| Prospective Attendee Email Banner Ad           | \$1,500     |
| Know Before You Go - Attendee Email Banner Ad  | \$2,500     |
| Mobile App Banner Ad                           | \$1,000     |
| Registration                                   | \$5,000     |
| <b>Onsite Branding</b>                         |             |
| Lanyards                                       | \$2,500     |
| Notepads                                       | \$3,000     |
| Attendee Gift Opportunity (License Fee)        | \$1,500     |
| <b>Networking</b>                              |             |
| Welcome / Networking Reception                 | \$20,000    |
| Conference Lunch                               | \$15,000    |
| Sunset Happy Hour                              | \$12,000    |
| Hosted Happy Hour (Hotel Bar w/ drink tickets) | \$7,000     |
| Continental Breakfast                          | \$5,000     |
| <b>Other</b>                                   |             |
| Attendee List Bundle                           | \$1,000     |
| Pre-Show Attendee List                         | \$500       |
| Post-Show Attendee List                        | \$750       |

## Main Stage (2 Available)

IAFC main stage session are attended by the majority of the attendees (chiefs, company officers, and other fire professionals) Speakers address timely and relevant topics impacting the fire and EMS sectors are available to be sponsored. Sponsor brands are prominently featured at the on-site session and promotional materials and includes opportunity to deliver a State of the industry address by high level corporate speaker(s); story format, TED Talk style, moderated interview format. Get maximum brand exposure and be recognized as a key supporter of the IAFC. Speakers should be mindful to keep content educational, and ensure message is not a product sales pitch.

**Length:** 10 minutes

## Registration



**Your branding seen by EVERY attendee at least 3 times:**

- On Registration Webpage
- On Email Confirmation
- Onsite at Registration

## Mobile App

Every attendee and exhibitor will have access to the mobile app. Be the premium sponsor of this great show resource. Attendees will have the official show Mobile App at their fingertips at all times. With them constantly referencing it for conference and exhibit details, you should be the premier sponsor of this great attendee resource.



**MORE INFO ONLINE**  
[WWW.IAFC.ORG/VCOSSUN](http://WWW.IAFC.ORG/VCOSSUN)