




iNSPIRE

Powered by 

PROSPECTUS

FLORIDA APARTMENT ASSOCIATION
ANNUAL CONFERENCE & TRADE SHOW
SEPTEMBER 18-20, 2024

THE DIPLOMAT BEACH RESORT
HOLLYWOOD, FL

FAAinspire.com



Powered by  FAA

FLORIDA APARTMENT ASSOCIATION
ANNUAL CONFERENCE & TRADE SHOW
SEPTEMBER 18-20, 2024
THE DIPLOMAT BEACH RESORT, HOLLYWOOD, FL

Inspire 2024, Powered by FAA, September 18-20, at the Diplomat Beach Resort in Hollywood, Florida, is the premier state conference for the apartment industry. More than 1,000 multifamily housing industry professionals interested in staying up to date on trends in legal issues, social media and marketing, recruitment and retention, efficiency, technology, and so much more will be inspired by nationally renowned speakers and informative breakout sessions.

Attendees can expect to make great connections and share insights on relevant and current topics within the industry during the many networking opportunities. The FAA trade show, with 218 exhibit booths, offers attendees innovative solutions firsthand from more than 500 knowledgeable suppliers displaying products and services that will put attendees in a position to grow their bottom line.

The Florida Apartment Association is a federation of associations representing and advocating the interests of the Florida multifamily rental housing industry.

Since 1971, the Florida Apartment Association has worked to ensure high property management standards and resident satisfaction and safety in Florida. Volunteer leaders from throughout the state meet three times per year to discuss issues and challenges facing the multifamily housing sector. The association at both the state and local levels also provides important social and career benefits for industry personnel. FAA represents the majority of apartment homes in Florida — more than 1,000,000.

Our members represent all facets of the multifamily housing industry: apartment owners, management executives, developers, builders, investors, property managers, leasing consultants, maintenance personnel, suppliers, and related business professionals throughout the state of Florida.



ATTENDEE COMPANIES

AGPM LLC

Albion Residential

Align Communities

Alisa Management

Allegiant-Carter Management

Altman Management Company

American Landmark

AMLI Residential

AMP Residential

Apartment Management Consultants

Asset Living

Atlantic Pacific Communities

Avanath Capital Management

Axiom Realty Partners LLC

Bell Partners Inc.

BlackFlag Capital

Bozzuto Management Company

Bridge Property Management

Burlington Capital Properties

Carroll Management Group

Castle Residential

CHAF Properties LLC

Churchill Forge Properties

Compatriot Capital

ConAm Management

Concord Management Ltd.

Contemporary Management Concepts LLLP

Continental Property Services Inc.

Continental Realty

ContraVest Management Company

Cornerstone Residential Management

Cushman Wakefield

Dominium Management

Elandis

EMC Development Group

Epoch Residential

FCI Residential

First Communities Management

FLF Management

Fort Family Investment

FPM Properties

Franklin Street Management Services

Graham Residential

Greystar

HEF Management LLC

Highland Anchor Properties

Highmark Residential

Hillpointe LLC

HTG Management

Incore Residential

Insula Apartment Management

JCF Living

Jenco Properties

KPM

Landmark Properties Inc.

Lighthouse Property Management

LivCor

Mahaffey Apartment Company

Milhaus Management

Montauk Management Group

Monument Real Estate Services

Morguard Management

Northland Investment Corporation

NRP Management

Panther Residential Management

Pegasus Residential

PMG Asset Services LLC

Preston Giuliano Capital Partners

PRG Real Estate Management

Professional Realty Management Inc.

Provman

RAM Partners LLC

RangeWater Real Estate

Rich Properties

Richman Property Services Inc.

RKW Residential

Royal American Management Inc.

RPM Living

Scully Company

South Oxford Management

South Sands Management

The Bainbridge Companies

The Collier Companies

The Goodman Group

The Klein Company

Thompson Thrift

TitanCorp

TM Realty Services

TRG Management Company

TriBridge Residential

UDR

United Property Management

Weller Management

Wendover Management

WF Investments

Willow Bridge Property Company

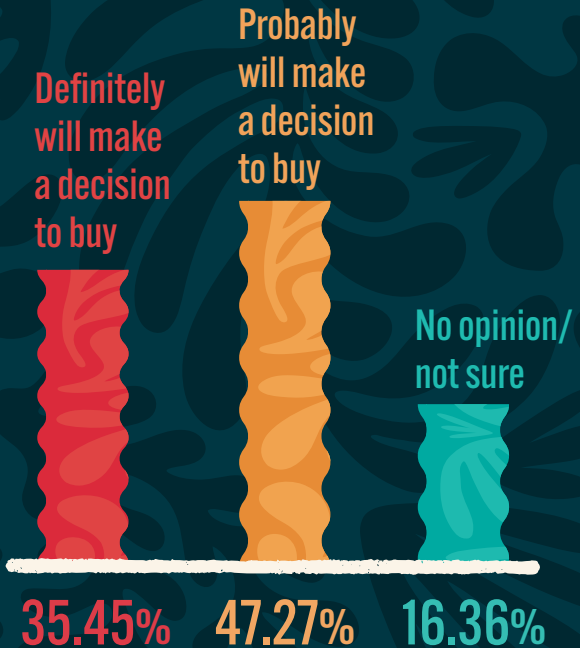
Windsor Management Inc.

WRH Realty Services Inc.

ZRS Management

REACH QUALIFIED PROSPECTS

Likelihood that Attendees Will Decide to Buy Products or Services at the Trade Show

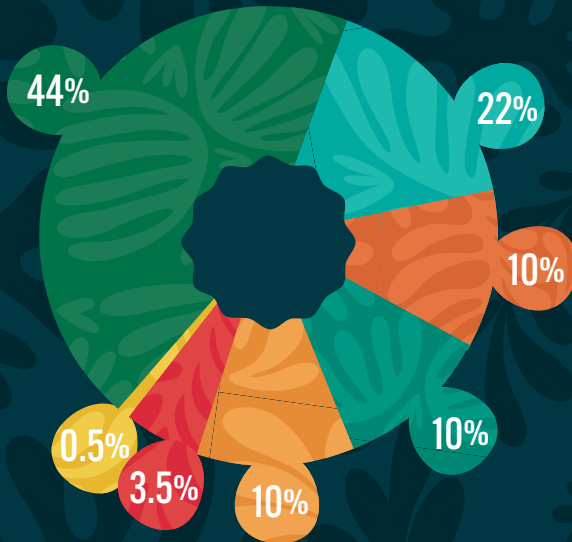


“ The trade show has a ton of energy, there’s hundreds of vendors and it’s very fast-paced. But when you go to each booth, everyone is very available to you. ”

“ We’ve been coming to FAA for years. I really love it here – I get a lot of education, a lot of motivation, a lot of fun. ... I can’t wait to come back next year: FAA is the best! ”

Qualified Prospects

45.5% of conference attendees are corporate and senior-level decision-makers



3.5% - Owner/ President/ Principal

10% - Vice President/Corporate Executive

44% - Property Manager

22% - Regional Supervisor/Manager (Multi-Site)

10% - Corporate Staff

10% - Maintenance Professional

0.5% - Leasing Professional

“ You go to a billion different trade shows in our industry but FAA is just really unique – in the amount of people you meet and the diversity of the different supplier partners. ”

“ Even though I’ve been doing this for a long time, you always learn something new and take something new home with you. ”

SPONSORSHIP LEVELS



Receive these benefits in addition to your selected sponsorship opportunities (Pages 11-27) totaling \$10,000 or more:

- Priority selection of booth locations and sponsorship opportunities
- Opportunity to maximize your presence in the exhibit hall with purchase of 20' by 20' island booth (exclusive to platinum sponsors, limited availability)
- Opportunity to provide a hanging sign above your 20' x 20' island booth (maximum height of 25' from floor to top of sign, whether the sign is suspended from above or supported from below; rigging fee not included in sponsorship)
- Company logo featured on conference marketing mailer
- Recognition at conference opening session
- Recognition on faahq.org website homepage
- Recognition on FAAInspire.com
- Recognition on FAA social media
- Company logo displayed near exhibit hall entrance
- Company name highlighted in mobile conference app
- Recognition in *Multifamily Florida* magazine
- Booth location highlighted on exhibit hall floor plan

SPONSORSHIP LEVELS



Receive these benefits in addition to your selected sponsorship opportunities (Pages 11-27) totaling \$7,500 or more:

- Priority selection of booth locations and sponsorship opportunities (after platinum sponsors)
- Recognition on faahq.org website homepage
- Recognition on FAAInspire.com
- Recognition on FAA social media
- Company logo displayed near exhibit hall entrance
- Company name highlighted in mobile conference app
- Recognition in *Multifamily Florida* magazine
- Booth location highlighted on exhibit hall floor plan

SPONSORSHIP LEVELS



Receive these benefits in addition to your selected sponsorship opportunities (Pages 11-27) totaling \$5,000 or more:

- Priority selection of booth locations and sponsorship opportunities (after gold sponsors)
- Company name listed near exhibit hall entrance
- Recognition on FAAinspire.com
- Company name highlighted in mobile conference app
- Recognition in *Multifamily Florida* magazine
- Booth location highlighted on exhibit hall floor plan

SPONSORSHIP OPPORTUNITIES

EDUCATION AND EVENTS

\$15,000 – Opening Session

Capture the attention of the largest gathering of conference attendees at one time with your brand and message at the high-energy kickoff of the conference.

- Five- to 10-minute presentation about your company from the stage (may include promotional video)
 - Opportunity for placement of company-provided collateral/giveaways (quantity 1,100)
 - Opportunity to introduce keynote speaker
 - Recognition of sponsorship on entrance unit
 - Recognition in mobile conference app
 - 30 reserved VIP seats by the stage for your team and registered attendees of your choice
 - Additional benefits (to be determined after keynote speaker is selected)
may include: 30 books authored by the speaker, to be given to attendees of your choice.
-

\$7,500 – APAC All Hands on Deck (three available)

Come aboard and be a part of APAC's biggest night. Position your brand by sponsoring this APAC celebration, where 500 attendees will enjoy food, drinks, and music.

- Five complimentary tickets to the event
- Logo displayed on all promotional event materials
- Recognition at opening general session
- Logo on conference postcard
- Logo on hand-held directional signs
- Logo featured on sail-away step-and-repeat photo opportunity as attendees board the yacht
- Opportunity to share a looping video (no audio) on all TV screens on board



\$10,000 – Closing Celebration Dinner

As attendees mix and mingle in a lively social setting, the spotlight shines on your company as part of the conference’s closing gala event, recognizing the association’s volunteers throughout the state.

- Five- to 10- minute presentation about your company from the stage
(may include promotional video)
 - VIP table for up to 10 registered guests near the stage
 - Opportunity to announce FAA’s 2025 conference location
 - Company logo on dinner menus
 - Recognition of sponsorship on entrance unit
 - Recognition in mobile conference app
-

\$7,500 - APAC Major Contributors Reception

Mix and mingle with some of FAA’s most engaged members: major investors in the FAA Apartment Political Action Committee.

- Three to five minutes to speak about your company and/or product
 - Opportunity to provide marketing materials/giveaways for each attendee
 - Signage at the event recognizing you as the sponsor
 - Recognition on invitation to this exclusive event
-

\$7,500 – Property Management Executive Forum

Promote your brand to the industry’s best and brightest at this exclusive roundtable discussion attended by C-level executives and other multifamily business leaders.

- Three to five minutes to speak about your company and/or product
- Opportunity to provide collateral to be placed on tables (plan for 40)
- Company recognition on sign
- Recognition in mobile conference app

\$5,000 - FAA Leadership Lyceum Graduation

Position your company as a key supporter of the multifamily industry's emerging leaders during this annual graduation ceremony of FAA's Leadership Lyceum students.

- Three to five minutes to speak about your company and/or product from the general session stage at the celebration dinner before the graduation
 - Opportunity to introduce the lyceum co-chairs, who will present the graduates with their certificates and pins
-

\$5,000 – Board of Directors Meeting

Connect and engage with the association's volunteer leaders.

- Three to five minutes to speak about your company and/or product
 - Opportunity to provide marketing materials/giveaways for every seat (plan for 35)
 - Recognition on the agenda
 - Signage at the meeting recognizing your company as the sponsor
 - Recognition in mobile conference app
-

\$5,000 – Legislative Platform Meeting

Connect and engage with the volunteer leaders and members with an interest in legislative issues.

- Three to five minutes to speak about your company and/or product
- Opportunity to provide marketing materials/giveaways for every seat (plan for 70)
- Recognition on the agenda
- Signage at the meeting recognizing your company as the sponsor
- Recognition in mobile conference app

\$5,000 - Leadership Lyceum Graduates Reception

Mix and mingle with current and incoming industry and association leaders during this one-hour reception.

- Three to five minutes to speak about your company and/or product
 - Opportunity to provide marketing materials/giveaways for each attendee
 - Signage at the event recognizing you as the sponsor
 - Recognition on invitation to this exclusive event
-

\$2,500 – Education Session (15 available)

Position your company as a leader, innovator, and supporter of education. Target the professionals who will be your best prospects by choosing the session(s) most relevant to your brand.

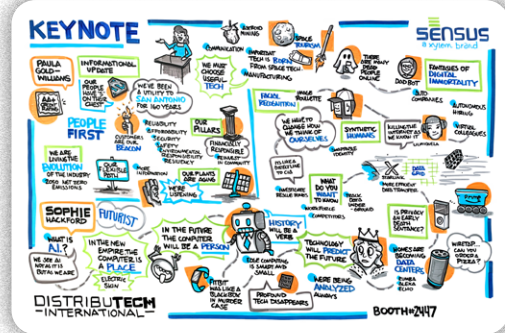
- Three to five minutes to speak about your company and/or product
- Introduction of speaker
- Recognition of sponsorship on signage
- Recognition in mobile conference app

STATIONS AND LOCATIONS

\$7,500 – Opening Session Graphic Recording

Grab the attention of attendees during the Opening Session as a live sketch artist captures the highlights in real time. This larger-than-life mural will include big ideas shared from our general session keynote speaker and FAA's State of the Association address, as well as a section for your company logo, website, contact information, and a custom illustration spotlighting your company's products and services.

- After the Opening Session the mural will be displayed in a high-traffic common area throughout the conference.
- This one-of-a-kind post-event follow-up will be shared via social media to reach an even wider audience.
- At the end of the conference, the mural will be yours to keep (sponsor will be responsible for transporting).



\$5,000 – Opening Session Raffle Sponsor

Attendees of the Opening Session will feel extra lucky with a raffle ticket that will include your company logo for a chance to win \$500.

- Sponsor representative to be on stage to select the winner

\$5,000 – Thursday Morning Networking Continental Breakfast
Attendees start the day right by waking up to your sponsored breakfast.

- Opportunity to provide collateral on all highboy cocktail tables
 - Signage at the break recognizing you as the sponsor
 - Recognition in mobile conference app
-

\$5,000 – Friday Morning Networking Continental Breakfast
Attendees start the day right by waking up to your sponsored breakfast.

- Opportunity to provide collateral on all highboy cocktail tables
 - Signage at the breakfast recognizing you as the sponsor
 - Recognition in mobile conference app
-

\$2,500 – Thursday Afternoon Refreshment Break
Attendees will reenergize with an afternoon snack and awareness of your brand.

- Opportunity to provide collateral on all highboy cocktail tables
 - Signage at the break recognizing you as the sponsor
 - Recognition in mobile conference app
-

\$2,500 – Friday Afternoon Refreshment Break
Catch attendees' attention with your brand when they pause for an afternoon snack.

- Opportunity to provide collateral on all highboy cocktail tables
- Signage at the break recognizing you as the sponsor
- Recognition in mobile conference app

\$5,000 – Lunch in Exhibit Hall (two available)

Help provide a meal to conference attendees during the trade show. Lunch is provided from 11:30 a.m. - 1 p.m. on Thursday and 11 a.m. - 12:30 p.m. on Friday.

- Opportunity to provide collateral on all tables throughout the lunch area
 - Signage recognizing your company as the lunch sponsor
 - Recognition in mobile conference app
-

\$2,500 - Friday Morning Oceanside Yoga

Attendees will calm their minds and stretch their muscles during this professionally guided yoga session.

- Opportunity to provide marketing materials/giveaways for every participant (plan for 30)
- Signage at the session recognizing you as the sponsor
- Recognition in the mobile conference app

SIGNAGE

\$7,500

Publishing Bin

Attendees will see your eye-catching branding and marketing message in this high-traffic area when they stop to grab copies of the past year's publications and the newest issue hot off the press.

- Your advertisement featured on both end caps of the FAA *Multifamily Florida* magazine publications bin.
- Opportunity to brand two panels on each end cap (green shaded area; four total); each panel is 18 3/8 inches by 33 inches



\$7,500

Exhibit Hall Aisle Signs

Fill the exhibit hall ballroom with your company's logo, placing it on every double-sided aisle sign and maximizing your brand's visibility.

- A total of 11 double-sided aisle signs hung above the booths in the exhibit hall



**\$5,000
Standard Double-
Sided Sign
(14 available)**

Your advertisement is prominently positioned on a freestanding, double-sided sign that measures approximately 7 feet high and 3 feet wide positioned in high-traffic areas.

**Convention Center
second level (please
refer to Branding Map
for exact location)**

FR1 located by registration
FR2, FR3 and FR4 located in Grand Ballroom Foyer
FR5, FR6, FR7, FR8 and FR9 surrounding escalators

Convention Center third level (please refer to Branding Map for exact location)

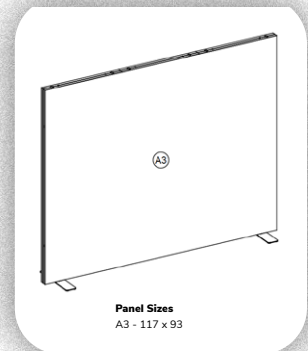
FR10, FR11 and FR12 surrounding escalators
FR13 located by trade show exit
FR14 located across from trade show entrance



\$7,500 FAA Volunteer of the Year Awards

**Position your brand
during this annual
ceremony recognizing
the best volunteer
members from across
the state.**

- Three to five minutes to speak about your company and/or product from the general session stage at the celebration dinner before the awards ceremony
- Opportunity to introduce the conference co-chairs, who will present the Volunteer of the Year awards
- Recognition within the Volunteers of the Year awards program available within the mobile conference app.
- Recognition on the Volunteers of the Year award wall including your company logo and website

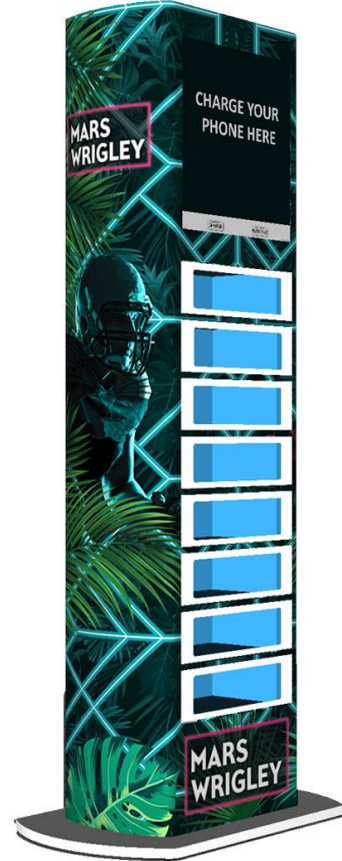


\$5,000

Cell Phone Branded Charging Station (two available)

Win the appreciation of conference attendees by sponsoring this cell phone charging station. (CP1 located by the general session entrance and CP2 located by the trade show entrance)

- A vinyl wrap around the front frame that measures 32 inches x 53 inches
- Custom image OR opportunity to play an MP4 video on the 19-inch LCD screen



\$2,500 Registration Kiosk Screen

Your company logo will be included as part of the welcome messaging on all registration touch-screen kiosks.

\$2,500

“Follow Me”

Carpet Decals on Trade Show Floor

(three available)

Guide exhibit hall attendees’ footsteps right to your booth.

- Two directional carpet decals with your company logo and booth number (creative design changes each year)



ADVERTISING AND PROMOTIONAL ITEMS

\$12,500 – Conference Bag

Attendees will be carrying around your logo front and center on their conference bags visible throughout the whole conference.

- Company logo on conference bag

\$12,500 – Inspire Souvenir T-shirts

Full conference attendees will be given a T-shirt from FAA registration while supplies last. These short sleeve shirts are imprinted with the new Inspire, Powered by FAA logo on the front and sponsor logo on the back

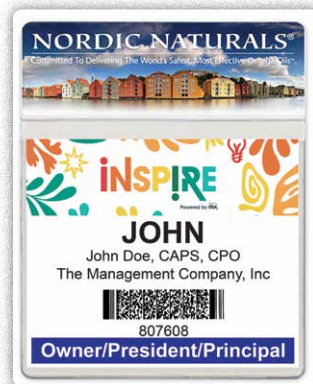
(the sponsor has no input on T-shirt design)

- Your company will have its one-color logo imprinted on the back of the shirt
- Sponsor will receive 20 shirts for their own use.

\$10,000 – Conference Badge Holder

Full Color Imprint Banner Advertisement at the top of all attendee badge holders is your marketing message (see sample at right), which will be highly visible as attendees display their badges to gain entrance into every event.

- Your company artwork printed on the top of the badge holder. Art size: 4 3/8 inches wide by 1 1/2 inches high, not including the required 1/8 inch bleed



\$10,000 – Conference Lanyard

With attendees wearing lanyards around their necks to hold their badges, your company will gain valuable recognition when each attendee becomes a walking advertisement for your company.

- One-color imprint of your company logo on attendee lanyards

\$10,000 – Mobile App

Sponsoring the conference mobile app puts your brand right at attendees' fingertips. This virtual organizer gives attendees the opportunity to map out their time at the event, while allowing you to market your brand. Before attendees even step foot on-site to receive their programs, they'll be exposed to your messaging through:

- Your **branded splash screen** appearing for 3 seconds when app launches
 - **Sticky banner ad** displayed on the main screen and stationary during scrolling; when clicked takes attendees to a full-screen landing page, which can lead to a specific URL
 - **Sub-page banner ad** displayed on specific pages within the app and linked to a URL
 - Logo as icon in main screen navigation menu linked to your website (must be a simple logo icon 100 pixels wide x 100 pixels high, with text below up to 12 characters)
-

\$5,000 – Social Media Photos

After the conference, be a part of the lasting memories through event photographs shared on FAA's Facebook page.

- Company logo on all images shared on FAA Facebook page after the conference (does not include APAC event photos)
-

\$5,000 – Wednesday In-Room Delivery

Reach all FAA attendees staying at the host hotel by having your promotional item and/or literature delivered directly to their rooms.

\$5,000 – Thursday In-Room Delivery

Extend your marketing reach by having your promotional item and/or literature delivered directly to the rooms of all FAA attendees staying at the host hotel.

\$5,000 – Friday In-Room Delivery

Reach all FAA attendees staying at the host hotel by having your promotional item and/or literature delivered directly to their rooms.

\$5,000 – Guest Room Door Hanger

Position your brand on this helpful resource which serves as a conference schedule at-a-glance to keep attendees on track.

- Company logo and website on door hanger
-

\$5,000 – Custom-Printed Magazine Belly Band for Wednesday In-Room Delivery

Now your brand can jump off the page before attendees have opened their copy of *Multifamily Florida* magazine.

- Your message and design on a belly band on every issue of the magazine delivered to attendee guest rooms at the host hotel
-

\$2,500 – Conference Bag Insert (10 available)

Get your company's name in front of attendees from the very start with a promotional item in every attendee's conference bag.

- Opportunity to provide item to be placed in attendee conference bags
-

\$2,500 – Online Survey

Keep your company's brand and messaging top-of-mind as attendees reflect on their conference experience.

- Opportunity to provide two custom questions
 - Results of completed survey
 - Redirect of all survey respondents to your website upon survey completion
-

\$2,500 – Alert Text (three available)

Have something to promote? Send a text message directly to attendees through the conference mobile app. (Message must be approved by FAA.)

\$2,500 - Know-Before-You-Go Email

When FAA sends an email message to all pre-registered attendees just before the event, capture attendees' attention with your marketing message.

- Opportunity to showcase your company logo, promote your booth number, and invite attendees to stop by.
- Opportunity to provide a URL so your website can be linked when someone clicks on your logo.

MOBILE APP ADVERTISING

\$2,000 - Rotating Main Screen Tile Ad (two available)

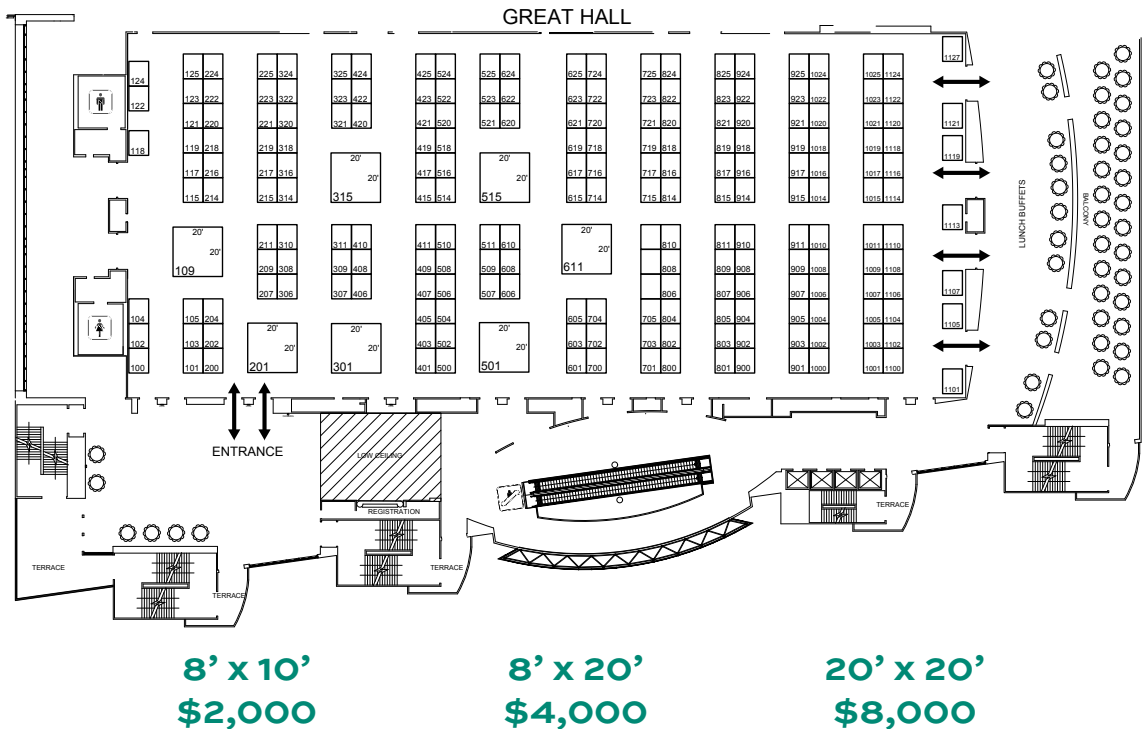
Your ad will rotate on the app's main screen dashboard page and click through to a full-screen landing page with details about your products, services, specials, or promotions. Buttons can lead users to your provided web page URL.

Design assistance available
at additional cost.

*Mobile app advertising is separate from sponsorship opportunities and does not count toward medal-level sponsorship.



2024 EXHIBIT BOOTH PRICING



The floor plan allows for 211 8' x 10' booth spaces (which may be combined to accommodate 8' x 20' booths) and seven 20' x 20' island booths. It is imperative that suppliers who are interested in exhibiting in the 2024 FAA Trade Show pay close attention to the dates and deadlines listed on Page 32.

All 20' X 20' island booths are exclusive to supporters of the conference at the Platinum (\$10,000 spend, not including booth fee) sponsorship level.

YOUR INVESTMENT INCLUDES:

- Access to more than 1,000 decision-makers: apartment owners, management executives, developers, builders, investors, property managers, leasing consultants, and maintenance directors.
- Pre-registration attendee list available electronically four weeks before the conference.
- Six exhibit hours, scheduled not to conflict with education sessions.
- Diverse education sessions designed to appeal to multifamily housing professionals at all levels.
- Thursday and Friday luncheons in the exhibit hall.
- Closing Celebration Dinner.
- Full post-conference attendee list after the event.
- 8' x 10' exhibit space will receive two complimentary booth representative registrations. Additional pre-registered booth representative registrations will be \$350, and booth representatives registered on-site will be charged \$400.

Note: Supporters of the conference at the Platinum (\$10,000 spend, not including booth fee), Gold (\$7,500 spend, not including booth fee) and Silver (\$5,000 spend, not including booth fee) sponsorship levels are given exclusive opportunity to reserve their booths prior to the exhibit space selection date for 2023 exhibitors.

LEAD RETRIEVAL

PREMIUM HAND-HELD BADGE READER

Advance purchase: \$250

On-site purchase: \$300

A lightweight, battery powered reader with color graphical touchscreen display. Features include custom qualifiers, note taking, automatic upload and web access to your leads, and copying leads to your USB drive at any time. Battery lasts for a show on a single charge.

EXPOLEADS MOBILE APP

Advance purchase: \$225

On-site purchase: \$275

Allows you to capture, qualify, and follow up on leads directly from your smartphone or tablet, and access this data in real time from any location. Features include custom qualifiers, note taking, surveys and web access to your leads. License is per device. Devices not provided.

Activation fee discounts: Advance purchase/on-site

Activation for 2 devices - \$400 / \$420

Activation for 3 devices - \$555 / \$585

Activation for 4 devices - \$700 / \$740

Not only can exhibitors capture leads on the trade show floor, they can also use their mobile devices to capture leads anywhere they encounter attendees, such as at hotels, social functions, and more.

These items will be available after Tuesday, July 16, 2024.

SCHEDULE AT A GLANCE

WEDNESDAY, SEPTEMBER 18

8 a.m. – 5 p.m.Exhibitor Set-up & Registration
9 – 10 a.m.Florida Suppliers Council Meeting
10 a.m. – noonBoard of Directors Meeting
Noon – 3 p.m.Legislative Platform Meeting
4 – 6 p.m.Open for Supplier Events
7 – 10 p.m.APAC All Hands on Deck Yacht Party (ticketed event)
10 p.m.Open for Supplier Events

THURSDAY, SEPTEMBER 19

8 – 11 a.m.Exhibitor Set-up & Registration
11 a.m. – 3 p.m.Trade Show Grand Opening & Luncheon
.....(lunch available 11:30 a.m. – 1:00 p.m.)
6 p.m.Open Evening for Supplier Events

FRIDAY, SEPTEMBER 20

11 a.m. – 1 p.m.Trade Show & Luncheon
.....(lunch available 11 a.m. – 12:30 p.m.)
1:05 – 8 p.m.Exhibitor Tear-Down
5 – 6:30 p.m.Open Evening for Supplier Events
6:30 – 7 p.m.Cocktail Reception
7 – 10 p.m.Closing Celebration Dinner
10 p.m.Open for Supplier Events

*Schedule subject to change

IMPORTANT DATES TO NOTE

Wednesday, November 29, 2023

Sponsorship Opportunities and Exhibitor Prospectus available on the FAA website

Friday, February 16, 2024

Deadline for Platinum/Gold/Silver level sponsorship signed commitment and deposit

Wednesday, February 21, 2024

Platinum sponsors lottery; web-based meeting to select opportunities/booths

Tuesday, February 27, 2024

Gold sponsors lottery; web-based meeting to select opportunities/booths

Friday, March 1, 2024

Silver sponsors lottery; web-based meeting to select opportunities/booths

Wednesday, March 13, 2024

Exhibit space selection begins for all 2023 exhibitors. An invitation to exhibit with a link to FAA's online booth selection system will be sent to your 2023 primary contact that morning.

Thursday, March 28, 2024

Exhibit space selection begins for all other suppliers at 9 a.m. Eastern Time at faahq.org/exhibit

September 18-20, 2024

Inspire, Powered by FAA, Diplomat Beach Resort

INSPIRE 2024, FLORIDA APARTMENT ASSOCIATION ANNUAL CONFERENCE & TRADE SHOW

Sponsorship Commitment Letter: Scan and email completed form to Melanie@faahq.org or mail to Florida Apartment Association, 200 East Robinson Street, Suite 900, Orlando, FL 32801

Your company will be invoiced for a nonrefundable deposit of 50% of your commitment level. Deposit must be paid before the commitment deadline of Friday, February 16, 2024. Balance must be paid by Wednesday, March 6, 2024, or your deposit and sponsorship opportunities will be forfeited. FAA may, at its sole discretion, require payment of 100% of your commitment level in order to reserve your sponsorship opportunities.

Please note: Sponsorship at platinum, gold, or silver levels includes priority selection of sponsorship opportunities and of booth space.

My company agrees to sponsor Inspire 2024, Powered by FAA at the level selected below.

- ☐ **Platinum Sponsorship** (minimum of \$10,000 spend, not including booth fee)
- ☐ **Gold Sponsorship** (minimum of \$7,500 spend, not including booth fee)
- ☐ **Silver Sponsorship** (minimum of \$5,000 spend, not including booth fee)

Company name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Authorized signature _____ Date _____

Printed name of authorized person _____

Printed title of authorized person _____

FAA Staff Use Only Date/Time Received: _____

The logo for iNSPIRE is centered on a dark teal background. The word "iNSPIRE" is written in a bold, sans-serif font. The "i" is red, "N" is orange, "S" is yellow, "P" is green, "I" is blue, "R" is teal, and "E" is light blue. A yellow star is to the left of the "i", and a red lightbulb is to the right of the "E".

iNSPIRE

Powered by  FAA

**REACH ADDITIONAL PROSPECTS WITH MORE
2024 SPONSORSHIP OPPORTUNITIES.**

faahq.org/sponsorships
faahq.org/mediakit

Email melanie@faahq.org for details.

FAAinspire.com