

# PROSPECTUS

## 2023



***reaching millions in rehab***

***sponsorships | exhibiting | advertising***

ACRM INSTITUTIONAL SUPPORT PROGRAM



### WE ARE HERE TO HELP

The sales team is called the **ACRM Sales Team 365** because we help build customized solutions to meet your goals any time of the year.

### WEBSITE

[ACRM.org/sales](http://ACRM.org/sales)

### EASY INQUIRY FORM

[ACRM.org/SalesForm](http://ACRM.org/SalesForm)

### EMAIL

[threesixtyfive@ACRM.org](mailto:threesixtyfive@ACRM.org)

### CALL

+1.703.435.5335

### FAX

+1.866.692.1619

### MAILING ADDRESS

11654 Plaza America Drive  
Suite 535  
Reston, VA 20190

Pricing and offerings are subject to change. For the latest, please visit the product documents here: [ACRM.org/sales](http://ACRM.org/sales)



**JON**



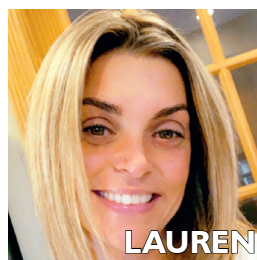
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**EVIE**



**CRYSTAL**



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**GLENN**



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**AMIE**



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**AMIE DEVINE, Director of Meetings and Expositions**

**REBEKAH MCWAIN, CMP, Director of Business Development**

**LACEY BURNS, General Administrative Support**



**LACEY**

ACRM is a global non-profit medical association of members seeking to improve lives with rehabilitation research and getting research into clinical practice.

This prospectus contains a number of ways that ACRM can help to promote organizations, hospitals, rehabilitation clinics, rehabilitation products, rehabilitation services as well as academic institutions and those with disabling conditions.

ACRM has the most advanced database, furthest reach, lowest cost and highest value for reaching your audience and/or marketplace.

# Global Access

REACH  
millions  
of rehab  
professionals

500,000+

Please reference the latest product documents:  
[ACRM.org/sales](http://ACRM.org/sales)

ACRM reserves the right to change the pricing  
and/or alter the offerings at any time.

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# CHAPTER I

## ACRM AT-A-GLANCE

# ACRM

AMERICAN CONGRESS OF  
REHABILITATION MEDICINE



**ACRM**

**365**  
SALES TEAM

Contact: [ThreeSixtyFive@ACRM.org](mailto:ThreeSixtyFive@ACRM.org) | [+1.703.435.5335](tel:+17034355335) | [ACRM.org/sales](https://www.ACRM.org/sales) PROSPECTUS |





***reaching millions in rehab***

***sponsorships | exhibiting | advertising***

**ACRM INSTITUTIONAL SUPPORT PROGRAM**





With the mission of IMPROVING LIVES of those with disabling conditions through interdisciplinary rehabilitation research, ACRM curates and disseminates world-class rehabilitation research:

- IN PERSON (ACRM Meetings),
- IN PRINT (ACRM ARCHIVES), and
- ONLINE (ACRM.org).

**ACRM is truly interdisciplinary — uniting all members of rehabilitation teams from around the world**



**ACRM is a global community of both researchers and consumers of research, in the field of rehabilitation.** ACRM is the only professional association representing all members of the interdisciplinary rehabilitation team, including:

- Researchers and scientists
- Physicians, clinicians and nurses
- Counselors and therapists
- Case managers and administrators
- Biomedical engineers and others
- And many MORE titles



# ACRM

AMERICAN CONGRESS OF  
REHABILITATION MEDICINE



## STATS & FACTS

- ACRM is a non-profit association with a mission to **IMPROVE** the **LIVES** through interdisciplinary rehabilitation research
- **100+** year history
- We are **interprofessional**
- We work with hospitals, universities, professional and advocacy organizations, and rehabilitation professionals **GLOBALLY**
- We are the fastest-growing professional association in physical medicine and rehabilitation
- We have **72,000+** members from more than 65 countries
- We have **23+** interdisciplinary special interest and networking groups
- We promote evidence-based practice and practice-based research
- We are inclusive
- We embrace diverse opinions and thoughts in order to get the **science into practice FASTER**



ACRM

365  
SALES TEAM

## ACRM at-a-glance: COMMUNITY

The heart of ACRM is its members who are actively involved in **23+ Community Groups** and more than **130+ Task Forces and Committees**.

A primary driving force advancing the mission of ACRM is the dedicated volunteers working within ACRM community groups.

Each Interdisciplinary Special Interest and Networking Group is a unique community where like-minded, yet specialized health care and research colleagues network and collaborate to improve the lives of people living with disabling conditions.

# WELCOMING

BRAIN  
INJURY



INTERDISCIPLINARY  
SPECIAL INTEREST GROUP

STROKE



INTERDISCIPLINARY  
SPECIAL INTEREST GROUP

INTERNATIONAL



INTERDISCIPLINARY  
SPECIAL INTEREST GROUP

AGING RESEARCH  
& GERIATRIC  
REHABILITATION



NETWORKING  
GROUP

MEASUREMENT



INTERDISCIPLINARY  
SPECIAL INTEREST GROUP

BEHAVIORAL  
HEALTH



NETWORKING  
GROUP

SPINAL CORD  
INJURY



INTERDISCIPLINARY  
SPECIAL INTEREST GROUP

ARTS &  
NEUROSCIENCE



NETWORKING  
GROUP

ATHLETE DEVELOPMENT &  
SPORTS REHABILITATION



NETWORKING  
GROUP

CANCER  
REHABILITATION



NETWORKING  
GROUP

CAREER  
DEVELOPMENT



NETWORKING  
GROUP

**my.ACRM.org**

[ACRM.org/community](https://www.ACRM.org/community)



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Independently, each group pursues their choice of projects and product development initiatives relative to their interests and expertise.

Collectively, they share a commitment to support the advancement of evidence-based practice, public funding of rehabilitation research and the promotion of high-standards for rehabilitation research.

**ACRM audiences are inter-professional** across all spectrums of the career timeline — from students to seasoned pros

# COMMUNITY

COMPLEMENTARY  
INTEGRATIVE  
REHABILITATION MEDICINE



NETWORKING  
GROUP

NEUROPLASTICITY



NETWORKING  
GROUP

HEALTH SERVICES  
RESEARCH



NETWORKING  
GROUP

PAIN  
REHABILITATION



NETWORKING  
GROUP

LIFESTYLE  
MEDICINE



NETWORKING  
GROUP

PEDIATRIC  
REHABILITATION



NETWORKING  
GROUP

LIMB CARE



NETWORKING  
GROUP

PHYSICIANS &  
CLINICIANS



NETWORKING  
GROUP

MILITARY / VETERANS  
AFFAIRS



NETWORKING  
GROUP

REHABILITATION  
TREATMENT  
SPECIFICATION



NETWORKING  
GROUP

NEURODEGENERATIVE  
DISEASES



NETWORKING  
GROUP

TECHNOLOGY



NETWORKING  
GROUP

*professional home of choice*





## ACRM at-a-glance: MEMBERSHIP

**72,000+ members & steadily growing** with a database reach of **1,200,000+**

# The professional home of rehabilitation research lovers

**my.ACRM.org**

## Join, learn, engage

### ACRM PAID MEMBERSHIP

INCLUDES: Print subscription to the *ARCHIVES of Physical Medicine & Rehabilitation* — the oldest and largest rehabilitation journal in the world, full participation in ACRM Community Groups, enjoys member savings on event registration & more.



#### Person with Disability/Caregiver

Access the same research as soon as it becomes available — whether you are a patient in a hospital, in outpatient rehab, or are a person with a disability.

**5<sup>99</sup>/month OR 49<sup>99</sup>/year**

#### Student/Resident/ Fellow

Those enrolled in a school of medicine or graduate, or undergraduate program or fellowship. Includes *ARCHIVES of PM&R* subscription.

**5<sup>99</sup>/month OR 49<sup>99</sup>/year**

#### Early Career

Professionals during the first five years after completion of post-graduate studies. Find your mentors and long-lasting relationships here.

**11<sup>99</sup>/month OR 124<sup>99</sup>/year**

#### Professional

Full membership includes subscription to the *ARCHIVES of PM&R*. Help advance the rehabilitation field as well as your own livelihood.

**28<sup>99</sup>/month OR 299<sup>99</sup>/year**

### ACRM FREE MEMBERSHIP

Try ACRM on for size with one of these options. FREE membership does not include a subscription to the *ARCHIVES of PM&R* and does not enjoy lower pricing on ACRM event registration.

#### ACRM eMember

Stay in-touch with ACRM & the rehab industry by receiving the industry newsletter, *ACRM eNews*, in your in-box each Thursday. If you wish to attend ACRM meetings, please join the ACRM PAID level or Six-Month Trial.

**FREE**

#### Six-Month Trial\*

This membership includes everything included in the ACRM PAID LEVEL above minus the print edition of the *ARCHIVES of PM&R*. Participate in community group meetings including Task Forces for up to six months.

**FREE**

\*Some restrictions apply. Not available to memberships that have lapsed or who have previously been members. Six-month trial membership is for new members only. Limit one time use per person. Prices are USD.



**my.ACRM.org**



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## Explosive MEMBERSHIP GROWTH



**nearly 72,000+  
members &  
climbing fast**



## ACRM at-a-glance: MEDIA

### ACRM is home to two scientific journals

“Archives is the oldest and largest rehabilitation journal in the world”

—**Leighton Chan, MD, MPH, FACRM,**  
Co-Editor-in-Chief, Archives of Physical Medicine & Rehabilitation



**Impact Factor  
4.06**



*Archives of Physical Medicine & Rehabilitation* (The ARCHIVES) is the acclaimed international journal of ACRM covering the specialty of physical medicine and rehabilitation and allied disciplines.

Original articles report important trends and deliver authoritative information on the therapeutic utilization of physical behavioral and pharmaceutical agents in providing comprehensive care for individuals with chronic illness and disabilities.

According to the Journal Citation Reports, the 2021 **Impact Factor for Archives is 4.06**. The Archives ranks 11th out of 68 journals in the Rehabilitation category. It also has the second highest Impact Factor of all general Rehabilitation journals that are not discipline- or condition-specific and is one of only two journals in the top ten that publish over 200 papers per year.

With more than **31,000** lifetime citations, the **ARCHIVES is by far the most cited journal in Rehabilitation**.

The ARCHIVES is **#2 in Google Scholar Metrics** in the field of Rehabilitation Therapy.

MORE about the ARCHIVES: [ACRM.org/archives](http://ACRM.org/archives)



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the goal of ARRCT is to expedite the transfer of quality rehabilitation research to all members of our field

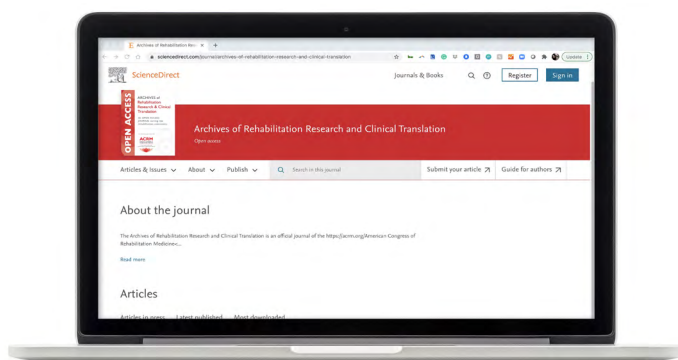
*Archives of Rehabilitation Research & Clinical Translation (ARRCT)*, an open access journal serving the rehabilitation community.

**The Goal** — to expedite the transfer of quality rehabilitation research to all members of our field.

ACRM's Open Access companion journal to the *Archives of PM&R*. ARRCT publishes original, peer-reviewed research and systematic and other reviews covering important trends and developments in rehabilitation with the goal of advancing the health of persons with chronic diseases and disability. It will also consider exceptional case reports as well as rehabilitation-related images for publication. In addition, through its open access nature, its goal is to expedite the transfer of quality rehabilitation research to all members of our field.

ARRCT is indexed in PubMed Central.

MORE about the ARRCT: [ACRM.org/arrct](http://ACRM.org/arrct)



More than **90%** of readers agree — *The Archives* publishes articles written by respected authorities who are relevant to patient care and critical to the field of PM&R\*

\*Readex Research, Readership Study, 2021





# ACRM at-a-glance: MEETINGS

Held every fall

## **ACRM** Annual Conference

**PROGRESS IN  
REHABILITATION RESEARCH**  
TRANSLATION TO CLINICAL PRACTICE

**ACRMconference.org**

### WHAT:

- World's largest interdisciplinary rehabilitation research event every fall
- Evidence-based educational content & community
- Comprised of a 3.5 day main CORE Conference and a 2.5 day Pre-Conference delivering a total of SIX jam-packed days

### FOR:

- The whole rehab team
- Those with disabilities and caregivers

CALL FOR PROPOSALS: [ACRM.org/call](http://ACRM.org/call)

REGISTER: [ACRM.org/register](http://ACRM.org/register)





## More than a Conference...



- 6 days of the LATEST RESEARCH translated to practice
  - 3.5 days CORE conference
  - 2.5 days PRE-conference instructional courses
- » **NONSTOP CONTENT** for **35+** focus areas
- Accessible from anywhere in the world
  - At your own pace
  - Access 100s of hours of content for months
- » **DOZENS** of **LIVE ACRM** Community Group Meetings
- » Powerhouse speaker line-up — renowned names in rehab
- » **NETWORKING** with potential collaborators, funders, mentors, employers
- ACRM is THE place for everyone interested in rehabilitation research
  - YOU are welcome here
  - Internationally relevant rehabilitation content appeal
- » CME / CEUs for **14** Disciplines
- » Earn up to **100s** of credit hours — more than any other event
- » **300+** educational sessions, symposia & lectures
- » **600+** scientific papers & poster presentations
- » ACRM In-Person Exhibiting
- Discover the latest products and services
- » **INTERDISCIPLINARY**, cooperative, inclusive environment —
- every member of the rehab team is welcome and valued
- » Inter-professional, international audience
- » **COOPERATIVE INCLUSIVE** environment
- » **5,000+** conference registrations from around the world



## ...Improving lives

[ACRMconference.org](http://ACRMconference.org)



# ACRM at-a-glance: MEETINGS

## ATTENDEE PROFILE

Purchasing decision-makers  
& influencers

A whopping **89%** of attendees  
play a role in the purchasing  
decisions for their departments

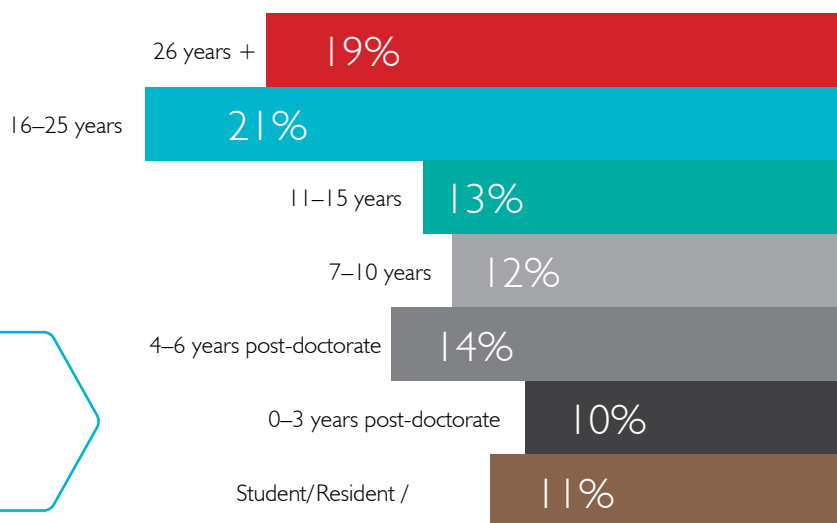


“We just had another great year exhibiting at the ACRM Conference... As an ACRM member I think it's a great networking opportunity to meet all of our colleagues across the globe..”

— Dianne Lamb, Regional Director of Admissions,  
Spaulding Rehabilitation Network, ACRM Institutional  
Member since 2011



## Career Stage

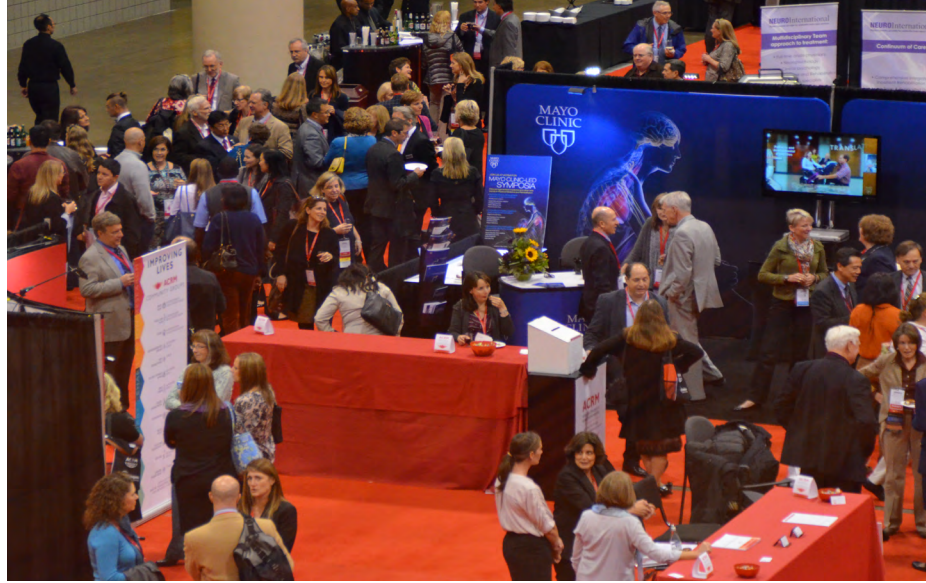


Statistics from 2012 - 2016 ACRM Annual Conference surveys

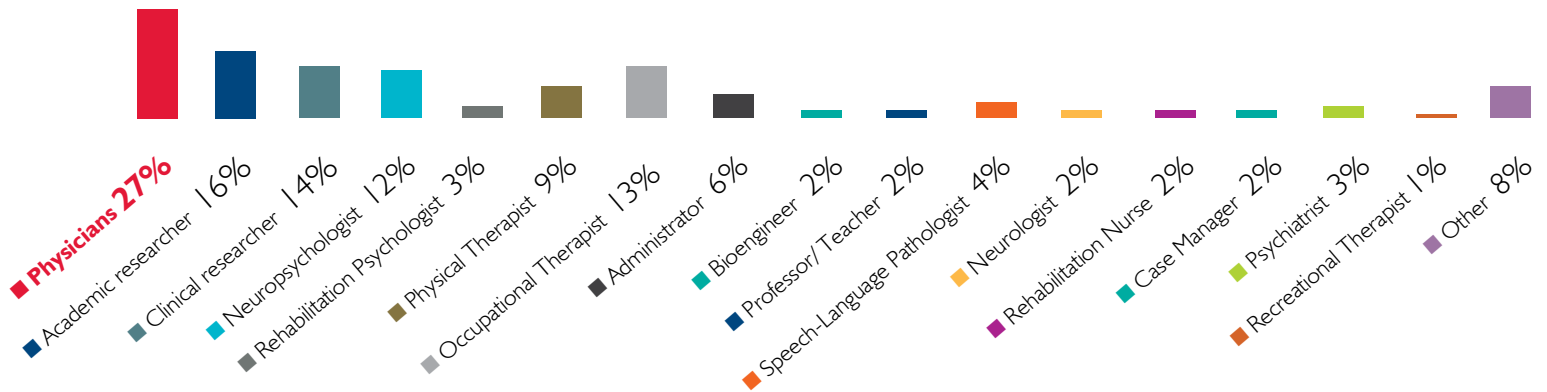


The **ACRM Annual Conference** is the **PREMIER** educational scientific event for health care professionals in the field of rehabilitation.

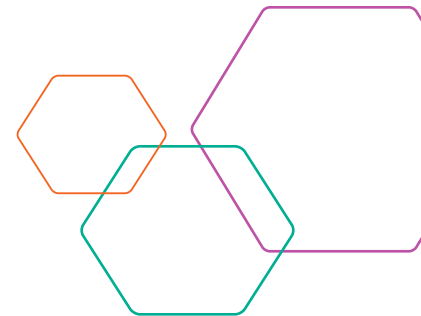
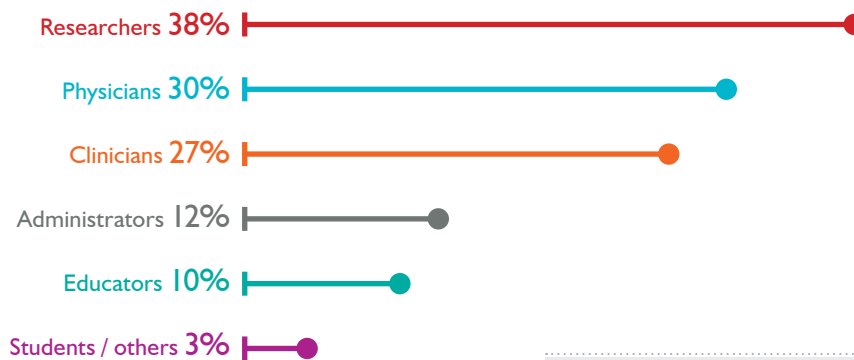
## ATTENDEE PROFILE



### Professions (specialties)



### Professional Roles



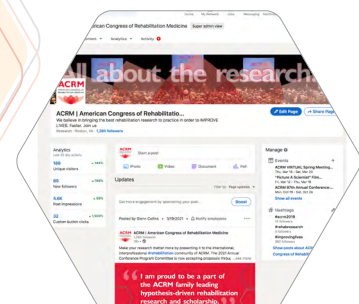
ACRM delivers an interdisciplinary culture where like-minded, yet specialized health care and research colleagues collaborate.



## The ACRM marketing machine

**MOST CONVENIENT** and  
**BEST VALUE** for reaching global interdisciplinary  
and multi-diagnostic rehabilitation researchers &  
clinicians around the world

- EASY ACCESS to ACRM MEMBERS
- REACH the ARCHIVES of Physical Medicine & Rehabilitation subscribers
- EMAIL MARKETING to reach REHAB PROFESSIONALS
- SPONSOR EDUCATIONAL CONTENT and find new prospects
- ACRM Annual Conference, APP & Online Program



**Because  
“COMMUNITY”  
IS  
the new  
“MARKETING”**

ACRM has created  
the highway to reach  
rehabilitation professionals





ACRM has been around for 100+ years and is growing faster than ever

## ACRM ON SOCIAL MEDIA

ACRM is all over social media in order to help members to expand their reach and to help our communities stick together virtually in between in-person events. Find links to these social media channels here: [ACRM.org/socialmedia](https://www.acrm.org/socialmedia)



# connect!

ACRM helps amplify members & their research to advance rehabilitation research & to IMPROVE LIVES

	FLICKR	FACEBOOK	LINKEDIN	TWITTER	YOUTUBE	VIMEO	INSTAGRAM
ACRM							
ARCHIVES of PM&R							
ARRCT – OPEN ACCESS							

COMMUNITY GROUPS	Access this interactive table: <a href="https://www.acrm.org/socialmedia">ACRM.org/socialmedia</a>						
Brain Injury Interdisciplinary Special Interest Group (BI-ISIG)							
Spinal Cord Injury Interdisciplinary Special Interest Group (SCI-ISIG)							
Stroke Interdisciplinary Special Interest Group							
Aging Research and Geriatric Rehabilitation Networking Group							
Arts & Neuroscience Networking Group							
Athlete Development & Sports Rehabilitation Networking Group							
Behavioral Health Networking Group							
Cancer Rehabilitation Networking Group							
Career Networking Group							
Complementary Integrative Rehabilitation Medicine Networking Group							
Health Services Research Networking Group							
International Interdisciplinary Special Interest Group (I-ISIG)							
Lifestyle Medicine Networking Group							
Limb Care Networking Group							
Measurement Interdisciplinary Special Interest Group (M-ISIG)							
Military/Veterans Affairs Networking Group							
Neurodegenerative Diseases Networking Group							
Neuroplasticity Networking Group							
Pain Rehabilitation Networking Group							
Pediatric Rehabilitation Networking Group							
Physicians & Clinicians Networking Group							
Rehabilitation Treatment Specification Networking Group							
Technology Networking Group							

EVENTS	FLICKR	FACEBOOK	LINKEDIN	TWITTER	YOUTUBE	VIMEO	INSTAGRAM
ACRM Annual Conference							
ACRM Cognitive Rehabilitation Training							
ACRM Spring Meeting							





## BOARD of GOVERNORS

### EXECUTIVE COMMITTEE

**A**

#### PRESIDENT

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**B**

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**B / Stephanie A. Kolakowsky-Hayner**, PhD, CBIST, FACRM  
Senior Research Scientist  
Magellan Federal  
Silver Spring, MD

**C**

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**C / Fofi Constantinidou**, PhD, CCC-SLP, CBIS, FACRM, FASHA  
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Nicosia, Cyprus

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ACRM  
Reston, VA

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Professor, James A. Haley Veterans Hospital and University of South Florida  
Tampa, FL

**H**

**H / Jeanne M. Zanca**, PhD, MPT, FACRM  
Kessler Foundation  
East Hanover, NJ

**I**

**I / Virginia Mills**, MS, PT, CCM, LiC. NHA, FACRM  
Retired, President & Consultant  
Community Rehab Care, Inc. & Neurologic Rehab Associates  
Wellesley, MA

**J**

**J / Christina Papadimitriou**, PhD  
Oakland University  
Rochester, MI

**K**

**K / Terrence Pugh**, MD  
Carolinas Rehabilitation and Carolinas Medical Center  
Charlotte, NC

**L**

**L / Dawn Neumann**, PhD, FACRM  
Indiana University School of Medicine  
Indianapolis, IN

### EARLY CAREER MEMBER-AT-LARGE

**M**

**M / Brooks C. Wingo**, PhD  
Associate Professor,  
University of Alabama at Birmingham  
Birmingham, AL

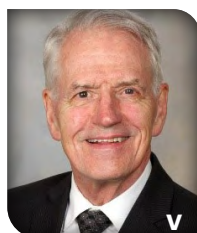


# ACRM

AMERICAN CONGRESS OF  
REHABILITATION MEDICINE



## MEMBERS EX-OFFICIO



### SPINAL CORD INJURY-ISIG CHAIR

Interdisciplinary Special Interest Group  
**N / Denise Fyffe, PhD**  
Senior Research Scientist, Spinal Cord/  
Outcomes & Assessment Research,  
Kessler Foundation; Assistant Professor,  
Department of Physical Medicine and  
Rehabilitation; New Jersey Medical School  
Rutgers, State University of New Jersey

### STROKE-ISIG CHAIR

Interdisciplinary Special Interest Group  
**O / Veronica T. Rowe, PhD, OTR/L**  
Assistant Professor, Georgia State  
University, Department of Occupational  
Therapy, Byrdine F. Lewis College of  
Nursing & Health Professions  
Atlanta, GA

### BRAIN INJURY-ISIG CHAIR

Interdisciplinary Special Interest Group  
**P / Angelle M. Sander, PhD, FACRM**  
Associate Professor, Department of Physical  
Medicine and Rehabilitation

Baylor College of Medicine  
Director, Brain Injury Research Center  
TIRR Memorial Hermann/FICER

### MEASUREMENT-ISIG CHAIR

Interdisciplinary Special Interest Group  
**Q / Linda Ehrlich-Jones, PhD, RN**  
Clinical Research Scientist  
Shirley Ryan Ability Lab

### INTERNATIONAL-ISIG CHAIR

Interdisciplinary Special Interest Group  
**R / Kristine T. Kingsley, PsyD, ABPP**  
Founder & Managing Director  
Institute of Cognitive & Emotional  
Wellness

### PROGRAM COMMITTEE CHAIR

**S / Megan Mitchell, PhD**  
Human Factors Researcher  
Cerner Corporation

**CO-EDITOR-IN-CHIEF** *Archives of Physical  
Medicine & Rehabilitation*

**T / Leighton Chan, MD, MPH, FACRM**  
\*Dr. Chan is serving in his personal  
capacity  
Bethesda, MD

**CO-EDITOR-IN-CHIEF** *Archives of Physical  
Medicine & Rehabilitation*

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FACRM**  
Professor, Physical Medicine and  
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# CHAPTER 2

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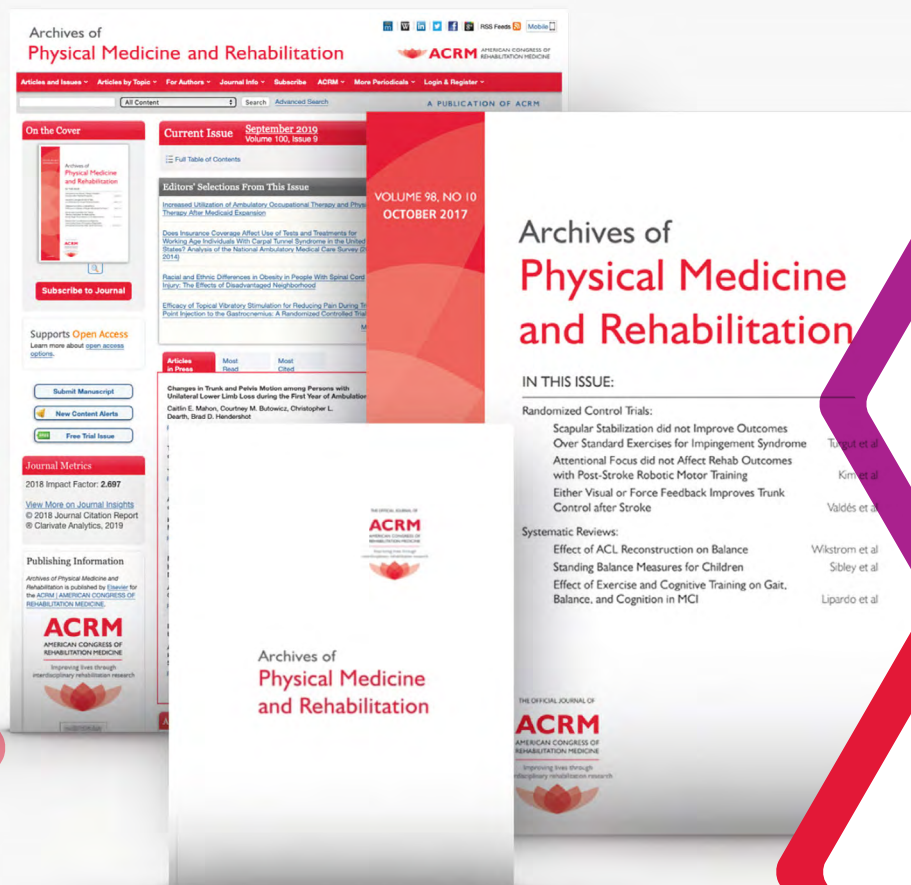


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