



**VEGAS COSMETIC SURGERY
& AESTHETIC DERMATOLOGY**

The Core of Medical Aesthetics

MEETING OF THE MASTERS

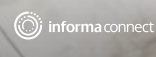
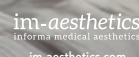
EXHIBITOR AND SPONSORSHIP PROSPECTUS

MAY 29-31, 2025

FONTAINEBLEAU LAS VEGAS

vegascosmeticsurgery.com

AMERICA'S PREMIER MULTISPECIALTY SYMPOSIUM
Part of the AMWC World Series of Aesthetic Medical Events



GENERAL INFORMATION

MAY 29-31, 2025
FONTAINEBLEAU LAS VEGAS

2777 S. Las Vegas Blvd.
 Las Vegas, NV 89109

ORGANIZATION HEADQUARTERS

VEGAS COSMETIC SURGERY (VCS)

36 Discovery, Suite 170
 Irvine, CA 92618, USA
 📞 +1 (212) 600-3490

@ mindy.millat@informa.com
 @ nydia.houck@informa.com
 vegascosmeticsurgery.com

CONFERENCE AND EXHIBIT HALL SCHEDULE*

	PROGRAM	EXHIBIT HOURS
Thursday, May 29	8:00 AM - 6:00 PM	9:00 AM - 5:00 PM
Friday, May 30	8:00 AM - 6:00 PM	9:00 AM - 5:00 PM
Saturday, May 31	8:00 AM - 4:00 PM	9:00 AM - 3:00 PM

EXHIBITOR MOVE IN

Tuesday, May 27	12:00 PM - 9:00 PM
Wednesday, May 28	8:00 AM - 5:00 PM

EXHIBITOR TEAR DOWN

Saturday, May 31	3:00 PM - 10:00 PM
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WHO ATTENDS & WHY EXHIBIT



94%

ATTENDEES FROM
NORTH AMERICA

4%

ATTENDEES FROM
EUROPEAN COUNTRIES

2%

ATTENDEES FROM OTHER
INTERNATIONAL COUNTRIES

**Based on 2022 attendee demographics*

1,250
DELEGATES &
SPEAKERS

150
EXHIBITING
COMPANIES

92%

OF ATTENDEES FIND
THE EXHIBITOR
SELECTION AT VCS TO BE
EXCELLENT/VERY GOOD.

90%

OF EXHIBITORS
PLAN TO RETURN
AGAIN NEXT YEAR.

EXHIBIT BOOTH FEES

SIZE & LOCATION

The exhibit hall will be located in the Royal Ballroom (Level 6). Over 150 booths of different sizes are available. **Standard booth size** is 10'x10' (100 sq. ft.) and all booth spaces are calculated in 10' increments.

<p>STANDARD booth spaces are inline locations.</p>	<p>PREMIUM booth spaces are corner locations.</p>	<p>EXHIBIT STAGE PERIMETER spaces are located around the perimeter of the exhibit hall stage.</p>	<p>PREMIUM ENTRANCE spaces are located in direct proximity of the main entrances of the exhibit hall.</p>
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BOOTH INCLUDES

- (1) 6ft. table, (2) chairs and (1) wastebasket
- Back drape and side rails (for inline booths)
- Standard booth sign showing your company name and booth number
- General exhibit hall cleaning
- Carpeting throughout the exhibit hall
- Complimentary breakfast, lunch and refreshments for all registered booth personnel
- Two complimentary exhibitor registrations per 10'x10' booth (\$350 each additional registration)
- Five complimentary attendee registrations for you to offer to your customers (new attendee registrations only)
- Company listing in meeting's on-site program, mobile app and on website

RATES

Standard booth size is 10'x10' (100 sq. ft.) and all booth spaces are calculated in 10' increments.

EXHIBIT RATES	STANDARD - Inline	\$55
	PREMIUM - Corner	\$65
	PREMIUM - Exhibit Stage Perimeter	\$75
	PREMIUM - Entrance	\$80

SPONSORSHIP

VEGAS COSMETIC SURGERY SPONSORSHIP PACKAGES



RATE	\$145,000	\$125,000	\$65,500	\$47,500	\$37,500
PREMIUM CORNER EXHIBIT BOOTH	100-400 sq. ft.	100-400 sq. ft.	100-400 sq. ft.	100-200 sq. ft.	100-200 sq. ft.
SPONSOR WORKSHOP <i>(LIVE DEMONSTRATION ALLOWED)</i>	3	2	1	1	1
EXHIBIT HALL STAGE PRESENTATION	1	1	1	1	1
E-BLAST PACKAGE: ONE E-BLAST TO TOTAL U.S. DATABASE OF 90,000 CONTACTS AND TWO E-BLASTS FOR REGISTERED ATTENDEES	2	2	1		
E-BLAST TO REGISTERED ATTENDEES				1	1
PROMOTIONAL SIGNAGE <i>(HALF METER BOARDS)</i>	10 Half Meter Boards	7 Half Meter Boards	5 Half Meter Boards	3 Half Meter Boards	
DIGITAL WALL BRANDING	1	1			
BROADCAST YOUR COMMERCIAL IN EXHIBIT HALL	1	1	1	1	1
ON-SITE PROGRAM GUIDE ADVERTISEMENT <i>(ONE PAGE)</i>	1 Premium Location	1	1	1	1
SHOW BAG INSERT	2	1	1	1	1
ATTENDEE BAG SPONSOR	1				
MOBILE APP ALERT	3	2	1	1	1
VIP SWAG BAG DONATION	1	1	1	1	1
TREATMENT CENTER ROOM	1	1			
LUNCH & LEARN / COCKTAIL RECEPTION / BREAKFAST WORKSHOP <i>(SELECT ONE)</i>	1	1	1		
ALL ACCESS PASSES FULL-TIME COMPANY EMPLOYEES ONLY	15	10	7	5	2
EDITORIAL AND FULL PAGE AD, THE AESTHETIC GUIDE	1	1			
FULL PAGE AD, THE AESTHETIC GUIDE			1	1	1

CUSTOM PACKAGES AVAILABLE.

Vegas Cosmetic Surgery offers several promotional opportunities designed to maximize your investment.

DINNER SPONSORSHIP	<p>Host a Dinner Symposium. Complete your company presentation while attendees enjoy a seated dinner.</p> <p>Sponsor 1 Dinner Symposium \$40,000 + Catering & A/V <i>Available Thursday or Friday.</i></p>
FACULTY DINNER SPONSOR	<p>Enjoy an evening with our world-class faculty and network with the best educators in the industry.</p> <p>Faculty Dinner Sponsor \$25,000</p>
FACULTY LOUNGE	<p>Become the Exclusive Host of our Faculty Lounge. What a great way to engage our faculty participants.</p> <p>Sponsor the Faculty Lounge \$25,000</p>
LUNCH & LEARN	<p>Complete your company presentation while attendees enjoy a seated lunch.</p> <p>Sponsor of Lunch & Learn \$25,000</p>
ATTENDEE BAGS	<p>Enhance your visibility at the show with your company's logo or name placed prominently on bags given to each show attendee.</p> <p>Sponsorship of Attendee Bags \$25,000 <i>Your Company Logo printed on attendee bags. Includes one Show Bag Insert.</i></p> <p>Who doesn't love a little gift? Insert a marketing piece or promotional item into the show bags given to each attendee upon registration. It's a great way to welcome attendees to the show and invite them to visit your booth.</p> <p>Show Bag Insert \$3,500</p>
DIGITAL WALL IN MAIN ENTRANCE	<p>Welcome each attendee into the meeting space by promoting your brand on this wall that no attendee can miss.</p> <p>Digital Wall in Main Entrance \$20,000</p>
REGISTRATION BADGE LANYARDS	<p>Place your company's name or logo on event badge lanyards that are worn by every person at the event.</p> <p>Lanyards \$18,000</p>
BREAKFAST SPONSORSHIP	<p>Start the day with an exclusive Breakfast Workshop.</p> <p>Sponsor of 1 Breakfast \$15,500 <i>Available Thursday, Friday or Saturday.</i></p>
COCKTAIL RECEPTION	<p>Host a Cocktail Reception while giving a company presentation.</p> <p>Sponsor of Cocktail Reception \$15,500 + Catering & A/V <i>Available Thursday and Friday</i></p>
HOTEL KEY CARD HOLDER	<p>Let attendees know you will be at Vegas Cosmetic Surgery by branding the hotel key card holder that will be given to each attendee upon checking in at the Fontainebleau Hotel.</p> <p>Hotel Key Card Holder \$15,000</p>
PADFOLIOS	<p>Display your company logo on the front of every padfolio. Padfolios are included in each attendee bag. (Padfolios provided by sponsor)</p> <p>Padfolios..... \$11,000</p>
AD BOARD MEETING	<p>Host a private Ad Board Meeting.</p> <p>Ad Board Meeting \$10,500</p>
AISLE SIGNS	<p>Enhance your visibility by including your logo on the exhibit hall aisle signs.</p> <p>Aisle Signs \$10,000</p>
REGISTRATION SIGNAGE	<p>Get in front of each attendee immediately with branding the signage where all attendees pick-up their badges and on the attendee badges.</p> <p>Registration Signage SOLD OUT</p>

WELCOME HAPPY HOUR SPONSOR	Let the attendees know that your company is part of the team welcoming them to Vegas Cosmetic Surgery! Welcome Happy Hour Sponsor \$10,000
MIRROR CLINGS	Enhance your visibility with a custom branded graphic placed on all bathroom mirrors in the meeting space. (Sponsor to provide the clings) Mirror Clings \$10,000
MOBILE APP	Mobile App Sponsorship \$10,000 Mobile App Banner \$2,500 App Alert \$1,500
WORKSHOP <i>(LIVE DEMONSTRATION ALLOWED)</i>	Sponsor a workshop where you can promote your company through a presentation and live demonstration. Get ready to drive sales and shine as the expert in your field. (55 minutes) Workshop \$10,000 Record Workshop and Include On-Demand Additional \$3,000 <i>Available Thursday, Friday, or Saturday.</i>
THE AESTHETIC GUIDE MAGAZINE	Editorial and Full Page Ad \$8,000 Full Page Ad \$4,000
DIGITAL SIGNAGE	Increase your visibility with digital signage throughout the high traffic areas of the conference. Digital Signage \$7,500
E-BLASTS PACKAGE	1x E-blast to US database (90,000 contacts) & 2x to all attendees \$7,500 1x E-blast to attendees \$3,500 <i>HTML to be provided by the company.</i>
IN-ROOM TV BRANDING	Include your branding in the attendee guest hotel rooms as well. Your brand will be the first thing they see on the Main Menu TV page. Video \$7,500 In-Room TV Message \$5,000 Logo / Graphic \$5,000
CHARGING STATION	Get your customers all charged up to meet you. Sponsor Vegas Cosmetic Surgery charging stations and have your company logo emblazoned across this much appreciated attendee perk. Charging Station \$6,500
COFFEE BREAK SPONSORSHIP	Buzz is everything! Let your audience refuel with sponsored personalized coffee mugs available during all breaks during the show. Coffee Break Sponsorship SOLD OUT
FLOOR STICKERS	Drive traffic to your booth by placing directional floor stickers with your company's name or logo throughout the exhibit hall. (Includes five floor stickers) Floor Sticker Sponsorship \$6,500
PROMOTIONAL SIGNAGE	Five half meter boards will be placed in high traffic areas of the main conference. A great way to get your company's name out there! Company provides artwork. Promotional Signage \$6,500
TABLE TENTS	Place Table Tents on tables throughout the meeting space. Table Tents \$5,500

20-MINUTE EXHIBIT HALL STAGE PRESENTATION	Get the word out about your product or service by sponsoring a 20-minute program speaker. 20-Minute Presentation and/or Demonstration on the Exhibit Hall Stage During Break or Lunch \$5,000
3D PHOTO BOOTH	Gain exposure by branding the backdrop of our 3D photo booth. Attendees will be able to post the digital photos on social media which creates excitement and buzz in addition to receiving printed photos. In addition, your personnel can help manage the booth to gain quality leads. (Additional fees to the vendor not included. Contact our sponsorship team for examples of photos.) 3D Photo Booth \$5,000
BRANDED WATER BOTTLES	A unique opportunity not to miss! Provide a branded water bottle to each attendee. The Fontainebleau has water refill stations throughout the meeting space, this is a nice gift to provide attendees so they can stay hydrated all day long. (Sponsor provides water bottle.) Branded Water Bottles \$5,000
BROADCAST YOUR COMMERCIAL IN THE EXHIBIT HALL	No one will miss your message with this visual. Broadcast your company commercial in the exhibit hall during exhibit hall hours, breaks, and lunches and have all eyes on you. Broadcast Your Commercial in the Exhibit Hall \$5,000
COMPANY PENS / NOTEPADS	Provide your own notebooks and pens, customized with your logo or information, and we will include them in our attendee bags. Notepad and/or Pen Insert \$5,000
FACULTY AMENITY	Get your brand in front of our world class faculty. Faculty Amenity \$5,000
TREATMENT ROOM	Reserve a room at the Vegas Cosmetic Surgery Treatment Center where you can perform live demonstrations and treatments for attendees throughout the conference by appointments that are managed by the Vegas Cosmetic Surgery staff. Treatment Room \$5,000 Per Day Provide post-treatment care that would benefit patients who get live treatments during the conference. Post-Treatment Care..... \$5,000 Provide branded ice packs for the Treatment Center for all the attendees that receive a treatment during the conference. Branded Ice Packs..... \$3,500
VCS MAVERICK AWARD SPONSOR	We acknowledge our presenters for their progressive, innovative ideas that will have a lasting impact on medical aesthetics with the Maverick Award! Attendees vote live at the end of each session and the winners will receive a lapel pin, award and attire to wear that acknowledges they are a Maverick. As the sponsor you would be recognized on the items they are given, on the screen in each session that it is presented in, in the onsite program, on our website and on the mobile app. Maverick Award Sponsor SOLD OUT
VIP SHOW ROOM	Get the industry's most famous eyes on you. Host a VIP show room for one day and give this important audience the VIP treatment. VIP Show Room \$5,000 Per Day
ON-SITE PROGRAM GUIDE ADVERTISEMENT	Premium Position: Back Cover \$4,500 Premium Position: Inside Back Cover \$4,000 Premium Position: Inside Front Cover \$4,000 Full Page Ad \$3,500 Per Page

GUEST ROOM DOOR DROP	<p>Talk about door-to-door service. Provide a guest room door drop to all show attendees on the peak arrival evening and enjoy all the benefits of direct mail, without the hassle.</p> <p>Guest Room Door Drop \$3,500 (Additional fee to the venue not included.)</p>
LOGO AND PROMOTION ON ATTENDEE CORRESPONDENCE	<p>Each attendee receives a 'Know Before You Go' email prior to the start of the Vegas Cosmetic Surgery conference. They will need this letter to retrieve their badge at registration. Your logo and a short promotion is placed on this letter, providing your company increased visibility and promotion.</p> <p>Logo and Promotion on Attendee "Know Before You Go" Email \$3,500</p> <p>Each attendee receives a confirmation letter after registering for the Vegas Cosmetic Surgery conference. Your logo and a short promotion is placed on this letter, providing your company increased visibility and promotion.</p> <p>Logo and Promotion on Attendee Confirmation Letter \$3,500</p>
SOCIAL MEDIA PACKAGE	<p>Increase your sales, likes, and follows with this social perk. Reach Vegas Cosmetic Surgery attendees and other aesthetic medical professionals by creating a sponsored post for Facebook, Instagram and LinkedIn. Packages start at three (3) posts and/or stories pre- or post-show and can be customized to include more.</p> <p>Social Media Takeover for One Day \$3,500</p> <p>Social Media Package \$2,500</p>
VIP SWAG BAG DONATION	<p>Give a special gift to attendees who access our VIP Lounge and our Faculty.</p> <p>VIP Swag Bag Donation \$750</p>



VEGAS COSMETIC SURGERY
& AESTHETIC DERMATOLOGY

The Core of Medical Aesthetics

CONTACT

To Confirm Your Exhibit Booth and Sponsorships, Contact Our Sales Team:

MINDY MILLAT - GROUP SALES DIRECTOR

Vegas Cosmetic Surgery

☎ +1 (212) 600-3490

@ mindy.millat@informa.com

NYDIA HOUCK - SALES MANAGER

Vegas Cosmetic Surgery

☎ +1 (212) 600-3490

@ nydia.houck@informa.com

MAY 29-31, 2025

FONTAINEBLEAU LAS VEGAS

2777 S. Las Vegas Blvd.

Las Vegas, NV 89109

im-aesthetics
informa medical aesthetics



36 Discovery, Suite 170
Irvine, CA 92618 • USA

EXHIBIT BOOTH RENTAL

Standard booth size is 10'x10' (100 sq. ft.) and all booth spaces are calculated in 10' increments.
 Booth rates per square foot.

EXHIBIT RATES		PER SQ. FT.
STANDARD - Inline		\$55
PREMIUM - Corner		\$65
PREMIUM - Exhibit Stage Perimeter		\$75
PREMIUM - Entrance		\$80

MAY 29-31, 2025
FONTAINEBLEAU LAS VEGAS
 2777 S. Las Vegas Blvd.
 Las Vegas, NV 89109

BOOTH REQUEST

_____ sq. ft. x _____ sq. ft. = Total square feet

_____ total sq. ft. x _____ per sq. ft. = _____ Total exhibit fees

Total Fees Due Upon Signature: \$ _____

Exhibit fee includes:

- (2) Exhibitor badges
- (2) chairs
- (1) 6 ft. table
- (1) wastebasket

Top 3 Preferred Booth Selections:

1st Choice _____

2nd Choice _____

3rd Choice _____


CLICK TO VIEW THE EXHIBIT HALL FLOOR PLAN

AESTHETIC MULTISPECIALTY SOCIETY

Yes, please sign me up to be listed on the Aesthetic Multispecialty Society (AMS) Industry Listing Page so over 30,000 aesthetic practitioners can find your company info.

Listing Cost \$375.00

WHAT IS AMS?



SPONSORSHIP PACKAGES



<input type="checkbox"/> \$145,000	<input type="checkbox"/> \$125,000	<input type="checkbox"/> \$65,500	<input type="checkbox"/> \$47,500	<input type="checkbox"/> \$37,500
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A LA CARTE SPONSORSHIP OPPORTUNITIES

DINNER SPONSORSHIP	<input type="checkbox"/>	Sponsor Dinner Symposium	\$40,000 + Catering & A/V
FACULTY DINNER SPONSOR	<input type="checkbox"/>	Faculty Dinner Sponsor.....	\$25,000
FACULTY LOUNGE	<input type="checkbox"/>	Sponsor the Faculty Lounge	\$25,000
LUNCH & LEARN	<input type="checkbox"/>	Sponsor of Lunch & Learn	\$25,000
ATTENDEE BAGS	<input type="checkbox"/>	Sponsorship of Attendee Bags	\$25,000
	<input type="checkbox"/>	Show Bag Insert	\$3,500
DIGITAL WALL IN MAIN ENTRANCE	<input type="checkbox"/>	Digital Wall in Main Entrance	\$20,000
REGISTRATION BADGE LANYARDS	<input type="checkbox"/>	Lanyards	\$18,000
BREAKFAST SPONSORSHIP	<input type="checkbox"/>	Sponsor of Breakfast	\$15,500
COCKTAIL RECEPTION	<input type="checkbox"/>	Sponsor of Cocktail Reception	\$15,500 + Catering & A/V
HOTEL KEY CARD HOLDER	<input type="checkbox"/>	Hotel Key Card Holder	\$15,000
PADFOLIOS	<input type="checkbox"/>	Padfolios.....	\$11,000
AD BOARD MEETING	<input type="checkbox"/>	Ad Board Meeting	\$10,500
AISLE SIGNS	<input type="checkbox"/>	Aisle Signs	\$10,000
REGISTRATION SIGNAGE	<input type="checkbox"/>	Registration Signage	SOLD OUT
WELCOME HAPPY HOUR SPONSOR	<input type="checkbox"/>	Welcome Happy Hour Sponsor.....	\$10,000
MIRROR CLINGS	<input type="checkbox"/>	Mirror Clings.....	\$10,000
MOBILE APP	<input type="checkbox"/>	Mobile App Sponsorship	\$10,000
	<input type="checkbox"/>	Mobile App Banner	\$2,500
	<input type="checkbox"/>	App Alert	\$1,500
WORKSHOP <i>(LIVE DEMONSTRATION ALLOWED)</i>	<input type="checkbox"/>	Workshop	\$10,000
	<input type="checkbox"/>	Record Workshop and Include On-Demand	Additional \$3,000
<i>THE AESTHETIC GUIDE MAGAZINE</i>	<input type="checkbox"/>	Editorial and Full Page Ad	\$8,000
	<input type="checkbox"/>	Full Page Ad.....	\$4,000
DIGITAL SIGNAGE	<input type="checkbox"/>	Digital Signage	\$7,500
E-BLASTS PACKAGE	<input type="checkbox"/>	1x E-blast to US database (90,000 contacts) & 2x to all attendees	\$7,500
	<input type="checkbox"/>	1x E-blast to attendees	\$3,500

IN-ROOM TV BRANDING	<input type="checkbox"/>	Video	\$7,500
	<input type="checkbox"/>	In-Room TV Messaging	\$5,000
	<input type="checkbox"/>	Logo / Graphic	\$5,000
CHARGING STATION	<input type="checkbox"/>	Charging Station	\$6,500
COFFEE BREAK SPONSORSHIP		Coffee Break Sponsorship	<i>SOLD OUT</i>
FLOOR STICKERS	<input type="checkbox"/>	Floor Sticker Sponsorship	\$6,500
PROMOTIONAL SIGNAGE	<input type="checkbox"/>	Promotional Signage	\$6,500
TABLE TENTS	<input type="checkbox"/>	Table Tents	\$5,500
20-MINUTE EXHIBIT HALL STAGE PRESENTATION	<input type="checkbox"/>	20-Minute Exhibit Hall Stage Presentation	\$5,000
3D PHOTO BOOTH	<input type="checkbox"/>	3D Photo Booth	\$5,000
BRANDED WATER BOTTLES	<input type="checkbox"/>	Branded Water Bottles	\$5,000
BROADCAST YOUR COMMERCIAL IN THE EXHIBIT HALL	<input type="checkbox"/>	Broadcast Your Commercial in the Exhibit Hall	\$5,000
COMPANY PENS /NOTEPADS	<input type="checkbox"/>	Notepad and/or Pen Insert	\$5,000
FACULTY AMENITY	<input type="checkbox"/>	Faculty Amenity	\$5,000
TREATMENT ROOM	<input type="checkbox"/>	Treatment Room	\$5,000 Per Day
	<input type="checkbox"/>	Post-Treatment Care	\$5,000
	<input type="checkbox"/>	Branded Ice Packs.....	\$3,500
VCS MAVERICK AWARD SPONSOR		Maverick Award Sponsor	<i>SOLD OUT</i>
VIP SHOW ROOM	<input type="checkbox"/>	VIP Show Room	\$5,000 Per Day
ON-SITE PROGRAM GUIDE ADVERTISEMENT	<input type="checkbox"/>	Premium Position: Back Cover	\$4,500
	<input type="checkbox"/>	Premium Position: Inside Back Cover	\$4,000
	<input type="checkbox"/>	Premium Position: Inside Front Cover	\$4,000
	<input type="checkbox"/>	Full Page Ad	\$3,500 Per Page
GUEST ROOM DOOR DROP	<input type="checkbox"/>	Guest Room Door Drop	\$3,500
LOGO AND PROMOTION ON ATTENDEE CORRESPONDENCE	<input type="checkbox"/>	Logo and Promotion on Attendee "Know Before You Go" Email	\$3,500
	<input type="checkbox"/>	Logo and Promotion on Attendee Confirmation Letter	\$3,500
SOCIAL MEDIA PACKAGE	<input type="checkbox"/>	Social Media Takeover for One Day	\$3,500
	<input type="checkbox"/>	Social Media Package	\$2,500
VIP SWAG BAG DONATION	<input type="checkbox"/>	VIP Swag Bag Donation	\$750



VEGAS COSMETIC SURGERY
& AESTHETIC DERMATOLOGY

The Core of Medical Aesthetics

Company Name (as it will appear in the on-site show program and all promotional materials)

Contact Name Email Address

Address (as it will appear in the on-site show program)

City, State, Zip Province / Country

Phone (as it will appear in the on-site show program)

Website

Bill To Company Name (if different from exhibiting company)

Contact Name Email Address

Address

City, State, Zip Province / Country

TOTAL \$ AUTHORIZED SIGNATURE DATE

Your signature acknowledges compliance to the terms and conditions set forth in the Exhibitor/Sponsor Support Agreement Contract, Terms and Conditions. Dates and location subject to change. Invoice will be sent to the address listed above.

Email this completed form to:

Vegas Cosmetic Surgery
36 Discovery, Suite 170
Irvine, CA 92618 USA
@ mindy.millat@informa.com
@ nydia.houck@informa.com

Remit Checks to:

Informa PLC.
Vegas Cosmetic Surgery
P.O. Box 412564
Boston, MA 02241-412564

Remit Wires to:

Bank of America
Wire ABA Routing # 026009593
Swift code: BOFAUS3N
Phone: 800-729-9473
Reference: Invoice or order number(s)

Remit ACH Payments to:

Bank of America
115 West 42nd Street
New York, NY 10036
Account: Vegas Cosmetic Surgery
Account # 483052984254
ACH ABA Routing # 021000322
Phone: 800-825-5194

**Invoice will have instructions to pay by credit card.
For questions please call +1 (212) 600-3490.**

FOR INFORMA USE ONLY
Item Code:
Sales:

This booking form, the Rules and Regulations and the Informa Markets Sponsorship and Exhibition Terms and Conditions (the "Terms and Conditions"), which are incorporated into this booking form, together constitute the Agreement between Informa Exhibitions LLC and the Company listed above in respect of Vegas Cosmetic Surgery. Read the Terms and Conditions here: <https://tinyurl.com/VCSExhibitorTC>. By signing this agreement, Company confirms that it has read and understood this booking form, the Rules and Regulations and the Terms and Conditions, and acknowledges and agrees to be bound by their terms. The signatory to this agreement is signing as the authorized signatory of Company and possesses all necessary power and authority to bind Company to this Contract.

CONTRACTS FOR SPACE

Full payment for booth fees are due upon processing agreement and formal invoice sent. The signed agreement constitute a contract for the rights to use the space allocated only.

* Telephone requests will not be honored

* Agreements are considered complete and binded when submitted with a fully completed and signed Exhibitor Agreement. Payments are considered due and exhibitor and/or sponsor are responsible for payment once signed agreement is received by Vegas Cosmetic Surgery.

BOOTH ASSIGNMENTS

Exhibit booths are assigned on a first-come, first-served basis. Specific booth designations will be assigned and agreed upon at time of booth purchase. Changes can be made at the discretion of management. Dismantling of booths prior to the official closing of the Exhibit Hall is strictly prohibited without approval of Show Management and may result in barring of the company from exhibiting at future Vegas Cosmetic Surgery events.

ADMISSION TO HALL/BADGE POLICY

Vegas Cosmetic Surgery requires that all company representatives must be registered for the meeting. Exhibitors MUST be a paid employee of the company they are representing. Any medical professional representing an exhibiting company must be a full-time employee of the exhibit company and not currently affiliated with any Practice or University. Proof of employment will be required. All exhibitors must wear their issued Vegas Cosmetic Surgery badges at all times.

Only properly badged Exhibitors will be admitted to the Exhibit Hall one hour before Exhibit Hall opening each day and may remain up to thirty minutes after Exhibit Hall closing each evening. Representatives must be able to present photo identification that matches the name on the badge they are wearing upon request by Vegas Cosmetic Surgery Staff. No badges will be issued without personal identification and company name. Badge swapping/exchanging or attempting to enter the hall without a pass is strictly prohibited. There is a zero tolerance policy. Any company caught badge swapping/sharing will face a \$2,000 fine and a one-year suspension from the exhibit hall.

BADGE PRINTING

Each Exhibitor must pick up their own badge. No exhibitor will be allowed to pick up multiple badges. Exhibitor badges may be picked up at the Registration Desk or self-printed at the Registration Kiosks onsite. The barcode contained in the registration confirmation email is scanned at the kiosk in order to print the badge. The barcode may also be scanned from a portable device such as smart phone or tablet. Additional badges are available for purchase at the Registration Desk.

Exhibitors who lose their badge will be required to pay a lost badge fee of \$350 at the Registration Desk before they are allowed to re-enter the exhibit hall.

CORPORATE REPRESENTATIVES

Those companies unable to exhibit, but who would like to send a representative, can pre-register the individual by contacting Vegas Cosmetic Surgery: **Mindy Millat: +1 (212) 600-3490**.

The Industry badge starts at \$4,900. This fee entitles representatives complete access to the meeting.

SPONSORED MEETINGS OR EVENTS / MARKETING

It is strictly against the rules to have an event/meeting or to distribute any materials which market any event that competes in any manner with Vegas Cosmetic Surgery conference. This includes any event or function not sanctioned by Vegas Cosmetic Surgery being held at adjacent properties or the Fontainebleau Hotel between May 26 - June 1, 2025. Approval from Show Management is mandatory. Violations will result in immediate expulsion from the exhibit hall and permanent exclusion from any function of Vegas Cosmetic Surgery. If you would like to host an event, please contact either Nydia Houck or Mindy Millat.

By signing below, I acknowledge that I understand and will adhere to these policies:

AUTHORIZED SIGNATURE

DATE



CANCELLATION OF EXHIBIT SPACE AND SPONSORSHIPS

Exhibitors and Sponsors (referred to as 'company' below) are requested to telephone and email the Vegas Cosmetic Surgery Show Management (Mindy Millat or Nydia Houck) with cancellations. However, the cancellation is not effective until it has been received in writing at the Vegas Cosmetic Surgery office, and acknowledged and approved by Show Management (Mindy Millat or Nydia Houck). No refunds will be granted after March 1, 2025. If the company cancels before March 1, 2025, 50% of the total cost of booth space or sponsorship will be retained by Vegas Cosmetic Surgery (If not paid yet, payment will still be due). If the company cancels on March 1, 2025 or later, Vegas Cosmetic Surgery will retain 100% of the total contract obligation (If not paid yet, payment will still be due). Any space not claimed and occupied, or for which special arrangements have not been made by 8:00 PM on Wednesday, May 28, 2025 will be forfeited. Full payment for all booth space and sponsorships is due upon application.

CANCELLATION AND CHANGING THE DATE OF THE EVENT BY VEGAS COSMETIC SURGERY

1.1. Vegas Cosmetic Surgery reserves the right to cancel or change the date of the event at any time and for any reason (including, without limitation, if a force majeure event occurs which Vegas Cosmetic Surgery considers makes it impossible, inadvisable or impracticable for the event to be held).

1.2. In the event that the date of the event is changed or where the event is cancelled for the current year but is reasonably expected by Vegas Cosmetic Surgery to be held in the following year, this Agreement will continue in full force and effect and the obligations of the parties shall be deemed to apply to the event on the new date (or the event in the following year, as the case may be) in the same way that they would have applied to the originally scheduled event. For the avoidance of doubt, nothing in this clause shall excuse Company from the payment of the fees in accordance with the payment terms stated in the booking form.

1.3. Where the event is cancelled and is not reasonably expected by Vegas Cosmetic Surgery to be held in the following year the terms of this Clause 1.3 shall apply:

1.3.1. if the event is cancelled other than as a result of a force majeure event (in which case the provisions of Clause 1.3.2 apply), this Agreement shall terminate without liability provided that, at Company's election, any proportion of the fees already paid will be refunded or a credit note for the amount of the fees already paid will be issued and Company will be released from paying any further proportion of the fees;

1.3.2. if the event is cancelled as a result of a force majeure event, this Agreement shall terminate without liability provided that: (i) Vegas Cosmetic Surgery shall be entitled to retain an amount equal to 50% of the total fees (the Revised Fees) from any proportion of the fees already paid or, where no fees have been paid or where the proportion of the fees already paid is less than the Revised Fees, Vegas Cosmetic Surgery shall be entitled to submit an invoice in respect of the balance (or the whole as the

case may be) of the Revised Fees, which will become immediately due and payable; and (ii) after the deduction of the Revised Fees, at Company's election, any proportion of the fees already paid will be either refunded or a credit note issued for the amount of fees already paid and Company will be released from paying any further proportion of the fees.

1.4 Company acknowledges that the provisions of this Clause set out Company's sole remedy in the event of cancellation or the changing of the date of the event and all other liability of Vegas Cosmetic Surgery is hereby expressly excluded.

1.5 Any cancellation or termination rights available to Company set out anywhere in this Agreement shall be fixed by reference to the originally scheduled opening date of the event and not any newly scheduled opening date of the event that has been changed pursuant to the above Clause.

NON-CONTRACTED EXHIBIT SPACE

Any person, firm or organization not having contracted with Vegas Cosmetic Surgery for the occupancy of space in the exhibit hall will not be permitted to display or demonstrate products, processes, or services, solicit orders, or distribute advertising materials in the exhibit hall or in any hotel used by the Vegas Cosmetic Surgery to house registrants.

Any non-compliance with this regulation will result in the prompt removal of the offending person and property from the area. Any person canvassing in any part of the Exhibit Hall will be required to leave the building. No exhibit will be permitted in a hotel room without written permission from the organizers.

ELIGIBLE EXHIBITS & RESTRICTIONS

Vegas Cosmetic Surgery reserves the right to deny or cancel the registration of any exhibitor or program attendee(s) whom Management, in its sole discretion, feels would not be in the best interest of Vegas Cosmetic Surgery. Vegas Cosmetic Surgery reserves the right to deny the exhibition of inappropriate items and products.

Drugs, chemicals or other therapeutic agents listed in AMA's New and Non-Official Remedies, National Formulator or U.S. Pharmacopoeia may be displayed. Proprietary drugs, mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with Vegas Cosmetic Surgery headquarters.

New, unlisted and/or initial display items must be submitted for clearance prior to opening of the meeting. Clinical and laboratory tests and evaluation on such items must be submitted at least three months prior to the opening date of the show. The same restrictions apply to medical journal advertisements or other displayed publications and all promotional literature.

SALES & ORDER TAKING

Exhibitors are free to solicit sales and take orders within their contracted space, but must maintain professional behavior at all times. Vegas Cosmetic Surgery reserves the right to limit or restrict sales activities if such activities are causing a disturbance in the exhibit hall.

By signing below, I acknowledge that I understand and will adhere to these policies:

AUTHORIZED SIGNATURE

DATE



FOOD SERVICE

No outside food or beverage is allowed in the exhibit booths and/or area. All food and beverage must be ordered through the venue.

OPERATION & CONDUCT IN EXHIBITS

Exhibitor personnel may not enter the exhibit space of another exhibitor without permission from the latter. At no time may anyone enter an exhibit space that is not staffed. Exhibitors may not leave merchandise or printed matter in the registration areas, lounges, meeting rooms, or other facilities of meeting/exhibit site. Exhibitors are required to dress, at minimum, in a business casual fashion. Any exhibitor who does not follow the dress code will not be permitted to enter the exhibit hall until they complied with dress code guidelines.

Vegas Cosmetic Surgery management reserves the right to restrict exhibits which, because of sound, method of operation, materials, content, or any reason, become objectionable. This includes the right to prohibit or evict any exhibit that, in the opinion of management, may detract from the general character of the exhibits as a whole. In the event of such restriction or eviction, Vegas Cosmetic Surgery is not liable for any refunds of rental fees or other exhibit expenses.

Exhibits that include the use of musical instruments, sound projection equipment or any other type of sound must receive advanced approval from meeting management and must be operated so as to not disturb adjacent exhibitors and their patrons. Music may not be played without the proper license of copyrighted music. As a condition for exhibiting, each exhibitor agrees to observe all policies stated in this document. Violations will result in the ineligibility to exhibit at future Vegas Cosmetic Surgery meetings.

IN-BOOTH DEMOS/PRESENTATIONS/LIVE DEMONSTRATIONS WILL BE ALLOWED FOR FDA APPROVED, NON-INVASIVE DEVICES UPON VEGAS COSMETIC SURGERY APPROVAL IN 2025.

Proof of FDA approval must be submitted by April 1, 2025, and all demos must be approved by Vegas Cosmetic Surgery prior to the event. Exhibitors are responsible for monitoring and controlling attendance to prevent aisle congestion. In situations where overflow continues to be a problem, presentations will be limited or eliminated.

Any violations to these policies can lead to immediate dismissal from the show floor without a refund.

FOOD & DRUG ADMINISTRATION (FDA)

All medical devices or pharmaceuticals exhibited must have fulfilled all applicable FDA regulations.

NON-FDA APPROVED DRUGS & DEVICES

Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs or devices. The FDA also forbids the promotion of approved drugs or devices for unapproved uses. Unapproved Class III devices may be displayed only if they are the subject of an effective investigational device exemption (IDE).

Class I or II devices that have not been approved by the FDA may be displayed only if they are the subject of a pending 510(k) pre-market notification.

Any investigational product (including any produce subject to a pending 510(k) that is displayed or graphically depicted within the exhibit must:

- Contain only objective statements about the product: contain no claims of safety effectiveness or reliability;
- Contain no comparative claims to other marketed products;
- Display the statement "Caution: Investigational Devices. Limited to "Investigational Use" in prominent size and placement;
- Not be sold or be the subject of order taking or lead retrieval until approved.

Signage that is easily visible should be placed near the devices themselves and on any graphic depicting the device stating: "This device is not cleared by the FDA for distribution in the United States", or "This device is limited by Federal Law for investigational use only".

INSURANCE

Insurance on all exhibits is the responsibility of the exhibitor. Vegas Cosmetic Surgery will not assume any responsibility for property loss or damage to personal property, as states in the section on Limitation of Liability. Exhibitors are advised and encouraged to carry insurance to cover their property against damage and loss and public liability insurance for claims of injury to the person and property of others.

By signing below, I acknowledge that I understand and will adhere to these policies:

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LIMITATION OF LIABILITY

It is mutually agreed by and between Vegas Cosmetic Surgery and the exhibitor that Vegas Cosmetic Surgery will have no liability whatsoever to any exhibitor, his employees, or his business invitees, or any liability for the loss or damage to the property of the exhibitor, his employee or business invitees resulting from any cause. It is further understood and agreed that all claims against Vegas Cosmetic Surgery for any such damage, loss, or injury are expressly waived by the exhibitor as the exhibitor's responsibility. Space is leased with the understanding that Vegas Cosmetic Surgery and the contracted meeting service contractor will act for the exhibitor and his representatives only in the capacity of agent, and not as principal, and that the Vegas Cosmetic Surgery and the contracted Office Service. Contractor assumes no liability whatsoever for damage for any act or omission or commission in connection with the said agency, and the exhibitor and his representative(s) hereby keep forever harmless Vegas Cosmetic Surgery, its officers, directors, employees, and agents from any and all liability or loss ensuing from any cause.

It is further understood and agreed that Vegas Cosmetic Surgery will in no event be liable to an exhibitor for any lost profits, sales or business opportunities, or any other type of direct or consequential damages alleged to be due from a breach of its contract. It is understood and agreed that the sole liability of Vegas Cosmetic Surgery to its exhibitor for any breach of its contract will be the refund of all amounts paid by the exhibitor pursuant to the contract, as an exclusive remedy. The exhibitor agrees to abide by all applicable laws, ordinances, and rules and regulations, including but not limited to those of the city and state where the exhibits are being held, as may be amended from time to time.

VEGAS CONVENTON CENTER - LIMITATION OF LIABILITY

The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of the exhibitor's activities on the Convention Center premises and agrees to indemnify, defend and hold harmless the Convention Center, its agents, servants and employees from any and all such losses, damages and claims.

SECURITY

Exhibitors are cautioned to have a representative in attendance during set-up hours. The possibility of theft or "mysterious disappearance" of equipment will be greatly reduced if exhibitors take this precaution. All exhibitors are well advised to follow this same procedure when dismantling exhibits. Be sure a representative is present until boxing and crating of exhibit materials have been completed. Vegas Cosmetic Surgery and the Vegas Convention Center are not responsible for any loss, damage, or theft of exhibitor property. It is highly recommended that a representative be present at their booth 30 minutes before the opening of the exhibit hall to ensure the safety of material goods from other exhibitors and attendees.

AMERICANS WITH DISABILITIES ACT

Exhibitors will be responsible for compliance with the Americans with Disabilities Act within their booth and assigned exhibit space.

GIFTS & PROMOTIONAL ITEMS

Exhibitors are permitted to give gifts and promotional items, but the item MUST be approved by Vegas Cosmetic Surgery. Individual gifts in the general range of \$100 are acceptable. Exhibitors must follow the AMA Guidelines on "Gifts to Physicians from Industry." Any gift accepted by physicians individually should primarily entail a benefit to patients. Accordingly, textbooks, modest meals, and other gifts are appropriate if they serve a genuine educational function. Cash payment may not be offered.

PHOTOGRAPHY

An exhibitor may not photograph or videotape the exhibits. Photographs or videotaping is not permitted in the general session or meeting rooms without the explicit approval of Vegas Cosmetic Surgery.

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