



ROCK THE DENTAL IMPLANT WORLD

WHERE INNOVATION MEETS EXPERTISE

2025 AAID ANNUAL CONFERENCE
NOVEMBER 12 - 15, 2025

PHOENIX CONVENTION CENTER
PHOENIX, AZ



EXHIBITOR
AND SPONSOR
PROSPECTUS



**Booth Fees
and Deadline****Early Bird Discount
register by May 1****Standard Booth rate
register by July 1****Late Booth rate
register after July 1**

In-Line

\$4,300

\$4,700

\$5,100

Corner

\$4,700

\$5,100

\$5,500

Anchor Sponsor \$85,000*exclusive*

- One island (4 complimentary 10'x10' booths) near main entrance (additional booths may be purchased at regular prices)
- \$25,000 credit to build a customized marketing package that suits your needs
- Speaker for one New Trends
- Speaker for one Corporate Forum lecture
- Speaker for one Corporate Forum workshop
- Choice of one: one New Trends, one Corporate Forum lecture, or one corporate workshop
- Exclusive splash ad on Conference app
- Two extra exhibitor badges
- One social media post to all AAID channels - Twitter, Facebook, LinkedIn, Instagram
- Free full page ad in TWO issues of AAID News
- Two mobile app push messages
- One mobile app banner
- One e-blast on show specials to all AAID members
- Logo in program guide, online and onsite signage

Presidential Sponsor \$60,000*2 available*

- Two complimentary 10'x10 corner booth (additional booths may be purchased or selected as visibility package)
- \$20,000 credit to build a customized marketing package that suits your needs
- Speaker for one New Trends
- Speaker for one Corporate Forum lecture
- Speaker for one Corporate Forum workshop
- Two extra exhibitor badges
- One social media post to all AAID channels - Twitter, Facebook, LinkedIn, Instagram
- Free full page ad in one issue of AAID News
- One mobile app push message
- One e-blast on show specials to all AAID members
- Logo in program guide, online and onsite signage



Platinum Sponsor \$40,000

3 available

- Two complimentary 10'x10 corner booth (additional booths may be purchased or selected as visibility package)
- \$10,000 credit to build a customized marketing package that suits your needs
- Choice of two: one New Trends, one Corporate Forum lecture, or one Corporate Forum workshop
- One extra exhibitor badge
- One social media post
- Free full page ad in one issue of AAID News

Gold Sponsor \$25,000

3 available

- One complimentary 10'x10 corner booth (additional booths may be purchased or selected as visibility package)
- \$6,000 credit to build a customized marketing package that suits your needs
- Choice of one: one New Trends, one Corporate Forum lecture, or one corporate workshop
- One extra exhibitor badge
- One social media post to all AAID channels - Twitter, Facebook, LinkedIn, Instagram
- Logo in program guide, online and onsite signage

Silver Sponsor \$15,000

3 available

- One complimentary 10'x10' corner booth (additional booths may be purchased or selected as visibility package)
- \$5,000 credit to build a customized marketing package that suits your needs
- One extra exhibitor badge
- One social media post to all AAID channels - Twitter, Facebook, LinkedIn, Instagram
- Logo in program guide, online and onsite signage

Exhibitor Booths Include:

- Booth drape package: 8' high backwall, 3' siderails, and booth sign
- Up to 2 complimentary exhibitor badges per 10'x10' booth which include:
 - Access to Main Podium
 - Lunch in exhibit hall Thursday and Friday
- Additional badges available for \$450 by November 7, \$600 onsite
- Recognition in the exhibitors' section of the mobile app and meeting website
- Company listing in the onsite program
- Enhanced exhibitor online listing
- Complimentary email and mailing lists of preregistered and final conference attendees upon request

Note: Tables, chairs, carpet, electricity, computer, AV equipment, and wired internet access are not included in the booth fee. These can be ordered through the Exhibitor Service Kit.



Exclusive Opportunities

Lanyards \$10,000

Sponsor and AAID co-branded.

Tote Bags \$10,000

Sponsor and AAID co-branded.

Notebooks and Pens \$8,500

Production fees included.
100% sponsor branded.
Art provided by sponsor.

Hotel Room Keys \$16,000

Production fees included.
100% sponsor branded.
Art provided by sponsor.

Welcome Reception Sponsor \$15,000

Exclusive signage and branding at event.
Your company will sponsor AND be the only exhibitor permitted at this kickoff event. Includes table for company to network with attendees and additional drink tickets.

Women in Dentistry Reception \$5,000

Your company will sponsor AND be the only exhibitor permitted at this private event.

Attendee Buffet Breakfast \$25,000

Plus food costs with 45-minute speaking opportunity before Main Podium.

Attendee Buffet Lunch \$25,000

Plus food costs with 45-minute speaking opportunity closing the New Trends presentations.

Implant World Expo Reception Drink Sponsor Exclusive \$10,000

Signage and branding at event and additional drink tickets to distribute at your booth.

Non-exclusive Opportunities

Corporate Forum Workshop \$10,000

3-hour non-CE hands-on workshops in the Corporate Forum.

Corporate Forum Lecture \$10,000

60-minute non-CE presentations in the Corporate Forum.

Registration Bag Insert \$4,000

Door Drop \$4,000

Dedicated Room Drop \$6,000

Charging Station \$5,000

Exhibit Hall Break \$7,500

Other Advertising Opportunities

Show specials email blast to attendees.
Conference app push message.
AAID program full page ad.
AAID News full page ad in the "conference issue."

*Full list of all sponsorship options can be found at aaid.com/advertise.
Prices and availability subject to change.*



To advertise, sponsor, or exhibit with AAID,
please contact:

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