



THE  
AESTHETIC  
SHOW®

WHERE SCIENCE MEETS BEAUTY

JUNE 26-29, 2025  
WYNN LAS VEGAS  
aestheticshow.com

EXHIBITOR &  
SPONSORSHIP  
PROSPECTUS  
2025

AMERICA'S PREMIER MULTISPECIALTY SYMPOSIUM  
Part of the AMWC World Series of Aesthetic Medical Events





# GENERAL INFORMATION

THE  
AESTHETIC  
SHOW<sup>®</sup>  
WHERE SCIENCE MEETS BEAUTY

JUNE 26-29, 2025  
WYNN LAS VEGAS  
aestheticshow.com

## EXHIBITOR MOVE-IN\*

Wednesday, June 25  
Thursday, June 26

10:00 am – 5:00 pm  
8:00 am – 8:00 pm

## EXHIBIT HALL HOURS

Friday, June 27  
Saturday, June 28  
Sunday, June 29

9:00 am – 5:30 pm  
9:00 am – 5:30 pm  
8:30 am – 1:00 pm

## EXHIBITOR MOVE-OUT\*

Sunday, June 29

1:00 pm – 9:00 pm

## EXHIBIT SPACE SELECTION

You will receive an email with your booth location within one week of submitting your deposit.

## CANCELLATION OR REDUCTION OF EXHIBIT SPACE

Exhibitors are requested to telephone and email The Aesthetic Show Management (Mindy Millat or Nydia Houck) with cancellations. However, the cancellation is not effective until it has been received in writing at The Aesthetic Show office, and acknowledged and approved by Show Management (Mindy Millat or Nydia Houck).

### Cancellation and refund policy is as follows:

- **By January 15, 2025:** 50% refund of total agreement fees if deposit has been paid.
- **After January 15, 2025:** No refund.

\*If not paid yet, payment will still be due

## EXHIBIT SPACE PAYMENTS

A 50% deposit of the total exhibit fees is due upon signing of the exhibitor agreement. Final booth payment is due **February 26, 2025** If committing to exhibit or sponsor after February 26, 2025, full amount will be due upon signature. A formal invoice will be sent.



### FOR MORE INFORMATION:

nydia.houck@informa.com  
mindy.millat@informa.com

# PAST EXHIBITORS & SPONSORS OF THE AESTHETIC SHOW

AcelRx Pharmaceuticals, Inc.	Clinical Resolution	Infinite Therapeutics	OneSkin	SmartGraft by Vision Medical, Inc.
Acclaro Medical	ClinicGrower	InMode	Ortho Molecular Products	Spakinect
Advalight Corporation	Collagen P.I.N.	InstaUnicorn	oVio Technologies, Inc	Snap-on Optics
Advance-Esthetic, LLC	CONTRAD SWISS SA	Jan Marini Skin Research, Inc.	OVME	Sofwave
Aerolase	Cosmedician Co., Ltd	Jane App	OxygenCeuticals	Solomomo
Aesthetic Conversion	CosmoFrance, Inc.	JBP Korea Co., Ltd.	Oxygenetix Institute, Inc.	Solta Medical
The Aesthetic Guide	CP Cosmetics Corp	Jinfinity Precision Medicine	OxyHealth	Sono Bello
The Aesthetic Immersion	CryoConcepts	JuveXO / Congela Biocosmetics	Parisi Portfolio, Inc.	Sonoma Pharmaceuticals
Aesthetic Management Partners	CryoProbe	Kimera Labs	PatientNow	Source One Beauty
Aesthetic Practice Partners	Cryoskin	Lasering USA	PCA Skin	Spectrum Solutions
Aesthetic Practice Solutions	Cutera, Inc.	LASEROPTIK	PDO Max	Sprout Pharmaceuticals
AGNES	Cynosure	LeaderMed Group	Pierre Fabre USA	Studio III Marketing
Air-Tite Aesthetics	DEKA M.E.L.A., Srl.	Les Encres	PLANDOCS USA, Inc.	Swell
ALASTIN Skincare, Inc.	Derma Concepts/Environ	LightStim	Podium	Sylton
Alle for Business	DermalogicaPro	Lightwave LED	Porter Instrument	Syringe Accessory
Allergan Aesthetics, an AbbVie Company	DermaplanePro	LPG America	Portrait	TAEMAGINE LLC
Alpha Aesthetics Partners	DermYoung, LLC	Lumenis, Inc.	Powered by MRP	Tentrek Dermal
AlumierMD	Designs For Health	Lumisque	Prism Light Pod	Termosalud S.L.
The American Institute of Aesthetic Medicine	Designs for Vision, Inc.	Luna Medical Technology	ProMed Beauty	Therasage
AnazaoHealth Corporation	Docovia	Lutronic Global	PROMOITALIA, LLC	Thermi Aesthetics
AnteAGE MD by Cellese	DoctorLogic	Maven Financial Partners	Quantificare, Inc.	ThermaVein, LLC
APEX Biologix	Doctor Multimedia	MAYPHARM	Regen Lab USA, LLC	Topix Pharmaceuticals, Inc.
APX Platform powered by Engage Technologies	Dp Derm	Medfree Maintenance	RepeatMD	Toskani USA Corporation
Apyx Medical	electroCore	Medico Bio Corporation	Rejuran USA	TouchMD
AVANTA Medical	ELEVAI Skincare	Medicreations, LLC	Rejuvapen (Refine USA)	Tulip Medical Products
Ayoon Medi Co., Ltd	EltaMD	Medi-Khan	Resculpt Medical Threads	TUSK Practice Sales
BAI Biosciences	Emage Medical	Meditime - AMA	Revision Skincare	Trilogy Laboratories
Ballancer Pro	Empire Medical Training	Med Results	Rion Aesthetics	U. SK Underskin
BENEV	EndyMed Medical, Ltd.	Medithread, LLC	Rohrer Aesthetics, LLC	Vanity Empire Consulting
BILL	Enova Illumination	MedShift	RVL Pharmaceuticals	Venus Concepts
Boin America	EntityMed	Merz Aesthetics	SCIENTIS US, Inc.	Vertical Pharmaceuticals
BioSkin Aesthetics, Inc.	Epionce	Microbiome Labs	Sciton, Inc.	VitaTek Medical
Biosun Threads	Erchonia Corporation	MMP Capital	Sensus Healthcare	VIVANT
Boiron	Evolus	Moeller Medical	SHEnB	Vsoft Lift PDO
BoomerangFX USA	FACTORFIVE Skincare	Monarch Laser	Shore Capital Partners	Vydence USA CORP
Boulevard	Fagron Genomics	MRKT MADE	Sinclair (Viora, Inc.)	WebMD & Vitals.com
BRUMABA USA, INC.	Focus Medical	MTF Biologics	ShapeScale	WEERO CO., LTD
BTL Aesthetics	The Fortune Law Firm	MyAdvice	Share US INC	Wells Johnson
BuildMyHealth	FotoFinder Systems, Inc.	NiO1 by Pneuma Nitric Oxide, LLC	SkinCeuticals	Wontech
Calocurb	Fotona	NeoGraft	SKINGENUITY, LLC	Y Lift
Candela	Frens of Frens	NeoStrata Company, Inc.	Skytale Group	YK Advanced Aesthetics Training
Candesant Biomedical	Galderma Laboratories, L.P.	NEOVA SmartSkincare		Zenoti
Canfield Scientific, Inc.	Genesis Biosystems	NewMedical Technology		Zensa Numbing Cream
CareCredit	Hair Science Corporation	Next Mauve		Zero Gravity Skin
CAREstream America, Inc.	Hans Biomed USA, Inc.	Nextech		Zimmer MedizinSystems
Cellsound Aesthetics	High Level Marketing	Nitra		ZO Skin Health, Inc.
Celluma	Hormone Therapy Centers of America	Noon Aesthetics		
Cervos Medical	HR for Health	Novathreads		
Cherry Technologies	Hunter Consulting Services	nuBioAge		
Clarius Mobile Health	The HydraFacial Company	Nurses Service Organization		
CliftonLarsonAllen	Hydrinity	Nutrafol		
	INDIBA	OJM Group		
		omo		

WHAT AN INCREDIBLE WEEKEND OF LEARNING ABOUT NEW TECHNOLOGIES, TRYING THEM OUT, EXCELLENT SPEAKERS ON A WIDE VARIETY OF TOPICS, AND JUST A GREAT TIME AT THE AESTHETIC SHOW.

# THE BENEFITS OF EXHIBITING AT THE TOP SELLING AESTHETIC SHOW

Nowhere else can you access a vast cross section of medical aesthetic professionals in one place, at one time. Our multi-disciplinary event attracts the top practitioners from every field of medicine across the globe.

Plus, the inclusive environment welcomes decision-makers from doctors to nurses to practice managers and more – ensuring the buyers you want are here. In fact, 94% of exhibitors and sponsors responding to the 2024 post event survey said they are planning to attend again in 2025.

# EXHIBIT AT THE SHOW WITH THE HIGHEST RATE OF RETURN IN AESTHETIC MEDICINE

Not only is it the ultimate opportunity to get in front of your target customer, this sales-oriented show brings new procedures, products and technologies to an elite audience of medical professionals, prospective buyers and potential partners who are eager to discover what you have to offer.

## BE SEEN AS THE EXPERT IN YOUR CATEGORY

The top practitioners from over 55 countries around the globe come to educate themselves on the latest techniques and make informed buying decisions on the products and services that help them succeed in today's competitive market – products like yours.

This is your chance to position yourself as a thought leader in the industry, increase the impact of your company, and influence the future of aesthetic medicine.

## GET EXCLUSIVE FACE TIME WITH CUSTOMERS WHO ARE READY TO BUY

In order to give attendees ample time to learn and shop, dedicated breaks, lunches and networking events are scheduled in the exhibit hall.

This gives you increased access to your ideal audience in a relaxed networking environment, one where your audience is empowered to ask questions, and more likely to buy.

## INCREASE YOUR CUSTOMER BASE

Not only do valuable attendees return season after season, our new attendee base increases with each show giving you unheard of access to new clients.

## WHO ATTENDS THE AESTHETIC SHOW?

**1,500+**  
AESTHETIC  
PROFESSIONAL  
ATTENDEES

**175+**  
PARTICIPATING  
COMPANIES

The Aesthetic Show draws the full spectrum of medical specialties practicing aesthetics, including:

- Cosmetic Surgery
- Dermatology
- Family Practice
- OB/GYN
- Internal Medicine
- Plastic Surgery
- Primary Care / Internal Medicine
- ...And more

With all the buyers and influencers needed to make a decision about your products:

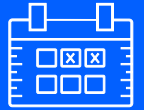
- Medical Aestheticians
- Medical Doctors
- Nurse Practitioners
- Physician Assistants
- Practice Owners
- Registered Nurses
- ...And more



**HIGHEST ROI**  
VS. OTHER MEDICAL  
AESTHETIC SHOWS



**\$20 MILLION**  
GENERATED IN SALES  
IN 2024 ALONE



**94%**  
OF EXHIBITORS\* SAID  
THEY WOULD BE BACK  
IN 2025



**89%**  
OF EXHIBITORS  
CLOSING SALES ONSITE



**91%**  
OF ATTENDEES PLANNING  
TO PURCHASE POST SHOW

**ELITE SPONSOR | \$85,000**

- 100-600 square feet of premium exhibit space
- Two sponsor workshops with approved speakers\* (Includes recording and included on-demand)
- 20-minute presentation or live demonstration on the Exhibit Hall Stage during break or lunch
- Two promotional e-broadcasts to attendees (pre- or post-show)
- Show bag insert
- Host a VIP show room
- The Aesthetic Awards sponsor package
- Promotional signage package
- Receive 100 highly qualified sales leads post-show
- Two mobile app alerts
- Mobile app banner ad
- Two page advertisement in on-site program
- One complimentary lead retrieval system
- VIP Swag Bag Donation
- Twelve complimentary attendee registrations

**PREMIER SPONSOR | \$65,000**

- 100-400 square feet of premium exhibit space
- Sponsor workshop with approved speaker\* (Includes recording and included on-demand)
- 20-minute presentation or live demonstration on the Exhibit Hall Stage during break or lunch
- One promotional e-broadcast to attendees (pre- or post-show)
- Show bag insert
- Host a VIP show room for one day
- Promotional signage package
- Receive 100 highly qualified sales leads post-show
- One mobile app alert
- Mobile app banner ad
- One page advertisement in on-site program
- One complimentary lead retrieval system
- VIP Swag Bag Donation
- Ten complimentary attendee registrations

**PARTNER SPONSOR | \$35,000**

- 100-200 square feet of premium exhibit space
- Sponsor workshop with approved speaker\*
- 20-minute presentation or live demonstration on the Exhibit Hall Stage during break or lunch
- One promotional e-broadcast to attendees (pre- or post-show)
- One mobile app alert
- Mobile app banner ad
- Show bag insert
- Receive 100 highly qualified sales leads post-show
- One page advertisement in on-site program
- VIP Swag Bag Donation
- Eight complimentary attendee registrations

**GENERAL SPONSOR | \$15,000**

- 100 square feet of premium exhibit space
- 20-minute presentation or live demonstration on the Exhibit Hall Stage during break or lunch
- One mobile app alert
- Show bag insert
- VIP Swag Bag Donation
- Six complimentary attendee registrations

\*Sponsorship package does not include speaker fees

THIS SHOW OFFERS SO MUCH VALUABLE INFORMATION AND INSIGHT TO LEARNING THE LATEST INDUSTRY TRENDS. WE CAN'T WAIT TO IMPLEMENT EVERYTHING WE HAVE LEARNED INTO THE PRACTICE.

**FACULTY DINNER** | *SOLD OUT*

Enjoy an evening with our world-class faculty and network with the best educators in the industry.

**LUNCH & LEARN** | \$25,000

Complete your company presentation while attendees enjoy a seated lunch.

**SHOW BAG SPONSOR** | *SOLD OUT*

Enhance your visibility at the show with your company's logo or name placed prominently on bags given to each show attendee. (Includes one show bag inset.)

**WIFI SPONSORSHIP** | \$25,000

Who doesn't want free WiFi? Your target audience will have you to thank as the exclusive WiFi sponsor. Not only will you get ads throughout the show recognizing you as the official WiFi sponsor, your company name will be the password so no one will want to forget it!

**FACULTY LOUNGE** | *SOLD OUT*

Become the exclusive host of our Faculty Lounge - a great way to engage with our world-class faculty!

**WINDOW CLINGS** | \$20,000

Enhance your visibility in the main traffic areas with custom signage placed on the large windows that surround the meeting space.

**LED WALL IN MAIN WALKWAY** | \$18,500 / EXCLUSIVE SPONSOR

The Wynn Hotel's new meeting space starts with a walkway with a large LED wall. Welcome each attendee by promoting your brand on this wall that no attendee will miss.

**REGISTRATION BADGE LANYARDS** | *SOLD OUT*

Get noticed by having your company logo or name printed on woven badge lanyard provided to all show attendees.

**BREAKFAST WORKSHOP** | \$15,500

Start the day with an exclusive Breakfast Workshop educating the attendees.

**COCKTAIL RECEPTION** | \$15,500 (F&B costs additional)

Cheers to connecting with your ideal audience! Gain highly actionable quality sales leads by hosting a social event for attendees where you can include a presentation and live demonstration of your product or service.

**HOTEL KEY CARD HOLDER** | *SOLD OUT*

Let attendees know you will be at The Aesthetic Show 2025 by branding the hotel key card holder that will be given to each attendee upon checking in at the Wynn Las Vegas.

**AD BOARD MEETING** | \$10,500

Host a private Ad Board meeting.

**AISLE SIGNS** | \$10,000

Enhance your visibility by including your logo on the exhibit hall aisle signs.

**MIRROR CLINGS** | \$10,000

Enhance your visibility with your company logo on 40+ mirrors. (Sponsor to provide the clings)

**MOBILE APP** | *SOLD OUT*

Get serious digital exposure as the exclusive sponsor of The Aesthetic Show app! Your logo will get prime placement on the landing page and you will be given three sponsored alert to all attendees and faculty.

**REGISTRATION SIGNAGE** | \$10,000

Get in front of each attendee immediately with branding the signage where all attendees pick-up their badges and on the attendee badges.

**SPONSOR WORKSHOP** | \$10,000 (+\$3,000 to record and include on-demand)

This spotlight is everything when it comes to positioning your company as a thought leader! Sponsor a workshop where you can promote your company through a presentation and live demonstration. Get ready to drive sales and shine as the expert in your field. (55 minutes)

**TABLETOP BRANDING** | \$10,000

Include your branding and a message to attendees on over 30 tabletops throughout meeting space.

**COFFEE BREAK SPONSORSHIP** | \$7,500

Buzz is everything! Let your audience refuel with sponsored personalized coffee mugs available during all breaks during the show. This coveted takeaway ensures your branding continues at your future client's home and office.

**FLOOR STICKERS** | \$6,500

Drive traffic to your booth by placing directional floor stickers with your company's name or logo throughout the exhibit hall.

**PROMOTIONAL SIGNAGE** | \$6,500

Five signs point to you with this perk! Promote your company and booth presence with prominent placement of five (5) 8' tall signs placed in high traffic areas of the main conference area and drive customers to your booth.

**CHARGING STATION** | \$6,000

Get your customers all charged up to meet you. Sponsor The Aesthetic Show charging stations and have your company logo emblazoned across this much appreciated attendee perk.

**20-MINUTE PRESENTATION AND/OR DEMONSTRATION  
ON THE EXHIBIT HALL STAGE DURING BREAK OR LUNCH** | \$5,000

Get the word out about your product by sponsoring a 20-minute program speaker.

**3D PHOTO BOOTH** | \$5,000 (Additional fees to the vendor not included)

Gain exposure by branding the backdrop of our 3D photo booth. Attendees will be able to post the digital photos on social media which creates excitement and buzz in addition to receiving printed photos. In addition, your personnel can help manage the booth to gain quality leads. (Contact our sponsorship team for examples of photos).

**THE AESTHETIC GUIDE THEATRE SEGMENT** | \$5,000

This is an engaging one-hour theatre/talk show-style interview presentation. This dynamic segment is designed to educate, entertain, and inspire, offering valuable insights into the latest trends, innovations, and best practices in the aesthetics industry. You would select the people to participate. This segment will be filmed, and you will receive the footage post-event to use for your own promotional needs.

**BRANDED WATER BOTTLES** | \$5,000

A unique opportunity not to miss! Provide a branded water bottle to each attendee. The Wynn has water refill stations throughout the meeting space, this is a nice gift to provide attendees so they can stay hydrated all day long. (Sponsor provides water bottle.)



**BROADCAST YOUR COMMERCIAL IN THE EXHIBIT HALL | \$5,000**

No one will miss your message with this visual intro. Broadcast your company commercial in the exhibit hall during exhibit hall hours, breaks, and lunches and have all eyes on you.

**COMPANY PENS AND PAPER | \$5,000**

Provide your own notebooks and pens, customized with your logo, and we will include them in our attendee bags.

**POST-TREATMENT CARE IN TREATMENT CENTER | \$5,000**

Provide post-treatment care that would benefit patients who get live treatments during the conference.

**PROMOTIONAL E-BROADCAST TO FULL DATABASE AND ATTENDEES | \$5,000**

Put your product on serious e-blast. Have a personalized emailed broadcast to our database of over 30,000 aesthetic practices. You provide an HTML page and we send it pre or post-show. It's your choice!

**TABLE TENTS | \$5,000**

Place branded table tents on all tables in the exhibit hall.

**TREATMENT ROOM | \$5,000 PER DAY**

Reserve a room at The Aesthetic Show Treatment Center where you can perform live demonstrations and treatments for attendees throughout the conference by appointments that are managed by The Aesthetic Show staff.

**VIP SHOW ROOM | \$5,000 PER DAY**

Get the industry's most famous eyes on you. Host a VIP show room for one day and give this important audience the VIP treatment.

**ONE PAGE ADVERTISEMENT IN ON-SITE PROGRAM**

- Premium Position: Back Cover | \$4,500
- Premium Position: Inside Back Cover | \$4,000
- Premium Position: Inside Front Cover | \$4,000
- Full Page Ad | \$3,500 Per Page

Promote your product or service by placing an ad in the on-site program. Available to all attendees and exhibitor personnel at the show, it's an excellent way to increase booth traffic.

**BRANDED ICE PACKS FOR TREATMENT CENTER | \$3,500**

Provide branded ice packs for the Treatment Center for all the attendees that receive a treatment during the conference.

**GUEST ROOM DOOR DROP | \$3,500 (Additional fee to the venue not included)**

Talk about door-to-door service. Provide a guest room door drop to all show attendees and faculty on the peak arrival evening and enjoy all the benefits of direct mail, without the hassle.

**LOGO AND PROMOTION ON ATTENDEE "KNOW BEFORE YOU GO" EMAIL | \$3,500**

Each attendee receives a 'Know Before You Go' email prior to the start of The Aesthetic Show conference. They will need this letter to retrieve their badge at registration. Your logo and a short promotion is placed on this letter, providing your company increased visibility and promotion.

**LOGO AND PROMOTION ON ATTENDEE CONFIRMATION LETTER | \$3,500**

Each attendee receives a confirmation letter after registering for The Aesthetic Show conference. Your logo and a short promotion is placed on this letter, providing your company increased visibility and promotion.

**PROMOTIONAL E-BROADCAST TO ATTENDEES | \$3,500**

Meet our entire e-audience and get the word out! Create a personalized e-blast for all Aesthetic Show 2025 attendees and we'll send it either pre or postshow.

**SHOW BAG INSERTION | \$3,500**

Who doesn't love a little gift? Insert a marketing piece or promotional item into the show bags given to each attendee upon registration. It's a great way to welcome attendees to the show and invite them to visit your booth.

**SOCIAL MEDIA TAKEOVER FOR ONE DAY | \$3,500**

Takeover The Aesthetic Show Instagram to increase your brand awareness and visibility to our attendees and other medial professionals.

**MOBILE APP BANNER AD | \$2,500**

Include your branding in the mobile app for attendees and faculty to see. This can link directly to your company website.

**SOCIAL MEDIA PACKAGE | \$2,500**

Increase your sales, likes, and follows with this social perk. Reach The Aesthetic Show attendees and other aesthetic medical professionals by creating a sponsored post for Facebook, Instagram and LinkedIn. Packages start at three (3) posts and/or stories pre- or post-show and can be customized to include more.

**MOBILE APP ALERT | \$1,750**

Send a message out via The Aesthetic Show mobile app to all attendees and faculty to help promote your presence at the show.

**QUALITY LEAD GENERATION PACKAGE | \$1,750**

Who might want to purchase your product? Let us tell you! Receive 100 highly qualified attendee sales leads from The Aesthetic Show 2025.

**VIP SWAG BAG DONATION | \$750**

Give a special gift to attendees who access our VIP suite and our Faculty.

**ATTENDEE REGISTRATION PACKAGES | Price Varies (talk to representative about options)**

Do you have customers you want to invite to attend The Aesthetic Show? Buy a package of Attendee Registrations that you can offer to your customers.

BIGGER AND BETTER THIS YEAR!

## the integrative aesthetics center

If you offer science-based assessments, services or products for integrative medicine, The Integrative Aesthetics Center is a unique opportunity to showcase your product and message to thousands of cashpay practitioners looking for revenue-generating services and improved patient outcomes. The Integrative Aesthetics Center is presented with the assistance of Mark J. Tager, MD.



MARK TAGER, MD  
DIRECTOR OF  
PRACTICE MANAGEMENT

# THE AESTHETIC SHOW 2025 SPONSOR COMMERCIAL SUPPORT FORM

JUNE 26-29, 2025 | WYNN LAS VEGAS



Show sponsors should check page 6 of this prospectus for the specific benefits of each level of sponsorship. Exhibit space size must be requested below and is determined by sponsorship level. Please check your sponsorship level(s) below:

## SPONSORSHIP PACKAGES

ELITE SPONSOR | \$85,000

PREMIER SPONSOR | \$65,000

PARTNER SPONSOR | \$35,000

GENERAL SPONSOR | \$15,000

## PROMOTIONAL SPONSORSHIPS

Faculty Dinner ..... <i>SOLD OUT</i>	Mirror Clings..... \$10,000	Company Pens & Paper .....\$5,000	Guest Room Door Drop.....\$3,500
Lunch & Learn ..... \$25,000	Sponsor Workshop..... \$10,000	Promotional E-Broadcast to	Logo and Promotion on Attendee
Show Bag Sponsor ..... <i>SOLD OUT</i>	Recorded, include on-demand +\$3,000	Full Database & Attendees .....\$5,000	"Know Before You Go" Email .....\$3,500
WiFi Sponsorship ..... \$25,000	Tabletop Branding..... \$10,000	Table Tents .....\$5,000	Logo and Promotion on Attendee
Faculty Lounge ..... <i>SOLD OUT</i>	Coffee Break Sponsorship..... \$7,500	Treatment Room ..... \$5,000 Per Day	Confirmation Letter .....\$3,500
Window Clings ..... \$20,000	Floor Stickers .....\$6,500	Post-Treatment Care in	Promotional E-Broadcast
LED Wall in Main Walkway..... \$18,500	Promotional Signage.....\$6,500	Treatment Center. .... \$5,000	to Attendees .....\$3,500
Registration Badge Lanyards .. <i>SOLD OUT</i>	Charging Station .....\$6,000	Branded Ice Packs for	Show Bag Insertion .....\$3,500
Cocktail Reception..... \$15,500	20-Minute Exhibit Stage	Treatment Center. .... \$3,500	Social Media Takeover
Hotel Key Card Holder ..... <i>SOLD OUT</i>	Presenation ..... \$5,000	VIP Show Room..... \$5,000 Per Day	for One Day .....\$3,500
Ad Board Meeting..... \$10,500	3D Photo Booth ..... \$5,000	Advertisement in On-Site Program:	Mobile App Banner Ad .....\$2,500
Aisle Signs ..... \$10,000	The Aesthetic Guide Segment ... \$5,000	Premium Pos: Back Cover .....\$4,500	Social Media Package.....\$2,500
Mobile App ..... <i>SOLD OUT</i>	Branded Water Bottles.....\$5,000	Premium Pos: Inside Back Cover ..... \$4,000	Mobile App Alert.....\$1,750
	Broadcast Your Commercial	Premium Pos: Inside Front Cover ..... \$4,000	Quality Lead Generation Pkg.....\$1,750
	in Exhibit Hall .....\$5,000	Full Page Ad.....\$3,500 Per Page	VIP Swag Bag Donation ..... \$750



COMPANY NAME (AS IT WILL APPEAR IN THE ON-SITE SHOW PROGRAM AND ALL PROMOTIONAL MATERIALS)

CONTACT NAME EMAIL ADDRESS

ADDRESS (AS IT WILL APPEAR IN THE ON-SITE SHOW PROGRAM)

CITY, STATE, ZIP PROVINCE / COUNTRY

PHONE (AS IT WILL APPEAR IN THE ON-SITE SHOW PROGRAM)

WEBSITE

BILL TO COMPANY NAME (IF DIFFERENT FROM EXHIBITING COMPANY)

CONTACT NAME EMAIL ADDRESS

ADDRESS

CITY, STATE, ZIP PROVINCE / COUNTRY

TOTAL \$ AUTHORIZED SIGNATURE DATE

Your signature acknowledges compliance to the terms and conditions set forth in the Exhibitor / Sponsor Support Agreement Contract, Terms and Conditions. Dates and location subject to change. Invoice will be sent to the address listed above.

### TOP 3 PREFERRED BOOTH SELECTIONS:

- 1st Choice:
- 2nd Choice:
- 3rd Choice:

### EMAIL THIS COMPLETED FORM TO:

The Aesthetic Show  
36 Discovery, Suite 170  
Irvine, CA 92618 USA  
@ mindy.millat@informa.com  
@ nydia.houck@informa.com

### REMIT CHECKS TO:

Informa Markets Medica LLC  
PO BOX 30266  
New York, NY 10087

### REMIT WIRES TO:

JP Morgan Chase Bank New York  
NY Account# 304990558  
ABA# 021000021  
Swift code: CHASUS33

Invoice will be sent to the address listed above. Invoice will have instructions to pay by credit card. Please note that a 3% service charge is added to all credit card payments. For questions please call +1(212) 600-3490.

### FOR INFORMA USE ONLY

ITEM CODE SALES

# THE AESTHETIC SHOW<sup>®</sup>

WHERE SCIENCE MEETS BEAUTY

JUNE 26-29, 2025

WYNN LAS VEGAS

3131 S. Las Vegas Blvd.

Las Vegas, NV 89109

Phone: (877) 321-9966

## SIZE & LOCATION:

Standard booth size is 10' x 10' (100 sq. ft.) and all booth spaces are calculated in 10' increments.

- > **Standard booth** spaces are inline locations.
- > **Premium booth** spaces are corner locations.
- > **Premium entrance** spaces are located in direct proximity of the main entrance of the exhibit hall.
- > **Exhibit stage perimeter** spaces are located around the perimeter of the exhibit hall stage.

## BOOTH INCLUDES:


- Standard booth sign showing your company name and booth number
- (1) 6ft. table, (2) chairs and (1) wastebasket
- Back drape and side rails (for inline booths)
- General exhibit hall cleaning
- Carpeting throughout the exhibit hall
- Complimentary exhibit hall breakfast, lunch and refreshments for all registered booth personnel
- Three complimentary exhibitor registrations per 100 sq. ft. (\$350 each additional registration)
- Five complimentary attendee registrations for you to offer to your customers (new attendee registrations only)
- Company listing in meeting's on-site mobile app and on-site program

## RATES:

Standard booth size is 10' x 10' (100 sq. ft.) and all booth spaces are calculated in 10' increments.

### EXHIBIT RATES:

STANDARD - Inline	\$55
PREMIUM - Corner	\$65
PREMIUM - Entrance	\$80
EXHIBIT STAGE PERIMETER	\$80



**CLICK TO  
VIEW THE  
EXHIBIT HALL  
FLOOR PLAN**

Please email agreement or any questions to **Nydia Houck** or **Mindy Millat**.

[nydia.houck@informa.com](mailto:nydia.houck@informa.com) | [mindy.millat@informa.com](mailto:mindy.millat@informa.com)

# THE AESTHETIC SHOW 2025 EXHIBITOR AGREEMENT

JUNE 26-29, 2025 | WYNN LAS VEGAS

All exhibitors will receive recognition in pre-show printed and electronic publicity, appropriate recognition on general signage at the show, a listing on the show website, recognition in the on-site mobile app and on-site program. Booth fee includes three (3) complimentary exhibitor registrations per 100 sq. ft. Additional registrations can be purchased for \$350 each.

## BOOTH RATES PER SQUARE FOOT:

Standard booth size is 10' x10' (100 sq. ft.) and all booth spaces are calculated in 10' increments.

### EXHIBIT RATES:

STANDARD - Inline	\$55
PREMIUM - Corner	\$65
PREMIUM - Entrance	\$80
EXHIBIT STAGE PERIMETER	\$80

### BOOTH REQUEST:

\_\_\_\_\_ sq. ft. x \_\_\_\_\_ sq. ft. = Total square feet

\_\_\_\_\_ total sq. ft. x \$ \_\_\_\_\_ per sq. ft. = \$ Total exhibit fees

Total Fees Due: \$ \_\_\_\_\_

EXHIBITOR

COMPANY NAME (AS IT WILL APPEAR IN THE ON-SITE SHOW PROGRAM AND ALL PROMOTIONAL MATERIALS)	
CONTACT NAME	EMAIL ADDRESS
ADDRESS (AS IT WILL APPEAR IN THE ON-SITE SHOW PROGRAM)	
CITY, STATE, ZIP	PROVINCE / COUNTRY
PHONE (AS IT WILL APPEAR IN THE ON-SITE SHOW PROGRAM)	
WEBSITE	
BILL TO COMPANY NAME (IF DIFFERENT FROM EXHIBITING COMPANY)	
CONTACT NAME	EMAIL ADDRESS
ADDRESS	
CITY, STATE, ZIP	PROVINCE / COUNTRY
<b>TOTAL FEES DUE \$</b>	<b>AUTHORIZED SIGNATURE</b>
	<b>DATE</b>

Your signature acknowledges compliance to the terms and conditions set forth in the Exhibitor / Sponsor Support Agreement Contract, Terms and Conditions. Dates and location subject to change. Invoice will be sent to the address listed above.



## AESTHETIC MULTISPECIALTY SOCIETY

Yes, please sign me up to be listed on the Aesthetic Multispecialty Society (AMS) Industry Listing Page so over 30,000 aesthetic practitioners can find our company info. **Listing Cost \$375.00**

**WHAT IS AMS?**

### TOP 3 PREFERRED BOOTH SELECTIONS:

- 1st Choice:
- 2nd Choice:
- 3rd Choice:

### EMAIL THIS COMPLETED FORM TO:

The Aesthetic Show  
36 Discovery, Suite 170  
Irvine, CA 92618 USA  
@ mindy.millat@informa.com  
@ nydia.houck@informa.com

### REMIT CHECKS TO:

Informa Markets Medica LLC  
PO BOX 30266  
New York, NY 10087

### REMIT WIRES TO:

JP Morgan Chase Bank New York  
NY Account# 304990558  
ABA# 021000021  
Swift code: CHASUS33

Invoice will be sent to the address listed above. Invoice will have instructions to pay by credit card. Please note that a 3% service charge is added to all credit card payments. For questions please call +1(212)600-3490.

### FOR INFORMA USE ONLY

ITEM CODE SALES

# EXHIBITOR/SPONSOR SUPPORT AGREEMENT RULES & REGULATIONS

## 1. CONTRACT

The following rules and regulations become binding upon the signing of this contract between the applicant and their employees, and Informa LLC, plc, D.B.A. The Aesthetic Show, the show sponsor. In addition, ACCME rules will be followed at all times.

## 2. SPACE ASSIGNMENT

Booth locations will be assigned at the sole discretion of show management. Placement will be made based on sponsorship level, exhibit booth priority status, date of contract and separation of competitive products. The Aesthetic Show reserves the right to relocate exhibitors should it become necessary for causes beyond the control of or advisable in the best judgment of show management. After assignment of space, exhibitor agrees to accept relocation to other comparable exhibit space if The Aesthetic Show deems such a relocation to be necessary or appropriate. The Aesthetic Show reserves the right to change the configuration of the floor plan at its discretion.

## 3. BOOTH PACKAGE DESCRIPTION

Booth packages include one 10' x 10' pipe-and-drape booth, one identification sign and three representative registrations. Additional registrations may be purchased at a cost of \$350 each. Total individual exhibit floor space is limited to a 10' x 10' minimum unless requested and approved in writing.

## 4. EXHIBITOR / SPONSOR REGISTRATION BADGES

The Aesthetic Show has a zero tolerance policy for false certification of individuals as exhibitor's representatives, office personnel of a physician's office, misuse of an attendee registration badge or any other method used to assist unregistered/registered persons to gain admission to the exhibit hall, workshops or general sessions. Violation of this policy may result in the immediate removal from the exhibit hall or other actions as deemed appropriate by show management.

## 5. BOOTH CONSTRUCTION

No walls, partitions, signs or decorations may be erected which will interfere with the general view "down the aisle", or the view of other exhibits. Exhibit materials for linear booths will be restricted to a 8'3" back wall, 4' side walls in the front 5' of the booth and 8'3" in the rear 5' of the booth. Exhibitors in island or peninsula spaces wishing to go beyond a 12 foot height must submit a display sketch for show management approval. Exposed or unfinished side or back walls must be covered by exhibitor to present a finished, attractive appearance. Exhibits will be inspected during move-in and the service contractor, with show management approval, will provide masking as necessary at exhibitor's expense.

## 6. SHOW MOVE-IN & MOVE-OUT

<b>Move-In</b>	
Wednesday, June 25	10:00 am - 5:00 pm
Thursday, June 26	8:00 am - 8:00 pm
<b>Move-Out</b>	
Sunday, June 29	1:00 pm - 9:00 pm

NOTE: No exhibitor will be allowed to break down their booth until after 1:00 pm on Sunday, June 29, 2025 or risk refusal to attend future shows.

## 7. EXHIBIT HOURS

Friday, June 27	9:00 am - 5:30 pm
Saturday, June 28	9:00 am - 5:30 pm
Sunday, June 29	8:30 am - 1:00 pm

## 8. UNOCCUPIED SPACE

The Aesthetic Show reserves the right, should any rented space remain unoccupied after the first hour of the show's opening, to rent or occupy said space.

## 9. PAYMENTS & REFUNDS

A 50% deposit of the total exhibit fees for the requested space is due upon the signing of the exhibitor agreement contract, liable upon signature. All exhibit space contracts must be paid in full no later than 120 days prior to the show or space may be cancelled and/or reassigned without notification or refund of payments. Contracts signed within 120 days of the show must be paid in full upon signing of the exhibitor agreement contract and receiving invoice.

INITIAL FOR ACCEPTANCE

## 10. CANCELLATION OR REDUCTION OF EXHIBIT SPACE AND/OR SPONSORSHIP

Exhibitors and Sponsors are requested to telephone and email The Aesthetic Show Management (Mindy Millat or Nydia Houck) with cancellations. However, the cancellation is not effective until it has been received in writing at The Aesthetic Show office, and acknowledged and approved by Show Management (Mindy Millat or Nydia Houck). No refunds will be granted after January 15, 2025. If the Exhibitor or Sponsor cancels on or before January 15, 2025, 50% of the total cost of booth space and/or sponsorship will be retained by The Aesthetic Show (If not paid yet, payment will still be due). If the Exhibitor or Sponsor cancels after January 15, 2025 or later, The Aesthetic Show will retain 100% of the total contract obligation (If not paid yet, payment will still be due). Any space not claimed and occupied, or for which special arrangements have not been made by 8:00 PM on Thursday, June 26, 2025 will be forfeited and not refunded their payment.

**By January 15, 2025:** 50% refund of total agreement fees if deposit has been paid.

**After January 15, 2025:** No refund; all payments must be paid in full. There are no cancellations or refunds on sponsorship contracts.

1.1. The Aesthetic Show reserves the right to cancel or change the date of the event at any time and for any reason (including, without limitation, if a force majeure event occurs which The Aesthetic Show considers makes it impossible, inadvisable or impracticable for the event to be held).

1.2. In the event that the date of the event is changed or where the event is cancelled for the current year but is reasonably expected by The Aesthetic Show to be held in the following year, this Agreement will continue in full force and effect and the obligations of the parties shall be deemed to apply to the event on the new date (or the event in the following year, as the case may be) in the same way that they would have applied to the originally scheduled event. For the avoidance of doubt, nothing in this clause shall excuse Exhibitor from the payment of the fees in accordance with the payment terms stated in the booking form.

1.3. Where the event is cancelled and is not reasonably expected by The Aesthetic Show to be held in the following year the terms of this Clause 1.3 shall apply:

1.3.1. if the event is cancelled other than as a result of a force majeure event (in which case the provisions of Clause 1.3.2 apply), this Agreement shall terminate without liability provided that, at Exhibitor's election, any proportion of the fees already paid will be refunded or a credit note for the amount of the fees already paid will be issued and Exhibitor will be released from paying any further proportion of the fees;

1.3.2. if the event is cancelled as a result of a force majeure event, this Agreement shall terminate without liability provided that: (i) The Aesthetic Show shall be entitled to retain an amount equal to 50% of the total fees (the Revised Fees) from any proportion of the fees already paid or, where no fees have been paid or where the proportion of the fees already paid is less than the Revised Fees, The Aesthetic Show shall be entitled to submit an invoice in respect of the balance (or the whole as the case may be) of the Revised Fees, which will become immediately due and payable; and (ii) after the deduction of the Revised Fees, at Exhibitor's election, any proportion of the fees already paid will be either refunded or a credit note issued for the amount of fees already paid and Exhibitor will be released from paying any further proportion of the fees.

1.4. Exhibitor acknowledges that the provisions of this Clause set out Exhibitor's sole remedy in the event of cancellation or the changing of the date of the event and all other liability of The Aesthetic Show is hereby expressly excluded.

1.5. Any cancellation or termination rights available to Exhibitor set out anywhere in this Agreement shall be fixed by reference to the originally scheduled opening date of the event and not any newly scheduled opening date of the event that has been changed pursuant to the above Clause.

INITIAL FOR ACCEPTANCE

## 11. FOOD SERVICE

No outside food or beverage is allowed in the exhibit booths and/or area. All food and beverage must be ordered through the venue.

## 12. SOUND DEVICES

The use of devices for mechanical reproduction of sound or music may be permitted, but must be controlled. The Aesthetic Show management has the right to regulate exhibit sound levels. Operating noise-creating devices such as bells, whistles, horns or mega phones will not be permitted. After the show opens, noisy and unsightly work will not be permitted.

Your signature acknowledges compliance to the terms and conditions set forth in the above Exhibitor / Sponsor Support Agreement Contract, Rules and Regulations. Please sign and email Mindy Millat at [mindy.millat@informa.com](mailto:mindy.millat@informa.com) or Nydia Houck at [nydia.houck@informa.com](mailto:nydia.houck@informa.com)

AUTHORIZED SIGNATURE

DATE

### 13. SECURITY

Providing security for exhibits, exhibitor property and for exhibitors themselves, as well as for their employees, agents, representatives and guests, shall be the sole responsibility of the exhibitor only.

### 14. FIRE AND SAFETY REGULATIONS

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All display materials and decorations must be flameproof and subject to inspection. No flammable substances may be used or shown in booths.

### 15. LIABILITY AND INSURANCE

The hotel management and The Aesthetic Show will take all reasonable precautions to avoid loss of exhibitors' property by theft or fire, but under no circumstances shall the hotel management or The Aesthetic Show be responsible for such losses, and it is recommended that exhibitors cover their property with suitable insurance. In the enforcement and interpretation of these rules and regulations, the decision of The Aesthetic Show is final. All exhibitors must provide The Aesthetic Show with a certificate of insurance naming The Aesthetic Show as an additional insured on their policy and have policy minimum limits of \$1M per occurrence and \$2M agg.

### 16. DAMAGE TO PROPERTY

Exhibitors are liable for any damage caused to the building, floor, walls, columns, or to standard booth equipment or to other exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to building, columns, floors or to standard booth equipment.

### 17. PUBLIC POLICY

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health, fire prevention, customs and public safety while participating in this show. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

### 18. ELIGIBLE EXHIBITS AND RESTRICTIONS

The Aesthetic Show reserves the right to deny or cancel the registration of any exhibitor or program attendee(s) whom the management of the show, in its sole discretion, feels would not be in the best interest of the show. The Aesthetic Show reserves the right to deny the exhibition of inappropriate items and products. Drugs, chemicals or other therapeutic agents listed in AMA's New and Non-Official Remedies, National Formulator or U.S. Pharmacopoeia may be displayed. Proprietary drugs, mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with The Aesthetic Show headquarters. Medical journal advertisements or other displayed publications and all promotional literature must be submitted for approval at least three months prior to the opening date of the show.

### 19. EXHIBIT FLOOR ACCESS

The Aesthetic Show reserves the right to limit access to the exhibit floor to anyone when it is not officially open. No children under the age of 18 are permitted to be in the exhibit hall at any time.

### 20. USE OF BOOTH SPACE / SPONSORSHIP

Exhibitors and sponsors shall reflect their company's highest standards of professionalism while maintaining their booths during show hours. No exhibitor or sponsor shall assign, sublet or share booth space or sponsorship benefits.

### 21. IRREGULAR CANVASSING / ADVERTISING DISTRIBUTION

Solicitation of business or meetings in the interest of business except that of exhibiting firms is prohibited. Exhibitors are urged to report to The Aesthetic Show staff any violations of this rule.

### 22. EXHIBITOR MEETINGS AND SOCIAL FUNCTIONS

Exhibitor sponsored events (including those for company personnel only), workshops, CME activities or subsequently produced CME activities are strictly prohibited during the dates of June 23-29, 2025 without prior written approval from show management. Contact show management for questions or a meeting space request form.

This booking form, the Rules and Regulations and the Informa Markets Sponsorship and Exhibition Terms and Conditions (the "Terms and Conditions"), which are incorporated into this booking form, together constitute the Agreement between Informa Exhibitions LLC and the Company listed above in respect of The Aesthetic Show. Read the Terms and Conditions: <https://www.aestheticshow.com/en/legal/exhibitor-terms.html>

By signing this agreement, Company confirms that it has read and understood this booking form, the Rules and Regulations and the Terms and Conditions, and acknowledges and agrees to be bound by their terms. The signatory to this agreement is signing as the authorized signatory of Company and possesses all necessary power and authority to bind Company to this Contract.

**Your signature acknowledges compliance to the terms and conditions set forth in the above Exhibitor / Sponsor Support Agreement Contract, Rules and Regulations. Please sign and email Mindy Millat at [mindy.millat@informa.com](mailto:mindy.millat@informa.com) or Nydia Houck at [nydia.houck@informa.com](mailto:nydia.houck@informa.com)**

AUTHORIZED SIGNATURE

DATE

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