



# 2025

## Preliminary Support Opportunities Guide and Exhibitor Prospectus



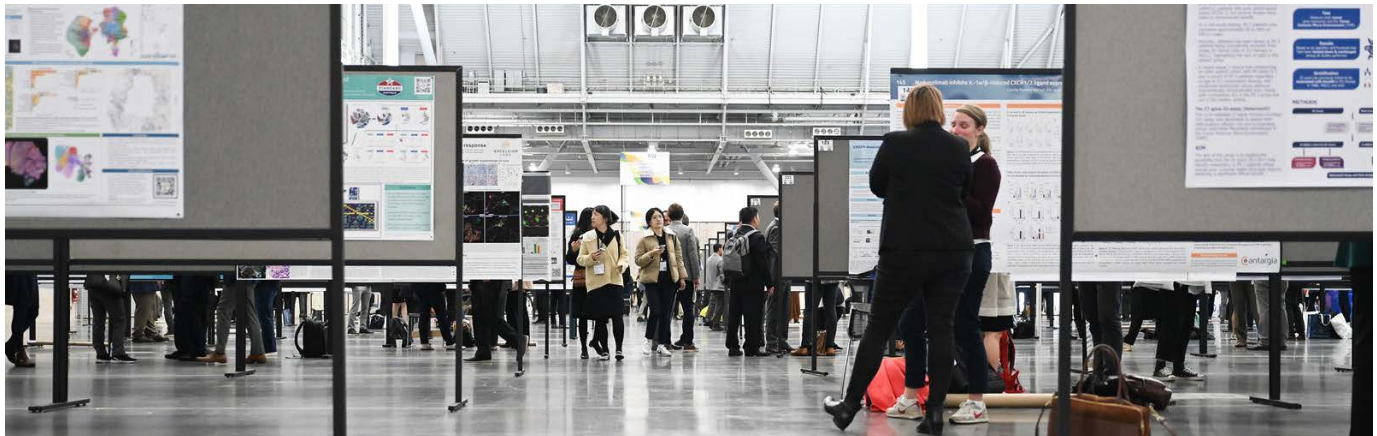
Society for Immunotherapy of Cancer



Working to make cancer  
immunotherapy a standard of care  
and the word “cure” a reality for  
patients everywhere.



Society for Immunotherapy of Cancer



# Welcome to the SITC Support Opportunities Guide

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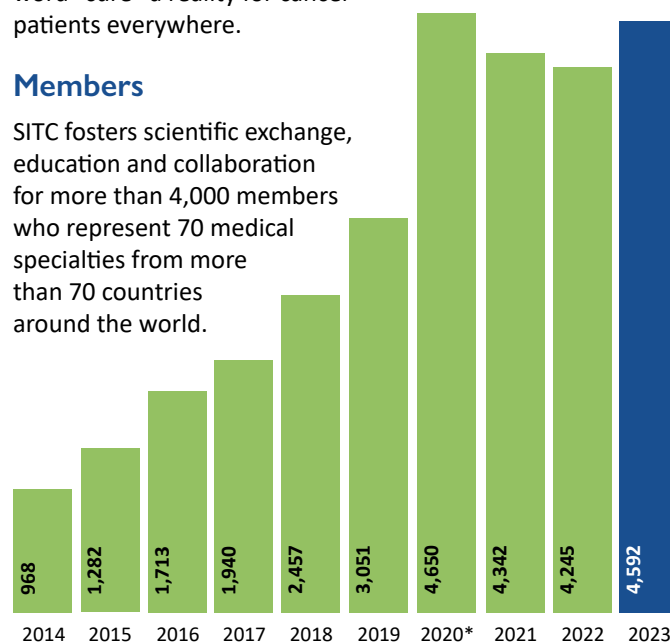
Society for Immunotherapy of Cancer

## About SITC

The **Society for Immunotherapy of Cancer (SITC)** is the world's leading member-driven organization specifically dedicated to improving cancer patient outcomes by advancing the science and application of cancer immunotherapy. Established in 1984, SITC, a 501(c)(3) not-for-profit organization, serves scientists, clinicians, academicians, patients, patient advocates, government representatives and industry leaders from around the world. Through educational programs that foster scientific exchange and collaboration, SITC aims to one day make the word "cure" a reality for cancer patients everywhere.

### Members

SITC fosters scientific exchange, education and collaboration for more than 4,000 members who represent 70 medical specialties from more than 70 countries around the world.



\* Complimentary registration for Annual Meeting was included with membership due to COVID

### Member Categories

- Affiliate
- Allied Health
- Corporate Member
- Emeritus
- Nurse and Advanced Practice Provider
- Patient
- Patient Advocate
- Pharmacist
- Regular
- Student and Scientist-in-Training

## Corporate Membership

**Corporate Membership** is now open to organizations, corporations and educational institutions that have a vested interest in the field of cancer immunotherapy and tumor immunology.

SITC's Corporate Membership is designed to foster:

- Enhanced communications between industry partners and SITC leaders to improve cancer patient outcomes by advancing the science, development and application of cancer immunology and immunotherapy
- A forum for addressing common issues impacting the field

## Member Demographics

### Areas of Research and Medical Specialties Represented by SITC Members

- Antibody-Based Therapies
- Biochemistry
- Bioinformatics
- Biostatistician
- Cellular Biology
- Cellular Therapies
- Clinical Investigations/Clinical Trials
- Computational Biology
- Cytokines
- Dermatology
- Drug Development
- Endocrinology
- Gastroenterology
- Genetics and Genomics
- Gynecologic Oncology
- Hematology
- Immunology
- Immuno-Oncology
- Immunotherapy
- Infectious Diseases
- Internal Medicine
- Medical Oncology
- Microbiology
- Molecular Biology
- Neuro-oncology
- Oncolytic Virus/Vaccines
- Pathology
- Pediatric Oncology
- Pharmacology/Toxicology
- Proteomics
- Radiation Biology/Radiation Oncology
- Research Administration
- Stem Cell Biology
- Surgical Oncology
- Transplantation
- Urology

### Disease States Represented by SITC Members

- Bladder
- Brain/Central Nervous System
- Breast
- Colon/Rectum
- Gastrointestinal
- Genitourinary
- Glioblastoma
- Germ Cell Tumor (gynecological, testicular, ovarian)
- Head and Neck
- Hematologic Malignancies
- Leukemia
- Liver
- Lung
- Lymphoma
- Melanoma
- Mesothelioma
- Neuroblastoma
- Pan-Tumor
- Pancreas
- Prostate
- Renal
- Sarcoma
- Skin

### Work Settings Represented by SITC Members

- Academic Medical Center
- Clinic (Group Independent and Group Owned)
- Community Hospital
- Foundation/Non-Profit/Patient Organization
- Government/Regulatory
- Industry/Biotech
- Investor
- Non-Medical Academic Center
- Patient/Caregiver
- Solo Private Practice



# Journal for ImmunoTherapy of Cancer

The **Journal for ImmunoTherapy of Cancer (JITC)** is SITC's official open access, peer-reviewed online journal serving as the global voice of the society. This targeted outlet publishes original research articles, case reports, reviews, guidelines, position papers and discussion on all aspects of tumor immunology and cancer immunotherapy – from basic research to clinical application.

Led by an Editorial Board of nearly 100 of the world's leading authorities and innovators in cancer immunotherapy, *JITC* has a strong reputation in scientific publishing with a 10.3 Impact Factor and 3.728 SJR. It ranks among the top 7% of all immunology journals and 11% of all oncology journals indexed in the Science Citation Index Expanded (SCIE).

*JITC* publishes and rapidly disseminates manuscripts in the following categories:

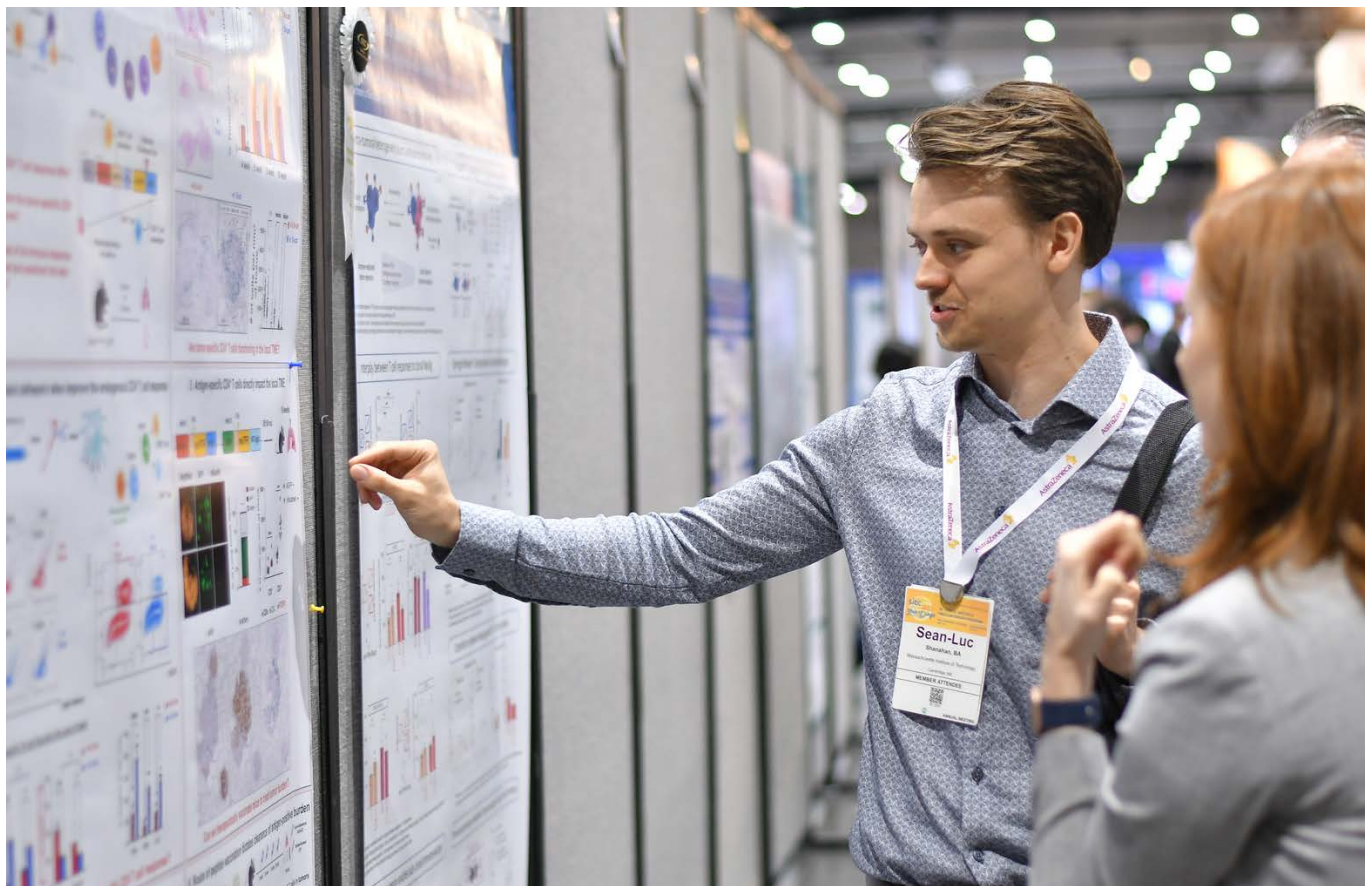
- Basic and Translational Cancer Immunology
- Case Reports
- Clinical Cancer Immunotherapy
- Commentary/Editorials
- Guidelines and Consensus Statements
- Immune Cell Therapies and Immune Cell Engineering
- Immunotherapy Biomarkers
- Oncolytic and Local Immunotherapy
- Reviews

Impact  
Factor  
10.3



To place an advertisement in *JITC*, please contact the Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456.

## Our Mission



### Leading the Way

For 40 years, SITC has been the leading member-driven organization specifically dedicated to improving cancer patient outcomes by advancing the science and application of cancer immunotherapy. Established in 1984, SITC is a 501(c)(3) not-for-profit organization.

### Mission

To improve cancer patient outcomes by advancing the science, development and application of cancer immunology and immunotherapy through our core values.

### Vision

To make cancer immunotherapy a standard of care and the word "CURE" a reality for cancer patients everywhere.

### Core Values

**Interaction/Integration:** Facilitate the exchange of information and education among discovery and translational researchers, practitioners, early career investigators, societies, patients and groups sharing the mission of SITC.

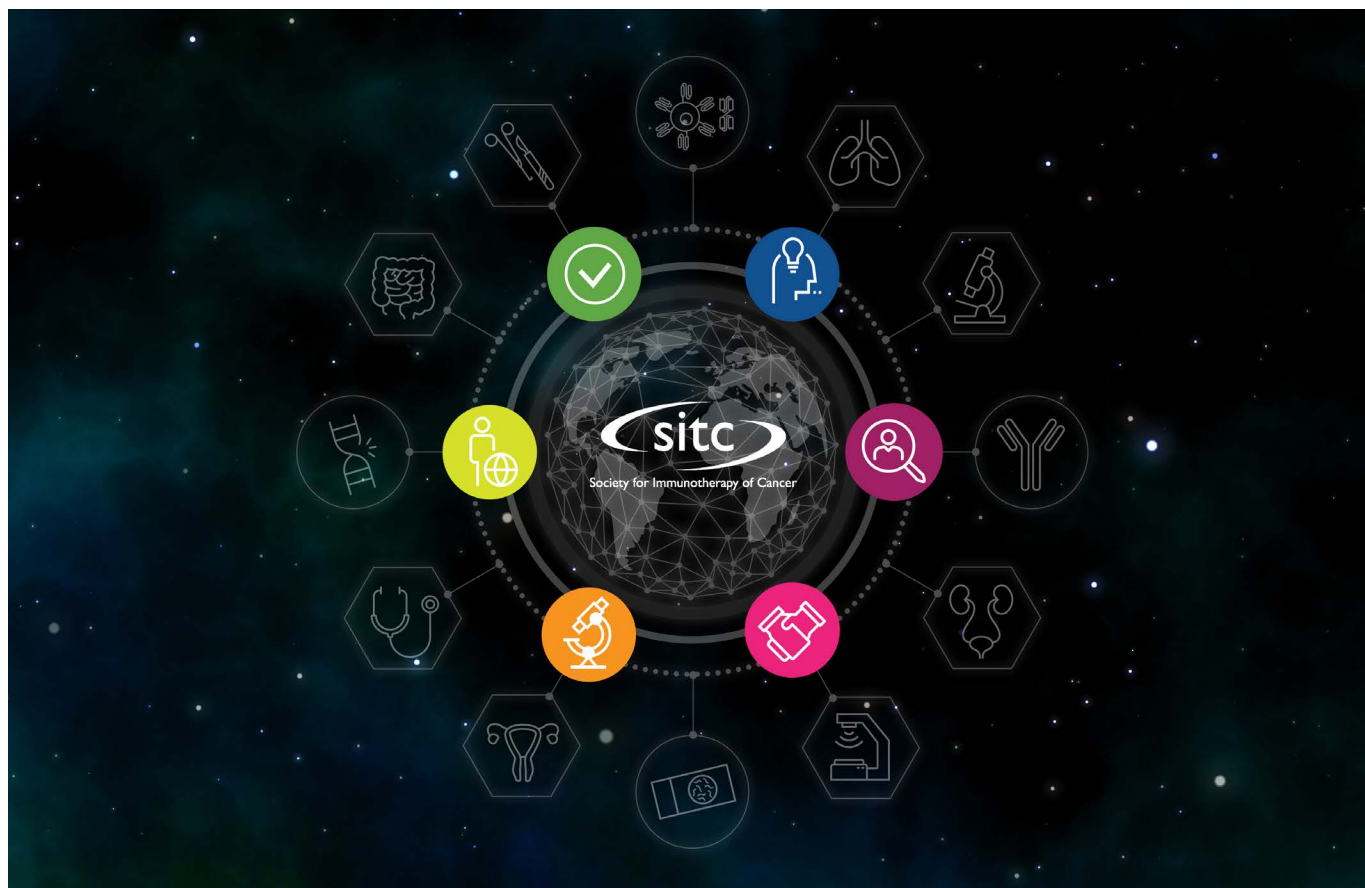
**Innovation:** Challenge the thinking, seek and advance the best research in the development of cancer immunotherapy.

**Translation:** Facilitate the transfer of cancer immunology and immunotherapy research from the bench to the clinic and back.

**Leadership:** Define what is new and important and effectively communicate it to all relevant stakeholders.

**Diversity & Inclusion:** Elevate a diverse and inclusive community of researchers, practitioners, early career investigators and patients to advance care through immunotherapy.

## Our Goals



**Education and Scientific Exchange:** Providing critical education on state-of-the-art drug development and business development strategies, with unique opportunities for scientific exchange among academia, biotech, pharma, venture capital, government agencies and patient advocates.



**Policy and Advocacy:** Engaging the multi-stakeholder community in critical regulatory discussions, from surrogate endpoints to release criteria and novel digital pathology technologies.



**Professional Standards:** Setting the standards for the field with additional focus on data curation and sharing to enable AI optimization today and for the future.



**Science and Research:** Advancing the latest research on the development of novel constructs, immuno-prevention and premalignant strategies, and identification of new targets and pathways.



**Global Access and Impact:** Collaborating strategically to expand global reach to SITC resources and increase immuno-oncology access to diverse populations worldwide.



**Leadership Development:** Adapting and expanding leadership development initiatives to include new career pathways in biotech, pharma, venture capital, and beyond.

## Ways to Support Our Mission

### Grant Opportunities

Many of SITC's live educational programs are jointly provided by SITC and our accrediting partners. As a result, these activities must abide by the Accreditation Council for Continuing Medical Education's (ACCME) Standards for Integrity and Independence in Accredited Continuing Education in the development of educational activities.

Organizations that support an educational session cannot be involved in the development or execution of the presentations. This includes selecting the content, faculty and format of the session.

### Sponsor Opportunities

You may choose to sponsor any of SITC's programs. Please contact our Development Office if you are interested in a program listed in this booklet.

### Corporate Support Recognition

Support received from industry partners will be recognized under the following levels:

LEVEL AMOUNT	
Diamond Supporter	\$1,000,000+
Titanium Supporter	\$750,000+
Palladium Supporter	\$500,000+
Double Platinum Supporter	\$250,000+
Platinum Supporter	\$100,000+
Gold Supporter	\$50,000+
Silver Supporter	\$25,000+
Bronze Supporter	\$10,000+
Copper Supporter	Up to \$9,999

These benefits of support do not apply to advertising or exhibit opportunities.

These support levels include the Annual Meeting & Pre-Conference Programs, as well as ongoing educational programs and initiatives throughout the year. All support levels will receive recognition in print and online publications.

### Guidelines

In accordance with ACCME Standards for Integrity and Independence in Accredited Continuing Education, SITC does not permit product-specific advertisements or invitations to events and/or promotional campaigns associated with any educational session.

### General Society Support

Support the mission, goals and year-round activities of the society by providing a charitable contribution to SITC.

### General Advertisements

- **SITC Website Ad:** \$2,000/month  
A digital (banner or button) ad hosted on sitcancer.org, linkable to the sponsor's website.
- **E-Newsletter Ad:** \$1,000/issue  
A digital ad featured in SITC's Immune Monitor, a monthly e-Newsletter emailed to SITC constituencies.
- **Career Connections, SITC's Online Job Board:**  
\$250/4 months  
Postings for employment opportunities located at sitcancer.org/aboutsitc/career-connections.
- **Mailing List Rentals:** Pricing varies  
Industry partners and exhibitors can mail product information or invitations to Annual Meeting & Pre-Conference Program registrants. Phone numbers and email addresses will not be included.



For more information or to support our programs, please contact the SITC Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456.

## Overview of SITC's Programs

### Clinician Education

#### Annual Meeting & Pre-Conference Programs



A detailed listing of the 40th Anniversary Annual Meeting and Pre-Conference Programs begins on page 14. The Exhibitor Prospectus begins on page 24.

#### Advances in Cancer Immunotherapy™



Celebrating 12 years of educating clinicians in cancer immunotherapy, this ACI series will meet the evolving needs of healthcare professionals by providing timely updates on the latest clinical advances in cancer immunotherapy through eight live webinars and three live, in-person programs at subspecialty organization meetings. The virtual ACI programs within this series will focus on the latest updates in immunotherapy within a given disease state or therapeutic modalities and their effects, including updates on clinical trials across the United States and be approximately four hours in length. Conducting these events virtually will extend the reach of this programming, allowing national and international audiences to attend.

Five virtual ACI programs will address specific disease states such as bladder and genitourinary cancers, gastrointestinal cancers, lung cancers, skin cancers, and women's malignancies including breast and gynecologic cancers. Three virtual programs will discuss therapeutic modalities such as cellular therapies, intratumoral therapies, and toxicity management. Each virtual program will conclude with a "tumor board" session, wherein an expert panel will review real closed case studies.

SITC will host three programs targeting subspecialty groups: Advanced Practitioners, Hematologists, and Rheumatologists. These events will focus on the evolving complexity of the multidisciplinary team necessary for novel immunotherapeutics. SITC is pursuing partnerships with the Advanced Practitioner Society for Hematology and Oncology, the American Society of Hematology, and the American College of Rheumatology to hold in-person subspecialty ACI programs at their annual meetings. The curriculum will offer focused immunotherapy education to specialists who are part of a multidisciplinary care team and enable the team members to adjust their practices to accommodate new approvals and make informed clinical decisions regarding patient care.

The ACI program will provide CME/CNE/CPE/MOC credits for all attendees.

#### 2025 ACI Programs

**ACI: A Focus on Advanced Practitioners**

**ACI: A Focus on Bladder and Genitourinary Cancers**

**ACI: A Focus on Cellular Therapies, T Cell Engagers and TIL Therapies**

**ACI: A Focus on Toxicity Management**

**ACI: A Focus on Women's Malignancies (Breast and Gynecologic Cancers)**

**ACI: A Focus on Lung Cancers**

**ACI: A Focus on Hematologists**

**ACI: A Focus on Intratumoral Therapies, Vaccines, and Cytokines**

**ACI: A Focus on Rheumatologists**

**ACI: A Focus on Gastrointestinal Cancers**

**ACI: A Focus on Skin Cancers**

In collaboration with:



## Scientific Programs

### SITC Spring Scientific Meeting

## Spring Scientific



March 12–14, 2025 ~ San Diego, CA

#### Cellular Therapy for Solid Tumors

SITC will bring together experts in cell therapy, cellular and protein engineering, and cancer immunotherapy to address the timely topic of cellular therapy for solid tumors in this two and one-half day conference. The program will feature in-depth discussions of recent scientific breakthroughs, cutting-edge technologies in cell and protein engineering, and the newest clinical studies in this rapidly growing field of immuno-oncology. Researchers at all career stages will benefit as they learn about recent advances, ongoing challenges, and future outlooks for using cellular therapies, including tumor-infiltrating lymphocytes, chimeric antigen receptor immune cells, and T cell receptor engineered T cells, for the treatment of solid tumors.

#### Leveraging Biomarkers to Accelerate IO Drug Development

May 2025

Several challenges exist in leveraging IO biomarkers across all phases of drug development: First, knowledge concerning both mechanisms and characterization of the tumor microenvironment and immune cell subtypes is in early discovery. Second, this knowledge gap means that any patient biomarker-based enrichment strategy in early phase clinical trials will be more general and less precise, but ideally will evolve in response to incoming data to guide the development of more specific biomarkers for patient selection in later phase pivotal studies. Finally, the development and validation of novel biomarker analysis technologies - including radiomics, artificial intelligence (AI), multiplex technologies, and liquid biopsies, among other technologies - is in early stages and requires continued refinement for optimal clinical application.

With our vision for enriched patient selection and in recognition of the challenges ahead, this two-day, invitation-only workshop will bring together tumor immunologists, interventional radiologists, pathologists and other stakeholders from across work settings to discuss new and promising avenues for IO biomarker development and opportunities for enhancing clinical trial patient selection criteria.

### SITC-NCI Computational Immuno-oncology Webinar Series

April–Dec. 2025

SITC's Computational Immuno-Oncology Webinar Series, a partnership with the NCI, is back with a focus on advanced methods and clinical utility for biomarker development in IO. 2025 topics in development for this nine-webinar series include: clinical trials with exploratory surrogate endpoints and CDX; biomarkers for patient selection, stratification, and trial design; using spatial biology to monitor tumor immune interactions; assessing the tumor microenvironment with systems immunology; multi-dimensional computationally defined biomarkers; and more.

All webinars in this series will take place live and will be made available on SITC Connected.

#### Targets for Cancer Immunotherapy: A Deep Dive Webinar Series

April–Dec. 2025

Important scientific questions will be explored in this monthly series addressing unanswered questions and hurdles in immuno-oncology and steps being taken to address these challenges. Key leaders in the field will provide an overview of the current state of the science and address questions about its future.

### Summit on Neuro Immuno-oncology: From Challenges to Opportunities

Feb. 19, 2025

The field of neuro immuno-oncology has advanced dramatically in the past decade, and recent data is challenging the long-held concept of the brain as a mostly immunosuppressive environment where immune responses are tightly regulated.

This virtual summit will explore the latest translational and clinical research in neuro immuno-oncology, areas of opportunity and development in the field, and how this novel research will advance the use of immunotherapy to treat brain tumors. Topics to be addressed at the summit include the blood-brain barrier and drug accessibility, the tumor immune microenvironments of primary brain tumors and brain metastases in adults and children, and clinical trials of cellular therapies for the treatment of brain tumors.

## Early Career Scientist Opportunities

### Cancer Immunotherapy Winter School



CE

Hybrid

Feb. 11–14, 2025 ~ Austin, TX

The **SITC Cancer Immunotherapy Winter School** is a comprehensive educational program, providing early career participants with a deep understanding of the core principles of tumor immunology and cancer immunotherapy. Attendees will also explore developing areas of the field, including:

- Biomarker technology, validation and clinical integration
- Clinical trial design, data analysis and considerations for combination therapies
- Grant writing to obtain research funding

This three and one-half day program will instruct scientists and clinicians to advance scientific discoveries and clinical applications of tumor immunology and cancer immunotherapy.

The program also fosters professional development by facilitating student interaction with faculty and thought leaders in an intimate setting.

### SITC Clinical Immuno-Oncology Network (SCION) Workshop



Feb. 11–14, 2025 ~ Austin, TX

This unique initiative was developed to complement SITC's Cancer Immunotherapy Winter School, and is designed to assist those in the field of cancer immunotherapy who are interested in designing their own clinical trial protocol.

Through hands-on breakout sessions, participants will work in intimate small groups, each consisting of four to six students paired with three dedicated faculty including two clinicians/scientists and a statistician. These expert faculty are equipped to help their assigned students navigate through the unique considerations that accompany immunotherapy treatments, which will enable them to develop well-designed clinical trials that can effectively move the field forward.



### WIN Leadership Institute



Aug. 7–8, 2025

The **Women in Cancer Immunotherapy Network Leadership Institute (WIN LI)** is a one-half day program that explores topics that benefit female scientists as emerging leaders in the field of cancer immunotherapy. The program will develop and enhance leadership skills as well as address topics around diversity, inclusivity, conflict management and negotiation. Each participant will increase their understanding of their role as an emerging leader.

In addition, female participants from clinical settings, industry, government and academia will be given an opportunity to network with one another and share experiences unique to the female perspective in the field of cancer immunotherapy.

### VIRTUAL WIN LI



Aug. 2025

Following the success in 2024 Virtual WIN LI will accommodate those unable to attend in-person.

### Sparkathon 2.0 Accelerator



March 10–12, 2025 ~ San Diego, CA

As part of a larger effort to develop the next generation of cancer immunotherapy leaders, address the challenges in the field, and speed the pace of discovery, SITC is continuing to make strategic investments in the future of the field with Sparkathon.

As a unique vehicle to foster leadership development and innovation, Sparkathon will involve a cohort of emerging leaders in the field and related disciplines. These diverse emerging leaders will be hosted at a special two and one half-day retreat to address key issues of significance in the field. The group will benefit from the opportunity to make meaningful contributions to cancer immunotherapy while learning useful leadership and business skills in a safe environment amongst peers. In addition, they will form connections across disciplines that may serve them in future, cross institutional research endeavors.



## Early Career Scientist Opportunities

### Diversity, Equity and Inclusion Program

Nov. 7, 2025 ~ National Harbor, MD.

#### Mentorship and Networking Program for URG Undergrads in STEM

SITC's STEM outreach program returns to the Annual Meeting engaging underrepresented groups in the biomedical sciences at the undergraduate level. SITC will inspire the next generation of diverse scientists and clinicians to pursue studies in the cancer immunotherapy space by partnering with local undergraduate students in the local area. After attending breakfast with SITC mentors and an "IO 101" presentation designed just for them, they will attend select Annual Meeting sessions, network during a Meet-the-Expert lunch, and finish the day with a mentor-guided tour of the Poster Hall. Through personal engagement with SITC mentors, these diverse young students will be encouraged to stay-in-touch and ultimately be inspired to pursue a career curing cancer with immunotherapy.

### Young Investigator Awards

To promote growth and achievement amongst young investigators in the field of cancer biologics and to recognize excellence in the oral abstract and poster presentations submitted to the Society for Immunotherapy of Cancer's (SITC) Annual Meeting, SITC offers the Young Investigator Awards.

For the SITC Presidential Travel Awards, four abstracts submitted in any category and authored by young investigators were selected for oral presentation during the Presidential Session of the SITC Annual Meeting. Those presenting authors not selected for the SITC Presidential Award will receive a SITC Presidential Travel Award in recognition of their achievement.

SITC Travel Awards are given to a select number of young investigators who submitted an abstract for the SITC Annual Meeting. The abstracts are judged by a committee of SITC leadership and SITC Annual Meeting organizers.



- CE** Where identified, these programs are accredited as a SITC CME-/CNE-/CPE-certified program (ACCME, ANCC & ACPE).
- V** Where identified, these programs are being presented virtually.
- Hybrid** These programs, where indicated, will be presented both in person and virtually.

## Forward Fund



In an effort to create opportunities that further the mission of SITC and expand the knowledge of and interest in cancer immunotherapy, SITC established the **Forward Fund**.

Since 2014, SITC has awarded more than \$6 million in research funding to deserving early career scientists.

### Supported Awards and Activities

- Named Fellowship Awards
- Young Investigator Presidential Travel Awards
- Young Investigator Abstract Travel Awards
- Sparkathon - *Emerging Leaders Igniting Innovation*
- Cancer Immunotherapy Winter School Travel Awards
- Women in Cancer Immunotherapy Network Leadership Institute Travel Awards

### Jeffrey S. Weber Memorial Fund

SITC established the Jeffrey S. Weber Memorial Fund to honor Dr. Weber and his many contributions to the field of immuno-oncology. Your donation to this fund will help emerging leaders in immuno-oncology who are focused on a novel approach to advancing the field of immunology and cancer immunotherapy. The fund will support travel awards to the SITC Annual Meeting for early career investigators.



### Martin “Mac” Cheever Excellence in Clinical Trial Design - Travel Awards

Established in 2022 in loving memory of Dr. Martin “Mac” Cheever, this fund recognizes his many contributions to the field of cancer immunotherapy by providing travel awards to deserving early career scientists.

Each year, SITC will seek the best and brightest in the field to continue Dr. Cheever’s passion for improving clinical trials through the Martin “Mac” Cheever Excellence in Clinical Trial Design - Travel Awards. Recipients will look to advance the science of immunotherapy through innovative clinical trial design.

In 2025, SITC aims to disseminate two Cheever Travel Awards.

You can help us reach our goal by supporting this fund in memory of Mac. Please contact us for more information on supporting this new fund.

For more information or to support our programs, please contact the SITC Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456.

# 2025

## Steven A. Rosenberg Endowed Scholars Fund

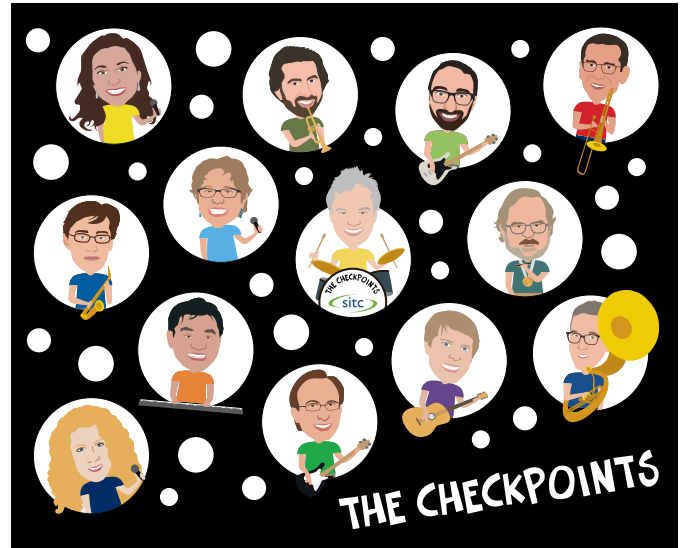
Established in 2020 in honor of Dr. Rosenberg, this fund recognizes his many contributions to the field of cancer immunotherapy by providing research support to emerging leaders in the field.

Each year, SITC will seek the best and brightest to continue Dr. Rosenberg's legacy as a Rosenberg Scholar. This select group of deserving nominees will look to advance the science and tackle the hurdles facing cancer immunotherapy.



The need is great. Your contribution will help us grow this fund to support more Scholars working to find a cure. Contact the Development Department for more information.

## Forward Fund Events – The CheckPoints Live



### The CheckPoints at Buddy Guy's

June 1, 2025 ~ Chicago, IL

The CheckPoints return to the Windy City for "Rockin' for a Cure." SITC's very own house band will play at Buddy Guy's Legends from 8 p.m.–midnight to raise funds for our Early Career Scientists. Many sponsorship opportunities are available.

### The CheckPoints at SITC 2025

November 8, 2025 ~ National Harbor, MD

Sponsor the band at SITC 2025 as the CheckPoints, SITC's very own house band, celebrates the close of the Annual Meeting.

### SITC Merchandise

Don't forget to order your limited edition t-shirts for your company to support the *Forward Fund*!





# 4<sup>TH</sup> sitc 2025

ANNIVERSARY

Society for Immunotherapy of Cancer

Nov. 5–9 | National Harbor, MD

## Annual Meeting and Pre-Conference Programs

Gaylord National Convention Center  
National Harbor, MD



Society for Immunotherapy of Cancer



## Annual Meeting & Pre-Conference Programs

### 2025 Hybrid Meeting Model

SITC is looking forward to hosting a hybrid 2025 Annual Meeting, with in-person and virtual components.

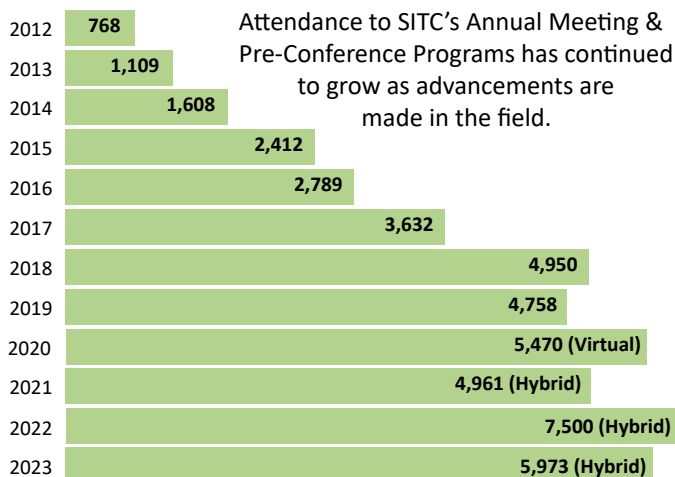
### By Specialty

Immuno-Oncology  
Immunotherapy/Immunology  
Drug Development  
Medical Oncology  
Cellular Biology  
Clinical Investigations/Clinical Trials  
Cellular Therapies

Antibody-Based Therapies  
Molecular Biology  
Cytokines  
Oncolytic Virus/Vaccines  
Hematology  
Other

### Attendee Profile (2023)

Attendance: 5,973 Unique



### Global Reach



SITC 2023 saw attendees from around the globe.

For more information or to support our programs contact the SITC Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456.

## Description of Programs



**SITC's Annual Meeting & Pre-Conference Programs** feature cutting-edge research and timely educational sessions that serve as catalysts for advancing the field—bridging the gap between translational research, development and clinical practice.

### World Immunotherapy Council's 6<sup>th</sup> Young Investigator Symposium

Nov. 5, 2025 ~ National Harbor, MD  
A Pre-Conference Program of SITC's 40<sup>th</sup> Anniversary Annual Meeting

The World Immunotherapy Council (WIC) is a group of 26 organizations that promote the research and translation of cancer immunotherapy to accelerate delivery of new immune-based treatments to patients with cancer throughout the world.

### Industry Program

Nov. 5, 2025 ~ National Harbor, MD  
A Pre-Conference Program of SITC's 40<sup>th</sup> Anniversary Annual Meeting

As part of the SITC Annual Meeting & Pre-Conference Programs, the **SITC Industry Program** provides a forum for industry representatives to discuss ongoing research programs to advance the field of cancer immunotherapy. Design, topic selection and organization of each SITC Industry Program is led by members of the Industry Committee that represents over 30 companies from across the globe.

### Workshop – AI & IO

Nov. 6, 2025 ~ National Harbor, MD  
A Pre-Conference Program of SITC's 40<sup>th</sup> Anniversary Annual Meeting

The 2025 SITC Annual Workshop will explore artificial intelligence and immuno-oncology via interdisciplinary collaboration between engineers, clinicians, and scientists. Armed with a deeper understanding of artificial intelligence in the context of immuno-oncology, attendees will be equipped to effectively collaborate and develop more effective tools and treatments in immuno-oncology, potentially impacting clinical care and leading to better patient outcomes.

### Primer on Tumor Immunology & Cancer Immunotherapy™

Nov. 6, 2025 ~ Houston, TX  
A Pre-Conference Program of SITC's 40<sup>th</sup> Anniversary Annual Meeting

The **Primer on Tumor Immunology and Cancer Immunotherapy™** is designed to provide a foundation for understanding core immunology principles as they relate to basic and clinical research in immunotherapy of cancer. The **Primer on Tumor Immunology and Cancer Immunotherapy™** will also touch on emerging therapies and technologies to ensure attendees at all levels stay updated in our expanding field, while also laying a comprehensive foundational base for all SITC 2025 attendees.

### 40<sup>th</sup> Anniversary Annual Meeting

Nov. 7–9, 2025 ~ National Harbor, MD

**SITC's 40<sup>th</sup> Anniversary Annual Meeting** will provide a multidisciplinary educational and interactive environment focused on improving outcomes for current and future patients with cancer by incorporating strategies based on basic and applied cancer immunotherapy.

The meeting will consist of cutting-edge research presentations by experts in the field, both oral and poster abstract presentations and ample opportunity for structured and informal discussions. In addition, the meeting will include updates on major national and international initiatives coming from academia, government and industry, as well as important society projects. The meeting will conclude with a Hot Topic Symposium to address rapidly developing key issues in the field of cancer immunotherapy.

## Early Career Scientist Activities



### Early Career Scientist Networking Event

SITC offers this event in conjunction with the society's Annual Meeting as a way for early career scientists to meet and network with other young investigators in the field.

### Meet-the-Expert Lunch

The Meet-the-Expert Lunch will focus on unique issues related to the career development of early career scientists. Well-recognized leaders in the field will facilitate roundtable discussions on particular areas of interest. Experts will answer questions and lead informal dialogue to help provide guidance and direction.

### Grant Writing Workshop

This year's leadership development program will encompass when and how to find the right grant for your career stage and project, the dos and don'ts of grant writing and how to revise a grant for resubmission. Faculty members from academia with a track record of successful funding, and from the National Institutes of Health (NIH) will provide insight on writing effective grants and utilizing program officers in the revision stages to successfully obtain funding.

### Speed Mentoring Event

Hosted by SITC's Early Career Scientist Committee, this event provides the opportunity to receive mentorship from an expert in the field of cancer immunotherapy in a one-on-one setting. Mentees will be matched with an expert mentor for a 15-minute discussion in one of the following three categories: industry/non-academic careers, basic/translational science, or clinical science.

### Young Investigator Awards

SITC fosters the growth and development of the next generation of cancer immunotherapy experts and tumor immunologists by providing them additional support and opportunities to present their research at the SITC Annual Meeting. Young Investigator Awards include Abstract Travel, Presidential Travel and Presidential Awards.

### The Node

SITC's Early Career Scientist Hub, The Node, is specifically designed as a place for early career attendees to network, collaborate and relax. Attendees can visit The Node to meet other attendees, talk about the latest science and learn about SITC's educational offerings for early career scientists.

For more information or to support our programs, contact the SITC Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456.

## 2025 Schedule of Events

### Pre-Conference Programs

#### Wednesday, Nov. 5, 2025

8 a.m.–1 p.m.	World Immunotherapy Council's 6th Young Investigator Symposium on Cancer Immunotherapy
2–5:45 p.m.	Industry Program
5:45–6:45 p.m.	Industry Program Reception

#### Thursday, Nov. 6, 2025

8 a.m.–5:25 p.m.	Primer on Tumor Immunology and Cancer Immunotherapy™
9 a.m.–5:30 p.m.	Workshop: Artificial Intelligence in Immunotherapy
12:20–1:40 p.m.	Meet-the-Expert Lunch
6–8:15 p.m.	Grant Writing Workshop
8:30–9:30 p.m.	Speed Mentoring Event
9:30–10:30 p.m.	Early Career Scientist Networking Event

### 40<sup>th</sup> Anniversary Annual Meeting

#### Friday, Nov. 7, 2025

7:45–7:50 a.m.	Presidential Welcome
7:50–8:20 a.m.	Awards Ceremony
8:20–9:10 a.m.	Smalley Keynote Address
9:10–9:25 a.m.	Break
9:25–11:30 a.m.	Plenary Session
11:30 a.m.–12 p.m.	Late-Breaking Abstract Session
12–1:30 p.m.	Lunch & Poster Viewing in the Exhibit Hall
12:15–1:15 p.m.	Rapid Oral Abstracts
1:30–3:10 p.m.	Concurrent Session
3:10–3:30 p.m.	Break
3:30–5:10 p.m.	Concurrent Sessions
5:10–6:40 p.m.	Evening Poster Reception in Exhibit Hall

#### Saturday, Nov. 8, 2025

7:15–7:45 a.m.	SITC Business Meeting
8–8:05 a.m.	Organizer Welcome
8:05–8:55 a.m.	Keynote Address
8:55–10:55 a.m.	Plenary Session
10:55–11:25 a.m.	Break
11:25–11:55 a.m.	Late-Breaking Abstract Session
11:55 a.m.–1:25 p.m.	Lunch & Poster Viewing in the Exhibit Hall
12:10–1:10 p.m.	Rapid Oral Abstracts
1:25–2:50 p.m.	Presidential Session
2:50–3:20 p.m.	Break
3:20–4:45 p.m.	Concurrent Sessions
4:45–5:05 p.m.	Break
5:05–6:30 p.m.	Concurrent Sessions
6:30–7 p.m.	Awards Ceremony
7–8:30 p.m.	Evening Poster Reception in Exhibit Hall
8:30–11:30 p.m.	The CheckPoints Party

#### Sunday, Nov. 9, 2025

8:15–8:20 a.m.	Organizer Welcome
8:20–10:25 a.m.	Plenary Session
10:25–10:40 a.m.	Break
10:40 a.m.–12:15 p.m.	Session

#### 40<sup>th</sup> Anniversary Annual Program Committee

##### Chair:

Miriam Merad, MD, PhD, FAIO – *Icahn School of Medicine at Mount Sinai*

#### 40<sup>th</sup> Anniversary Annual Program Committee

##### Chair:

Ryan J. Sullivan, MD – *Harvard Medical School, Massachusetts General Hospital*

#### Annual Meeting Organizers:

Jennifer L. Guerriero – *Brigham and Women's Hospital*

Lisa A. Kottschade, APRN, CNP, FAPO – *Mayo Clinic*

Aurélien Marabelle, MD, PhD – *Gustave Roussy*

Robert Samstein, MD, PhD – *Icahn School of Medicine at Mount Sinai Tisch Cancer Institute*

Laurence Zitvogel, MD, PhD – *Institut Gustave Roussy*

#### WIC Young Investigator Symposium Organizers:

TBD

#### Industry Program Organizers:

Nicholas Botwood, MD – *Bristol Myers Squibb*

Charles Drake, MD, PhD – *Janssen Research & Development*

Jane Anne Healy, MD, PhD – *Merck*

Priti Hegde, PhD – *Kite*

Stephen Lim, MD – *Norartis*

Giovanni Melillo, MD – *AstraZeneca*

Ivan Diaz-Padilla, MD, PhD – *GSK*

#### Primer on Tumor Immunology and Cancer Immunotherapy™ Organizers:

Andrea Schietinger, PhD – *Memorial Sloan Kettering Cancer Center*

Eric Smith, MD, PhD – *Dana-Farber Cancer Institute*

#### Workshop Organizers:

Carlo B. Bifulco, MD – *Providence Genomics*

Charalampos (Harris) Floudas, MD, DMSc, MS – *National Cancer Institute*

As of Oct. 4, 2023

## 2025 Benefits of Support

	Diamond \$1,000,000+	Titanium \$750,000+	Palladium \$500,000+	Double-Platinum \$250,000+	Platinum \$100,000+	Gold \$50,000 to \$99,999	Silver \$25,000 to \$49,999	Bronze \$10,000 to \$24,999	Copper Up to \$9,999
Face-to-face meeting with SITC executive leadership at SITC Annual Meeting									
Complimentary ad on SITC Cancer Immunotherapy CONNECT, SITC's official website (restrictions apply)	3 months	2 months	1 month	1 week					
Final program internal ad discount	COMP	COMP	50%	25%					
Complimentary postal mailing list of program registrants (application/approval of mailed materials required) - Your choice use pre or post meeting	3 times	3 times	2 times	2 times	1 times	1 time			
Complimentary job posting on SITC website									
Complimentary registrations for the supported program	8	7	6	5	4	3	2	1	
Recognition of support in 2025 society e-newsletter									
Acknowledgement of support during the society's Membership Business Meeting									
Company acknowledgement of support in program and education and abstract book (in print and electronic versions)									
Recognized on meeting signage									
Company listed on the SITC supporter web page throughout 2025									
"Supporter" name badge ribbons for select organization representatives at program									

*\*These benefits of support do not apply to advertising or exhibit opportunities.*

Contact the SITC Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. **Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.**

## Branding Opportunities

### Final Program

#### VARIOUS LEVELS

The Final Program is a comprehensive guide to SITC's 40<sup>th</sup> Anniversary Annual Meeting, including a complete schedule of activities, exhibitor information and much more. The Final Program will be distributed to all delegates in their registration bags onsite.

Ad graphics are subject to SITC approval.

Back Cover: \$100,000

Printing: \$65,000

Inside Front Cover: \$50,000

Inside Back Cover: \$25,000

Full Page: \$10,000

Half Page: \$5,000

### Conference Wi-Fi

#### \$100,000 – SOLE SPONSORSHIP

Support complimentary Wi-Fi access at the conference hotel. Support is recognized on a registration bag insert, onsite signage, Final Program and the browser's opening splash page. Receive exclusive airtime with your company name and logo provided on the splash screen each time someone opens the Wi-Fi.

### Conference Café

#### \$100,000 – SOLE SPONSORSHIP

The Conference Café will be a gathering area for all attendees during designated lunch breaks and receptions. All lunches will be served in the café, providing an opportunity to get your message in front of an estimated 5,000 Annual Meeting attendees. Branding opportunities include napkins, signage, etc. Additional branding requests will be considered.

### Refresh & Recharge Station

#### \$100,000 – SOLE SPONSORSHIP

This opportunity includes a branded charging lounge, refreshment station, and hanging signage, making it a gathering place for all attendees entering the exhibit hall. Refreshments will be available during exhibit hall hours. The charging lounge offers prime brand placement, and the custom hanging signage will be a focal point in the hall and will drive attendees to this area.

### Meeting Registration Site

#### \$50,000 – SOLE SPONSORSHIP

With 99 percent of Annual Meeting & Pre-Conference Programs registrants using the SITC Annual Meeting website, this opportunity offers the highest visibility of your support. Your company will be prominently featured on the SITC official registration site reaching an estimated 5,000 registrants.

### Hotel Key Cards

#### \$30,000 – SOLE SPONSORSHIP

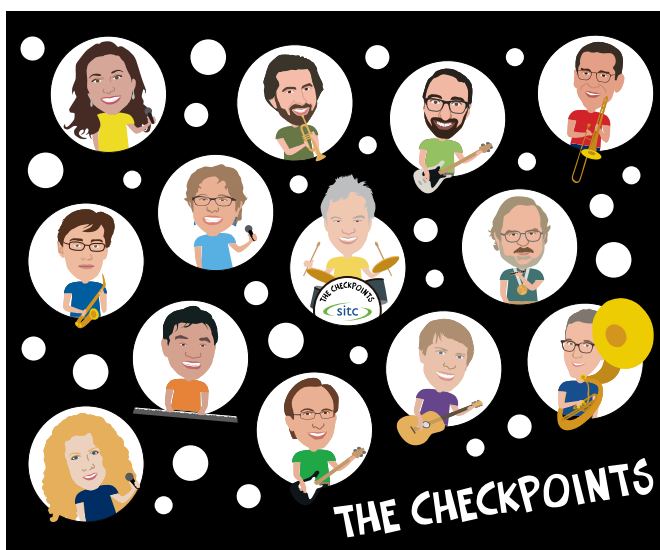
Put your company or brand logo on the electronic key cards given upon check-in to delegates staying in a designated SITC hotel.

### Band Party/Reception

#### VARIOUS LEVELS

Contact SITC for pricing and visibility options.

A staple of SITC's Annual Meeting, The CheckPoints, our own house band, will rock out while you enjoy a beverage and show off your moves on the dance floor! Members of The CheckPoints band include SITC members who are renowned leaders in the field.



## Host a Sponsored Symposium

**60-minute morning symposium: \$25,000**  
**60-minute afternoon symposium: \$35,000**  
**90-minute evening symposium: \$40,000**

Connect with current and upcoming leaders in cancer immunotherapy by hosting a CME or non-CME accredited event during the Annual Meeting. Virtual and in-person options are available.

## Ancillary Events

### VARIOUS LEVELS

SITC welcomes companies, academic institutions, cooperative groups and other such organizations to hold an ancillary event at the SITC Annual Meeting & Pre-Conference Programs. Ancillary events include—but are not limited to—advisory board meetings, focus groups, investigator meetings, educational events and social functions.

## Banner Advertisements Onsite

Various placements and prices available. Contact SITC for more details.

## The Node

### \$30,000 – SOLE SPONSORSHIP

Sponsor The Node, SITC's hub for early career scientists. This is a designated area for young investigators to gather colleagues and explore the early career scientist initiatives SITC offers throughout the year.

## Social Media Wall

### 7' x 5' Display: \$30,000 – SOLE SPONSORSHIP

Sponsor the SITC Social Media Wall, prominently displayed near the registration area. Have your branding seen by an estimated 5,000 attendees of SITC's Annual Meeting & Pre-Conference Programs.

## Escalator Branding



### \$25,000 – SOLE SPONSORSHIP

Make an impact on delegates heading to the exhibit space with your company or product logo. Be front and center as delegates navigate the conference using the escalators heading to and from the exhibit hall.

## Circular Charging Lounge



### \$30,000 (two available)

This charging configuration consists of 12 seats and six charging swing tables. Each charging table offers two, three-prong electrical outlets and two USB outlets and comes with a universal adapter that fits all major cell phones and tablets.

## Standard Charging Lounge



### \$20,000 (six available)

This charging configuration consists of four seats and four charging swing tables. Each charging table offers two, three-prong electrical outlets and two USB outlets and comes with a universal adapter that fits all major cell phones and tablets.

## Charging Stations



### \$10,000 each (Various styles to choose from)

Sponsor this exciting opportunity and allow conference attendees the convenience and security of charging their mobile devices while attending the conference. Your company will receive branding opportunities for the duration of the event.

## Hotel Room Door Drops

### \$15,000 each

Place your customized advertising piece at SITC designated hotels. Printing is the responsibility of the sponsor. Multiple sponsorships available.

## Window Clings

Various placements throughout the Gaylord National Resort and Convention Center. Prices vary. Contact SITC for more details.

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## Coffee Break(s)

**\$12,500 each**

Sponsor a coffee break(s) for meeting attendees after Plenary Sessions when exhibit hall hours are unopposed. Sponsors will be recognized by signs onsite. SITC will allow branded coffee cups and/or napkins (to be provided by the sponsor).

## Career Connections



### VARIOUS LEVELS

Connect with job seekers in person or virtually through the Career Connections initiative. Post open positions in online and onsite job boards.

## Registration Bag Inserts

**\$10,000 each**

Take advantage of the opportunity to catch the attention of delegates by putting an insert into the bags that each delegate receives onsite. All inserts must be submitted to SITC for approval prior to printing.

## Exhibit Hall Column Wraps



**\$10,000 each (maximum two per company)**

Place your company's product or company logo on custom column wraps located inside of the exhibit hall.

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## Column Tower/Cubes



**\$5,000 each (maximum two per company)**

Place your company's product or logo on custom, free-standing towers located outside of the exhibit hall. Multiple sponsorships are available.

Receive four panels per circular tower or eight per cube tower.

## Floor Decals



**\$2,500 each**

Decals are a great way to drive traffic to your booth, providing recognition and distinguishing your company

from your competitor. Offer directions to your booth, your website, or your newest product on a sticker placed at the entrance of the exhibit hall leading to your booth. Decals can be made into custom shapes and sizes.

## Daily Email Ads

**\$2,000 each**

Place your advertisement in SITC's daily email to Annual Meeting attendees, highlighting various sessions and activities.



## Virtual Opportunities



The virtual platform will provide additional, innovative opportunities for you to get your message and brand in front of SITC 2025 attendees.

### Virtual Platform Advertisements

The virtual platform offers strategic ad placements to reach your target audience.

- Lobby Banner: \$25,000
- Lobby Side Advertisement: \$10,000
- Bottom Banner Advertisement: \$5,000

### SITC 2025 Microsite

Reinforce your message and brand with a banner displayed on the dedicated SITC 2025 meeting site.

- Banner Advertisement: \$2,000/month

### Email Opportunities

#### Annual Meeting Daily Email Ad – \$2,000 each

Place your advertisement in SITC's daily email to Annual Meeting attendees, which highlights the various daily sessions and activities.

#### Sponsored Email to SITC 2025 Attendees – \$15,000

Send a message before or after the meeting to all SITC 2025 attendees to promote your company or brand. Encourage attendees to visit your virtual booth space, attend your sponsored symposia, or check out your website. Emails will be sent by SITC on your behalf.

Contact the SITC Development Office at [development@sitcancer.org](mailto:development@sitcancer.org) or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. **Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.**

## Guidelines for Support

Supporting a SITC event or educational activity not only offers a more rewarding experience for attendees, but also maximizes your company's visibility. Support is not limited to these suggestions; SITC encourages new and creative ideas that contribute to the quality of the meeting.

### Right of First Refusal

SITC adheres to a right of first refusal process for organizations who have supported particular programs or activities the previous year. This means that the previous year's supporter is given the option of confirming support of the same program or activity at next year's meeting before sponsorship of that function can be offered to another organization. Because some activities cannot happen without support, it is necessary to confirm funding at the earliest possible date in order to stay ahead of planning schedules.

Previous sponsors, therefore, have until May 5, 2025, to confirm their interest in supporting the same program/ sponsored item(s).

### Policy on Satellite Programs

The policies outlined in this guide represent the only acceptable method for the provision of educational sessions at the Annual Meeting. Satellite sessions, or those planned without the input or invitation of SITC, are not permitted before, during or after the Annual Meeting & Pre-Conference Programs.

### Working with Third-Party Vendors

A corporate sponsor may wish to designate an advertising firm, communications company or other third-party vendor to act on its behalf in coordinating aspects of their support of a SITC program or activity. If a third-party vendor is used, support must be confirmed in writing and a three-party letter of agreement is signed by all parties involved. To initiate this process, the corporate partner should submit a request in writing to SITC.

The request should include the following:

- The name and contact information of the third-party vendor
- A detailed list of the programs and tasks the third-party vendor will assume





# 4<sup>TH</sup> sitc 2025

ANNIVERSARY

Society for Immunotherapy of Cancer

Nov. 5–9 | National Harbor, MD

## Preliminary Exhibitor Prospectus

Gaylord National Convention Center  
National Harbor, MD



Society for Immunotherapy of Cancer

# An Invitation to Exhibit at SITC's 40<sup>th</sup> Anniversary Annual Meeting

## Advancing the Science and Application of Cancer Immunotherapy Worldwide

Make your mark at the largest cancer immunotherapy conference and exhibit at SITC's 40<sup>th</sup> Anniversary Annual Meeting, hosted by the leading member-driven organization focused on cancer immunotherapy, SITC. At SITC's Annual Meeting, we will bring together international leaders from academia, regulatory and government agencies, as well as industry representatives for unmatched education, scientific exchange and networking with the scientists driving the field. If you have a product or service that will advance research or accelerate laboratory results, do not miss this opportunity to exhibit at SITC's 40<sup>th</sup> Anniversary Annual Meeting.

## Hybrid Exhibits

Each face-to-face exhibit booth includes an optional virtual booth space to connect with registrants who cannot attend in person. Take advantage of this space to:

- Network with attendees
- Feature resources and publications
- Highlight posters and symposia
- Link to your company website

## Who Exhibits at SITC?

- Biotechnology companies
- Cancer organizations/foundations
- Consulting groups
- Data management companies
- Informatics/analysis firms
- Medical device manufacturers
- Medical equipment suppliers
- Medical publishers
- Pharmaceutical companies
- Research companies/agencies
- Scientific supply companies
- Universities/hospitals/research institutions



## Past Exhibitors

10x Genomics	BioMedTech Laboratories Inc.	Fimmic Oy
AbbVie	Bio-Rad Laboratories	Fisher Scientific
Abcam	BioRender	Flagship Biosciences
ABL, Inc.	BIOSYS USA LLC	Flaskworks
ACEA Biosciences, Inc.	Bio-Techne	Flexcare Clinical Research
ACROBiosystems Inc.	Bio X Cell	FlowMetric
ACT Genomics	Bon Opus Biosciences	FluidX
Adaptimmune	BostonGene	Foundation Medicine
Adaptive Biotechnologies Corp.	BPS Bioscience	Fred Hutchinson Cancer Center
Aduro Biotech, Inc.	Bristol-Myers Squibb	Fulgent Genetics
Advanced Cell Diagnostics, a Bio-Techne Brand	Burning Rock DX LLC	GE Healthcare
Advaxis, Inc.	Caidya	GemPharmatech
Affymetrix Inc., part of Thermo	Canopy Biosciences	Genalyte, Inc.
Agenus	Caprico Bio	Genentech
Agilent Technologies	Caprion Biosciences Inc.	Generable
AIQ Solutions	Caris Life Sciences	Genmab
Aixial Group	Carolina BioOncology Institute	Genscript
Akoya Biosciences	Catalyst Clinical Research	Glaxo SmithKline plc
Aldevron	CDI Laboratories	Halia Therapeutics
Alkermes, Inc.	Celetrix Corporation	HalioDx
Alloy Therapeutics	Cell IDx	HemaCare BioResearch
Alpenglow Biosciences, Inc.	CellCarta	HemOnc Today & Healio.com
American Association for Cancer Research (AACR)	Celldex Therapeutics, Inc.	HISTALIM
American Society for Transplantation and Cellular Therapy (ASTCT)	Collecta	Histologix Ltd.
American Society of Clinical Oncology (ASCO)	CellGenix/American Fluoroseal	HistoWiz, Inc.
American Type Culture Collection	Cell Signaling Technology	HTG Molecular Diagnostics
Amgen	Cellular Technology, Ltd.	Ichor Medical Systems, Inc.
AMSBIO, LLC	Celsense, Inc.	Illumina
ApoCell, Inc.	Champions Oncology	ImaBiotech
Applied Biomath	Charles C. Gates Manufacturing Facility, University of Colorado	ImaginAb
Aquila BioMedical	ChemoMetec Inc.	Immudex
ArcherDX	CLC Bio, LLC	immunoSCAPE
Argos Therapeutics, Inc.	ClearLight Biotech	Incyte Corporation
Arkana Labs	Clinigen	Indica Labs, Inc.
ARRALYZE	Cofactor Genomics	Indivumed GmbH
Ascendis Pharma	Concept Life Sciences	Inovio
Astarte Biologics	Cook Regentec	Instil Bio
AstraZeneca	Crown Bioscience Inc.	Integral Molecular
Astrolabe Diagnostics	Curiox Biosystems, Inc.	Integrated Oncology & Covance (LabCorp)
Avantor	Cyagen	intoDNA
Axio Research	Cytobank	Invicro
Axion BioSystems	Daicel Corporation - Actranza lab.	Invitrogen
Batavia Biosciences	Definiens, Inc.	InvivoGen
Bavarian Nordic	Demos Medical Publishing (an imprint of Springer Publishing Company)	Inivoscribe Technologies, Inc.
Beckman Coulter	Discovery Life Sciences	Ionpath
BEIJING IDMO CO., Ltd.	eBioscience	Iovance Biotherapeutics
Berkeley Lights	Element Biosciences	IQVIA Biotech
Bethyl Laboratories	Elephas	iRepertoire, Inc.
Biocare Medical	Elsevier	Irvine Scientific
BioChain Institute, Inc.	EMD Serono	isoplexis
Biocytogen	EMD Serono/Pfizer	IvyGene
Biodesix, Inc.	Enable Life Sciences	JC Discovery
BioFluidica	Enable Medicine	JPT Peptide Technologies GmbH
Biognosys	Epic Sciences	Juno Therapeutics
Biointron Biological Inc.	Epredia	KACTUS
BioIVT	Eurofins BioPharma	Kids Beating Cancer
BioLegend	EUSA Pharma	Kite Pharma, Inc.
Biologics Consulting Group	Evident Scientific	Kite, a Gilead Company
BioMed Central	Exelixis, Inc.	Kiyatec
		Kyinno Biotechnology

## Past Exhibitors

Labcorp Drug Development  
 Lanterne Dx (formerly HTL Clinical)  
 Leica Microsystems  
 Leinco Technologies  
 Life Technologies  
 Lippincott, Williams & Wilkins  
 LUMICKS  
 Lunaphore Technologies  
 Lunit, Inc.  
 Mabtech, Inc.  
 MacroGenics, Inc.  
 Magnetic Insight  
 MaxCyte  
 MBL International Corporation  
 Med Learning Group  
 MedGenome, Inc.  
 Median Technologies  
 Medpace  
 Merck & Co., Inc.  
 MI Bioresearch  
 Microba Life Sciences  
 MicrobiomeDx  
 MicroMedicine  
 MilliporeSigma  
 Miltenyi Biotec B.V. & Co. KG  
 Mimotopes  
 Mission Bio  
 Mitra Biotech  
 ModernaTX, Inc.  
 Molecular Instruments, Inc.  
 Moffitt Cancer Center  
 Motic Digital Pathology  
 MS Bioworks  
 Myriad RBM, Inc.  
 NanoCollect Biomedical, Inc.  
 NanoEntek  
 Nanostring Technologies  
 NantHealth  
 Natera  
 Navigate BioPharma  
 Navinci Diagnostics AB  
 NeoGenomics Laboratories  
 NeoImmuneTech, Inc.  
 NeoSome Life Sciences  
 NewLink Genetics  
 Nexcelom Biosciences  
 Nexus BioQuest  
 Nilogen Oncosystems  
 Nodality  
 NOF CORPORATION  
 Nona Biosciences  
 Nordmark Pharma GmbH  
 Northwest Biotherapeutics  
 Novartis  
 Novartis Oncology  
 Novoprotein  
 Nucleai  
 Nucleus Biologics  
 Olink Proteomics  
 OmicsHealth LLC

Omnia Biologics, Inc.  
 OmniSeq  
 OncoBay Clinical  
 Oncocyte  
 OncoHost  
 Oncosec  
 OracleBio  
 ORFLO Technologies  
 OriGen Biomedical  
 Oxford Nanopore Technologies  
 PamGene International BV  
 Panasonic Healthcare  
 Parhelia Biosciences  
 Partek Incorporated  
 Past Exhibitors  
 PathAI  
 Pathcore  
 PeproTech, Inc.  
 Peregrine Pharmaceuticals  
 PerkinElmer  
 Personal Genome Diagnostics  
 Personalis, Inc.  
 Personalized Medicine in Oncology  
 Pfizer Oncology  
 Pfizer/Merck KGaA  
 PGx Health  
 PhenomeX  
 PictorLabs  
 Pixelgen Technologies AB  
 Precision Oncology  
 Precision X-Ray, Inc.  
 Predicine  
 ProImmune, Inc.  
 Promega Corporation  
 Prometheus Laboratories, Inc.  
 PromoCell GmbH  
 Propath UK Ltd  
 Proscia  
 PROTEINA  
 Proteintech  
 Proteome Sciences  
 Q2 Solutions  
 QIAGEN  
 QualTek Molecular Laboratories  
 Quanterix  
 Rapid Novor  
 RareCyte Inc.  
 Regeneron  
 Replimune  
 ResearchDx  
 Roche  
 Rules Based Medicine, a Q2 Solutions Company  
 Ruro Inc.  
 Saint-Gobain  
 Samplix  
 Sanofi  
 SANYO  
 Sartorius  
 ScaleReady  
 Seagen

Seahorse Bioscience  
 Sengenics  
 SEPPIC, Inc.  
 Sequentia, Inc.  
 Seramatrix  
 Serimmune, Inc.  
 Shanghai Model Organisms Center (USA), LLC  
 Sidra Medical & Research Center  
 Sino Biological US  
 Slingshot Biosciences  
 SOPHIA GENETICS  
 Spanios  
 St. Jude Children's Research Hospital  
 Standard BioTools (fka Fluidigm)  
 Statistics and Data Corporation (SDC)  
 Stellar Biotechnologies  
 STEMCELL Technologies Inc  
 STEMSOFT Software  
 Strata Oncology  
 Studylog Systems, Inc.  
 Syncromune  
 Syndax Pharmaceuticals, Inc.  
 Sysmex Inostics  
 Taconic Biosciences  
 TD2  
 Teiko Bio  
 Tempus  
 TESARO  
 The Lab People, Inc.  
 Thermo Fisher Scientific  
 TICA Group, LLC  
 TransCure bioServices  
 Translational Drug Development  
 TriSalus Life Sciences, Inc.  
 TriStar Technology Group, LLC  
 Ultivue  
 Vantage Research Inc  
 VectorBuilder Inc.  
 Veracyte  
 Viracor IBT Laboratories  
 Virginia Commonwealth University  
 Visiopharm  
 VisioPharm A/S  
 Vizgen  
 WebMicroscope Fimmic  
 Wilson Wolf Corporation  
 WuXi AppTec  
 WuXi AppTec/WuXi NextCODE  
 Xcell Biosciences  
 XEME Biopharma, Inc.  
 Xencor  
 XenTech  
 Xilio Therapeutics

## Exhibit Booth Packages

### Elite Deluxe Package (ISLAND 40' X 40') - \$65,000

- 40' x 40' island booth
- First choice booth placement
- Lead retrieval

Also includes:

- 12 exhibit booth staff badges
- 7 Annual Meeting delegate registrations
- 7 Exhibit Hall guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary full-page ad in Annual Meeting Final Program

### Elite Package (ISLAND 30' X 30') - \$50,000

- 30' x 30' island booth
- First choice booth placement
- Lead retrieval

Also includes:

- 10 exhibit booth staff badges
- 6 Annual Meeting delegate registrations
- 6 Exhibit Hall guest registrations
- Pre- and post-meeting complimentary Annual Meeting attendee mailing list
- Complimentary full-page ad in Annual Meeting Final Program

### Premier Deluxe Package (ISLAND 20' X 30') - \$40,000

- 20' x 30' island booth
- First choice booth placement
- Lead retrieval

Also includes:

- 10 exhibit booth staff badges
- 5 Annual Meeting delegate registrations
- 5 Exhibit Hall guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary full-page ad in Annual Meeting Final Program



### Premier Package (ISLAND 20' X 20') - \$25,000

- 20' x 20' island booth
- Lead retrieval

Also includes:

- 10 exhibit booth staff badges
- 4 Annual Meeting delegate registrations
- 4 Exhibit Hall guest registrations
- Pre- and post-meeting complimentary Annual Meeting attendee mailing list
- Complimentary half-page ad in Annual Meeting Final Program

### Premium Deluxe Package (CORNER 10' X 20') - \$20,000

- 10' x 20' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 8 exhibit booth staff badges
- 3 Annual Meeting delegate registrations
- 3 Exhibit Hall guest registrations
- One-time complimentary Annual Meeting attendee mailing list (choice of pre- or post-meeting)
- 50% discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

## Premium Package (INLINE 10' X 20') - \$10,000

- 10' x 20' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 6 exhibit booth staff badges
- 2 Annual Meeting delegate registrations
- 2 Exhibit Hall guest registrations
- One-time complimentary Annual Meeting attendee mailing list (choice of pre- or post-meeting)
- 25% discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

## Deluxe Package (CORNER 10' X 10') - \$6,000

- 10' x 10' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 3 exhibit booth staff badges
- 1 Annual Meeting delegate registration
- 1 Exhibit Hall guest registration
- 25% discount on Annual Meeting attendee mailing list rental (choice of pre- or post-meeting)
- 10% discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

## Basic Package (INLINE 10' X 10') - \$4,000

- 10' x 10' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 2 exhibit booth staff badges
- 1 Annual Meeting delegate registration
- 10% discount on Annual Meeting attendee mailing list rental (choice of pre- or post-meeting)

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**ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.**

### Hotel & Travel Information

Due to space constraints, individuals must be registered for the 2025 SITC Annual Meeting before reserving a hotel room. Once exhibitors reserve a booth, they are able to redeem their complimentary badges and reserve hotel rooms within the SITC room block. Additional registrations are available for purchase.

### Registration Types

**Annual Meeting Delegate:** Allows access to the exhibit hall, social events and scientific sessions during the Annual Meeting, Nov. 7–9, 2025.

**Exhibit Hall Guest:** Allows access to evening receptions during the Annual Meeting, Nov. 7–9, 2025, but does not permit attendance to scientific sessions.

**Exhibit Booth Staff:** Allows access to exhibit hall during the Annual Meeting, Nov. 7–9, 2025. Booth staff are able to enter the exhibit hall during all open hours, as well as during designated move-in and move-out times.



## EXHIBIT HALL INFORMATION

### General Booth & Exhibit Information

1. Booth floor covering is mandatory and is the responsibility of the exhibiting company. Exhibitors may rent carpet/ floor covering or supply their own.
2. Booths must be clean following move-in prior to the hall opening. SITC may order cleaning if necessary.
3. Booth package inclusions are detailed in the Exhibitor Prospectus. Additional materials/services may be ordered from the Exhibitor Service Kit provided by Heritage Trade Show Services.
4. Exhibit staff badges are required and are included in each booth package (see package inclusions in Exhibitor Prospectus). Exhibit Booth Staff badges allow entry to the exhibit hall only.
5. The exhibit area will be open to delegates during Exhibit Hall hours. As such, SITC, the exhibit service contractor and the meeting venue shall not be held responsible for any loss or damage to exhibitor property. Security will monitor the area when the hall is closed.
6. SITC must pre-approve all messaging to be sent to registered meeting delegates.
7. Attire of exhibit personnel should be consistent with the business casual atmosphere of the convention.
8. If it becomes necessary to relocate an exhibitor after a booth assignment has been made, SITC will contact the company involved and every effort will be made to reassign the exhibitor to a similar booth space.
9. Cancellations will be accepted in writing until September 5, 2025. A full refund minus a processing charge of \$500 will be granted.
10. No refunds will be given for cancellations made after September 5, 2025.

### Standard Booths

Standard (non-island) booths are 10 ft. x 10 ft. or 10 ft. x 20 ft. and are arranged in a straight line. All standard booths consist of eight ft. back wall drape and three ft. sidewall drape. Exhibit fixtures, components and signs will be permitted to a maximum height of eight ft. and they may extend up to five ft. from the back wall. Any fixtures placed within the remaining five ft. must not exceed four ft. high.

### Island Booths

Exhibit fixtures, components and banners will be permitted to a maximum height of 24 ft. Sufficient see-through areas must be provided to prevent blocking views of adjacent booths (i.e., there must be access from all four sides of the booth with a minimum of 30% see-through effect from all four sides).

### Exhibitor Services Kit

All exhibitors will receive the official service kit from our contracted decorator, Heritage Trade Show Services, after their booth assignment has been confirmed. Service kits will be sent out from the contracted decorator. The service kit will contain information on:

- Freight handling and shipping
- Labor regulations
- Furniture, display, and other decorating rentals
- Electrical
- Internet
- Telephone
- AV/Computer needs
- Lead retrieval information

Please direct all calls regarding exhibit requirements, freight, labor, or other exhibit services to:

Heritage Trade Show Services

Phone: 1-800-360-4323

Fax: 314-534-8050

Email: [exhibitor.services@heritagesvs.com](mailto:exhibitor.services@heritagesvs.com)

## BOOTH PERSONNEL

Exhibit staff badges are included in each booth package (see package inclusions in Exhibitor Prospectus) and all staff are required to have badges.

### Registration Types

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**Exhibit Booth Staff:** Allows access to exhibit hall during the Annual Meeting, Nov. 7–9, 2025. Booth staff are able to enter the exhibit hall during all open hours, as well as during designated move-in and move-out times.

Exhibitor Appointed Contractor (EAC) personnel (food vendors, audio/visual, florists, photographers, cleaning staff, etc.) will have access to the exhibit hall during installation and dismantle hours. EAC staff who are not registered to receive an Annual Meeting or Exhibit Booth Staff badge will not be allowed access to the exhibit hall on show days. Security will not allow access to the exhibit hall outside of the scheduled hours without prior approval from SITC.

## EXHIBIT HALL INFORMATION

### RULES AND REGULATIONS

1. SITC requires compliance with the Americans with Disabilities Act (ADA) within the exhibitor's booth.
2. Only SITC-approved decals, pins and ribbons may be affixed to delegate or exhibitor badge holders.
3. Demonstrations by exhibitors must be pre-approved by SITC, occur within exhibitor's assigned booth space and may not interfere with normal traffic flow nor infringe on neighboring exhibits.
4. Canvassing or distribution of advertising material outside of an exhibitor's booth is prohibited.
5. SITC must be notified if an exhibitor plans to distribute food or beverage items in the exhibit hall. All such items must be approved by SITC and ordered directly from the meeting venue.
6. Subletting of exhibit space is prohibited. Sharing is only allowed within divisions of the same company.
7. Illuminated displays and other equipment requiring electrical current must conform to local electrical codes. More information on the specific requirements for electrical equipment will be included in the Exhibitor Service Kit.
8. Exhibit booth set up/dismantling may only occur during times determined by SITC unless pre-approval is granted in writing by SITC staff. Packing of equipment, literature or dismantling of exhibits will not be permitted until after the Exhibit Hall officially closes. Exhibitors who do not keep their booths operating until the official closing time risk a \$500 fee and jeopardize their participation at future SITC meetings.
9. Exhibitors are required to conform to all local labor regulations in the installation/dismantlement of their booth fixtures. More information on the labor regulations is included in the Exhibitor Service Kit.
10. Prize contests, awards, drawings, raffles, or lotteries of any kind held at any time or place within the Annual Meeting properties are not permitted. Attendees may not be registered for drawings, raffles or lotteries, which might be conducted after the Annual Meeting. Gaming devices of any kind are not allowed in the exhibit hall.
11. Giveaways and samples may be distributed from your exhibit booth in compliance with applicable guidelines (see below).
12. Selling of products/services is prohibited. Order forms may be distributed, but no payments may be accepted.
13. SITC reserves the right to reject any exhibit application; to reject, prohibit, restrict or otherwise require modification of any exhibit; and to evict any exhibitor whose conduct or materials are objectionable to SITC for any reason.

### FACILITY GUIDELINES AND REGULATIONS

Exhibitors are expected to abide by all facility policies, procedures, rules, regulations and guidelines. A complete list of facility requirements can be found on the George R. Brown Convention Center's website at [grbhouston.com/exhibitors/exhibitor-guidelines/](http://grbhouston.com/exhibitors/exhibitor-guidelines/). The George R. Brown Convention Center reserves the right to alter and/or amend these guidelines at any time.

### COMPLIANCE

SITC is a high-level, professional conference governed by industry best practices, integrity and excellence. To ensure the highest standards are met, SITC encourages exhibitors' compliance with all applicable guidelines and regulations.\*

- PhRMA Code on Interactions with Healthcare Professionals
- ACCME Standards for Integrity and Independence in
- Accredited Continuing Education
- AMA Physician's Recognition Awards
- AMA Opinion 9.6.2 - Gifts to Physicians from Industry
- AMA Opinion 9.2.6 - Continuing Medical Education

\*SITC does not assume responsibility for exhibitors' interpretation of material contained within these documents or provide legal advice about their interpretation. Exhibitors should consult with their individual legal counsel regarding adherence and interpretation of the guidelines/codes contained therein.

\*SITC adheres to the PhRMA Code on Interactions with Healthcare Professionals and the ACCME Standards for Integrity and Independence in Accredited Continuing Education. Therefore, certain items and acknowledgements are only available to non-industry entities.

\*SITC adheres to the IAEE Guidelines for Display

## 2025 Sponsorship Opportunities

Annual Meeting Sponsorship .....	Various Levels
Pre-Conference Program Sponsorship .....	Various Levels
CheckPoints Party Sponsorship .....	Various Levels
Ancillary Event .....	Various Levels
Sponsored Symposia .....	Various Levels
SITC Named Fellowship .....	Various Levels

### Advertisements

Annual Meeting Final Program	
Back Cover .....	\$100,000
Printing .....	\$65,000
Inside Front Cover .....	\$50,000
Inside Back Cover .....	\$25,000
Full Page .....	\$10,000
Half Page .....	\$5,000
Hotel Room Door Drop .....	\$15,000
Registration Bag Insert .....	\$10,000
Banner Advertisements (onsite and virtual options available) .....	Various Levels
SITC Website Ad .....	\$2,000/month
E-Newsletter Ad .....	\$1,000/month

### Marketing and Branding

Conference Wi-Fi .....	\$100,000 (Sole Sponsorship)
Conference Café .....	\$100,000 (Sole Sponsorship)
Refresh & Recharge Station .....	\$100,000 (Sole Sponsorship)
Meeting Registration Site .....	\$50,000 (Sole Sponsorship)
Hotel Key Cards .....	\$50,000 (Sole Sponsorship)
The Node .....	\$30,000 (Sole Sponsorship)
Twitter Wall .....	\$30,000 (Sole Sponsorship)
Escalator Branding .....	\$25,000 (Sole Sponsorship)
Circular Charging Lounge .....	\$30,000
Standard Charging Lounge .....	\$20,000
Charging Stations .....	\$10,000
Coffee Breaks .....	\$12,500
Exhibit Hall Column Wrap .....	\$10,000
Column Tower/Cube .....	\$5,000
Floor Decal .....	\$2,500

### Virtual Opportunities

Daily Email Advertisement .....	\$2,000/day
SITC 2025 Microsite Banner Ad .....	\$2,000/month
Meeting Registration Site Banner Ad .....	\$10,000
Sponsored Email .....	\$15,000
Virtual Platform Advertisement .....	Various Levels

# SAVE THE DATE

**NOV. 5 – NOV. 9, 2025**  
Gaylord National Resort  
& Convention Center in  
National Harbor, MD

40 Years of Driving  
Breakthroughs in  
Cancer Immunotherapy.



LEARN MORE AT  
**SITCANCER.ORG/2025**

Thank you  
to our  
organizers.



**Annual Program Committee Chair**  
Miriam Merad, MD, PhD, FAIO  
*Icahn School of Medicine at Mount Sinai*



**Annual Program Committee Co-Chair**  
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Massachusetts General Hospital*



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# 4<sup>TH</sup> sitc 2025

ANNIVERSARY

Society for Immunotherapy of Cancer

Nov. 5–9 | National Harbor, MD

## IMPORTANT DATES

- March 27, 2025 – Booth reservations open for returning exhibitors
- April 2025 – Regular and YIA Abstract application period opens
- April 2025 – Abstract submission and late-breaking abstract application open
- April 2025 – General attendee housing and registration open
- June 2025 – Regular and YIA Abstract application period closes
- July 2025 – Late-breaking abstract application period opens
- Sept. 2025 – Late-breaking abstract application period closes
- Sept. 13, 2025 – Exhibit booth reservation deadline
- Sept. 27, 2025 – Branding and advertising commitment deadline
- Sept. 2025 – Regular abstract titles and authors released
- Oct. 21, 2025 – Pre-registration mailing lists available
- Nov. 7–8, 2025 – Exhibit hall open
- Nov. 22, 2025 – Post-Annual Meeting mailing lists available

*Dates subject to change*



Society for Immunotherapy of Cancer

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