

Subject: Pricing Changes for 2025 Community Health Institute & Expo

Dear NACHC Partner –

Thank you for your continued partnership in support of Community Health Centers (CHCs) and for your interest in NACHC's upcoming Community Health Institute & Expo (CHI) in August.

CHCs comprise the largest primary care system in the nation. Receiving only 1% of US healthcare spending (approximately \$55 billion of \$5 trillion in 2025), CHCs deliver care for 32.5 million patients across rural, urban, and suburban communities, or 10% of the US population.

As the national champion for CHCs, **NACHC is leading the effort to ensure health centers are valued and supported for their critical role in improving the health of American communities.** With heightened scrutiny on every dollar of federal spending, the health center value proposition must be clear, unified, and stronger than ever before. And that will require all of us who have a stake in health center success—from patients and providers to associations and partners—to do our part to support the health centers we believe in.

[NACHC's strategic framework](#) emphasizes three overarching strategies to position health centers as the **employers, providers and partners of choice**. Your organization is one of our valued partners.

Convening events like CHI that directly link CHCs with partners who can help them increase efficiencies, improve operations, and provide improved care for the patients they serve has never been more critical. **As a partner of choice, your participation at CHI directly relieves costs for our health centers, primary care associations and health center-controlled networks to attend CHI.**

This is a time when gathering our community is of critical importance. To keep health center event costs down, we have adjusted pricing for corporate non-member participation in our CHI expo. This will help keep attendee registration fees down while boosting overall attendance at CHI, which will bring you even more qualified leads and show floor activity.

Your participation is more than just a transaction—it's a bold statement in support of CHC patients and providers. New exhibit booth pricing is listed below:

Category 1 (Government Agencies and Universities): \$3,760 per 10x10 booth

Category 2 (Nonprofit Organizations): \$5,625 per 10x10 booth

Category 3 (Commercial Companies): \$7,500 per 10x10 booth

Category 4 (NACHC Corporate Members): \$4,500 per 10x10 booth

Membership is partnership. Save money by joining NACHC as a corporate member today! As a NACHC corporate member you will be eligible for up to 40% discount on exhibiting at all our events among other great benefits. Reach out to our corporate membership team at membership@nachc.org to learn more.

We appreciate your partnership, we celebrate our joint successes, and we look forward to seeing you in August!

Angelique Wilkins, MPS
Chief Communications and Engagement Officer
NACHC



NATIONAL ASSOCIATION OF
COMMUNITY HEALTH CENTERS®

CHIOLS COMMUNITY HEALTH INSTITUTE & 2025

Hyatt Regency Chicago
CHICAGO, IL
Conference: August 17-19





NACHC

invites you to the

2025 CHI & EXPO

**August 17-19
Hyatt Regency
Chicago**

What's CHI?

CHI convenes Community Health Center executives, medical directors, administrators, and board members, as well as management from Primary Care Associations (PCAs) and Health Center Controlled Networks (HCCNs). These purchasing decision makers and recommenders come to learn from industry leaders, network and share ideas with peers, connect with existing partners, and find new solutions to improve their health center business operations, financial sustainability, and patient care. Health centers are in an era where they must find new ways to deliver care more effectively and efficiently!



Why exhibit?

CHI offers an opportunity to share your company's solutions with an audience of decision makers from Community Health Centers around the country.

Tap into the tremendous purchasing power of Community Health Centers!

Community Health Centers integrate medical, dental, behavioral health, and other services to provide care to 32.5+ million people nationwide. They generate nearly \$55 billion in annual economic activity.

Leverage existing relationships or find your next customer!

Who will you meet at CHI?

More than **2,000** leaders in healthcare, from hundreds of Community Health Centers around the country, as well as decision makers from PCA's and HCCN's, will attend CHI.

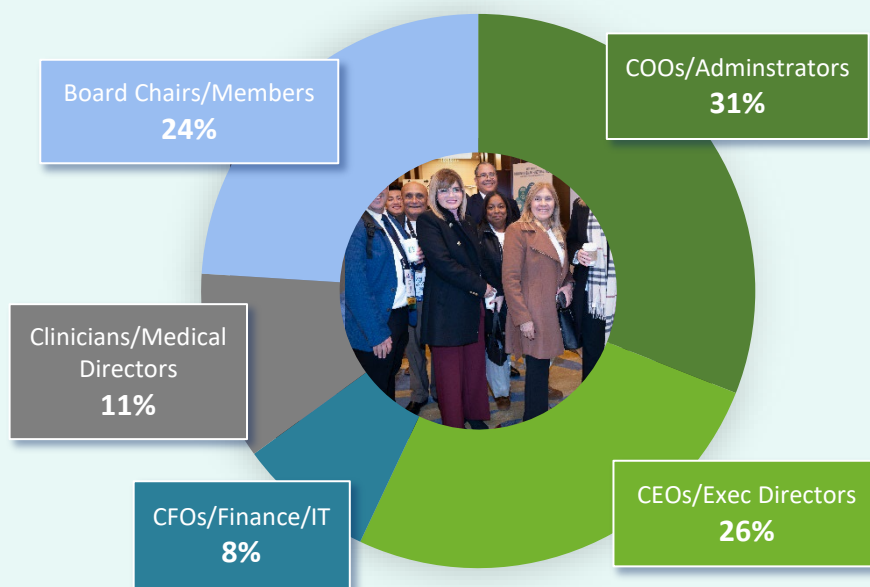




Exhibit Booth Options & Pricing

Select your organization's category to determine your exhibit options:

Category 1	Government Agency or College/University
Category 2	Nonprofit Organization
Category 3	Commercial Business
Category 4	NACHC Corporate Member

Booth Size	Category 1	Category 2	Category 3	Category 4
10'x10'	\$3,750	\$5,625	\$7,500	\$4,500
10'x20'	N/A	\$11,250	\$15,000	\$9,000

[EXPO Floor Plan](#)

Exhibits Include (at no charge):

- Two (2) conference registration badges
Additional registration badges available for:
\$600 NACHC Members; \$750 Non-Members
- 6' skirted table, two (2) chairs, wastebasket
- Standard booth ID sign
- Carpeted hall (so no need to order carpet)
- Preregistration attendee mailing list
- Complimentary Wi-Fi
- Your organization's profile listed in the conference mobile app

*10'x20's include double registrations, tables, chairs.



3-Day EXPO

August 17 - August 19, 2025

Headquarters Hotel:
Hyatt Regency Chicago

Exhibit & Sponsorship Sales Open Soon!



Sponsorships

Sponsorship Levels & Pricing

Expand your visibility, promote your support for health centers, or drive traffic to your booth with a **Champion** or **Defender** conference sponsorship. All sponsorships include recognition at your booth, in the mobile app and attendee emails, and on the website, general session slideshows, and signage.

*NACHC Corporate Members receive a 10% discount.



Champion Sponsorships \$10,000+

- InnovationEx \$25,000
- Theme Party \$20,000
- Tote Bag \$20,000
- Wi-Fi \$20,000
- Chair Massage \$15,000
- Charging Lounge \$15,000
- General Session \$15,000
- Stretch (3 Available)
- Hotel Keycard \$15,000
- Mobile App \$15,000
- Headshot Studio \$12,000
- Notebook & Pen \$12,000
- 340B Day \$10,000
- CEO Leadership \$10,000
- Happy Hour
- New CEO Round \$10,000
- Tables
- PCA & HCCN \$10,000
- General Session

- Champion sponsorships also include:
- Two (2) conference registrations
 - Preregistration mailing list
 - Final registration mailing list
 - EXPO lead scanner

Defender Sponsorships \$6,000 - \$9,999

- Dining Tables \$9,000
- Lanyard \$9,000
- Registration Area \$9,000
- Health Center Board \$8,000
- Member Bootcamp/
Reception (2 Available)
- Opening Reception \$7,000
- (4 Available)
- Solutions Spotlight \$7,000
- (5 Available)
- Aisle Signs \$6,000
- Networking Breakfast \$6,000
- (3 Available)
- Attendee Eblasts \$6,000

- Defender sponsorships also include:
- One (1) conference registration
 - Preregistration mailing list

**See pages 4-6 for
detailed sponsorship
descriptions!**



Sponsorships Continued

Sponsorship Descriptions - Champion

Champion Sponsorships \$10,000+

All Champion sponsorships also include:

- * Two (2) conference registration badges
- * Preregistration and final registration lists
- * Lead scanner for use during expo
- * Recognition on the conference mobile app
- * Recognition on signage and attendee emails
- * Recognition in the general session slideshow

InnovationEx \$25,000

(Exclusive)

Give welcome remarks and share how your company advances health equity through technology to an audience of 150-200 change agents. Your logo will be included in promotions. You may also provide promotional items to place on tables at the event.



Theme Party \$20,000

(Exclusive)

As the sponsor of this entertaining night, your logo will be front and center wherever the event title is displayed, including the signs, conference schedule, napkins, and event screens. You're welcome to provide swag for attendees and branding for the VIP lounge.

Tote Bag \$20,000

(Exclusive)

Display your logo on the stylish reusable conference tote bag all attendees receive.

Wi-Fi \$20,000

(Exclusive)

Choose the password that attendees will use to log in to the conference Wi-Fi, and design the custom artwork that will be displayed on the Wi-Fi login page. In addition, when attendees log in, they'll be automatically directed to your website.

Chair Massage Station \$15,000

(Exclusive)

Attendees will be grateful to you for a professional chair massage at CHI. You're welcome to have an exhibit table and chairs to greet attendees located in the massage station.

Charging Lounge \$15,000

(Exclusive)

Connect with attendees in a lounge equipped with comfy charging furniture, as well as an exhibit table for you. Add your own touches to the lounge with company swag or refreshments.

General Session Stretch \$15,000

(3 Available)

Rejuvenate attendees by getting them up and moving with a short stretch during one of the general sessions. Your company will be acknowledged, and your logo will be displayed on the screens during the stretch. You're also welcome to provide a swag item to be placed at attendee seats prior to the start of the session.





Sponsorships Continued

Sponsorship Descriptions - Champion Continued

Hotel Keycard

\$15,000

(Exclusive)

Design the artwork for the headquarters hotel's keycards. Attendees will receive your custom keycard when they check in and will see it every time they enter their hotel room, which is an average of 3 to 5 times a day during CHI.



Mobile App

\$15,000

(Exclusive)

Attendees will rely on the mobile app for all conference info. Your custom splash page artwork pops up every time attendees view the mobile app. You may also provide artwork for a rotating banner ad on the app dashboard.

Headshot Studio

\$12,000

(Exclusive)

Sponsor professional headshot photos for attendees. Photos will be taken in a "portrait studio" that includes an exhibit table for you. Your logo will be featured on the "get your photos" cards given out after photos are taken. Hundreds of attendees will stop by for a photo.

Notebook & Pen

\$12,000

(Exclusive)

Attendees will thank you when they find a high-quality notebook and pen in their conference tote bag. Your logo will be prominently displayed on the notebook, and the notebook will be a color that matches your logo.

340B Day

\$10,000

(Exclusive)

Give brief welcome remarks on stage at the 340B Day education sessions. The event typically draws between 300-500 attendees across the day. You may also have a display table by the entrance and provide a swag item to pass out or place on seats.

CEO Leadership Happy Hour

\$10,000

(Exclusive)

Give brief welcome remarks to and network with past and future participants in NACHC's CEO Leadership Institute training program. You may also provide a branded item to place on tables at the event.

New CEO Round Tables

\$10,000

(Exclusive)

Give brief welcome remarks and network with this gathering of an estimated 50 new health center CEOs in their first five years of their leadership positions. You may also provide promotional items to place on tables at the event.

PCA & HCCN General Session

\$10,000

(Exclusive)

Give brief welcome remarks on stage to an audience of 200+ PCA and HCCN leaders. This forum is designed to support the policy, training, and operational activities, as well as the strategic planning, of PCA's and HCCN's. You may also provide promotional items to pass out or place on seats at the session.



Exhibit & Sponsorship Sales Open Soon!



Sponsorships Continued

Sponsorship Descriptions - Defender

Defender Sponsorships \$6,000-\$9,000

All Defender sponsorships also include:

- * One (1) conference registration badge
- * Preregistration mailing list
- * Recognition on the conference mobile app
- * Recognition on signage and attendee emails
- * Recognition in the general session slideshow

Dining Tables **\$9,000**

(Exclusive)

Capture attendees' attention while they relax at dining tables in the EXPO Hall during breakfast, lunch, and networking breaks. Banquet tables will display your 5"x7" ad in a double-sided stand, and cocktail tables will have candies branded with your logo. You're welcome to add more swag to the tables (with NACHC approval).



Lanyard **\$9,000**

(Exclusive)

Your company logo will be worn around the necks of every conference attendee. Lanyards, which display the conference badges, become part of each attendee's conference wardrobe.

Registration Area **\$9,000**

(Exclusive)

Your custom artwork will to be featured on a jumbo 8'x8' floor decal in the registration area. You may also provide a branded item for us to place by the registration counters.

Health Center Board Member **\$8,000**

Bootcamp or Reception

(2 Available)

Give brief welcome remarks to 200 health center board members at the board member Bootcamp or Reception. Board members are volunteers from their communities who play critical roles in health center strategy and oversight. You may also provide swag to place at tables, and your logo will appear on the slideshow.

Opening Reception **\$7,000**

(4 Available)

Draw attendees to your booth by sponsoring the opening reception in the EXPO Hall. A featured food items will be served from your booth. Your logo will be recognized on signage and napkins.

Solutions Spotlight **\$7,000**

(5 Available)

This is a 30-minute speaking opportunity in the EXPO Hall Solutions Spotlight theater. Highlight your company's expertise by offering attendees a "real world" case study or best practice.

Aisle Signs **\$6,000**

(Exclusive)

Be seen everywhere in the EXPO Hall. Sponsor the large floor signs that help attendees navigate the aisles. Your logo is prominently displayed.

Networking Breakfast **\$6,000**

(3 Available)

Treat attendees to a complimentary continental breakfast in the EXPO Hall. Your logo will be displayed on cups, napkins, and signage.

Attendee Eblasts **\$6,000**

(Exclusive)

Sponsor the Know Before You Go and Daily Rundown attendee emails. These emails go out to attendees before and during the conference. Your banner ad artwork, with hyperlink, will be displayed at the top of these emails.

Exhibit & Sponsorship Sales Open Soon!



Advertising

Advertising

*NACHC Corporate Members receive a 25% discount on banner ads and push notifications.

Stand Out from the Competition at the EXPO!



Website Banner Ad

\$2,500

(4 Available)

Display a banner ad on the dashboard of the conference website. Beginning a couple months before the conference, attendees, as well as people just considering attending, will visit this site to access the conference schedule, build their itineraries, favorite items of interest, complete session evaluations, and review the exhibitor and sponsor offerings.

Mobile App Banner Ad

\$3,000

(3 Available)

Display a rotating banner ad on the dashboard of the conference mobile app. Your ad will be front and center and will rotate with a maximum of just three other ads. With no printed program at this event, attendees will rely exclusively on the mobile app to access all conference info on their phones, so your ad will be seen quite frequently.



Mobile App Push Notification

\$3,000

(3 Available)

There's no better way to grab attention for your company during the conference than with a text alert that goes out to all attendees via the mobile app. The number of push notification ads are limited, so each will stand out. For your alert, you would simply provide a message that is up to 231 characters, including your headline, and all attendees will receive your "text".

Meter Board

\$3,000

(5 Available)

Get noticed outside the EXPO hall with a giant 8'x3' double-sided "billboard" in a high-traffic conference area. You design the artwork to capture attendees' attention. Draw attendees to your booth or website, promote a new product, or show community health centers your support.





Marketing Tools

Add-On Marketing Tools

These optional add-on marketing tools are available to exhibitors to enhance communication with conference attendees and maximize engagement before, during, and after the expo.



Booth Topper

\$1,500 (per 10x10)

Extend the visibility of your booth across the show floor with a double-sided custom graphic attached to the top of your booth. This sign is approximately 9' wide and adds 1.5' of height to your booth. The cost is double for a 10x20.

Final Registration Mailing List

\$500

The attendee preregistration mailing list is provided to exhibitors and sponsors at no charge for 1x mailing use. The final registration list is available for purchase. The list includes name, title, organization, and street mailing address of attendees.

NACHCopoly

\$500

NACHCopoly is NACHC's expo attendee traffic driver for exhibitors. Your logo and booth number will be displayed on the NACHCopoly game card. Attendees visit participating exhibitors' booths to have their game cards stamped. Completed game cards are entered into a fun drawing that takes place at the end of the EXPO. Thousands of dollars in prizes are provided by NACHC.

Lead Scanner

\$500



Scan attendee badges with the conference mobile app's lead scanning function. Use your phone to easily capture key attendee contact information, including name, title, organization, email address, mailing address, and phone number. Your team members can also take notes on each interaction with attendees, as well as qualify the leads with custom qualifying questions created by your marketing team. Lead data can be viewed on each team member's phone and downloaded through the exhibitor and sponsor portal. Each phone that will be scanning leads will require a unique user license. The lead scanner includes scanner licenses for all of your registered team members.



More Information

Exhibitor & Sponsor Terms & Conditions of the Agreement

Please review the Exhibitor & Sponsor [Terms & Conditions](#).

NACHC's Conference Code of Conduct

All attendees, speakers, exhibitors, sponsors, volunteers, and NACHC staff at our conferences are required to agree to the following code of conduct. NACHC will enforce this code throughout the event. We expect cooperation from all participants to help ensure a safe environment for everybody. Our conference is dedicated to providing an harassment-free experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, or religion. We do not tolerate harassment of conference participants in any form. This also includes inappropriate physical contact and unwelcome sexual attention. Sexual language and imagery is not appropriate for any conference venue, including talks, workshops, social events, exhibit or sponsorship materials, or X or other online media. Participants asked to stop any harassing behavior are expected to comply immediately. Conference participants violating these rules may be sanctioned or expelled from the conference without a refund at the discretion of NACHC. If you are being harassed, notice that someone else is being harassed, or have any concerns, please contact a member of the conference staff immediately.

NACHC's Principles for Engagement

NACHC's [Mission and Strategic Pillars](#) provide guidance on our values and priorities as an organization presenting a national health center movement. These [General Principles](#) anchor NACHC's engagement with corporations.

Additional NACHC Marketing Opportunities

Contact us at exhibits@nachc.com if you're interested in NACHC's other conferences, our 60th anniversary gala sponsorships, [National Health Center Week](#), [corporate membership](#), or [development partnerships](#).

