



2026
SBI
BREAST
IMAGING
SYMPOSIUM

Seattle Convention Center | Seattle, WA | **April 16-19, 2026**

Exhibitor Prospectus Sponsorship Opportunities

sbi-online.org





SOCIETY OF BREAST IMAGING

S I N C E 1 9 8 5

About SBI

OUR VISION

Breast cancer mortality and suffering is minimized for patients, their families, and society.

OUR MISSION

For members to be expert and authoritative breast imagers working in supportive practice environments who advance the highest quality of breast care via early detection, diagnosis, and treatment.

About the SBI Breast Imaging Symposium

FOR MORE THAN 40 YEARS, breast imaging professionals from across the country have come to the SBI Breast Imaging Symposium to learn about the latest developments related to all aspects of breast imaging practice, network with colleagues, and present their research findings. This is your once-a-year opportunity to demonstrate your brand's relevance to thousands of healthcare practitioners in one convenient location!

Unique Website Visitors Each Year

210,000

Monthly Page Views

18,000+

Active Members

3,500

Social Media Followers

17,000+

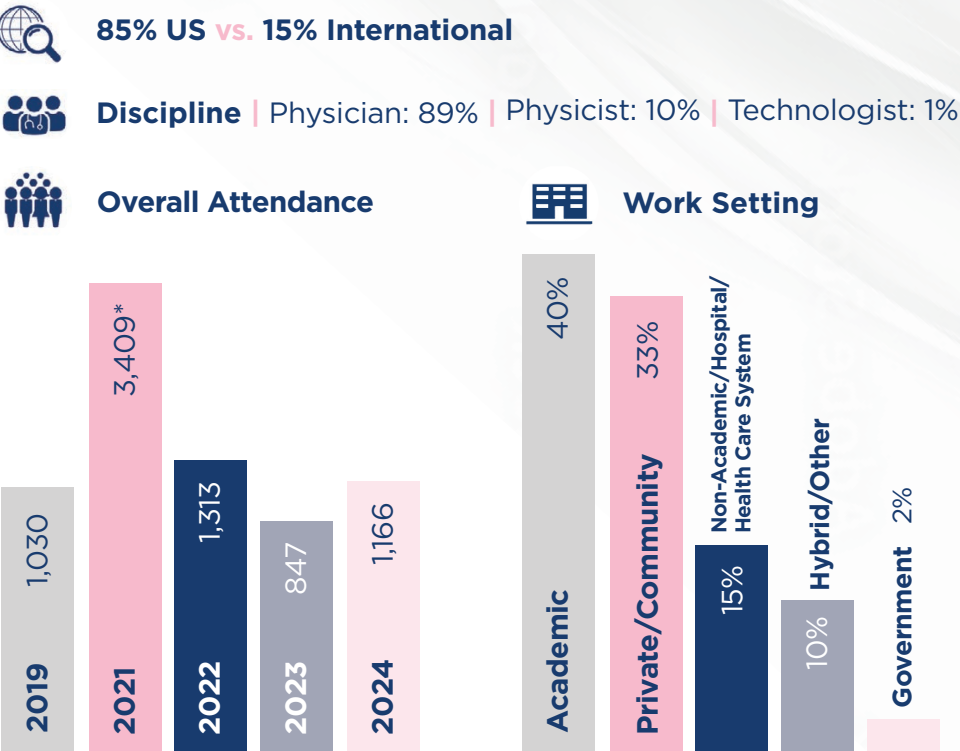
Member Institutions & Organizations

900+

Exhibit at the 2026 SBI Breast Imaging Symposium

The Society of Breast Imaging (SBI) invites you to exhibit at the 2026 SBI Breast Imaging Symposium, taking place April 16-19, 2026. This event offers a unique opportunity to connect with a diverse group of breast imaging professionals, including physicians, technologists, data scientists, and researchers. It's the largest gathering of breast imaging experts worldwide, providing a prime platform to showcase products, recruit talent, or offer services to attendees.

SBI ANNUAL MEETING ATTENDANCE STATISTICS



* Virtual Attendance

MEETING DATES

Pre-Course: Wednesday, April 15
Exhibit Hall: Thursday, April 16 – Saturday, April 18
Symposium: Thursday, April 16 – Sunday, April 19

PERFECT OPPORTUNITY TO:

- Connect** directly with decision-makers and generate qualified leads in breast imaging
- Showcase** your innovations to an engaged audience of breast imaging specialists
- Build** relationships with radiologists, technologies and administrators from leading institutions
- Launch** and demonstrate new products in a focused clinical environment
- Reach** a concentrated audience of breast imaging professionals in one location
- Strengthen** your brand through exclusive sponsorship and marketing opportunities

LOCATION:

Seattle
Convention Center
705 Pike Street
Seattle, WA
98101



Start Preparing Today

The SBI Symposium offers unparalleled opportunities to connect with breast imaging leaders and build lasting relationships with new and existing customers. With dedicated expo hall hours integrated throughout the program, you'll gain direct access to thousands of decision-makers and influencers in an environment strategically designed for meaningful engagement.

EXHIBITOR INFORMATION

Exhibit booths are 10' x 10' or in multiples thereof.
The exhibit rates are as follows:

Type of Exhibit	May 12 - June 30, 2025	July 1 - Dec. 31, 2025	After January 1, 2026
Commercial	\$4,000	\$4,500	\$5,000
Nonprofit	\$1,000	\$1,500	\$1,750
Corner Booth Fee	\$300	\$350	\$400
Island Fee	\$750	\$900	\$1,000
Vehicle Display	\$5,000		



EXHIBITOR TYPES

COMMERCIAL

For-profit organizations with an interest in radiology or those that supply services to radiology practices, medical centers, community or teaching hospitals.

NON-PROFIT

Organizations must be medical associations, SBI member-affiliated organizations, or advocacy groups focused on radiology. Proof of non-profit status (IRS determination letter) may be required. Booths must promote mission-related services or resources for breast imaging professionals.

Recruitment activities are not permitted - organizations seeking to recruit should participate in the Career Fair at standard rates.

VEHICLES

Medical imaging vehicles may be displayed by current exhibitors only. All vehicles must comply with Show Rules and Guidelines. See Exhibitor Portal for requirements.

Signage and Materials: All booth content and activities must maintain a professional focus aligned with the meeting's educational objectives. Direct recruitment and job postings are strictly prohibited.

Booth Fee Includes:

- 10' x 10' raw booth space with 8' back drape and 36" side drape
- Standard identification signage
- Four complimentary full conference exhibitor badges (\$400 per additional badge)
- Listing in the Exhibitor Directory online and Mobile App
- One-time use of pre- and post-conference mailing list (first & last name, company, email)
- Recognition in the Onsite Printed Program (if registered by Feb 20th)

NOT INCLUDED:

- Flooring/carpeting
- Electrical service
- Internet connectivity
- Audio/visual equipment
- Lead retrieval system
- Booth furnishings

BOOTH PAYMENT TERMS

Initial reservations: 50% deposit due within 14 business days.

Final payment deadline: February 13, 2026. After February 13, 2026: Full payment required within 14 business days by credit card or wire transfer only.

REFUND AND CANCELLATION POLICY

Cancellations must be submitted in writing to the SBI Partnerships Team. A 50% refund will be issued for cancellations received by February 13, 2026. No refunds or space reductions will be granted after this date.

SCIENTIFIC E-POSTERS

Scientific posters must be submitted through official SBI channels for review and approval. Exhibitors may not display posters in booth spaces or meeting areas. Abstract submission opens August 1, 2025.



Show Schedule

Subject to change. Exhibitors will be notified in writing should the below change.

Wednesday, April 15

8:00 AM – 5:00 PM Move-in

Thursday, April 16

10:00 AM – 7:00 PM

Friday, April 17

10:00 AM – 5:00 PM

Saturday April 18

10:00 AM – 2:00 PM

2:01 PM – 8:00 PM Move Out

Annual Meeting Sponsorship Opportunities

Companies meeting minimum tier spending requirements will receive recognition at their achieved level in the mobile app, program guide, and event signage.

SBI SPONSORSHIP TIERS

DIAMOND SPONSOR

\$50,000

DIAMOND ONLY BENEFITS:

- 9 Additional Complimentary Badges (beyond booth allocation)
- Full page Ad in the Program Guide



PLATINUM SPONSOR

\$25,000

PLATINUM ONLY BENEFITS:

- 6 Additional Complimentary Badges (beyond booth allocation)
- Full page Ad in the Program Guide



GOLD SPONSOR

\$15,000

GOLD ONLY BENEFITS:

- 4 Additional Complimentary Badges (beyond booth allocation)



SILVER SPONSOR

\$10,000

SILVER ONLY BENEFITS:

- 2 Additional Complimentary Badges (beyond booth allocation)

BRONZE SPONSOR

\$5,000

Benefits For All Sponsor Levels

Priority renewal rights for 2027 sponsorships

Logo placement on conference signage, website, and mobile app

Social media recognition across SBI platforms

Virtual booth PDF brochure upload

Sponsor recognition signage for your booth

Two invitations to Corporate Relations Breakfast with SBI leadership

Note: Some sponsorship opportunities may vary based on venue availability.

Non-Exhibiting Company Sponsorship Opportunities

SBI will assess a \$5,000 Premium Fee to all sponsorships sold to non-exhibiting companies. This fee will apply to all sponsorships and will be added to the invoice upon receiving a signed agreement. Non-Exhibiting Sponsors will have access to limited offerings and will not be provided the items listed above.

Industry-Sponsored Learning

For complete offering details, visit the Exhibitor Portal or contact the SBI Partnership Team at Partnerships@SBI-online.org.

INDUSTRY LEARNING LABS | \$20,000

2 Opportunities per day (Thursday & Friday)

Give potential or current customers first-hand experience on your systems by offering user training and product instruction in a Vendor Workshop. Sessions are available for Thursday and Friday afternoon during Concurrent Educational Sessions. Three presentation opportunities on Thursday and two presentation opportunities on Friday, SBI makes no representations or guarantees of attendance size. *Eligible for CME credits.*

LUNCH & LEARN | \$20,000

2 Opportunities per day (Thursday, Friday and Saturday)

SBI exhibitors can host an educational presentation or procedural instruction during the annual meeting. Lunch & Learns are invite only, limited to 60 minutes. SBI will promote the workshop directly to its attendees, and the company is responsible for providing content and providing Door Monitors/Check-in staff, advanced signup, and RSVPs. SBI makes no representations or guarantees of attendance size. *Eligible for CME credits.*

FOCUS GROUP | \$10,000

Host a focus group (up to 2 hours) with up to 10 breast imaging professionals to gather insights on product development, marketing strategies, and user feedback. This session is designed to gather valuable insights from your target audience, including product improvements, marketing research, and firsthand feedback. Online sign-up form required.

Package Includes:

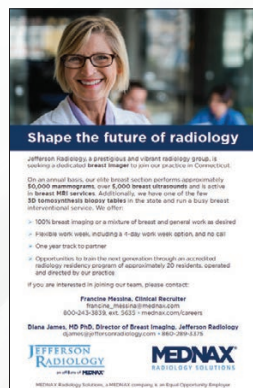
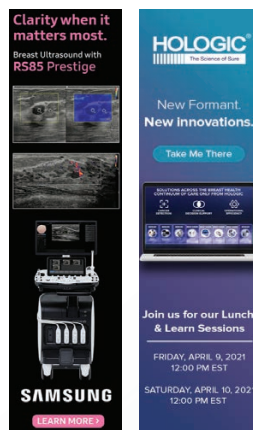
- Private meeting room for one session
- SBI Leadership support in participant selection
- Invitation and communication management

Additional Details:

- Audio/visual equipment available for purchase
- Food & beverage available for purchase
- Extra setup/breakdown time available for additional fee
- Multiple sessions require separate bookings



Digital Advertising



WEBSITE BANNER – SBI MEETING HOMEPAGE | \$3,000

Place your rotating banner on the official SBI meeting registration site, visible from purchase date through 30 days post-meeting.

Specifications:

- Size: 320 x 1200 pixels
- File formats: .psd, .indd, .ai, .eps, .png
- Includes clickable link to your website
- Responsive design: Minimal text recommended for mobile viewing.

SYMPOSIUM PROGRAM ADVERTISING | \$750 - \$3,500/page

Promote your brand in the essential digital conference guide used by all attendees to navigate the SBI Breast Imaging Symposium & Expo. For Ad sizes and specifications, visit the Exhibitor Portal or contact Partnerships@SBI-online.org.

MOBILE APP BANNER AD | \$2,500 each

Interactive banner ads in the SBI mobile app rotate every 5-8 seconds and link to your full-screen landing page.

Placement Options:

- Expo
- People
- Search
- More Info
- Posters

Image Requirements

Available aspect ratios: 7:1, 9:1, 11:1, and 13:1



SPONSORED WEBINAR | \$15,000

Connect with breast imaging professionals through a 60-minute educational webinar hosted on SBI's platform.



Package Includes:

- Full webinar production and management
- Two promotional email campaigns to 11,000+ healthcare professionals
- Marketing across SBI website, calendar, and social media channels
- Opt-in registrant contact information and attendance analytics
- Custom registration questions and interactive polling
- Post-event email to registrants
- One-year archival in SBI's eLearning library

For additional information contact Partnerships@sbi-online.org or complete the online SBI Sponsored Webinar Proposal Form.

Brand Awareness

RESIDENTS AND FELLOWS RECEPTION | \$10,000

EXCLUSIVE OPPORTUNITY

Exclusive reception for SBI Board of Directors, breast imaging leaders, and fellowship program directors to mingle and network with radiology trainees. Location and date TBD.



REFRESHMENT BREAK SPONSORSHIP | \$9,500 EACH

7 Opportunities Available

Create memorable experiences during our high-traffic networking breaks.

Morning Options:

- Premium Coffee Service
- Barista-Staffed Specialty Espresso Bar
- Interactive Bike-Powered Smoothie Station



Afternoon Options:

- Fresh-Baked Cookie Station
- Gourmet Popcorn Bar
- Custom Snack Experiences

Custom Sponsorship Options:

Contact SBI at **Partnerships@sbi-online.org**



WELCOME RECEPTION SPONSORSHIP OPPORTUNITIES

April, 16, 2026 | 5:00 – 7:00 PM

Make an unforgettable first impression at this year's Conference Welcome Reception! Position your brand at the heart of the evening's networking as attendees gather to kick off the event. This exclusive opportunity lets you:

Connect directly with decision-makers in a relaxed, social atmosphere

Showcase your brand to all conference attendees and their guests

Create memorable experiences in our unique Seattle venue

Build valuable relationships from day one of the conference

Flexible sponsorship packages are available to match your marketing goals and budget. For detailed sponsorship options and pricing, visit the Exhibitor Portal or contact our Partnership Team: **Partnerships@sbi-online.org**.

Brand Awareness Cont.

360° PHOTO BOOTH | \$5,500

Strike a pose like never before! This isn't just a photo booth—it's a 360-degree video booth that captures stunning slow-motion footage at 120 frames per second. Attendees step onto the platform, surrounded by a rotating camera that spins around them, creating an unforgettable, dynamic experience. It's not only a fun activity but also a fantastic branding opportunity, with your logo featured in every shot! Attendees can easily share their videos via email or text. Available Thursday and Friday during Exhibit Hall hours, this is an experience you won't want to miss!

CONFERENCE NOTEBOOK & PEN | \$6,000

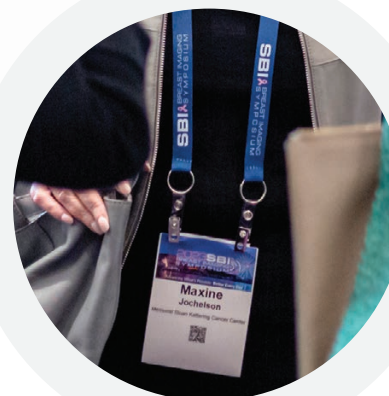
Become a key part of the attendee experience by sponsoring the conference pens and notebooks. Your brand will be prominently featured on high-quality, practical items that attendees will use throughout the event and beyond. It's a great opportunity to stay top-of-mind while providing a valuable resource for note-taking, making your sponsorship both visible and useful.

REUSABLE WATER BOTTLES | \$12,500

Sponsor the reusable water bottles and provide attendees with a practical, high-quality item they'll use throughout the event. Branded with your logo, these bottles offer great visibility while helping participants stay refreshed during the conference. It's a simple yet effective way to keep your brand present all day long.

ATTENDEE CONFERENCE LANYARDS | \$6,500

Boost your brand visibility by having your logo featured on the Conference Lanyard alongside SBI's, worn by all attendees at the 2026 Annual Symposium. It's a highly visible opportunity to keep your brand front and center throughout the event!



Brand Awareness Cont.

SHOW FLOOR MEETING SPACE | \$3,500 | FULL DAY (Thurs, Fri or Sat)

Host private meetings right on the show floor during Exhibit Hall hours. Each space comes preset in a conference-style layout with professional door signage included. Please note that room setup modifications, AV equipment, and catering services are not available for these spaces.

OFF-FLOOR MEETING SPACE | \$5,000 | FULL DAY (8:00 AM – 5:00 PM)

Looking to host a meeting? Reserve a private meeting room outside the Exhibit Hall, available starting Wednesday. Each room includes a standard business layout with professional door signage. Additional services such as catering and AV equipment can be arranged at your expense. Room setup modifications may be requested but cannot be guaranteed. Contact our team to secure your meeting space.

SPECIALTY LOUNGE | \$15,000

Transform your exhibit presence with a unique specialty lounge directly on the show floor. This premium networking space offers a comfortable retreat where you can host key customers, first-time attendees, and prospects throughout the day. Complimentary refreshments and sophisticated seating create an ideal environment for meaningful conversations and relationship building in a relaxed atmosphere.

HEADSHOT LOUNGE | \$10,000

Position your brand at our Professional Headshot Lounge, where attendees receive complimentary, high-quality portraits for their LinkedIn profiles and business needs. Your prominently displayed logo and branded environment connect your company with this premium service throughout the event. Attendees consistently rate this as one of our most valuable sponsorship offerings, combining practical benefits with meaningful brand exposure.

MOBILE APP PUSH NOTIFICATIONS | \$500/PUSH (10 Opportunities Available)

Deliver targeted messages directly to attendees' devices through the Conference app's push notification system. Each sponsor receives two notifications (230-character limit) to promote booth activities, special events, or exclusive demonstrations. This high-visibility marketing tool ensures precise timing and maximum impact for your promotional messages.



HIGH-IMPACT BRANDING OPPORTUNITIES

Branded Hotel Key Cards	\$10,000	2 Opportunities
Lobby Floor Clings – 36" x 36"	\$1,350	Limited, 2 clings max per company
Directional Signs	\$1,850	
Door Clings	\$2,500 per door	Limited, 2 clings max per company
Wall Clings	Contact for Pricing	
Hanging Aisle Signs	\$6,000	1 Opportunity
Hotel Drop	Contact for Pricing	
Escalator Clings	Contact for Pricing	
Decorative Step Clings	Contact for Pricing	



SBI's President's Dinner

April 17, 2026 | Location TBD

Join us for the fifth annual President's Dinner, an elegant evening celebrating excellence in our field. This signature event honors the SBI Gold Medalist, Honorary Fellow, and Scientific Abstract winners while supporting the SBI Research and Education Fund. Experience an unforgettable night of fine dining, peer networking, and celebration, complete with dancing and live entertainment.

SPONSORSHIP OPPORTUNITIES

PREMIUM TABLE SPONSORSHIP | \$5,000

Reserved Table of 10 with Preferred Placement

Your sponsorship includes exclusive brand recognition and VIP privileges:

Company Recognition:

- Premium table location with elegant branded signage
- On-screen acknowledgment during the program
- Special recognition in President's welcome address
- Make a selection for the event playlist

Flexible guest list allows you to host any combination of VIPs, clients, and prospects at your dedicated table. General seating at the event is open, ensuring quality networking time with your chosen guests.



Additional Sponsorship Opportunities

Discover our full range of sponsorship opportunities in the Exhibitor Portal. For personalized assistance or custom packages, contact our Partnership Team: Partnerships@sbi-online.org

BAR SPONSORSHIP

\$5,000

ENTERTAINMENT SPONSOR

\$10,000

SIGNATURE BEVERAGE

\$7,500

DESSERT STATION

\$6,500

360 PHOTO BOOTH

\$5,500

COAT CHECK

\$2,500



View our 2026 Symposium
Rules & Regulations online [here](#).



6800 Paragon Place, Suite 640
Richmond, VA 23230