

SHARPEN YOUR FOCUS



DISCOVER
INNOVATE
LEAD

63rd IAM ANNUAL MEETING & EXPO

★ NEW YORK 2025 ★

PROSPECTUS



ABOUT IAM

The International Association of Movers (IAM), with over 2,000 member companies, is the trusted voice of the global moving industry. We empower our members to succeed by driving business growth, providing financial protection, and promoting operational excellence.

Through programs like IAMTrusted, members gain real-time accountability and enhance creditability. The IAM Mobility Exchange (IAMX) directory increases your visibility, while access to comprehensive training and insight industry updates keeps members informed and competitive.

THANK YOU TO OUR 2024 SPONSORS!

BRANDING



GOLD



by traxión

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Party with a Purpose: Supporting the Global Moving Foundation

Hosted in collaboration with IAM-YP and the Global Moving Foundation

DISCOVER INNOVATE LEAD

Join us at the **63rd IAM Annual Meeting & Expo**, the premier gathering for movers and mobility professionals. Set in the heart of New York's iconic Times Square, this dynamic event offers unparalleled opportunities to **sharpen your focus**, **discover new strategies**, find **innovative solutions**, and **lead with confidence**.

More than just a meeting—it's your chance to shape the future of your business and professional network.

WHY BRING YOUR TEAM TO NEW YORK?

For businesses, every connection counts and every idea matters. The IAM Annual Meeting & Expo is your chance to grow smarter, faster, and stronger—together.



See What's Working – Learn how peers are navigating challenges and uncover practical, scalable solutions.



Expand Your Network – Build trusted relationships that can lead to new business and support.

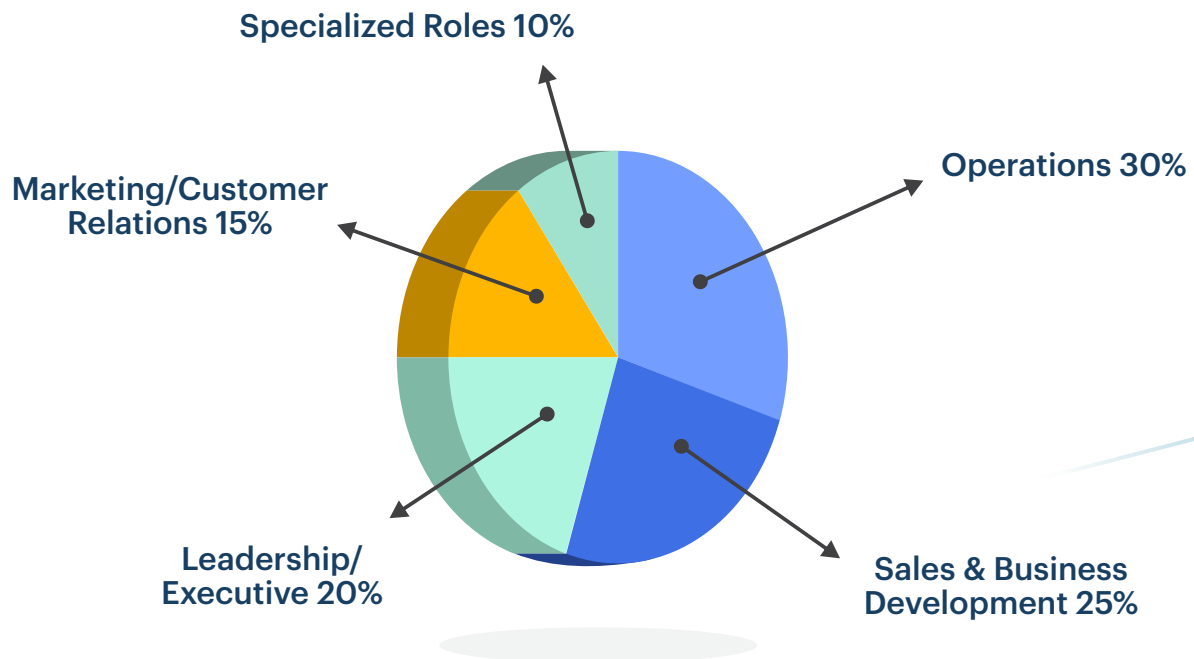


Fuel Your Team's Growth – Help your team sharpen skills and return energized to take on what's next.

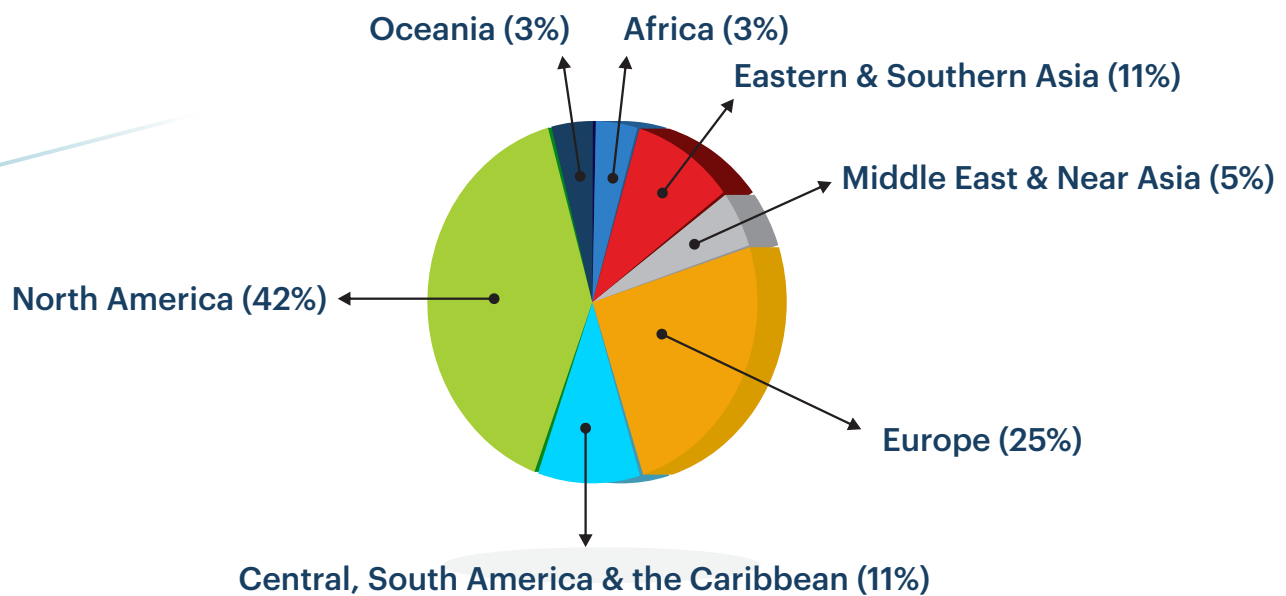
WHO ATTENDS THE ANNUAL MEETING?

- Suppliers
- Corporations
- RMC's
- International & Domestic Movers
- Military

Breakdown of Attendees by Professional Role



ATTENDEES BY REGION



Sales Begin

WEDNESDAY

May 21

Exhibitor and sponsorship sales are open exclusively to Premier members, while registration is open to all members.

WEDNESDAY

May 28

Exhibitor and sponsorship sales are open to IAMTrusted Moving Companies (ITMC) and IAMTrusted Suppliers (ITS).

TUESDAY

June 3

Exhibit and sponsorship sales are open to Core members.

THURSDAY

June 5

Exhibit and sponsorship sales are open for all members.

Early Bird registration rate and IAM-YP discount ends on June 20, 2025.

Expo Hall Hours

Subject to Change. For more details, see section 10, Exhibit Hours, of the Rules & Regulations on page 11.

Note: Appointments in the Expo Hall are permitted **only during attendee hours.**

THURSDAY

October 23

Freeman Set Up
Exhibitor Set Up

6:00 AM - 3:00 PM

3:00 PM - 7:00 PM

FRIDAY

October 24

Exhibitor Set Up
Hall Open

7:00 AM - 12:00 NOON

1:00 PM - 7:00 PM

SATURDAY

October 25

Hall Open

10:30 AM - 5:00 PM

SUNDAY

October 26

Hall Open

8:00 AM - 5:00 PM

MONDAY

October 27

Hall Open
Hall Tear Down

8:00 AM - 12:00 NOON

12:00 NOON - 2:00 PM

Registration Pricing

PREMIER ■

\$1,595

Registration rate regardless of registration date.

CORE ■

Early Bird - \$1,595
Regular - \$1,795

Onsite - \$2,100

VALUE ■

Early Bird - \$1,595
Regular - \$1,795

Onsite - \$2,100

NON-MEMBER ■

Regular - \$4,000

Please contact our Membership Office to register.

Early Bird registration rate and IAM-YP discount ends on June 20, 2025.

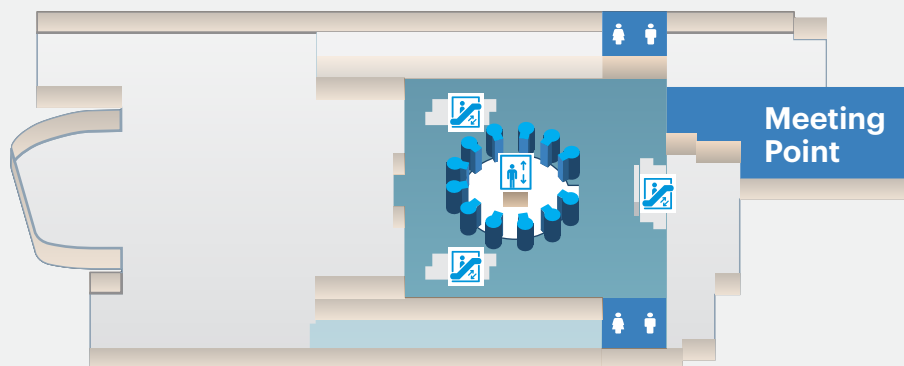
Agenda at a Glance

Coming Soon

Event Hall Map

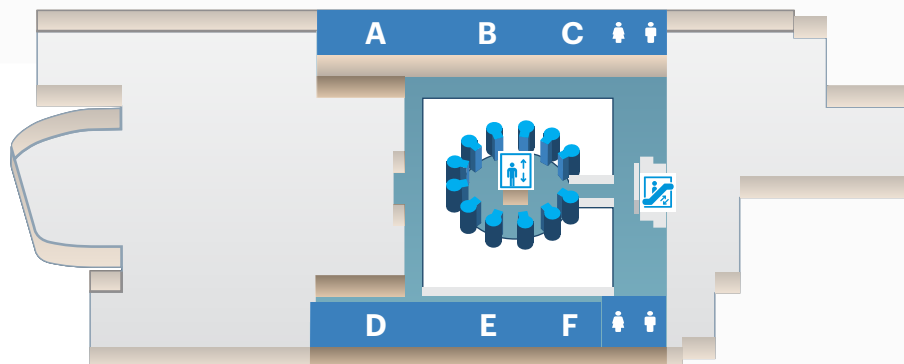


3RD FLOOR



4TH FLOOR

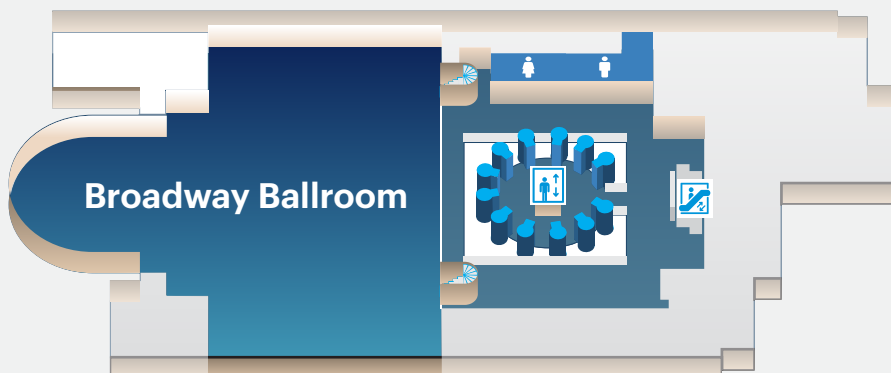
- A. Wilder
- B. Odets
- C. Gilbert
- D. O'Neill
- E. Ziegfeld
- F. Brecht



5TH FLOOR

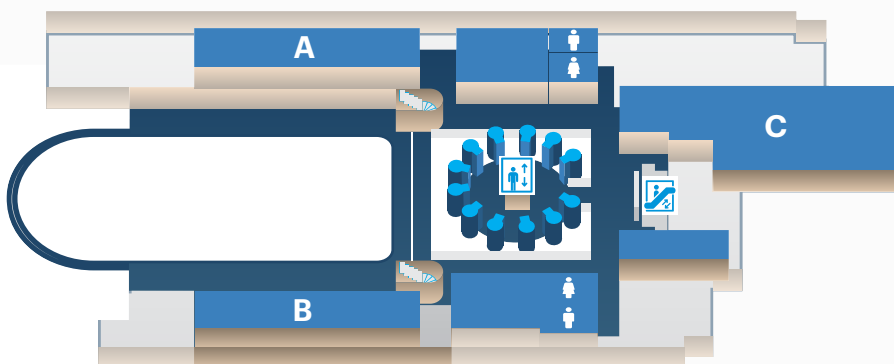


6TH FLOOR



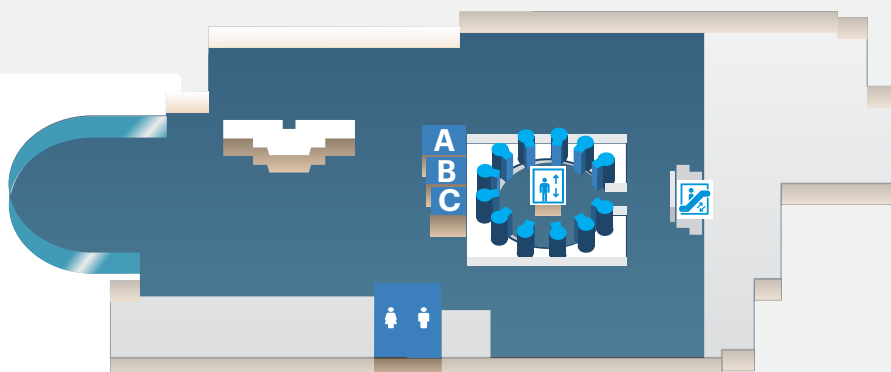
7TH FLOOR

- A. Soho Complex
- B. Empire Complex
- C. Astor Ballroom



8TH FLOOR

- A. Cabana 1
- B. Cabana 2
- C. Cabana 3



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Sponsor & Level Exhibitor
Rules & Regulations

Member companies (**Participant**), by purchase of a booth or sponsorship, agree to abide by the following terms and conditions as managed by the International Association of Movers/Meeting Management Services (**Organizer**):

- Eligibility:** To purchase a booth or sponsorship, a participant must be a member in good standing and remain in good standing through the end of the Annual Meeting. At least one company representative must be registered as a full conference attendee.
- Company Listings:** Your company name and address must match your membership name and address. Alternate names and addresses are not allowed. Your company information will be shared with the general contractor to help execute on sponsorship benefits.
- Participant Code of Conduct:**
 - Personnel representing the Participating company shall be dressed for the professional environment of the Annual Meeting. Participants dressed in an inappropriate manner may be ejected from the Annual Meeting or requested to modify their dress at the sole discretion of the Organizer.
 - Discrimination and Harassment: Participant agrees that any form of discrimination or harassment by company personnel based on a person's sex (including pregnancy), race, color, religion, national origin, disability, age, sexual orientation, veteran status, genetic information, or other status protected by law will not be tolerated at the Annual Meeting. Conduct that is discriminatory or offensive to a reasonable person is inappropriate at the Annual Meeting and violates this policy, even if it does not meet the legal definition of unlawful misconduct.
 - Personnel in violation of this policy must leave the premises immediately, without a refund.
 - Personnel must always conduct themselves in a professional manner. Behavior, displays or demonstration that is in any way demeaning, threatening, coercing, and/or abusive, including profane language, or offensive gestures is prohibited. Personnel or displays in violation of this policy will be required to leave the premises immediately, and they along with their employer at the time of the violation may be prohibited from attending the Annual Meeting the following year. Organizer has sole discretion in determining what constitutes a violation of this section, and what sanction is taken.
 - Should the Participant misrepresent any product or article displayed in a booth, the Organizer may forth with and without any liability whatsoever, terminate this contract for such booth and require the Participant to remove from the premises all its products, equipment, and furniture.
- Badges:** Annual Meeting attendees must wear their badge to access Annual Meeting events. Each badge is unique to the registrant and may not be sold, given, or transferred to another individual once printed. For security reasons, Participant must wear, possess, and present their credentials at events. Badges must be on the IAM-issued lanyard around the Participant's neck while participating in any IAM Annual Meeting event. If credentials are not worn or presented correctly by a Participant, IAM reserves the right to deny that Participant's entry into IAM Events. For security reasons, badge swapping is not permitted. Any violation of this policy may result in the removal from an event and the cancellation of the registration associated with the badge, without receiving a refund. In addition, IAM reserves the right to deny registration for future events.
- Space Assignments:** Exhibit space will be assigned on a first-come, first-served basis. Each company is permitted to purchase one booth only. Any additional booths purchased will be automatically canceled. The organizer reserves the right to adjust booth locations and make final space assignments as needed. All decisions regarding space allocation are at the sole discretion of the organizer.
- Space Usage:** Participants shall not sublet or share space provided by the Organizer. Any space not occupied by the close of the installation period will be forfeited and may be resold or reassigned at the discretion of the Organizer. **Participants may not block the view of neighboring exhibitors, and all items must remain within the assigned space.** Distribution of literature, product samples, or other materials is limited to the exhibitor's purchased space. Distribution of brochures, gifts, promotional items, or giveaways outside of the assigned booth or designated sponsor activation areas is strictly prohibited, unless expressly authorized in writing by the International Association of Movers.
- Official Service Contractor:** Freeman has been selected as our official service contractor to ensure orderly and efficient installation, operation, removal of the displays and to minimize confusion by the presence or solicitation of unknown or unqualified firms. Freeman will send a service kit containing information on material handling, furnishings, electrical, signs, labor, booth cleaning, display rental, telephone, audio/visual, photography, computer rental, and recommended transportation carriers.
- Certificate of Insurance:** In the event exhibitor chooses to use an outside contractor 10) days prior to the Event move-in date: (i) a written statement setting forth the identity and intended use of the Exhibitor Appointed Contractor (EAC), and (ii) a certificate of insurance evidencing that the EAC has in place the minimum insurance coverage as defined herein. Client will be solely responsible for ensuring that each EAC furnishes evidence of workers' compensation insurance in the minimum amount required by state law; evidence of commercial general liability insurance, in a minimum amount of one million dollars (\$1,000,000) covering all operations; and automobile liability insurance in a minimum amount of one million dollars (\$1,000,000) covering all owned, hired, and non-owned vehicles. The policies for commercial general liability and automobile liability will name IAM, Venue, and Freeman as additional insureds for the Events covered by this Agreement.
- Carry In Policy:** Exhibitors may carry in items, one at a time. No item(s) may be rolled into the exhibit hall. The official contractor will stop all roll-in sets up and require contract labor to manage the material handling of your items. Fees for material handling will be charged to the exhibitor.

10. Exhibit Hours:

Thursday	Hall Set Up	6:00 AM - 3:00 PM	
	Exhibitor Set Up	3:00 PM - 7:00 PM	No Kiosk set up
Friday	Exhibitor Set Up	7:00 AM - 12:00 PM	Kiosk set up
	Hall Open	1:00 PM - 7:00 PM	
Saturday	Hall Open	10:30 AM - 5:00 PM	
Sunday	Hall Open	8:00 AM - 5:00 PM	
Monday	Hall Open	8:00 AM - 12:00 PM	
	Hall Tear Down	12:00 PM - 2:00 PM	

- Early Dismantling of Space:** Spaces are to remain set up until 12:00 noon on Monday, October 27, 2025. You may not dismantle your space prior to 12:00 noon. **Early dismantling will result in a \$500 penalty and may result in loss of future privileges.**
- Safety Regulations:** The use or storage of flammable liquids, gases, or solids will not be permitted. Participants must adhere to all municipal and state laws, rules, and regulations. No combustible decorations are permitted, and other materials must comply with the local fire department regulations.
- Food and Beverage:** Food and beverage service is not permitted within your exhibit space. An exception is made for small, individually wrapped candy. Please note that equipment such as coffee machines or beverage dispensers is strictly prohibited.
- Guard Service:** Organizer will provide guard service when the exhibit hall is closed and exercise reasonable care for the protection of Participant's material and display. Beyond this, Organizer, its officers, agents, employees, subsidiaries, affiliates, and members (separately or collectively) cannot accept responsibility for any damage to or for the loss or destruction of any Participant property because of fire, theft, or accidents or other causes.
- Minimum Age for Entry:** The minimum age to enter the Expo Hall is 21 years old.
- Liability:** Participant shall be fully responsible for paying any and all damages to property or center, its owners or managers, which results from any act or omission of Participant. Participant agrees to defend, indemnify, and hold harmless the hotel and center, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Participants' use of the property. Participants' liability shall include all losses, costs, damages, or expenses arising from or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Participant, its agents, employees, and business invitees which arise from or out of the Participant's occupancy and use of premises, the Venue or any part thereof.
- Payment:** Full payment is due by August 1, 2025. Organizer reserves the right to cancel and reassign exhibit space if payments are not received August 1, 2025.
- Cancellation and Refunds:**

Participant Cancellation Policy: To cancel your sponsorship or exhibit booth, please send a written notice of cancellation to iamexhibits@mmsmeetings.com by the following dates:

Before July 11, 2025: Cancellation fee will be equal to 50% of the total exhibition or sponsorship fee, plus 10% administrative fees.

Between July 12 – August 29, 2025. The cancellation fee will be equal to 75% of the total exhibition or sponsorship fee, plus 10% administrative fees.

After August 29, 2025: Cancellation fee will be equal to 100% of the total exhibition or sponsorship fee, plus 10% administrative fees.

Cancellation by Organizer: In the event the Annual Meeting is canceled due to inclement weather, acts of God, strikes, lockouts, acts of the elements, or other acts or occurrences beyond the Organizer's control, the Participant shall not have any right to claim a refund for money paid by the Participant to Organizer. In rare circumstances, acts or events beyond the Organizer's reasonable control may require the cancellation of the Annual Meeting. The organizer will not be responsible for any additional damages, fees, or costs associated with a cancellation. If the Organizer cancels or postpones the Annual Meeting, all paid Participants are eligible for one of the following three choices:

Apply funds as a credit toward the following year; Registrations will be fully transferable to other colleagues at your organization;
Apply funds as a credit towards membership dues.

- Amendment of Terms and Conditions:** All matters or questions not specifically covered by the terms and conditions shall be subject solely to the decision of the Organizer and the Venue. These rules and regulations may be amended at any time by the Organizer and the Venue. All amendments shall be binding.
- Important Note:** Exhibit and sponsorship purchases will only be accepted online. No faxes or phone calls will be accepted. Membership and past due invoices must be paid in full to purchase a booth or sponsorship. Premier Members have first pick! Upgrade your membership by contacting membership@iamovers.org.
- 2025 RISK AND LIABILITY STATEMENT:** By registering for the 63rd Annual Meeting & Expo, all attendees agree to comply with the IAM Code of Conduct and Safety Policy. All attendees agree to comply with the following Risk and Liability statement:

The Coronavirus pandemic has heightened the inherent risk of attending live events and participating in group activities. With this circumstance in mind, IAM is taking all legal, prudent, and advisable measures to minimize the risk of virus transmission between people during the Annual Meeting & Expo.

I acknowledge these risks, and others, and agree to take full personal responsibility for them. I will not hold any person or organization accountable should I contract an illness or should anything else happen to me due to my participation in this year's Annual Meeting & Expo.

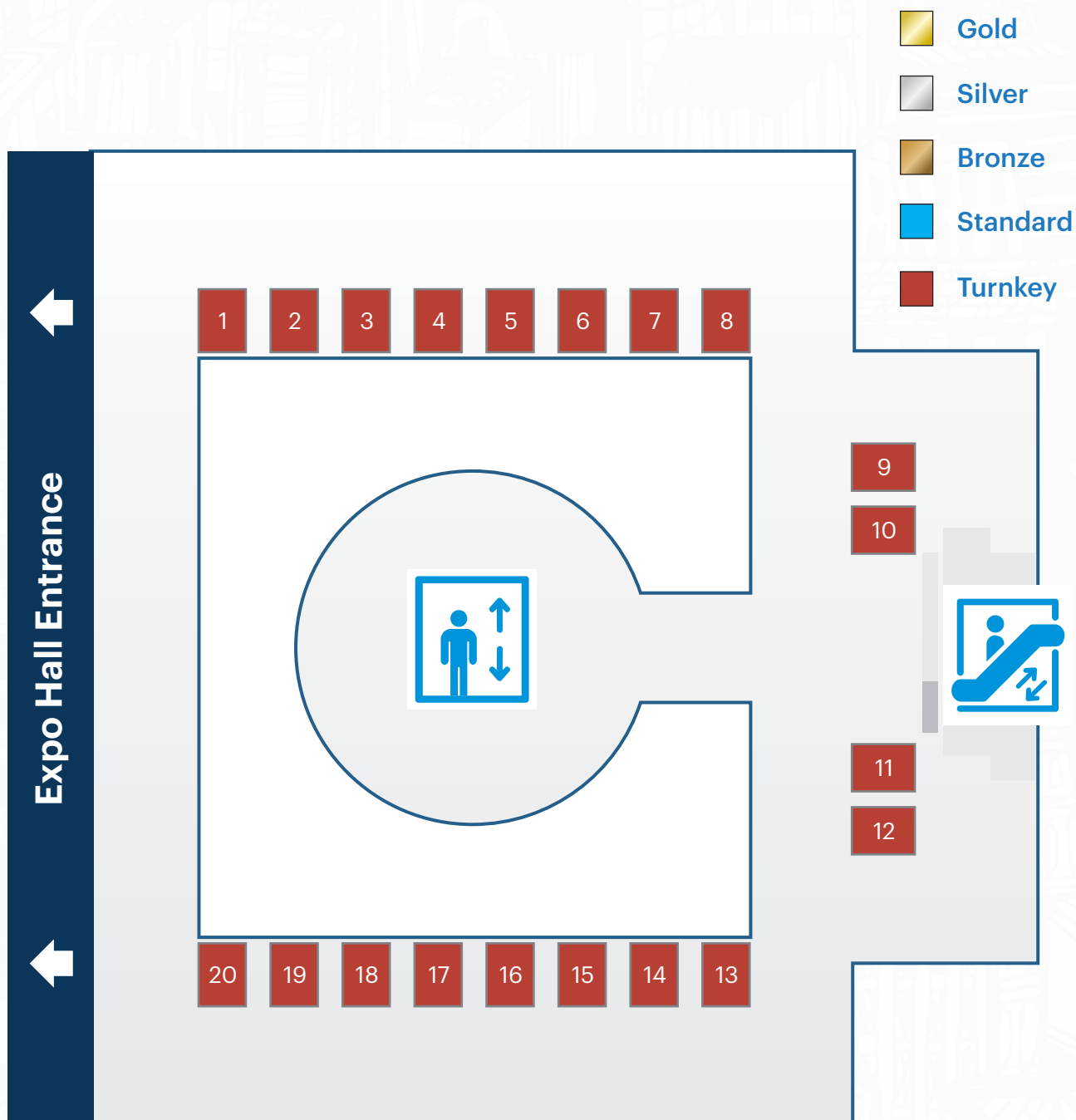
I agree to monitor my own health status and will not attend the Annual Meeting if I am symptomatic in any way, or if I believe I have been exposed to someone with Coronavirus. If I am symptomatic, I will not come to the Annual Meeting.

I am aware that if I show up and am refused entrance due to symptoms, I will not receive a refund.

All requirements are subject to change and adjustments may be made to the policy based on the most current U.S. Centers for Disease Control and Prevention (CDC) guidelines.

Expo Hall Map





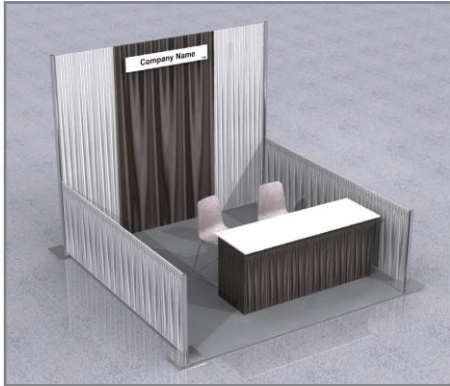
All Branding Sponsorship Packages Include:

- One 10x10 Booth (Pre-selected by IAM)
- One (1) Full Conference Registration
- One (1) Exhibit Hall-Only Registration
- Mention on IAM Social Media Outlets
- Logo on Sponsorship Signage and Conference Website

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Sponsor & Exhibitor Booth Packages

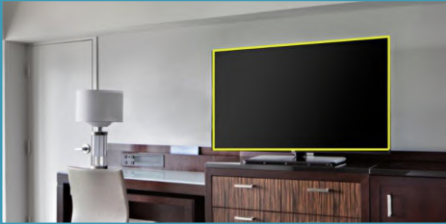


Pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.

	GOLD	SILVER	BRONZE	STANDARD	TURNKEY
	\$12,500	\$7,500	\$5,500	\$3,650	\$4,000
Booth Size	10x30	10x20	10x10	10x10	Specialty
Available Booths	4	14	29	27	20
Specialty Branding					Included
One Full Registration	✓	✓	✓	✓	✓
Exhibitor Registration	4	3	2	1	1
Attendee List Pre- and post-conference attendee lists with email, phone numbers and physical address. <i>Includes only attendees who have consented to be listed.</i>	✓				
6 Foot Table	3	2	1	1	Specialty Table
Chairs	6	4	2	2	2 Stools
Available Comp Tickets to the Opening Reception for Exhibitor Registrations	4	3	2	1	1
Branding Opportunities					
State of IAM Membership Address	✓	✓	✓		
Exhibit Hall Entrance Unit	✓	✓	✓		
Recognition in Portal Magazine	✓	✓	✓		
Mention on IAM Social Media Outlets	✓	✓			
Conference Website	✓	✓			
Embedded Hyperlink in one IAM e-blast	✓				

Booth Packages & A La Carte

Welcome Sponsor



Make a lasting impression as the Welcome Sponsor of the IAM Conference. This sponsorship opportunity ensures your brand is one of the first that attendees see upon arrival, setting the tone for their entire experience.

Co-Sponsored Sponsor Option

Six (6) Available - \$4,000/each

Your Logo on the following items:

- Sponsor-designed slide on tv screen when guests check into their guestroom.
- Recognition across IAM social media outlets

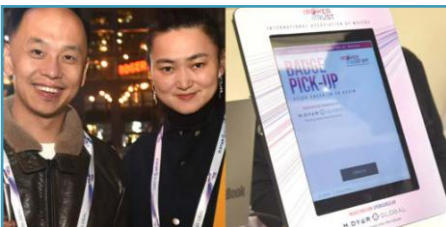
Exclusive Sponsor Option

One (1) Opportunity at \$26,000

Your Logo on the following items:

- Sponsor-designed slide on tv screen when guests check into their guestroom.
- Room drop on opening reception night.
- Mention on IAM social media outlets.
- One (1) full conference registration
- One 10x10 Booth (Pre-selected by IAM)

Registration & Help Desk Sponsor



Position your brand at the heart of the attendee experience as the Registration & Help Desk Sponsor!

One (1) Opportunity at \$25,000

Your Logo on the following items:

- Co-branded lanyards.
- Co-branded registration kiosks.
- Logo exposure in the registration confirmation emails and the "Know Before You Go" email.
- Custom skinny meter board.
- One (1) full conference registration.
- Mention on IAM social media outlets.
- One 10x10 Booth (Pre-selected by IAM)

Opening Reception Sponsor

Kick off the 2025 Annual Meeting & Expo as the exclusive Opening Reception sponsor!

One (1) Opportunity at \$27,000

Your Logo on the following items:

- Branded napkins.
- Custom double sided meter board.
- One (1) full conference registration.
- App push notification mentioning sponsor at the start of the Opening Reception.
- Logo on sponsorship signage and conference website.
- Mention on IAM social media outlets.
- One 10x10 Booth (Pre-selected by IAM)

Closing Event Sponsor

Leave a lasting impression as the exclusive Closing Event Sponsor. This high-profile opportunity includes:

One (1) Opportunity at \$17,500

- Prominent recognition during the final event (venue TBD)
- Verbal thank-you from the IAM President
- Option to provide a farewell gift to attendees (purchased by the sponsor and approved by IAM)
- One (1) full conference registration.
- App push notification mentioning sponsor at the start of the Closing Event.
- Mention on IAM social media outlets.
- One 10x10 Booth (Pre-selected by IAM)

Guestroom Sponsor



Be the first brand attendees see when they check in at the Marriott Marquis. As the guestroom sponsor, your sponsorship includes:

One (1) Opportunity at \$12,500

Your Logo on the following items:

- Co-branded keycard sleeves
- Room drop on night 2
- Mention on IAM social media outlets.

Snack Sponsor

Provide attendees with an afternoon snack with this tasty sponsorship!

Three (3) Opportunities at \$6,000/One (1) each day

Your Logo on the following items:

- Branded napkins.
- App push notification mentioning sponsor at the start of the Opening Reception.
- Logo on sponsorship signage near the snack station.

All Day Beverage Stations



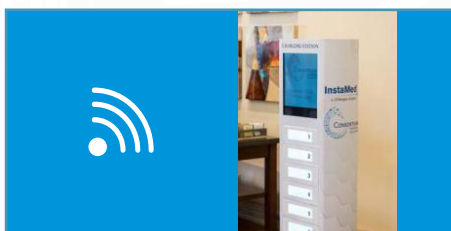
Stand out as the company that keeps attendees refreshed with the All Day Beverage Station!

Three (3) Opportunities at \$3,000/One (1) each day or One (1) Opportunity at \$7,000 for all days.

Your Logo on the following items:

- Branded napkins.
- App push notification mentioning sponsor at the start of the Opening Reception.
- Logo on sponsorship signage and conference website.

Wifi Sponsor



Help attendees stay connected as the Wifi Sponsor!

One (1) Opportunity at \$12,500

- Custom SSID and password for the conference wifi.
- Branded charging station.
- Custom internet splash page.
- Logo on sponsorship signage around the meeting space.

Mobile App Sponsor



Help attendees stay engaged as the Mobile App Sponsor!

One (1) Opportunity at \$10,000

- One (1) custom push notification for each day of the conference.
- Logo on conference app.
- Logo on sponsorship signage around the meeting space.

Hydration Station Sponsor

Staying hydrated is crucial to staying energized at the 63rd Annual Meeting & Expo!

One (1) Opportunity at \$4,000

Your Logo on the following items:

- Your logo will be visible at the water station around the meeting space, reminding attendees who is keeping them hydrated.
- Branded cups.

Meeting Point Sponsors



Be 1 of 3 connection hubs as a Meeting Point Sponsor! These designated spaces serve as a central spot for attendees to gather, network, and schedule meetings.

Three (3) Opportunities at \$7,500

Your Logo on the following items:

- Designated table for sponsor to stay or leave collateral.
- Reserved sign with sponsor logo on the sponsor table.
- Graphic overlay on the tables in the meeting space.

Reception Sponsor (Leadership Alliance, New Member)

Promote your brand to groups of attendees that attend the IAM Leadership Alliance Reception, OR New Member Reception/First-time Attendee, hosted by IAMTrusted.

One (1) Opportunities at \$3,000 (Leadership Alliance)

One (1) Opportunities at \$5,000 (New Member)

Your Logo on the following items:

- Custom single-sided, branded meter board.
- Branded napkins
- Company logo on the agenda.

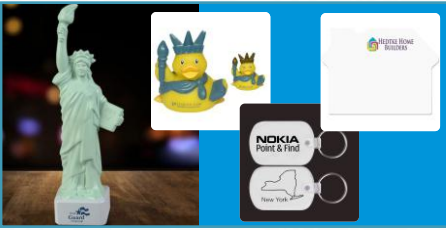
Glass Railing Cling Sponsors



Create a custom 6x3 print ad to be placed on the glass railing around the 5th floor pre-function space.

Six (6) Opportunities at \$3,000/each

Pop Up Shop Sponsors



Give attendees a piece of New York City - and your brand - by sponsoring an item for the Expo pop up shop.

Six (6) Opportunities at \$2,550/each

Elevator Cab Interior



Maximize your brand by customizing an elevator cling, ensuring your logo is seen by attendees as they move between event spaces.

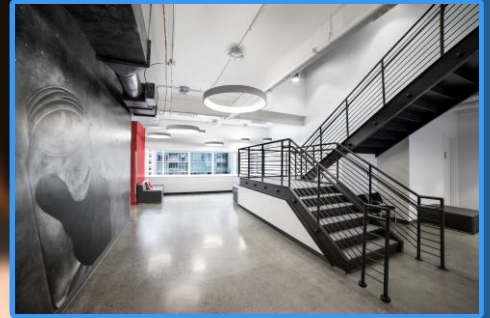
Six (6) Opportunities at \$2,500/each

Cabana Sponsors



Host Meetings away from the hustle and bustle of the Expo hall with your very own cabana space on the 8th floor, next to the Revel & Rye restaurant. These spaces are set for 6 - 8 people and include a monitor in each room. (Daily, from 9:00 AM - 4:00 PM.)

**Twelve (12) Opportunities at \$3,500/day
(3 Cabanas available per day)**



Connect Activity!

Step into the spotlight with the **next generation of industry leaders**. The **YP Connect activity on October 23rd** is where young professionals break the ice and build meaningful connections with fast-paced, on-your-feet activities. Held just steps from Broadway, in the heart of New York City's Theater District, this **dynamic improv workshop** blends skill-building with creative collaboration.

YP Connect Activity Sponsor

Sponsor the IAM-YP Connect activity—an interactive improv session that helps young professionals sharpen their presentation and communication skills.

Show your commitment to talent development and boost your brand visibility through:

One (1) Opportunity at \$3,500

- Mention on IAM social media outlets.
- Logo placement on the event webpage.
- Recognition at the YP Connect event.
- Featured article in the YP Newsletter.
- Four (4) tickets to the Party with a Purpose



presents



The **IAM-YPs** are proud to partner with the **Global Moving Foundation** to host **Party with a Purpose** - a celebration that champions scholarships, training, and the future of our industry.

Proceeds from this event directly support the Foundation's mission to strengthen the global moving industry through education, research, charitable and humanitarian aid initiatives, and awards such as the **Industry Training Program**, **Wohlstetter Academic Awards**, **Jackie Agner Community Service Award**, and the new **Skill-Based Learning Award**. The Foundation is working to advance workforce professionalism and elevate our industry.

VIP Sponsor



Secure the VIP sponsorship at the Party with a Purpose event at Fushimi Times Square.

One (1) Opportunity at \$10,000

- Exclusive VIP section at Fushimi.
- Your logo on all GMF entrance wristbands.
- Push notification reminding attendees to meet with sponsor in their VIP area.
- Includes ten (10) Global Moving Foundation wristbands for entry
- Two (2) branded pillows for VIP area.

GMF Party with a Purpose Sponsor



Be part of the fun! Welcome attendees to the Party with Purpose event at Fushimi.

One (1) Opportunity at \$5,000

Your Logo on the following items:

- Branded floor clings.
- Branded mirror cling in the entry way tunnel.
- Branded cling on entryway frames.
- Push notification saying your company is welcoming attendees to the party.

Bar Sponsor



Let the attendees know who is hosting the Party with a Purpose event at Fushimi.

One (1) Opportunity at \$10,000

Your Logo on the following items:

- Featured drink at the bar.
- Branded coasters at the bar.
- Branded cocktail napkins.
- Branded bar tables.
- Branded pillows at the booths by the bar.

Think we missed a sponsorship opportunity?
Have some sponsorship ideas you'd like to
share with us? Reach out to Matthieu Odjik at
matthieu.odjik@iamovers.org!

