

Exhibit at the premier
meeting for orthotic,
prosthetic, and
pedorthic
professionals.




AOPA 2025 EXHIBIT PROSPECTUS

& SPONSORSHIP OPPORTUNITIES

Network. Collaborate. Build Relationships.

Apply now for exhibit space at
aopaassembly.org.

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 Sept. 3-6 **AOPA NATIONAL ASSEMBLY**
ORLANDO, FL
Orange County Convention Center

#AOPA2025
AOPAASSEMBLY.ORG



WELCOME

2025 ASSEMBLY COMMITTEE

Assembly Co-Chairs

Joanna Kenton, CTO, LPO, FAAOP

Brad Mattear, CPA, CFo, LO

Members

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Tanya Baer, CFm, Cfo

Corey Baum, CO, LO

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Emily McNees

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Join your customers and colleagues on
Sept. 3–6 in Orlando, FL, at the Orange
County Convention Center (OCCC).

The National Assembly exhibit hall and related activities are organized by a group of your peers, who are AOPA members and exhibitors of various size companies. The workgroup welcomes your ideas, suggestions and feedback. Please forward any comments to Assembly@AOPAnet.org.



To exhibit at the 2025 AOPA National Assembly, please visit the AOPA Assembly website at bit.ly/3WoyDA3 or contact Kelly O'Neill at kelly.oneill@AOPAnet.org.

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WHY EXHIBIT

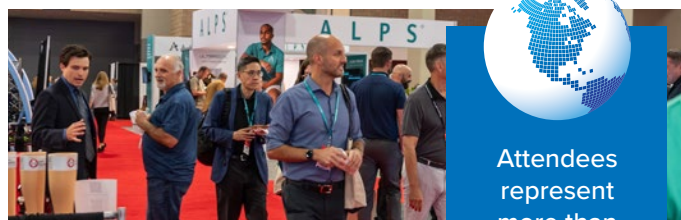
The AOPA National Assembly is the nation's most prestigious and largest gathering for the orthotic, prosthetic, and pedorthic community.

This iconic event is your prime opportunity to expand your customer base, showcase your latest innovations, and make a lasting impact in the industry. Don't miss out on being part of the most exciting event of the year!

- Engage directly with your current customers, answering their questions while fostering new connections and lasting relationships.
- Enjoy sponsored networking opportunities, including an opening welcome reception in the exhibit hall.
- **Product Demonstrations:** Exhibiting allows for hands-on product demonstrations, which are far more effective than online marketing in conveying the benefits of your offering. Potential buyers can see, touch, and experience your products in person, leading to higher engagement and trust.
- Take advantage of education sessions, earn CE credits and learn what's happening within the profession and how it affects suppliers and manufacturers. Additionally hear from regulatory agencies, including the Veterans Administration, Medicare and the DOD.
- **Targeted Audience Exposure:** The National Assembly attracts O&P industry professionals, decision-makers, and potential customers actively seeking solutions and innovations. Exhibiting allows you to showcase your products or services directly to a qualified audience, increasing your chances of generating leads and sales.
- Host a sought after Manufacturers' Workshop or take center stage by presenting Product Preview Theater (PPT) session located in the Exhibit Hall.
- Speak to AOPA coding experts to learn what's happening with U.S. government sponsored healthcare programs.



- Increase your exposure through a wide variety of advertising and sponsorship opportunities.
- **Lead Generation:** Exhibiting at the National Assembly is one of the most effective ways to generate qualified leads in a concentrated period. The people who attend are typically decision-makers or influencers within their organizations, making it easier to move leads through your sales funnel.
- Much more!



Attendees represent more than 20 countries and 6 continents

OUR ATTENDEES ARE DECISION MAKERS

Over 2,000 attendees are O&P practitioners, pedorthists, physicians, technicians, fitters, students, educational instructors, facility owners, marketing personnel, physical therapists, residents, office managers, billing specialists, occupational therapists, researchers, engineers, manufacturers, distributors and suppliers of O&P products and services.

HOTEL & TRAVEL INFORMATION



LOCATION AND VENUE

Get ready to experience the excitement of Orlando, FL—our dynamic host city for the 2025 AOPA National Assembly! Known for its world-class attractions, vibrant entertainment, and stunning venues, Orlando offers the perfect backdrop for both business and leisure. From renowned theme parks to exceptional dining and nightlife, there's no shortage of things to explore after a productive day at the show. Join us in the heart of Florida for an unforgettable event in one of the most sought-after destinations!



TRAVEL

The Orlando International Airport (MCO) is located just a short 9 miles from the Orange County Convention Center (OCCC) and Hyatt Regency. Taxi, Uber and Lyft are readily available from the airport.

HOTEL RESERVATIONS

The renowned Orange County Convention Center (OCCC) will be the location for all of our events, including registration, exhibitions, and educational sessions—all under one roof. Conveniently located in the heart of Orlando's International Drive, the convention center is just steps away from our host hotel, the Hyatt Regency, making it easy for attendees to transition seamlessly between events and accommodations. The OCCC provides the ideal setting for a productive and immersive experience!

**Book Your
Reservations
by August 11,
2025**

■ Hyatt Regency Orlando

Rate: \$194 per night

The Hyatt Regency Orlando will be the host hotel for the 2025 AOPA National Assembly. Located directly across the street from the Orange County Convention Center (OCCC), it provides easy access to all National Assembly events. There is also a skywalk that will connect you directly to the OCCC.



AOPA has reserved a block of rooms at the Hyatt Regency Orlando at a discounted rate of \$194 (Single/Double) with a \$5 resort fee. Attendees are encouraged to book early, but no later than August 11, 2025 when the hotel will release the room block. Rooms may be available after this date, but most likely at a higher rate.

EXHIBITOR INFORMATION

WE PROMOTE YOUR PRESENCE!

Complimentary exhibitor listing in the following:

- AOPA National Assembly Annual Meeting Website
- AOPA National Assembly Meeting Mobile App
- O&P Almanac Magazine
- Exhibitor Directory/Map printed Final Program



2025 EXHIBITS SCHEDULE*

Date	Exhibit Installation	Exhibit Hours*	Exhibit Dismantle
TUESDAY September 2	Noon – 5:00 PM		
WEDNESDAY September 3	7:00 AM – 3:00 PM	5:30 – 7:30 PM Welcome Reception	
THURSDAY September 4		9:00 AM – 6:00 PM	
FRIDAY September 5		9:00 AM – 4:00 PM	4:00 – 9:00 PM
SATURDAY September 6			7:00 – 11:00 AM

Education will take place on Saturday, September 6, but there will be no exhibition this day.

* Times are subject to change.



EXHIBITOR BADGES

Two exhibitor full conference badges are included with your 10'x10' purchased space. These registrations include: admission to all education sessions, CE credits, Welcome Reception, meeting materials, and lunch tickets. Additional conference badges can be purchased at a discounted rate. All exhibit personnel must wear their exhibitor badge and/or a set-up badge, which will be available at the registration desk. For questions regarding move-in, contact Show Management at 571/431-0852. Permission for early move-in must be approved by Show Management. All construction must be completed and aisles cleared by 3:00 PM, Wednesday, September 3.



To exhibit at the 2025 AOPA National Assembly, please visit the AOPA Assembly website at www.AOPAassembly.org or contact Kelly O'Neill at kelly.oneill@AOPAnet.org.

Exhibitor Information

2025 EXHIBIT SPACE FEES

AOPA Member:

\$3,050 per 10'x10' unit

Non-AOPA Member:

\$7,500 per 10'x10' unit

➤ Premium Corner Space:

\$100 Additional

(with exception for a island or peninsula booth)

IMPORTANT DATES

Application and 50% deposit due if submitted by **April 1st**.

Application and 100% payment due if submitted after **April 1st**.

All balances of exhibit space fees due **April 1st**.

EXHIBIT SPACE CANCELLATION

Full refund (*minus 10% processing fee*) if cancellation received by April 1st.

No refunds provided if canceled after April 1st.



EXCLUSIVE OPPORTUNITY!

FIRST TIME EXHIBITORS with AOPA receive a complimentary basic booth space set-up with their purchased 10'x10' booth space which includes:

- A standard identification sign (17"x11") indicating company name and booth number
- Eight-foot-high (8') back wall drape and three-foot (3') side rail drape
- Six-foot (6') skirted table, two chairs, carpet, and wastebasket.

EXHIBIT SPACE INCLUDES:

- Each 10'x10' standard booth space includes*:
 - A standard identification sign (17" w x 11" h) indicating company name and booth number
 - Eight-foot-high (8') back wall drape and three-foot (3') side rail drape.
- Post-event registration mailing list of all National Assembly attendees. *(AOPA members only)*
- Two complimentary full conference exhibit badges (per 10'x10' exhibit space) which includes: admission to all education sessions, CE credits, Welcome Reception, meeting materials, breakfast, and lunch.
- Additional discounted exhibitor full conference badges available once complimentary badges are used. *Limits apply.*
- Private lounge area exclusive to exhibitors.
- Ability to receive CE credits with your full conference registration badge—*no additional charge!*
- 24-hour perimeter security guard service.
- Breakfast and lunch during show hours conveniently located inside the exhibit hall.
- Exhibitor Service Kit—The Exhibitor Service Kit is an online guide provided by FREEMAN Decorating which includes all information and order forms you need to plan a successful trade show event; as well as shipping information, booth rental, electric, and internet needs.
- Exhibitor Newsletters—provide you with important up-to-date information regarding the show.
- One hour early access to exhibit hall prior to exhibit hall opening each day for those with Exhibitor Full Conference Badges.
- Exhibitor Listing on AOPA National Assembly website, to include your company information, social media links, company logo and brochure.
- Discounted hotel room rates at show participant hotels.
- 17 exhibit hours, 7 hours of dedicated unopposed exhibit time
- Reserve meeting and/or reception space during unofficial show hours at the host hotel.
- Opportunity for face-to-face engagement with current and prospective customers

EDUCATIONAL OPPORTUNITIES



EDUCATIONAL

The opportunities below allow attendees to receive CE credits. Sponsorship & Education Opportunities are only available to exhibitors of the 2025 National Assembly.

MANUFACTURERS' WORKSHOPS

Take advantage of this unique opportunity to increase your visibility within the O&P community by sharing your successes and techniques with practitioners. Workshops are 1-2 hours long and accommodate up to 50 people. To ensure the best experience for all exhibitors, workshops are limited to 12 concurrent workshops during each tier.

COST: 2 hr \$1,750
1 hr \$1,250

Each workshop room will be equipped with a complimentary LCD projector for your session. Meeting rooms will be arranged to accommodate up to 50 attendees and will include a screen, power supply, and HDMI cable. Prior to the event, you will receive details about your room size. If you require additional audiovisual equipment, such as microphones or speakers, you will be responsible for ordering and covering the cost of these items.

PRODUCT PREVIEW THEATER (PPT)

Place your product or service front and center for a 30-minute product preview right on the show floor. These 30-minute presentations are designed to be high-energy, showcasing different products and/or services throughout the exhibition.

COST: Unopposed time \$1,250
Standard time \$850

MOST POPULAR

EXHIBITS PASSBOOK

Attract more visitors to your booth by taking part in this popular traffic-building opportunity! Simply provide a question to be featured in the event passbook. Attendees will visit each participating booth, engage with your team to discuss the question, and find the answer. By completing the passbook, attendees can earn CE credits and enter for a chance to win exciting prizes. The first 100 attendees to complete the passbook will receive a \$10 Starbucks gift card.

COST: \$1,000



EDUCATION OPPORTUNITY:

EDUCATION TRACK SPONSOR

Become the exclusive sponsor of an education track at the Assembly. Choose from the Prosthetic, Orthotic, Pedorthic, Business or Technical tracks. Sponsorship includes: Logo & "Thank-You" placed in all targeted education marketing promotions, Assembly Preliminary and Final Program, and meeting room signage. Plus, distribute your marketing materials in back of meeting room.

COST: \$5,000



Sponsorship & Education Opportunities are only available to exhibitors of the 2025 National Assembly.

 Under \$1,000

SPONSORSHIP OPPORTUNITIES

ATTENDEE COMMUNICATION

MESSAGE ALERT

Reach attendees instantly while in Orlando with a message alert through the event app! Invite attendees to your booth demonstration or remind them of your Workshop. Limited to one per company per day, a maximum of four per day.

COST: \$800/per alert



SOCIAL MEDIA PACKAGE

Two (2) AOPA tweets with link to sponsor site and booth number; Two (2) AOPA Facebook posts with link to sponsor site and booth number.

This opportunity is limited to 10 sponsors.

COST: \$800



AOPA WEBSITE BANNER AD

Your banner ad will be placed on one of the Assembly web pages.

Banner size: 280 x 280 px

COST: \$800



ASSEMBLY SESSION SPOTLIGHT SPONSOR

Bring your product to the forefront, place a banner advertisement in the **Weekly Assembly Session Spotlight**. Beginning in July, an Assembly update is emailed every week to 8,500 recipients to provide valuable information about symposia, speakers, and special events.

Banner size: 728 x 90 px

COST: \$800



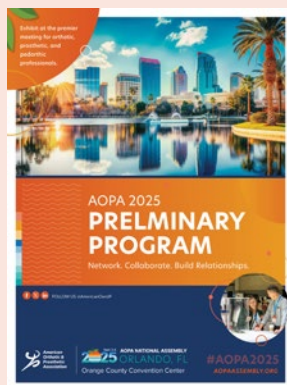
PUBLICATIONS

EXCLUSIVE OPPORTUNITY!

PRELIMINARY PROGRAM BACK COVER ADVERTISEMENT

The **Preliminary Program** serves as the primary marketing piece for the Assembly which includes the education program schedule, manufacturers' workshop schedule, exhibitor list, special events; and meeting, housing, and registration information.

COST: \$5,000



EXCLUSIVE OPPORTUNITY!

EVENT & ACTIVITIES FINAL PROGRAM COVER ADVERTISING ADVERTISEMENT

Three (3) prominent and exclusive spots are available for this year's on-site program. Become the sponsor of the inside front cover, inside back cover, or outside back cover ad.

Exact dimensions will be sent with your confirmation.

COST: Outside Back Cover \$5,000,

Inside Back or Inside Front \$3,500

EVENT & ACTIVITIES PROGRAM COUPON SECTION

Everyone loves coupons—take advantage of the coupon section of the final program. Promote show specials, new products and/or product discounts!

COST: \$800 per coupon



Sponsorship & Education Opportunities are only available to exhibitors of the 2025 National Assembly.

Under \$1,000

Sponsorship Opportunities

CONVENTION CENTER

EXCLUSIVE OPPORTUNITY!

EXHIBIT HALL AISLE BANNER SIGNS

Aisle signs can be seen from virtually every location on the show floor and are used by attendees to navigate their way through the exhibit hall. Your logo and booth number will be included on these full color double sided banners.

COST: \$3,500



EXCLUSIVE OPPORTUNITY!

STAIR GRAPHIC

Make a big impact with a stair graphic that will be seen coming and going back and forth between the two levels of the Convention Center.

COST: \$12,000



EXCLUSIVE OPPORTUNITY!

ESCALATOR GLASS CLING

This is a great way to escalate your company by being seen going back and forth between the two levels of the Convention Center.

Sponsorship includes 2 one sided panels.
COST: \$12,000

ELEVATOR DOOR BRANDING

EXCLUSIVE OPPORTUNITY!

Engage attendees and decision-makers at the heart of the action by branding the 2 elevator doors located near all the action at the Convention Center. Sponsorship includes 2 elevator doors.

COST: \$5,000

EXCLUSIVE OPPORTUNITY!

TABLE TOP CLING-FOOD COURT

This highly visible area is located in the Food Court area of the convention center. Tailor your message with eye-catching, full-color clings that reflect your brand's unique identity. The food court will be the place to go for lunches during the Manufacturers' Workshops.

COST: \$3,000

EXCLUSIVE OPPORTUNITY!

RESTROOM MIRROR CLINGS

Turn every glance into a branding opportunity with eye-catching mirror clings in high-traffic convention center restrooms.

COST: \$3,000



METER BOARD

Promote your company on a highly visible Meter Board. These 4-sided Meter Boards are displayed throughout the exhibit hall. Sponsorship is for one of the 4 sides.

COST: \$1,800, or contact for discount to sponsor all 4 sides

FLOOR STICKERS

Drive traffic to your booth with customized graphic floor stickers. Opportunity for four (4) 36" round floor graphics to be placed throughout the tradeshow floor.

COST: \$3,000

LET'S GET CHARGED!

Cell phone charging stations are a great way to have advertisement in prime areas and reach attendees on a multitude of levels as they charge their cell phone or other mobile devices. Sponsor to provide artwork. **COST:** \$3,000

GENERAL SESSION CHAIR DROP

Receive maximum exposure to all those attending each day's General Sessions by having your collateral, books, leaflet, raffle forms, or similar items distributed to each seat in the General Session.

COST: \$2,000 per item/per General Session.

EXCLUSIVE OPPORTUNITY!

REGISTRATION SPONSOR

Signage and branding within the conference registration area onsite, registration counters, registration confirmations, and a complimentary meeting bag insert. Provide your own branded company pens for added bonus!

COST: \$8,000

HOTEL

EXCLUSIVE OPPORTUNITY!

HOTEL ROOM KEY

Company logo will be included on the hotel room keys. This exclusive opportunity is available on a first-come, first-served basis. The keys will be available at all Assembly host hotels.

COST: \$12,000

EXCLUSIVE OPPORTUNITY!

HOTEL BAR TABLETOP CLINGS

By sponsoring the table top clings at the Hyatt Hotels bar "Rocks" your message will be front and center for guests as they relax, dine, and socialize.

COST: \$1,000

EXCLUSIVE OPPORTUNITY!

HOTEL BAR NAPKINS

Put your brand in the hands of every hotel guest with custom-branded bar napkins at the Hyatt Regency bars.

COST: \$3,000

HOTEL ELEVATOR MIRROR CLINGS

Take your message to the next level by sponsoring a elevator mirror cling. Your brand becomes impossible to miss, turning every elevator trip into a memorable touchpoint.

COST: \$1,000 each



Sponsorship Opportunities

SPECIALTY ITEMS ON-SITE

EXCLUSIVE OPPORTUNITY!

MEETING BAG

The ultimate walking billboard! Let your target audience advertise for you during and long after the close of the Assembly. Maximize your visibility by sponsoring the 2025 bag. **COST: \$12,000**

MEETING BAG INSERTS

Capture a targeted audience by inserting a product sample or literature piece (brochure, invitation, or flyer) into the official show meeting bag. **COST: \$1,200 per insert**

EXCLUSIVE OPPORTUNITY!

BADGE HOLDER/LANYARD

Display your company's name and/or logo on the lanyards that hold attendees' name badges! **COST: \$5,000**

EXCLUSIVE OPPORTUNITY!

CONVENTION CANDY

Treat attendees with a customized sweet treat! Your logo will be printed on candy and distributed at registration and information counter. **COST: \$3,000**

EXCLUSIVE OPPORTUNITY!

CUSTOMIZED SHOW NAPKINS

Customized napkins with your company logo will be used during the welcome reception and coffee breaks. **COST: \$2,000**

EXCLUSIVE OPPORTUNITY!

WATER BOTTLES

Your one-color imprint logo on high-quality water bottles will be distributed at water stations in the education rooms. Sponsorship also will be promoted at the built in water filling stations located in the Meeting Space & Exhibit Hall. **COST: \$12,000**

FOUR OPPORTUNITIES AVAILABLE!

WOMEN'S LUNCHEON

Your support will allow AOPA to bring together women in the profession to learn from each other, honor and celebrate one another, and network. There is a limit of 4 sponsors. Each sponsorship includes 1 complimentary registration to the luncheon. **COST: \$2,500**



EXCLUSIVE OPPORTUNITY!

TABLE TENT SPONSOR

Be the sponsor of the lunch tables that are located in the Exhibit Hall. Your custom-made table tent will be displayed prominently as a centerpiece at each table. **COST: \$2,000**

EXCLUSIVE OPPORTUNITY!

CONFERENCE NOTEBOOK

Your company logo will appear on a Conference Notebook. Attendees often utilize these notebooks on site to jot down notes in sessions and in the exhibit hall as well as long after the conference. Provide your own branded company pens for added bonus! **COST: \$5,000**

EXCLUSIVE OPPORTUNITY!

RELAXATION STATION

The Relaxation Station is sure to be one of the most popular spots at the Assembly. Attendees will enjoy a brief massage by a licensed professional massage therapist. Sponsor will also receive exposure on signage and acknowledgment in the Final Program and Mobile App. **COST: \$10,000**

BACK BY POPULAR DEMAND

ASSEMBLY SHOW T-SHIRT

Back by Popular Demand!

Include your logo on this show t-shirt which will be given out to attendees. Sponsors logos are printed on the back of the t-shirt in full color, while the show logo is printed on the front. **COST: \$500**



Sponsorship & Education Opportunities are only available to exhibitors of the 2025 National Assembly.

SPONSORSHIP LEVELS & BENEFITS

SPONSORSHIP LEVELS

Partner with AOPA and reap more rewards at the Assembly. Level up for value-added benefits available to those companies who partner at a higher tier.	Diamond	Platinum	Gold	Silver	Supporter
Recognition on AOPA Website	●	●	●	●	
Recognition in the Events & Activities Program	●	●	●	●	
Recognition in the AOPA SmartBrief Newsletter	●	●	●	●	
Recognition on Signage (through out convention space)	●	●	●	●	
Recognition on PowerPoint slide (shown in all meeting rooms)	●	●	●	●	
Recognition in the Opening General Session	●	●	●	●	
Featured segment in the Assembly Issue of the <i>O&P Almanac</i>	●	●	●	●	
Additional Free Meeting Registration Passes	● (QTY. 4)	● (QTY. 3)	● (QTY. 2)	● (QTY. 1)	
Social Media Network “Thank You’s” (Facebook, Twitter and LinkedIn)	●	●	●	●	
Sponsor Ribbons for Staff Badges	●	●	●	●	
Complimentary Conference Room for Private Sales/Staff Meetings. Available Thursday morning through Saturday noon.	●				
TOTAL	\$20,000	\$15,000	\$10,000	\$7,500	less than \$7,500

Title Sponsorship qualifying level amounts do not include booth space, *O&P Almanac* Advertising, Manufacturers' Workshops or Product Preview Theater Presentations.

HOW TO PURCHASE?

Sponsorship items can be easily purchased directly through your Exhibit Booth portal.

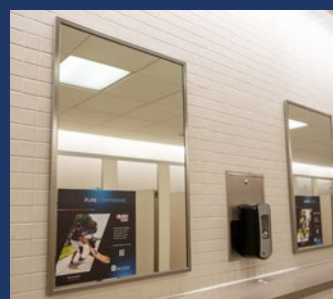
Have questions or need your login/access key for your account? Contact Kelly O'Neill directly at kelly.oneill@aopanet.org or (571) 431-0852.



EXHIBITOR VALUE PACKAGE

Choose the package that's right for you. AOPA offers you cost-effective promotional packages that work with everyone's budget. These value packages conveniently bundle several sponsorship opportunities to save you time and money all while giving you increased visibility during the show.

PACKAGE #	#1	#2	#3	#4
Exhibitor Passbook	●	●		
Assembly Show T-Shirt	●	●	●	
Coupon in Final Program OR Message Alert in Mobile App (Select One)		●	●	
Meter Board Sign			●	
TOTAL	\$1,250 (\$1,500 Value)	\$2,000 (\$2,300 Value)	\$2,900 (\$3,100 Value)	\$3,800 (\$4,100 Value)



AMERICAN ORTHOTIC & PROSTHETIC ASSOCIATION
330 John Carlyle Street, Suite 200
Alexandria, VA 22314

AOPAnet.org



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AOPA reserves the right to reject any promotional material or other material for distribution. All orders must be paid with a check or credit card when the reservation is placed through Cadmium. Material/art must be e-mailed or shipped to arrive at AOPA by specified due date.

Only exhibiting companies are eligible to participate in promotional events during the AOPA National Assembly. Non-exhibiting companies are prohibited from participation in Manufacturers' Workshops, Product Preview Theaters and all other sponsorship promotional opportunities.

Title Sponsorship qualifying level amounts do not include booth space, O&P Almanac Advertising, Manufacturers' Workshops or Product Preview Theater Presentations.