



PHCC CONNECT 2025 Sponsorship Opportunities

For more information, please contact **Elicia Magruder** at (703) 752-9870 or magruder@naphcc.org. Customized opportunities are also available!

Diamond Level - \$50,000 – SOLD OUT

(Category exclusivity within level)

Sponsor's choice of:

- Named co-sponsor of the Opening Reception - Reserved
- Named co-Sponsor of Awards Luncheon - Reserved
- Named Sponsor Opening Breakfast – Reserved

Additional sponsor benefits:

- Opportunity to present education session in expo hall
- Logo on pre-event marketing pieces and PHCC website
- Logo on on-site event materials and signage
- 10' x 20' tabletop display booth, at entrance of Showcase Hall
- Booth upgrades - opportunity to post show specials on website and app, scavenger hunt
- Special signage at booth in Showcase Hall
- Six complimentary Showcase registrations
- Opportunity to distribute logoed items with registration materials
- Pre- and post-event mailing lists

Gold Level - \$27,500

Sponsor's choice of:

- Named co-sponsor of CONNECT Education Programs (Tuesday or Wednesday.)
- Named Sponsor for Shuttle Bus to Botanical Gardens
- Named Sponsor Water Coolers
- Named Co-sponsor meet-up lounge

Additional sponsor benefits:

- Opportunity to present education session in expo hall
- Logo on pre-event marketing pieces and PHCC website pages
- Logo in on-site event materials and signage
- 10' x 10' tabletop display in Showcase Hall
- Booth upgrades - opportunity to post show specials on website and app, scavenger hunt
- Special signage at booth in Showcase Hall
- Three complimentary Showcase registrations
- Opportunity to distribute logoed items with registration materials
- Pre- and post-event mailing lists

Bronze Level - \$12,500

- Logo on pre-event marketing pieces and PHCC website
- Logo in on-site event materials and signage
- 10' x 10' tabletop display booth in Showcase Hall
- Booth upgrades - opportunity to post show specials on website and app, scavenger hunt
- Special signage at booth in Showcase Hall
- Two complimentary Showcase registrations
- Opportunity to distribute logoed items with registration materials
- Pre- and post-event mailing lists

Platinum Level - \$36,000

(Category exclusivity within level)

Sponsor's choice of:

- Named co-sponsor of the Showcase Lunch
- Named co-sponsor of the CONNECT Wi-Fi
- Named Sponsor APP Splash Page
- Named Co-Sponsor of Workforce Breakfast

Additional sponsor benefits:

- Opportunity to present education session in expo hall
- Logo on pre-event marketing pieces and PHCC website
- Logo in on-site event materials and signage
- 10' x 20' tabletop display booth in prime location
- Booth upgrades - opportunity to post show specials on website and app, scavenger hunt
- Special signage at booth in Showcase Hall
- Four complimentary Showcase registrations
- Opportunity to distribute logoed items with registration materials
- Pre- and post-event mailing lists

Silver Level - \$17,500

Sponsor's choice of:

- Named sponsor of Refreshment Break (Tuesday or Wednesday)
- Named Co-sponsor of Leadership Lunch

Additional sponsor benefits:

- Logo on pre-event marketing pieces and PHCC website
- Logo appears in on-site event materials and signage
- 10' x 10' tabletop display booth in Showcase Hall
- Booth upgrades – opportunity to post show specials on website and app, scavenger hunt
- Special signage at booth in Showcase Hall
- Two complimentary Showcase registrations
- Opportunity to distribute logoed items with registration materials
- Pre- and post-event mailing lists





Attendee Experience Sponsorships

Focus Group - \$10,000 ONE REMAINING!

Take the opportunity to connect directly with your audience by sponsoring a focus group for in-depth discussions. This intimate setting allows you to gain valuable insights, feedback, and ideas from a select group of attendees. Please note there is no AV or Catering provided. Exhibitors needing AV or Catering will be responsible for all charges incurred.

Education Sessions - \$4,500

Sponsor an education session and position your brand at the heart of learning and innovation! This sponsorship gives you the unique opportunity to align your brand with knowledge, growth, and thought leadership, all while connecting with an audience eager to learn and interact.

Networking Breaks (Tuesday and Wednesday) - \$5,500 each

Be the first to make an impression by greeting attendees during their networking break between sessions. Whether through friendly staff or captivating company literature, you'll connect with participants in a relaxed setting, leaving them with a memorable experience and a lasting impression of your brand.

Sponsor benefits:

- Name and logo on event signage
- Company literature distributed in break area

State and Local Leadership Luncheon (Co-Sponsored) - \$5,000 each

Wednesday, October 29

This event brings together PHCC's volunteer leaders and chapter executives from across country provides a unique opportunity for networking with some of the most influential figures in the field, including top contractors and decision-makers. As a sponsor, your company will receive prominent logo recognition, as well as acknowledgment during the luncheon itself. Additional visibility is provided through inclusion in event materials and the program, ensuring your brand reaches key industry leaders in a meaningful setting.

Botanical Gardens Tour - \$2,500

Sponsor a unique opportunity to align your brand with sustainability, education, and community impact. A visit to the botanical garden offers high visibility, meaningful engagement and networking in a vibrant, natural setting. Join us in cultivating connections that grow beyond the garden.

Charging Station - \$4,000

Our charging networking stations offer high-traffic visibility as people recharge their devices - literally powering up their day with your logo. It's the perfect way to provide value, create lasting impressions, and ensure your brand stays top-of-mind all event long.





Tote Bags - \$4,000 – SOLD OUT

Tote Bag Inserts

Looking for a creative way to put your brand directly in front of attendees? Our tote bag inserts are the perfect opportunity to get noticed! By sponsoring an insert, you'll place your product or message directly in the hands of engaged event attendees, giving your brand prime exposure as they walk through the event or head home. It's a high-impact, cost-effective way to promote your business in a personalized, memorable way.

Stand out in a crowd, connect with your target audience, and leave a lasting impression - one tote bag at a time!

- ***Flyers - \$1,500***
- ***Mini Measuring Tape - \$2,000***
- ***Mini Flashlights - \$2,850***
- ***Drink Koozies - \$1,650***
- ***Custom – You Choose! - \$2,500***

Lanyards - \$1,750 – SOLD OUT





Additional Marketing Opportunities

IMAG - \$2,500

Get Your Brand on the Big Screen! Sponsoring the IMAG (Image Magnification) puts your company's logo in the spotlight during every general session. As the speaker's image fills the big screens, your logo will flash in sync - ensuring maximum visibility to the entire conference audience. With this high-impact sponsorship, your brand gets prime exposure throughout all three days, leaving a lasting impression on every attendee.

Directional Signage - \$1,500

Help direct attendees to Registration, the Product & Technology Showcase and Session rooms or spread throughout the Convention Center in approved space. Directional will appear on one side while Conference messaging will be on the opposite side.

Floor Clings - \$1,250 each

Sponsor custom floor clings that lead attendees to key spots like Registration, the Product & Technology Showcase, and session rooms. Placed strategically throughout the convention center, your brand won't just be seen - it'll be followed. It's a fun, eye-catching way to direct traffic and keep your brand in front of attendees all event long! Floor clings are 3' x 3', and pricing is per cling.

Mobile App Homepage - \$5,000

Get your brand in front of attendees every time they visit the event website! With a custom banner ad, you'll enjoy prime digital real estate that captures attention and drives traffic to your product or service. It's a high-visibility, high-impact way to make a lasting impression, all while keeping your brand top of mind throughout the event.

Up to 3 different Banner ads which rotate at the right-hand side of the website page including a click-through URL to the sponsor website.

Website, Rotating Right-Hand Banner - \$2,000 each (3 available)

Make your brand the first thing attendees see when they open the event app! The home splash screen offers prime real estate to showcase your logo, message, or promotion right at the moment users are getting started. It's the perfect way to capture attention and set the tone for a memorable event experience, with your brand front and center from the very first click.

Mobile App Push Notifications - \$250 each

Send a buzz-worthy text straight to attendees' phones via the event app! Whether it's a booth invite, a giveaway announcement, or a product demo reminder, your message will pop up on their screens and grab attention. With a 100-character limit, make every word count and keep your brand top-of-mind all day long!





Apprentice Contest Sponsorships

Plumbing Apprentice Contest

This Contest is a popular annual feature during PHCC's CONNECT Product and Technology Showcase and attracts the top plumbing apprentices from around the country. Competing in the contest gives apprentices an opportunity to accelerate their careers and demonstrate the cutting-edge skills and knowledge required in the p-h-c industry. The contest also gives sponsors a unique opportunity to promote their support for workforce development in the trades.

2025 Contest Headline Sponsor - \$9,000 – SOLD OUT

Your sponsorship includes a Contestant Sponsorship that funds travel for an apprentice to compete in the contest. Headline sponsorship also includes prominent recognition in pre-event promotional materials, onsite signage, and in post-event PHCC and trade press communications. There will be sponsor signage in the contestant area and you may provide a logoed tee shirt for the contestant to wear during the competition. After the event, sponsors will receive a list of contestants and winners with contact information in case they would like to send logoed items or prizes. There will be an opportunity onsite to take photos with your contestant for use in marketing and social media efforts.

2025 Contestant Bench Sponsor - \$4,500 – SOLD OUT

Your sponsorship funds travel for an apprentice to compete in the contest. There will be sponsor signage in the contestant area and you may provide a logoed tee shirt for the contestant to wear during the competition. There will be an opportunity onsite to take photos with your contestant for use in marketing and social media efforts.

2025 Co-Sponsor Contestant Dinner - \$3,500 (2 available)

A shared meal at the end of a long contest day builds community and prepares the contestants for the next day. Sponsors are recognized with signage at contestant dinner and the opportunity to attend the dinner and speak to the group. Attendees at the dinner include apprentices and their guest(s), committee members and contest judges.

2025 Contest Breakfast or Lunch Sponsorship - \$1,500 Each (2 Available)

Competitions are hard work, and our participants need a good meal to fuel their work. Your sponsorship will provide a meal for the contestants, committee members and judges in the contest area. Recognition includes signage onsite and the opportunity to attend the meal and meet the participants.

