

**NOHC** OKLAHOMA CITY  
National Oral Health Conference

**2026**

**UNVEILING ORAL  
HEALTH POSSIBILITIES**

**APRIL 13-15, 2026**

**SPONSOR AND EXHIBITOR  
OPPORTUNITIES**

**OMNI** OKLAHOMA  
CITY

100 Oklahoma City Blvd,  
Oklahoma City, OK 73109

**Weekend Workshops**  
April 11-12, 2026

Presented by:





# NOHC

## National Oral Health Conference

The National Oral Health Conference (NOHC), is the premier event for Dental Public Health education and networking, making this its 25th joint meeting of the Association of State and Territorial Dental Directors (ASTDD) and the American Association of Public Health Dentistry (AAPHD). This years conference will be held at the Omni in Oklahoma City.



OMNI OKLAHOMA CITY



# About NOHC Conference

For 27 years, the National Oral Health Conference™ has been the leading event for dental public health professionals, offering top-quality education, timely insights, and exceptional networking opportunities. Participants come from across the U.S., Canada, and around the world. Join us in 2026 to showcase your products and services to hundreds of dental public health experts.

This conference welcomes dentists, dental hygienists, health researchers, educators, legislators, public health officials, Medicaid/CHIP dental program staff and consultants, state and local dental directors, community health center personnel, students, school-based health center staff, federally-employed dental personnel, dental manufacturers and distributors, and insurance companies — anyone passionate about collaborating to enhance public oral health.



## Visibility

From conference collateral to signage and social media, you can be sure our attendees will know who you are. NOHC continues to bring together the best in the field. Just as important, your partnership allows NOHC to continue its tradition of excellence and expand our mission.



## Audience

Participants include:

- Dentists
- County/City/Local Dental Directors
- Health Researchers
- Dental/Health Educators
- Public Health Officials
- Federally-Employed Dental Personnel
- Legislators
- Community Health Center Personnel
- Dental Manufacturers/Distributors
- State/Territorial Dental Directors
- Dental Insurance Companies
- Dental Hygienists
- Students
- School-Based & School-Linked Health Center Personnel
- Medicaid/CHIP Dental Program Staff or Consultants
- Key Purchasing Decision Makers



## Opportunity

NOHC is a relationship-building conference that not only allows for valuable face-to-face time with participants during extended exhibit hours, but throughout the entire conference as exhibitors are encouraged to participate in nearly every aspect of the event. We encourage exhibitors and sponsors to stay throughout the conference and maximize the return on your investment, build relationships and benefit from the many educational sessions.





CareQuest Institute  
for Oral Health

CareQuest Institute for Oral Health

g the  
th

Ensuring Care Is

- ▶ Accessible
- ▶ Equitable
- ▶ Integrated

CareQuest Institute for Oral Health

Stay Connected

Sign up for our newsletter to receive timely oral health news, stories, resources, and continuing education.

Follow us on social media

@CareQuestInstitute

@CareQuestInstitute

NOHC values learning through networking, workshops, and exhibits, but we also know the importance of fun and adventure. Join us in Oklahoma City for an enriching dental public health experience — and stay to explore the wonders beyond!



# Sponsor/Exhibitor Overview

Premium  
Platinum  
Level

Gold  
Level

Silver  
Level

Exhibitor

Non-Profit  
Government  
Exhibitor

## Visibility & Marketing

Logo appears on electronic conference banner used throughout all the conference signage website, app, registration, emails and opening loop slides Monday-Wednesday



Logo on conference apps home screen



Logo placement on NOHC registration home page



Logo and website link on sponsor/exhibitor page of conference app



Logo on home page of the NOHC website



## At Conference & Networking

Branding at Welcome Reception



Logo placement on registration area signage



Full-page ad featured on the opening loop slides during General Session and Breaks



Choice of (1) 8' X 8' or (1) 8' X 16' Exhibit Booth



Includes (1) 8' x 8' Exhibit Booth



Vendor Scavenger Hunt



Pick your booth



Booth will be assigned



Complimentary Exhibit Hall Only Badges

1

1

Number of complimentary Full Conference Registrations included

4

3

2

## Post Conference & Attendee Data

Pre-attendee list in Excel format 10-days prior to event



Logo featured on post-conference attendee survey e-blast



Final attendee list in Excel format





# Premium Platinum Sponsorship

**\$15,000**

## Visibility & Marketing

- Logo/link on the home page of NOHC website
- Logo appears on electronic conference banner used throughout all the conference signage, website, app, registration, emails and opening loop slides Monday-Wednesday.
- Logo/link on conference app home screen
- Logo and website link on sponsor/exhibitor page of conference app
- Logo placement on NOHC registration home page

## At Conference & Networking

- Branding at Welcome Reception
- Logo placement on registration area signage
- Verbal recognition during opening session
- Full page ad featured on the opening loop slides during General Sessions and Breaks
  - Choice of (1) 8' x 8' or (1) 8' x 16' exhibit booth
  - Up to (2) 6' draped tables
  - 7" x 44" sign with company name
  - (1) wastebasket
- (4) Complimentary Full-Conference Registrations
- Participation in Vendor Scavenger Hunt

## Post Conference & Attendee Data

- Pre-attendee list in Excel format 10-days prior to event
- Logo/link featured in post-conference attendee survey e-blast
- Final attendee list in Excel format



# Gold Sponsorship

**\$10,000**

## Visibility & Marketing

- Logo/link on the home page of NOHC website
- Logo/link on conference app home screen
- Logo/link on sponsor/exhibitor page of conference app
- Logo featured on presentation screens during key events

## At Conference & Networking

- Logo placement on registration area signage
- Verbal recognition during General Session
- Full-page ad featured on the opening loop slides during General Session and Breaks
- One exhibit booth includes:
  - 8' x 8' booth
  - (1) 6' draped table
  - 7" x 44" sign with company name
  - (1) wastebasket
- (3) Complimentary Full-Conference Registrations
- Participation in Vendor Scavenger Hunt

## Post Conference & Attendee Data

- Pre-attendee list in Excel format 10-days prior to event
- Logo/link featured in post-conference attendee survey e-blast
- Final attendee list in Excel format



# Silver Sponsorship

**\$5,000**

## Visibility & Marketing

- Logo/link on the home page of NOHC website
- Logo/link on sponsor/exhibitor page of conference app

## At Conference & Networking

- Logo placement on registration area signage
- One exhibit booth includes:
  - 8' x 8' booth
  - (1) 6' draped table
  - 7" x44" sign with company name
  - (1) wastebasket
- (2) Complimentary Full-Conference Registrations
- Participation in Vendor Scavenger Hunt

## Post Conference & Attendee Data

- Pre-attendee list in Excel format 10-days prior to event
- Logo/link featured in thank you e-blast to attendees
- Final attendee list in Excel format



# Unique Sponsorships

Enhance your presence and increase your exposure to attendees by adding a unique sponsor- ship to your package. We offer several valuable marketing options to help you promote your products, services, and brand awareness.

## Concurrent Session Introduction

-Introduce speaker during a concurrent session

\$500

NEW  
2026

## Opening Reception

2 Available

- Logo on napkins for the drinks and hors d'oeuvres
- Signage at the bar

\$2,000

## Student Lunch

2 Available

- Signage at the event

\$750

## Reception with Exhibitors

5 Available

Stand out from the crowd and feature your logo as attendees take a networking break with exhibitors in the exhibit hall. Bring them right to you!

- 100 Custom printed beverage tickets with your logo to pass out to attendees who visit your booth

\$2,000

## Breakfast

6 Available

- 2 Sponsors per day for 3 days!
- Table Tents with logo at buffet stations

\$750 / Day

## Coffee Break

3 Available

Fuel our attendees with an extra coffee refill after General Session Monday, Tuesday or Wednesday.

- Logo on 200 coffee sleeves at the coffee station

\$1,000

## Product Discussion

8 Available

Host a 30 minute educational session on your products and/ or services – must provide appropriate references during presentation.

\$3,000

NEW  
2026

## Closed Caption

3 Available

- Logo on all Closed Captioning marketing materials

\$1,500

Listed in the agenda on the event website and mobile app (information must be provided by deadline).

## Networking Lunch

4 Available

(Available Monday or Tuesday)

Associate your outstanding brand with this popular attendee event!

- Logo on pre-conference e-blasts
- Logo on signage in lunch area
- Opportunity to distribute marketing material on tables during lunch

\$1,500

## Custom Lanyard

Only 1 Available

Your logo will be visible on every attendee! Creating thousands of brand impressions throughout the conference and weekend sessions.

\$4,500



## Exhibitor Package

**\$2,600**

### Visibility & Marketing

- Logo/link on the home page of NOHC website
- Logo/link on sponsor/exhibitor page of conference app
- Pick your own booth

### At Conference & Networking

- One exhibit booth includes:
  - 8' x 8' booth
  - (1) 6' draped table
  - 7" x44" sign with company name
  - (1) wastebasket
- One Complimentary Exhibit Hall Only registration included
  - Additional Exhibit Hall Only badges available for \$200 each
- Participation in Vendor Scavenger Hunt

### Post Conference & Recognition

- Final attendee list in Excel format

## Non-Profit and Government Exhibitor

**\$1,600**

### Visibility & Marketing

- Logo/link on the home page of NOHC website
- Logo/link on sponsor/exhibitor page of conference app
- Booth will be assigned prior to conference

### At Conference & Networking

- One exhibit booth includes:
  - 8' x 8' booth
  - (1) 6' draped table
  - 7" x44" sign with company name
  - (1) wastebasket
- One Complimentary Exhibit Hall Only registration included
  - Additional Exhibit Hall Only badges available for \$200 each
- Participation in Vendor Scavenger Hunt

### Post Conference & Recognition

- Final attendee list in Excel format



# Information

## Visibility

Each exhibit space is an 8' x 8' booth and is comprised of an 8' high back drape and a 3' high side drape. The space includes a 6' skirted table, two chairs, wastebasket and an exhibitor sign. The exhibit area is carpeted. Electricity and other services such as internet, phone, labor, etc. are available at an additional cost.

## Vendor Scavenger Hunt

This year we are testing out the Vendor Scavenger Hunt for the first time. With this being the first year we are including it at no extra charge. This was a highly suggested item last year, so we are listening and testing the participation level. Grand Prize for the attendee is free registration for 2026.

## Exhibitor Hours

Exhibits will be available to attendees throughout the conference during specific hours. Exhibitors are required to staff exhibits during all breaks and exhibit sessions. Other hours are optional for staffing. Exhibitors are also welcome, and encouraged, to attend the opening reception and other special events. These events offer exhibitors fantastic additional networking opportunities.



## Preliminary Schedule

(Subject to Change)

Setup:

### Sunday, April 12, 2026

All exhibitor booths must be set up no later than 4:30PM

Exhibit Times:

### Monday, April 13, 2026

Breakfast with Exhibitors

Reception with Exhibitors

### Tuesday, April 14, 2026

Breakfast with Exhibitors

Reception with Exhibitors

Teardown

12PM - 4:30PM

7AM - 8AM

4PM - 5:30PM

7AM - 8AM

4:30PM - 6PM

6:00PM - 11PM



NOHC OKLAHOMA CITY  
National Oral Health Conference

2026

UNVEILING ORAL  
HEALTH POSSIBILITIES

APRIL 13-15, 2026

OMNI OKLAHOMA  
CITY



Contact Aly Brazil at  
[aly@goodplanjan.com](mailto:aly@goodplanjan.com)  
if you have questions

Additional Information  
[nationaloralhealthconference.com](http://nationaloralhealthconference.com)

Presented by:

