

EXPERIENCE THE  
**Magic of Orlando**  
with ACOFP

2026  
**ACOFP  
Partnership  
Opportunities**

**ACOFP 63<sup>RD</sup> ANNUAL CONVENTION  
& SCIENTIFIC SEMINARS**

ORLANDO, FL | April 15-19, 2026



 **acofp '26**  
ANNUAL CONVENTION & SCIENTIFIC SEMINARS

[acofp.org/convention](https://acofp.org/convention)

# ABOUT ACOFP

The American College of Osteopathic Family Physicians (ACOFP) is a professional medical association that represents more than 26,000 practicing osteopathic family physicians, residents, students, and other allied health professionals throughout the United States. Its headquarters are located in Chicago, IL.

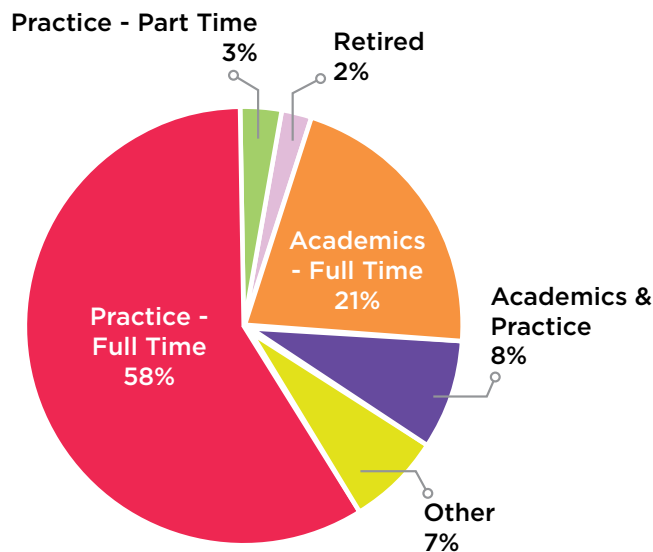
## Connect with over 1,500 students, residents, and practicing physicians.

ACOFP's Annual Convention attracts a highly engaged audience—**45% of attendees return year-over-year**, demonstrating strong loyalty and ongoing interest in our programming.

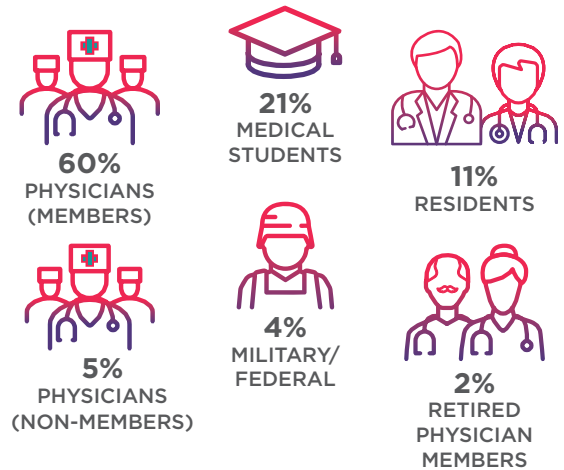
Nearly **1 in 3 attendees have joined us for three consecutive years**, and over **20% have attended four years in a row**, creating sustained exposure and relationship-building opportunities for our partners.

As a sponsor or exhibitor, you'll engage with a diverse mix of physicians and emerging professionals from every corner of the country—**with the majority actively practicing in community-based settings where purchasing decisions are made.**

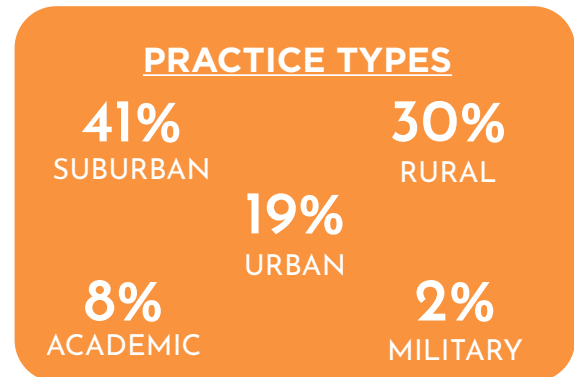
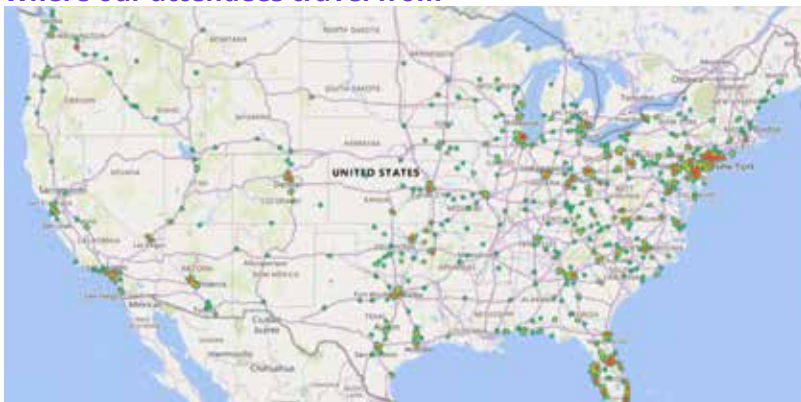
## ATTENDEE DATA



### ATTENDEE TYPES



### Where our attendees travel from



# WHY EXHIBIT & SPONSOR?

**SHOWCASE SOLUTIONS** that help osteopathic family physicians deliver better care and run smarter practices.

**BUILD LASTING RELATIONSHIPS** with key decision-makers seeking the latest products, technologies, and services.

**INTRODUCE PRODUCTS AND SERVICES** to new prospects in the osteopathic community.

**BOOST VISIBILITY** through lasting in-person and digital branding opportunities.

## EXHIBIT HALL HOURS

### WEDNESDAY

Welcome Reception  
6:00 p.m. — 7:00 p.m. ET

### THURSDAY

10:00 a.m. — 3:30 p.m. ET

### FRIDAY

10:00 a.m. — 3:30 p.m. ET

## EXHIBITING

All 10 x 10 booths include: 6' table, 2 chairs and a wastebasket, and up to two booth representatives. Logo/description on virtual Exhibit Hall platform and a booth ID sign.

### EXHIBITOR PASSPORT

Drive traffic to your booth by becoming a must-visit stop in the exhibit hall, where you can engage in meaningful conversations with attendees. Standard participation gets your name on the card, and Premium includes your enhanced logo and a question of your choosing to spark conversation!

### EARLY BIRD PRICING

*(contract received by October 20)*

#### REGULAR 10x10 BOOTH | \$3,000

Add an additional booth for \$1,000

#### COLLEGE OF OSTEOPATHIC MEDICINE 10x10 BOOTH | \$1,500

Add an additional booth for \$750

#### PASSPORT

Standard \$750

Premium \$1,000

### REGULAR PRICING

*(after the deadline on October 20)*

#### REGULAR 10x10 BOOTH | \$3,500

Add an additional booth for \$1,000

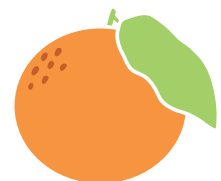
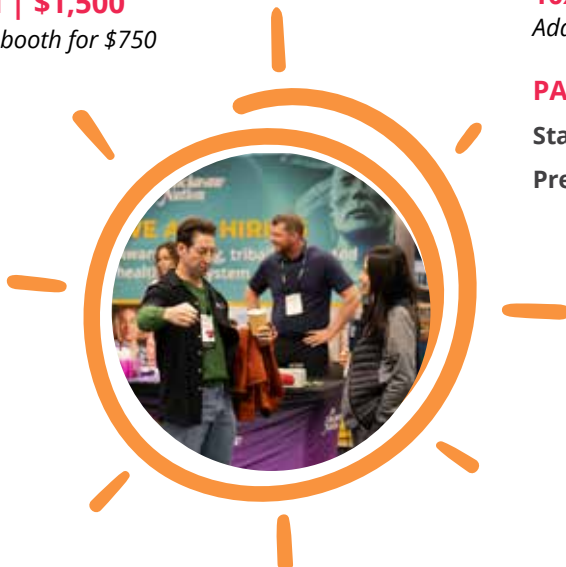
#### COLLEGE OF OSTEOPATHIC MEDICINE 10x10 BOOTH | \$1,650

Add an additional booth for \$750

#### PASSPORT

Standard \$1,000

Premium \$1,250



# SPONSORSHIP

The sponsorship tiers and benefits below are based on your overall investment in exhibits, sponsorship, and advertising opportunities. Thank you for supporting ACOFP!

ANNUAL CONVENTION PLATINUM	ANNUAL CONVENTION GOLD	ANNUAL CONVENTION SILVER	ANNUAL CONVENTION BRONZE
\$25,000	\$15,000	\$10,000	\$5,000

PRE EVENT				
Listing on Website with Clickable URL (sponsor to include UTM tracking link)				
Logo Recognition in Pre-Conference Emails				
EVENT				
Company Logo on Signage				
Annual Convention Attendee List				
Handout to be placed at registration				
Invite to President's Reception				
Sponsor Selected Item added to Scavenger Hunt				
Mobile App Home Screen Full Width				
Push Notifications to drive attendees to your event or booth				
Ability to Setup Meetings with Attendees				
2 Full Conference Passes				
Digital Signage Acknowledgments				
ADDITIONAL				
Video Feature				
Special Announcements Thanking Sponsors				
1 Social Media Post				
Post Event Email to Attendees				



# NETWORKING

## **STUDENT HAPPY HOUR | \$6,000** **2 OPPORTUNITIES (UP TO 400 ATTENDEES)**

Connect with ACOFP students and residents by hosting a dedicated event! Sponsorship includes branded napkins, a 10-minute talk, post-event contact list, and logo placement on signage, website, and app. Reserve your spot to engage this key audience!

## **NETWORKING LOUNGE | \$5,500** **EXCLUSIVE**

Be a sponsor of the ACOFP Networking Lounge designed to allow all attendees a chance to relax on couches or at tables, network, charge mobile devices and meet your team. The lounge is centrally located in the exhibit hall. Pre-show mentions of the lounge in printed promotional material, in social media, in the eNewsletter, on the website and in the show program.

## **THE PLAY STATION | \$5,000** **UNTIL ALL SLOTS ARE FILLED**

Step into the Playground of Possibilities—an interactive space with giant games and a ball pit that draws crowds and sparks connections. As the sponsor, your brand will shine with custom-branded game pieces, high visibility, and shareable moments across social media. It's a fun, memorable way to stand out and leave a lasting impression.

## **WELCOME RECEPTION | \$10,000** **4 OPPORTUNITIES**

Sponsor drink tickets for the first 500 attendees at Wednesday's Welcome Reception—redeemable only at your booth. Includes logo signage, branded napkins, 5-minute remarks, a mobile app push, and lead retrieval.

## **PRESIDENT'S RECEPTION | \$10,000** **4 OPPORTUNITIES**

The President's Reception is a lively evening of networking in a relaxed setting. Sponsorship includes branded napkins, 5-minute remarks at Friday's general session, logo placement, promotion of your educational materials, mobile app push, and attendee lists before and after the event.

## **LGBTQIA+ RECEPTION | \$5,000** **2 OPPORTUNITIES**

Support an inclusive space by sponsoring the popular LGBTQIA+ reception on Thursday night. Includes logo on signage, branded napkins, 5-minute welcome remarks, and event promotion.

## **CAFFEINATED CONNECTIONS | \$3,500** **5 OPPORTUNITIES**

Fuel attendees and boost your brand with our coffee station sponsorship! Includes logo on signage, app, website, branded sleeves/napkins, a mobile push, and placement near your booth.

## **HOSPITALITY SUITE | \$3,500** **LIMITED AVAILABILITY**

Sponsors get access to a private hospitality suite for meetings, with boardroom setup and appointment scheduling support from ACOFP. Sponsors handle refreshments and any layout changes directly with the venue.

## **GUEST CHECK-IN WELCOME LETTER | \$3,500** **EXCLUSIVE**

Make a strong first impression by featuring your logo and booth number on the attendee welcome letter—boosting early brand awareness with approximately 1,400 attendees.

## **ACOFP FELLOWS LUNCHEON | \$3,500** **EXCLUSIVE**

The ACOFP Fellows Luncheon offers a unique opportunity to connect your brand with the most accomplished and respected leaders in osteopathic family medicine. This exclusive event honors physicians who have demonstrated exceptional commitment to the profession, making it an ideal setting for high-level visibility and meaningful engagement. You will have the opportunity to display signage in the room and to present for 5 minutes.



# CONVENTION BRAND AWARENESS

## WI-FI | \$12,000 EXCLUSIVE

Sponsorship includes company logo with all Wi-Fi network communication and a push notification via the event mobile app.

## CHARGING STATIONS | \$6,000 2 OPPORTUNITIES

Keep attendees plugged in and engaged by helping charge their devices. With very few public power outlets in ballrooms, this sponsorship will be highly visible and in demand. Sponsorship includes two branded, lockable charging devices available in public spaces; a branded charging station wrap.

## RECHARGE AND ENERGIZE STATIONS | \$3,500

### SELECT ONE:

#### Exhibit Mini Meditation

Amidst the lively buzz of the convention, we all crave a tranquil escape. Step into the welcoming embrace of the Meditation Lounge —a cozy haven where you can unwind and reconnect with your inner peace away from the hustle and bustle and meditate or take place in chair yoga.

#### Dog Petting Lounge

Craving some furry therapy between sessions and networking? Swing by the Dog Petting Lounge at the Zen Den to cuddle up with some adorable pups and recharge!

#### Selfie Cookie Break

Indulge your sweet tooth and elevate your selfie game with the Selfie Cookie Snack Break activity conveniently located in the Zen Den. Join the line to have your selfie captured and witness the magic as it transforms into a delectable treat, guaranteed to brighten your day!

#### Fit for 5: 5k Run/Walk

Promote a healthy habit, and partner with ACOFP to create this experience. Your logo will be placed on signage and staff shirts during the event, and you can also provide a giveaway to attendees.

## ATTENDEE LANYARDS | \$4,000 EXCLUSIVE

Your company name (or logo) will be imprinted on name badge lanyards given to all attendees upon check in. Up to (2) color imprint, sponsor will be given final proof to review. You may also supply your organization's existing lanyards at a reduced cost. (must be double bull-dog clip)

## 55" LED SIGNAGE | \$4,000 MULTIPLE

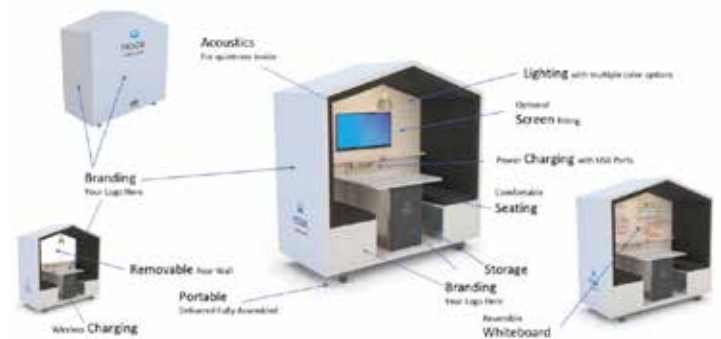
Leave your impression by displaying branded messages on a LED monitor to impact attendees walking through the convention. With this maximum-exposure sponsorship, your brand will be shown in prime, high traffic areas. Ad materials provided by sponsor.

*Specs: mp4 H.264 no audio (or) static image; file format PDF (16:9)*

## NOOK EVENT POD | \$10,000 6 MAXIMUM

Show off your brand and messaging by purchasing a nook event pod to offer a place for participants to hang out or have your meetings. We can wrap the nook 100% in your branding.

### Anatomy of a NOOK Event Pod



# CONVENTION BRAND AWARENESS

## CONVENTION TOTE BAGS | \$6,000 EXCLUSIVE

YOUR OWN WALKING BILLBOARD! What better way for your company to gain visibility than by being seen over and over during the convention? Every attendee will receive the Annual Convention tote bag bearing both the sponsor's logo and the ACOFP Annual Convention logo. This attractive item provides visibility not just to the registrant carrying it, but to anyone who sees it. Attendees use their bags all four days of the convention and take them home.

## PENS | \$3,000 EXCLUSIVE

Attendees are always looking for pens, especially at the registration desk and during the workshop sessions. Your company logo pen will be in each session and at the registration counters.

## CONVENTION EVENT SIGNAGE AND CLINGS PLEASE REACH OUT FOR OPTIONS AND PRICING

Make every moment count at the Convention Center! You can put your branding on the floors, walls, windows and even in the bathroom. Please reach out for additional information about these options.

## JOURNAL AD | \$3,500 5 OPPORTUNITIES

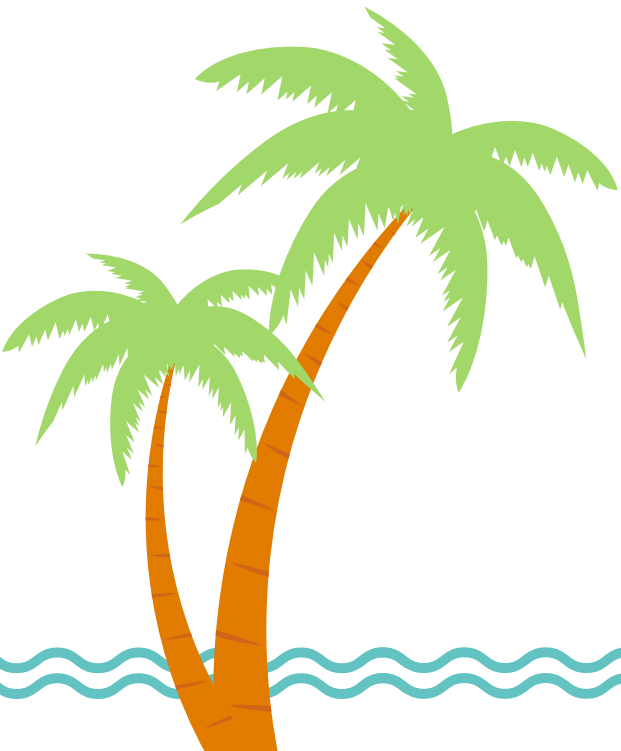
Get your product, service or brand in front of ACOFP physician members with a full-page, full-color ad in print and digital issues of the peer-reviewed *Osteopathic Family Physician* journal. Deadlines apply.

## REGISTRATION GIVEAWAY | \$3,000 5 OPPORTUNITIES

Reach ACOFP attendees during and after the convention by sharing information, booth incentives, coupons, scientific studies and more! Sponsors must provide one 8.5" x 11" (or smaller) bag stuffer or giveaway.

## WELLNESS BREAKS | \$3,500 2 OPPORTUNITIES

Ditch the Walking Challenge App and embrace a revitalizing approach that prioritizes movement and fun. Such as gentle yoga, hula hooping, Zumba, and dancing—this will not only boost attendee physical health but also enhance their mood and foster strong connections. Imagine the energy and enthusiasm these sessions will bring to your team! As a sponsor, you'll receive push notifications, email notifications, logo on the website, and logo on signage.



# CONVENTION & YEAR-ROUND DIGITAL PRESENCE

## CUSTOM EMAIL BLAST | \$5,000

4 OPPORTUNITIES JANUARY – APRIL  
6 OPPORTUNITIES MAY – DECEMBER

Reach over 26,000 ACOFP osteopathic physicians, residents, and students with a custom eblast. Average open rate of 30% and unique click rate of 8%. Please include UTM tracking in your URLs.

## DIGITAL AD RETARGETING | \$3,500

**RUNS OVER THREE MONTHS**  
5 OPPORTUNITIES

Get direct access to ACOFP's website visitors and retarget them with your company's ads, showcasing your brand across the internet. Acquire a minimum of 50,000 impressions over a three-month time span. Please include UTM tracking in your URL.

## NEWSLETTER AD | \$3,000

6 OPPORTUNITIES JANUARY – APRIL  
6 OPPORTUNITIES MAY - DECEMBER

Get your brand in front of more than 23,000 practicing physician and resident members with three consecutive ads in ACOFP's AI-driven weekly newsletter. *The Osteopathic Way* sees an average unique open rate of 40% and a unique click rate of 10%. Please include UTM tracking in your URL.

## CONVENTION MOBILE APP SPONSORSHIP \$2,000

### On Mobile App Home Page Selections

Home Screen Ad ¼ Width | 382 x 260 h graphic

Home Screen Ad ½ Width | 850 w x 260 h

Home Screen Sticky Banner | 2000 w x 175 h

### Push Notification(s)

*\*Note: Push notifications are text only.  
Hyperlinks are not permitted.*

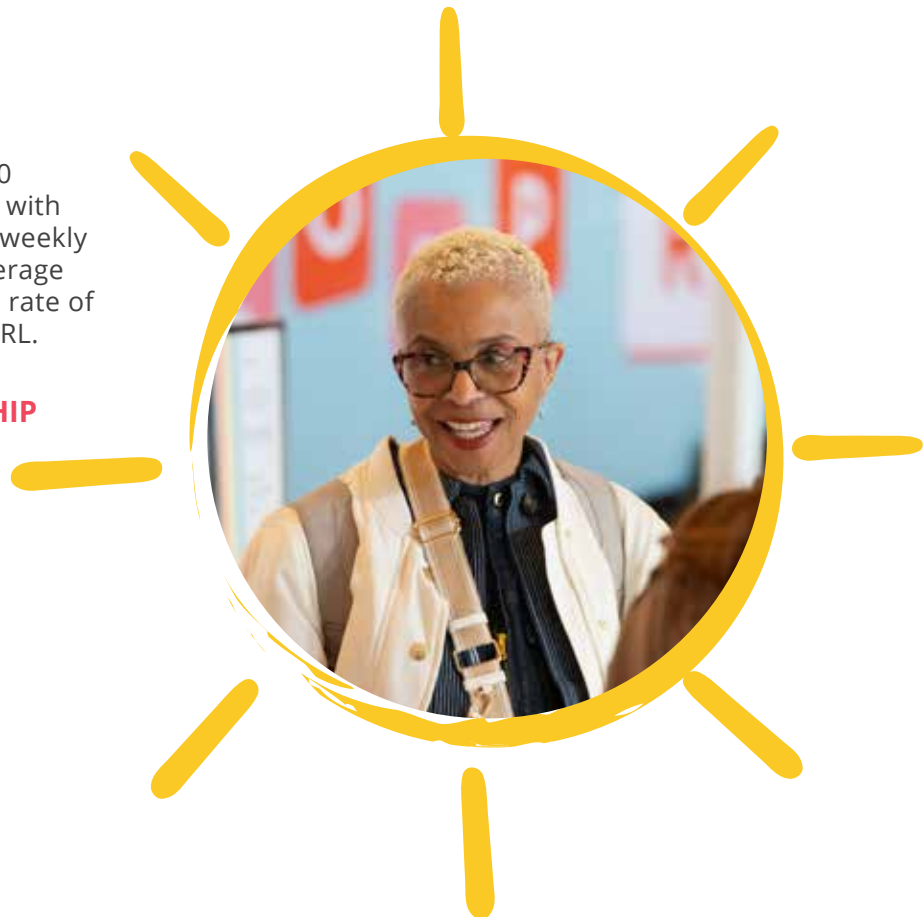
## SOCIAL POSTS | \$3,500

4 OPPORTUNITIES JANUARY – APRIL  
6 OPPORTUNITIES MAY – DECEMBER

Reach over 13,000 followers with a post across all of our social platforms. Please include creative and UTM tracking in your URL.

## CAREER CENTER

Looking to hire? Post your open positions in the [ACOF Career Center](#) to connect with qualified osteopathic family physicians. Want even more visibility? Add a custom email, social media post, or digital ad to reach the right candidates faster. Let us help you find your next great hire.



# EDUCATION

## PRODUCT SHOWCASE LIMITED TIME SLOTS AVAILABLE

Present your products and services to in-person attendees and demonstrate how they can enhance the practices of osteopathic family physicians at a Product Showcase. Choose from morning or lunchtime slots, each equipped with a standard audiovisual package including a projector, screen, and podium microphone. Enjoy food and beverage options alongside the following benefits: One complimentary rental of the pre-registration mailing list, inclusion in the ACOFP '25 pre-meeting emails sent to all pre-registered attendees, listing on the ACOFP '25 website and mobile app, and a push notification to increase visibility.

### SELECT:

**60 - Minute Opportunity**

### TIME SLOTS:

**Thursday Morning | \$8,000**  
30 - 40 Attendees

**Thursday Lunch | \$9,500**  
50 - 75 attendees

**Friday Morning | \$8,000**  
30 - 50 attendees

**Friday Lunch | \$9,500**

**Saturday Morning | \$6,500**  
25 - 50 attendees

**Saturday Lunch | \$7,500**  
50 - 60 attendees

**Add an on-demand video feature to the ACOFP Platform.**  
Please note that the presenting company will be responsible for recording their presentation.

*ACOFPP will provide food and beverage if there is preexisting food planned. If the company chooses to do a Product Showcase outside normal meal times, there might be additional fees.*

## OSTEOPATHIC MEDICAL STUDENT EDUCATION TRACK | \$5,000 LIMITED AVAILABILITY

Engage with the next generation of osteopathic family physicians by sponsoring the two-day track of educational sessions and workshops designed specifically for osteopathic medical students. This sponsorship offers direct access to student attendees and the opportunity to showcase your organization's commitment to their education and professional development. The sponsorship package includes: a 10-minute presentation prior to the networking session, recognition in pre-event email promotions, visibility on the ACOFP '26 mobile app and website, on-site signage and a table display in the event room.

## FAMILY MEDICINE RESIDENT FORUM | \$2,000

Connect directly with family medicine residents at this exclusive networking event designed to foster conversation, collaboration, and community. Sponsors have a unique opportunity to engage with residents as they explore career paths, share insights, and build meaningful professional relationships in a relaxed setting. The sponsorship package includes: a 10-minute presentation prior to the networking session, recognition in pre-event email promotions, visibility on the ACOFP '26 mobile app and website, on-site signage and a table display in the event room.



# EXHIBIT & SPONSORSHIP AGREEMENT

WE WILL PARTICIPATE IN THE FOLLOWING OPPORTUNITIES: (PLEASE CHECK ALL THAT APPLY.)

## BOOTH TYPE

- Advanced Booth | \$3,000
- Standard Booth | \$3,500
- Advanced College of Osteopathic Medicine | \$1,500
- Regular Rate College of Osteopathic Medicine | \$1,650
- The Play Station | \$5,000
- Networking Lounge | \$5,500
- Additional Booth(s)

## EXHIBITOR PASSPORT

- Advanced Premium | \$1,000
- Advanced Standard | \$750
- Regular Rate Premium | \$1,250
- Standard | \$1,000

## NETWORKING & ENGAGEMENT

- Hospitality Suite | \$3,500
- Welcome Letter | \$3,500
- Welcome Reception | \$10,000
- President's Reception | \$10,000
- LGBTQIA+ Reception | \$5,000
- Caffeinated Connections | \$3,500
- Student Happy Hour | \$6,000
- Fellows Luncheon | \$3,500

## BRAND AWARENESS

- Wi-Fi | \$12,000
- Charging Stations | \$6,000
- Recharge and Energize Stations | \$3,500

### Select One:

- Mini Meditation
- Dog Petting Lounge
- Selfie Cookie Bar
- Fit for 5: 5K Run/Walk
- Attendee Lanyards | \$4,000
- 55" LED Signage | \$4,000
- NOOK Event Pod | \$10,000
- Convention Tote Bags | \$6,000
- Pens | \$3,000
- Registration Giveaway | \$3,000
- Wellness Break | \$3,500
- Please reach out about signage and clings

## CONVENTION & YEAR-ROUND DIGITAL PRESENCE

- Custom Email Blast | \$5,000
- Digital Ad Retargeting | \$3,500
- Newsletter Ad | \$3,000
- Mobile App | ¼ Width | \$2,000
- Mobile App | ½ Width | \$2,000
- Mobile App | Sticky Banner | \$2,000
- Mobile App | Push Notifications | \$2,000
- Social Posts | \$3,500
- Journal Ad | \$3,500

## EDUCATION

- Product Showcase | Thursday Morning | \$8,000
- Product Showcase | Thursday Lunch | \$9,500
- Product Showcase | Friday Morning | \$8,000
- Product Showcase | Friday Lunch | \$9,500
- Product Showcase | Saturday Morning | \$6,500
- Product Showcase | Saturday Lunch | \$7,500
- Family Medicine Resident Forum | \$5,000
- Osteopathic Medical Student Education Track | \$5,000

**Want to work with  
ACOF Year-Round?**

**Please check this box and  
we will reach out to you!**



<https://acofp.org/partnerships/corporate-council-roundtable>

# EXHIBIT & SPONSORSHIP AGREEMENT

\*Contact Sonia Nauss for customized opportunities at [sales@acofp.org](mailto:sales@acofp.org)\*

By signing below, the individual represents that they are duly authorized to execute this binding contract on behalf of named exhibitor/sponsor and agrees to be bound by the [Terms and Conditions](#) and [Rules and Regulations](#), detailed on the following pages and our website.

## CONTACT INFORMATION

Company Name (exactly as you wish it to appear on listings and signage)

\_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/Country \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email Address \_\_\_\_\_

The signer of the application above shall be the official representative of the sponsor/exhibitor and shall have the authority to certify representatives and act on behalf of the sponsor in all negotiations. This individual will be the recipient of the Exhibitor Kit, registration instructions, and other pertinent exhibit/sponsorship information.

Signature \_\_\_\_\_ Date \_\_\_\_\_

## BILLING INFORMATION

Your invoice will be addressed to the signer (or designee indicated below, if different)

Name \_\_\_\_\_ Title \_\_\_\_\_

Company Name (if different) \_\_\_\_\_

Address (if different) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip/Country \_\_\_\_\_

Phone \_\_\_\_\_ Email Address \_\_\_\_\_

## METHOD OF PAYMENT

50% deposit is due upon signing. Full payment is due 30 days after receipt of invoice.

Pay by check. Make checks payable to American College of Osteopathic Family Physicians.  
PO Box 5753 Carol Stream, IL 60197-5753.

If you wish to pay via credit card, a credit card link will be sent to you within 48 business hours of signing this contract.

## PAYMENT TERMS

We understand that all sponsorship and exhibit opportunities must be paid for in full no later than March 31st, 2026. Initial Here: \_\_\_\_\_

**Cancellation of Opportunity:** In the event that the exhibitor notifies ACOFP of the sponsor's intent to repudiate the contract after acceptance but prior to November 20th, 2025, a full refund of monies received, minus a \$500 administrative fee will be made. No refunds or cancellations will be accepted after November 20th, 2025.

**Submit completed agreement to:**

**ACOFP**  
**[sales@acofp.org](mailto:sales@acofp.org)**  
**8501 W. Higgins Road, Suite 400**  
**Chicago, IL 60631**

I have read and agree to  
the **Terms & Conditions**.



I have read and agree to  
the **Rules & Regulations**.





**acofp** | AMERICAN COLLEGE  
OF OSTEOPATHIC  
FAMILY PHYSICIANS

[www.acofp.org](http://www.acofp.org)