

Exhibitor & Sponsor Prospectus



NATIONAL ASSOCIATION OF
COMMUNITY HEALTH CENTERS®



Meet face to face with Community Health Center decision makers!

What's the NACHC Workforce Conference?

This is the premier conference for Community Health Center executives, innovators, and management, in the areas of operational, financial, information technology, and clinical services delivery. These purchasing decision makers and influencers will convene in Las Vegas to learn from industry leaders, network with peers, connect with existing partners, and find new solutions to improve their health center business operations, financial sustainability, and patient care.

Health centers are in an era when they *must* find new ways to deliver care more effectively and efficiently!



Why Exhibit?

This conference offers an opportunity to tap into the tremendous purchasing power of Community Health Centers. Community Health Centers provide medical, dental, behavioral health, and other services to 32.5+ million people. They generate \$55 billion in annual economic activity.

Who Attends?

700+ Community Health Center Leaders:

- 29%** CFOs and Finance Administrators
- 20%** CEOs and Executive Directors
- 17%** COOs and Office Administrators
- 12%** IT Administrators
- 12%** Other Management Personnel
- 10%** Clinicians



Exhibit Booth Pricing

Select your organization type to determine your exhibit booth fee:

Organization Type	10'x10'	10'x20'
Government Agency or University	\$3,750	\$7,500
Nonprofit Organization	\$5,625	\$11,250
Commercial Business	\$7,500	\$15,000
NACHC Corporate Member	\$4,500	\$9,000

EXPO Floor Plan

Exhibits

Exhibits Booths Include (at no charge):

- Two (2) conference registration badges (Extra registration badges available for: \$600 Members/\$750 Non-Members)
- 6' table, two (2) chairs, wastebasket
- Standard booth ID sign
- Carpeted hall (no need to order carpet)
- Pre and final attendee mailing lists
- Complimentary Wi-Fi
- Company profile listed in the conference mobile app

*10'x20's include 4 registrations, 2 tables, 4 chairs



EXPO Dates

April 28 & 29, 2026

Headquarters Hotel

Caesars Palace

Las Vegas, NV

Sponsorship Pricing

Expand your visibility, promote your support for health centers, or drive traffic to your booth with a **Champion** or **Defender** conference sponsorship. All sponsorships include recognition at your booth, in the mobile app and attendee emails, and on the website, general session slideshows, and signage.

*10% discount on all sponsorships for NACHC Corporate Members.



Champion Sponsorships \$10,000+

- InnovationEx \$20,000
- Wi-Fi \$20,000
- Mobile App \$20,000
- Tote Bag \$15,000
- Charging Lounge \$15,000
- Headshot Studio \$15,000
- Hotel Keycard \$15,000
- Lanyard \$10,000

Champion sponsorships also include:

- Two (2) conference registrations
- Preregistration mailing list
- Final registration mailing list
- EXPO lead scanner

Defender Sponsorships \$6,000 - \$8,000

- Opening Reception \$8,000
(2 Available)
- Solutions Spotlight \$8,000
(3 Available)
- Dining Tables \$7,000
- Networking Breakfast \$6,500
(2 Available)
- Aisle Signs \$6,000
- Attendee eBlasts \$6,000

Defender sponsorships also include:

- One (1) conference registration
- Preregistration mailing list
- Final registration mailing list

See pages 4-5 for the detailed
descriptions of sponsorships!

Sponsorship Descriptions - Champion

Champion Sponsorships \$10,000+

All Champion sponsorships also include:

- * Two (2) conference registration badges
- * Preregistration and final mailing lists
- * Lead scanner for use during expo
- * Recognition on the conference mobile app
- * Recognition on signage and attendee emails
- * Recognition in the general session slideshow

InnovationEx **\$20,000**

(Exclusive)

Give welcome remarks and share how your company advances health equity through technology to an audience of 50-100 change agents. Your logo will be included in promotions and on the screen. You may also provide promotional items to place on tables at the event.

Mobile App **\$20,000**

(Exclusive)

Attendees will rely on the mobile app for all conference details. Your custom splash page artwork pops up every time attendees view the mobile app. You may also provide artwork for a rotating banner ad on the app dashboard.

Tote Bag **\$20,000**

(Exclusive)

Display your logo on the stylish conference tote bag. All attendees receive the tote bag. The bag will be filled with swag and important info.



Wi-Fi **\$20,000**

(Exclusive)

Choose the password that attendees will all use to log into the complimentary conference Wi-Fi and design the custom artwork that will be displayed on the Wi-Fi login page. When attendees log into the Wi-Fi, they'll then be automatically directed to your website or the URL of your choice.

Charging Lounge **\$15,000**

(Exclusive)

Connect with attendees in a lounge equipped with comfy charging furniture, as well as an exhibit table and chairs for you. Add your own touches to the lounge with swag or refreshments.



Headshot Studio **\$15,000**

(Exclusive)

Sponsor professional headshot photos for attendees. Photos will be taken in a "portrait studio" that includes an exhibit table for you. Your logo will be featured on the "get your photos" cards given out after photos are taken. Hundreds of attendees will stop by for a photo.

Hotel Keycard **\$15,000**

(Exclusive)

Design the artwork for the headquarters hotel keycards. Attendees will receive your custom keycard when they check in and will see your company's message every time they enter their hotel room, an average of 3 to 5 times a day.

Lanyard **\$10,000**

(Exclusive)

The lanyards, with your logo, will be worn around the necks of every conference attendee. The lanyard holds the conference badge and becomes part of the conference wardrobe.

Sponsorship Descriptions - Defender

Defender Sponsorships \$6,000-\$8,000

All Defender sponsorships also include:

- * One (1) conference registration badge
- * Preregistration and final mailing lists
- * Recognition on the conference mobile app
- * Recognition on signage and attendee emails
- * Recognition in the general session slideshow

Opening Reception **\$8,000**

(2 Available)

Draw attendees to your booth during the opening reception in the EXPO Hall. A featured food item will be served right from your booth. Your logo will also be prominently displayed on signage and beverage napkins.



Solutions Spotlight **\$8,000**

(3 Available)

This 30-minute speaking opportunity in the EXPO Hall Solutions Spotlight Theater is our most popular sponsorship. Highlight your company's expertise while offering attendees a compelling "real world" case study or best practice.



Dining Tables **\$7,000**

(Exclusive)

Capture attendees' attention while they relax at dining tables in the EXPO Hall during breakfast, lunch, and networking breaks. Tables will display your 5"x7" ad in a double-sided stand, as well as candies in wrappers branded with your logo. You're also welcome to add more to the tables.

Networking Breakfast **\$6,500**

(2 Available)

Start the day off front and center by treating attendees to a complimentary breakfast in the EXPO Hall. Your logo will be displayed on coffee cups, beverage napkins, and breakfast signage.

Aisle Signs **\$6,000**

(Exclusive)

Be seen everywhere in the EXPO Hall on the large 4'x4' floor signs that help attendees navigate the aisles. Your logo will be prominently displayed.



Attendee eBlasts **\$6,000**

(Exclusive)

Display your banner ad, with hyperlink to your website or preferred URL, on the top of the Know Before You Go and daily recap attendee emails. These emails go to attendees before and during the conference.



Advertising

Advertise on the Workforce Conference website or mobile app. Attendees will rely on these tools to plan their schedules and navigate the conference while onsite.

*NACHC Corporate Members receive a 25% discount on banner ads and push notifications.



Website Banner Ad

\$2,500

(3 Available)

Display a banner ad on the dashboard of the conference website. Beginning a couple months before the conference, attendees, as well as people just considering attending, will visit this site to access the conference schedule, build their itineraries, favorite items of interest, complete session evaluations, and review the exhibitor and sponsor offerings.

Mobile App Banner Ad

\$2,500

(3 Available)

Display a rotating banner ad on the dashboard of the conference mobile app. Your ad will be front and center and will rotate with a maximum of just three other ads. With no printed program at this event, attendees will rely exclusively on the mobile app to access all conference info on their phones, so your ad will be seen quite frequently.



Mobile App Push Notification

\$2,500

(3 Available)

There's no better way to grab attention for your company during the conference than with a text alert that goes out to all attendees via the mobile app. The number of push notification ads are limited, so each will stand out. For your alert, you would simply provide a message that is up to 231 characters, including your headline, and all attendees will receive your "text".

Meter Board

\$2,500

(3 Available)

Get noticed outside the EXPO hall with a giant 8'x3' double-sided "billboard" in a high-traffic conference area. You design the artwork to capture attendees' attention. Draw attendees to your booth or website, promote a new product, or show community health centers your support.



Add-On Marketing Tools



Add-On Marketing Tools

These optional add-on marketing tools are recommended to exhibitors to enhance communication with conference attendees and maximize engagement before, during, and after the EXPO.

Lead Scanner

Scan attendee badges with the conference mobile app lead scanner. When you purchase this add-on, the lead scanning function on the conference mobile app will be active, and all of your registered team members will be able to use their phones to scan attendee badges and easily capture key contact info, including name, title, organization, email, mailing address, and phone number. They'll also have the option to take notes and qualify leads with custom questions. Lead data can be viewed at any time on the app and downloaded from the exhibitor and sponsor portal.

\$500



NACHCopoly

NACHCopoly is NACHC's expo booth traffic driver game for exhibitors. If you opt to play, your logo and booth number will be featured on the NACHCopoly game card. Attendees will visit all participating booths to have their game cards stamped. Once their game cards are complete, attendees are entered into a fun NACHCopoly drawing that takes place in the EXPO Hall at the close of the exhibit hours. NACHC provides the prizes, which total more than \$6,000. Attendees love to play, and you have a chance to engage with them while they do.

\$500



Exhibitor & Sponsor Terms & Conditions of the Agreement

Please review the Exhibitor & Sponsor [Terms & Conditions](#).

NACHC's Conference Code of Conduct

All attendees, speakers, sponsors, and volunteers at our conference are required to agree to the following code of conduct. NACHC will enforce this code throughout the event. We expect cooperation from all participants to help ensure a safe environment for everybody. Our conference is dedicated to providing an harassment-free experience for everyone. Sexual language and imagery is not appropriate for any conference venue, including talks, workshops, social events, X, and other online media. Participants asked to stop any harassing behavior are expected to comply immediately. Conference participants violating these rules may be sanctioned or expelled from the conference without a refund at the discretion of NACHC. If you are being harassed, notice that someone else is being harassed, or have any concerns, please contact a member of the conference staff immediately.

NACHC's Principles for Engagement

NACHC's [Mission and Strategic Pillars](#) provide guidance on our values and priorities as an organization presenting a national health center movement. These [General Principles](#) anchor NACHC's engagement with corporations.

Additional NACHC Marketing Opportunities

Contact us at exhibits@nachc.org, if you're interested in NACHC's three other [conferences](#), [60th anniversary gala tickets](#), [National Health Center Week](#), [Corporate Membership](#), [NACHC Select](#), or [Partners of Choice](#) funding collaboration opportunities.

