

T H E  
AESTHETIC SHOW®

WHERE SCIENCE MEETS BEAUTY

Exhibitor & Sponsorship  
Prospectus

**JUNE 25-28, 2026**

**WYNN LAS VEGAS**

[aestheticshow.com](http://aestheticshow.com)

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#theaestheticshow

WHAT'S NEW / WHAT'S NOW / WHAT'S NEXT

AMERICA'S PREMIER MULTISPECIALTY SYMPOSIUM  
Part of the AMWC World Series of Aesthetic Medical Events

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AESTHETIC & ANTI-AGING  
MEDICINE WORLD CONGRESS

IVCS  
VEGAS COSMETIC SURGERY  
& SKIN CARE CONGRESS  
The Care of Medical Aesthetics

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**EXHIBITOR MOVE-IN\***

Wednesday, June 24	10:00 am – 5:00 pm
Thursday, June 25	8:00 am – 8:00 pm

**EXHIBIT HALL HOURS**

Friday, June 26	9:00 am – 5:00 pm
Saturday, June 27	9:00 am – 5:00 pm
Sunday, June 28	8:30 am – 1:00 pm

**EXHIBITOR MOVE-OUT\***

Sunday, June 28	1:00 pm – 9:00 pm
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**EXHIBIT SPACE SELECTION**

Once the floor plan is finalized and deposit has been paid, you will be able to provide the booth selection of your choice. If within 120 days of the event, full payment must be received in order to select a booth location.

**CANCELLATION OR REDUCTION OF EXHIBIT SPACE**

Exhibitors are requested to telephone and email The Aesthetic Show Management (Mindy Millat or Nydia Houck) with cancellations. However, the cancellation is not effective until it has been received in writing at The Aesthetic Show office, and acknowledged and approved by Show Management (Mindy Millat or Nydia Houck).

**Cancellation and refund policy is as follows:**

- ▶ **By January 15, 2026:** 50% refund of total agreement fees if deposit has been paid.
- ▶ **After January 15, 2026:** No refund.

\*If not paid yet, payment will still be due

**EXHIBIT SPACE PAYMENTS**

A 50% deposit of the total exhibit fees is due upon signing of the exhibitor agreement. Final booth payment is due **February 25, 2026**. If committing to exhibit or sponsor after February 25, 2026, full amount will be due upon signature. A formal invoice will be sent.

**?** FOR MORE INFORMATION:

nydia.houck@informa.com  
 mindy.millat@informa.com



# PAST EXHIBITORS & SPONSORS OF THE AESTHETIC SHOW

ABio Materials	CRISALIX SA	Jan Marini Skin Research, Inc.	Old Mission Aesthetics
Acclaro Medical	CryoProbe	Jane App	Opaline
Advance-Esthetic, LLC	Cutera, Inc.	JBP Korea Co., Ltd.	Ortho Molecular Products
Aerolase	Cynosure	Jeisys	oVio Technologies, Inc
Aesthetic Conversion	DEKA	JuveXO / Congela Biocosmetics	OVME
The Aesthetic Guide	Dermaceutic Laboratoire	KeraFactor	OxygenCeuticals
The Aesthetic Immersion	DermalogicaPro	Kikkoman Biochemifa Company	PatientNow
Aesthetic Management Partners	DermaplanePro	Kimera Labs	PCA Skin
Aesthetic Practice Partners	DermYoung, LLC	Lasering USA	PDO Max
AGNES	Designs For Health	LASEROPTEK	Phorest Software
Air-Tite Aesthetics	Designs for Vision, Inc.	LeaderMed Group	(plated)SKin Science
ALASTIN Skincare, Inc.	Diamond Accelerator	Les Encres	Podium
Alle for Business	DoctorLogic	LevEllis	Porter Instrument
Allergan Aesthetics, an AbbVie Company	Doctor Multimedia	LightStim	Powered by MRP
Alpha Aesthetics Partners	Dp Derm	Lightwave LED	PrimaCure Co., Ltd
ALPHASCIENCE	electroCore	Lineage Biomedical	Prism Light Pod
AlumierMD	EltaMD	LPG America	ProMed Beauty
AnazaoHealth Corporation	Emage Medical	Lumenis, Inc.	PROMOITALIA, LLC
AnteAGE MD by Celsee	Empire Medical Training	Lumisque	PROTEOS BIOTECH
AVANTA Medical	EndyMed Medical, Ltd.	Luna Medical Technology	Quantificare, Inc.
AV LABORATORIES	EnterMed	Maven Financial Partners	Regen Lab USA, LLC
BAI Biosciences	EntityMed	Medico Bio Corporation	RepeatMD
BENEV	Epionce	Medicreations, LLC	Rejuran USA
BILL	Erchonia Corporation	Meditime - AMA	Rejuvapen (Refine USA)
BioPlus Co., Ltd	Evolus	Med Results	Resculpt Medical Threads
Boin America	Evolved Marketing	Medvelle	Revision Skincare
BioSkin Aesthetics, Inc.	FACTORFIVE Skincare	Meevo	Rion Aesthetics
Boiron	Fagron Genomics	Merz Aesthetics	Rohrer Aesthetics, LLC
BoomerangFX USA	Firm Media	Methapharm, Inc.	RVL Pharmaceuticals
Boulevard	Focus Medical	Microbiome Labs	SaltMed
BTL Aesthetics	FotoFinder Systems, Inc.	MMP Capital	SCIENTIS US, Inc.
BuildMyHealth	Fotona	MNML Aesthetics	Sciton, Inc.
Calocurb	Frens of Frens	Monarch Laser	SESDERMA USA
Candela	FUJIFILM Sonosite	MRKT MADE	Shanghai May Skin information Technology Co., Ltd
Candesant Biomedical	Galderma Laboratories, L.P.	MTF Biologics	Shanghai omni Laser Skinology Co., Ltd
Canfield Scientific, Inc.	Hangzhou Techderm Biological Products Co Ltd	MyAdvice	SHEnB
Carbon Wave	Hans Biomed USA, Inc.	NEOconcepts	Sinclair
CareCredit	Healthcare Compliance Pros	NeoGraft	ShapeScale
CAREstream America, Inc.	Hexagon Aura Reality AG	NeoStrata Company, Inc.	Share US INC
Cellsound Aesthetics	Hormone Therapy Centers of America	NEOVA SmartSkincare	
Cervos Medical	HR for Health	NewMedical Technology	
Clarius Mobile Health	Hunter Consulting Services	Nexotrit, LLC	
CliftonLarsonAllen	The HydraFacial Company	Nextech	
Clinical Resolution	Hydrinity	Nitra	
ClinicGrower	Hydro Heal	Noon Aesthetics	
Collagen PIN	INDIBA	Novathreads	
COMPEX, spol.s.r.o.	IDS Lasers	nuBioAge	
CONTRAD SWISS SA	InMode	Nurses Service Organization	
CORE4 Growth	Innoxus	Nuskin/Pharmanex	
Cosmedician Co., Ltd	I-Tech Industries	Nutrafol	
CosmoFrance, Inc.		Obagi Medical Products	
		OJM Group	
			SkinCeuticals
			SKINGENUITY, LLC
			Skytale Group
			Sofwave
			Solomomo
			Solta Medical
			Soniquence
			Sono Bello
			Sonoma Pharmaceuticals
			Spa Source, LLC
			Sprout Pharmaceuticals
			Stratpharma Switzerland
			Studio III Marketing
			Swell
			Sylton
			Syringe Accessory
			TAEMAGINE LLC
			Termosalud S.L.
			Therasage
			Thermi Aesthetics
			Tixel by Novoxel
			Topix Pharmaceuticals, Inc.
			Torvald Industries, LLC
			Toskani USA Corporation
			TouchMD
			Tulip Medical Products
			TUSK Practice Sales
			Trilogy Laboratories
			Triumphant Partners
			Tru Biologix
			USA Payments
			Vanity Empire Consulting
			Vibrant Health Systems, Inc.
			Vital Interaction
			VITL
			VIVANT
			Vsoft Lift PDO
			WebMD & Vitals.com
			WEERO CO., LTD
			Wingderm Electro-Optics, Ltd.
			Wontech
			Y Lift
			Zenoti
			Zensa Numbing Cream
			Zero Gravity Skin
			Zimmer MedizinSystems
			ZO Skin Health, Inc.

What an incredible weekend of learning about new technologies, trying them out, excellent speakers on a wide variety of topics, and just a great time at The Aesthetic Show.

THE  
AESTHETIC  
SHOW®

WHERE SCIENCE MEETS BEAUTY

THE BENEFITS OF  
EXHIBITING AT  
*The Top Selling*  
AESTHETIC SHOW

Nowhere else can you access a vast cross section of medical aesthetic professionals in one place, at one time. Our multi-disciplinary event attracts the top practitioners from every field of medicine across the globe.

Plus, the inclusive environment welcomes decision-makers from doctors to nurses to practice managers and more - ensuring the buyers you want are here. In fact, 93% of exhibitors and sponsors responding to the 2025 post event survey said they are planning to attend again in 2026.

EXHIBITING AT  
THE SHOW WITH  
*the Highest Rate of Return*  
IN AESTHETIC MEDICINE

Not only is it the ultimate opportunity to get in front of your target customer, this sales-oriented show brings new procedures, products and technologies to an elite audience of medical professionals, prospective buyers and potential partners who are eager to discover what you have to offer.

**BE SEEN AS THE EXPERT IN YOUR CATEGORY**

The top practitioners from over 55 countries around the globe come to educate themselves on the latest techniques and make informed buying decisions on the products and services that help them succeed in today's competitive market – products like yours.

This is your chance to position yourself as a thought leader in the industry, increase the impact of your company, and influence the future of aesthetic medicine.

**GET EXCLUSIVE FACE TIME WITH CUSTOMERS WHO ARE READY TO BUY**

In order to give attendees ample time to learn and shop, dedicated breaks, lunches and networking events are scheduled in the exhibit hall.

This gives you increased access to your ideal audience in a relaxed networking environment, one where your audience is empowered to ask questions, and more likely to buy.

**INCREASE YOUR CUSTOMER BASE**

Not only do valuable attendees return season after season, our new attendee base increases with each show giving you unheard of access to new clients.

**WHO ATTENDS THE AESTHETIC SHOW?**

**1,500+**  
AESTHETIC  
PROFESSIONAL  
ATTENDEES

**175+**  
PARTICIPATING  
COMPANIES

The Aesthetic Show draws the full spectrum of medical specialties practicing aesthetics, including:

- Cosmetic Surgery
- Dermatology
- Family Practice
- OB/GYN
- Internal Medicine
- Plastic Surgery
- Primary Care / Internal Medicine
- ...And more

With all the buyers and influencers needed to make a decision about your products:

- Medical Aestheticians
- Medical Doctors
- Nurse Practitioners
- Physician Assistants
- Practice Owners
- Registered Nurses
- ...And more



**HIGHEST ROI**  
VS. OTHER MEDICAL  
AESTHETIC SHOWS



**\$20 MILLION**  
GENERATED IN SALES  
IN 2025 ALONE



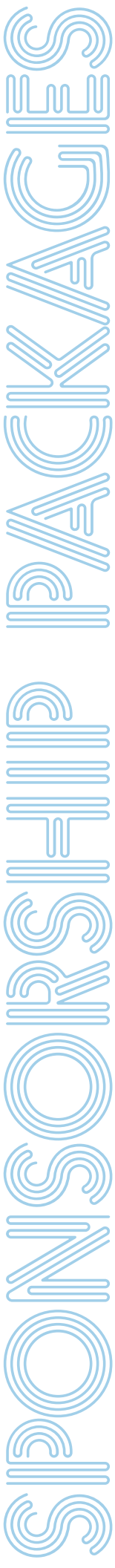
**93%**  
OF EXHIBITORS\* SAID  
THEY WOULD BE BACK  
IN 2026



**89%**  
OF EXHIBITORS  
CLOSING SALES ONSITE



**89%**  
OF ATTENDEES PLANNING  
TO PURCHASE POST SHOW



# THE AESTHETIC SHOW\*

WHERE SCIENCE MEETS BEAUTY

## ELITE SPONSOR | \$85,000

- 100-600 square feet of premium exhibit space
- Two sponsor workshops with approved speakers\* (Includes recording and included on-demand)
- 20-minute presentation on the Exhibit Hall Stage during break or lunch
- Two promotional e-broadcasts to attendees (pre- or post-show)
- Show bag insert
- Host a VIP show room
- The Aesthetic Awards sponsor package
- Promotional signage package
- Receive 100 highly qualified sales leads post-show
- Two mobile app alerts
- Mobile app banner ad
- Two page advertisement in on-site program
- One complimentary lead retrieval system
- Passport Card
- VIP Swag Bag Donation
- Twelve complimentary attendee registrations

## PREMIER SPONSOR | \$65,000

- 100-400 square feet of premium exhibit space
- Sponsor workshop with approved speaker\* (Includes recording and included on-demand)
- 20-minute presentation on the Exhibit Hall Stage during break or lunch
- One promotional e-broadcast to attendees (pre- or post-show)
- Show bag insert
- Host a VIP show room for one day
- Promotional signage package
- Receive 100 highly qualified sales leads post-show
- One mobile app alert
- Mobile app banner ad
- One page advertisement in on-site program
- One complimentary lead retrieval system
- Passport Card
- VIP Swag Bag Donation
- Ten complimentary attendee registrations

## PARTNER SPONSOR | \$35,000

- 100-200 square feet of premium exhibit space
- Sponsor workshop with approved speaker\*
- 20-minute presentation on the Exhibit Hall Stage during break or lunch
- One promotional e-broadcast to attendees (pre- or post-show)
- One mobile app alert
- Mobile app banner ad
- Show bag insert
- Receive 100 highly qualified sales leads post-show
- One page advertisement in on-site program
- Passport Card
- VIP Swag Bag Donation
- Eight complimentary attendee registrations

## GENERAL SPONSOR | \$15,000

- 100 square feet of premium exhibit space
- 20-minute presentation on the Exhibit Hall Stage during break or lunch
- One mobile app alert
- Show bag insert
- Passport Card
- VIP Swag Bag Donation
- Six complimentary attendee registrations

\*Sponsorship package does not include speaker fees

This show offers so much valuable information and insight to learning the latest industry trends. We can't wait to implement everything we have learned into the practice.

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**FACULTY DINNER** | \$25,000

Enjoy an evening with our world-class faculty and network with the best educators in the industry.

**LUNCH & LEARN** | \$25,000

Complete your company presentation while attendees enjoy a seated lunch.

**SHOW BAG SPONSOR** | \$25,000

Enhance your visibility at the show with your company's logo or name placed prominently on bags given to each show attendee. (Includes one show bag inset.)

**WIFI SPONSORSHIP** | \$25,000

Who doesn't want free WiFi? Your target audience will have you to thank as the exclusive WiFi sponsor. Not only will you get ads throughout the show recognizing you as the official WiFi sponsor, your company name will be the password so no one will want to forget you!

**FACULTY LOUNGE** | \$20,000

Become the exclusive host of our Faculty Lounge - a great way to engage with our world-class faculty!

**WINDOW CLINGS** | \$20,000

Enhance your visibility in the main traffic areas with custom signage placed on the large windows that surround the meeting space.

**LED WALL IN MAIN WALKWAY** | \$18,500 / EXCLUSIVE SPONSOR

The Wynn Hotel's new meeting space starts with a walkway with a large LED wall. Welcome each attendee by promoting your brand on this wall that no attendee will miss.

**REGISTRATION BADGE LANYARDS** | \$18,500

Get noticed by having your company logo or name printed on woven badge lanyard provided to all show attendees.

**BREAKFAST WORKSHOP** | \$15,500

Start the day with an exclusive Breakfast Workshop educating the attendees.

**COCKTAIL RECEPTION** | \$15,500 *(F&B costs additional)*

Cheers to connecting with your ideal audience! Gain highly actionable quality sales leads by hosting a social event for attendees where you can include a presentation and live demonstration of your product or service.

**HOTEL KEY CARD HOLDER** | \$15,500

Let attendees know you will be at The Aesthetic Show 2026 by branding the hotel key card holder that will be given to each attendee upon checking in at the Wynn Las Vegas.

**PADFOLIOS** | \$11,000

Display your company logo on the front of every padfolio and include an insert. Padfolios are included in each attendee bag and Practice Management Sessions. (Padfolios provided by sponsor)

**AD BOARD MEETING** | \$10,500

Host a private Ad Board meeting.

It is the best aesthetic meeting available, offering sessions for myself and everyone on my staff. We come back rejuvenated and eager to apply the new ideas that we have learned.

# THE AESTHETIC SHOW®

WHERE SCIENCE MEETS BEAUTY

## **AISLE SIGNS** | \$10,000

Enhance your visibility by including your logo on the exhibit hall aisle signs.

## **HEADSHOT LOUNGE** | \$10,000 *(Additional fees to the vendor not included)*

Put attendees in their best light—literally—by sponsoring the Headshot Lounge. This professional photography station offers guests a complimentary, high-quality headshot to refresh their personal brand, LinkedIn profile, or business portfolio. Your sponsorship ensures each participant walks away looking polished and confident, while associating your company with excellence, style, and professional success. Branded engagement opportunities make this a picture-perfect way to boost visibility and leave a lasting impression.

## **MOBILE APP** | *SOLD OUT*

Get serious digital exposure as the exclusive sponsor of The Aesthetic Show app! Your logo will get prime placement on the landing page and you will be given three sponsored alert to all attendees and faculty.

## **REGISTRATION SIGNAGE** | \$10,000

Get in front of each attendee immediately with branding the signage where all attendees pick-up their badges and on the attendee badges.

## **SPONSOR WORKSHOP** | \$10,000 *(+\$3,000 to record and include on-demand)*

This spotlight is everything when it comes to positioning your company as a thought leader! Sponsor a workshop where you can promote your company through a presentation and live demonstration. Get ready to drive sales and shine as the expert in your field. (55 minutes)

## **TABLETOP BRANDING** | \$10,000

Include your branding and a message to attendees on over 30 tabletops throughout meeting space.

## **GLAM LOUNGE** | \$7,500 *(Additional fees to the vendor not included)*

Shine in the spotlight! Sponsor the Glam Lounge—where beauty, skincare, and quick refreshes keep attendees glowing. It's the perfect space to showcase your products, spark conversations, and leave a radiant impression.

## **PUPPY CUDDLE LOUNGE** | \$7,500 *(Additional fees to the vendor not included)*

Delight attendees and draw crowds with the irresistible charm of the Puppy Cuddle Lounge—a heartwarming activation that pairs industry networking with tail-wagging joy. Guests can take a break from the conference bustle to snuggle adorable, puppies in a relaxing space designed for smiles, selfies, and stress relief. Sponsoring this experience connects your brand with happiness, wellness, and feel-good moments attendees will remember long after the show.

## **COFFEE BREAK SPONSORSHIP** | *SOLD OUT*

Buzz is everything! Let your audience refuel with sponsored personalized coffee mugs available during all breaks during the show. This coveted takeaway ensures your branding continues at your future client's home and office.

## **FLOOR STICKERS** | \$6,500

Drive traffic to your booth by placing directional floor stickers with your company's name or logo throughout the exhibit hall.

## **PROMOTIONAL SIGNAGE** | \$6,500

Five signs point to you with this perk! Promote your company and booth presence with prominent placement of five (5) 8' tall signs placed in high traffic areas of the main conference area and drive customers to your booth.

THE  
AESTHETIC  
SHOW\*

WHERE SCIENCE MEETS BEAUTY

**CHARGING STATION | \$6,000**

Get your customers all charged up to meet you. Sponsor The Aesthetic Show charging stations and have your company logo emblazoned across this much appreciated attendee perk.

**20-MINUTE PRESENTATION ON THE EXHIBIT HALL STAGE DURING BREAK OR LUNCH | \$5,000**

Get the word out about your product by sponsoring a 20-minute program speaker.

**3D PHOTO BOOTH | \$5,000** *(Additional fees to the vendor not included)*

Gain exposure by branding the backdrop of our 3D photo booth. Attendees will be able to post the digital photos on social media which creates excitement and buzz in addition to receiving printed photos. In addition, your personnel can help manage the booth to gain quality leads. (Contact our sponsorship team for examples of photos).

**TAS ICON AWARD SPONSOR | \$5,000**

We acknowledge our presenters for their progressive, innovative ideas that will have a lasting impact on medical aesthetics with the ICON Award! Attendees vote live at the end of each session and the winners will receive an award and attire to wear that acknowledges they are an ICON. As the sponsor you would be recognized on the items they are given, on the screen in each session that it is presented in, in the onsite program, on our website and on the mobile app.

**THE AESTHETIC GUIDE THEATER SEGMENT | \$5,000**

This is an engaging one-hour theater/talk show-style interview presentation. This dynamic segment is designed to educate, entertain, and inspire, offering valuable insights into the latest trends, innovations, and best practices in the aesthetics industry. You would select the people to participate. This segment will be filmed, and you will receive the footage post-event to use for your own promotional needs.

**ATTENDEE AND FACULTY VIP ROOM | \$5,000 PER DAY**

Do you have a product or service that you'd like to introduce to our esteemed Faculty and VIP Attendees? This sponsorship offers a prime opportunity to showcase your brand in a private, high-visibility setting. Connect directly with the key decision-makers and influencers on-site, ensuring your offering receives the attention it deserves from the most influential individuals at the event.

*\*Exclusivity option available, please contact Show Management for pricing.*

**BRANDED WATER BOTTLES | \$5,000**

A unique opportunity not to miss! Provide a branded water bottle to each attendee. The Wynn has water refill stations throughout the meeting space, this is a nice gift to provide attendees so they can stay hydrated all day long. (Sponsor provides water bottle.)

**BROADCAST YOUR COMMERCIAL IN THE EXHIBIT HALL | \$5,000**

No one will miss your message with this visual intro. Broadcast your company commercial in the exhibit hall during exhibit hall hours, breaks, and lunches and have all eyes on you.

**COMPANY PENS AND PAPER | \$5,000**

Provide your own notebooks and pens, customized with your logo, and we will include them in our attendee bags.

**POST-TREATMENT CARE IN TREATMENT CENTER | \$5,000**

Provide post-treatment care that would benefit patients who get live treatments during the conference.

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WHERE SCIENCE MEETS BEAUTY

**PROMOTIONAL E-BROADCAST TO FULL DATABASE AND ATTENDEES | \$5,000**

Put your product on serious e-blast. Have a personalized emailed broadcast to our database of over 30,000 aesthetic practices. You provide an HTML page and we send it pre or post-show. It's your choice!

**TABLE TENTS | \$5,000**

Place branded table tents on all tables in the exhibit hall.

**TREATMENT ROOM | \$5,000 PER DAY**

Reserve a room at The Aesthetic Show Treatment Center where you can perform live demonstrations and treatments for attendees throughout the conference by appointments that are managed by The Aesthetic Show staff.

**VIP SHOW ROOM | \$5,000 PER DAY**

Get the industry's most famous eyes on you. Host a VIP show room for one day and give this important audience the VIP treatment.

**ONE PAGE ADVERTISEMENT IN ON-SITE PROGRAM**

- Premium Position: Back Cover | **\$4,500**
- Premium Position: Inside Front Cover | **\$4,000**
- Premium Position: Inside Back Cover | **\$4,000**
- Full Page Ad | **\$3,500 Per Page**

Promote your product or service by placing an ad in the on-site program. Available to all attendees and exhibitor personnel at the show, it's an excellent way to increase booth traffic.

**BRANDED ICE PACKS FOR TREATMENT CENTER | \$3,500**

Provide branded ice packs for the Treatment Center for all the attendees that receive a treatment during the conference.

**GUEST ROOM DOOR DROP | \$3,500** (Additional fee to the venue not included)

Talk about door-to-door service. Provide a guest room door drop to all show attendees and faculty on the peak arrival evening and enjoy all the benefits of direct mail, without the hassle.

**LOGO AND PROMOTION ON ATTENDEE "KNOW BEFORE YOU GO" EMAIL | \$3,500**

Each attendee receives a 'Know Before You Go' email prior to the start of The Aesthetic Show conference. They will need this letter to retrieve their badge at registration. Your logo and a short promotion is placed on this letter, providing your company increased visibility and promotion.

**LOGO AND PROMOTION ON ATTENDEE CONFIRMATION LETTER | \$3,500**

Each attendee receives a confirmation letter after registering for The Aesthetic Show conference. Your logo and a short promotion is placed on this letter, providing your company increased visibility and promotion.

**PROMOTIONAL E-BROADCAST TO ATTENDEES | \$3,500**

Meet our entire e-audience and get the word out! Create a personalized e-blast for all Aesthetic Show 2026 attendees and we'll send it either pre or postshow.

**SHOW BAG INSERTION | \$3,500**

Who doesn't love a little gift? Insert a marketing piece or promotional item into the show bags given to each attendee upon registration. It's a great way to welcome attendees to the show and invite them to visit your booth.

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**SOCIAL MEDIA TAKEOVER FOR ONE DAY | \$3,500**

Takeover The Aesthetic Show Instagram to increase your brand awareness and visibility to our attendees and other medial professionals.

**BANNER AD ON ATTENDEE MARKETING E-BLASTS | \$3,000 (Per month)**

Get your brand in front of our full database of aesthetic practitioners prior to the event.

**MOBILE APP BANNER AD | \$2,500**

Include your branding in the mobile app for attendees and faculty to see. This can link directly to your company website.

**SOCIAL MEDIA PACKAGE | \$2,500**

Increase your sales, likes, and follows with this social perk. Reach The Aesthetic Show attendees and other aesthetic medical professionals by creating a sponsored post for Facebook, Instagram and LinkedIn. Packages start at three (3) posts and/or stories pre- or post-show and can be customized to include more.

**PASSPORT CARD | \$1,850**

Drive traffic to your booth and engage directly with attendees! Attendees will receive a Passport Card that must be stamped by all participating sponsors to be entered into the opportunity to win Luxury Raffle Prizes that will include very desirable items. To qualify, attendees must visit your booth and receive your official stamp – ensuring booth traffic, valuable face time and connection with your brand.

*\*Limited spots available – secure your space in this high-visibility experience!*

**MOBILE APP ALERT | \$1,750**

Send a message out via The Aesthetic Show mobile app to all attendees and faculty to help promote your presence at the show.

**QUALITY LEAD GENERATION PACKAGE | \$1,750**

Who might want to purchase your product? Let us tell you! Receive 100 highly qualified attendee sales leads from The Aesthetic Show 2026.

**VIP SWAG BAG DONATION | \$750**

Give a special gift to attendees who access our VIP suite and our Faculty.

**ATTENDEE REGISTRATION PACKAGES | PRICE VARIES (Talk to representative about options)**

Do you have customers you want to invite to attend The Aesthetic Show? Buy a package of Attendee Registrations that you can offer to your customers.

BIGGER AND BETTER THIS YEAR!

the integrative aesthetics center

If you offer science-based assessments, services or products for integrative medicine, The Integrative Aesthetics Center is a unique opportunity to showcase your product and message to thousands of cashpay practitioners looking for revenue-generating services and improved patient outcomes. The Integrative Aesthetics Center is presented with the assistance of Mark J. Tager, MD.



MARK TAGER, MD  
DIRECTOR OF  
PRACTICE MANAGEMENT

# THE AESTHETIC SHOW 2026 SPONSOR COMMERCIAL SUPPORT FORM

JUNE 25-28, 2026 | WYNN LAS VEGAS

Show sponsors should check page 6 of this prospectus for the specific benefits of each level of sponsorship. Exhibit space size must be requested below and is determined by sponsorship level. Please check your sponsorship level(s) below:

## SPONSORSHIP PACKAGES

**ELITE SPONSOR | \$85,000**

**PREMIER SPONSOR | \$65,000**

**PARTNER SPONSOR | \$35,000**

**GENERAL SPONSOR | \$15,000**

## PROMOTIONAL SPONSORSHIPS

Faculty Dinner.....\$25,000	Tabletop Branding..... \$10,000	Company Pens & Paper .....\$5,000	Logo and Promotion on Attendee Confirmation Letter .....\$3,500
Lunch & Learn.....\$25,000	Glam Lounge.....\$7,500	Promotional E-Broadcast to Full Database & Attendees .....\$5,000	Promotional E-Broadcast to Attendees .....\$3,500
Show Bag Sponsor .....\$25,000	Puppy Cuddle Lounge .....\$7,500	Table Tents .....\$5,000	Show Bag Insertion .....\$3,500
WiFi Sponsorship..... \$25,000	Coffee Break Sponsorship..... <i>SOLD OUT</i>	Treatment Room ..... \$5,000 Per Day	Social Media Takeover for One Day .....\$3,500
Faculty Lounge ..... \$20,000	Floor Stickers .....\$6,500	Post-Treatment Care in Treatment Center. .... \$5,000	Banner Ad on Attendee Marketing E-Blasts..... \$3,000 Per Month
Window Clings ..... \$20,000	Promotional Signage.....\$6,500	Branded Ice Packs for Treatment Center. .... \$3,500	Mobile App Banner Ad .....\$2,500
LED Wall in Main Walkway..... \$18,500	Charging Station .....\$6,000	VIP Show Room ..... \$5,000 Per Day	Social Media Package.....\$2,500
Registration Badge Lanyards... \$18,000	20-Minute Exhibit Stage Presentation ..... \$5,000	Advertisement in On-Site Program:	Passport Card ..... \$1,850
Cocktail Reception..... \$15,500	3D Photo Booth ..... \$5,000	Premium Pos: Back Cover ..... \$4,500	Mobile App Alert.....\$1,750
Hotel Key Card Holder ..... \$15,500	The Aesthetic Guide Segment ... \$5,000	Premium Pos: Inside Back Cover..... \$4,000	Quality Lead Generation Pkg.....\$1,750
Padfolios.....\$11,000	Attendee and Faculty VIP Room Experience ..... \$5,000 Per Day	Full Page Ad.....\$3,500 Per Page	VIP Swag Bag Donation .....\$750
Ad Board Meeting.....\$10,500	Branded Water Bottles .....\$5,000	Guest Room Door Drop.....\$3,500	Attendee Registration Package: Quantity _____ \$_____
Aisle Signs .....\$10,000	TAS ICON Award Sponsor .....\$5,000	Logo and Promotion on Attendee "Know Before You Go" Email .....\$3,500	
Headshot Lounge.....\$10,000	Broadcast Your Commercial in Exhibit Hall .....\$5,000		
Mobile App ..... <i>SOLD OUT</i>			
Sponsor Workshop.....\$10,000			
Recorded, include on-demand +\$3,000			



COMPANY NAME (as it will appear in the on-site show program and all promotional materials)

CONTACT NAME

EMAIL ADDRESS (must be a company email address)

ADDRESS (as it will appear in the on-site show program)

CITY, STATE, ZIP

PROVINCE / COUNTRY

PHONE (as it will appear in the on-site show program)

WEBSITE

BILL TO COMPANY NAME (if different from exhibiting company)

CONTACT NAME

EMAIL ADDRESS (must be a company email address)

ADDRESS

CITY, STATE, ZIP

PROVINCE / COUNTRY

TOTAL \$

AUTHORIZED SIGNATURE\*

DATE

*\* I am authorized to make this purchase.*

Your signature acknowledges compliance to the terms and conditions set forth in the Exhibitor / Sponsor Support Agreement Contract, Terms and Conditions. Dates and location subject to change. Invoice will be sent to the address listed above.

### TOP 3 PREFERRED BOOTH SELECTIONS:

1st Choice:

2nd Choice:

3rd Choice:

### EMAIL THIS COMPLETED FORM TO:

The Aesthetic Show  
36 Discovery, Suite 170  
Irvine, CA 92618 USA  
@ mindy.millat@informa.com  
@ nydia.houck@informa.com

### REMIT CHECKS TO:

Informa Markets Medica LLC  
PO BOX 30266  
New York, NY 10087

### REMIT WIRES TO:

JP Morgan Chase Bank New York  
NY Account# 304990558  
ABA# 021000021  
Swift code: CHASUS33

Invoice will be sent to the address listed above. Invoice will have instructions to pay by credit card. Please note that a 3% service charge is added to all credit card payments. For questions please call +1(212) 600-3490.

### FOR INFORMA USE ONLY

ITEM CODE

SALES



T H E  
**AESTHETIC SHOW**<sup>®</sup>  
 WHERE SCIENCE MEETS BEAUTY

**JUNE 25-28, 2026**

**WYNN LAS VEGAS**

aestheticshow.com

@ f in

#theaestheticshow

**SIZE & LOCATION:**

Standard booth size is 10' x 10' (100 sq. ft.) and all booth spaces are calculated in 10' increments.

- > **Standard booth** spaces are inline locations.
- > **Premium booth** spaces are corner locations.
- > **Premium entrance** spaces are located in direct proximity of the main entrance of the exhibit hall.
- > **Exhibit stage perimeter** spaces are located around the perimeter of the exhibit hall stage.

**BOOTH INCLUDES:**

- Standard booth sign showing your company name and booth number
- (1) 6ft. table, (2) chairs and (1) wastebasket
- Back drape and side rails (for inline booths)
- General exhibit hall cleaning
- Carpeting throughout the exhibit hall
- Complimentary exhibit hall breakfast, lunch and refreshments for all registered booth personnel
- Three complimentary exhibitor registrations per 100 sq. ft. (\$375 each additional registration)
- Five complimentary attendee registrations for you to offer to your customers (new attendee registrations only)
- Company listing in meeting's on-site mobile app and on-site program

**RATES:**

*(Rates will increase on November 30, 2025)*

Standard booth size is 10' x 10' (100 sq. ft.) and all booth spaces are calculated in 10' increments.

**EXHIBIT RATES:**

STANDARD - Inline	\$50
PREMIUM - Corner	\$60
PREMIUM - Entrance	\$75
EXHIBIT STAGE PERIMETER	\$75

Please email agreement or any questions to **Nydia Houck** or **Mindy Millat**.

[nydia.houck@informa.com](mailto:nydia.houck@informa.com) | [mindy.millat@informa.com](mailto:mindy.millat@informa.com)

# THE AESTHETIC SHOW 2026 EXHIBITOR AGREEMENT

JUNE 25-28, 2026 | WYNN LAS VEGAS

All exhibitors will receive recognition in pre-show printed and electronic publicity, appropriate recognition on general signage at the show, a listing on the show website, recognition in the on-site mobile app and on-site program. Booth fee includes three (3) complimentary exhibitor registrations per 100 sq. ft.; additional registrations can be purchased for \$375 each.

## BOOTH RATES PER SQUARE FOOT:

(Rates increase November 30, 2025)

Standard booth size is 10' x10' (100 sq. ft.) and all booth spaces are calculated in 10' increments.

### EXHIBIT RATES:

STANDARD - Inline	\$50
PREMIUM - Corner	\$60
PREMIUM - Entrance	\$75
EXHIBIT STAGE PERIMETER	\$75

### BOOTH REQUEST:

\_\_\_\_\_ sq. ft. x \_\_\_\_\_ sq. ft. = Total square feet

\_\_\_\_\_ total sq. ft. x \$ \_\_\_\_\_ per sq. ft. = \$ Total exhibit fees

Total Fees Due: \$ \_\_\_\_\_



COMPANY NAME (as it will appear in the on-site show program and all promotional materials)

CONTACT NAME

EMAIL ADDRESS (must be a company email address)

ADDRESS (as it will appear in the on-site show program)

CITY, STATE, ZIP

PROVINCE / COUNTRY

PHONE (as it will appear in the on-site show program)

WEBSITE

BILL TO COMPANY NAME (if different from exhibiting company)

CONTACT NAME

EMAIL ADDRESS (must be a company email address)

ADDRESS

CITY, STATE, ZIP

PROVINCE / COUNTRY

TOTAL FEES DUE \$

AUTHORIZED SIGNATURE\*

DATE

### THE AESTHETIC Resource GUIDE

Yes, please sign me up to be included in The Aesthetic Resource Guide through *The Aesthetic Guide* (TAG) where over 25,000 aesthetic practitioners can learn about my product and or service.

Listing Cost \$500.00

WHAT IS TAG?



### AESTHETIC MULTISPECIALTY SOCIETY



Yes, please sign me up to be listed on the Aesthetic Multispecialty Society (AMS) Industry Listing Page so over 30,000 aesthetic practitioners can find our company info.

Listing Cost \$375.00

WHAT IS AMS?

*\*I am authorized to make this purchase.*

our signature acknowledges compliance to the terms and conditions set forth in the Exhibitor / Sponsor Support Agreement Contract, Terms and Conditions. Dates and location subject to change. Invoice will be sent to the address listed above.

#### TOP 3 PREFERRED BOOTH SELECTIONS:

1st Choice:

2nd Choice:

3rd Choice:

#### EMAIL THIS COMPLETED FORM TO:

The Aesthetic Show  
36 Discovery, Suite 170  
Irvine, CA 92618 USA  
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Invoice will be sent to the address listed above. Invoice will have instructions to pay by credit card. Please note that a 3% service charge is added to all credit card payments. For questions please call +1(212) 600-3490.

#### FOR INFORMA USE ONLY

ITEM CODE

SALES

# EXHIBITOR/SPONSOR SUPPORT AGREEMENT RULES & REGULATIONS

## 1. CONTRACT

The following rules and regulations become binding upon the signing of this contract between the applicant and their employees, and Informa LLC, plc, D.B.A. The Aesthetic Show, the show sponsor. In addition, ACCME rules will be followed at all times.

## 2. SPACE ASSIGNMENT

Booth locations will be assigned at the sole discretion of show management, selections from exhibitor will be taken into consideration but not guaranteed. Placement will be made based on sponsorship level, exhibit booth priority status, date of contract, separation of competitive products, and payment must be made. The Aesthetic Show reserves the right to relocate exhibitors should it become necessary for causes beyond the control of or advisable in the best judgment of show management. After assignment of space, exhibitor agrees to accept relocation to other comparable exhibit space if The Aesthetic Show deems such a relocation to be necessary or appropriate. The Aesthetic Show reserves the right to change the configuration of the floor plan at its discretion.

## 3. BOOTH PACKAGE DESCRIPTION

Booth packages include pipe-and-drape, one identification sign, one 6ft table, two chairs and one wastebasket. Three representative registrations are included per 10 x 10 space. Additional registrations may be purchased at a cost of \$375 each.

## 4. EXHIBITOR / SPONSOR REGISTRATION BADGES

The Aesthetic Show has a zero tolerance policy for false certification of individuals as exhibitor's representatives, office personnel of a physician's office, misuse of an attendee registration badge or any other method used to assist unregistered/registered persons to gain admission to the exhibit hall, workshops or general sessions. Violation of this policy may result in the immediate removal from the exhibit hall or other actions as deemed appropriate by show management.

## 5. BOOTH CONSTRUCTION

No walls, partitions, signs or decorations may be erected which will interfere with the general view "down the aisle", or the view of other exhibits. Exhibit materials for linear booths will be restricted to a 8'3" back wall, 4' side walls in the front 5' of the booth and 8'3" in the rear 5' of the booth. Exhibitors in island or peninsula spaces wishing to go beyond a 12 foot height must submit a display sketch for show management approval. Exposed or unfinished side or back walls must be covered by exhibitor to present a finished, attractive appearance. Exhibits will be inspected during move-in and the service contractor, with show management approval, will provide masking as necessary at exhibitor's expense.

## 6. SHOW MOVE-IN & MOVE-OUT

<b>Move-In</b>	
Wednesday, June 24	10:00 am - 5:00 pm
Thursday, June 25	8:00 am - 8:00 pm
<b>Move-Out</b>	
Sunday, June 28	1:00 pm - 9:00 pm

NOTE: No exhibitor will be allowed to break down their booth until after 1:00 pm on Sunday, June 28, 2026 or risk refusal to attend future shows.

## 7. EXHIBIT HOURS

Friday, June 26	9:00 am - 5:00 pm
Saturday, June 27	9:00 am - 5:00 pm
Sunday, June 28	8:30 am - 1:00 pm

## 8. UNOCCUPIED SPACE

The Aesthetic Show reserves the right, should any rented space remain unoccupied after the first hour of the show's opening, to rent or occupy said space.

## 9. PAYMENTS & REFUNDS

A 50% deposit of the total exhibit fees for the requested space is due upon the signing of the exhibitor agreement contract, liable upon signature. All exhibit space contracts must be paid in full no later than 120 days prior to the show or space may be cancelled and/or reassigned without notification or refund of payments. Contracts signed within 120 days of the show must be paid in full upon signing of the exhibitor agreement contract and receiving invoice.

INITIAL FOR ACCEPTANCE

## 10. CANCELLATION OR REDUCTION OF EXHIBIT SPACE AND/OR SPONSORSHIP

Exhibitors and Sponsors are requested to telephone and email The Aesthetic Show Management (Mindy Millat or Nydia Houck) with cancellations. However, the cancellation is not effective until it has been received in writing at The Aesthetic Show office, and acknowledged and approved by Show Management (Mindy Millat or Nydia Houck). No refunds will be granted after January 15, 2026. If the Exhibitor or Sponsor cancels on or before January 15, 2026, 50% of the total cost of booth space and/or sponsorship will be retained by The Aesthetic Show (If not paid yet, payment will still be due). If the Exhibitor or Sponsor cancels after January 15, 2026 or later, The Aesthetic Show will retain 100% of the total contract obligation (If not paid yet, payment will still be due). Any space not claimed and occupied, or for which special arrangements have not been made by 8:00 PM on Thursday, June 25, 2026 will be forfeited and not refunded their payment.

**By January 15, 2026:** 50% refund of total agreement fees if deposit has been paid.

**After January 15, 2026:** No refund; all payments must be paid in full. There are no cancellations or refunds on sponsorship contracts.

1.1. The Aesthetic Show reserves the right to cancel or change the date of the event at any time and for any reason (including, without limitation, if a force majeure event occurs which The Aesthetic Show considers makes it impossible, inadvisable or impracticable for the event to be held).

1.2. In the event that the date of the event is changed or where the event is cancelled for the current year but is reasonably expected by The Aesthetic Show to be held in the following year, this Agreement will continue in full force and effect and the obligations of the parties shall be deemed to apply to the event on the new date (or the event in the following year, as the case may be) in the same way that they would have applied to the originally scheduled event. For the avoidance of doubt, nothing in this clause shall excuse Exhibitor from the payment of the fees in accordance with the payment terms stated in the booking form.

1.3. Where the event is cancelled and is not reasonably expected by The Aesthetic Show to be held in the following year the terms of this Clause 1.3 shall apply:

1.3.1. if the event is cancelled other than as a result of a force majeure event (in which case the provisions of Clause 1.3.2 apply), this Agreement shall terminate without liability provided that, at Exhibitor's election, any proportion of the fees already paid will be refunded or a credit note for the amount of the fees already paid will be issued and Exhibitor will be released from paying any further proportion of the fees;

1.3.2. if the event is cancelled as a result of a force majeure event, this Agreement shall terminate without liability provided that: (i) The Aesthetic Show shall be entitled to retain an amount equal to 50% of the total fees (the Revised Fees) from any proportion of the fees already paid or, where no fees have been paid or where the proportion of the fees already paid is less than the Revised Fees, The Aesthetic Show shall be entitled to submit an invoice in respect of the balance (or the whole as the case may be) of the Revised Fees, which will become immediately due and payable; and (ii) after the deduction of the Revised Fees, at Exhibitor's election, any proportion of the fees already paid will be either refunded or a credit note issued for the amount of fees already paid and Exhibitor will be released from paying any further proportion of the fees.

1.4. Exhibitor acknowledges that the provisions of this Clause set out Exhibitor's sole remedy in the event of cancellation or the changing of the date of the event and all other liability of The Aesthetic Show is hereby expressly excluded.

1.5. Any cancellation or termination rights available to Exhibitor set out anywhere in this Agreement shall be fixed by reference to the originally scheduled opening date of the event and not any newly scheduled opening date of the event that has been changed pursuant to the above Clause.

INITIAL FOR ACCEPTANCE

## 11. FOOD SERVICE

No outside food or beverage is allowed in the exhibit booths and/or area. All food and beverage must be ordered through the venue.

## 12. SOUND DEVICES

The use of devices for mechanical reproduction of sound or music may be permitted, but must be controlled. The Aesthetic Show management has the right to regulate exhibit sound levels. Operating noise-creating devices such as bells, whistles, horns or mega phones will not be permitted. After the show opens, noisy and unsightly work will not be permitted.

Your signature acknowledges compliance to the terms and conditions set forth in the above Exhibitor / Sponsor Support Agreement Contract, Rules and Regulations. Please sign and email Mindy Millat at [mindy.millat@informa.com](mailto:mindy.millat@informa.com) or Nydia Houck at [nydia.houck@informa.com](mailto:nydia.houck@informa.com)

AUTHORIZED SIGNATURE

DATE

### 13. SECURITY

Providing security for exhibits, exhibitor property and for exhibitors themselves, as well as for their employees, agents, representatives and guests, shall be the sole responsibility of the exhibitor only.

### 14. FIRE AND SAFETY REGULATIONS

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All display materials and decorations must be flameproof and subject to inspection. No flammable substances may be used or shown in booths.

### 15. LIABILITY AND INSURANCE

The hotel management and The Aesthetic Show will take all reasonable precautions to avoid loss of exhibitors' property by theft or fire, but under no circumstances shall the hotel management or The Aesthetic Show be responsible for such losses, and it is recommended that exhibitors cover their property with suitable insurance. In the enforcement and interpretation of these rules and regulations, the decision of The Aesthetic Show is final. All exhibitors must provide The Aesthetic Show with a certificate of insurance naming The Aesthetic Show as an additional insured on their policy and have policy minimum limits of \$1M per occurrence and \$2M agg.

### 16. DAMAGE TO PROPERTY

Exhibitors are liable for any damage caused to the building, floor, walls, columns, or to standard booth equipment or to other exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to building, columns, floors or to standard booth equipment.

### 17. PUBLIC POLICY

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health, fire prevention, customs and public safety while participating in this show. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

### 18. ELIGIBLE EXHIBITS AND RESTRICTIONS

The Aesthetic Show reserves the right to deny or cancel the registration of any exhibitor or program attendee(s) whom the management of the show, in its sole discretion, feels would not be in the best interest of the show. The Aesthetic Show reserves the right to deny the exhibition of inappropriate items and products. Drugs, chemicals or other therapeutic agents listed in AMA's New and Non-Official Remedies, National Formulator or U.S. Pharmacopoeia may be displayed. Proprietary drugs, mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with The Aesthetic Show headquarters. Medical journal advertisements or other displayed publications and all promotional literature must be submitted for approval at least three months prior to the opening date of the show.

### 19. EXHIBIT FLOOR ACCESS

The Aesthetic Show reserves the right to limit access to the exhibit floor to anyone when it is not officially open. No children under the age of 18 are permitted to be in the exhibit hall at any time.

### 20. USE OF BOOTH SPACE / SPONSORSHIP

Exhibitors and sponsors shall reflect their company's highest standards of professionalism while maintaining their booths during show hours. No exhibitor or sponsor shall assign, sublet or share booth space or sponsorship benefits.

### 21. IRREGULAR CANVASSING / ADVERTISING DISTRIBUTION

Solicitation of business or meetings in the interest of business except that of exhibiting firms is prohibited. Exhibitors are urged to report to The Aesthetic Show staff any violations of this rule.

### 22. EXHIBITOR MEETINGS AND SOCIAL FUNCTIONS

Exhibitor sponsored events (including those for company personnel only), workshops, CME activities or subsequently produced CME activities are strictly prohibited during the dates of June 22-28, 2026 without prior written approval from show management. Contact show management for questions or a meeting space request form.

This booking form, the Rules and Regulations and the Informa Markets Sponsorship and Exhibition Terms and Conditions (the "Terms and Conditions"), which are incorporated into this booking form, together constitute the Agreement between Informa Exhibitions LLC and the Company listed above in respect of The Aesthetic Show. Read the Terms and Conditions: <https://www.aestheticshow.com/en/legal/exhibitor-terms.html>

By signing this agreement, Company confirms that it has read and understood this booking form, the Rules and Regulations and the Terms and Conditions, and acknowledges and agrees to be bound by their terms. The signatory to this agreement is signing as the authorized signatory of Company and possesses all necessary power and authority to bind Company to this Contract.

**Your signature acknowledges compliance to the terms and conditions set forth in the above Exhibitor / Sponsor Support Agreement Contract, Rules and Regulations. Please sign and email Mindy Millat at [mindy.millat@informa.com](mailto:mindy.millat@informa.com) or Nydia Houck at [nydia.houck@informa.com](mailto:nydia.houck@informa.com)**

AUTHORIZED SIGNATURE

DATE

[nydia.houck@informa.com](mailto:nydia.houck@informa.com) | [mindy.millat@informa.com](mailto:mindy.millat@informa.com) |