

**2026** **AOCS**  
ANNUAL MEETING & EXPO

# EXHIBITOR & SPONSOR PROSPECTUS

New Orleans, Louisiana, USA | [annualmeeting.aocs.org](http://annualmeeting.aocs.org) | May 3-6, 2026



# THE AOCS ANNUAL MEETING

Renowned globally for its comprehensive technical program, the AOCS Annual Meeting & Expo brings together chemists, engineers, technologists, and researchers dedicated to advancing the science and technology of fats, oils, proteins, surfactants, and related materials.

The 2026 Annual Meeting & Expo will be hosted at the Hyatt Regency New Orleans in New Orleans, Louisiana, USA on May 3-6, 2026 offering an exceptional opportunity for education and business development.



# ATTENDEE PROFILE

Connect with an engaged community of scientists, engineers, academics, and industry leaders and position your company as a leader in oils, fats, proteins, surfactants, and related materials.



## EMPLOYMENT AFFILIATION:



73% INDUSTRY



16% ACADEMIA



4% GOVERNMENT



7% OTHER

## REGION OF ORIGIN:



75% NORTH  
AMERICA



13% EUROPE



9% ASIA &  
OCEANIA



2% SOUTH &  
CENTRAL  
AMERICA

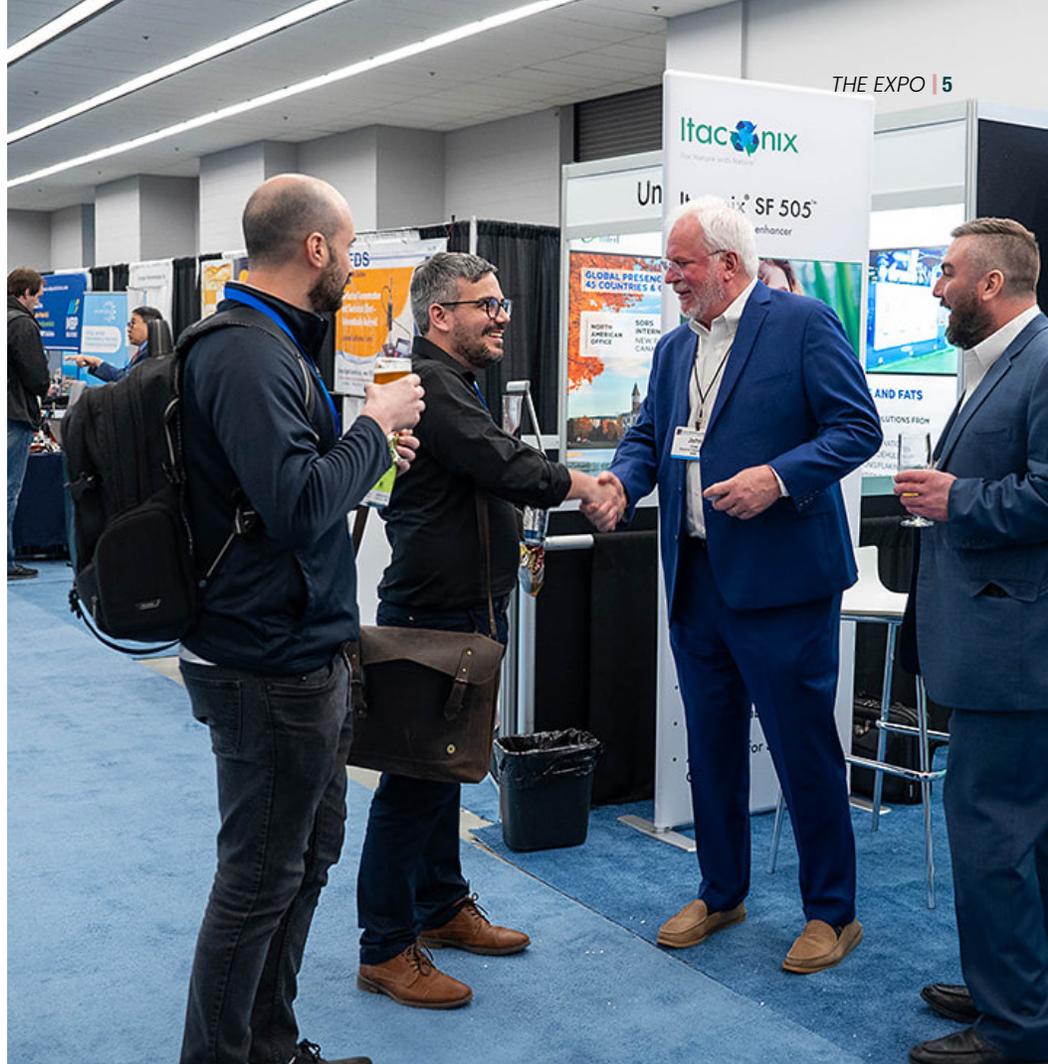
# PARTNERSHIP OPPORTUNITIES

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# THE EXPO

Showcase your company, introduce a product or service, generate new sales leads, or strengthen existing business relationships with an exhibit booth.

[BECOME A 2026 EXHIBITOR](#)



# THE VALUE OF THE EXPO



85% of respondents **feel it's key to hold an exposition** at the annual meeting with **77% valuing the expo component** and the business connection opportunities

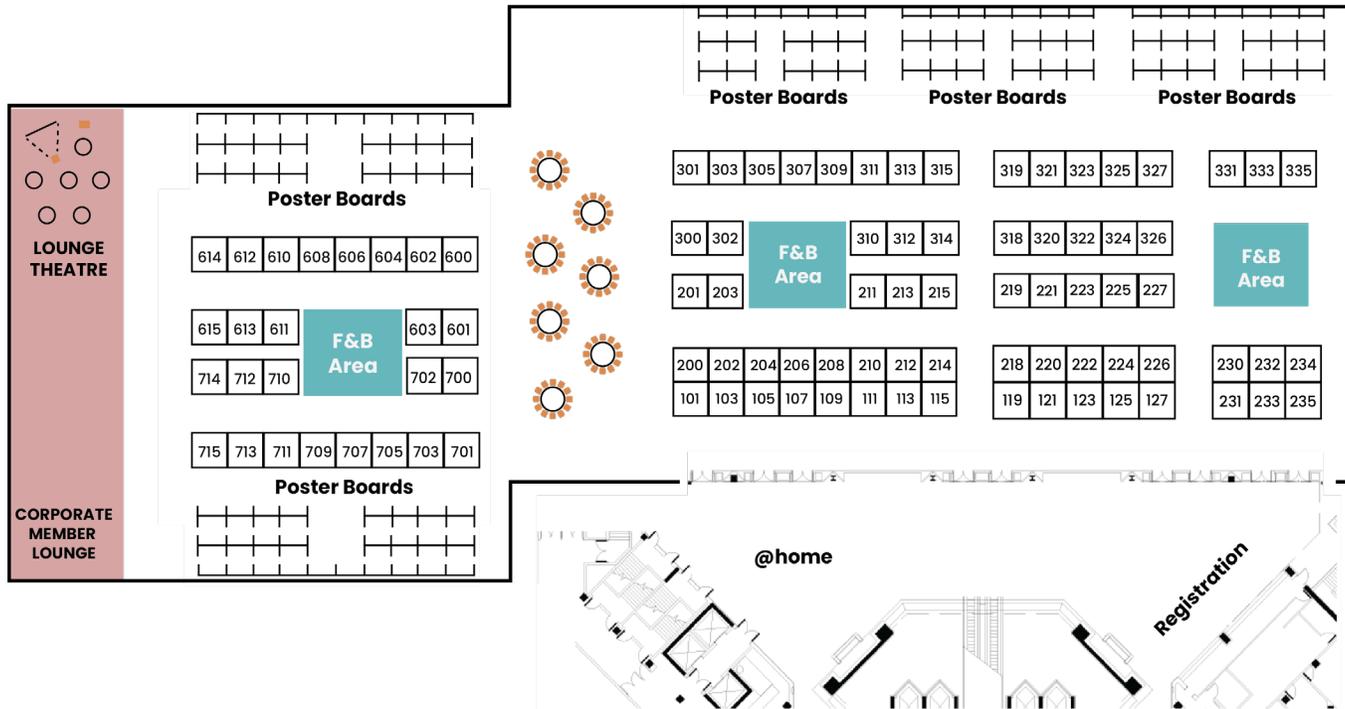


79% of respondents **make the purchasing decisions directly**, make purchasing recommendations, or influence the purchasing decisions at their company



62% of attendees **are likely to purchase goods and services** from AOCS Annual Meeting & Expo exhibitors

# 2026 EXPO HALL



# EXPO HALL SCHEDULE

Leverage 15+ NETWORKING EVENTS throughout the Annual Meeting to meet new contacts, network with attendees, and leverage the expertise of the AOCS Community.

## SUNDAY MAY 3, 2026

Exhibitor move-in	9 a.m.–4 p.m.
Expo, Welcome Reception, and Poster Viewing	5:30–7 p.m.

## MONDAY MAY 4, 2026

Expo Hall Open	10 a.m.–6 p.m.
Networking Break	10–10:30 a.m.
Grab-and-Go Expo Lunch	12–1:30 p.m.
Networking Break	3–3:30 p.m.
Networking Reception	5–6 p.m.

## TUESDAY MAY 5, 2026

Expo Hall Open; Poster Viewing	10 a.m.–6 p.m.
Networking Break	10–10:30 a.m.
Grab-and-Go Expo Lunch	12–1:30 p.m.
Networking Break	3–3:30 p.m.
Networking Reception	5–6 p.m.

## WEDNESDAY MAY 6, 2026

Expo Hall Open; Poster Viewing	8:30–10:30 a.m.
Networking Break	10–10:30 a.m.
Exhibitor move-out	10:30 a.m.–2 p.m.

SCHEDULE SUBJECT TO CHANGE

# SECURE YOUR BOOTH

	Corporate Member	Non-Member
<b>EACH 10'x10' BOOTH INCLUDES:</b>		
8' High Drape Back Wall	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
3' High Drape Side Walls	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
11"x17" Identification Sign	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Two Annual Meeting Registrations	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Corporate Member Lounge Access	<input checked="" type="checkbox"/>	
<b>IN LINE BOOTH</b>	<b>\$ 2900</b>	<b>\$ 3100</b>
<b>CORNER BOOTH</b>	<b>\$ 3000</b>	<b>\$ 3300</b>

## UPGRADE TO A FEATURED EXHIBITOR:

Website and event mobile app listing and logo, a 50-word description and company URL	<input checked="" type="checkbox"/>
Featured in attendee communications	<input checked="" type="checkbox"/>
	<b>+\$ 750</b>
<b>OPTION TO PURCHASE ATTENDEE LIST</b>	<b>+\$ 4500</b>

[BECOME A 2026 EXHIBITOR](#)

# PRODUCT SHOWCASE

Use a 10-minute Product Showcase to entice attendees to learn more about what your company offers.



# YOUR SHOWCASE

## AVAILABLE TIME SLOTS:

Monday, May 4

- 10:15-10:25 a.m.
- 3:15-3:25 p.m.
- 5:15-5:25 p.m.

Tuesday, May 5

- 10:15-10:25 a.m.
- 3:15-3:25 p.m.
- 5:15-5:25 p.m.

## PRODUCT SHOWCASES INCLUDE:

- ✓ Opportunity to feature your product or service to your target audience
- ✓ Advance promotion of your presentation to attendees and the broader AOCS community
- ✓ Recognition on the annual meeting website, plus an attendee app reminder notification
- ✓ Pre-recording of your Product Showcase for post-show distribution by your company (*available by request*)

**TOTAL INVESTMENT:** + \$ 1000

2026 AOCS ANNUAL MEETING & EXPO

# BECOME A SPONSOR

Amplify your visibility by becoming a sponsor of the 2026 AOCS Annual Meeting & Expo. Elevate your exposure during the event with experiential and branding opportunities.



# SPONSORSHIP OPPORTUNITIES

Amplify your visibility by becoming a sponsor of the 2026 AOCS Annual Meeting & Expo. Elevate your exposure during the event with experiential and branding opportunities.

## ALL SPONSOR LEVELS INCLUDE:

- Meaningful access and enhanced visibility to AOCS' professional attendee audience from across the global oils and fats industry
- Use of official annual meeting branding to use in your marketing materials
- Company listing and link on the meeting website and mobile app
- Attendee List included with sponsorship spend of \$6000 and up

There are a variety of sponsorships to accommodate every budget, and they can be combined with exhibiting and advertising to maximize attendee awareness of your organization.

## SPONSORSHIP LEVELS:



**\$ 17000**

MARDI GRAS SPONSOR



**\$ 9000**

JAZZ FEST SPONSOR



**\$ 6000**

FRENCH QUARTER  
FEST SPONSOR

# MARDI GRAS SPONSORSHIPS

The Mardi Gras Sponsorship provides the highest level of visibility and recognition throughout the event. This premier package ensures maximum exposure to attendees and positions your brand as a leading partner.

Sponsors at this level will receive extensive promotional benefits and exclusive opportunities to engage with event participants, solidifying your company's influence and impact.

## THIS SPONSORSHIP LEVEL INCLUDES:

- Prominently Displayed Company Logo\*
- Full Attendee List
- Four Complimentary Registrations
- 50% off Four Additional Registrations
- NEW!** Attendee Mobile App Ad Placement
- NEW!** Complimentary Product Showcase Upgrade

## SPONSORS AT THIS LEVEL ALSO SELECT ONE OF THE FOLLOWING:

- EXCLUSIVE** Annual Meeting Wi-Fi Sponsor
- Opening Welcome Reception Sponsor
- Attendee Website Sponsor

**TOTAL INVESTMENT: \$17000**

*\*included for sponsors who sign on before March 27, 2026*

# JAZZ FEST SPONSORSHIPS

Jazz Fest Sponsors enjoy significant visibility and enhanced opportunities for audience engagement. This package offers a well-balanced combination of brand exposure and interaction with attendees.

By becoming a Jazz Fest Sponsor, your company will be prominently positioned to connect with key industry leaders and decision-makers, boosting your event presence.

## THIS SPONSORSHIP LEVEL INCLUDES:

- Prominently Displayed Company Logo\*
- Full Attendee List
- Two Complimentary Registrations
- 50% off Two Additional Registrations
- NEW!** Attendee Mobile App Ad Placement
- NEW!** Complimentary Product Showcase Upgrade

## SPONSORS AT THIS LEVEL ALSO SELECT ONE OF THE FOLLOWING:

- Evening Reception Sponsor (*Monday or Tuesday*)
- Refreshment Break Sponsor
- Poster Competition Sponsor
- NEW!** Pair of Phone Charging Tables Sponsor

**TOTAL INVESTMENT: \$ 9000**

*\*included for sponsors who sign on before March 27, 2026*

# FRENCH QUARTER FEST SPONSORSHIPS

The French Quarter Fest Sponsorship offers a valuable opportunity to promote your brand and participate in the event at a highly competitive level.

Sponsors in this tier will receive meaningful exposure and the ability to engage with participants, making it an ideal choice for companies looking to enhance their visibility without a premium commitment.

## THIS SPONSORSHIP LEVEL INCLUDES:

Prominently Displayed Company Logo*	✓
Full Attendee List	✓
Two Complimentary Registrations	✓
50% off Two Additional Registrations	✓
<b>NEW!</b> Attendee Mobile App Ad Placement	✓

## SPONSORS AT THIS LEVEL ALSO SELECT ONE OF THE FOLLOWING:

Directional Signage Sponsor
Attendee Communications Package Sponsor
<b>EXCLUSIVE</b> Program-at-a-Glance Sponsor
Phone Charging Station Sponsor

**TOTAL INVESTMENT: \$ 6000**

*\*included for sponsors who sign on before March 27, 2026*

# PRE-EVENT COURSE SPONSORSHIPS

Position your organization as a thought leader by sponsoring a pre-conference course prior to the AOCS Annual Meeting & Expo.

**Limit: 3 pre-conference courses  
2 remaining for 2026.**

## THIS EXCLUSIVE\* OPPORTUNITY INCLUDES:

**Premier Recognition** – Featured as one of only three official sponsors of the pre-conference courses, with branding across event signage and course materials.

**Enhanced Visibility** – Inclusion in AOCS registration flows and marketing campaigns highlighting the courses to all prospective attendees.

**Lead Generation** – Access to full pre- and post-event attendee lists for targeted follow-up.

**Strategic Exposure** – Align your brand with specialized education, engaging directly with highly motivated participants seeking in-depth learning.

**Content Direction** – recruit and shape your course exactly how you like, content, speakers, format is up to your organization!

**TOTAL INVESTMENT: \$ 10000**

# NETWORKING & SESSION SPONSORSHIPS

Division and Section Networking Event & Technical Session Sponsors, receive targeted brand exposure and the opportunity to connect with event attendees in a more focused way.

This level of sponsorship is ideal for companies with specific target audiences looking to enhance their visibility on a smaller scale while still being part of the event's success.

## THIS SPONSORSHIP LEVEL INCLUDES:

- Prominently Displayed Company Logo for Your Event or Session
- Event Attendee List\* (where applicable)
- One Complimentary Annual Meeting Registration

## SPONSORS AT THIS LEVEL ALSO SELECT ONE OF THE FOLLOWING:

- Specific technical sessions Sponsor (in the event program\*\*)
- Division networking event sponsor
- Section networking event Sponsor
- New!** Corporate Member Lounge - Snack Break Sponsor

**TOTAL INVESTMENT: \$3000**

\* Session-specific attendee lists will be available for networking event sponsorships when available, for full attendee list access you must meet \$6000 minimum.

\*\* Technical Program will be available after March 20th, 2026

# ADVERTISE WITH US

Book your advertising and be prominently positioned among attendees in the most frequently referenced resource.



# MEETING MOBILE APP

For the 2026 Annual Meeting & Expo we are launching a new attendee application to help our attendees and exhibitors navigate technical sessions and networking events.

This new addition will provide several new options for our advertisers to connect directly with our attendees!



MEETING MOBILE APP RATES WILL BE ANNOUNCED IN FALL OF 2025.

# ADVERTISING OPTIONS

## MAIN SCREEN STICKY BANNER ADVERTISEMENT (1 AVAILABLE)



The sticky banner sits on the main screen of the AOCS Annual Meeting & Expo app and stays visible as attendees scroll. With constant, high-traffic exposure, it keeps your brand front-and-center and helps drive awareness and booth traffic throughout the meeting.

**TOTAL INVESTMENT: \$3750**

## MAIN SPLASH SCREEN ADVERTISEMENT (1 AVAILABLE)



After the AOCS Annual Meeting & Expo logo appears, your full-screen splash display shows for 3.5 seconds each time attendees open the app. This prominent placement delivers high-impact visibility and keeps your brand top-of-mind throughout the event.

**TOTAL INVESTMENT: \$3500**

# ADVERTISING OPTIONS

## HOME SCREEN ADVERTISEMENTS (2 AVAILABLE)



Feature your brand on one of the prominent home screen buttons in the AOCS Annual Meeting & Expo app. Positioned in a highly visible, high-traffic area, this button gives attendees a direct, tappable entry point to your chosen content—driving engagement, increasing booth or product visibility, and ensuring your message stands out every time users open the app.

**TOTAL INVESTMENT: \$3000**

## PUSH NOTIFICATIONS (4 AVAILABLE)



Send a real-time message directly to attendees' mobile devices through the AOCS Annual Meeting & Expo app. This high-visibility placement boosts awareness, drives traffic to your booth or event, and delivers immediate engagement.

**TOTAL INVESTMENT: \$1250**

# VIDEO BILLBOARD

Elevate your advertising to a new level! Bring compelling video content about your products and services directly to Annual Meeting & Expo attendees on our new Video Billboard.

Located in a high-traffic area to maximize exposure, take advantage of the opportunity to introduce a new product, drive traffic to your website or exhibit booth. The possibilities are endless to make your message stand out!



## VIDEO BILLBOARD DETAILS

Content Options Include: Video, Images, PowerPoint Slides, MP4s

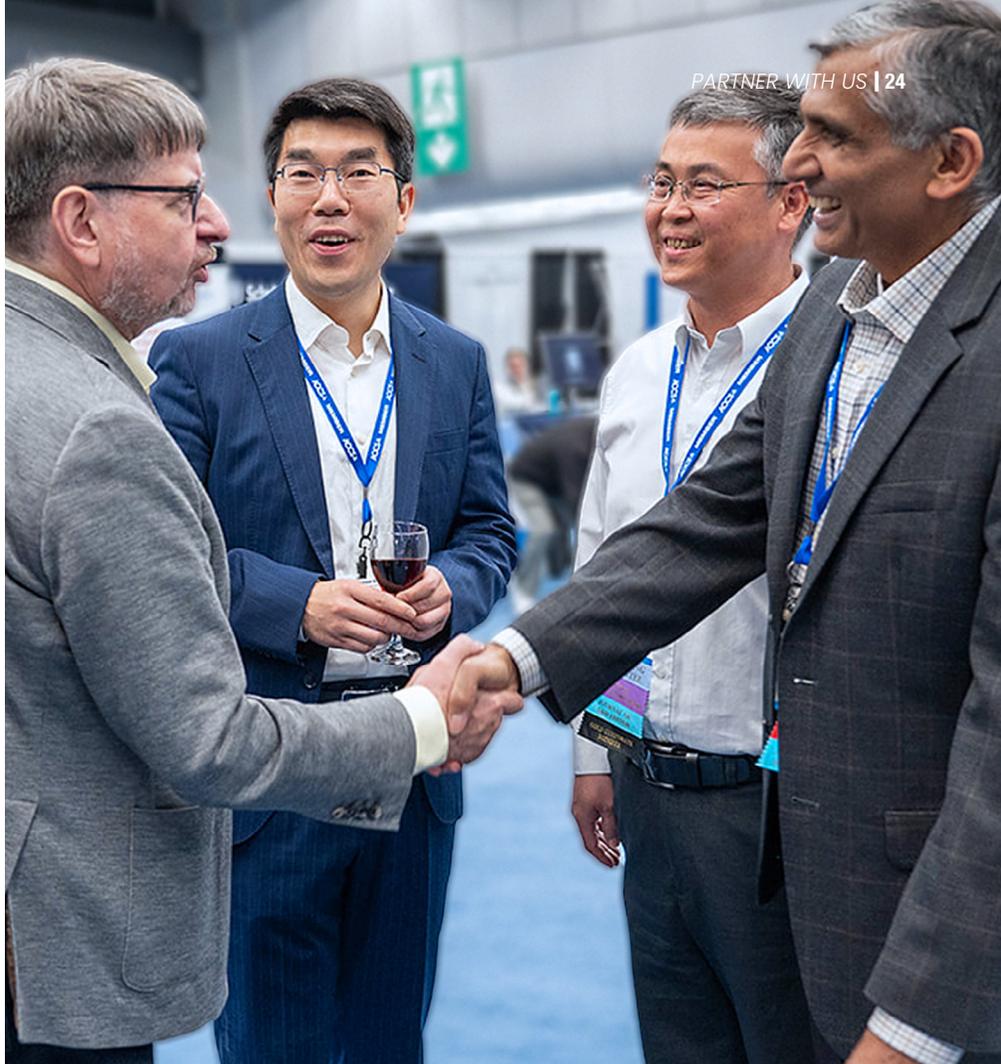
Length: 30-second videos, or 2-3 images or slides (price increase for longer videos, and > 3 images or slides)

Ad Cycle Time: 30-second cycle-time between ads

**TOTAL INVESTMENT: \$1500**

# PARTNER WITH AOCS

When you partner with AOCS, you unlock access to an engaged community of scientists, engineers, academics, and industry leaders and position your company as an innovative leader in oils, fats, proteins, surfactants and related materials.



## WHO IS AOCS?

The American Oil Chemists' Society (AOCS) is a community of scientists, technicians, researchers, and industry professionals advancing the science and technology of oils, fats, proteins, surfactants, and related materials.



***My company's involvement with the AOCS has {allowed us} to consistently collaborate and create business opportunities with other companies.***

**ROGER NAHAS**, KALSEC, EXECUTIVE VICE PRESIDENT OF GLOBAL R&D AND CHIEF INNOVATION OFFICER

AOCS is an established authority with more than 100 years of history as a highly respected organization. Professionals worldwide count on AOCS to keep them current with research, news, standards, and industry trends.

## OUR COMMUNITY:

**10,000+**

ACTIVE PARTICIPANTS

**75%**

MID TO SENIOR CAREER LEVEL

### CAREERS IN:

- Company Management
- Plant Operations
- Product Development
- Quality Analysis and Control
- Engineering
- Research
- Analysis

# ENGAGE WITH US

In our global world, the market changes at lightning speed. Professionals are busier than ever, and attention spans are short. Cutting through the noise and finding your ideal buyer can feel impossible.



## INFORM SEMINARS

*Inform* Seminars is a series of online educational events held ten times per year. Topics are developed by AOCS expert staff.



## AOCS LIPID LIBRARY®

The AOCS Lipid Library® is one of the leading online sources of information related to lipid science and technology today.



## WEBINARS

Every AOCS partner supported webinar allows you to lead the conversation and build your company's brand.



## MASTERCLASSES

Engaging and immersive online educational events delivered by the premiere experts in the field.



## INFORM MAGAZINE

Reach annual meeting attendees and the entire AOCS membership when you advertise in the pre-meeting (April) issue of *INFORM* magazine.



## INFORM SMARTBRIEF

INFORM SmartBrief is the AOCS weekly email newsletter featuring news that specifically targets the oils, fats, surfactants, and proteins industries.



## SHORT COURSES

AOCS short courses help professionals in fats, oils, and related industries deepen knowledge, sharpen skills, and stay ahead of trends.



## PARTNER CONTENT

Showcase your brand's thought leadership with sponsored content on [aocs.org](http://aocs.org).

# COMPANIES REPRESENTED BY ATTENDEES

Below is a sampling of annual meeting attendees' affiliations

AAK	Canadian Food	National Food	Hydrite Chemical Co	Mars Global Petcare	Omni Tech International Ltd	Sodrugestvo	University of Edinburgh
Abali Yag San Ve Tic AS	Inspection Agency	Institute	Indorama	Massey University	Owensboro Grain Company	Soon Soon Oil Mills Sdn Bhd	University of Georgia
ACT Solutions Corp	Cargill	East Carolina University	Ingredion Inc.	McCormick & Co Inc	Ozturkler Yem Ve Y' ag San.Tic. A.S.	South China University of Technology	University of Guelph
ADM	Carleton University	Ecextract	Inonu Universitesi	Memorial University of Newfoundland	Paradigm Science Inc	Stellar Agribbiz	University of Hohenheim
Aekyung	Cawthron Institute	Eksci LLC	Institute of Biochemistry Intercontinental Specialty Fats Sdn Bhd	Miami University	PEDECIBA Quimica-Udelar	Steven Abbott TCNF Ltd	University of Leeds
Agriculture & Agri-Food Canada	Cesco Solutions, Inc.	Enviroflight	International Products Corporation	Mitsubishi Chemical Corp	Pica Prüfnstitut Chemische Analytik GmbH	Surin Bran Oil Co Ltd	University of Manitoba
Aker Biomarine	Chinese Cereals and Oils Association (CCOA)	Ets Abdelmoula	IonSense	Montana Specialty Mills	POET LLC	TD Research Ltd	University of Massachusetts, Amherst
Alfa Laval Inc	CI Cigra	Evonik	Istanbul Galata University	Malaysian Palm Oil Board/National Food Institute (DTU Food)	Prairie Aquatech, LLC	Technical University Berlin	University of Nebraska, LINCOLN
Alma Mater Studiorum University of Bologna	CIRAD	Farmet AS	Jiangnan University	National Taiwan University of Science and Technology	Productos Quimicos Y Derivados	Terviva Bioenergy, Inc.	UNIVERSITY OF SALENTO
American Cleaning Institute	Clariant Corporation	Feed Energy Co	JRC, European Commission	Natural Plant Products Inc	PT Smart Tbk	Thai Edible Oil Co Ltd	UNIVERSITY OF SURREY
Anders Dahl Pedersen	Colgate-Palmolive Company	Fonterra Co-op Group	Kalsec	Nestlé	R W Heiden Associates LLC	The Hershey Company	UNIVERSITY OF TENNESSEE KNOXVILLE
Anton Paar	Conagra Brands	Fuji Oil Co Ltd	Kansas State University	New Mexico State University	Rettenmaier Canada Inc.	The Very Good Food Company	UNIVERSITY OF TOKYO
Aquanova RUS JSC	Connolls	G.C. Hahn & Co., Stabilisierungstechnik GmbH	Keit Spectrometers	Nippon Shakubai	Royal Greenland	Tokyo University of Agriculture & Technology	UNIVERSITY OF TURKU
Arkema, Inc.	Corteza Agriscience	GEA Westfalia Separator Group GmbH	Kerfoot Group	Nisshin Oillio Group Ltd	Ryerson University	Tyson Foods, Inc.	UNIVERSITY OF WATERLOO
Artisan Industries, Inc.	CoverCress, Inc.	German Federal Institute For Risk Assessment	KI-Kepong Oleomas Sdn Bhd	Nogra Pharma and Entrinsic Biosciences	Sasol	U.S. Silica	USDA HUMAN NUTRITION RESEARCH CENTER ON AGING (HNRC)
Aveda	Critical Fluid Symposia	Glanbia Nutritional	Kraft Heinz Company	North Carolina State University	SC Johnson	UDELAR	VANDERBILT UNIVERSITY
BASF	Crystal Filtration Co/ Filsorb/Quartz Analytics	Golden Agri Resources (GAR)	Kyushu University	Northern Crops Institute	Senna Neurotransmitter GmbH	Univ of Buenos Aires	VENTURA FOODS
Besler Gida Ve Kimya	Dalhousie University	Grains Research and Development Corporation	Lasenor USA	Novonesis Novus International Inc	Seppic	Universidad de Sevilla	W R GRACE & CO
San VeTic AS	Danmarks Tekniske Universitet	Guardian Chemicals Inc.	Louis Dreyfus Company	Nu Skin Enterprises	SGS Germany GmbH	Universitat De Barcelona	WATERS CORPORATION
Birko Corp	Darmstadt University of Applied Science	H2 Compliance	Lipid Technologies LLC	Oklahoma State University	Sime Darby Plantation Research Sdn. Bhd.	University at Buffalo, The State University of NY	WESTERN UNIVERSITY
Brenntag North America	Dell Medical School,	Henkel	LRGP CNRS	OLEOTEK		University of Alberta	WILMAR YG LABORATORIES
Brigham Young University	University of Texas at Austin	Hormel Foods	Managing Company Sodrugestvo			University of California, Davis	
Bunge Buntech	Desmet DTU Food,						
Caldic Canada							



# CONTACT US!

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