



INSPIRE

Powered by  FAA

PROSPECTUS

FLORIDA APARTMENT ASSOCIATION

ANNUAL CONFERENCE & TRADE SHOW

OCTOBER 14-16 • 2026

DISNEY'S CORONADO SPRINGS RESORT
LAKE BUENA VISTA, FL

FAAHQ.org/Inspire

IMPORTANT DATES TO NOTE

Monday, December 1, 2025

2026 Sponsorship Opportunities and Exhibitor Prospectus available on the FAA website

Wednesday, February 18, 2026

Deadline for Platinum/Gold/Silver level sponsorship signed commitment and deposit
(if deposit is not received by the deadline, FAA reserves the right to restrict your involvement in the sponsor selection process for priority selection)

Tuesday, March 3, 2026 at 2 p.m. EST

Platinum Sponsor Selection Meeting; virtual meeting to select opportunities/booths*

Friday, March 6, 2026 at 2 p.m. EST

Gold Sponsor Selection Meeting; virtual meeting to select opportunities/booths*

Tuesday, March 10, 2026 at 2 p.m. EST

Silver Sponsor Selection Meeting; virtual meeting to select opportunities/booths*

Wednesday, March 18, 2026 at 9 a.m. EST

Exhibit space selection begins for all 2025 exhibitors. An invitation to exhibit with a link to FAA's online booth selection system will be sent to your 2025 primary contact at 9 a.m. EST.

Wednesday, April 1, 2026 at 9 a.m. EST

Exhibit space selection begins for all other suppliers at 9 a.m. EST at faahq.org/exhibit

October 14-16, 2026

Inspire, Powered by FAA at Disney's Coronado Springs Resort, Lake Buena Vista, FL

**The order of company selection for sponsorship opportunities and booth location will be determined based on the company's order of signed commitment.*

ABOUT INSPIRE

Inspire 2026, Powered by FAA, October 14-16, 2026, at Disney's Coronado Springs Resort in Lake Buena Vista, Florida, is the premier state conference for the apartment industry. The conference attracts over 1,200 multifamily housing industry professionals interested in staying up to date on trends in professional development, legal considerations, marketing, talent management, operational efficiency, cutting-edge technology, and so much more!

ABOUT INSPIRE SPONSORSHIPS

Selecting a Medal level sponsorship indicates your commitment to a level of spend. The specific opportunities to meet this amount will be selected via the options on page 9-26.

For example, as a Silver Sponsor (\$5,000 commitment level), you may choose to select two different opportunities at \$2,500 each that total the \$5,000 spend.

INTERESTED IN SPONSORING?

- Submit the sponsorship commitment form and pay the deposit by February 18, 2026.
- FAA will hold virtual sponsorship selection meetings where companies will select their opportunities. Selection is done on a first come, first served basis, in order of medal level.
- During this meeting booth selections will also take place.



SPONSORSHIP COMMITMENT

To secure your sponsorship, complete the digital form at bit.ly/InspireSponsorships by February 18, 2026.

The order of selection for sponsorship opportunities and booth location will be determined based on the company's order of signed commitment.

- Your company will be invoiced for a nonrefundable deposit of 50% of your commitment level. Deposit must be paid before the commitment deadline of Wednesday, February 18, 2026.
- Balance must be paid by Tuesday, March 17, 2026 at 9 a.m. EST, or your deposit and sponsorship opportunities will be forfeited. Late fees will be added for any sponsor invoice not paid in full by the above due date.
- FAA may, at its sole discretion, require payment of 100% of your commitment level in order to reserve your sponsorship opportunities. FAA reserves the right to make changes (including pricing) to any items within this prospectus.
- **Note:** all NON-MEMBERS will incur an additional 20% fee of the sponsorship cost selected. For example, a \$5,000 opportunity would cost \$6,000 for a non-member company.

MANAGEMENT ATTENDEE COMPANIES

Advenir Living
AGPM
Align Communities
Allegiant-Carter Management
Alliance Residential
AMC Delancey Group, Inc.
American Landmark
AMH
AMJ Group Inc
AMLI Residential
AMP Residential
Arba Living
ARIUM Living
Arlington Apartments
Asset Living
Atlantic Pacific Companies
Atrium Management
AvalonBay Communities
Bainbridge Companies
Becovic Management Group
Bell Partners, Inc.
Bozzuto Management Company
Bridge Property Management
Brunnur Ventures
Bryten Real Estate Partners
Burlington Capital Properties
C2G Asset Management
Cambridge Management Services Inc
Carter-Haston Real Estate Services
Centerline Capital Advisors
CHAF Properties, LLC
Churchill Forge Properties
CKT Asset Management
Coastal Ridge Real Estate
Codina Partners
The Collier Companies
Condor Corporation
Continental Properties
ContraVest Management Company
Corner Lot Living
Cortland
Crown Residential
Dean and Dewitt Property Management
Dominium Management
Dream Live Prosper Communities
Eastman Residential
ECI Groups
Emmer Management
Epoch Residential
Evolve Property Management
FCI Residential
FLF Management
Forest Properties
Fort Family Investments
FPM Properties
Franklin Street
Garden Communities
Garrett Management LLC
Garrett Residential
GoldOller Real Estate Investment
Greenberg Apartment Communities
Greystar
Hankin Apartments
HEF Management, LLC
Highmark Residential
Horizon Realty Management
HTG Management LLC
IMC Equity Group

MANAGEMENT ATTENDEE COMPANIES

Incore Residential
Insula Companies
Jenco Properties
Jurek Properties
JWB Property Management
Kettler
Klein Company
Lakemont Holdings
Land and Company
MAA
Madison Communities
Mahaffey Apartment Company
Milhaus
Mission Rock Residential
Monument Real Estate Services
Morgan Properties
Morguard Management Company
Northland Investment Corporation
Panama City Housing Authority
Panther Residential Management
Pegasus Residential
Pinellas County Housing Authority
PLK Communities
PMG Asset Services
Preston Giuliano Capital Partners
PRG Real Estate
Prospect Real Estate and Development Group
Providence Management Company
RAM Partners LLC
RangeWater Real Estate
Rental Asset Management
ResProp Management
Richman Property Services, Inc
RMR Residential

Roselyfe Management
Royal American Management
RPM Living
SC BODNER COMPANY
Scully
Sinatra & Company
South Sands Management LLC
Starka Property Management
Styl Residential
TGM Communities
The Bainbridge Companies
The Collier Companies
The Garrett Company
The Klein Company
The Related Group
The RMR Group
Thompson Thrift
TIG Management
TLC Management
Topaz Capital
TRG
TriBridge Residential
Trion Properties
Unicorp National Developments
United Property Management
Vest Residential
Vida Management
Wendover Management
West Shore LLC
Willow Bridge Property Company
Windsor Management Inc
Wingate Companies
WRH Realty Services, Inc.
ZRS Management, LLC



Selection of sponsorship opportunities totaling \$10,000 or more

- 1st priority selection of booth locations and sponsorship opportunities (booth cost not included in the sponsorship spend)
- Opportunity to maximize your presence in the exhibit hall with purchase of 20' by 20' island booth (exclusive to platinum sponsors, limited availability - booth fee separate)
- Opportunity to provide a hanging sign above your 20' x 20' island booth (maximum height of 20' from floor to top of sign; whether the sign is suspended from above or supported from below; rigging fee not included in sponsorship)
- Recognition on stage at conference Opening Session
- Recognition on FAA social media
- Recognition on faahq.org website home page
- Recognition on Inspire conference website
- Company logo displayed on one entrance unit
- Company name highlighted in mobile conference app
- Recognition in Multifamily Florida magazine
- Booth location highlighted on exhibit hall floor plan

Please note, any medal level sponsorship investments do NOT include the purchase of a booth.



Selection of sponsorship opportunities totaling \$7,500 or more

- 2nd priority selection (after Platinum Sponsors) of booth locations and sponsorship opportunities (booth cost not included in the sponsorship spend)
- Recognition on FAA social media
- Recognition on Inspire conference website
- Company logo displayed on one entrance unit
- Company name highlighted in mobile conference app
- Recognition in Multifamily Florida magazine
- Booth location highlighted on exhibit hall floor plan

Please note, any medal level sponsorship investments do NOT include the purchase of a booth.



Selection of sponsorship opportunities totaling \$5,000 or more

- 3rd priority selection (after Gold Sponsors) of booth locations and sponsorship opportunities (booth cost not included in the sponsorship spend)
- Recognition on Inspire conference website
- Company name listed on one entrance unit
- Company name highlighted in mobile conference app
- Recognition in Multifamily Florida magazine
- Booth location highlighted on exhibit hall floor plan

Please note, any medal level sponsorship investments do NOT include the purchase of a booth.

EDUCATION AND EVENTS

\$15,000 - Opening Session

Capture the attention of the largest gathering of conference attendees at one time with your brand and message at the high-energy conference kickoff.

- Five to 10-minute presentation about your company from the stage (presentation time may include one promotional video). *All presentation materials are subject to FAA review and approval.*
 - Opportunity for placement of company-provided collateral/giveaways (quantity 1,200)
 - Opportunity to introduce keynote speaker
 - Recognition of sponsorship on entrance unit
 - Recognition in mobile conference app
 - 30 reserved VIP seats by the stage for your team and registered attendees of your choice.
 - Additional benefits (to be determined after keynote speaker is selected) *may* include: 30 books authored by the speaker, to be given to attendees of your choice and/or private meet & greet with your 30 individuals with the opportunity to take a photo with the speaker.
-

\$10,000 - Awards Celebration Dinner

Your company will be highlighted as attendees celebrate volunteer leaders from across the state at a lively gala dinner to wrap up the conference!

- Five- to 10-minute presentation about your company from the stage (presentation time may include one promotional video). *All presentation materials are subject to FAA review and approval.*
 - VIP table for up to 10 registered guests near the stage
 - Opportunity to announce FAA's 2027 conference location
 - Company logo on dinner menus
 - Recognition of sponsorship on entrance unit
 - Recognition in mobile conference app
-

\$7,500 - Closing Keynote Session

Take the main stage during the Closing Keynote session to promote your services and introduce the speaker, leaving a lasting impression on attendees.

- Three to five minutes to speak about your company and/or product from the stage. *All presentation materials are subject to FAA review and approval.*
- Introduction of keynote speaker
- Recognition of sponsorship on entrance unit
- Recognition in mobile conference app

\$7,500 - Volunteer of the Year Recognition

Showcase your brand by helping to recognize the Volunteers of the Year. This sponsorship honors management and supplier volunteers from across the state.

- Three to five minutes to speak about your company and/or product from the general session stage at the Awards Celebration Dinner. *All presentation materials are subject to FAA review and approval.*
 - Opportunity to present the Volunteer of the Year awards (Voice of Show to read recipient names)
 - Recognition on the Volunteers of the Year awards program available within the mobile app
 - Logo included on the Volunteers of the Year recognition wall positioned in the meeting space foyer
-

\$7,500 - Property Management Executive Forum

Promote your brand to the industry's best and brightest at this exclusive roundtable discussion attended by C-suite executives and other senior multifamily business leaders.

- Three to five minutes to speak about your company and/or product
 - Opportunity to provide collateral to be placed on tables (plan for 70)
 - Company recognition on sign
 - Recognition in mobile conference app
-

NEW!

\$7,500 - Coffee & Connect with FAA President & Special Guest Economist

This intimate engagement with the FAA President and a well-known industry economist offers a premium platform to spotlight your company and make meaningful executive-level connections before the program begins.

- Three to five minutes to speak about your company and/or product
- Opportunity to introduce speakers
- Opportunity to provide marketing materials/giveaways on all tables
- Signage at the meeting recognizing your company as the sponsor
- Recognition in mobile conference app

\$5,000 - Board of Directors Meeting

Connect and engage with the association's volunteer leaders.

- Three to five minutes to speak about your company and/or product
 - Opportunity to provide marketing materials/giveaways for every seat (plan for 45)
 - Recognition on the agenda and logo included on meeting slide deck (one slide)
 - Signage at the meeting recognizing your company as the sponsor
 - Recognition in mobile conference app
-

\$5,000 - Legislative Platform Meeting

Stand out and connect with volunteer leaders and members with an interest in legislative issues.

- Three to five minutes to speak about your company and/or product
 - Opportunity to provide marketing materials/giveaways for every seat (plan for 85)
 - Recognition on the agenda and logo included on meeting slide deck (one slide)
 - Signage at the meeting recognizing your company as the sponsor
 - Recognition in mobile conference app
-

NEW!

\$5,000 - Association Executives Council Meeting

Connect with all of Florida's local association executives and their staff.

- Three to five minutes to speak about your company and/or product
 - Opportunity to provide marketing materials/giveaways for every seat (plan for 25)
 - Recognition on the agenda
 - Signage at the meeting recognizing your company as the sponsor
 - Recognition in mobile conference app
-

\$5,000 - Leadership Lyceum Graduates Reception

Mix and mingle with current and emerging industry and association leaders during this one-hour reception.

- Three to five minutes to speak about your company and/or product
- Opportunity to provide marketing materials/giveaways for each attendee (plan for 70)
- Signage at the event recognizing you as the sponsor
- Recognition on invitation to this exclusive event

\$5,000 - APAC Major Investors Reception

Mix and mingle with some of FAA's most engaged members and industry leaders: major investors in the Apartment Political Action Committee.

- Three to five minutes to speak about your company and/or product
 - Opportunity to provide marketing materials/giveaways for each attendee
 - Signage at the event recognizing you as the sponsor
 - Recognition on invitation to this exclusive event
-

\$5,000 - Entertainment Sponsor

Live entertainment at the Awards Celebration Dinner will set the tone and energize attendees as they enjoy their dinner before the program.

- Your company logo displayed on screen during live performance
-

\$2,500 - Education Session

(fifteen available)

Position your company as a leader, innovator, and supporter of education. Target the professionals who will be your best prospects by choosing the session(s) most relevant to your brand.

- Two to three minutes to speak about your company and/or product
 - Introduction of speaker
 - Recognition of sponsorship on meter board sign
 - Recognition in mobile conference app
-

NEW!

\$2,500 - Roundtable Discussions

Showcase your brand as a leader and innovator by sponsoring all targeted roundtable discussions.

- Signage at the meeting recognizing your company as the sponsor
- Recognition in mobile conference app

APAC OPPORTUNITIES

\$7,500 - PAC to the '80s!

APAC Event at the House of Blues (three available)

Be a part of APAC's biggest night: Position your brand by co-sponsoring this APAC fundraiser. With more than 600 attendees - enjoy dinner, drinks, and live music.

- Five complimentary tickets to the event
- 10% discount offered for additional event tickets if needed, for up to (2) bundles of 10 tickets or 20 individual tickets only
- Logo displayed on all promotional event materials
- Opportunity to share a looping video (no audio) 2 minutes or less, to play on all TV screens inside House of Blues
- Logo on hand-held directional signs
- Logo included on photo step & repeat
- Opportunity to announce one of three costume contest winners on stage at the event
- Access to a sponsor VIP area inside the venue located on the dance floor directly in front of the stage with a private bar area (will include 20 custom VIP lanyards for guests to access this area). These 20 sponsor VIP area lanyards are not tickets to access the event, only to access the sponsor area within the venue.



NEW!

\$5,000 AI Photo Booths at PAC to the 80s'!

- One complimentary ticket to the PAC to the 80s' - APAC event
- Logo displayed on either digital/printed photos taken with Photo Booth for attendee keepsake

Additional sponsorship opportunities continued on next page

STATIONS AND LOCATIONS

\$10,000 – Sponsorship Hub

- Secure a built-in registration counter area adjacent to the exhibit hall entrance to use throughout the conference (use is not limited to official exhibit hall hours).
 - Continue the conversation outside the trade show hall, enjoy unlimited exhibiting hours and larger exhibit space. (All representatives working the station must be registered for the conference.)
 - Includes custom signage on back wall for your branding
-

\$10,000 – Meet-and-Greet Photo Opportunity with Disney Characters

- Create a memorable experience for attendees with a Disney character photo op during Thursday's trade show hours (October 15).
 - Your company logo prominently placed on the border of all printed photos
 - Opportunity to have all unpicked up photos on Friday at your booth to drive traffic
 - All unclaimed photos provided on Friday to help drive additional traffic to your booth as attendees pick up their prints
-

NEW!

\$7,500 – Attendee Lounge

A space for attendees to unwind, recharge, and connect. This lounge offers a comfortable space for casual conversations, catching up on emails, or taking a break between sessions.

- Your company logo on signage for lounge area
 - Recognition on conference website
 - Recognition in mobile conference app
 - Recognition on meeting space map
 - Opportunity to provide marketing materials/giveaways on tables in the lounge
-

NEW!

\$7,500 – Philanthropy Zone

Position your company as a champion for service and giving back. This dedicated area highlights our industry charity partners and provides meaningful opportunities for attendees to support their missions.

- Your company logo on signage - Philanthropy Zone presented by [company name]
- Recognition on conference website
- Recognition in mobile conference app
- Recognition on meeting space map
- Opportunity to provide marketing materials/giveaways on tables in the designated zone

\$7,500 – Lunch in Exhibit Hall (two available - Thursday & Friday)

Help provide a meal to conference attendees during Inspire.

Lunch is provided from 11 a.m.–12:30 p.m. on Thursday and 12 p.m.–1:30 p.m. on Friday.

- **NEW** - Attendee Trade Show Raffle Prize Drawing to be pulled at your booth
 - Opportunity to provide collateral on all tables throughout the lunch area in the exhibit hall
 - Signage recognizing your company as the lunch sponsor
 - Recognition in mobile conference app
-

\$5,000 – Custom-Branded Meeting Space Wi-Fi

Attendees within the FAA conference meeting space will have you to thank when they're able to access complimentary premium wireless internet access.

- Ability to create the custom network name and password
 - Ability to brand the wifi landing page
 - Ability to drive attendees to your website once they connect to the internet
 - Promotion on signage throughout the event space
-

\$5,000 – Cell Phone Charging Station (five available)

Win the appreciation of conference attendees by providing a custom branded cell phone charging station to be placed in one of the following areas: 1. Near the attendee lounge, 2. Foyer of breakout sessions, 3. Near trade show entrance, 4. Near general session entrance 5. General meeting space foyer

- A vinyl wrap around the front frame
 - Custom image OR opportunity to play an MP4 video on the 19-inch LCD screen
-

NEW!

\$5,000 – Headshot Station

Provide attendees complimentary professional headshots while putting your brand front and center.

- Your company logo on signage for Headshot Station
- Recognition on conference website
- Recognition in mobile conference app
- Recognition on meeting space map
- Opportunity to provide marketing materials/giveaways in the headshot area of the attendee lounge

\$2,500 – Networking Continental Breakfast (two available - Thursday & Friday)

Attendees will start the day right by waking up to your sponsored breakfast.

- Opportunity to provide collateral on all highboy cocktail tables
 - Signage at the breakfast recognizing you as the sponsor
 - Recognition in mobile conference app
-

\$2,500 – Afternoon Refreshment Break (two available - Thursday & Friday)

Catch attendees' attention with your brand when they pause for an afternoon snack.

- Opportunity to provide collateral on all highboy cocktail tables
 - Signage at the break recognizing you as the sponsor
 - Recognition in mobile conference app
-

\$2,500 – Raffle Sponsor (two available - Opening Session & Closing Session)

Attendees will feel extra lucky with your raffle ticket for a chance to win big prize money! Only management attendees are eligible to win.

- Opportunity to announce raffle winner on stage during selected session either Opening Session on Thursday or Closing Session on Friday
- Company logo on raffle ticket of the selected session

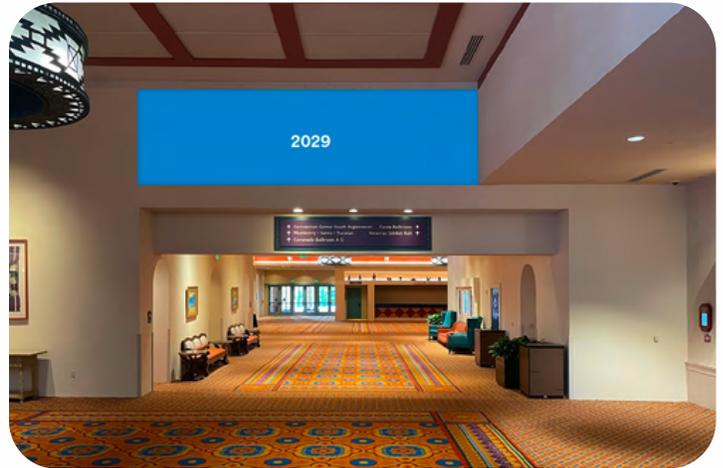
Additional sponsorship opportunities continued on next page

SIGNAGE & BRANDING

\$10,000

Coronado Ballroom Foyer – South Header

Located directly next to the general session room, this is the main entrance to FAA’s meeting space.



\$10,000 – Mirror Graphics

Be on everyone’s mind as they take one last glance at themselves before they head back out to the meeting space.

- A total of 30 women’s restroom mirrors and 16 men’s restroom mirrors throughout FAA’s meeting space.



\$10,000 – Fiesta Ballrooms Center Column

As attendees approach the foyer to all education breakout sessions, they won’t miss your prominent branding.



\$10,000 – Waste Receptacles

Dominate with your branding across 15 waste receptacles throughout the FAA meeting space with graphic coverage on three sides. Every attendee is sure to catch your branding repeated throughout the entire FAA meeting space foyers and while disposing of items throughout the conference.



\$10,000 – Exhibit Hall Aisle Signs

Fill the exhibit hall ballroom with your company's logo, placing it on every double-sided aisle sign and maximizing your brand's visibility.

- A total of eight double-sided aisle signs hung above the booths in the ballroom portion of the exhibit hall



\$10,000 - Coronado South Registration Wall Graphic

Located by the main entrance/exit to most of the meeting space and right by the attendee registration.



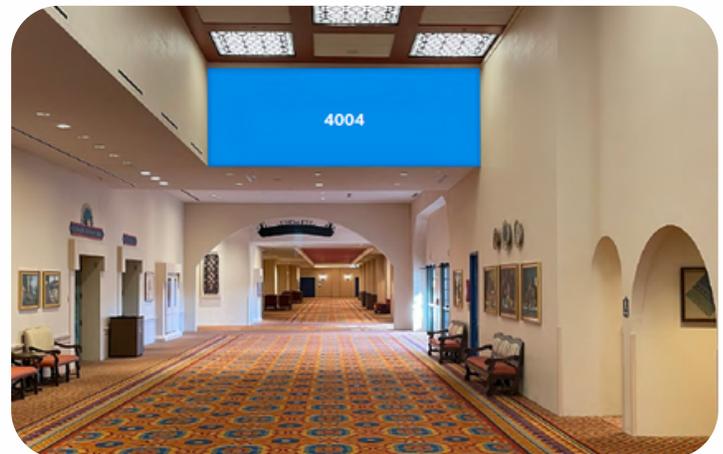
\$7,500 - Fiesta Ballroom Foyer Double-Sided Hanging Banner (five available)

Capture the attention of attendees coming and going with your message displayed on a double-sided banner down the busiest hallway throughout the meeting space. (Options: 3000, 3001, 3002, 3003, 3004)



\$7,500 - Veracruz North Foyer Header

Drive your message home with this prominent branding as attendees leave the exhibit hall area of the meeting space.



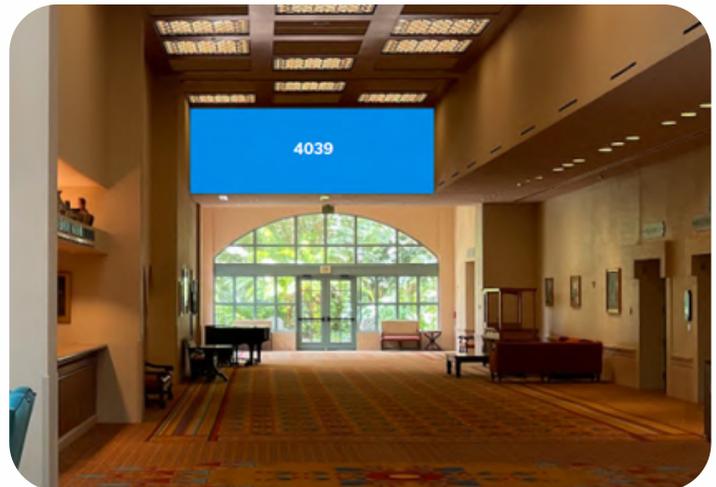
\$7,500 - Veracruz East Foyer Header

Attendees will see your message as they make their way between the exhibit hall and educational sessions.



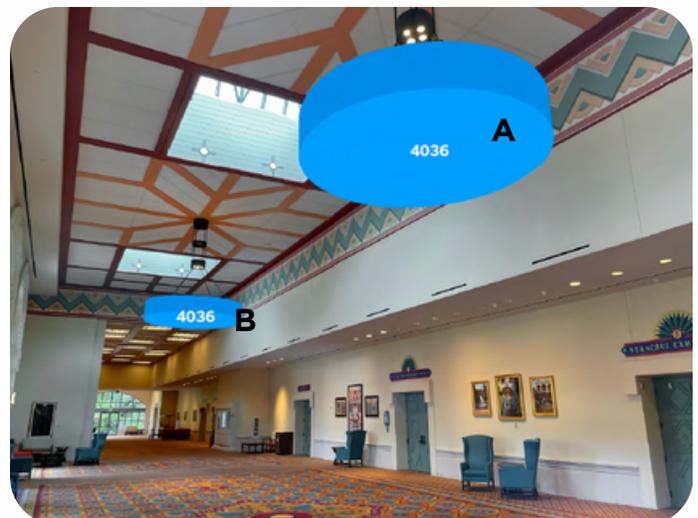
\$7,500 - Veracruz South Foyer Header

As attendees head to the exhibit hall, they will see your message.



\$7,500 Veracruz Exhibit Hall Chandeliers (two available - A & B)

Located in the foyer of the exhibit hall.



\$7,500 Monterrey Hallway Graphic

Make your company's message pop out from this busy corner across from the attendee registration counter.



\$5,000 - South Registration Desk Chandelier (three available - A, B & C)

Make an over-the-top statement as attendees arrive at attendee registration and head into the rest of the meeting space.

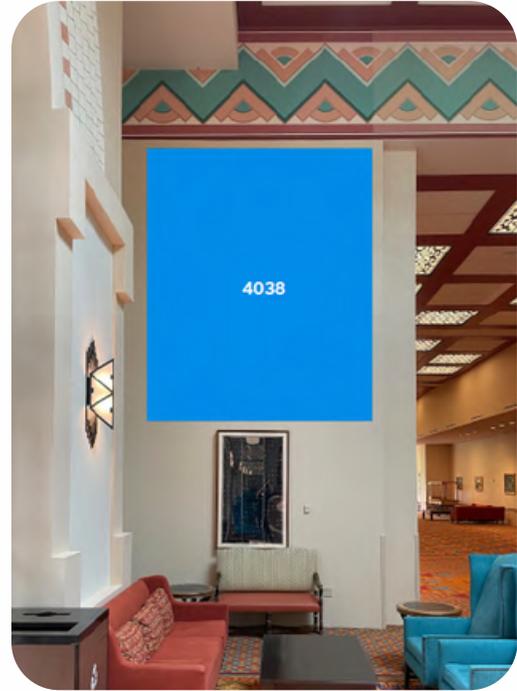


Additional sponsorship opportunities continued on next page

**\$5,000 - Veracruz Foyer
Exhibit Hall
North Wall Banner**



**\$5,000 - Veracruz Foyer
Exhibit Hall
South Wall Banner**



**\$5,000 - 8x6' Floor Decal
(two available:
4040A & 4040B)**



\$5,000 - Veracruz Foyer Glass Door Clings

Your branding on entrance doors to the convention center in front of the Exhibit Hall entrance.

- Opportunity to brand 16 square panels on 4 glass doors with graphics



\$5,000 - Registration Kiosk Screen

Opportunity to showcase your logo to all attendees at check-in.

\$2,500 - Directional Decals on Trade Show Floor (five available)

Guide exhibit hall attendees' right to your booth with directional floor decals.

- Two arrow carpet decals with your company logo and booth number
- Opportunity to provide specific aisle/floor placement of your decals, based on the order or selection



ADVERTISING AND PROMOTIONAL ITEMS

\$12,500 – Conference Bag

- Attendees will be carrying around your logo front and center on their conference bags visible throughout the whole event.
 - Company logo on conference bag (subject to a one-color logo imprint based on bag color)
-

\$10,000 – Mobile App

Put your brand right at attendees' fingertips. This virtual organizer gives attendees the opportunity to map out their time at the event, while allowing you to market your brand. Before attendees even step foot on-site, they'll be exposed to your messaging.

- Branded splash screen appearing for 3 seconds when app launches
 - Sticky banner ad displayed on the main screen and stationary during scrolling; when clicked it takes attendees to a specific website
 - Logo as icon in main screen navigation menu with Booth # indicated and linked to your website (must be a simple logo icon 100 pixels wide x 100 pixels high)
 - Recognition on any signage and email communication about downloading the mobile app
 - Recognition during conference sessions reminding attendees to download the app
-

\$10,000 – Conference Badge Holder

Stand out with a custom full-color branded banner. Your company artwork will be prominently printed on the top of every conference badge holder, ensuring high visibility throughout the event.

\$10,000 – Conference Lanyard

Maximize brand visibility as every attendee becomes a walking advertisement. Your company logo will be featured in a single-color imprint on all attendee lanyards, worn throughout the conference.

\$7,500 – Inspire Souvenir T-shirts (three available)

Conference attendees will be given a commemorative t-shirt at registration while supplies last. These short sleeve shirts are imprinted with the Inspire logo on the front and sponsor logos on the back (sponsor has no input on t-shirt design).

- Company logos (one-color) imprinted on the back of the shirt
- Sponsor will receive 10 shirts in specified sizes for their own use

NEW!

\$5,000 – Printed Schedule at a Glance

Position your brand on this helpful resource for the conference schedule at-a-glance to keep attendees on track.

- Includes company logo and QR code to direct to your preferred website URL
-

\$5,000 – In-Room Delivery

(two available - Wednesday & Thursday)

Extend your marketing reach by providing a late-night snack or a cool swag item directly to the rooms of FAA attendees staying at the host hotel.

- Swag and/or snack item to be purchased by sponsor separately (plan for 1,200 items)
 - Snack items must be prepackaged, alcohol not permitted
-

\$2,500 – Social Media Photos

After the conference, be a part of the lasting memories through event photographs shared on FAA's Facebook page.

- Company logo on select images shared on FAA's Facebook page after the conference (does not include APAC event photos)
-

\$2,500 – Conference Bag Insert

(ten available)

Get your company's name in front of attendees from the very start with a promotional item in every attendee's conference bag.

- Opportunity to provide one item to be placed in attendee conference bags
- Swag or collateral item to be purchased by the sponsor separately (plan for 1,300 items)

\$2,500 - Post Event Survey

Keep your brand front and center as attendees reflect on their conference experience. An online survey will be sent to all conference attendees.

- Opportunity to provide two custom questions
 - Access to survey results for provided questions
 - All survey respondents redirected to your website upon completion
-

\$2,500 - Alert Text (five available)

Send a notification directly to attendees through the conference mobile app.

- Opportunity to select your preferred date/time
 - Message must be approved by FAA
-

\$2,500 - Know-Before-You-Go Email

Promote your brand and drive traffic to your booth by reaching all pre-registered attendees with a custom-branded banner graphic in the event's pre-show email.

- Opportunity to include a URL redirect when the banner is clicked

2026 EXHIBIT BOOTH PRICING

Standard Pricing

10' X 10'
\$2,000

10' X 20'
\$4,000

Premium Pricing

10' X 10'
\$2,200

10' X 20'
\$4,400

20' X 20'
\$8,800

Booth prices are subject to change.

The floor plan allows for 264 10' x 10' booth spaces (which may be combined to accommodate double booths - 10' x 20') and six 20' x 20' island booths. Island booths are available until supplies last - additional Island booths will not be added to the floor plan. All 20' X 20' island booths are exclusive to supporters of the conference at the platinum (\$10,000 spend, not including booth fee) sponsorship level.

It is imperative that suppliers who are interested in exhibiting in the 2026 FAA Trade Show pay close attention to the dates and deadlines listed on the Important Dates to Note Page.

Note: Supporters of the conference at the platinum (\$10,000 spend, not including booth fee), gold (\$7,500 spend, not including booth fee) and silver (\$5,000 spend, not including booth fee) sponsorship levels are given exclusive opportunity to reserve their booths prior to the exhibit space selection date for 2025 exhibitors.



2026 EXHIBIT BOOTH INFORMATION

Your Investment Includes:

- Access to more than 1,200 decision-makers: apartment owners, management executives, developers, builders, investors, property managers, leasing consultants, and maintenance professionals.
- Pre-registration attendee list shared with the company's main booth contact around four weeks prior to the conference.
- Full post-conference attendee list shared to company's main booth contact shortly after the event.
- Six exhibit hours, scheduled not to conflict with educational sessions.
- Diverse educational sessions designed to appeal to multifamily professionals at all levels.
- Thursday and Friday lunch in the exhibit hall. Early access to the lunch buffet 30 minutes before the show floor opens to attendees.
- Each 10' x 10' exhibit space will receive two complimentary booth representative registrations. Additional pre-registered booth representative registrations will be \$350, and booth representatives registered on-site will be charged \$400.
- Complimentary wi-fi in the exhibit hall
(Additional internet may be purchased through the venue)
- One 6ft skirted table with two chairs, and a waste bin (per company, not per booth size)
- Carpet decal in front of booth with booth number for attendees to easily locate your booth.
- **Note:** Awards Celebration Dinner tickets are not included with exhibitor registration. Dinner tickets may be purchased separately during registration.

Non-Member Disclaimer:

Please be advised that the prospectus reflects member pricing for exhibit booths and sponsorships. Non-member companies will incur a 20% premium above the listed member price. For example: member cost for a single standard booth is \$2,000, for a non-member company the cost would be \$2,400. Membership in FAA is automatic when your company joins any of FAA's 9 locally affiliated associations! More information can be found here: www.faahq.org/local-affiliates.