



2026 | PRIM&R ANNUAL CONFERENCE



Become an Exhibitor Today



PRIM&R Annual Conference is the premier event for those working in research and oversight.

WHY EXHIBIT

The 2026 PRIM&R Annual Conference, taking place November 16–18, 2026, at the Denver Convention Center, convenes a national community of professionals dedicated to advancing ethical, responsible, and high-quality research.

As the leading gathering for research oversight professionals, the conference brings together institutional officials, IRB and IACUC administrators, compliance leaders, industry partners, and policy experts from across the research enterprise.

Programming is intentionally structured to support meaningful engagement across oversight domains, including half-day focused workshops (November 16); Institutional Animal Care and Use Committee (IACUC) programming (November 16–17); and Human Subjects Research (HSR) and IO programming (November 17–18).

Exhibiting or sponsoring at PRIMR26 provides direct access to decision-makers and thought leaders responsible for research governance, compliance strategy, and institutional policy. Your partnership supports a nonprofit convening that remains accessible, rigorous, and mission-driven—while positioning your organization as a trusted resource within the research oversight community.

Join us in Denver as we strengthen the infrastructure that underpins ethical research and work collectively to support innovation, integrity, and public trust across the research enterprise.



Join Us

PRIM&R Annual Conference
November 16-18 | Denver



AT A GLANCE

3 Days

2,000+ Attendees

60+ Speakers

30 Premium Exhibitor Booths

Join Us

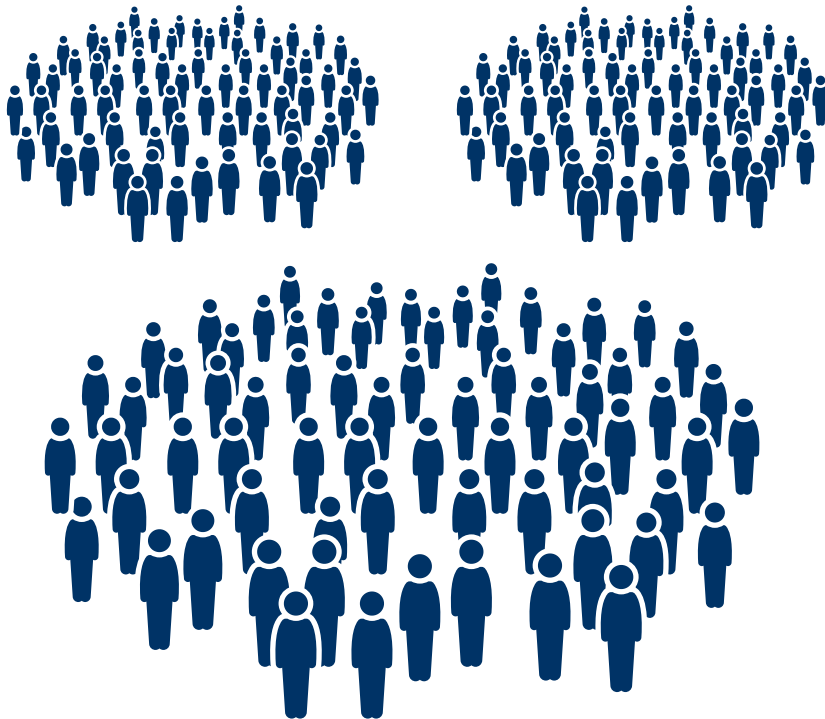
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WHO ATTENDS?

1,000 Human Subjects Research Protections Professionals

500 Animal Care and Use Professionals

500 Institutional Leaders



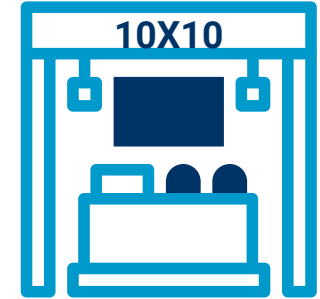
Job Titles

- Provosts, vice presidents, chairs, and vice chairs of research regulatory affairs
- Research protocol directors, managers, analysts, and specialists
- Professors, assistant professors, and principal investigators (PIs)
- Lab management and personnel
- Physicians and veterinarians
- Federal and state agency representatives
- Vice presidents, directors, and managers of corporate ethics
- HRPP/IRB, IACUC/ACU, and IBC directors, administrators, chairs, and members
- QA/QI personnel
- Research subject and patient advocates

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PRIM&R EXPO



10x10 Exhibit Booth with Conference Registration

- One 10-by-10-foot booth with basic carpeting, a six-foot table, two chairs, a nameplate, and a wastebasket
- Virtual booth
- Logo recognition on the exhibit hall entrance and vendor highlight email
- Registrant list before and after the meeting (no email addresses)
- Two full conference registrations
- One Expo Hall-only registration

Cost: \$3,500

Booth with Expo Hall Registration Only

- One 10-by-10 foot booth with basic carpeting, a six-foot table, two chairs, a nameplate, and a wastebasket.
- Virtual booth
- Logo recognition on exhibit hall entrance and vendor highlight email
- Two Expo Hall-only registrations

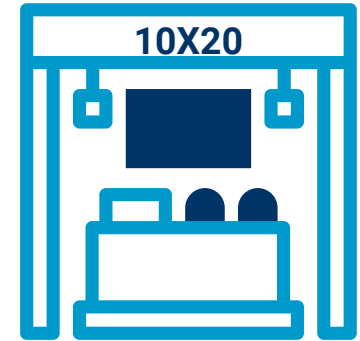
Cost: \$2,000

Contact us for non-profit rates.

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PRIM&R'S BIGGER EXPO



10x20 Exhibit Booth with Conference Registration

- **Premium location**
- **10-by-20-foot booth** with basic carpeting, two six-foot tables, four chairs, a nameplate, and a wastebasket
- Virtual booth
- Logo recognition on the exhibit hall entrance and vendor highlight email
- Registrant list before and after the meeting (no email addresses)
- **Four full conference registrations**
- Two Expo Hall-only registrations
- **One sponsored email**

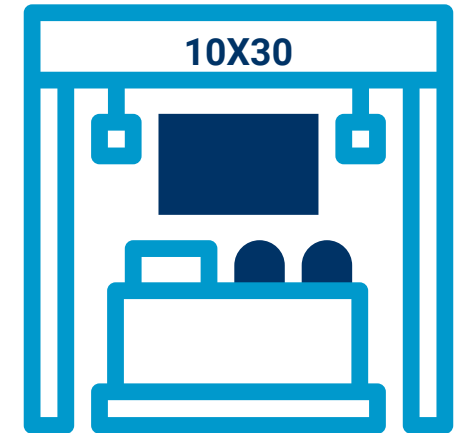
Cost: \$15,000



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PRIM&R'S EVEN BIGGER EXPO



10x30 Exhibit Booth with Conference Registration

- **Premium location**
- **10-by-30-foot booth** with basic carpeting, three six-foot tables, six chairs, a nameplate, and wastebaskets
- Virtual booth
- Logo recognition on opening looping slides, the exhibit hall entrance, and the vendor highlight email
- Registrant list before and after the meeting (no email addresses)
- **Five full conference registrations**
- Two Expo Hall-only registrations
- **One sponsored email**
- **One industry session**

Cost: \$20,000



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EXHIBIT HALL HOURS

Monday, November 16, 2025

- Registration: 7:30 AM – 5:00 PM
- Sessions: 8:15 AM – 4:30 PM
- **Exhibit Hall:**
 - Move in hours: 7:00 AM – 2:00 PM
 - Show hours: 4:30 PM – 5:45 PM

Tuesday, November 7, 2025

- Registration: 7:00 AM – 5:00 PM
- **Exhibit Hall: 7:00 AM – 6:15 PM**
- Sessions: 8:00 AM – 4:45 PM
- Reception 5:00 PM – 6:15 PM

Wednesday, November 8, 2025

- Registration: 7:00AM – 1:30PM
- **Exhibit Hall: 7:00AM – 1:30PM**
- Sessions: 8:30AM – 4:45PM
- **Exhibit hall teardown starts at 1:45PM**
- **Continued move out of Halls (must be out of ALL spaces by 11:59PM)**



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ADVERTISING AND BRANDING OPPORTUNITIES



Wi-Fi

Power up your brand visibility by sponsoring the Wi-Fi at PRIM&R Annual Conference! As the exclusive Wi-Fi sponsor, your organization will be front and center every time attendees log on – ensuring maximum exposure throughout the conference. Your company name or custom message will be featured on the Wi-Fi login page and access instructions, reaching hundreds of research ethics and oversight professionals as they stay connected. It's a high-visibility, high-impact opportunity to reinforce your brand in a way attendees will see and appreciate multiple times a day.

Cost: \$10,000



Mobile App

As the go-to resource for conference schedules, session info, and networking, the app offers unparalleled exposure for your brand. Your sponsorship includes prominent logo placement on the app's homepage and key screens, keeping your organization front and center throughout the event. Engage attendees with dedicated banner ads, push notifications, and branded content, driving traffic directly to your virtual booth or website.

Cost: \$5,000



Social Media Posts

Showcase your brand to a wider audience by sponsoring an official annual conference social media post! With PRIM&R's engaged community of research ethics and oversight professionals, your message will gain high visibility across our social channels. Promote your booth sharing thought leadership, or highlighting a special offer, and reach attendees before, during, and after the conference – sparking conversations and driving engagement.

Cost: \$500

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Sponsored Email

Take advantage of a dedicated email blast to conference attendees and put your message front and center in their inboxes. Whether you're promoting your booth, sharing valuable resources, or offering a special incentive, this is your chance to speak directly to your target audience. With exclusive content and no competition, your brand gets the spotlight — driving traffic, engagement, and interest in your organization.

Cost: \$3,000



Daily Conference Newsletter

Get your brand in front of engaged attendees every day of the conference by sponsoring the annual conference daily newsletter! Delivered directly to participants' inboxes, this must-read update keeps them informed — and puts your organization in the spotlight. Your sponsorship includes prominent logo placement and a dedicated message or ad space, ensuring high visibility and frequent engagement from key decision-makers and research professionals.

Cost: \$500

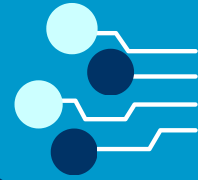


IACUC Evening Reception: November 16

Get your brand in front of leading social, behavioral, and educational research professionals by sponsoring the IACUC Evening Reception on November 16! This vibrant networking event offers a relaxed, engaging atmosphere where attendees connect, share ideas, and unwind. As a sponsor, you'll enjoy prominent recognition through event signage, conference materials, and app mentions, plus the opportunity to welcome guests or share branded giveaways.

Cost: \$5,000

Digital



Events



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HSR/IO Evening Reception: November 17

Shine the spotlight on your brand by sponsoring the HSR/IO Evening Reception on November 17 – one of the conference’s most anticipated networking events! As a reception sponsor, your organization will enjoy high-profile recognition, including branding on event signage, shout outs in conference materials, and the chance to welcome attendees with a brief address or branded giveaway.

Cost: \$5,000



Morning/Afternoon Beverage Breaks

Fuel conversations and connections by sponsoring the morning and afternoon beverage breaks at the conference! These high-traffic breaks next to your booth offer prime opportunities for attendees to recharge – and for your brand to take center stage.

Cost: \$5,000



Take the Stage: Live Presentation

Showcase your expertise and solutions with a 45-minute live presentation in a dedicated space designed to engage a targeted audience of research ethics and oversight professionals. This is your platform to educate, inspire, and connect.

Cost: \$3,000



Networking Breakfast or Lunch

Host a targeted, intimate networking session and engage directly with a smaller group over breakfast or lunch! This exclusive opportunity lets you share your expertise, build relationships, and spark meaningful conversations in a relaxed setting.

Your sponsorship includes:

- A dedicated session room set for 50 attendees with tables, chairs, a podium, and a head table
- Brand visibility in conference materials and signage

Please note: Sponsors are responsible for inviting attendees and ordering and covering the cost of food through the convention center’s catering services. (No outside food or beverages allowed).

Cost: \$3,000

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Office

Support productivity and engagement by sponsoring the official office area — a dedicated space where attendees can catch up on work, hold meetings, or take a quick break. Your brand will be front and center in a high-traffic, practical space that participants truly appreciate. Be sure to make the most of your space by bringing branded office supplies (notepads, pens, chargers, etc.) and display your products in the space.

Cost: \$15,000



Location



Welcome Walk

Position your organization at the center of the attendee arrival and wayfinding experience through a branded, interactive Welcome Walk. This sponsorship features strategically placed, company-branded floor clings that guide attendees to key conference destinations, including registration, meeting rooms, the exhibit hall, and other high-traffic areas throughout the venue. Designed to support intuitive navigation while creating light-touch engagement, the Welcome Walk offers multiple opportunities to incorporate QR codes, brief prompts, or simple interactive elements that encourage participation without disrupting attendee flow. This experience reinforces a positive first impression of the conference while providing sustained visibility as attendees move between sessions across multiple days.

Cost: \$15,000



Escalator Clings

Turn high-traffic areas into eye-catching ad space by sponsoring escalator clings. With bold, custom graphics on the escalators, your brand will be impossible to miss as attendees move between sessions and events.

Cost: 10,000

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Water Bottle

Position your organization as a visible supporter of attendee wellness by sponsoring the official conference water bottle. In Denver's high-altitude, dry climate, hydration is essential, making this a highly valued and frequently used item that keeps your organization in front of attendees throughout sessions, meetings, and networking moments.

Cost: \$10,000



PRIM&R Tote Bag

Put your logo in the hands of every PRIMR25/SBER25 attendee by sponsoring the official conference tote bag! This must-have accessory will be used throughout the event – and long after – giving your brand maximum visibility and ongoing exposure. Your logo prominently displayed on every attendee tote bag. Opportunity to include a branded insert or giveaway in the bag.

Cost: 10,000



PRIM&R Tote Bag Insert

Ensure your message reaches every attendee with a branded insert in the official conference tote bag. This is a prime opportunity to share your promotional materials, special offers, or product info in a way that attendees can't miss.

Cost: 3,000

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Tickets

Expo-Only Pass

Includes access to the expo hall only and two lunch vouchers.

Cost: \$600

Full Conference Pass

Includes all access to sessions, expo hall, and two lunch vouchers.

Cost: \$1,762

Connect with PRIM&R

Catherine Batsford

Director of Marketing and Communications

Public Responsibility in Medicine and Research (PRIM&R)

cbatsford@primr.org

primr.org

Location of Conference

The Colorado Convention Center

700 14th St,

Denver, CO





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ANNUAL CONFERENCE



Exhibitor Application

Complete this application and submit it to cbatsford@primr.org by September 24, 2026.

Please note the following:

- Review the Policies and Procedures included in the Prospectus before you submit this application. By submitting this application, you agree to the Policies and Procedures outlined.
- A 50% deposit is required to confirm your application and booth selection.
- Final payment must be received by September 24, 2026.

Questions? [Contact us](#).

Company Name:	
Company Address	
Company Phone	
Company Website	
Company Contact	
Contact Phone	
Contact Email	

Exhibitor Package 10x10 Expo-Hall Only \$2,000 ☐	Exhibitor Package 10x10 With Conference Registration \$3,500 ☐	Exhibitor Package 10x10 Nonprofit \$1,500 ☐
Exhibitor Package 10x20 \$15,000 ☐	Exhibitor Package 10x30 \$20,000 ☐	

Wifi \$10,000 ☐	Mobile App \$5,000 ☐	Sponsored Email \$3,000 ☐	Daily Conference Newsletter \$500 ☐
Social Media Posts \$500 ☐	IACUC Reception \$5,000 ☐	HSR/IO Reception \$5,000 ☐	Live Presentation \$3,000 ☐
Morning/Afternoon Beverage Breaks \$5,000 ☐	Networking Breakfast or Lunch \$3,000 ☐	Water Bottle \$10,000 ☐	Office \$15,000 ☐
Tote Bag Insert \$3,000 ☐	PRIM&R Tote Bag \$10,000 ☐	Escalator Clings \$10,000 ☐	Welcome Walk \$15,000 ☐
Expo Scavenger Hunt \$500 ☐			

Package Total	\$ _____
Credit Card	
ACH Payment	Bank Name: Cambridge Savings Bank Address: 1374 Massachusetts Ave, Cambridge, MA, 02138. Account Number (checking): 11113454 Routing Number: 211371120 Employer Identification Number (EIN): 042583057 Billing Note: TOTAL + PRIMR24 Exhibitor
☐ In accordance with Canada's Anti-Spam Law and the General Data Protection Regulation, by checking this box, you are providing express consent for PRIM&R to collect the data you provide and to receive messages from PRIM&R regarding exhibitor/supporter opportunities. You can withdraw your consent at any time by writing to us at 20 Park Plaza, Suite 1421, Boston, MA, 02116, or via email at privacy@primr.org.	
All terms and conditions are agreed upon and enforced by company signature below. Vendor agrees to abide by all provisions set forth in these terms as part of this contract. Please read the supporter and exhibitor procedures and policies included with the Prospectus; signature below implies agreement with these procedures (for you, your staff, and any member attending the conference on-site). If in violation, consequences include, but are not limited to: a written warning, cancellation of participation in the PRIM&R Annual Conference, or prohibition from participation in future PRIM&R events. In addition, vendors who are asked to leave the conference as a result of a violation and/or who have their participation cancelled in advance will not receive a refund of their payment.	
☐ I have read and agree to the <u>Procedure and Policies</u> (this includes our staff and those attending the conference on-site on behalf of the company).	

Company Name _____

Signature _____

Date _____

Typed Name _____