

Society for Immunotherapy of Cancer

sitc2026

NOV. 4-8 | PHOENIX

Sponsorship and Exhibit Opportunities

Phoenix Convention Center
Phoenix, AZ

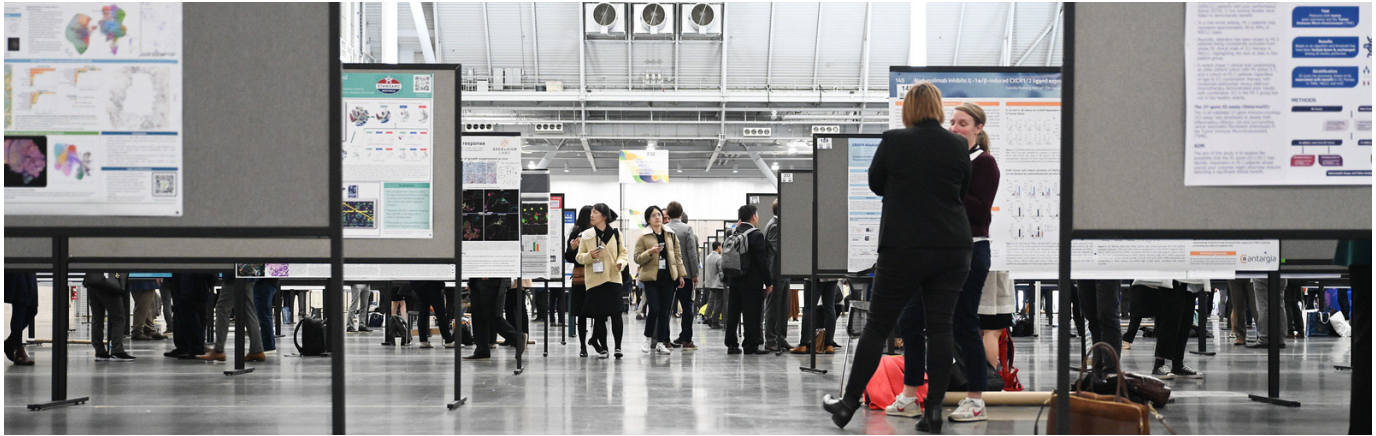


Society for Immunotherapy of Cancer

**Working to make cancer
immunotherapy a standard of care
and the word “cure” a reality for
patients everywhere.**



Society for Immunotherapy of Cancer



Welcome to SITC Sponsorship and Exhibit Opportunities

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An Invitation to Support SITC's 41st Annual Meeting

Advancing the Science and Application of Cancer Immunotherapy Worldwide

Make your mark at the largest cancer immunotherapy conference at SITC's 41st Annual Meeting, hosted by the leading member-driven organization focused on cancer immunotherapy, SITC. At SITC's Annual Meeting, we will bring together international leaders from academia, regulatory and government agencies, as well as industry representatives for unmatched education, scientific exchange and networking with the scientists driving the field. If you have a product or service that will advance research or accelerate laboratory results, do not miss this opportunity to exhibit or advertise at SITC's 41st Annual Meeting.

Who Exhibits at SITC?

- Biotechnology companies
- Cancer organizations/foundations
- Consulting groups
- Data management companies
- Informatics/analysis firms
- Medical device manufacturers
- Medical equipment suppliers
- Medical publishers
- Pharmaceutical companies
- Research companies/agencies
- Scientific supply companies
- Universities/hospitals/research institutions



Our Mission

Leading the Way

For more than 40 years, SITC has been the leading member-driven organization specifically dedicated to improving cancer patient outcomes by advancing the science and application of cancer immunotherapy. Established in 1984, SITC is a 501(c)(3) not-for-profit organization.

Mission

To improve cancer patient outcomes by advancing the science, development and application of cancer immunology and immunotherapy through our core values.

Vision

To make cancer immunotherapy a standard of care and the word "CURE" a reality for cancer patients everywhere.

Core Values

Interaction/Integration: Facilitate the exchange of information and education among discovery and translational researchers, practitioners, early career investigators, societies, patients and groups sharing the mission of SITC.

Innovation: Challenge the thinking, seek and advance the best research in the development of cancer immunotherapy.

Translation: Facilitate the transfer of cancer immunology and immunotherapy research from the bench to the clinic and back.

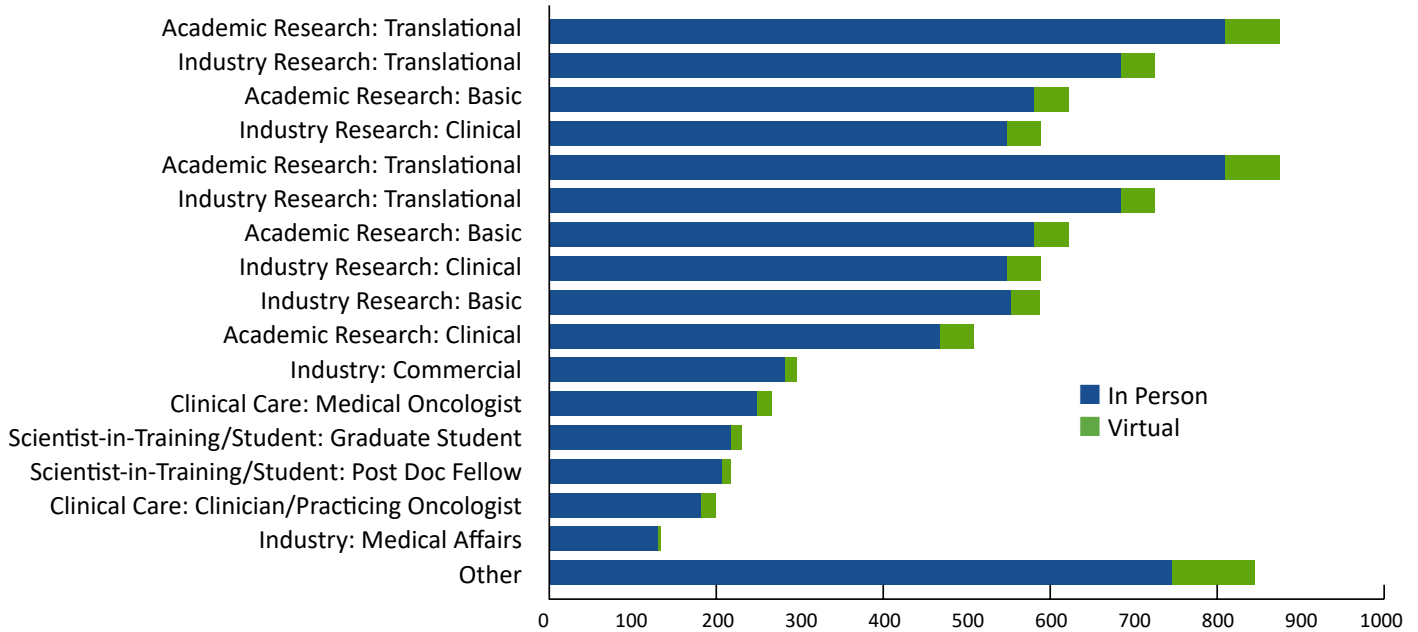
Leadership: Define what is new and important and effectively communicate it to all relevant stakeholders.

Diversity & Inclusion: Elevate a diverse and inclusive community of researchers, practitioners, early career investigators and patients to advance care through immunotherapy.

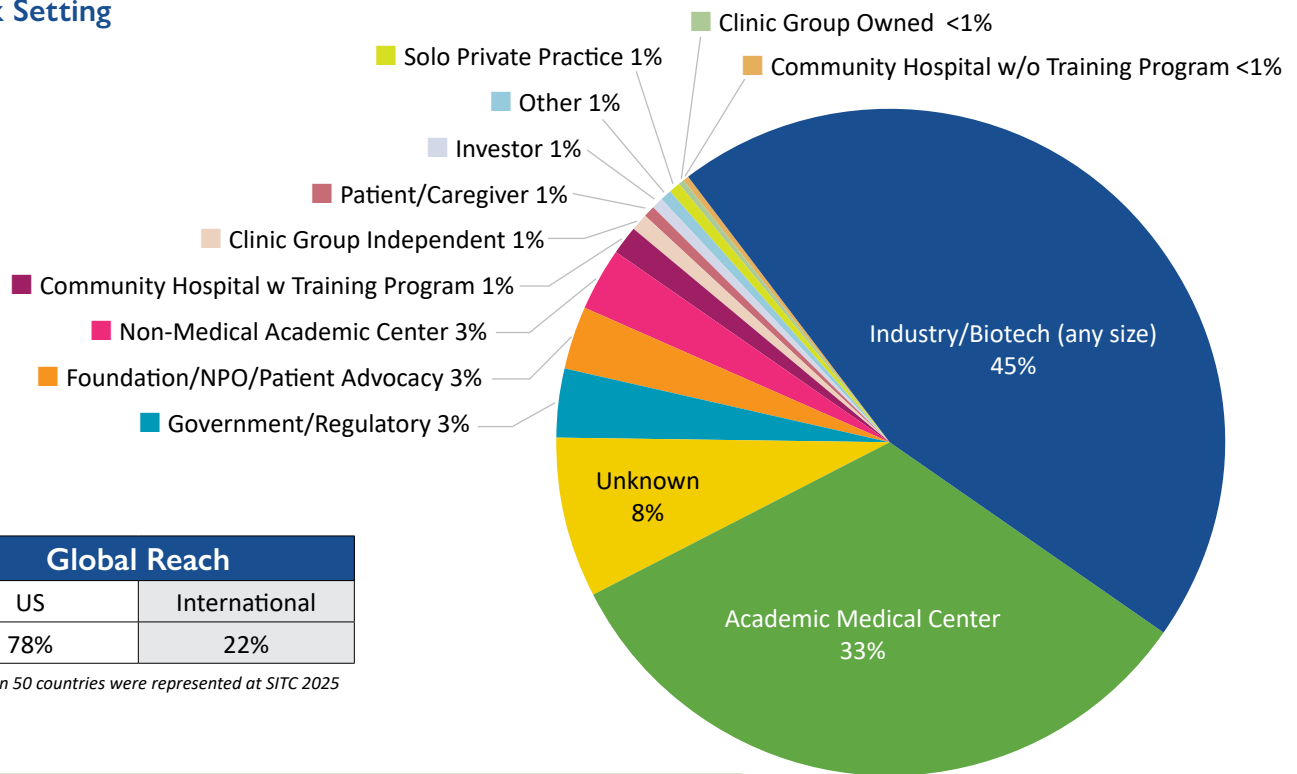
Annual Meeting & Pre-Conference Programs

2025 Attendee Profile

Professional Role



Work Setting



Global Reach	
US	International
78%	22%

More than 50 countries were represented at SITC 2025

For more information or to support our programs contact the SITC Development Office at development@sitcancer.org or (414) 271-2456.

2026 Schedule of Events

Pre-Conference Programs

Wednesday, Nov. 4, 2026

TBD	Regulatory Roundtable
TBD	Sparkathon

Thursday, Nov. 5

8 a.m. – 4:40 p.m.	Workshop: New Agents in Development and Emerging Technologies
12 – 1:30 p.m.	Meet-the-Expert Lunch
2:30 – 5 p.m.	Grant Writing Workshop
5 – 9 p.m.	Partnering Event

41st Annual Meeting

Friday, Nov. 6, 2026

8 – 8:05 a.m.	Presidential Welcome
8:05 – 8:35 a.m.	Awards Ceremony
8:35 – 9:10 a.m.	Richard V. Smalley Memorial Award & Lectureship
9:10 – 9:40 a.m.	Break
9:40 – 11:30 a.m.	Plenary Session
10 a.m. – 2 p.m., 5 – 7 p.m.	Exhibit & Poster Hall Open
11:30 a.m. – 12:15 p.m.	Clinical Oral Abstract Session
12:15 – 1:45 p.m.	Exhibits & Poster Viewing
12:30 – 5:30 p.m.	Concurrent Sessions
3:25 – 3:55 p.m.	Break
5:30 – 7 p.m.	Exhibits & Poster Viewing

Saturday, Nov. 7, 2026

9 – 10 a.m.	Poster Set up
10 a.m. – 2 p.m., 6 – 8:10 p.m.	Exhibit & Poster Hall Open
8:25 – 8:30 a.m.	Organizer Welcome
9:05 – 9:35 a.m.	Break
11:15 a.m. – 12:15 p.m.	Hot Topic Symposium
12:15 – 1:45 p.m.	Exhibits & Poster Viewing
12:30 – 1:30 p.m.	Concurrent Sessions
1:45 – 3:00 p.m.	Clinical Oral Abstract Session
3:00 – 3:30 p.m.	Break
3:30 – 4:50 p.m.	Concurrent Sessions
4:35 – 4:50 p.m.	Panel Discussion
5:20 – 6:40 p.m.	Concurrent Sessions
6:40 – 8:10 p.m.	Exhibits & Poster Viewing
8:30 p.m. – Midnight	The CheckPoints Party

Sunday, Nov. 8, 2026

9:00 – 9:05 a.m.	Organizer Welcome
9:05 – 10:30 a.m.	Presidential Session
10:30 – 10:45 a.m.	Break
12:25 – 12:30 p.m.	Break
12:30 – 1:00 p.m.	Awards Ceremony

2026 Committee Chair:

Ryan J. Sullivan, MD – *Harvard Medical School, Massachusetts General Hospital*

2026 Committee Co-Chair:

Stefani Spranger, PhD – *Koch Institute for Integrative Cancer Research at MIT*

2026 Annual Meeting Organizers:

Jennifer L. Guerriero, PhD – *Brigham and Women's Hospital*

Omid Hamid, MD – *The Angeles Clinic and Research Institute, a Cedars Sinai Affiliate*

Lisa A. Kottschade, APRN, MSN, CNP, FAPO – *Mayo Clinic*

Jordan McPherson, PharmD, MS, BCOP – *Huntsman Cancer Institute*

Robert Samstein, MD, PhD – *Icahn School of Medicine at Mount Sinai Tisch Cancer Institute*

Laurence Zitvogel, MD, PhD, FAIO – *Gustave Roussy*

2026 Industry Program Organizers:

TBD

2026 Primer Organizers:

TBD

2026 Workshop Organizers:

TBD

Schedule as of March 20. Times subject to change.

Ways to Support Our Mission

Grant Opportunities

Many of SITC’s live educational programs are jointly provided by SITC and our accrediting partners. As a result, these activities must abide by the Accreditation Council for Continuing Medical Education’s (ACCME) Standards for Integrity and Independence in Accredited Continuing Education in the development of educational activities.

Organizations that support an educational session cannot be involved in the development or execution of the presentations. This includes selecting the content, faculty and format of the session.

Sponsor Opportunities

You may choose to sponsor any of SITC’s programs. Please contact our Development Office if you are interested in a program listed in this booklet.

Corporate Support Recognition

Support received from industry partners will be recognized under the following levels:

LEVEL AMOUNT	
Diamond Supporter	\$1,000,000+
Titanium Supporter	\$750,000+
Palladium Supporter	\$500,000+
Double Platinum Supporter	\$250,000+
Platinum Supporter	\$100,000+
Gold Supporter	\$50,000+
Silver Supporter	\$25,000+
Bronze Supporter	\$10,000+
Copper Supporter	Up to \$9,999

These benefits of support do not apply to advertising or exhibit opportunities.

These support levels include the Annual Meeting & Pre-Conference Programs, as well as ongoing educational programs and initiatives throughout the year. All support levels will receive recognition in print and online publications.

Guidelines

In accordance with ACCME Standards for Integrity and Independence in Accredited Continuing Education, SITC does not permit product-specific advertisements or invitations to events and/or promotional campaigns associated with any educational session.

General Society Support

Support the mission, goals and year-round activities of the society by providing a charitable contribution to SITC.

General Advertisements

- SITC Website Ad:** \$2,000/month
 A digital (banner or button) ad hosted on sitcancer.org, linkable to the sponsor’s website.
- E-Newsletter Ad:** \$2,000/issue
 A digital ad featured in SITC’s Immune Monitor, a monthly e-Newsletter emailed to SITC constituencies.
- Career Connections, SITC’s Online Job Board:** \$250/4 months
 Postings for employment opportunities located at sitcancer.org/aboutsitsc/career-connections.
- Mailing List Rentals:** Pricing varies
 Industry partners and exhibitors can mail product information or invitations to Annual Meeting & Pre-Conference Program registrants. Phone numbers and email addresses will not be included.



For more information or to support our programs, please contact the SITC Development Office at development@sitcancer.org or (414) 271-2456.

Guidelines for Support

Supporting a SITC event or educational activity not only offers a more rewarding experience for attendees, but also maximizes your company's visibility. Support is not limited to these suggestions; SITC encourages new and creative ideas that contribute to the quality of the meeting.

Right of First Refusal

SITC adheres to a right of first refusal process for organizations who have supported particular programs or activities the previous year. This means that the previous year's supporter is given the option of confirming support of the same program or activity at next year's meeting before sponsorship of that function can be offered to another organization. Because some activities cannot happen without support, it is necessary to confirm funding at the earliest possible date in order to stay ahead of planning schedules.

Previous sponsors, therefore, have until May 16, 2026, to confirm their interest in supporting the same program/ sponsored item(s).

Policy on Satellite Programs

The policies outlined in this guide represent the only acceptable method for the provision of educational sessions at the Annual Meeting. Satellite sessions, or those planned without the input or invitation of SITC, are not permitted before, during or after the Annual Meeting & Pre-Conference Programs.

Working with Third-Party Vendors

A corporate sponsor may wish to designate an advertising firm, communications company or other third-party vendor to act on its behalf in coordinating aspects of their support of a SITC program or activity. If a third-party vendor is used, support must be confirmed in writing and a three-party letter of agreement is signed by all parties involved. To initiate this process, the corporate partner should submit a request in writing to SITC.

The request should include the following:

- The name and contact information of the third-party vendor
- A detailed list of the programs and tasks the third-party vendor will assume



2026 Benefits of Support

	Diamond \$1,000,000+	Titanium \$750,000+	Palladium \$500,000+	Double-Platinum \$250,000+	Platinum \$100,000+	Gold \$50,000 to \$99,999	Silver \$25,000 to \$49,999	Bronze \$10,000 to \$24,999	Copper Up to \$9,999
Face-to-face meeting with SITC executive leadership at SITC Annual Meeting									
Complimentary ad on SITC Cancer Immunotherapy CONNECT, SITC's official website (restrictions apply)	3 months	2 months	1 month	1 week					
Complimentary postal mailing list of program registrants (application/approval of mailed materials required) - Your choice use pre or post meeting	3 times	3 times	2 times	2 times	1 times	1 time			
Complimentary job posting on SITC website									
Complimentary registrations for the supported program	8	7	6	5	4	3	2	1	
Recognition of support in 2026 society e-newsletter									
Acknowledgement of support during the society's Membership Business Meeting									
Recognized on meeting signage									
Company listed on the SITC supporter web page throughout 2026									
"Supporter" name badge ribbons for select organization representatives at program									

**These benefits of support do not apply to advertising or exhibit opportunities.*

Contact the SITC Development Office at development@sitcancer.org or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. **Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.**

Description of Programs



SITC's Annual Meeting & Pre-Conference Programs feature cutting-edge research and timely educational sessions that serve as catalysts for advancing the field—bridging the gap between translational research, development and clinical practice.

Workshop

November 5, 2026 ~ Phoenix, AZ
A Pre-Conference Program of SITC's 41st Annual Meeting

The **2026 SITC Annual Workshop** will explore new immunology agents in development and emerging technologies and discuss how to utilize these innovations. The Workshop will educate the IO community on opportunities to develop new cancer immunotherapies and improve patient care, encourage collaboration across IO specialties, and present cutting-edge science in IO. Armed with a deeper understanding of novel IO agents and emerging technologies, attendees will be equipped to address promising new immunotherapies and unanswered questions in immunology, moving the field forward and ultimately improving outcomes for patients with cancer.

Industry Partnering Event

November 5, 2026 ~ Phoenix, AZ
A Pre-Conference Program of SITC's 41st Annual Meeting

The SITC Industry Partnering Event: Fueling IO Drug Development through the Power of Partnership will be the premier forum for translational immuno-oncology deal making, uniquely bridging deep IO science with business development.

The Industry Partnering Day will deliver high-quality, curated interactions at the cutting edge of IO pipelines, biomarkers, AI, and diagnostics.

41st Annual Meeting

Nov. 6–8, 2026 ~ Phoenix, AZ

SITC's 41st Annual Meeting will provide a multidisciplinary educational and interactive environment focused on improving outcomes for current and future patients with cancer by incorporating strategies based on basic and applied cancer immunotherapy.

The meeting will consist of cutting-edge research presentations by experts in the field, both oral and poster abstract presentations and ample opportunity for structured and informal discussions. In addition, the meeting will include updates on major national and international initiatives coming from academia, government and industry.

Early Career Scientist Activities

Early Career Scientist Networking Event

SITC offers this event in conjunction with the society's Annual Meeting as a way for early career scientists to meet and network with other young investigators in the field.

Meet-the-Expert Lunch

The Meet-the-Expert Lunch will focus on unique issues related to the career development of early career scientists. Well-recognized leaders in the field will facilitate roundtable discussions on particular areas of interest. Experts will answer questions and lead informal dialogue to help provide guidance and direction.

Grant Writing Workshop

This year's leadership development program will encompass when and how to find the right grant for your career stage and project, the dos and don'ts of grant writing and how to revise a grant for resubmission. Faculty members from academia with a track record of successful funding, and from the National Institutes of Health (NIH) will provide insight on writing effective grants and utilizing program officers in the revision stages to successfully obtain funding.

Mentorship and Networking Program for URG Undergrads in STEM

November 6, 2026 ~Phoenix, AZ

SITC's STEM outreach program returns to the Annual Meeting engaging underrepresented groups in the biomedical sciences at the undergraduate level. SITC will inspire the next generation of diverse scientists and clinicians to pursue studies in the cancer immunotherapy space by partnering with local undergraduate students in the local area. After attending breakfast with SITC mentors and an "IO 101" presentation designed just for them, they will attend select Annual Meeting sessions, network during a Meet-the-Expert lunch, and finish the day with a mentor-guided tour of the Poster Hall. Through personal engagement with SITC mentors, these diverse young students will be encouraged to stay-in-touch and ultimately be inspired to pursue a career curing cancer with immunotherapy.



Speed Mentoring Event

Hosted by SITC's Early Career Scientist Committee, this event provides the opportunity to receive mentorship from an expert in the field of cancer immunotherapy in a one-on-one setting. Mentees will be matched with two expert mentors, for 22-minute discussions each, in one of the following five categories: basic/translational academia, clinician scientists academia, industry: research and development/translational, industry: non-lab-based, and start-up and biotech. Group mentoring will be available for those unable to get a reserved spot for the one-on-one mentoring. The group event has mentors for specific topics and is first come first serve basis.

Early Career Investigator Awards

SITC fosters the growth and development of the next generation of cancer immunotherapy experts and tumor immunologists by providing them additional support and opportunities to present their research at the SITC Annual Meeting. Early Career Investigator Awards include Abstract Travel, Presidential Travel and Presidential Awards.

For more information or to support our programs, contact the SITC Development Office at development@sitcancer.org or (414) 271-2456.



Exhibit Booth Packages

If you would like to book a space larger than 20x20 please contact development@sitcancer.org

Premier Package (ISLAND 20' X 20') - \$25,000

- 20' x 20' island booth
- Lead retrieval

Also includes:

- 10 exhibit booth staff badges
- 4 Annual Meeting delegate registrations
- 4 Exhibit Hall guest registrations
- Complimentary virtual advertisement
- Optional virtual exhibit space

Premium Deluxe Package (CORNER 10' X 20') - \$20,000

- 10' x 20' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 8 exhibit booth staff badges
- 3 Annual Meeting delegate registrations
- 3 Exhibit Hall guest registrations
- 50% discount on one virtual advertisement
- Optional virtual exhibit space

Premium Package (INLINE 10' X 20') - \$10,000

- 10' x 20' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 6 exhibit booth staff badges
- 2 Annual Meeting delegate registrations
- 2 Exhibit Hall guest registrations
- 25% discount on one virtual advertisement
- Optional virtual exhibit space

Deluxe Package (CORNER 10' X 10') - \$6,000

- 10' x 10' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 3 exhibit booth staff badges
- 1 Annual Meeting delegate registration
- 1 Exhibit Hall guest registration
- 10% discount on one virtual advertisement
- Optional virtual exhibit space

Basic Package (INLINE 10' X 10') - \$4,000

- 10' x 10' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 2 exhibit booth staff badges
- 1 Annual Meeting delegate registration
- Optional virtual exhibit space

Additional Ad Opportunities

\$1,500

- 32.5"W x 32.5"H window cling

\$2,500 (Choice of two)

- Floor Cling
- 32.5"W x 32.5"H window cling
- Digital advertisement

\$5,000 (Choice of two)

- Column tower
- Virtual platform advertisement
- 68.5"W x 68.5"H window cling
- Daily Email advertisement

EXHIBIT HALL SCHEDULE

HALL HOURS

Fri., Nov. 6 | 10 a.m. – 2 p.m., 5 – 7 p.m.
 Sat., Nov. 7 | 10 a.m. – 2 p.m., 6 – 8:10 p.m.

MOVE IN

Wed., Nov. 4 | 10 a.m. – p.m.
 Thurs., Nov. 5 | 8 a.m. – 5 p.m.
 Hall closes for cleaning at 5 p.m.

MOVE OUT

Sat., Nov. 7 | 8:10 – 10 p.m.
 Sun., Nov. 8 | 7 a.m. – 5 p.m.

EXHIBITOR REGISTRATION

Wed., Nov. 4 | 10 a.m. – p.m.
 Thurs., Nov. 5 | 8 a.m. – 5 p.m.
 Fri., Nov. 6 | 9 a.m. – 4 p.m.
 Sat., Nov. 7 | 9 a.m. – 4 p.m.

Times subject to change.

Hotel & Travel Information

Due to space constraints, individuals must be registered for the 2026 SITC Annual Meeting before reserving a hotel room. Once exhibitors reserve a booth, they are able to redeem their complimentary badges and reserve hotel rooms within the SITC room block. Additional registrations are available for purchase.

Registration Types

Annual Meeting Delegate: Allows access to the exhibit hall, social events and scientific sessions during the Annual Meeting, Nov. 6-8, 2026.

Exhibit Hall Guest: Allows access to evening receptions during the Annual Meeting, Nov. 6-8, 2026, but does not permit attendance to scientific sessions.

Exhibit Booth Staff: Allows access to exhibit hall during the Annual Meeting, Nov. 6-8, 2026. Booth staff are able to enter the exhibit hall during all open hours, as well as during designated move-in and move-out times.



Contact the Development Office at development@sitcancer.org or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.

EXHIBIT HALL INFORMATION

General Booth & Exhibit Information

1. Booth floor covering is mandatory and is the responsibility of the exhibiting company. Exhibitors may rent carpet/ floor covering or supply their own.
2. Booths must be clean following move-in prior to the hall opening. SITC may order cleaning if necessary.
3. Booth package inclusions are detailed in the Exhibitor Prospectus. Additional materials/services may be ordered from the Exhibitor Service Kit provided by Heritage Trade Show Services.
4. Exhibit staff badges are required and are included in each booth package (see package inclusions in Exhibitor Prospectus). Exhibit Booth Staff badges allow entry to the exhibit hall only.
5. The exhibit area will be open to delegates during Exhibit Hall hours. As such, SITC, the exhibit service contractor and the meeting venue shall not be held responsible for any loss or damage to exhibitor property. Security will monitor the area when the hall is closed.
6. SITC must pre-approve all messaging to be sent to registered meeting delegates.
7. Attire of exhibit personnel should be consistent with the business casual atmosphere of the convention.
8. If it becomes necessary to relocate an exhibitor after a booth assignment has been made, SITC will contact the company involved and every effort will be made to reassign the exhibitor to a similar booth space.
9. Cancellations will be accepted in writing until September 18, 2026. A full refund minus a processing charge of \$500 will be granted.
10. No refunds will be given for cancellations made after September 18, 2026.

Standard Booths

Standard (non-island) booths are 10 ft. x 10 ft. or 10 ft. x 20 ft. and are arranged in a straight line. All standard booths consist of eight ft. back wall drape and three ft. sidewall drape. Exhibit fixtures, components and signs will be permitted to a maximum height of eight ft. and they may extend up to five ft. from the back wall. Any fixtures placed within the remaining five ft. must not exceed four ft. high.

Island Booths

Exhibit fixtures, components and banners will be permitted to a maximum height of 24 ft. Sufficient see-through areas must be provided to prevent blocking views of adjacent booths (i.e., there must be access from all four sides of the booth with a minimum of 30% see-through effect from all four sides).

Exhibitor Services Kit

All exhibitors will receive the official service kit from our contracted decorator, Heritage Trade Show Services, after their booth assignment has been confirmed. Service kits will be sent out from the contracted decorator. The service kit will contain information on:

- Freight handling and shipping
- Labor regulations
- Furniture, display, and other decorating rentals
- Electrical
- Internet
- Telephone
- AV/Computer needs
- Lead retrieval information

Please direct all calls regarding exhibit requirements, freight, labor, or other exhibit services to:

Heritage Trade Show Services

Phone: 1-800-360-4323

Fax: 314-534-8050

Email: exhibitor.services@heritagesvs.com

BOOTH PERSONNEL

Exhibit staff badges are included in each booth package (see package inclusions in Exhibitor Prospectus) and all staff are required to have badges.

Registration Types

Annual Meeting Delegate: Allows access to the exhibit hall, social events and scientific sessions during the Annual Meeting, Nov. 6–8, 2026.

Exhibit Hall Guest: Allows access to evening receptions during the Annual Meeting, Nov. 6–8, 2026, but does not permit attendance to scientific sessions.

Exhibit Booth Staff: Allows access to exhibit hall during the Annual Meeting, Nov. 6–8, 2026. Booth staff are able to enter the exhibit hall during all open hours, as well as during designated move-in and move-out times.

Exhibitor Appointed Contractor (EAC) personnel (food vendors, audio/visual, florists, photographers, cleaning staff, etc.) will have access to the exhibit hall during installation and dismantle hours. EAC staff who are not registered to receive an Annual Meeting or Exhibit Booth Staff badge will not be allowed access to the exhibit hall on show days. Security will not allow access to the exhibit hall outside of the scheduled hours without prior approval from SITC.

EXHIBIT HALL INFORMATION

RULES AND REGULATIONS

1. SITC requires compliance with the Americans with Disabilities Act (ADA) within the exhibitor's booth.
2. Only SITC-approved decals, pins and ribbons may be affixed to delegate or exhibitor badge holders.
3. Demonstrations by exhibitors must be pre-approved by SITC, occur within exhibitor's assigned booth space and may not interfere with normal traffic flow nor infringe on neighboring exhibits.
4. Canvassing or distribution of advertising material outside of an exhibitor's booth is prohibited.
5. SITC must be notified if an exhibitor plans to distribute food or beverage items in the exhibit hall. All such items must be approved by SITC. Please be advised that all food and beverage items served within the Phoenix Convention Center & Venues must be prepared and presented by Aventura Catering. This includes requests for exhibitor amenities such as bottled water, hard candies, etc.
6. Subletting of exhibit space is prohibited. Sharing is only allowed within divisions of the same company.
7. Illuminated displays and other equipment requiring electrical current must conform to local electrical codes. More information on the specific requirements for electrical equipment will be included in the Exhibitor Service Kit.
8. Exhibit booth set up/dismantling may only occur during times determined by SITC unless pre-approval is granted in writing by SITC staff. Packing of equipment, literature or dismantling of exhibits will not be permitted until after the Exhibit Hall officially closes. Exhibitors who do not keep their booths operating until the official closing time risk a \$500 fee and jeopardize their participation at future SITC meetings.
9. Exhibitors are required to conform to all local labor regulations in the installation/dismantlement of their booth fixtures. More information on the labor regulations is included in the Exhibitor Service Kit.
10. Prize contests, awards, drawings, raffles, or lotteries of any kind held at any time or place within the Annual Meeting properties are not permitted. Attendees may not be registered for drawings, raffles or lotteries, which might be conducted after the Annual Meeting. Gaming devices of any kind are not allowed in the exhibit hall.
11. Giveaways and samples may be distributed from your exhibit booth in compliance with applicable guidelines (see below).
12. Selling of products/services is prohibited. Order forms may be distributed, but no payments may be accepted.
13. SITC reserves the right to reject any exhibit application; to reject, prohibit, restrict or otherwise require modification of any exhibit; and to evict any exhibitor whose conduct or materials are objectionable to SITC for any reason.
14. Exhibitors must obtain explicit consent from attendees before using the lead retrieval system to gather and save attendee data.

Compliance

SITC is a high-level, professional conference governed by industry best practices, integrity and excellence. To ensure the highest standards are met, SITC encourages exhibitors' compliance with all applicable guidelines and regulations.*

- PhRMA Code on Interactions with Healthcare Professionals
- ACCME Standards for Integrity and Independence in Accredited Continuing Education
- AMA Physician's Recognition Awards
- AMA Opinion 9.6.2 - Gifts to Physicians from Industry
- AMA Opinion 9.2.6 - Continuing Medical Education

*SITC does not assume responsibility for exhibitors' interpretation of material contained within these documents or provide legal advice about their interpretation. Exhibitors should consult with their individual legal counsel regarding adherence and interpretation of the guidelines/codes contained therein.

*SITC adheres to the PhRMA Code on Interactions with Healthcare Professionals and the ACCME Standards for Integrity and Independence in Accredited Continuing Education. Therefore, certain items and acknowledgements are only available to non-industry entities.

*SITC adheres to the IAEE Guidelines for Display

Please be advised that all food and beverage items served within the Phoenix Convention Center & Venues must be prepared and presented by Aventura Catering. This includes requests for exhibitor amenities such as bottled water, hard candies, etc. Local health code regulations prohibit guests from removing remaining food and beverages from the Phoenix Convention Center & Venues.

Any exhibitor found to be in violation of SITC's Rules and Regulations may be prohibited from participation in future SITC events.

Branding Opportunities

Conference Wi-Fi

\$100,000 – SOLE SPONSORSHIP

Support complimentary Wi-Fi access at the conference hotel. Support is recognized on onsite signage and the browser's opening splash page. Receive exclusive airtime with your company name and logo provided on the splash screen each time someone opens the Wi-Fi.

Conference Café

\$100,000 – SOLE SPONSORSHIP

The Conference Café will be a gathering area for all attendees during designated breaks and receptions. Branding opportunities include napkins, signage, etc. Additional branding requests will be considered.

Refresh & Recharge Station

\$100,000 – SOLE SPONSORSHIP

This opportunity includes a branded charging lounge, refreshment station, and hanging signage, making it a gathering place for all attendees entering the exhibit hall. Refreshments will be available during exhibit hall hours. The charging lounge offers prime brand placement, and the custom hanging signage will be a focal point in the hall and will drive attendees to this area.

Meeting Registration Site

\$50,000 – SOLE SPONSORSHIP

With 99 percent of Annual Meeting & Pre-Conference Programs registrants using the SITC Annual Meeting website, this opportunity offers the highest visibility of your support. Your company will be prominently featured on the SITC official registration site reaching an estimated 5,000 registrants.

Hotel Key Cards SOLD

\$30,000 – SOLE SPONSORSHIP

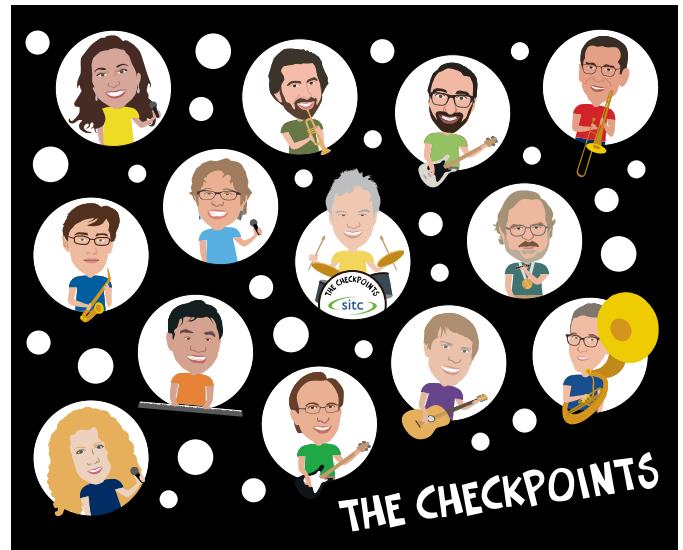
Put your company or brand logo on the electronic key cards given upon check-in to delegates staying in a designated SITC hotel.

The CheckPoints Band Party

VARIOUS LEVELS

Contact SITC for pricing and visibility options.

A staple of SITC's Annual Meeting, The CheckPoints, our own house band, will rock out while you enjoy a beverage and show off your moves on the dance floor! Members of The CheckPoints band include SITC members who are renowned leaders in the field.



THE BAND:

- James P. Allison, PhD – *Harmonica*
- Lisa Butterfield, PhD – *Vocals*
- Anna Crosetti – *Vocals*
- Thomas F. Gajewski, MD, PhD – *Lead Guitar*
- Rachel W. Humphrey, MD – *Vocals*
- Patrick Hwu, MD – *Keyboard*
- Jason Luke, MD – *Trumpet*
- Russell Pachynski, MD – *Trombone*
- Ferran Prat, PhD – *Saxophone*
- Brad Reinfeld, MD, PhD – *Bass Guitar*
- Dirk Spitzer, PhD – *Drums*
- John Timmerman, MD – *Guitar*
- Jedd Wolchok, MD, PhD – *Sousaphone/Tuba*

Branding Opportunities

Host a Sponsored Symposium

Sponsored Symposia offer an opportunity to showcase cutting-edge science and clinical advances to an audience of cancer immunotherapy professionals. Held in conjunction with the Annual Meeting, these industry-supported programs provide a focused environment for scientific exchange, networking, and strategic engagement.

Sponsors receive logistical and promotional support, including basic AV equipment, room signage, listings on the SITC 2016 website, virtual platform, and mobile app, and more. Food and beverage provided at each session.

Sessions:

60-minute afternoon symposium: \$35,000

60-minute evening symposium: \$35,000

Ancillary Events

VARIOUS LEVELS

SITC welcomes companies, academic institutions, cooperative groups and other such organizations to hold an ancillary event at the SITC Annual Meeting & Pre-Conference Programs. Ancillary events include—but are not limited to—advisory board meetings, focus groups, investigator meetings, educational events and social functions.

Banner Advertisements Onsite

Various placements and prices available. Contact SITC for more details.

The Node

\$30,000 – SOLE SPONSORSHIP

Sponsor The Node, SITC's hub for early career scientists. This is a designated area for young investigators to gather colleagues and explore the early career scientist initiatives SITC offers throughout the year.

Social Media Wall

7' x 5' Display: \$30,000 – SOLE SPONSORSHIP

Sponsor the SITC Social Media Wall, prominently displayed near the registration area. Have your branding seen by an estimated 5,000 attendees of SITC's Annual Meeting & Pre-Conference Programs.

Escalator Branding



\$25,000 – SOLE SPONSORSHIP

Make an impact on delegates heading to the exhibit space with your company or product logo. Be front and center as delegates navigate the conference using the escalators heading to and from the exhibit hall.

Circular Charging Lounge



\$30,000 (two available)

This charging configuration consists of 12 seats and six charging swing tables. Each charging table offers two, three-prong electrical outlets and two USB outlets and comes with a universal adapter that fits all major cell phones and tablets.

Standard Charging Lounge



\$20,000 (six available)

This charging configuration consists of four seats and four charging swing tables. Each charging table offers two, three-prong electrical outlets and two USB outlets and comes with a universal adapter that fits all major cell phones and tablets.

Charging Stations



\$10,000 each (Various styles to choose from)

Sponsor this exciting opportunity and allow conference attendees the convenience and security of charging their mobile devices while attending the conference. Your company will receive branding opportunities for the duration of the event.

Contact the SITC Development Office at development@sitcancer.org or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. **Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.**

Branding Opportunities

Coffee Break(s)

\$12,500 each

Sponsor a coffee break(s) for meeting attendees after Plenary Sessions when exhibit hall hours are unopposed. Sponsors will be recognized by signs onsite. SITC will allow branded coffee cups and/or napkins (to be provided by the sponsor).

Career Connections



VARIOUS LEVELS

Connect with job seekers in person or virtually through the Career Connections initiative. Post open positions on online job board.

Exhibit Hall Column Wraps



\$10,000 each (maximum two per company)

Place your company's product or company logo on custom column wraps located inside of the exhibit hall.

Column Tower/Cubes

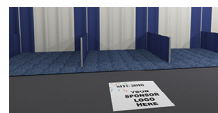


\$5,000 each (maximum two per company)

Place your company's product or logo on custom, free-standing towers located outside of the exhibit hall. Multiple sponsorships are available.

Receive four panels per circular tower or eight per cube tower.

Floor Decals



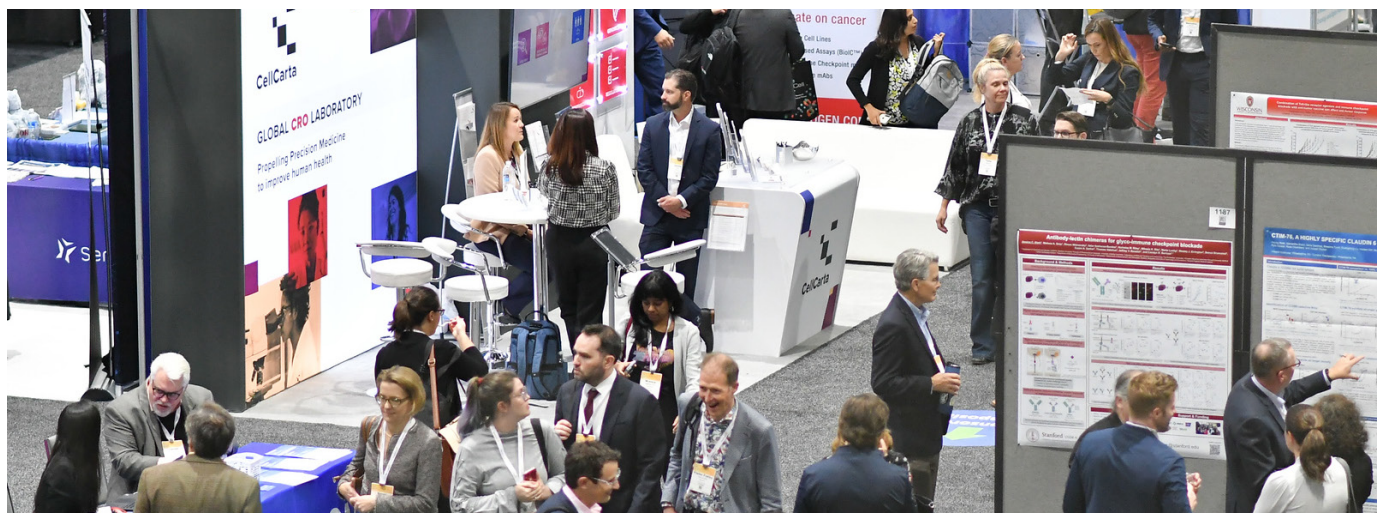
\$2,500 each

Decals are a great way to drive traffic to your booth, providing recognition and distinguishing your company

from your competitor. Offer directions to your booth, your website, or your newest product on a sticker placed at the entrance of the exhibit hall leading to your booth. Decals can be made into custom shapes and sizes.

Window Clings

Various placements throughout the Phoenix Convention Center. Prices vary. Contact SITC for more details.



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Virtual Opportunities



The virtual platform will provide additional, innovative opportunities for you to get your message and brand in front of SITC 2026 attendees.

Virtual Platform Advertisements

The virtual platform offers strategic ad placements to reach your target audience.

- Lobby Banner: \$25,000
- Lobby Side Advertisement: \$10,000
- Bottom Banner Advertisement: \$5,000

SITC 2026 Microsite

Reinforce your message and brand with a banner displayed on the dedicated SITC 2026 meeting site.

- Banner Advertisement: \$2,000/month

Mobile App Advertisements

VARIOUS PRICES

Promote your company on the mobile meeting app, available to all SITC 2026 attendees.

Email Opportunities

Annual Meeting Daily Email Ad – \$2,000 each

Place your advertisement in SITC's daily email to Annual Meeting attendees, which highlights the various daily sessions and activities.

Sponsored Email to SITC 2026 Attendees – \$15,000

Send a message before or after the meeting to all SITC 2026 attendees to promote your company or brand. Encourage attendees to visit your virtual booth space, attend your sponsored symposia, or check out your website. Emails will be sent by SITC on your behalf.

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2026 Sponsorship Opportunities

Annual Meeting Sponsorship	Various Levels
Pre-Conference Program Sponsorship	Various Levels
CheckPoints Party Sponsorship	Various Levels
Ancillary Event	Various Levels
Sponsored Symposia	Various Levels
SITC Named Fellowship	Various Levels

Advertising and Branding

Conference Wi-Fi	\$100,000 (Sole Sponsorship)
Conference Café	\$100,000 (Sole Sponsorship)
Refresh & Recharge Station	\$100,000 (Sole Sponsorship)
Meeting Registration Site	\$50,000 (Sole Sponsorship)
Hotel Key Cards	\$50,000 (Sole Sponsorship)
Social Media Wall	\$30,000 (Sole Sponsorship)
The Node	\$30,000 (Sole Sponsorship)
Escalator Branding	\$25,000 (Sole Sponsorship)
Circular Charging Lounge	\$30,000
Standard Charging Lounge	\$20,000
Coffee Breaks	\$12,500
Charging Stations	\$10,000
Exhibit Hall Column Wrap	\$10,000
Column Tower/Cube	\$5,000
Floor Decal	\$2,500
Banner Advertisements	Various Levels
Window Clings	Various Levels

Virtual Opportunities

Sponsored Email	\$15,000
SITC 2026 Registration Site Banner Advertisement	\$10,000
E-Newsletter Advertisement	\$2,000/month
SITC Website Advertisement	\$2,000/month
SITC 2026 Microsite Banner Advertisement	\$2,000/month
SITC 2026 Daily Email Advertisement	\$2,000/day
Virtual Platform Advertisement	Various Levels
Mobile App Advertisement	Various Levels

Society for Immunotherapy of Cancer

sitc2026

NOV. 4–8 | PHOENIX

IMPORTANT DATES

March 31, 2026 – Booth reservations open for returning exhibitors

April 23, 2026 – Regular and YIA Abstract application period opens

April 30, 2026 - Booth reservations and Sponsored Symposia applications open to the public

May 5, 2026 – General attendee housing and registration open

June 26, 2026 – Regular and YIA Abstract application period closes

July 2026 – Late-breaking abstract application period opens

Sept. 2026 – Late-breaking abstract application period closes

Sept. 18, 2026 – Exhibit booth reservation deadline

Sept. 27, 2026 – Branding and advertising commitment deadline

Sept. 2026 – Regular abstract titles and authors released

Nov. 6–7, 2026 – Exhibit hall open

Dates subject to change



Society for Immunotherapy of Cancer

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