

2026

American Congress of Rehabilitation Medicine



PROSPECTUS

www.ACRM.org/365-Sales



LETTER FROM THE CEO

At ACRM, our mission is to advance evidence-based research, education, and clinical practice that improve outcomes across our field. As a nonprofit medical organization, we are committed to integrity, credibility, and meaningful impact.

Our exhibitors, sponsors, and advertisers play an important role in this work. Through our conferences, publications, and digital platforms, we connect organizations with a highly engaged audience of clinicians, researchers, and decision-makers in a trusted, mission-driven environment.

Engagement with ACRM offers more than visibility—it supports education, collaboration, and progress while aligning your organization with a respected nonprofit leader in the field.

I invite you to engage with us and join a community committed to advancing science, strengthening practice, and improving lives.

JON W LINDBERG

MBA, CAE

Chief Executive Officer

WHY ACRM?



24+ community groups



112,000+ members



65+ countries represented



Reach Clinicians, Researchers, Scientists,
Academic Faculty, Healthcare Leaders & more

ACRM is a non-profit association with a mission
to IMPROVE the LIVES through interdisciplinary
rehabilitation research.

HOW THIS WORKS

- 1 Explore Opportunities by Goal**
Opportunities are organized by Education, Engagement, & Visibility, making it easy to find options that align with your goals.
- 2 Choose How You'd Like to Participate**
Options include attending professional trainings or sponsoring educational content to share your expertise with a highly engaged audience.
- 3 Customize Your Experience**
Opportunities can be combined or tailored to fit your objectives, audience, and budget—including exclusive or co-sponsorship options where available.
- 4 Connect with the ACRM Team**
The ACRM team will help confirm availability, answer questions, & build a package that meets your needs.

NOT SURE WHERE TO START?

If you want broad brand awareness...

Choose marketing & promotional opportunities across digital, email, & conference channels.

If you want high-impact, in-person exposure...

Choose event & function sponsorships that align your brand with key conference moments.

If you want visibility beyond the conference...

Choose journal advertising & publication opportunities to reach a global, year-round audience.

If you want deeper relationships with members...

Choose engagement opportunities designed to foster connection & interaction with the ACRM community.

If you want to support or share education...

Choose educational opportunities—attend professional trainings or sponsor educational content to showcase expertise.

TERMINOLOGY

eTOC

Email Table of Contents – Place your ad inside email alerts sent to subscribers when new journal content is released.

AIP

Articles in Press – Your brand is featured alongside newly published research before it appears in a full issue.

Share of Voice

All advertising options presented in one opportunity

Satellite Symposium

60-minute sponsored session held at the ACRM Annual Fall Conference

ISP

Institutional Support Program

eNews

ACRM's weekly newsletter, delivered by email each Thursday

Open Access

Peer-reviewed publications that make research articles freely & immediately available online, without subscription paywalls

PUBLICATIONS

Archives of Physical Medicine & Rehabilitation (PM&R)

ACRM's journal, a leading PM&R journal with 105 years of credibility, ranked #2 in Kantar Media for PM&R/Pain advertising, reaching 20,000+ print readers and 43,000+ monthly digital visitors

Archives of Rehabilitation Research & Clinical Translation (ARRCT)

The ACRM Open Access companion journal to the ARCHIVES of PM&R

RehabCast Advertising

The official bimonthly podcast of the Archives of Physical Medicine & Rehabilitation

30-second ad	\$2,499
Two 30-second ads	\$3,999
Three 30-second ads	\$5,999
Six 30-second ads	\$10,500
Full-year sponsorship	\$15,000

Open Access Fees

To learn more about Open Access Fees & how to submit, please visit the ACRM website: [ACRM.org/Publications](https://www.acrm.org/Publications)

Journals Advertising

[See Examples](#)

Promote your brand in ACRM's journals with digital ads in online editions and targeted email alerts highlighting new issues and featured content

Fullscreen Pop-up (Prestitial)	\$3,500/mo
Banner Ads	\$115 per 1k views
eTOC Banner Ad - Leaderboard	\$1,700
eTOC Banner Ad - Rectangle	\$1,500
AIP E-Alerts	\$3,000

Expanded digital advertising opportunities are available through the ACRM journal audience network. Some options are coordinated through our journal advertising partner. Contact ACRM for details.

* Prices marked with a "+" indicate starting rates. Final pricing may vary based on placement, availability, scheduling, & campaign timing.

MARKETING

Direct access to 3.5 million+ professionals in the field of physical medicine & rehabilitation

Email Blasts

ACRM offers the opportunity to send your message in an Email Blast to the exclusive ACRM database

Target Audience	\$0.50 per target email
Conference Attendees	\$2,999
Entire Database	\$9,999

ACRM.org Advertising

[See Examples](#)

Give your company the attention it deserves with exclusive placements on the ACRM website

Homepage Leaderboard	\$3,399+
Homepage Box Ad	\$3,299+
Interior Page Leaderboard	\$2,499+
Interior Page Box Ad	\$1,999+

Conference Countdown Emails

Build anticipation & visibility with advertising in conference countdown emails

Leaderboard	\$7,999
Banner	\$4,999
Lower Leaderboard	\$7,999
All Positions	\$16,999

* Prices marked with a "+" indicate starting rates. Final pricing may vary based on placement, availability, scheduling, & campaign timing.

ACRM eNews Sponsored Story

Delivered to the inboxes of more than 83,000+ self-subscriber ACRM eNews keeps professionals informed of the topics that matter most

Lead Story	\$3,499
Community Group Story	\$2,999

ACRM eNews Advertising

[See Examples](#)

Advertising in ACRM eNews allows your company to reach industry decision-makers

Leaderboard - Zone 1	\$231
Zone 2	\$200
Zone 3	\$183
Zone 4	\$173
Zone 5	\$154
Zone 6	\$144
Zone 7	\$135
Zone 8	\$125
Sponsored News 1, 2, 3	\$96

*prices are for single issue

Social Media Mentions

Extend your reach and visibility through targeted social media mentions on Instagram, LinkedIn, X, & Facebook

75 Social Media Mentions	\$7,500
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EDUCATION

Attend high-quality educational trainings or sponsor content that places your expertise in front of engaged rehabilitation professionals

ACRM Cognitive Rehabilitation Training

Attend the training where cognitive rehabilitation research meets real-world clinical practice

Online Training (includes eBook)	\$395+
Manual Only (eBook or print*)	\$195+

*additional shipping & handling charges apply

ACRM Pediatric Cognitive Rehabilitation Training

Take the evidence-based cognitive rehabilitation training designed to support children and adolescents

Online Training (includes eBook)	\$250+
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ACRM Meeting Sponsored Session

Identify a session your institution or company would like to support at the ACRM Annual Conference

Basic Package	\$16,499
Plenary Sponsorship	\$49,999
Satellite Symposium	\$35,999
Expo Hall Learning Center	\$5,999

Rehabilitation Product Webinar

This program is designed to simultaneously promote the vendors, institutions, hospitals, and organizations, as well as their products and services

Rehabilitation Product Webinar	\$24,999
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* Prices marked with a "+" indicate starting rates. Final pricing may vary based on placement, availability, scheduling, & campaign timing.

**Cognitive
Rehabilitation
Website**



EVENTS

The ACRM Annual Fall Conference & EXPO is the world's largest interdisciplinary medical rehabilitation event

Exhibiting

[See Floor Plan](#) 

Engage directly with rehabilitation professionals from around the world. The Expo Hall provides an ideal setting to demonstrate solutions, build relationships, & increase visibility among clinicians, researchers, & decision-makers.

Tabletop	\$1,500+
8x10	\$3,500+
8x10 Premium	\$4,000+

Conference Online Program

[See Examples](#) 

Be visible where attendees go first—advertise in the conference online program

Top Banner	\$6,499
Right Side Banner	\$6,499
Left Navigation Ad	\$5,499

Networking Functions

Align your brand with meaningful connections by sponsoring high-impact networking functions

Conference Coffee Breaks	\$3,500+
Exhibit Hall Reception	\$14,999
Past Presidents Reception	\$2,499
Sponsored Lunch	\$10,000
Board of Governor's Meeting	\$4,999
Cocktail Hour	\$9,500

Sponsorship Items

Select from one or more of our sponsorship opportunities and gain valuable recognition for your company or institution

Tote Bags	\$14,999
Lanyards	\$8,999
Hotel Key Cards	\$10,499
Water Bottles	\$8,999
Tote Bag Insert	\$3,999
Pens	\$1,500
Cocktail Napkins	\$1,250
Conference Portfolio	\$25,000

To inquire about purchasing **Onsite Hotel Branding**, please contact
ThreeSixtyFive@ACRM.org

Conference APP

[See Examples](#) 

Stay front and center throughout the event with high-visibility mobile app advertising

Mobile APP Splash Screen	\$10,000
Sticky Banner	\$2,499
Sub-page Banner	\$1,950
Main Screen Tiles	\$1,200+
Push Notifications (4)	\$999

Group Registrations

To inquire about purchasing group registrations, email
MemberServices@ACRM.org

ENGAGEMENT

Create connection, conversation, and lasting visibility

ACRM Group Memberships

Purchase a block of memberships at meaningful discounts

Buy \$999 worth of memberships, save 10%

Buy \$5,000 worth of memberships, save 15%

Buy \$10,000+ worth of memberships, save 20%

Survey Creation & Distribution

ACRM offers the opportunity to send your survey invitation to the entire ACRM database or a targeted sub-section

Basic Administration Costs \$1,099

ACRM Support Required Rate \$115/hour

ACRM Rehab Job Board

To learn more about the ACRM Rehab Job Board, please visit: <https://careers.acrm.org>

Institutional Support Program (ISP)

Organizations that participate in multiple opportunities benefit from bundled pricing, extended visibility, & greater overall savings through the Institutional Support Program

Cornerstone: \$75,000 spend buys \$100,000 in value

Platinum: \$40,000 spend buys \$50,000 in value

Gold: \$21,250 spend buys \$25,000 in value

Silver: \$13,500 spend buys \$15,000 in value

Bronze: \$4,750 spend buys \$5,000 in value

Institutional Support Page

As an ACRM Institutional Supporter you may develop a unique homepage on the ACRM website

Website built & live for 1-year \$8,500

1-year renewal, no edits \$3,500

Let's Build the Right Package Together...

ACRM works closely with organizations to create customized sponsorship & advertising opportunities aligned with your goals, audience, & budget. No two partners are the same & your engagement with ACRM doesn't need to be either.



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ACRM.org/365-Sales

**Exhibiting
Sign Up Today**

