



NATIONAL ASSOCIATION OF
COMMUNITY HEALTH CENTERS®

CHI 26

COMMUNITY HEALTH CONFERENCE

AUGUST 16-18, 2026
ARIA RESORT • LAS VEGAS, NV



EXHIBITOR & SPONSOR PROSPECTUS



Uniting Health Center Leaders
to Shape the Future of Primary Care

About CHI

What's the NACHC Community Health Conference (CHI)?

The Community Health Conference (CHI) is where the nation's leading health center voices meet to explore bold strategies in care delivery.

Community Health Center executives and management, board members, front line advocates, clinicians, and other purchasing decision makers and influencers attend this conference to learn from industry leaders, network with peers and partners, and discover new solutions to streamline operations and improve patient outcomes.

Health centers are in an era when they *must* find new ways to deliver care more effectively and efficiently!



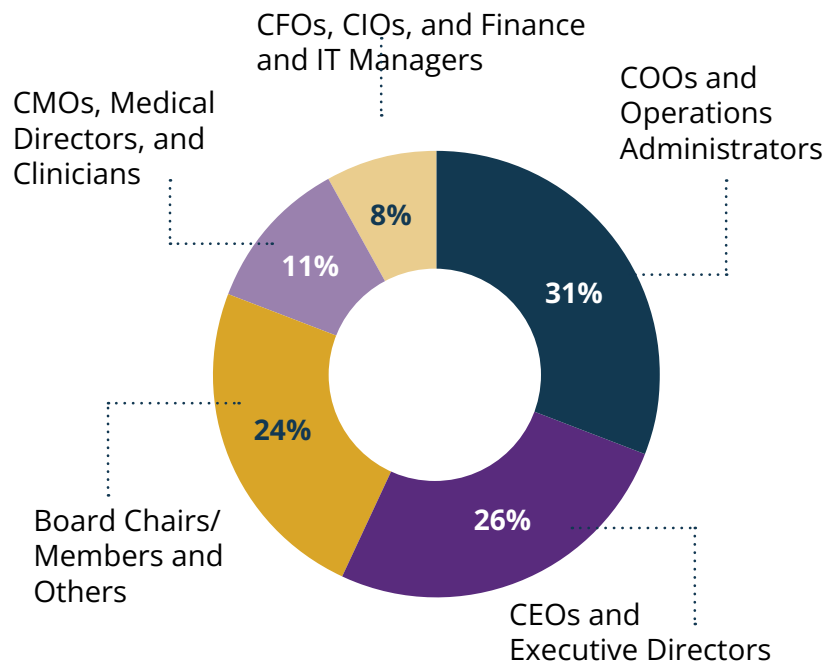
Why Exhibit or Sponsor?

CHI gives you access to the leaders who control the tremendous purchasing power of Community Health Centers (CHCs), which, collectively, are larger than any other healthcare system. CHCs:

- Provide services to up to **52 million** patients
- Operate **17,000+** locations across the U.S.
- Employ **330,000+** professionals
- Spend **\$55 billion** annually

Who Attends?

2,000+ Community Health Center Leaders:



Leverage existing relationships or find your next customer!

Exhibit Booths

CHI's "Neighborhood" (formerly called the EXPO) brings Community Health Center decision makers together with companies that provide innovative and cost-saving solutions.

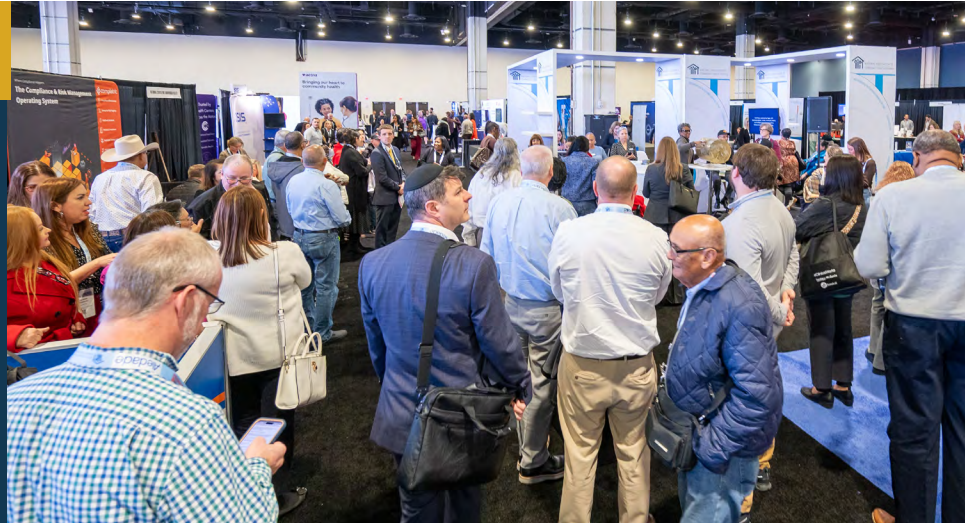


Exhibit Booth Fees:

Organization Type	10'x10'	10'x20'
Government Agency/University	\$3,750	\$7,500
Nonprofit Organization	\$5,625	\$11,250
Commercial Business	\$7,500	\$15,000
NACHC Corporate Member	\$4,500	\$9,000

Exhibit Schedule:

August 16	11:00am-6:30pm
August 17	7:30am-4:30pm
August 18	7:00am-9:45am

Floor Plan



Application



Aria Resort



Booths Include (at no charge):

- Two (2) complimentary registration badges (Additional registration badges available for: \$600 Members/\$750 Non-Members)
- One (1) 6' table and two (2) chairs
- Wastebasket
- Standard booth ID sign
- Carpeted hall (so no need to order carpet)
- Preregistration and final "opted in" attendee mailing lists
- Complimentary Wi-Fi
- Company profile in conference mobile app

***10'x20' booths include four (4) registrations, two (2) tables, and four (4) chairs**

All Sponsorships

Expand your visibility, promote your support for health centers, or drive traffic to your booth or website with a **Champion** or **Defender** sponsorship.

* NACHC Corporate Members receive a 10% discount on all sponsorships.



Champion Sponsorships \$10,000+

- Starbucks \$25,000 **NEW!**
- Mobile App \$20,000
- Puppy Playground \$20,000 **NEW!**
- Theme Party \$20,000
- Tote Bag \$20,000
- Wi-Fi \$20,000
- Chair Massage \$16,000
- Charging Lounge \$15,000
- Headshot Studio \$15,000
- Hotel Keycard \$15,000
- Robo Sketch Artist \$15,000 **NEW!**
- 340B Day \$12,000
- Exhibit Hall Benches \$10,000 **NEW!**
- InnovationEx Stage \$10,000
(3 Available)
- Lanyard \$10,000
- Newcomers Lounge \$10,000 **NEW!**
- PCA & HCCN Session \$10,000
- Walking Challenge \$10,000 **NEW!**

Champion sponsorships also include:

- Two (2) conference registrations
- Preregistration and final mailing lists
- Lead scanner for use during expo
- Company profile in mobile app
- Recognition on website and signs

Defender Sponsorships \$5,000 - \$9,999

- Registration Area \$9,000
- Solutions Spotlight \$9,000
(5 Available)
- Health Center Board Member Program \$8,000
- Health Center Board Member Networking \$8,000
- Opening Reception \$7,000
(4 Available)
- Aisle Signs \$6,000
- Executive Meetups \$6,000 **NEW!**
(4 Available)
- Exhibit Hall Breakfast \$6,000
- InnovationEx Pre-Event \$5,000

Defender sponsorships also include:

- One (1) conference registration
- Preregistration and final mailing lists
- Company profile in mobile app
- Recognition on website and signs

See pages 4-6 for full descriptions of sponsorships!

Champion Sponsors

Champion Sponsorships \$10,000+ also include:

- Two (2) conference registrations
- Preregistration mailing list
- Final registration mailing list
- Lead scanner for use during expo
- Company profile in mobile app
- Recognition on website and signs

Starbucks NEW! **\$25,000**

(Exclusive)

As the Starbucks sponsor, the on-site Starbucks, located next to the event space, will accept your customized drink card distributed from your booth.

Mobile App **\$20,000**

(Exclusive)

Attendees will rely on the mobile app for all conference details. Your custom splash page artwork pops up every time attendees view the mobile app. You may also provide artwork for a rotating banner ad on the app dashboard.

Puppy Playground NEW! **\$20,000**

(Exclusive)

Sponsor what's sure to be the most popular spot in the exhibit hall, the puppy playground. Attendees will clamor to visit with puppies in a picket fenced area that includes an exhibit table, so you can engage with the happy crowd. Add your own touches with company branding and swag.

Theme Party **\$20,000**

(Exclusive)

Sponsor this entertaining evening, and your logo will be front and center wherever the event is displayed, including the signs, conference schedule, napkins, and event screens. You're welcome to provide swag for attendees and branding for the VIP lounge.



Tote Bag **\$20,000**

(Exclusive)

Display your logo on the stylish, reusable conference tote bag. Attendees will receive the tote bag when they check in, and you'll see it on most attendees' shoulders during the conference.

Wi-Fi **\$20,000**

(Exclusive)

Choose the password that attendees will use to log in to the conference Wi-Fi and design the custom artwork that will be displayed on the Wi-Fi login page. When attendees log into the Wi-Fi, they'll land on your website or the URL of your choice. Your logo will also be on attendee badge where the Wi-Fi info is printed.

Chair Massage **\$16,000**

(Exclusive)

Attendees will be grateful to you for a professional chair massage. The massage lounge includes an exhibit table for you, as well as your own branding. Engage with people as they line up for their massages.

Charging Lounge **\$15,000**

(Exclusive)

Connect with attendees in a lounge equipped with comfy charging furniture, as well as an exhibit table and chairs for you. Add your own touches with company swag or refreshments.

Champion Sponsors *Continued*

Hotel Keycard **\$15,000**
(Exclusive)
Design the artwork for the headquarters hotel keycards. Attendees will receive your custom keycard when they check in to the hotel and will see it every time they enter their hotel room.

Headshot Studio **\$15,000**
(Exclusive)
Provide professional headshot photos to hundreds of attendees. Photos will be taken in a “portrait studio” that includes an exhibit table for you. Your logo will be featured on the “get your photos” cards given out to attendees after their photos are taken.

Robo Sketch Artist NEW! **\$15,000**
(Exclusive)
Entertain attendees and offer them a fun souvenir to take home with them by sponsoring the AI sketch caricaturist in the exhibit hall. The sponsorship includes an exhibit table for you. Your logo will be featured on the caricature booth sign.

340B Day **\$12,000**
(Exclusive)
Give brief welcome remarks on stage at the 340B Day education sessions. The event draws 300-500 attendees. You may also have an exhibit table by the entrance and provide swag to place at attendee seats.



Exhibit Hall Park Benches NEW! **\$10,000**
(Exclusive)
As the sponsor, your custom artwork will be featured prominently on multiple benches throughout the exhibit hall. The benches will be a welcome respite for attendees, while drawing attention to your message.

InnovationEx Stage **\$10,000**
(3 Available)
Sponsor one of three sessions taking place on the InnovationEx Stage in the exhibit hall. Give brief welcome remarks and participate as a session panelist. Your logo will be displayed on the screen, and you may provide swag to place at attendee seats.

Lanyard **\$10,000**
(Exclusive)
Your company logo will be highly visible and around the necks of every conference attendee. Lanyards, which display the conference badges, become part of all attendees’ conference wardrobe.

Newcomers Lounge NEW! **\$10,000**
(Exclusive)
Greet newcomers attending CHI for the first time. The lounge will feature refreshments and a rotating schedule of NACHC executive board members and leadership to welcome the first timers. Your logo will be displayed on the lounge sign, and you have the option to add branded enhancements to the lounge.

PCA & HCCN General Session **\$10,000**
(Exclusive)
Give brief welcome remarks on stage to an audience of 200+ Primary Care Association and Health Center Controlled Network leaders. PCAs and HCCNs help to set the priorities for the health centers in their states and regions. You may also provide swag to place at attendee seats. This is a unique opportunity to network with the audience of this “invite only” event.

Walking Challenge NEW! **\$10,000**
(Exclusive)
Engage with attendees as they compete for prizes in this fun conference walking challenge. Your branding, as well as an exhibit table and chairs for you, will be at a kiosk with the live leaderboard that attendees will repeatedly return to. This sponsorship is located in a high-traffic area.

Defender Sponsors

Defender Sponsorships \$5,000-\$9,999 also include:

- One (1) conference registration
- Preregistration mailing list
- Final registration mailing list
- Company profile in mobile app
- Recognition on website and signs

Registration Area **\$9,000**

(Exclusive)

Your custom artwork will to be featured on a jumbo 9'x9' floor decal in the conference registration area. You may also provide branded swag for attendees near the registration counters.



Solutions Spotlight **\$9,000**

(5 Available)

This is a 30-minute speaking opportunity in the exhibit hall's Solutions Spotlight Theater. Highlight your company's expertise, while educating attendees, by offering a "real world" case study or best practice.

Health Center Board Member Program or Networking Event **\$8,000**

(2 Available)

Give welcome remarks to approximately 200 health center board members at the board member "Intro to Board Member Roles" training program or the Networking Event. Board members are volunteers from their communities who play critical roles in health center strategy and oversight. You may provide swag, and your logo will appear on the screens.



Opening Reception **\$7,000**

(4 Available)

Draw attendees to your booth by sponsoring the opening reception in the EXPO Hall. An hors d'oeuvre will be served from your booth. Your logo and booth number will be displayed on signs and napkins.

Aisle Signs **\$6,000**

(Exclusive)

Be seen everywhere in the exhibit hall. Sponsor the large floor signs that help attendees navigate the exhibit floor. Your logo is prominently displayed on the ends of each aisle.

Executive Meetups **\$6,000**

(4 Available)

Sponsor refreshments and mingle at one of the four meetups in the exhibit hall. Choose one of the following meetups: CEOs and Executives, COOs, CFOs, or Clinical Leadership.

Exhibit Hall Breakfast **\$6,000**

(Exclusive)

Treat attendees to a complimentary networking breakfast in the exhibit hall. Your logo will be displayed on cups, napkins, and signs.

InnovationEx Pre-Conference Event **\$5,000**

(Exclusive)

Give welcome remarks to an audience of approximated 50 people at the InnovationEx pre-conference program that will highlight health innovation. You may provide swag, and your logo will appear on screens.

Marketing Add-Ons

Enhance communication and maximize engagement with attendees before and during the conference.

NACHCopoly \$500

NACHCopoly is a booth traffic driver for exhibitors. Your logo and booth number will be displayed on the game card. Attendees who visit all participating booths will be entered into a drawing to win one of \$6,000 worth of prizes.

C-Suite Jackpot \$750

NEW!

The C-Suite Jackpot is a booth traffic driver designed to draw c-suite level attendees to 15 participating exhibitors' booths. Executives who visit all 15 booths will go into a drawing for a \$7,500 donation to their health center.

Conference Website Ad \$2,500

With a banner ad on the conference website, attendees, plus those just considering attending, will see your ad when they view the conference schedule, complete session evaluations, and review the exhibitor and sponsor offerings.

Lead Scanner \$500

With the lead scanner, team members will be able to use their phones to scan attendee badges and easily capture name, title, organization, email, mailing address, and phone numbers. They can also make notes.

Mobile App Banner Ad \$2,500

With a banner ad on the conference mobile app, your message will be front and center and will rotate with no more than three other ads. Attendees will rely heavily on the mobile app throughout the conference.

Mobile App Text Alert Ad \$2,500

There's no better way to grab attention for your company during the conference than with a text alert that goes out to attendees via the mobile app. You provide the message of up to 231 characters, and NACHC will text it out.

24/7 Suite \$5,000

NEW!

24/7 suites are available to exhibitors and sponsors who would like private meeting space for the entire conference. Rooms are located near the exhibit hall and are ideal for meetings, product demos, small events, etc.

[Click here for venue branding opportunities!](#)

More Information



Exhibitor & Sponsor Terms & Conditions

Please review the Exhibitor & Sponsor Terms & Conditions.

NACHC's Principles for Engagement

NACHC's Mission provides guidance on NACHC's values and priorities as an organization presenting a national healthcare movement. These **General Principles** anchor NACHC's engagement with corporations.

Conference Well-Being Protocols and Code of Conduct

Please review NACHC Conference Well Being Protocols and Code of Conduct on NACHC's website.

Additional NACHC Marketing Opportunities

Contact us at exhibits@nachc.org, if you're interested in NACHC's three other conferences, National Health Center Week, Corporate Membership, NACHC Select, Center for Innovation, or Partnerships & Funding.