



INS 2027 Exhibitor & Sponsorship Prospectus

Connect with the Global Infusion Community



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Connect with the Global Infusion Community in Dallas, Texas | May 2027

INS 2027 Annual Meeting & Exhibition brings together infusion professionals from around the world for four days of education, networking, innovation, and collaboration. As the premier event for infusion therapy professionals, it offers exhibitors and sponsors direct access to decision-makers, clinicians, educators, and industry leaders across a wide range of healthcare settings.

Why Exhibit at INS 2027?

- **Global Audience:** Connect with attendees from the U.S. and worldwide, representing hospitals, home infusion, outpatient care, academia, and industry.
- **Dedicated Exhibit Hall Time:** Take advantage of scheduled hours designed to maximize engagement and visibility.
- **Cutting-Edge Education:** Align your organization with the latest advancements and best practices in infusion therapy and vascular access.

2027 is an important year for INS, with the newest edition of the Infusion Therapy Standards of Practice releasing in January. The Annual Meeting will highlight the latest evidence, expert insights, and clinical best practices. This creates a timely opportunity to showcase how your products and services align with the updated Standards and support improved patient care.

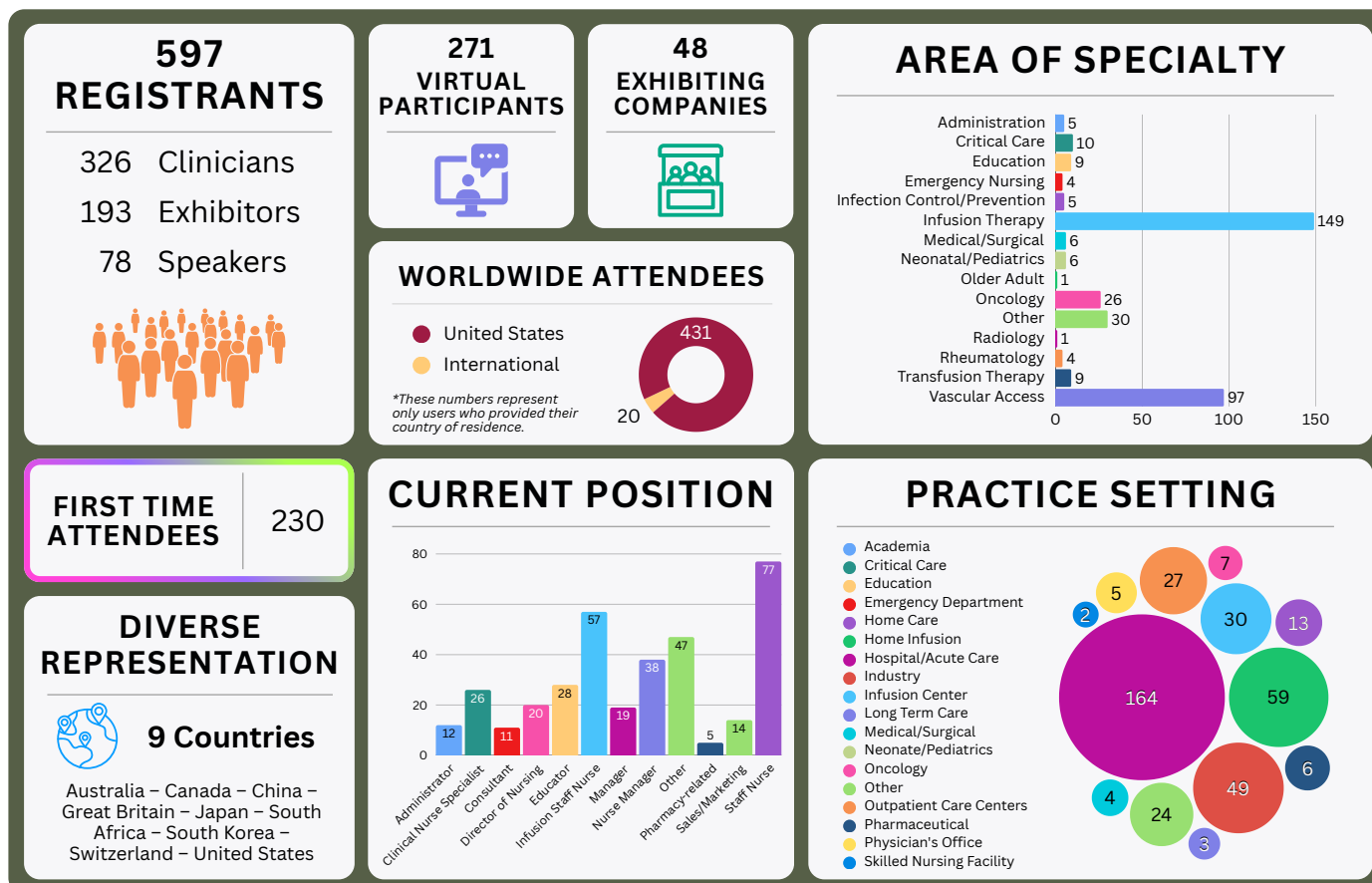
This year also features expanded sponsored educational opportunities, offering more flexibility in format, location, audience reach, and investment level. Whether you're seeking a high-profile program, targeted engagement, or broader brand exposure, there are options to fit a range of goals and budgets. We encourage you to explore the Sponsorship section to find the right fit for your organization.

We are confident your participation at INS 2027 will strengthen your visibility within the infusion community and create meaningful connections with healthcare professionals.

We look forward to welcoming you to Dallas in May 2027!



Attendee Demographics



*Statistics from INS 2026 Annual Meeting & Exhibition

Recent INS Exhibitors

3M • Abbvie • Access Vascular Inc • AccuVein Inc. • Adhezion Biomedical, LLC • AgileRN Infusion Services • AlayaCare • Alexion • Alexion Pharmaceuticals, Inc • Alnylam Pharmaceuticals • Amgen • Anazahealth • argenx • Association For Vascular Access • AtUlo • Avadim Health • Avanos • Avia Vascular LLC • B. Braun Medical • Baxter • BD • Chiesi Global Rare Diseases • CIVCO MEDICAL SOLUTIONS • Coram Infusion Services • CorMedix • Covalon Technologies • CSL Behring • CYTO365 Inc • Dale Medical Products, Inc • DropNordic IV • Eloquest Healthcare • Enable Injections • Enliven Home Infusion Specialists, LLC • entrotech life sciences • Ethicon BioPatch • Eworxs LLC • expo enterprise • Ferring Pharmaceuticals • FlexGRIP • Fresenius Kabi • Frictionless Solutions • Fusion Boutique • Gasgon Medical • GBR Medical • GC Biopharma USA • Gebauer Company • Grifols LLC, USA • H.B. Fuller Medical Adhesive Technologies • HAI Solutions • Henka LLC • ICU Medical • Immunoglobulin National Society (IgNS) • Infusion Access Foundation • Johnson & Johnson MedTech • Journal of Infusion Nursing • KabaFusion • Kedrion Biopharma • Medical Components Inc. • Medline • Medpro • Moog Medical • National Home Infusion Association • National Infusion Center Association • Navi Medical Technologies • Nexus Medical • NICA Accreditation Program • Novartis Pharmaceuticals Corporation • NP Medical Inc • Otto Trading Inc • Pall Medical • Parker Laboratories, Inc • Pfizer Inc. • Pharmacosmos Therapeutics • Pico IV • Pneuma Systems • QUANTUM TECHNOLOGY GLOBAL • ReaviilMED • Rheumatology Nurses Society, Inc. • RN Enterprises Infusion Services, Inc. • Rpharmy • RxToolKit • SAFEflow • Safer Infusion Systems, Inc. • Sante Home Healthcare • Sarepta Therapeutics • Sheathing Technologies Inc • Show Me State Vital Care • SkyDance Vascular • Soleo Health • Solventum • Spongies Comfort • StatSeal (Bioline, LLC) • Takeda • TerSera Therapeutics • The Gideons International • The Scary Nugget • UCB • VATA Inc. • Venocare, Inc. • Vygon Corporation • Wellness MD Group

Exhibitor Information

INS 2027 will take place at the Dallas Regency Hotel in Dallas, Texas. The exhibit hall will be located in the Landmark Ballroom.

Reserving Exhibit Space

Reserve your exhibit space online by completing the Exhibitor Application.

INS 2027
Exhibitor Application

If you exhibited at INS 2026, you may log in using your existing exhibitor credentials. If you did not exhibit at INS 2026, please select “New User Login” to create an account and reserve your booth.

Please read the Exhibitor Rules and Regulations before submitting your application. INS reserves the right to deny exhibit space to non-infusion therapy related products and modify the exhibit floor plan as necessary.

Exhibit Space Pricing

Booth Size	Price
10' x 10'	\$3,100
10' x 20'	\$5,800
10' x 30'	\$8,500
20' x 20'	\$10,100

Installation Hours

Friday, April 30	1:00 pm – 5:00 PM
Saturday, May 1	8:00 am – 3:00 PM

Exclusive Exhibit Hours

Saturday, May 1	4:30 – 7:00 PM
Sunday, May 2	11:30 AM – 2:30 PM
Monday, May 3	11:30 AM – 1:30 PM

Exhibit Space Rental Includes:

1. 8' high back wall drape (except island booths)
2. 3' high side wall drape (except island booths)
3. Company identification sign
4. Show directory listing
5. Complimentary exhibit staff badges — 3 per 10' x 10' space contracted (Badges do NOT grant access to educational sessions.)
6. Complimentary meal each day

Dismantling Hours

Monday, May 3	1:30 – 10:00 PM
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**Hours are subject to change*

113 212	213 312	313 412	413 512	513 610	611 710
111 210	211 310	311 410	411 510	511 610	611 710
107 206	207 304	307 406	407 506	505 606	607 706
105 204	205 304	305 404	405 504	505 604	605 704
103 202	203 302	303 402	403 502	503 602	603 702
101 200	201 300	301 400	401 500	501 600	601 700

Exhibit Rules and Regulations

All exhibitors participating in the INS 2027 Annual Meeting and Exhibition must abide by the following rules and regulations:

INS Meeting Management

The INS Annual Meeting and Exhibition is produced by, and is the property of, INS. Rulings by INS shall in all instances be final, regarding the use of any exhibit space and any interpretation and application of these rules and regulations. All matters and questions not covered by these rules and regulations are also subject to INS's discretion.

Exhibit Space Contract Submission and Space Assignment

All space assignments are made on a first-come, first-served basis, established by the date the contract was submitted, and the payment was received.

Once a contract has been submitted, it is understood that the exhibitor and INS have entered into a legal, binding contract with respect to quantity and size of space requested and the use thereof and all other matters included in the contract. Preliminary space assignments requested in the contract will be placed on hold and, if payment is not received according to the payment policy, the preliminary space assignment will be released back into general inventory for other companies to select. The exhibitor is still responsible for the quantity and size of space requested on the contract and will be required to select new space assignments when payment is received, based on current availability at that time. Exhibit space contract terms are not voided in the event of nonpayment.

INS reserves exclusive rights to allocate exhibit space in a manner most appropriate to the objectives of INS meetings/conventions. However, INS reserves the right to alter the space assignments due to unforeseen circumstances. Special considerations will be given with regard to the date INS receives a signed exhibitor contract. All decisions will be final and binding. Special requests cannot be guaranteed.

Payment Policy

The full exhibit fee is due within 30 days of submitting the exhibit space contract.
For space reserved after March 24, 2027: The full exhibit fee is due upon receipt.

Exhibit Space Cancellation Policy

Exhibit space cancellations must be submitted to INS in writing, and based on the date such notification is received by INS, the following cancellation fees will apply.

- Note: Island booths cannot be cancelled or downsized and are nonrefundable.
- On or before December 31, 2026: \$200 administrative fee
- Between January 1, 2027, and March 1, 2027: 50% of total exhibit space rental
- After March 1, 2027: 100% of total exhibit space rental

Exhibit Space Reduction Policy

All requests to reduce the size of contracted exhibit space must be submitted to INS in writing and will be subject to the terms outlined below. Space reductions may also result in the reassignment of space.

- On or before December 31, 2026: \$200 administrative fee
- Between January 1, 2027, and March 1, 2027: Exhibitor is responsible for 75% of the space rental for the original space contracted
- After March 1, 2027: Exhibitor is responsible for 100% of the original exhibit space rental fee.
No refunds will be issued.

Booth Design and Use

All booths are multiples of 10' X 10'. Levy Exposition Services will provide each exhibitor with a company identification sign, an 8' backwall drape, and a 3' sidewall drape. The rear 4' of the booth may contain exhibit props reaching 8' in height; any props forward of this point cannot exceed 3' in height. Exhibits not conforming to these specifications will be prohibited.

INS reserves the right to reject any booth deemed objectionable by INS standards. INS also reserves the right, in the best interest of the exhibition, to relocate exhibitor space.

Height Restrictions

Inline booths must not exceed 8' in height. Island booths must not exceed the 28' ceiling height in the Exhibit Hall.

Island Booths

All island booths must comply with the IAEE exhibit guidelines. A rendering of the Island booth must be submitted to INS for approval no later than April 1, 2027.

Exhibit Staff Registration

Exhibitor badges will be issued to allow exhibitor representatives access to the Exhibit Hall during installation, dismantling, and show hours only. Exhibitors wishing to attend educational sessions must purchase a conference registration. Exhibitors must preregister all exhibit staff for exhibitor badges by April 1, 2027. Exhibitors are entitled to 3 badges per 10' X 10' space occupied. If you exceed your allotted number, there is a \$195 fee for each additional exhibitor badge. Payment must accompany your registration. Refunds will not be issued for any no-shows on your exhibitor registration list.

Hospitality Events/Meetings

Exhibitors wishing to hold receptions, staff meetings, focus groups, or other small gatherings may do so, but the timing of these functions must not conflict with educational sessions, exhibit hall hours, or official evening social events. INS must approve all requests for ancillary events. Requests made directly to the convention center and/or official hotel will not be accepted without INS approval. An affiliate event fee is also required.

Exhibitor Housing

Exhibitors requiring five (5) or more guestrooms per night must submit a Sub-Block Agreement to the Hotel, along with a preliminary rooming list and a valid credit card to guarantee each reservation. A nonrefundable 1 night deposit for each reservation will be charged.

All block cancellations/reductions must be made in writing and emailed to the Hotel. An exhibiting company can reduce its sub-block by March 10, 2027, forfeiting the 1 night nonrefundable deposit per reservation. After this date, exhibitors will be held responsible for their entire block booked. A rooming list with specific guest names must be finalized and sent to the Hotel by March 28, 2027.

General Conduct

The following practices are prohibited by the decision of INS:

- Noisy mechanical or electrical equipment that will interfere with other exhibitors
- Operation of X-ray equipment
- Canvassing or distributing any material outside an exhibitor's own space
- Subleasing of an exhibit space
- The use of billboards, advertisements, or the display of signs outside the exhibit area

General Conduct Continued

- Mass entertainment activities sponsored by exhibiting companies, away from the headquarters hotel
- Publicizing or maintaining any extracurricular activities, inducements, demonstrations, or displays outside the exhibit area, during exhibit hours
- Entry into another exhibitor's booth without permission
- Photographing or examining another exhibitor's equipment without permission
- The use of live or recorded music in an exhibitor's booth

Exhibitor Eligibility

INS shall determine the eligibility of any company, product, or service. INS may reject the application of any company whose display of goods or services is not compatible, in the sole opinion of INS. If an application is not accepted, any paid space rental fees or deposits will be returned. The agreement is binding upon receipt and acknowledgment by INS. Acknowledgment constitutes one or more of the following: INS confirmation letter or e-mail message, shared meeting information, to exhibitor, receipt of service kit, or other information.

Dignity

It is intended that the INS Annual Meeting and Exhibition shall be a serious and dignified offering. Unethical conduct, including but not limited to entry into another exhibitor's booth without permission, or infraction of rules on the part of exhibitors or their representatives, could lead to INS taking any action it deems appropriate, including expulsion or suspension of an exhibiting company. It is agreed that if such action is taken, no refund shall be made by INS, and no demand for redress will be made by the exhibitor or his representatives. It is also agreed that disregard for any rule stated here is considered just reason for INS to prohibit an exhibitor from attending all future INS activities.

Liability

The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, and leave INS and its employees and agents blameless in all claims or fines and attorney's fees arising out of or caused by the sole negligence of the convention center/hotel, its employees, or agents. In addition, the exhibitor acknowledges that INS, Levy Exposition Services, and the convention center or hotel do not maintain insurance covering the exhibitor's property and that it is the sole responsibility of the exhibitor to obtain such coverage. The exhibitor assumes all responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitor's displays, equipment, and other property brought on the convention center/hotel premises and shall indemnify and leave blameless the convention center/hotel and agents and employees in any and all such losses, damages, and claims unless losses are the direct result of the convention center or hotel's negligence.

Hazardous Materials

Exhibitors are responsible for the proper disposal of all hazardous wastes (catheters, fluids, blood products, etc.).

Insurance

Exhibitors are urged to take out a portal-to-portal rider, available for a nominal fee, on their own insurance policies to protect against loss, theft, fire damage, etc. To avoid damage to equipment, please remain with your exhibit until crates are provided and requested labor is available. Watchmen are appointed; however, INS, Levy Exposition Services, and the convention center or hotel will not assume any responsibility for loss or damage to exhibits, equipment, personal belongings, etc. No volatile or flammable substances or materials of any nature that are prohibited by local ordinance, the fire prevention bureau, or insurance carriers may be used in any booth. The use of any crepe or corrugated paper is prohibited.

INS 2027 Sponsorships

INS 2027 provides the opportunity to engage directly with infusion professionals through high-impact educational programs, networking experiences, branding opportunities. Sponsorships are designed to maximize visibility, support meaningful connections, and position participating companies as leaders in advancing infusion therapy.

Opening Session Main Stage

\$50,000

Exclusive Opportunity

Elevate your presence at INS 2027 by sponsoring the opening session. This premier opportunity positions your brand as a leader in advancing infusion therapy education while delivering an unforgettable opening session for all registrants.

The sponsoring organization may collaborate with INS to curate an engaging speaker and impactful presentation tailored to the audience. Sponsors may also provide a custom video introduction or live welcome message to introduce the session and maximize brand visibility. This educational session will provide attendees with 2 CRNI® Recertification Units.

Benefits:

- ✓ Exclusive sponsorship of the INS 2027 featured opening session
- ✓ Prominent visibility before the full conference audience
- ✓ Opportunity to collaborate on speaker and session development
- ✓ Sponsor-provided video introduction and/or live welcome remarks
- ✓ One complimentary promotional email to registered attendees
- ✓ One complimentary mobile app push notification
- ✓ Full AV production and room setup provided by INS
- ✓ Branding recognition in conference marketing and onsite signage

Symposium

\$40,000

Limited Availability

This is an exclusive opportunity at a dedicated time with access to all meeting registrants. As the sponsor you will provide a 50-minute, educational presentation. Sponsor to select the speaker and manage the content presented. INS will provide a meal, room setup, and standard AV.

Benefits:

- ✓ Complimentary, one-time broadcast email is included
- ✓ Room setup and standard AV is included
- ✓ CRNI® s will earn 2 recertification units
- ✓ No other activity will take place during this timeframe
- ✓ Meal is provided

Available Days & Times

Saturday, May 1	12:00 – 1:00 pm
Sunday, May 2	7:00 – 8:00 am
Sunday, May 2	5:00 – 6:00 pm
Monday, May 3	7:00 – 8:00 am
Monday, May 3	5:00 – 6:00 pm

Partner Presentations

\$20,000

Limited Availability

Saturday, May 1 | 1:00 – 2:00 PM and 2:15 – 3:15 PM

Provide a 1-hour educational session for up to 300 attendees (150 for each session). Presentations will be delivered twice, allowing sponsors to engage with two separate audiences and maximize exposure. The sponsor will select the speaker and manage the content presented. These presentations will occur simultaneously with other sponsored sessions on Saturday, May 1.

Benefits:

- ✓ Presentation will occur twice
- ✓ Sponsor manages the content and speaker
- ✓ Room setup and standard AV are included
- ✓ CRNI® s will earn 2 recertification units

Optional Enhancements

The following packages may only be purchased in conjunction with an Opening Session Main Stage sponsorship, Symposium, or Partner Presentation

Webinar Enhancement Package

\$12,500

Extend the reach and longevity of your presentation with an on-demand webinar hosted in the INS Learning Center for three years. INS will professionally record the presentation and include two complimentary promotional emails to drive continued attendee engagement.

Podcast Enhancement Package

\$4,500

Continue the conversation beyond the conference through a featured INS Infusion Room podcast episode. Reach a highly engaged audience of clinicians and industry professionals through expert-led discussion.

Educational Bundle

\$15,000

The Bundle includes both a webinar and a podcast episode at a discounted rate, extending the visibility of your presentation through on-demand education, targeted email promotion, and expert-led podcast discussions reaching infusion clinicians and industry decision-makers worldwide.

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Industry Spotlight Stage

Limited Availability

\$3,500/Session

New for INS 2027, The Industry Spotlight Stage provides the opportunity to deliver a focused 20-minute presentation directly from the exhibit hall floor. These high-visibility sessions are designed to drive attendee engagement, showcase new technologies, and create meaningful conversations in an informal environment. Located directly within the exhibit hall, these sessions are designed to increase booth visibility and drive attendee traffic.

Please note that sessions will be conducted in an open exhibit hall setting and may include ambient noise and attendee traffic typical of a live tradeshow environment.

Availability is limited and sessions will be assigned on a first-come, first-served basis.

Each session includes:

- 20-minute presentation time slot
- Theater-style seating for 15-20 attendees
- Large monitor/display screen
- Basic AV support
- Session listing in the meeting app
- Complimentary mobile app push notification

Availability

Saturday, May 1	Sunday, May 2	Monday, May 3
5:00 – 5:20 PM	12:00 – 12:20 PM	12:00 – 12:20 PM
5:30 – 5:50 PM	12:30 – 12:50 PM	12:30 – 12:50 PM
6:00 – 6:20 PM	1:00 – 1:20 PM	1:00 – 1:20 PM
6:30 – 6:50 PM	1:30 – 1:50 PM	

Industry Spotlight Packages

Number of Sessions	Price
3	\$9,500
4	\$12,500
5	\$15,000

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Food & Beverage Partnership

Food and beverage experiences are among the most memorable and highly attended elements of any conference. These sponsorship opportunities provide premium visibility while creating welcoming spaces for networking and attendee engagement throughout INS 2027.

Opening Exhibition Reception

\$35,000

Exclusive Opportunity

Saturday, May 1 | 4:30 – 7:00 PM

The INS 2027 Opening Reception provides an enjoyable networking opportunity. As the sponsor of this event, your organization will be prominently featured on meeting signage, the mobile app, and in all pre-meeting marketing materials, ensuring high visibility. Your support will help provide food and beverage for all attendees, creating a memorable networking experience. To further enhance your presence, a complimentary email blast will be sent to all conference participants, highlighting your sponsorship and contributions.

Attendee Breakfast

\$20,000

Help fuel the attendees each morning and start their day with a delicious continental breakfast. As the sponsor you can participate in selecting the food & beverage. INS will provide signage recognition and for an additional fee customized coffee cup sleeves and/or napkins.

Exhibition Lunch

\$40,000

Lunch in the exhibition drives all attendees to the hall. This will greatly increase booth traffic. As the sponsor you can participate in selecting the food & beverage. INS will provide signage recognition and for an additional fee customized napkins.

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Advertising Opportunities

Advertising opportunities are only available for exhibiting companies

Attendee Outreach Lists

Mailing List Options	Price
Attendee preregistration list	\$1,200
Final attendee post event list	\$1,200
Attendee list bundle (both preregistration & post-event lists)	\$1,950

Connect with attendees before and after the meeting through personalized direct mail campaigns promoting special offers, new products, booth activities, or post-event follow-up communications.

Please note: Attendee lists include physical mailing addresses only. Email addresses are not included.

Benefits:

- ✓ Lists delivered electronically on your requested distribution date(s)
- ✓ Promote special offers, product launches, and booth activities
- ✓ Reach attendees before and after the meeting
- ✓ Increase booth awareness and attendee engagement

Exclusive Email Blast

\$2,800

Send personalized emails inviting attendees to your booth or sponsored program and/or direct them to your website. INS emails average a 30% open rate making this one of the most effective ways to connect with meeting registrants.

Benefits:

- ✓ Reach attendees before the meeting starts
- ✓ Collect member feedback easily and fast
- ✓ Inform attendees about sponsored events

Exclusive Survey

\$2,800 - \$3,800

INS will distribute a survey by email on your behalf with all your questions. On average INS surveys receive a 10% response rate. Results will be sent to you about 1 week after the survey deploys. INS recommends keeping surveys concise to maximize response rates. This is a great opportunity to collect feedback from the meeting registrants after the conference.

Benefits:

- ✓ Collect member feedback easily and fast
- ✓ Learn more about INS meeting attendees

1-5 questions:	\$2,800
6-10 questions:	\$3,300
11 or more questions:	\$3,800

INS 2027 Mobile App

Exclusive Opportunity

\$10,000

The INS mobile app allows attendees to review the education schedule, connect with each other, create an agenda, and much more. Almost all attendees download the mobile app on one or more of their devices. This is the most frequently used attendee resources during the meeting.

Benefits:

- ✓ Sponsor is recognized in emails sent out about the mobile app and on signage at the meeting.
- ✓ A custom banner ad will be displayed across the bottom of the device screen while the mobile app is in use.

Mobile App Push Notifications

Limited Availability

\$500 or 5 for \$2,000

Drive immediate traffic and increase visibility with a targeted push notification delivered directly through the INS 2027 mobile app. This is a highly effective way to promote booth activities, product demonstrations, Industry Spotlight sessions, giveaways, and special announcements in real time during the meeting.

Benefits:

- ✓ One push notification delivered to all mobile app users
- ✓ Scheduled delivery coordinated with INS
- ✓ Opportunity to include booth number or call-to-action
- ✓ Limited availability to maximize attendee engagement

Guest Room Drops

\$5,200

Provide advance information about your products and services.

Benefits:

- ✓ Delivered to all attendees' guest rooms at the official INS hotel
- ✓ Date and timeframe of room-drop delivery selected
- ✓ Visible to attendees at peak hotel return times

Custom Lanyards

Exclusive Opportunity

\$6,600

Your company logo will be on the lanyards displaying every attendee's badge for the duration of the 4-day meeting.

Benefits:

- ✓ Mobile advertising vehicle throughout the meeting
- ✓ First-come, first-served exclusive opportunity

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Registration Bags

Exclusive Opportunity

\$10,000

Display your company logo on a tote bag distributed to all attendees.

Benefits:

- ✓ Complimentary registration bag insert included
- ✓ Build customer recognition of your company
- ✓ Designed to travel home with attendees and potentially provide nationwide advertising

Registration Bag Inserts

\$3,000

Place your custom mail piece, product brochure, specialized invitation, or unique giveaway in each attendee registration bag.

Benefits:

- ✓ Low-cost promotional opportunity
- ✓ Guaranteed distribution of marketing collateral to all attendees

Signage Advertising

\$2,000

Promote your new products/booth on double-sided, 1-meter panels placed in the high-traffic INS registration area.

Benefits:

- ✓ Highly visible to attendees throughout the meeting

Carpet Floor Sticker

\$975

Display your company graphics and messaging in a high traffic area of the conference center.

Benefits:

- ✓ Highly visible to attendees throughout their time at the meeting
- ✓ Displayed in a large format in a high-traffic area

Secure Sponsorship
& Advertising

INS 2027

DALLAS, TEXAS ★ MAY 1-4

**If you have any questions about exhibiting
at INS 2027, please contact the INS
Conferences Department.**

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