



PHCC CONNECT 2026 Sponsorship Opportunities

For more information, please contact **Elicia Magruder** at (703) 752-9870 or magruder@naphcc.org.
Customized opportunities are also available!

Sponsorship Packages

Diamond Level - \$50,000 – SOLD OUT

(Category exclusivity within level)

Sponsor's choice of:

- Named co-sponsor of the Opening Reception - Reserved
- Named co-Sponsor of Awards Luncheon - Reserved
- Named Sponsor Opening Breakfast – Reserved

Additional sponsor benefits:

- Opportunity to present education session in expo hall
- Logo on pre-event marketing pieces and PHCC website
- Logo on on-site event materials and signage
- 10' x 20' tabletop display booth, at entrance of Showcase Hall
- Booth upgrades - opportunity to post show specials on website and app
- Special signage at booth in Showcase Hall
- Six complimentary Showcase registrations
- Opportunity to distribute logoed items with registration materials
- Pre- and post-event mailing lists

Platinum Level - \$36,000

(Category exclusivity within level)

Sponsor's choice of:

- Named co-sponsor of the Showcase Lunch
- Named co-sponsor of the CONNECT Wi-Fi
- Named Sponsor APP Splash Page
- Named Co-Sponsor of Workforce Breakfast

Additional sponsor benefits:

- Opportunity to present education session in expo hall
- Logo on pre-event marketing pieces and PHCC website
- Logo in on-site event materials and signage
- 10' x 20' tabletop display booth in prime location
- Booth upgrades - opportunity to post show specials on website and app
- Special signage at booth in Showcase Hall
- Four complimentary Showcase registrations
- Opportunity to distribute logoed items with registration materials
- Pre- and post-event mailing lists

Gold Level - \$27,500

Sponsor's choice of:

- Named co-sponsor of CONNECT Education Programs (Tuesday or Wednesday.)
- Named Sponsor Water Stations
- Named Co-sponsor meet-up lounge

Additional sponsor benefits:

- Opportunity to present education session in expo hall
- Logo on pre-event marketing pieces and PHCC website pages
- Logo in on-site event materials and signage
- 10' x 10' tabletop display in Showcase Hall
- Booth upgrades - opportunity to post show specials on website and app
- Special signage at booth in Showcase Hall
- Three complimentary Showcase registrations
- Opportunity to distribute logoed items with registration materials
- Pre- and post-event mailing lists

Silver Level - \$17,500

Sponsor's choice of:

- Named sponsor of Refreshment Break (Tuesday or Wednesday)
- Named Co-sponsor of Leadership Lunch

Additional sponsor benefits:

- Logo on pre-event marketing pieces and PHCC website
- Logo appears in on-site event materials and signage
- 10' x 10' tabletop display booth in Showcase Hall

Bronze Level - \$12,500

- Logo on pre-event marketing pieces and PHCC website
- Logo in on-site event materials and signage
- 10' x 10' tabletop display booth in Showcase Hall
- Booth upgrades - opportunity to post show specials on website and app
- Special signage at booth in Showcase Hall
- Two complimentary Showcase registrations
- Opportunity to distribute logoed items with registration materials
- Pre- and post-event mailing lists



Attendee Experience Sponsorships

Focus Group - \$10,000 - SOLD OUT

Take the opportunity to connect directly with your audience by sponsoring a focus group for in-depth discussions. This intimate setting allows you to gain valuable insights, feedback, and ideas from a select group of attendees. Please note there is no AV or Catering provided. Exhibitors needing AV or Catering will be responsible for all charges incurred.

General Education Session Co-Sponsorship:

Tuesday, October 20—\$5,000

Wednesday, October 21—\$7,500

Step into the spotlight and align your brand with learning and innovation by co-sponsoring an education session offered throughout the conference. This is your opportunity to connect with engaged attendees and contribute to conversations that matter across a variety of topics and formats. Position your organization as a trusted industry supporter while building meaningful connections with professionals who are eager to learn, grow, and discover what's next.

Learning Lab Sessions - \$3,000 each

(Tuesday and Wednesday Only located on Tradeshow floor)

Showcase your latest technology or product innovations in a focused, 30-minute session designed to capture attention and spark meaningful engagement. These concise presentations offer a valuable opportunity to educate attendees, demonstrate real-world applications, and position your brand as a leader in innovation—all in a high-traffic, interactive environment.

Networking Breaks (Tuesday and Wednesday)

AM Breaks—\$5,500 each

PM Breaks—\$8,500 each

Make a strong impression where connections happen most—during a networking break. This high-traffic opportunity puts your brand in front of engaged attendees in a relaxed, social setting, creating meaningful interactions and lasting visibility.

Sponsor benefits:

- Name and logo on event signage
- Company literature distributed in break area

Opening Event Sponsorship - SOLD OUT

Monday, October 19

Kick things off in style with the Brew City Bash, an energetic opening event that sets the tone for the entire conference. As a sponsor, your brand takes center stage as attendees connect, unwind, and get excited for what's ahead.

Opening Event Specialty Cocktail - \$8,500

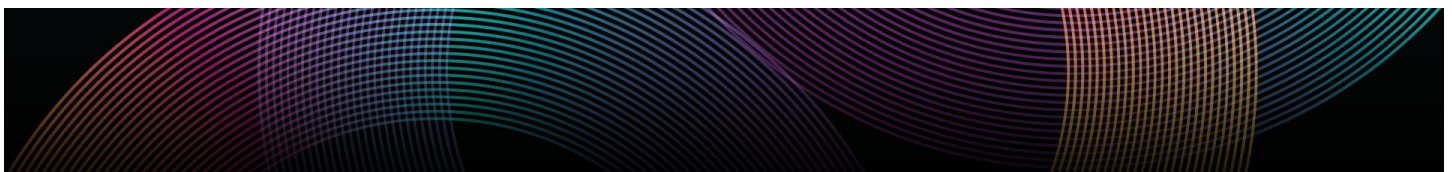
Monday, October 19

Elevate your presence at the Brew City Bash with a signature specialty cocktail that puts your brand directly in attendees' hands. This high-visibility sponsorship creates a memorable, shareable moment as guests kick off the conference—associating your company with energy, connection, and a great first impression. It's a fun, impactful way to stand out and spark conversations from the very start.

Closing Event—Specialty Cocktail - SOLD OUT

Wednesday, October 21

Put your brand in hand at the closing event with a signature cocktail at the Harley-Davidson Museum. This high-energy, memorable touchpoint lets you leave a lasting impression as attendees toast to a great event.





Attendee Experience Sponsorships

Charging Station - \$4,500

Keep attendees powered up—and your brand front and center—with charging stations placed in high-traffic areas. As guests pause to recharge, your company gains consistent visibility in a setting that's both useful and memorable, creating repeated touchpoints throughout the event.

Water Bottles - \$4,500 - SOLD OUT

Keep attendees refreshed—and your brand top of mind—with a water bottle sponsorship. Your branded bottles are distributed throughout the event, creating high-visibility, everyday exposure as attendees carry them between sessions, meetings, and networking events.

Tote Bags - \$4,000 - SOLD OUT

(1 opportunity available)

Make a lasting first impression with a tote bag sponsorship. Your branded bag will be distributed to every attendee at registration, ensuring high visibility throughout the event and beyond as participants carry your brand with them wherever they go.

Tote Bag Inserts - \$1,000 each

Looking for a high-impact way to put your brand directly in attendees' hands? A tote bag insert is a simple yet powerful opportunity to showcase your message. Your approved item (subject to PHCC review) will be included in every attendee tote bag distributed at registration, ensuring wide exposure from the moment participants arrive—and continued visibility throughout and beyond the event. It's a memorable, cost-effective way to connect with your audience and make your brand part of their full conference experience.

Conference Notebook & Pen - \$4,000

(1 opportunity available)

Put your brand in attendees' hands with a branded notebook and pen combo. Distributed at registration, this practical keepsake offers daily visibility throughout the event and beyond as attendees take notes, plan, and capture key insights.

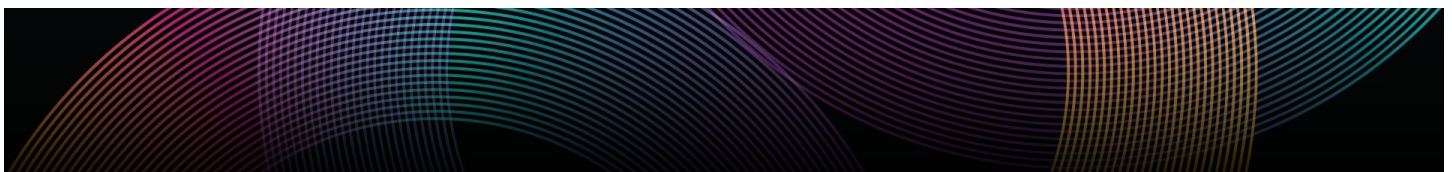
General Session Seat Drop - \$1,500 each

Make a direct connection with every attendee through a general session seat drop. Place your message right where they'll see it, on their seat, ensuring high visibility and a memorable touchpoint during one of the event's most attended moments.

Conference Lanyards - \$1,750 - SOLD OUT

(1 opportunity available)

Keep your brand front and center throughout the entire conference with a lanyard sponsorship. Worn by every attendee, your logo will be highly visible from check-in to closing, creating continuous exposure and lasting brand recognition.





Brand Marketing Opportunities

Wi-Fi - \$7,500

(1 opportunity available)

Be the brand that keeps everyone connected with a Wi-Fi sponsorship. Every attendee interaction with the network puts your name front and center, creating constant visibility throughout the event while powering the experience from start to finish.

IMAG - \$5,500

(1 opportunity available)

Enhance the attendee experience while putting your brand front and center with an IMAG (Image Magnification) sponsorship. As speakers are broadcast on large screens throughout the venue, your branding is integrated into high-visibility moments, ensuring repeated exposure while supporting clear, engaging presentations for every attendee in the room.

CONNECT 2026 Member Lounge - \$10,000

(1 opportunity available)

Position your brand at the center of connection and comfort. The Membership Lounge is a dedicated space where attendees recharge, network, and engage throughout the event. As the exclusive sponsor, your company will receive prominent branding and ongoing visibility in a high-traffic, high-dwell environment—creating meaningful touchpoints with members in a relaxed, welcoming setting.

CONNECT 2026 Website Banner (3 available) - \$3,000 each

This rotating website banner ad will appear on the right side of the Conference homepage. This high-visibility placement allows you to link directly to your dedicated website or landing page, driving traffic and engagement before, during, and after the event. Once your graphic is submitted, it can go live right away, getting your message in front of attendees without delay.

Push Notifications - \$250 each

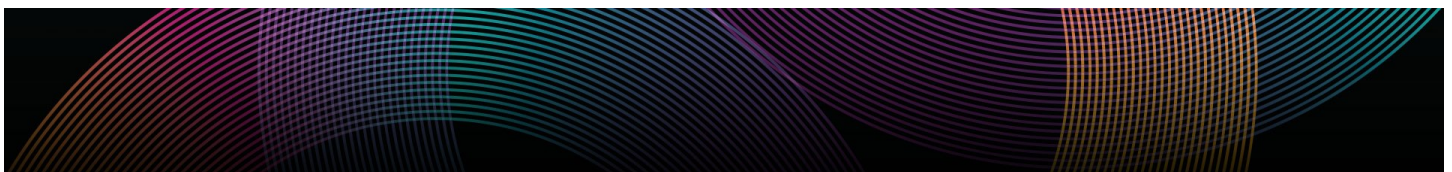
Get your message directly in attendees' hands with a push notification sponsorship. Delivered through the event app, your timely message drives real-time visibility, boosts booth traffic, and keeps your brand top of mind throughout the conference.

Floor Cling - \$1,250 each

Capture attention right at attendees' feet with a floor cling sponsorship. Strategically placed in high-traffic areas, your branded message guides movement through the event while delivering bold, unexpected visibility throughout the show.

Directional Signage - \$1,350 each

Help direct attendees to Registration, the Product & Technology Showcase and Session rooms or spread throughout the Convention Center in approved space. Directional will appear on one side while Conference messaging will be on the opposite side.





Apprentice Contest Sponsorships

Plumbing Apprentice Contest

This Contest is a popular annual feature during PHCC's CONNECT Product and Technology Showcase and attracts the top plumbing apprentices from around the country. Competing in the contest gives apprentices an opportunity to accelerate their careers and demonstrate the cutting-edge skills and knowledge required in the p-h-c industry. The contest also gives sponsors a unique opportunity to promote their support for workforce development in the trades.

2026 Contest Headline Sponsor - \$9,000 – **SOLD OUT**

Your sponsorship includes a Contestant Sponsorship that funds travel for an apprentice to compete in the contest. Headline sponsorship also includes prominent recognition in pre-event promotional materials, onsite signage, and in post-event PHCC and trade press communications. There will be sponsor signage in the contestant area and you may provide a logoed tee shirt for the contestant to wear during the competition. After the event, sponsors will receive a list of contestants and winners with contact information in case they would like to send logoed items or prizes. There will be an opportunity onsite to take photos with your contestant for use in marketing and social media efforts.

2026 Contestant Bench Sponsor - \$4,500 each – **SOLD OUT**

Your sponsorship funds travel for an apprentice to compete in the contest. There will be sponsor signage in the contestant area and you may provide a logoed tee shirt for the contestant to wear during the competition. There will be an opportunity onsite to take photos with your contestant for use in marketing and social media efforts.

2026 Co-Sponsor Contestant Dinner - \$3,500 each (2 available)

A shared meal at the end of a long contest day builds community and prepares the contestants for the next day. Sponsors are recognized with signage at contestant dinner and the opportunity to attend the dinner and speak to the group. Attendees at the dinner include apprentices and their guest(s), committee members and contest judges.

2026 Contest Breakfast or Lunch Sponsorship - \$1,500 each (2 Available)

Competitions are hard work, and our participants need a good meal to fuel their work. Your sponsorship will provide a meal for the contestants, committee members and judges in the contest area. Recognition includes signage onsite and the opportunity to attend the meal and meet the participants.

