

Academic
Internal
Medicine
Week

2027



ALLIANCE
for ACADEMIC INTERNAL MEDICINE

EVEN
BETTER
TOGETHER

Welcome

PRELIMINARY PARTNERSHIP & EXHIBITOR PROSPECTUS

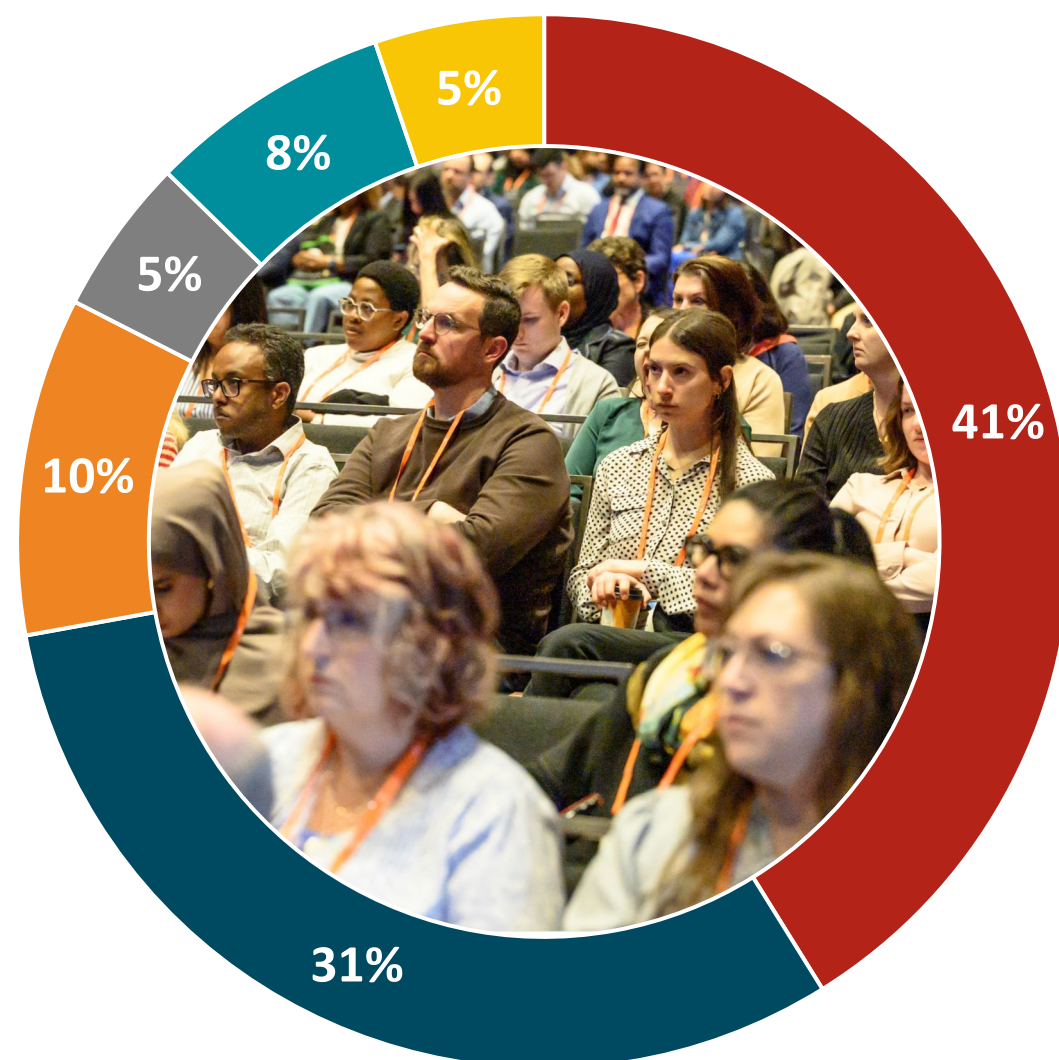


April 4-7, 2027 • Baltimore Convention Center • Baltimore, MD

The Powerhouse in Academic Internal Medicine

The Alliance for Academic Internal Medicine (AAIM) is the largest organization representing the interests of academic internal medicine. Its robust constituency of 14,000 members comprises 550+ academic internal medicine departments, representing the full depth and breadth of internal medicine stakeholders.

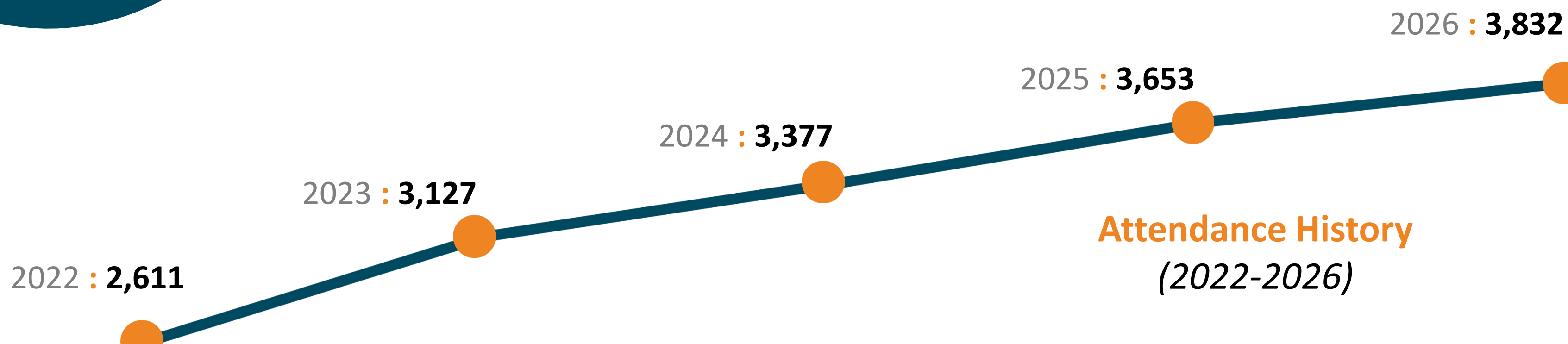
- Administrative Directors and Managers
- Assistant and Associate Program Directors
- Chairs
- Chief Administrative Officers
- Clerkship Administrators & Coordinators
- Clerkship Directors
- Core Faculty
- Division Administrators
- Division Chiefs
- Fellowship Administrators and Coordinators
- Fellowship Program Directors
- Medical Student Educators
- Residency Program Directors
- Residency Program Administrators and Coordinators
- Vice Chairs



Engage a Receptive Audience of 3,800+ Internal Medicine Decision-Makers

Academic Internal Medicine Week (AIMW) is North America's largest professional gathering of academic internal medicine stakeholders.

- GME (Residency and Fellowship Faculty, Administrators, and Leaders)
- GME (Chief Residents)
- RFA (Residency & Fellowship Administrators, Coordinators, and Managers)
- DDA (Department & Division Business Administrators)
- UME (Undergraduate Medical Education Faculty, Administrators, and Leaders)
- Meds-Peds (Faculty, Administrators, and Leaders, Note: Biennial Participation)



Attendance History
(2022-2026)

Opportunities to Partner, Exhibit, and Sponsor

Ensure a prominent presence at AIMW27 by securing your company’s partnership package, exhibit booth, and sponsorship opportunities. For assistance planning and formalizing your participation, please contact Jonas Nash (partnerships@im.org).

VIP Exhibit Booth Selection Platinum Partners Gold Partners Silver Partners			Logistical Arrangements Plan Presence Exhibitor Service Kit Hotel Reservations			Deadlines Exhibitor Portal Tasks Freight Shipping Hotel Reservations		Post AIMW Deliverables AIMW27 By the Numbers Exhibitor Survey AIMW28 Save the Date		
AUG SEP OCT NOV DEC JAN FEB MAR APR MAY JUN										
Communications Exhibitor Prospectus Partner/Exhibitor Outreach		Exhibitor Portal & Marketplace Open Booth Selection Secure Sponsorship Opportunities					AIMW27 April 4-7, 2027 (Exhibit Hall Open April 4-6) Baltimore, MD			

AIMW27 Partnership	PLATINUM PARTNER		GOLD PARTNER		SILVER PARTNER	
	\$30,000 (Currently Limited to 2 Partners)		\$20,000 (Currently Limited to 5 Partners)		\$15,000 (Currently Limited to 7 Partners)	
	Attend					
	Full Access Conference Registrations	5		4		3
Exhibit						
Exhibit Booth Size	10' x 20'		10' x 10'		10' x 10'	
Exhibit Booth Selection	Personalized Appointment (Priority I)		Personalized Appointment (Priority II)		Personalized Appointment (Priority III)	
Lead Retrieval App						
Participation in Gamified Exhibit Visits						
Refreshment Station Adjacent to Exhibit						
Educate & Engage						
Plenary Session: Featured Partner Video						
Workshop or Product Learning Session						
Product Learning Session						
Session Day/Time Selection	Personalized Appointment (Priority I)		Personalized Appointment (Priority II)		Personalized Appointment (Priority III)	
Message						
Logo Recognition	Mobile App Opening Plenary, AIMW Website, Signage & Materials		Opening Plenary, AIMW Website, Signage & Materials		Opening Plenary, AIMW Website, Signage & Materials	
Custom Email Communication	2		1			
Mobile App Messages	3		2			
Website Banner						
Mobile App Banner						

AIMW27



EVEN
BETTER
TOGETHER

Exhibiting
Experience

Exhibiting Highlights

- Access to 3,600+ Academic Internal Medicine Professionals
- (2.5) Days of Quality Exhibiting in High-Energy Exhibit Hall
- Exhibit Hall Serves as the Venue for all AIMW27 Meals
- Exhibitor Profile (Featured in AIMW27 Mobile App)
- Access to AIMW27 Attendee List (For Perusal)

Exhibited Product & Service Types

- Academic or Training Administration Tools
- Education, Board Prep, and Learning Tools
- Healthcare Systems and Providers
- Publishers, Journals, and Clinical Decision Support
- Technology, AI, and Digital Platforms
- Value-Based Care and Practice Enablement
- Workforce, Recruiters, Staffing
- Other

4,088 Leads

Captured by 35 Exhibitors at AIMW26

14+ Dedicated, Noncompeting

Exhibit Hall Breaks, Meals, and Events





Exhibit Booth Features

- (1) 10' x 10' Exhibit Space with 8' Back Drape and 3' Side Rails
- (1) 6' Skirted Table, (2) Chairs, (1) Wastebasket
- Carpet Rental Recommended

Exhibit Booth & Badge Pricing

- | | |
|-------------------------------------|-------------------|
| • 10' x 10' (Inline) | \$3,500 |
| • 10' x 10' (Corner) | \$4,000 |
| • 10' x 20' (Inline) | \$7,500 |
| • 10' x 20' (Corner) | \$8,000 |
| • Full Access Badges* (Per Company) | (2) Complimentary |
| • Additional Full Access Badges | \$650 |
| • Lead Retrieval App, (1) License | Pricing TBA |

* Full Access badges, unless allocated to an active AAIM member, excludes participation in open forums, assemblies, regional meetings, or other roundtable discussions.

Events & Experiences

- Sponsor an Attendee Breakfast, Lunch, or Reception (Exclusive Per Event) \$10,000
- Puppy Park (Exclusive) \$7,500
- Professional Headshop & Group Photo Booths (Exclusive) \$7,500

Attendee Engagement

- Branded Hotel Keycards (Exclusive, Headquarter Hotel, Production Included) \$10,000
- Branded Attendee Lanyard (Exclusive, Distributed to All Attendees, Production Included) \$10,000
- Branded Attendee Water Bottle (Exclusive, Distributed to All Attendees, Production Included) \$10,000
- Material Distribution to Each Attendee at Registration Desk/Badge Pickup) \$4,500
- Opening Plenary Session (Materials Distribution on all Chairs) \$3,750
- Track Plenary Session (Materials Distribution on all Chairs) \$2,500
- Pre-Course (Materials Distribution on all Chairs) \$2,250
- Inclusion in Exhibit Booth Visit Gamification Program \$2,000
- Attendee Hotel Room Material Delivery (Headquarter Hotel, Nominal Hotel Distribution Fees) \$1,500
- Conference Room Rental (8-11AM or 1-4PM) \$1,500

Digital Reach

- Convention Center and Headquarter Hotel Opportunities TBD
- Custom Email Communication to AIMW27 Attendees (Pre-, During, or Post-) \$3,500
- Mobile App Sponsorship (Exclusive, Extensive Recognition, Push Notifications, In-App Banners) \$7,500
- Mobile App Banner (Shared) \$2,500
- Mobile Push Notification \$2,000

EXHIBITING

SCHEDULE

PROGRAM

OVERVIEW

SATURDAY

April 3

1:00 PM – 5:00 PM
Exhibitor Setup

SUNDAY

April 4

7:00 AM – 6:30 PM
Exhibition Hall Open

7:00 AM - 8:30 AM
Networking Breakfast

10:30 AM - 11:00 AM
Refreshment Break

12:30 PM - 2:00 PM
Networking Lunch

3:00 PM - 4:00 PM
Refreshment Break

5:00 PM – 6:30 PM
Welcome Reception

MONDAY

April 5

7:00 AM – 6:30 PM
Exhibition Hall Open

7:00 AM - 8:00 AM
Networking Breakfast

10:30 AM - 11:00 AM
Refreshment Break

12:30 PM - 2:00 PM
Networking Lunch

3:00 PM - 4:00 PM
Refreshment Break

5:00 PM – 6:30 PM
Poster Reception

TUESDAY

April 6

7:00 AM – 2:00 PM
Exhibition Hall Open

7:00 AM - 8:00 AM
Networking Breakfast

10:30 AM - 11:00 AM
Refreshment Break

12:00 PM - 1:30 PM
Networking Lunch

2:00 PM
Exhibition Hall Closes

2:00 PM - 5:00 PM
Exhibitor Breakdown

AIMW, Day 1

Programming/Audience:

DDA Precourse

GME Precourse

UME Precourse

Chief Residents Track

RFA Track

AIMW, Day 2

Audience:

DDA, GME, UME,
RFA, Chief Residents

Programming:

Plenary Sessions

Workshops

Poster Presentations

Product Learning Sessions

AIMW, Day 3

Audience:

DDA, GME, UME

Programming:

Plenary Sessions

Workshops

Poster Presentations

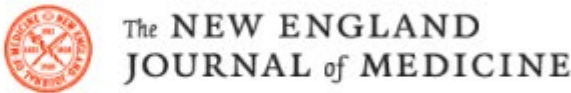
Product Learning Sessions

Exhibitors

Exhibitors
& Partners

- | | | |
|---|---|--|
| A-Cross Medicine Reviews | Clinical Practice Skills | PracticeLink |
| Aledade FIRST | DDx by Sketchy | Rosh Review, A Blueprint Test Prep Company |
| AMBOSS | Decker Intellectual Properties | RWJ Barnabas Health |
| American Board of Internal Medicine (ABIM) | Elsevier | Scheduling Wizard |
| American College of Physicians (ACP) | ERAS (Electronic Residency Application Service) | SonoSim |
| American Society of Hematology | Global Ultrasound Institute | Sound Physicians |
| AMN Healthcare | Growthscape (CXL) | Sutter Health |
| Aquifer | HCA Healthcare | Thalamus |
| Ascension St. Vincent | Intealth | The Arnold P. Gold Foundation |
| Association of American Medical Colleges (AAMC) | Intermountain Healthcare | The Medicus Firm |
| Awesome Review, Inc. | Mayo Clinic | The New England Journal of Medicine |
| BMJ Publishing Group | MedHub | Ubuntu Med |
| CHG Healthcare | Mednet | WISE-OnCall and WISE-MD |
| Chiefly | MedStudy | Wolters Kluwer |
| Cleveland Clinic | Millennium Physician Group | Xpressive.ai |
| | OMMD, Inc. | |
| | PhysicianX | |

Gold Partners



Silver Partners



Partners

AIMW27



Contact



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