ASLMS 2027
DALLAS

46th ASLMS Annual Conference on
ENERGY-BASED MEDICINE & SCIENCE
April 15-18, 2027



INDUSTRY PROSPECTUS

Your guide to exhibiting at the 46th ASLMS Annual Conference held from April 15-18, 2027, at the Hilton Anatole.





Join ASLMS in Dallas, Texas!

The ASLMS Annual Conference is the premier event for companies looking to connect with the leaders advancing energy-based medicine. As an exhibitor and sponsor, you'll engage directly with physicians, researchers, clinicians, and industry innovators who are shaping the future of the field.

Be a part of the cutting-edge science and groundbreaking research that ASLMS is renowned for. If your company conducts clinical trials or is committed to advancing clinical evidence, this conference provides an unparalleled forum to discuss your data, showcase your innovations, and build meaningful relationships with key opinion leaders and decision-makers.

Designed to foster meaningful engagement, the ASLMS Annual Conference offers ten hours of dedicated, unopposed exhibit hall time from Thursday through Saturday, ensuring attendees have ample opportunity to discover new technologies, explore solutions, and connect with industry partners. Beyond the exhibit hall, networking events and educational programming create additional opportunities to strengthen relationships and engage with attendees in impactful ways.

Sponsorship elevates your presence even further by increasing your brand visibility before, during, and after the conference. From prominent branding opportunities and sponsored experiences to educational support and networking events, ASLMS sponsorships position your organization as a valued partner in advancing science, innovation, and patient care.

Whether your goal is to build brand awareness, launch new technologies, support scientific advancement, generate qualified leads, or deepen relationships with existing customers, exhibiting and sponsoring at the ASLMS Annual Conference delivers measurable value and lasting impact with one of the most influential audiences in laser, light, and energy-based medicine.

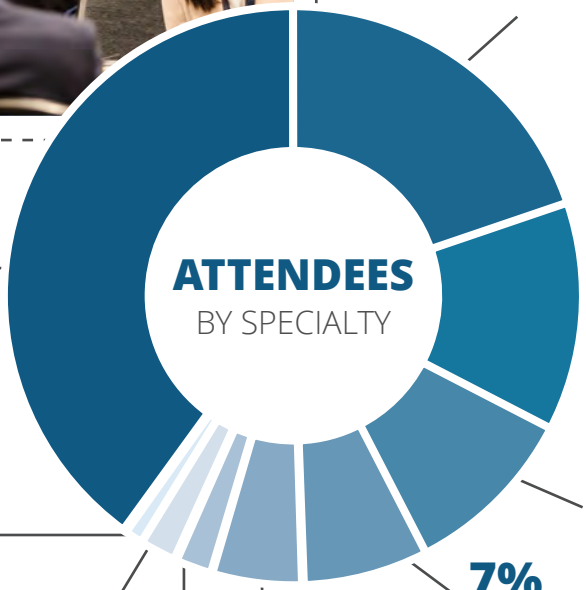
WHO ATTENDS

Luminaries in the field are in the Exhibit Hall to find the latest advancements in patient care and opportunities for collaboration.



ASLMS 2026 ATTENDANCE

688 Attendees
343 Exhibitors

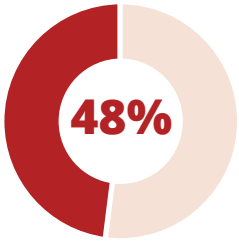


- **20%** Aesthetics
- **13%** No Response
- **10%** Other
- **7%** Research
- **5%** Plastic/Cosmetic Surgery
- **2%** Laser Safety
- **2%** General Surgery, Internal Medicine, OB/GYN, and Otolaryngology
- **1%** Family Medicine
- **40%** Dermatology

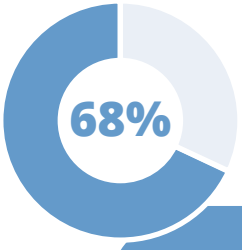








PHYSICIAN ATTENDEES



ATTENDEES
SIGNIFICANTLY INFLUENCE PURCHASE DECISIONS



"For our industry partners, the ASLMS Annual Conference is an unparalleled gateway to a truly global market. Hosting the conference in Dallas, a world-class destination, allows us to bring together our most diverse audience yet. We are seeing remarkable growth in our international delegation, with an influx of leading physicians traveling from key high-growth regions, particularly APAC and the Middle East. We are revamping our exhibit hall to be one of the key features of the 2027 meeting. Join us in the big D for the world's most exciting and innovative meeting for lasers and energy-based devices."

Omar A. Ibrahimi, MD, PhD | ASLMS 2026-2027 President



Mathew M. Avram, MD, JD
ASLMS 2027 Program Co-Chair



Walfre Franco, PhD
ASLMS 2027 CME Program Co-Chair



Lilit Garibyan, MD, PhD
ASLMS 2027 Program Co-Chair

Booth sales will open first to 2026 ASLMS sponsors and exhibitors at scheduled times, and will then be made available to all interested companies through the online application on the ASLMS website. A 50% deposit for the total booth space and sponsor items is required within 30 days of submitting the application.

VIEW THE FLOOR PLAN

EXHIBITOR APPLICATION

2027 BOOTH PRICING

TYPE OF SPACE	SQUARE FEET	PRICE THROUGH NOV 30, 2026 ($48/SQUARE FOOT)	PRICE ON/AFTER DEC 1, 2026 ($53/SQUARE FOOT)	PRICE ON/AFTER FEB 1, 2027 ($58/SQUARE FOOT)	NUMBER OF EXHIBIT HALL BADGES INCLUDED*
Kiosk	N/A	$3,000	$3,300	$3,600	1
10 x 10 Inline	100	$4,800	$5,300	$5,800	2
10 x 20 Inline	200	$9,600	$10,600	$11,600	4
10 x 30 Inline	300	$14,400	$15,900	$17,400	6
20 x 20 Island	400	$20,400	$22,400	$24,400	8
20 x 30 Island	600	$30,000	$33,000	$36,000	12

$300 corner premium. Island pricing includes $1,200 for four corners.

Badges Now Include Plenary & Education Access

**Must be assigned by 11:59 PM ET on April 11. Any changes on/after April 12 will incur a $50 badge update fee.*

Booth Rental Includes

- Inline booth space: 8' high back wall and 3' high side drape
- Inline booth space: 11" x 17" identification sign indicating company name and booth number
- Exhibit hall aisle carpet
- Two (2) badges for each 100 sq. ft. of exhibit space. Exhibitor badges provide access to plenary and educational sessions, subject to space availability, but do not qualify for CME credit. To earn CME credit, participants must purchase an all-access scientific badge at the applicable ASLMS member or non-member rate. Additional badges will be available for purchase.
- Complimentary food and beverages including coffee, breakfast, lunch, and exhibit hall networking breaks
- Basic Wi-Fi service throughout the exhibit hall contracted conference space (speeds may be limited)
- General exhibit hall security
- Complimentary company listing for:
  - Conference website
  - Event mobile app
- Pre-conference attendee email/mailing list for **one-time** use (includes attendees who opt-in per GDPR requirements) sent 4 weeks prior to the event **kiosks are not eligible*
- Post-conference attendee email/mailing list for **one-time** use (includes attendees who opt-in per GDPR requirements) sent the week after the event **kiosks are not eligible*



The following items are NOT included & must be ordered at the exhibitor's discretion through the Heritage Service Kit:

- Booth flooring
- Furniture and booth supplies
- Electricity
- Internet services for streaming video or secure payments, etc.
- Booth cleaning services
- Lead retrieval

Review the Exhibitor Rules and Regulations required for participation.



NEW! Kiosk Exhibits

Limited Opportunities Available to Eligible Companies

Kiosk exhibits are compact displays positioned alongside other kiosks without dividing side rails. Any space between kiosks serves as a neutral access area and must remain clear. The display includes a structure with customizable single-sided graphics, carpet, a wastebasket, one barstool, and one exhibitor badge. No additional furnishings or signage may be added, and all equipment—including monitors—must fit within the dimensions of the cabinet top.

Power and monitors are not included but may be ordered separately through the Exhibitor Service Center.

Kiosk exhibitors are not eligible to receive ASLMS pre- or post-attendee lists.

Eligibility: Kiosks are available exclusively to new ASLMS exhibitors or companies that have not exhibited at ASLMS within the past five years (since 2022), and may be purchased for a maximum of two years.



2027 EXHIBIT HALL MAP



DATES AND DEADLINES

**Approved exhibitors can access details and vendors online through the ASLMS Exhibitor Service Center.*

OCT 1, 2026	Exhibit and sponsorship sales open through the ASLMS Exhibitor Service Center at 1:00 PM CT
OCT 2026	Conference registration & room blocks open through links on the ASLMS website
DEC 1, 2026	Heritage Exhibitor Service Kit available online
DEC 8, 2026	Abstract submission deadline at 1:00 PM CT
JAN 31, 2027	Final booth payments due for discounted pricing
JAN 31, 2027	Deadline to secure sponsorship and advertising opportunities
JAN 31, 2027	Final date to reduce booth space or cancel participation and receive a partial refund
FEB 1, 2027	Late-breaking abstract submission deadline at 1:00 PM CT *Must meet late breaking criteria for submission
FEB 12, 2027	Submit ASLMS affiliate function application to host an evening event or symposium
FEB 12, 2027	Learning lab (demo room) forms due with a certificate of insurance to ASLMS
MAR 1, 2027	All graphic elements due for sponsorship and print production
MAR 12, 2027	Deadline for ALL exhibitors to submit a certificate of insurance to ASLMS
MAR 12, 2027	Deadline to submit ASLMS device documentation booth safety forms
MAR 12, 2027	Pinnacle Live incentive deadline for orders, including electricity, internet, AV, and rigging
MAR 12, 2027	Hilton catering incentive deadline
MAR 16, 2027	Receiving at the advanced warehouse begins
MAR 17, 2027	Deadline to purchase badges at the early discounted rate
MAR 18, 2027	Pre-attendee list sent – For ONE-TIME use only
MAR 22, 2027	Last day to secure hotel accommodations at ASLMS room rate
MAR 25, 2027	Heritage incentive deadline
APR 6, 2027	Last day for advanced shipments to arrive without surcharges
APR 11, 2027	Complete booth staff registrations ***Any additions or changes after this time are subject to a $50 badge update fee.***
APR 13, 2027	Move-in from 2:00 PM – 6:00 PM - Island booths only Direct shipments to show site may begin arriving after 8:00 AM
APR 14, 2027	Move-in from 8:00 AM – 7:00 PM / All booths must be set by 7:00 PM 5:00 PM - 7:00 PM - Required ASLMS Safety Inspection for exhibitors with devices on display
APR 15, 2027	Exhibit Hall open Thursday from **11:30 AM – 7:00 PM** Exhibitors can enter the hall beginning at 9:30 AM and have access until 7:30 PM
APR 16, 2027	Exhibit Hall open Friday from **9:30 AM – 5:30 PM** Exhibitors can enter beginning at 8:30 AM and have access until 6:00 PM
APR 17, 2027	Exhibit Hall open Saturday from **9:30 AM – 1:30 PM** / Exhibitors can enter beginning at 8:30 AM Dismantle / move-out from 2:00 PM – 10:00 PM
APR 21, 2027	Post-attendee list sent – For ONE-TIME use only







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CONFERENCE SPONSORSHIP AND ADVERTISING OPPORTUNITIES

Drive traffic to your booth, highlight your brand, and leave a lasting impression on ASLMS attendees with these high-impact sponsorship and advertising opportunities!

Unless otherwise noted, the deadline to secure conference sponsorship and advertising is January 31, 2027.

Exhibitors will be able to purchase sponsorship and advertising options through the ASLMS Exhibitor Service Center beginning on **October 1 at 1:00 PM CDT.**

By completing the online application to secure sponsorship or advertising items, the exhibitor agrees that it is a legally binding contract. A 50% deposit is due within 30 days of sponsorship submission to secure items. The remaining balance is due by January 31, 2027. The 50% deposit is non-refundable. If the exhibitor requests cancellation of a sponsorship or advertising item, a partial refund of funds paid beyond the deposit will not be issued unless the item can be resold before the January 31, 2027 deadline, and no additional direct costs are incurred as a result of the change. All advertising content and sponsorship graphics must be reviewed and approved by ASLMS leadership prior to production. All claims made must be scientifically accurate.

SPONSORSHIP LEVEL BENEFITS

The sum of conference sponsorship and advertising items purchased through **January 31, 2027**, determines a company's sponsorship level for the conference.

	PLATINUM $75,000+	GOLD $50,000+	SILVER $25,000+	BRONZE $5,000+
Company name and sponsorship level on Conference Webpages and Exhibit Hall signage	✔	✔	✔	✔
Sponsorship ribbons for booth staff	✔	✔	✔	✔
Preference in selecting sponsorships for the 2028 conference, right of First Refusal on eligible item(s) sponsored in 2027	✔	✔	✔	✔
Bonus Exhibitor Badges with access to Plenary and education sessions (not eligible to earn CME credit)	5	4	3	1
Preference in selecting exhibit location for the 2028 conference	1st	2nd	3rd	4th
Invitations to participate in the Industry Partner Program with ASLMS Leadership on Wednesday, April 14	3	2	1 + Additional Seat for $1,500	$3,500 for one seat
Invitations to the Saturday evening President's Event	2	2		
Custom e-blast sent by ASLMS to attendees on your behalf	✔			

SPONSORSHIPS AT-A-GLANCE

Engaging Activities and Events	Cost USD
President's Event	$25,000
Celebration of ASLMS Women in Energy-Based Devices	$25,000
Saloon #1: Charging Lounge	$13,500
Saloon #2: Beverages & ePosters	$11,500
Saloon #3: Western Activities	$11,500
Saloon #4: Ask Me Anything	$11,500
Craig Drill Memorial Award: Shark Tank - The Laser Edit	$10,000
Early Career Scholarship Support	$5,500

***SPONSORSHIPS** AT-A-GLANCE (cont.)*

	Cost USD
Industry-Driven Content (not eligible for Right of First Refusal)	
Tech Connect Plenary Session (upon approval)	$7,000
Exhibitor Showcase on the Exhibit Hall Main Stage	$4,000
Public Affiliate Function Open to All Attendees (Event details and expenses at your discretion. Event is included in ASLMS schedule and promotions.)	$1,000
Private Affiliate Function (Event details, invitations, and expenses at your discretion)	$250
On-Site Meeting Rooms (Thurs | Fri | Sat)	
Exhibit Hall: Learning Lab/Meeting Room | 10 x 20 space | Available during Exhibit Hall hours	$8,000
Meeting Room – Full Day | 7:00 AM - 5:00 PM	$4,000
Meeting Room – Morning Half Day | 7:00 AM - 11:00 AM	$2,000
Meeting Room – Afternoon Half Day | 1:00 PM - 5:00 PM	$2,000
Prominent Recognition and Branding	
Tower Entrance Elevator Wall Clings	$40,000
Tower Mezzanine Pillars	$23,500
Lanyards	$13,500
Exhibit Hall Wall Cling	$10,500
Hotel Key Cards	$8,500
Mobile App	$8,500
Exhibit Hall Plenary Entrance Wall Banners	$7,500
Exhibit Hall Restroom Wall Cling	$5,500
Meter Boards	$4,000
Ribbon Wall & Custom Sponsor Ribbons	$4,000

***ADVERTISING** AT-A-GLANCE*

	Cost USD
eNewsletter Advertising (not eligible for Right of First Refusal)	
April 13 | Pre-Conference Industry Connect Top Ad	$1,000
April 13 | Pre-Conference Industry Connect Full Banner Ad	$750
April 13 | Pre-Conference Industry Connect Half Banner Ad	$500
April 15 | Thursday Conference Daily Leaderboard	$1,500
April 15 | Thursday Conference Daily Banner Ad	$750
April 15 | Thursday Conference Daily Industry Highlight	$750
April 16 | Friday Conference Daily Leaderboard	$1,500
April 16 | Friday Conference Daily Banner Ad	$750
April 16 | Friday Conference Daily Industry Highlight	$750
April 17 | Saturday Conference Daily Leaderboard	$1,500
April 17 | Saturday Conference Daily Banner Ad	$750
April 17 | Saturday Conference Daily Industry Highlight	$750
Mobile App Advertising (not eligible for Right of First Refusal)	
Banner Ad	$750
Push Notification to Promote Your Booth or Activities	$1,500

ENGAGING ACTIVITIES AND EVENTS

**All sponsorship graphics must be approved by ASLMS leadership prior to production.
**All claims made must be scientifically accurate.

President's Event

Cost: One at $25,000



Be a prominent presence at one of ASLMS's most exclusive leadership gatherings. This private dinner brings together key ASLMS leaders to celebrate the close of the program year, recognize outgoing leadership, and welcome those who will serve in the coming year. Invited guests will enjoy an evening at a private off-site venue in the beautiful city of Dallas, with transportation provided by ASLMS on Saturday, April 17. The invitation list includes the current and incoming ASLMS Board members, past presidents, current paying Goldman Circle contributors, and the Annual Conference Program Planning Committee.

ASLMS manages all event details and expenses, allowing the sponsor to focus on engaging with this distinguished audience and making the most of this exceptional networking opportunity.

Sponsorship Includes:

- Company name/logo on the event invitation.
- Prominent branding and recognition throughout the evening.
- Four invitations for company representatives to attend.
- Introduction and opportunity for a 2-minute address.

Celebration of ASLMS Women in Energy-Based Devices

Cost: One at $25,000



The Celebration of ASLMS Women in Energy-Based Devices is an evening of networking and inspiration focusing on women from all specialties involved in ASLMS, including scientists, clinicians, allied health professionals, and women in the energy-based device industry. In 2027, the Celebration will take place as the last session on Thursday, April 15, followed by a special reception in the Exhibit Hall. Saddle up for standout visibility! The sponsor will be recognized as the exclusive supporter of the Custom Hat Bar in Saloon #3, creating a memorable, branded experience for attendees during the reception.

Sponsorship includes $1,000 towards the *Melanie C. Grossman, MD Award for Leadership, Mentorship, and Advocacy for Women in Medical Science* and $500 towards the *Early Career Development Award.* The Melanie C. Grossman, MD award honors an individual (any gender) who has significantly promoted the professional development of women in specialties using lasers or energy-based devices through teaching, mentoring, organizational leadership, or public advocacy. The Early Career Development Award will recognize an early-career individual (10 years or less post-graduation) for a high-quality abstract study and who exemplifies the goals of the ASLMS Women in Energy-Based Devices Committee.



Sponsorship Includes:

- Prominent logo placement across event-specific webpages, social media posts, promotional announcements, and other event communications.
- Logo/name on mobile app event screen and notifications.
- Logo/name on Celebration signage.
- Company logo/name as the sponsor on the award plaques.
- Introduction and opportunity for a 2-minute welcome address at the event.
- ASLMS bar placed near your booth during the Thursday evening reception in the exhibit hall after the session.
- Engage with attendees as they create a custom cowboy hat in Saloon #3, featuring your logo on the back underbrim of each hat.
- Present your content on the Exhibit Hall Main Stage during the Thursday reception, featuring the speaker(s) of your choice. Engage attendees through interactive content, expert insights, and meaningful conversation while elevating your brand visibility.



Saloon #1: Charging Lounge

Cost: One at $13,500

Located prominently at the main entrance to the exhibit hall, the Charging Lounge gives your brand high visibility while providing attendees with two things they'll be looking for throughout the event: a comfortable place to relax and a convenient place to recharge their devices. With limited options available in the hotel's public spaces, this lounge is sure to become a popular destination for attendees.

Sponsorship Includes:

- Your company/product name will be the saloon's name used in all promotions, helping attendees know exactly where to "charge up" during the event.
- Rigged sign depicting your company/product name.
- Custom branding on the charging locker.
- Fully branded prominent wall cling (14 ft x 14 ft) will provide high-impact visibility both from within the lounge and immediately to the right of the exhibit hall's main entrance.
- Opportunity to use a portion of the space to host a signature bar (expenses at your discretion) during the Thursday evening reception.

Saloon #2: Beverages & ePoster Station

Cost: One at $11,500

Keep your brand in hand and in sight throughout the conference. Your saloon will be a place where attendees can get coffee, tea, water, and other beverages throughout the day, as well as review ePoster abstracts. This sponsorship includes placing your logo on the coffee sleeves used in the saloon and on beverage services available to attendees throughout the entire conference. As attendees stop for their complimentary coffee, they'll see your booth just steps away in the exhibit hall. ASLMS will coordinate the details so you can focus on maximizing your brand exposure.



Sponsorship Includes:

- Your company/product name will be the saloon's name used in all promotions, directing attendees to your branded destination for complimentary beverages and ePoster viewing.
- Rigged sign depicting your company/product name.
- Your logo on coffee sleeves distributed with beverage service in the saloon and at all coffee/hot beverage stations during the conference (Wednesday - Sunday).
- Your logo and branding will be prominently displayed on the ePoster viewing stations.
- Opportunity to use a portion of the space to host a signature bar (expenses at your discretion) during the Thursday evening reception.

Saloon #3: Western Activities

Cost: One at $11,500

Friday: Elevate your brand by offering a professional headshot experience. Attendees will receive approximately 4-6 professionally retouched images, sent directly to their identified email address, along with your personalized message.

Saturday: Sponsor the mechanical bull riding experience and give attendees an unforgettable way to let loose, connect, and embrace the Texas spirit. This high-energy attraction is sure to draw a crowd and create plenty of memorable moments—and your brand will be at the center of action.

Sponsorship Includes:

- Prominent branding throughout the Saloon.
- Offer your products as part of the grooming station or as a take-away at the studio.
- Ability to ask up to three questions as part of the headshot sign-up process to learn more about the attendees. You will receive an Excel file with responses after the event.
- Your message and hyperlink shared directly with each attendee along with their complimentary photos.
- A memorable photo opportunity that puts your brand front and center.



Saloon #4: Ask Me Anything

Cost: One at $11,500

Put your brand in the conversation. Sponsor this saloon and keep your logo visible to attendees during the popular "Ask Me Anything" sessions held throughout the conference. As an added benefit, the sponsor may host one exclusive "Ask Me Anything," featuring a speaker of your choice. This is a unique opportunity to engage attendees in an interactive format while connecting your brand with meaningful conversation and expert insights.

Sponsorship Includes:

- Your company/product name will be used in all promotions, sharing where attendees can talk personally with key leaders, including an individual of your choice.
- Rigged sign depicting your company/product name.
- Select an individual, such as a company executive, engineer, or practitioner, to host the Ask Me Anything session during the Friday lunch.
- Opportunity to use a portion of the space to host a signature bar (expenses at your discretion) during the Thursday evening reception.



Craig Drill Memorial Award: Shark Tank - The Laser Edit

Cost: One at $10,000

Innovation is at the heart of ASLMS, and this award honors the legacy of Craig Drill, a pioneer and visionary investor in laser technologies. Align your brand with innovation and help recognize those advancing the field. The sponsor will be acknowledged during the Awards Plenary session, with their logo prominently featured on the award plaque.

Early Career Scholarship Support

Cost: Ten at $5,500

Help open the door for the next generation while connecting your company with the rising professionals who will shape the future of energy-based medicine. Your support helps make it possible for emerging professionals to attend the Annual Conference, providing them with access to valuable education, networking, and opportunities to build their careers in the field.

Your Support Includes:

- One invitation to the Early Career Reception on Saturday evening for every $5,500 of scholarship support.
- Meaningful visibility with scholarship recipients through a sponsor passport distributed to each recipient and other attendees who identify as early in their career.
- A unique opportunity to engage as passport recipients visit your booth to receive your sponsor stamp and become eligible for a prize drawing during the early career reception.
- Your logo or name will be featured on all promotions for the scholarship support and reception through all ASLMS venues.

INDUSTRY-DRIVEN CONTENT

(not eligible for right of first refusal at next year's Conference)



Submit a Non-CME Abstract

Call for Abstracts | Deadline: December 8, 2026 (closes at 1:00 PM CST)
Late-Breaking Abstracts | January 4, 2027 - February 1, 2027 (closes at 1:00 PM CST)

For more details and to submit an abstract, go to aslms.org/annual-conference/abstracts.

Tech Connect Update

Cost: $7,000 Upon Approval | Deadline: December 8, 2026 at 1:00 PM CST

Submit your technology, product, or solution for consideration as part of ASLMS's well-attended Tech Connect Plenary session. Tech Connect features a panel of experts discussing their personal preferences and experiences with the devices, technologies, products, and techniques they use in their practices—including what works, how and why they use it, and the clinical outcomes they have experienced. Submissions may include energy-based devices, skincare products, topical or consumable products, technologies, techniques, or other solutions relevant to the clinical practice of ASLMS members. **Course Directors are solely responsible for determining session content and faculty selection.**



This popular session is scheduled for **Friday, April 16, 2027, from 5:30 PM - 7:00 PM** on the Plenary/General Session stage. Companies interested in having a product, technology, or solution considered for this session must submit each item to **education1@aslms.org** **by 1:00 PM CST on December 8, 2026**. Companies may submit multiple proposals. Each submission must include:

- **Name of the product, technology, or solution** - Include the product or brand name.
- **Three suggested ASLMS members who could serve as faculty** - Members should have relevant experience with the submitted product, technology, or solution, and be able to speak to its clinical application.
- **Brief description of clinical outcomes and suggested application(s)** - Describe the clinical outcomes, patient applications, procedures, or treatment approaches you would suggest highlighting as part of the program.



If selected, the assigned faculty presenter will be asked to develop a transparent presentation addressing topics such as pricing, warranty or support, benefits, limitations, challenges, and other relevant considerations.

The **$7,000 sponsorship fee per selected product, technology, or solution** will be charged only if the submission is selected for inclusion in the session. If multiple products or technologies from one company are selected for presentation during the session, the sponsorship fee for each additional product or technology will be **$3,500**. Companies will be notified of decisions and invoiced by **January 15, 2027**. All Tech Connect sponsors will be required to exhibit at ASLMS.

Exhibitor Showcase on the Exhibit Hall Main Stage

Cost: Sixteen at $4,000 each

Present educational content to attendees during scheduled breaks and the complimentary lunches in the Exhibit Hall. Celebrate a new product or service, share critical research that sets you apart from competitors, or introduce an activity scheduled in your booth or learning lab.

Available in 15-minute increments during the attendee breaks on the Exhibit Hall Main Stage:

THURSDAY, APRIL 15	
LUNCH BREAK | 11:30 AM - 1:00 PM	
1	Thursday | 11:45 AM - 12:00 PM
2	Thursday | 12:00 PM - 12:15 PM
3	Thursday | 12:15 PM - 12:30 PM
4	Thursday | 12:30 PM - 12:45 PM
AFTERNOON BREAK | 2:30 PM - 3:30 PM	
5	Thursday | 2:45 PM - 3:00 PM
6	Thursday | 3:00 PM - 3:15 PM

FRIDAY, APRIL 16	
MORNING BREAK | 9:30 AM - 10:30 AM	
7	Friday | 9:45 AM - 10:00 AM
8	Friday | 10:00 AM - 10:15 AM
LUNCH BREAK | 12:00 PM - 1:30 PM	
9	Friday | 12:15 PM - 12:30 PM
10	Friday | 12:30 PM - 12:45 PM
11	Friday | 12:45 PM - 1:00 PM
12	Friday | 1:00 PM - 1:15 PM
AFTERNOON BREAK | 3:00 PM - 4:00 PM	
13	Friday | 3:15 PM - 3:30 PM
14	Friday | 3:30 PM - 3:45 PM

SATURDAY, APRIL 17	
MORNING BREAK | 9:30 AM - 10:30 AM	
15	Saturday | 9:45 AM - 10:00 AM
16	Saturday | 10:00 AM - 10:15 AM



Exhibitor Showcase on the Exhibit Hall Main Stage (cont.)



Showcase Details:

- Exhibit Hall Main Stage will include the AV setup and technical support.
- If the presentation title and description are submitted by February 12, 2027, showcase details will be included in the printed conference schedule, on-site signage, and promotions.
- Time may include a live presentation with a video component.
- Topic(s) may be educational and promotional.
- Optional: $500 to add an on-demand video to the ASLMS Online Learning Center.
  **Note: The sponsor is responsible for recording the presentation. The recording cannot include attendees (only the speaker(s) and presentation slides).*

Affiliate Functions

$1,000 for Public Events (all attendees invited) during approved times + Event Expenses
$250 for Private Functions (select attendees by invitation) during approved times + Event Expenses

Create a memorable event that fits your budget. If your event is open to all attendees, ASLMS will promote it in the conference schedule.





Affiliate Function Details:

- If open to all attendees, your event will be included in the comprehensive conference schedule shared on the:
  - ASLMS website
  - Mobile app
  - On-site signage if submitted by February 12, 2027
- A separate contract with the hotel/choice facility is required for all needed details and expenses.

Approved times that do not conflict with ASLMS programming include:

- Wednesday, April 14: After 5:00 PM
- Thursday, April 15: After 7:00 PM
- Friday, April 16: After 7:00 PM
- Saturday, April 17: After 5:00 PM

LEARNING LABS & MEETING ROOMS

Learning Lab (Demo Room) / Meeting Rooms

Conduct demonstrations, host an Ad Board, private meeting, or provide your staff with a space to reset in or near the Exhibit Hall.

Device demonstrations require prior approval and a safety inspection. Please review the rules for device demonstrations (Learning Labs) in the Exhibitor Rules and Regulations, Section 16: Demonstrations (pages 6-8). ASLMS will host a webpage for the Learning Labs so you can share a link for attendees to sign up and participate in your demos.

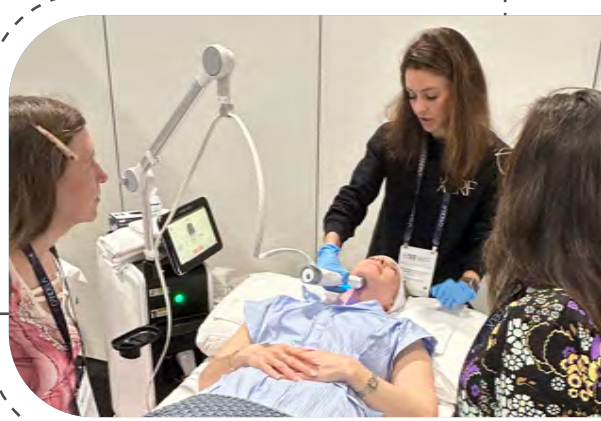
If you are hosting a meeting, you must coordinate the invitations. One basic room setup is included. AV, custom furniture, and food service must be ordered through the approved Hilton Anatole vendors at your discretion.

Learning Lab / Meeting Rooms in the Exhibit Hall

- $8,000 available during Exhibit Hall hours from Thursday to Saturday.
- 10 feet x 20 feet secure private structure (no shared walls).
- Carpet, two 8-foot draped tables, and six chairs included.
- Other supplies and electricity must be ordered at your discretion through the vendors shared in the Heritage Exhibitor Service Kit.
- Door sign with your logo included. Additional branding options are available from Heritage at your discretion.

Hilton Anatole Meeting Rooms

- Space assigned on a first-come, first-served basis.
- Two rooms are available Wednesday through Saturday:
  - $2,000 – Morning Half Day | 7:00 AM - 11:00 AM
  - $2,000 – Afternoon Half Day | 1:00 PM - 5:00 PM
  - $4,000 – Full Day | 7:00 AM - 5:00 PM
- One basic room set per day is included (e.g., classroom, theater, boardroom, conference, U-shape). Additional services can be ordered at your discretion through the approved vendors shared in the Heritage Service Kit.
- Basic room signage is included (consistent with other education rooms). Additional branding options are available from Heritage at your discretion.



PROMINENT RECOGNITION & BRANDING

**All sponsorship graphics must be approved by ASLMS leadership prior to production.
**All claims made must be scientifically accurate.

Tower Entrance Elevator Wall Clings

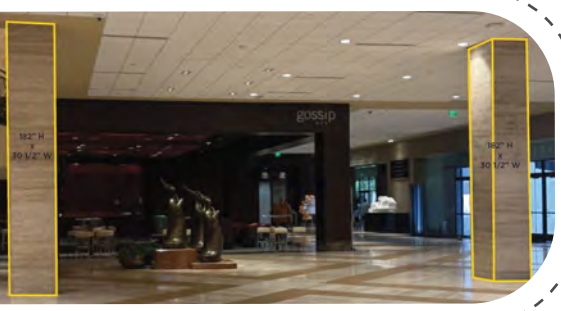


Cost: One at $40,000

Deliver the first message attendees see when entering the Hilton Anatole with this high-impact branding opportunity. Attendees will see your message every time they enter or exit using the Tower Entrance, access guest rooms and amenities in the Tower, including SER Steak & Spirits.

Sponsorship Includes:

» Ability to brand four clings that are 60 inches wide x 132 inches high.



Tower Mezzanine Pillars

Cost: One at $23,500 | Right of First Refusal – Candela

Ensure your message is seen frequently in this public space and leaves an impact as attendees travel between education rooms and the Plenary/Exhibit Hall areas.

Sponsorship Includes

» Ability to brand one and a half of the pillars in this highly trafficked public space (6 full pillar sides). Each side is 182" H x 30.5" W.

Lanyards



Cost: One at $13,500

Think of the visibility your company will receive when the conference attendee lanyards display your company's name! All conference attendees will be offered a lanyard with your company's logo and the ASLMS Conference branding.

Sponsorship Includes:

» Logo, full color, on attendee lanyard incorporated with ASLMS Conference branding.

Mobile App

Cost: One at $8,500

Put your message in the hands of attendees by sponsoring the ASLMS Conference Mobile App. 77% of attendees logged into the app during the 2026 conference, making it one of the most effective ways to connect with attendees before and throughout the event. The app is the hub of information for conference attendees, with the most up-to-date program, meeting, and event details. Attendees can build their schedule before they arrive on-site through the app and rely on the app to access essential educational content, such as session handouts, e-Posters, and evaluations. Make your brand a prominent part of this vital tool.



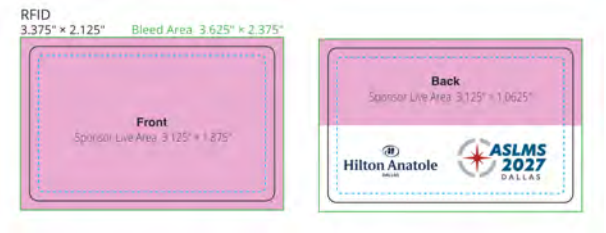
Sponsorship Includes:

» Logo/name in the printed conference guide and on ASLMS pre-conference communications encouraging attendees to download and utilize the app.
» Customize the splash page that appears each time an attendee opens the app. This is exclusive to the sponsor.
» Create a banner ad that rotates on the home page. A limit of 6 total banner ads will be offered.
» One push notification (231-character limit) promoting your booth or activity sent to all attendees during the event. A limit of 6 industry notifications will be offered during the event.

Hotel Key Cards

Cost: One at $8,500

Place your brand and message in the hands of conference attendees staying in the ASLMS room block by sponsoring hotel key cards. Attendees will see your message whenever they use the hotel elevator, enter their room, or access secure facility areas.



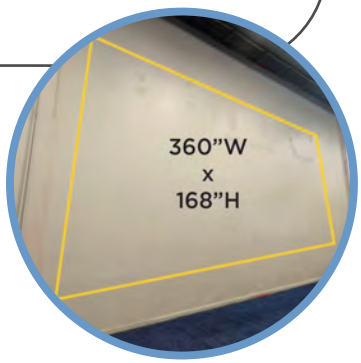
Sponsorship Includes:

» Company branding on the FRONT side of the ASLMS room block key cards and half of the BACK side. *ASLMS Conference branding will also be included on the backside to ensure that the key cards are easily distributed to the appropriate guests.*

Exhibit Hall Wall Cling

Cost: One at $10,500 each

Use this signage option to grab attendees' attention and encourage them to visit your booth.



Sponsorship Includes:

» Complete branding of the large wall cling.
» Structure specs: 360" W x 168" H.



Exhibit Hall Plenary Entrance Wall Banners

Cost: Two at $7,500 each

Ensure your message is seen frequently during the Annual Conference as attendees travel between the Plenary and Exhibit Halls.

Sponsorship Includes:

» Ability to brand the entire fabric banner immediately to the left or right of the Plenary entrance from the exhibit hall. Preferred location selected on a first-come, first-served basis.
» Banner size: 19.6' W x 10' H

Exhibit Hall Restroom Wall Cling

Cost: One at $5,500 each

Grab the attention of attendees with this prominent wall banner at the entrance of the main restroom in the exhibit hall.



Sponsorship Includes:

» Complete branding of the large wall cling.
» Cling size: 360" W x 66" H.

Meter Boards in the Trinity Art Corridor

Cost: Five at $4,000 each

Share your message, logo, or product information with attendees. These will be placed in the main hallway from the entrance/registration/education area to Plenary and Exhibit Halls.



Sponsorship Includes:

» Single-sided meter board. 38" wide x 80" high.
» Ability to brand the entire sign (front).

Ribbon Wall & Custom Sponsor Ribbons



Cost: One at $4,000

Put your brand among the first things attendees see! Your logo will welcome attendees as they arrive at the conference, while custom ribbons are a fun way for them to show their personality and keep your brand visible throughout the conference. This is an exclusive opportunity to create a ribbon that features your brand or message for distribution near registration. Continue the conversation by giving out another custom ribbon from your booth. ASLMS will provide the ribbons.

Sponsorship Includes:

- Logo on the attendee ribbon wall near registration.
- Create two ribbons featuring your company or product to be distributed to attendees—one on the registration ribbon wall and another from your booth. Give attendees a fun way to show their personality while keeping your brand visible throughout the conferences.

ADVERTISING OPPORTUNITIES

(not eligible for right of first refusal at next year's Conference)
****All advertising must be approved by ASLMS leadership prior to production.**
****All claims made must be scientifically accurate.**

Industry Connect eNewsletter

Artwork Due: March 24, 2027

This eNewsletter will highlight all the promotions, sales, and activities our industry partners have planned for the Annual Conference. ASLMS will send it to all registered attendees on Tuesday, just before the Annual Conference, to capture their attention as they travel to the event. The top ad is placed first, and all others are placed in the order they are received, subject to space availability. The Industry Connect eNewsletter had an open rate of 75% in 2026.

Top Ad | $1,000 | 1 available

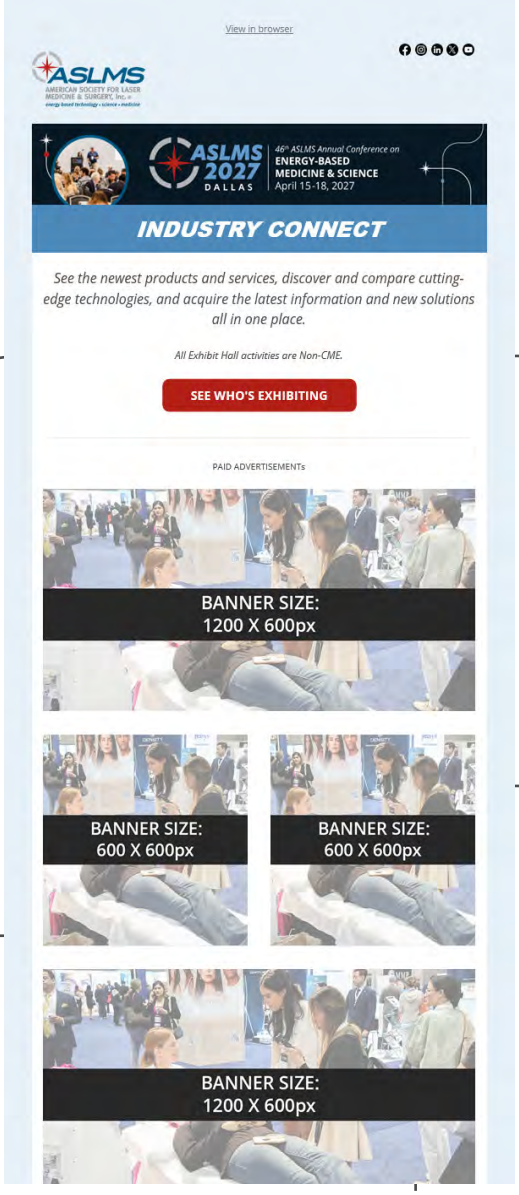
- Top spot of the newsletter
- Dimensions – 1200 x 600 pixels
- Resolution – 72 dpi
- File Format – PNG, JPG, GIF
- Please provide a URL link

Full Banner Ad | $750 | 9 available

- Dimensions – 1200 x 600 pixels
- Resolution – 72 dpi
- File Format – PNG, JPG, GIF
- Please provide a URL link

Half Banner Ad | $500 | 20 available

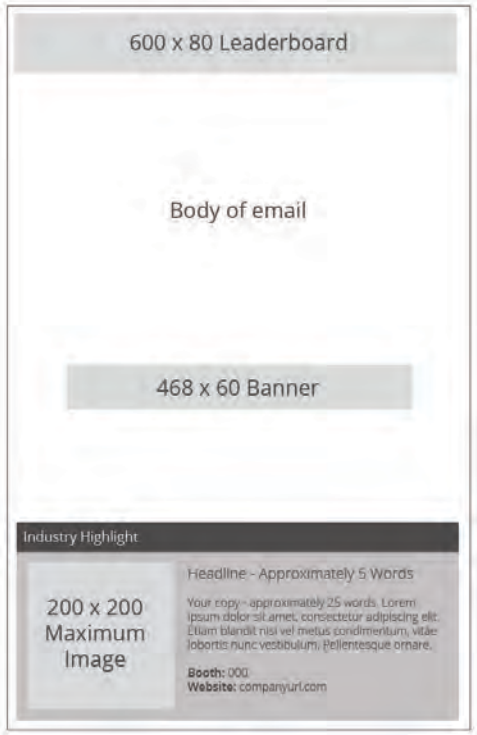
- Dimensions – 600 x 600 pixels
- Resolution – 72 dpi
- File Format – PNG, JPG, GIF
- Please provide a URL link



Conference Daily eNewsletter

Artwork Due: March 24, 2027

The Conference Daily eNewsletter provides attendees with daily coverage of meeting activities and highlights of the day's events. Delivered each morning during the Annual Conference (Thursday, Friday, and Saturday) to all attendees' inboxes, it is an excellent way to connect and deliver your message. The average open rate is 69% (2026 Conference data).



Leaderboard | $1,500 | 3 available

- One per issue
- Dimensions – 600 x 75 pixels
- Resolution – 72 dpi
- File Format – PNG, JPG, GIF
- Please provide a URL link

Banner Ad | $750 | 6 available

- Two per issue
- Dimensions – 600 x 75 pixels
- Resolution – 72 dpi
- File Format – PNG, JPG, GIF
- Please provide a URL link

Industry Highlight | $750 | 12 available

- Four per issue
- Headline – Approximately five words
- Copy – Approximately 25 words
- Image Dimensions – 200 x 200 pixels maximum
- Resolution – 72 dpi
- File Format – PNG, JPG, GIF
- Please provide a URL link



Mobile App Banner Ads and Push Notifications

Banner Ad: Five at $750 | Push Notification: Five at $1,500

Alert attendees to your special promotion or event using the Mobile App. More than 77% of attendees (2026 data) use the event app during the conference, and only six total banner ads and company pushes are offered throughout the event. Be sure to secure one of these valuable options before they sell out!



Specs for Banner Ads

- Create a rotating banner ad on the home page.
- Landscape Banner: 2,048 pixels wide by 400 pixels tall.
- Portrait Banner: 1,536 pixels wide by between 300 pixels tall

Specs for Notifications

- 231-character limit.
- Request the day and approximate time you would like the notification sent during the event.
- Attendees must read your notification and click "OK" to resume activity in the event app once your notification is sent.





BUDGET BEYOND THE ANNUAL CONFERENCE

Stay Connected. Stay Visible.
Keep your brand in front of ASLMS members year-round. Reach a highly specialized audience of practitioners and scientists across multiple specialties who are advancing energy-based technologies and seeking innovative solutions to optimize patient outcomes. Ready to extend your reach beyound the annual conference?

To secure any of these opportunities, please email your interest to industry@aslms.org

Laser Aesthetics Course

Location Varies | By Invitation Only for $5,000 | Mid 2027

Sponsor The ASLMS Laser Aesthetics Course to be in front of an audience learning the latest advances and treatment approaches in energy-based aesthetic medicine.

Online Learning Center

Reach Industry Leaders | $1,500 for up to 12 Months

Share your recorded content with ASLMS members through the Online Learning Center.

24 Hours of Lasers

$1,500 Per Hour | Late 2027

A premier global 24-hour event! Leading experts from around the world present the latest in laser, light, and energy-based device clinical applications for dermatology.

Website Banner

Share your message prominently on aslms.org with a 728 x 90 pixel website banner. A maximum of ten banners will rotate on the ASLMS website at any time. Sold on a first-come, first-serve basis.

Cost:

Full Year | January - December
» $5,000

Quarterly | Jan - Mar | Apr - June | July - Sept | Oct - Dec
» $1,800

Monthly | Month of Your Choosing
» $750

