The Aesthetic Show

by informa

july 8–11, 2027

wynn las vegas

aestheticshow.com

#theaestheticshow

exhibitor & sponsorship prospectus



AMERICA'S PREMIER MULTISPECIALTY SYMPOSIUM

Part of the AMWC World Series of Aesthetic Medical Events

AMWC VCS The Aesthetic Show

im-aesthetics informa medical aesthetics | informa connect | Supported By AMS

general information.

The Aesthetic Show
by informa

july 8–11, 2027
wynn las vegas
aestheticshow.com

Exhibitor Move-In

Wednesday, July 7	10:00 am – 5:00 pm
Thursday, July 8	8:00 am – 8:00 pm

Exhibit Hall Hours

Friday, July 9	9:00 am – 5:00 pm
Saturday, July 10	9:00 am – 5:00 pm
Sunday, July 11	8:30 am – 1:00 pm

Exhibitor Move-Out

Sunday, July 11	1:00 pm – 9:00 pm

Exhibit Space Selection

Once the floor plan is finalized and deposit has been paid, you will be able to provide the booth selection of your choice. If within 120 days of the event, full payment must be received in order to select a booth location.

Cancellation or Reduction Of Exhibit Space

Exhibitors are requested to telephone and email The Aesthetic Show Management (Mindy Millat or Nydia Houck) with cancellations. However, the cancellation is not effective until it has been received in writing at The Aesthetic Show office, and acknowledged and approved by Show Management (Mindy Millat or Nydia Houck).

Cancellation and refund policy is as follows:

- **By January 15, 2027: 50% refund of total agreement fees if deposit has been paid.**
- **After January 15, 2027: No refund.**

**If not paid yet, payment will still be due*



Exhibit Space Payments

A 50% deposit of the total exhibit fees is due upon signing of the exhibitor agreement. Final booth payment is due Wednesday, March 10, 2027. If committing to exhibit or sponsor after Wednesday, March 10, 2027, full amount will be due upon signature. A formal invoice will be sent.

For More Information:

✉ **nydia.houck@informa.com**
✉ **mindy.millat@informa.com**

past exhibitors & sponsors of the aesthetic show:

The Aesthetic Show by informa

ABio Materials
ACollaboratory America, Inc.
Acquire Tax Credits
Advance-Esthetic, LLC
Aerolase
Aesthetic Conversion
The Aesthetic Guide
The Aesthetic Immersion
Aesthetic Management Partners
AGNES
Air-Tite Aesthetics
ALASTIN Skincare, Inc.
Alle for Business
Allergan Aesthetics, an AbbVie Company
ALPHASCIENCE
AlumierMD
AnazaoHealth Corporation
BAI Biosciences
BENEV
BILL
BioPlus Co., Ltd
Boin America
BioSkin Aesthetics, Inc.
Boiron
Booko
BoomerangFX USA
Boulevard
Bridge Global Health-IV Solutions
BTL Aesthetics
Calocurb
Candela
Candesant Biomedical
Canfield Scientific, Inc.
Carbon Wave
CareCredit
CAREstream America, Inc.
Cellsound Aesthetics
Chaeum Pharma Co., Ltd
Cherry Payment Plans
Clarius Mobile Health
CliftonLarsonAllen
Collagen PIN
Community Associates and Modern Press, LLC
Consultac Expo Co, Ltd
CorralData
Cosmedician Co., Ltd
CosmeRNA
Cosmobeauti Lab
CosmoFrance, Inc.
CRISALIX SA
CRML
CryoProbe
Cutera, Inc.
Cynosure
DEKA
Dermaceutic Laboratoire
DermaplanePro
DermYoung, LLC
Designs For Health
Designs for Vision, Inc.
Diamond Accelerator
DoctorLogic
Doctor Multimedia
DOPE Marketing
Dp Derm
Elastic Lab Inc
EltaMD
Emage Medical
emergentmedtech
Empire Medical Training
Empower Clinic Services
EnterMed
Epionce
Erchonia Corporation
Evolus
Evolved Marketing
EVOSKIN
FACTORFIVE Skincare
Fagron Genomics
Focus Medical
Fotona
Frens of Frens
FUJIFILM Sonosite
Galderma Laboratories, L.P.
GEIDI srl
GlossGenius
Gold Prairie Distribution
Grand Aespio
HairSmart, Inc.
Hans Biomed USA, Inc.
Healthcare Compliance Pros
Hexagon Aura Reality AG
Highsale
Hormone Therapy Centers of America
HR for Health
Hunter Consulting Services
Hydrinity
Hyundae Meditech Co., Ltd
INDIBA
IDS Lasers
InMode
Innoxus
Jan Marini Skin Research, Inc.
Jane App
JBP Korea Co., Ltd.
Jeisys
JuveXO / Congela Biocosmetics
JYMedicine
KeraFactor
Kikkoman Biochemifa Company
Kimera Labs
Lasering USA
LASEROPTEK
LeaderMed Group
Les Encres
LevEllis
Lightwave LED
Lineage Biomedical
LPG America
Lumenis, Inc.
Lumisque
Luna Medical Technology
Maven Financial Partners
Medico Bio Corporation
Medicreations, LLC
Meditime – AMA
Med Results
Med Spa Communications
MediPrisma LLC (ENDOLIFT)
MedResults Network
MedShiftRx
Medvelle
Meevo
Mega
Merz Aesthetics
Methapharm, Inc.
Microbiome Labs
Miracell
MMP Capital
Monarch Laser
MRKT MADE
MTF Biologics
MyAdvice
Nanjing Bestview Laser S & T Co., Ltd
Nanjing Vishee Medical Technology Co., Ltd
NEOconcepts
NeoGraft
NeoStrata Company, Inc.
NEOVA SmartSkincare
NewMedical Technology
Nexotrit, LLC
Nextech
Nitra
Noon Aesthetics
Novathreads
Nurses Service Organization
Nuskin/Pharmanex
Nutrafol
Obagi Medical Products
OJM Group
Old Mission Aesthetics
Opaline
Ortho Molecular Products
oVio Technologies, Inc
OVME
OxygenCeuticals
PatientNow
PCA Skin
PDO Max
Peplogix Peptides
PeptideMatch.io
Phiusion Labs, Inc.
Phorest Software
(plated) SKin Science
Podium
Porter Instrument
Powered by MRP
PrimaCure Co., Ltd
Prism Light Pod
Prodoc technology, LLC
PROMOITALIA, LLC
Prosper AI
PROTEOS BIOTECH
Puracyn Plus by Innovacyn
PV Holdings and Consulting, Inc
Quantificare, Inc.
Regen Lab USA, LLC
Regenesis Equipment
Rejuran USA
Resculpt Medical Threads
Revian
Revision Skincare
RFA Skincare
Rion Aesthetics
Rohrer Aesthetics, LLC
Rue Four Health
SaltMed
SCIENTIS US, Inc.
Sciton, Inc.
SESDERMA USA
SHEnB
Sinclair
SIV Care
ShapeScale
Share US INC
Skye Marketing
SkinCeuticals
SKINGENUITY, LLC
Skytale Group
Slash Financial
Sofwave
Solomomo
Solta Medical
Soniquence
Sonoma Pharmaceuticals
Sprout Pharmaceuticals
Stratpharma Switzerland
Studio III Marketing
Swell
Sylton
TAEMAGINE LLC
Teem, LLC
Termosalud S.L.
The DataCo
Thermi Aesthetics
Tixel by Novoxel
Topix Pharmaceuticals, Inc.
Torvald Industries, LLC
Toskani USA Corporation
Tulip Medical Products
TUSK Practice Sales
Trilogy Laboratories
Trinity Medical Solutions, LLC
Triumphant Partners
Tru Biologix
TSJ BIO
Unplug Soy Candles
USA Payments
Vibrant Health Systems, Inc.
VIOL Medical
Vital Interaction
VITL
VIVANT
Vsoft Lift PDO
WebMD & Vitals.com
WEERO CO., LTD
Whop
Wingderm Electro-Optics, Ltd.
Wontech
World's Leading Clinics
Xtresse
Y Lift
Zenoti
Zensa Numbing Cream
Zero Gravity Skin
Zimmer MedizinSystems
ZO Skin Health, Inc.
ZOE BIO, Inc.



The Aesthetic Show by informa

the benefits of exhibiting at top selling THE AESTHETIC SHOW

Nowhere else can you access a vast cross section of medical aesthetic professionals in one place, at one time. Our multi-disciplinary event attracts the top practitioners from every field of medicine across the globe.

Plus, the inclusive environment welcomes decision-makers from doctors to nurses to practice managers and more – ensuring the buyers you want are here. In fact, 90% of exhibitors and sponsors responding to the 2026 post event survey said they are planning to attend again in 2027.

exhibiting at the show with

THE HIGHTEST RATE OF RETURN

in aesthetic medicine

HIGHEST ROI
vs. other medical Aesthetic shows

$20 MILLION
generated in sales in 2025 alone

95%
of exhibitors said they would be back in 2027

89%
of exhibitors closing sales onsite

90%
of attendees planning to purchase post show

Not only is it the ultimate opportunity to get in front of your target customer, this sales-oriented show brings new procedures, products and technologies to an elite audience of medical professionals, prospective buyers and potential partners who are eager to discover what you have to offer.

Be Seen as The Expert in Your Category

The top practitioners from over 55 countries around the globe come to educate themselves on the latest techniques and make informed buying decisions on the products and services that help them succeed in today's competitive market – products like yours.

This is your chance to position yourself as a thought leader in the industry, increase the impact of your company, and influence the future of aesthetic medicine.

Get Exclusive Face-Time with Customers Who are Ready to Buy

In order to give attendees ample time to learn and shop, dedicated breaks, lunches and networking events are scheduled in the exhibit hall.

This gives you increased access to your ideal audience in a relaxed networking environment, one where your audience is empowered to ask questions, and morelikely to buy.

Increase Your Customer Base

Not only do valuable attendees return season after season, our new attendee base increases with each show giving you unheard of access to new clients.

Who Attends THE AESTHETIC SHOW?

The Aesthetic Show draws the full spectrum of medical specialties practicing aesthetics, including:

- Aesthetics & Anti-Aging
- Functional Medicine
- Cosmetic Surgery
- Dermatology
- Family Practice
- OB/GYN
- Internal Medicine
- Plastic Surgery
- Primary Care / Internal Medicine

...And more

With all the buyers and influencers needed to make a decision about your products:

- Medical Aestheticians
- Medical Doctors
- Nurse Practitioners
- Physician Assistants
- Practice Owners
- Registered Nurses

...And more

1,500+
aesthetic professional attendees

175+
participating companies

suggested sponsorship packages.

All packages can be customized.

The Aesthetic Show by informa

ELITE SPONSOR | $85,000

- 100-600 square feet of premium exhibit space
- Two sponsor workshops with approved speakers* (Includes recording and included on-demand)
- 20-Minute presentation on the Exhibit Hall Stage
- Two promotional e-broadcasts to attendees (pre- or post-show)
- Show bag insert
- Host a VIP show room
- The Aesthetic Awards sponsor package
- Promotional signage package
- Receive 100 highly qualified sales leads post-show
- Two mobile app alerts
- Mobile app banner ad
- Two page advertisement in on-site program
- One complimentary lead retrieval system
- Lead Insights
- Passport Card
- VIP Swag Bag Donation
- Twelve complimentary attendee registrations

PREMIER SPONSOR | $65,000

- 100-400 square feet of premium exhibit space
- Sponsor workshop with approved speaker* (Includes recording and included on-demand
- 20-Minute presentation on the Exhibit Hall Stage
- One promotional e-broadcast to attendees (pre- or post-show)
- Show bag insert
- Host a VIP show room for one day
- Promotional signage package
- Receive 100 highly qualified sales leads post-show
- One mobile app alert
- Mobile app banner ad
- One page advertisement in on-site program
- One complimentary lead retrieval system
- Lead Insights
- Passport Card
- VIP Swag Bag Donation
- Ten complimentary attendee registrations

PARTNER SPONSOR | $35,000

- 100-200 square feet of premium exhibit space
- Sponsor workshop with approved speaker*
- 20-Minute presentation on the Exhibit Hall Stage
- One promotional e-broadcast to attendees (pre- or post-show)
- One mobile app alert
- Mobile app banner ad
- Show bag insert
- Receive 100 highly qualified sales leads post-show
- One page advertisement in on-site program
- Lead Insights
- Passport Card
- VIP Swag Bag Donation
- Eight complimentary attendee registrations

GENERAL SPONSOR | $15,000

- 100 square feet of premium exhibit space
- 20-Minute presentation on the Exhibit Hall Stage
- One mobile app alert
- Lead Insights
- Show bag insert
- Passport Card
- VIP Swag Bag Donation
- Six complimentary attendee registrations



This show offers so much valuable information and insight to learning the latest industry trends. We can't wait to implement everything we have learned into the practice.

**Sponsorship package does not include speaker fees*

custom sponsorship opportunities.

The Aesthetic Show by informa

FACULTY DINNER | **$25,000**
Enjoy an evening with our world-class faculty and network with the best educators in the industry.

LUNCH & LEARN | **$25,000** *(F&B and basic AV provided by Show Management ; +$895 mobile app alert to specifically promote Lunch & Learn)*
Complete your company presentation while attendees enjoy a seated lunch.

SHOW BAG SPONSOR | **$25,000**
Enhance your visibility at the show with your company's logo or name placed prominently on bags given to each show attendee. (Includes one show bag inset)

WIFI SPONSORSHIP | **$25,000**
Who doesn't want free WiFi? Your target audience will have you to thank as the exclusive WiFi sponsor. Not only will you get signage and promotion throughout the show recognizing you as the official WiFi sponsor, your company name will be the password so no one will want to forget you!

FACULTY LOUNGE | **$20,000**
Become the exclusive host of our Faculty Lounge - a great way to engage with our world-class faculty!

WINDOW CLINGS | **$20,000**
Enhance your visibility in the main traffic areas with custom signage placed on the large windows that surround the meeting space.

LED WALL IN MAIN WALKWAY | **EXCLUSIVE SPONSOR: $18,500**
The Wynn Hotel's new meeting space starts with a walkway with a large LED wall. Welcome each attendee by promoting your brand on this wall that no attendee will miss.

BREAKFAST WORKSHOP | **$15,500** *(F&B and basic AV provided by Show Management)*
Start the day with an exclusive Breakfast Workshop educating the attendees.

COCKTAIL RECEPTION | **$15,500** *(F&B costs additional)*
Cheers to connecting with your ideal audience! Gain highly actionable quality sales leads by hosting a social event for attendees where you can include a presentation and live demonstration of your product or service.

HOTEL KEY CARD HOLDER | **$15,500**
Let attendees know you will be at The Aesthetic Show 2027 by branding the hotel key card holder that will be given to each attendee upon checking in at the Wynn Las Vegas.

REGISTRATION BADGE LANYARDS | **$15,000**
Get noticed by having your company logo or name printed on woven badge lanyard provided to all show attendees.

PADFOLIOS | **$11,000**
Display your company logo on the front of every padfolio and include an insert. Padfolios are included in each attendee bag and Practice Management Sessions. (Padfolios provided by sponsor)

AD BOARD MEETING | **$10,500**
Take advantage of the conference by hosting your own private Advisory Board Meeting with your invited guests. This opportunity provides dedicated meeting space for your organization to convene with advisors, key opinion leaders, and expert clinicians in conjunction with the meeting. The conference attracts a highly respected audience of leading aesthetic physicians, innovators, and industry experts, creating an ideal setting to engage current and prospective advisors without requiring additional travel.

custom sponsorship opportunities.

The Aesthetic Show by informa

AISLE SIGNS | $10,000
Enhance your visibility by including your logo on the exhibit hall aisle signs.

HEADSHOT LOUNGE | $10,000 *(Additional fees to the vendor not included)*
Put attendees in their best light—literally—by sponsoring the Headshot Lounge. This professional photography station offers guests a complimentary, high-quality headshot to refresh their personal brand, LinkedIn profile, or business portfolio. Your sponsorship ensures each participant walks away looking polished and confident, while associating your company with excellence, style, and professional success. Branded engagement opportunities make this a picture-perfect way to boost visibility and leave a lasting impression.

MOBILE APP | $10,000
Get serious digital exposure as the exclusive sponsor of The Aesthetic Show app! Your logo will get prime placement on the landing page and you will be given three sponsored alert to all attendees and faculty.

PUPPY CUDDLE LOUNGE | $10,000
Delight attendees and draw crowds with the irresistible charm of the Puppy Cuddle Lounge—a heartwarming activation that pairs industry networking with tail-wagging joy. Guests can take a break from the conference bustle to snuggle adorable, puppies in a relaxing space designed for smiles, selfies, and stress relief. Sponsoring this experience connects your brand with happiness, wellness, and feel-good moments attendees will remember long after the show.

REGISTRATION SIGNAGE | $10,000
Get in front of each attendee immediately with branding the signage where all attendees pick-up their badges and on the attendee badges.

SPONSOR WORKSHOP | $10,000 *(+$3,000 to record and include on-demand; +$895 mobile app alert to specifically promote Workshop)*
This spotlight is everything when it comes to positioning your company as a thought leader! Sponsor a workshop where you can promote your company through a presentation and live demonstration. Get ready to drive sales and shine as the expert in your field. (55 minutes)

TABLETOP BRANDING | $10,000
Include your branding and a message to attendees on over 30 tabletops throughout meeting space.

20-MINUTE PRESENTATION ON THE EXHIBIT HALL STAGE DURING LUNCH | $7,500 *(+$895 mobile app alert to specifically promote Presentation)*
Get the word out about your product or services by sponsoring a 20-minute program speaker.

COFFEE BREAK SPONSORSHIP | $7,500
Buzz is everything! Let your audience refuel with sponsored personalized coffee mugs available during all breaks during the show. This coveted takeaway ensures your branding continues at your future client's home and office.

GLAM LOUNGE | $7,500 *(Additional fees to the vendor not included)*
Shine in the spotlight! Sponsor the Glam Lounge—where beauty, skincare, and quick refreshes keep attendees glowing. It's the perfect space to showcase your products, spark conversations, and leave a radiant impression.

PROMOTIONAL SIGNAGE | $6,500
Five signs point to you with this perk! Promote your company and booth presence with prominent placement of five (5) 8' tall signs placed in high traffic areas of the main conference area and drive customers to your booth.



It is the best aesthetic meeting available, offering sessions for myself and everyone on my staff. We come back rejuvenated and eager to apply the new ideas that we have learned.

custom sponsorship opportunities.

The Aesthetic Show by informa

CHARGING STATION | $6,000
Get your customers all charged up to meet you. Sponsor The Aesthetic Show charging stations and have your company logo emblazoned across this much appreciated attendee perk.

20-MINUTE PRESENTATION ON THE EXHIBIT HALL STAGE DURING BREAK | $5,000 *(+$895 mobile app alert to specifically promote Presentation)*
Get the word out about your product or services by sponsoring a 20-minute program speaker.

3D PHOTO BOOTH | $5,000 *(Additional fees to the vendor not included)*
Gain exposure by branding the backdrop of our 3D photo booth. Attendees will be able to post the digital photos on social media which creates excitement and buzz in addition to receiving printed photos. In addition, your personnel can help manage the booth to gain quality leads. (Contact our sponsorship team for examples of photos).

TAS ICON AWARD SPONSOR | $5,000
We acknowledge our presenters for their progressive, innovative ideas that will have a lasting impact on medical aesthetics with the ICON Award! Attendees vote live at the end of each session and the winners will receive an award and attire to wear that acknowledges they are an ICON. As the sponsor you would be recognized on the items they are given, on the screen in each session that it is presented in, in the onsite program, on our website and on the mobile app.

THE AESTHETIC GUIDE THEATER SEGMENT | $5,000
This is an engaging one-hour theater/talk show-style interview presentation. This dynamic segment is designed to educate, entertain, and inspire, offering valuable insights into the latest trends, innovations, and best practices in the aesthetics industry. You would select the people to participate. This segment will be filmed, and you will receive the footage post-event to use for your own promotional needs.

ATTENDEE AND FACULTY VIP ROOM EXPERIENCE | $5,000 PER DAY
Do you have a product or service that you'd like to introduce to our esteemed Faculty and VIP Attendees? This sponsorship offers a prime opportunity to showcase your brand in a private, high-visibility setting. Connect directly with the key decision-makers and influencers on-site, ensuring your offering receives the attention it deserves from the most influential individuals at the event.

**Exclusivity option available, please contact Show Management for pricing.*

BRANDED PASHMINAS | $5,000
We all know how chilly the conference rooms and exhibit hall can get — and our attendees never fail to mention it! That's why each year we hand out cozy pashminas to keep them comfortable throughout the conference. This year we're offering an exclusive branding opportunity for your company to sponsor these popular pashminas — ensuring your logo is wrapped around attendees all weekend long. It's a simple, high-visibility a way to stay top-of-mind and associate your brand with comfort and style.

BRANDED WATER BOTTLES | $5,000
A unique opportunity not to miss! Provide a branded water bottle to each attendee. The Wynn has water refill stations throughout the meeting space, this is a nice gift to provide attendees so they can stay hydrated all day long. (Sponsor provides water bottle.)

BROADCAST YOUR COMMERCIAL IN THE EXHIBIT HALL | $5,000
No one will miss your message with this visual intro. Broadcast your company commercial in the exhibit hall during exhibit hall hours, breaks, and lunches and have all eyes on you.

COMPANY PENS AND PAPER | $5,000
Provide your own notebooks and pens, customized with your logo, and we will include them in our attendee bags.

POST-TREATMENT CARE IN TREATMENT CENTER | $5,000
Provide post-treatment care that would benefit patients who get live treatments during the conference.

custom sponsorship opportunities.

The Aesthetic Show by informa

PROMOTIONAL E-BROADCAST TO FULL DATABASE AND ATTENDEES | $5,000

Put your product on serious e-blast. Have a personalized emailed broadcast to our database of over 30,000 aesthetic practices. You provide an HTML page and we send it pre or post-show. It's your choice!

TABLE TENTS | $5,000

Place branded table tents on all tables in the exhibit hall.

TREATMENT ROOM | $5,000 PER DAY

Let the Attendees Try Before They Buy! Reserve a room at The Aesthetic Show Treatment Center where you can perform live demonstrations and treatments for attendees throughout the conference by appointments that are manged by The Aesthetic Show staff.

VIP SHOW ROOM | $5,000 PER DAY

Get the industry's most famous eyes on you. Host a VIP show room for one day and give this important audience the VIP treatment.

ADVERTISEMENT IN ON-SITE PROGRAM

- Premium Position: Cover Tip | **$6,500**
- Premium Position: Back Cover | **$4,500**
- Premium Position: Inside Back Cover | **$4,000**
- Premium Position: Inside Front Cover | **$4,000**
- Full Page Ad | **$3,500 Per Page**

Promote your product or service by placing an ad in the on-site program. Available to all attendees and exhibitor personnel at the show, it's an excellent way to increase booth traffic.

BRANDED ICE PACKS FOR TREATMENT CENTER | $3,500

Provide branded ice packs for the Treatment Center for all the attendees that receive a treatment during the conference.

GUEST ROOM DOOR DROP | $3,500 *(Additional fee to the venue not included)*

Talk about door-to-door service. Provide a guest room door drop to all show attendees and faculty on the peak arrival evening and enjoy all the benefits of direct mail, without the hassle.

LOGO AND PROMOTION ON ATTENDEE "KNOW BEFORE YOU GO" EMAIL | $3,500

Each attendee receives a 'Know Before You Go' email prior to the start of The Aesthetic Show conference. They will need this email to retrieve their badge at registration. Your logo and a short promotion is placed on this email, providing your company increased visibility and promotion.

LOGO AND PROMOTION ON ATTENDEE CONFIRMATION LETTER | $3,500

Each attendee receives a confirmation email after registering for The Aesthetic Show conference. Your logo and a short promotion is placed on this email, providing your company increased visibility and promotion.

PROMOTIONAL E-BROADCAST TO ATTENDEES | $3,500

Meet our entire e-audience and get the word out! Create a personalized e-blast for all The Aesthetic Show 2027 attendees and we'll send it either pre or postshow.

SHOW BAG INSERTION | $3,500

Who doesn't love a little gift? Insert a marketing piece or promotional item into the show bags given to each attendee upon registration. It's a great way to welcome attendees to the show and invite them to visit your booth.



What an incredible weekend of learning about new technologies, trying them out, excellent speakers on a wide variety of topics, and just a great time at The Aesthetic Show.

custom sponsorship opportunities.

The Aesthetic Show by informa

SOCIAL MEDIA TAKEOVER FOR ONE DAY | **$3,500**
Takeover The Aesthetic Show Instagram to increase your brand awareness and visibility to our attendees and other medial professionals.

BANNER AD ON ATTENDEE MARKETING E-BLASTS | **$3,000 PER MONTH**
Get your brand in front of our full database of aesthetic practitioners prior to the event.

MOBILE APP BANNER AD | **$2,500**
Include your branding in the mobile app for attendees and faculty to see. This can link directly to your company website.

SOCIAL MEDIA PACKAGE | **$2,500**
Increase your sales, likes, and follows with this social perk. Reach The Aesthetic Show attendees and other aesthetic medical professionals by creating a sponsored post for Facebook, Instagram and LinkedIN. Packages start at three (3) posts and/or stories pre- or post-show and can be customized to include more.

PASSPORT CARD | **$1,850**
Drive traffic to your booth and engage directly with attendees! Attendees will receive a Passport Card that must be stamped by all participating sponsors to be entered into the opportunity to win Luxury Raffle Prizes that will include very desirable items. To qualify, attendees must visit your booth and receive your official stamp — ensuring booth traffic, valuable face time and connection with your brand.

**Limited spots available – secure your space in this high-visibility experience!*

MOBILE APP ALERT | **$1,750**
Send a message out via The Aesthetic Show mobile app to all attendees and faculty to help promote your presence at the show.

QUALITY LEAD GENERATION PACKAGE | **$1,750**
Who might want to purchase your product? Let us tell you! Receive 100 highly qualified attendee sales leads from The Aesthetic Show 2027.

LEAD INSIGHTS | **$795**
A custom platform that allows you to easily manage and track your leads from the event in one centralized location.Capture data from lead retrieval scans, sponsored workshops, mobile app interactions, and more. As you participate in additional Informa events, your proprietary database continues to grow—providing lasting value beyond a single event.

VIP SWAG BAG DONATION | **$750**
Give a special gift to attendees who access our VIP suite and our Faculty.

ATTENDEE REGISTRATION PACKAGES | **PRICE VARIES** *(Talk to representative about options)*
Do you have customers you want to invite to attend The Aesthetic Show? Buy a package of Attendee Registrations that you can offer to your customers.

bigger and better this year!

the integrative aesthetics center

If you offer science-based assessments, services or products for integrative medicine, The Integrative Aesthetics Center is a unique opportunity to showcase your product and message to thousands of cashpay practitioners looking for revenue-generating services and improved patient outcomes. The Integrative Aesthetics Center is presented with the assistance of Mark J. Tager, MD.



Mark Tager, MD

THE AESTHETIC SHOW 2027 SPONSOR COMMERCIAL SUPPORT FORM

july 8–11, 2027 / wynn las vegas

The Aesthetic Show by informa

Show sponsors should check page 6 of this prospectus for the specific benefits of each level of sponsorship. Exhibit space size must be requested below and is determined by sponsorship level. Please check your sponsorship level(s) below:

sponsorship packages

☐ **ELITE SPONSOR** $85,000

☐ **PREMIER SPONSOR** $65,000

☐ **PARTNER SPONSOR** $35,000

☐ **GENERAL SPONSOR** $15,000

promotional sponsorships

- ☐ Faculty Dinner $25,000
- ☐ Lunch & Learn $25,000
  - ☐ Mobile App Alert to Specifically Promote Lunch & Learn ..... +$895
- ☐ Show Bag Sponsor $25,000
- ☐ WiFi Sponsorship $25,000
- ☐ Faculty Lounge $20,000
- ☐ Window Clings $20,000
- ☐ LED Wall in Main Walkway $18,500
- ☐ Cocktail Reception $15,500
- ☐ Hotel Key Card Holder $15,500
- ☐ Registration Badge Lanyards $15,000
- ☐ Padfolios $11,000
- ☐ Ad Board Meeting $10,500
- ☐ Aisle Signs $10,000
- ☐ Headshot Lounge $10,000
- ☐ Mobile App $10,000
- ☐ Puppy Cuddle Lounge $10,000
- ☐ Sponsor Workshop $10,000
  - ☐ Recorded, include on-demand ..... +$3,000
  - ☐ Mobile App Alert to Specifically Promote Workshop ..... +$895
- ☐ Tabletop Branding $10,000
- ☐ 20-Minute Exhibit Stage Presentation During Lunch $7,500
  - ☐ Mobile App Alert to Specifically Promote Presentation ..... +$895
- ☐ Glam Lounge $7,500
- ☐ Coffee Break Sponsorship $7,500
- ☐ Promotional Signage $6,500
- ☐ Charging Station $6,000
- ☐ 20-Minute Exhibit Stage Presentation During a Break $5,000
  - ☐ Mobile App Alert to Specifically Promote Presentation ..... +$895
- ☐ 3D Photo Booth $5,000
- ☐ The Aesthetic Guide Segment $5,000
- ☐ Attendee and Faculty VIP Room Experience ..... $5,000 Per Day
- ☐ Branded Pashminas $5,000
- ☐ Branded Water Bottles $5,000
- ☐ TAS ICON Award Sponsor $5,000
- ☐ Broadcast Your Commercial in Exhibit Hall $5,000
- ☐ Company Pens & Paper $5,000
- ☐ Promotional E-Broadcast to Full Database & Attendees $5,000
- ☐ Table Tents $5,000
- ☐ Treatment Room ..... $5,000 Per Day
  - ☐ Post-Treatment Care in Treatment Center $5,000
  - ☐ Branded Ice Packs for Treatment Center $3,500
- ☐ VIP Show Room ..... $5,000 Per Day

Advertisement in On-Site Program:

- ☐ Cover Tip: $6,500
- ☐ Premium Pos: Back Cover $4,500
- ☐ Premium Pos: Inside Back Cover $4,000
- ☐ Premium Pos: Inside Front Cover $4,000
- ☐ Full Page Ad ..... $3,500 Per Page
- ☐ Guest Room Door Drop $3,500
- ☐ Logo and Promotion on Attendee "Know Before You Go" Email $3,500
- ☐ Logo and Promotion on Attendee Confirmation Letter $3,500
- ☐ Promotional E-Broadcast to Attendees $3,500
- ☐ Show Bag Insertion $3,500
- ☐ Social Media Takeover for One Day $3,500
- ☐ Banner Ad on Attendee Marketing E-Blasts ..... $3,000 Per Month
- ☐ Mobile App Banner Ad $2,500
- ☐ Social Media Package $2,500
- ☐ Passport Card $1,850
- ☐ Mobile App Alert $1,750
- ☐ Quality Lead Generation Pkg $1,750
- ☐ Lead Insights $795
- ☐ VIP Swag Bag Donation $750
- ☐ Attendee Registration Package:

  Quantity _____ ..... $_____

sponsor

Company Name (as it will appear in the on-site show program and all promotional materials)

Contact Name | Email Address (must be a company email address)

Address (as it will appear in the on-site show program)

City, State, Zip | Province / Country

Phone (as it will appear in the on-site show program) | Website

Bill To Company Name (if different from exhibiting company)

Contact Name | Email Address (must be a company email address)

Address

City, State, Zip | Province / Country

Total $ | **Authorized Signature*** | **Date**

** I am authorized to make this purchase.*

Your signature acknowledges compliance to the terms and conditions set forth in the Exhibitor / Sponsor Support Agreement Contract, Terms and Conditions.
Dates and location subject to change. Invoice will be sent to the address listed above.

TOP 3 PREFERRED BOOTH SELECTIONS:

1st Choice: _____

2nd Choice: _____

3rd Choice: _____

EMAIL THIS COMPLETED FORM TO:

The Aesthetic Show
36 Discovery, Suite 170
Irvine, CA 92618 USA
✉ mindy.millat@informa.com
✉ nydia.houck@informa.com

REMIT CHECKS TO:

Informa Markets Medica LLC
PO BOX 30266
New York, NY 10087

REMIT WIRES TO:

JP Morgan Chase Bank New York
NY Account# 304990558
ABA# 021000021
Swift code: CHASUS33

Invoice will be sent to the address listed above. Invoice will have instructions to pay by credit card.
Please note that a 3% service charge is added to all credit card payments. For questions please call +1 (212) 600-3490.

FOR INFORMA USE ONLY

ITEM CODE | SALES

The Aesthetic Show
by informa

july 8–11, 2027
wynn las vegas
aestheticshow.com

exhibitor booth fees.

Size & Location:

Standard booth size is 10' x 10' (100 sq. ft.) and all booth spaces are calculated in 10' increments.

- **Standard booth** spaces are inline locations.
- **Premium booth** spaces are corner locations.
- **Premium entrance** spaces are located in direct proximity of the main entrance of the exhibit hall.
- **Exhibit stage perimeter** spaces are located around the perimeter of the exhibit hall stage.

Booth Includes:

- Standard booth sign showing your company name and booth number
- (1) 6ft. table, (2) chairs and (1) wastebasket
- Back drape and side rails (for inline booths)
- General exhibit hall cleaning
- Carpeting throughout the exhibit hall
- Complimentary exhibit hall breakfast, lunch and refreshments for all registered booth personnel
- Three complimentary exhibitor registrations per 100 sq. ft. ($400 each additional registration)
- Five complimentary attendee registrations for you to offer to your customers (new attendee registrations only)
- Company listing in meeting's on-site mobile app and on-site program

Rates:

(Rates will increase on November 30, 2026)

Standard booth size is 10' x 10' (100 sq. ft.) and all booth spaces are calculated in 10' increments.

Exhibit Rates:

STANDARD – Inline	$50
PREMIUM – Corner	$60
PREMIUM – Entrance	$75
EXHIBIT STAGE PERIMETER	$75

Please email agreement or any questions to Nydia Houck or Mindy Millat.

✉ **nydia.houck@informa.com**
✉ **mindy.millat@informa.com**

THE AESTHETIC SHOW 2027 EXHIBITOR AGREEMENT

july 8–11, 2027 / wynn las vegas

The Aesthetic Show by informa

All exhibitors will receive recognition in pre-show printed and electronic publicity, appropriate recognition on general signage at the show, a listing on the show website, recognition in the on-site mobile app and on-site program. Booth fee includes three (3) complimentary exhibitor registrations per 100 sq. ft; additional registrations can be purchased for $400 each.

booth rates per square foot:

Standard booth size is 10' x 10' (100 sq. ft.) and all booth spaces are calculated in 10' increments.

Exhibit Rates :
(Rates will increase on November 30, 2026)

STANDARD – Inline	$50
PREMIUM – Corner	$60
PREMIUM – Entrance	$75
EXHIBIT STAGE PERIMETER	$75

Booth Request:

_____ sq. ft. x _____ sq. ft. = Total square feet

_____ total sq. ft. x $ _____ per sq. ft. = $ Total exhibit fees

Total Fees Due: $ _____

exhibitor

Company Name (as it will appear in the on-site show program and all promotional materials)

Contact Name | Email Address (must be a company email address)

Address (as it will appear in the on-site show program)

City, State, Zip | Province / Country

Phone (as it will appear in the on-site show program) | Website

Bill To Company Name (if different from exhibiting company)

Contact Name | Email Address (must be a company email address)

Address

City, State, Zip | Province / Country

Total $ **Authorized Signature*** **Date**

Lead Insights

☐ Yes, please add to my participation. Lead Insights is a custom platform that allows you to easily manage and track your leads from the event in one centralized location.

Capture data from lead retrieval scans, sponsored workshops, mobile app interactions, and more. As you participate in additional Informa events, your proprietary database continues to grow—providing lasting value beyond a single event.

Cost $795.00

THE AESTHETIC GUIDE *Product Watch List*

☐ Yes, please sign me up to be included in The Aesthetic Guide Product Watch List through *The Aesthetic Guide* (TAG) where over 25,000+ aesthetic practitioners can learn about my product and or service.

Listing Cost $500.00

WHAT IS TAG?

Aesthetic Multispecialty Society

☐ Yes, please sign me up to be listed on the Aesthetic Multispecialty Society (AMS) Industry Listing Page so over 40,000+ aesthetic practitioners can find our company info.

Listing Cost $375.00

WHAT IS AMS?

**** I am authorized to make this purchase.***

Your signature acknowledges compliance to the terms and conditions set forth in the Exhibitor / Sponsor Support Agreement Contract, Terms and Conditions.
Dates and location subject to change. Invoice will be sent to the address listed above.

TOP 3 PREFERRED BOOTH SELECTIONS:

1st Choice: _____

2nd Choice: _____

3rd Choice: _____

EMAIL THIS COMPLETED FORM TO:
The Aesthetic Show
36 Discovery, Suite 170
Irvine, CA 92618 USA
✉ mindy.millat@informa.com
✉ nydia.houck@informa.com

REMIT CHECKS TO:
Informa Markets Medica LLC
PO BOX 30266
New York, NY 10087

REMIT WIRES TO:
JP Morgan Chase Bank New York
NY Account# 304990558
ABA# 021000021
Swift code: CHASUS33

Invoice will be sent to the address listed above. Invoice will have instructions to pay by credit card.
Please note that a 3% service charge is added to all credit card payments. For questions please call +1 (212) 600-3490.

FOR INFORMA USE ONLY ITEM CODE SALES

EXHIBITOR/SPONSOR SUPPORT AGREEMENT RULES & REGULATIONS

The Aesthetic Show by informa

1. CONTRACT

The following rules and regulations become binding upon the signing of this contract between the applicant and their employees, and Informa LLC, plc, D.B.A. The Aesthetic Show, the show sponsor. In addition, ACCME rules will be followed at all times.

2. SPACE ASSIGNMENT

Booth locations will be assigned at the sole discretion of show management, selections from exhibitor will be taken into consideration but not guaranteed. Placement will be made based on sponsorship level, exhibit booth priority status, date of contract, separation of competitive products, and payment must be made. The Aesthetic Show reserves the right to relocate exhibitors should it become necessary for causes beyond the control of or advisable in the best judgment of show management. After assignment of space, exhibitor agrees to accept relocation to other comparable exhibit space if The Aesthetic Show deems such a relocation to be necessary or appropriate. The Aesthetic Show reserves the right to change the configuration of the floor plan at its discretion.

3. BOOTH PACKAGE DESCRIPTION

Booth packages include pipe-and-drape, one identification sign, one 6ft table, two chairs and one wastebasket. Three representative registrations are included per 10 x 10 space. Additional registrations may be purchased at a cost of $400 each.

4. EXHIBITOR / SPONSOR REGISTRATION BADGES

The Aesthetic Show has a zero tolerance policy for false certification of individuals as exhibitor's representatives, office personnel of a physician's office, misuse of an attendee registration badge or any other method used to assist unregistered/ registered persons to gain admission to the exhibit hall, workshops or general sessions. Violation of this policy may result in the immediate removal from the exhibit hall or other actions as deemed appropriate by show management.

5. BOOTH CONSTRUCTION

No walls, partitions, signs or decorations may be erected which will interfere with the general view "down the aisle", or the view of other exhibits. Exhibit materials for linear booths will be restricted to a 8'3" back wall, 4' side walls in the front 5' of the booth and 8'3" in the rear 5' of the booth. Exhibitors in island or peninsula spaces wishing to go beyond a 12 foot height must submit a display sketch for show management approval. Exposed or unfinished side or back walls must be covered by exhibitor to present a finished, attractive appearance. Exhibits will be inspected during move-in and the service contractor, with show management approval, will provide masking as necessary at exhibitor's expense.

6. SHOW MOVE-IN & MOVE-OUT

Move-In	
Wednesday, July 7	10:00 am - 5:00 pm
Thursday, July 8	8:00 am - 8:00 pm
Move-Out	
Sunday, July 11	1:00 pm - 9:00 pm

NOTE: No exhibitor will be allowed to break down their booth until after 1:00 pm on Sunday, July 11, 2027 or risk refusal to attend future shows.

7. EXHIBIT HOURS

Friday, July 9	9:00 am - 5:00 pm
Saturday, July 10	9:00 am - 5:00 pm
Sunday, July 11	8:30 am - 1:00 pm

8. UNOCCUPIED SPACE

The Aesthetic Show reserves the right, should any rented space remain unoccupied after the first hour of the show's opening, to rent or occupy said space.

9. PAYMENTS & REFUNDS

A 50% deposit of the total exhibit fees for the requested space is due upon the signing of the exhibitor agreement contract, liable upon signature. All exhibit space contracts must be paid in full no later than 120 days prior to the show or space may be cancelled and/or reassigned without notification or refund of payments. Contracts signed within 120 days of the show must be paid in full upon signing of the exhibitor agreement contract and receiving invoice.

INITIAL FOR ACCEPTANCE

10. CANCELLATION OR REDUCTION OF EXHIBIT SPACE AND/OR SPONSORSHIP

Exhibitors and Sponsors are requested to telephone and email The Aesthetic Show Management (Mindy Millat or Nydia Houck) with cancellations. However, the cancellation is not effective until it has been received in writing at The Aesthetic Show office, and acknowledged and approved by Show Management (Mindy Millat or Nydia Houck). No refunds will be granted after January 15, 2027. If the Exhibitor or Sponsor cancels on or before January 15, 2027, 50% of the total cost of booth space and/or sponsorship will be retained by The Aesthetic Show (If not paid yet, payment will still be due). If the Exhibitor or Sponsor cancels after January 15, 2027 or later, The Aesthetic Show will retain 100% of the total contract obligation (If not paid yet, payment will still be due). Any space not claimed and occupied, or for which special arrangements have not been made by 8:00 PM on Thursday, July 8, 2027 will be forfeited and not refunded their payment.

By January 15, 2027: 50% refund of total agreement fees if deposit has been paid.

After January 15, 2027: No refund; all payments must be paid in full. There are no cancellations or refunds on sponsorship contracts.

1.1. The Aesthetic Show reserves the right to cancel or change the date of the event at any time and for any reason (including, without limitation, if a force majeure event occurs which The Aesthetic Show considers makes it impossible, inadvisable or impracticable for the event to be held).

1.2. In the event that the date of the event is changed or where the event is cancelled for the current year but is reasonably expected by The Aesthetic Show to be held in the following year, this Agreement will continue in full force and effect and the obligations of the parties shall be deemed to apply to the event on the new date (or the event in the following year, as the case may be) in the same way that they would have applied to the originally scheduled event. For the avoidance of doubt, nothing in this clause shall excuse Exhibitor from the payment of the fees in accordance with the payment terms stated in the booking form.

1.3. Where the event is cancelled and is not reasonably expected by The Aesthetic Show to be held in the following year the terms of this Clause 1.3 shall apply:

1.3.1. if the event is cancelled other than as a result of a force majeure event (in which case the provisions of Clause 1.3.2 apply), this Agreement shall terminate without liability provided that, at Exhibitor's election, any proportion of the fees already paid will be refunded or a credit note for the amount of the fees already paid will be issued and Exhibitor will be released from paying any further proportion of the fees;

1.3.2. if the event is cancelled as a result of a force majeure event, this Agreement shall terminate without liability provided that: (i) The Aesthetic Show shall be entitled to retain an amount equal to 50% of the total fees (the Revised Fees) from any proportion of the fees already paid or, where no fees have been paid or where the proportion of the fees already paid is less than the Revised Fees, The Aesthetic Show shall be entitled to submit an invoice in respect of the balance (or the whole as the case may be) of the Revised Fees, which will become immediately due and payable; and (ii) after the deduction of the Revised Fees, at Exhibitor's election, any proportion of the fees already paid will be either refunded or a credit note issued for the amount of fees already paid and Exhibitor will be released from paying any further proportion of the fees.

1.4. Exhibitor acknowledges that the provisions of this Clause set out Exhibitor's sole remedy in the event of cancellation or the changing of the date of the event and all other liability of The Aesthetic Show is hereby expressly excluded.

1.5. Any cancellation or termination rights available to Exhibitor set out anywhere in this Agreement shall be fixed by reference to the originally scheduled opening date of the event and not any newly scheduled opening date of the event that has been changed pursuant to the above Clause.

INITIAL FOR ACCEPTANCE

11. FOOD SERVICE

No outside food or beverage is allowed in the exhibit booths and/or area. All food and beverage must be ordered through the venue.

12. SOUND DEVICES

The use of devices for mechanical reproduction of sound or music may be permitted, but must be controlled. The Aesthetic Show management has the right to regulate exhibit sound levels. Operating noise-creating devices such as bells, whistles, horns or mega phones will not be permitted. After the show opens, noisy and unsightly work will not be permitted.

Your signature acknowledges compliance to the terms and conditions set forth in the above Exhibitor / Sponsor Support Agreement Contract, Rules and Regulations. Please sign and email Mindy Millat at mindy.millat@informa.com or Nydia Houck at nydia.houck@informa.com

Authorized Signature **Date**

13. SECURITY
Providing security for exhibits, exhibitor property and for exhibitors themselves, as well as for their employees, agents, representatives and guests, shall be the sole responsibility of the exhibitor only.

14. FIRE AND SAFETY REGULATIONS
All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All display materials and decorations must be flameproof and subject to inspection. No flammable substances may be used or shown in booths.

15. LIABILITY AND INSURANCE
The hotel management and The Aesthetic Show will take all reasonable precautions to avoid loss of exhibitors' property by theft or fire, but under no circumstances shall the hotel management or The Aesthetic Show be responsible for such losses, and it is recommended that exhibitors cover their property with suitable insurance. In the enforcement and interpretation of these rules and regulations, the decision of The Aesthetic Show is final. All exhibitors must provide The Aesthetic Show with a certificate of insurance naming The Aesthetic Show as an additional insured on their policy and have policy minimum limits of $1M per occurrence and $2M agg.

16. DAMAGE TO PROPERTY
Exhibitors are liable for any damage caused to the building, floor, walls, columns, or to standard booth equipment or to other exhibitors' property. Exhibitors must not apply paint, lacquer, adhesive or any other coating to building, columns, floors or to standard booth equipment.

17. PUBLIC POLICY
Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health, fire prevention, customs and public safety while participating in this show. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

18. ELIGIBLE EXHIBITS AND RESTRICTIONS
The Aesthetic Show reserves the right to deny or cancel the registration of any exhibitor or program attendee(s) whom the management of the show, in its sole discretion, feels would not be in the best interest of the show. The Aesthetic Show reserves the right to deny the exhibition of inappropriate items and products. Drugs, chemicals or other therapeutic agents listed in AMA's New and Non-Official Remedies, National Formulator or U.S. Pharmacopoeia may be displayed. Proprietary drugs, mixtures and special formulas may be displayed if documentary evidence of their acceptance by ethical medical organizations is on file with The Aesthetic Show headquarters. Medical journal advertisements or other displayed publications and all promotional literature must be submitted for approval at least three months prior to the opening date of the show.

19. EXHIBIT FLOOR ACCESS
The Aesthetic Show reserves the right to limit access to the exhibit floor to anyone when it is not officially open. No children under the age of 18 are permitted to be in the exhibit hall at any time.

20. USE OF BOOTH SPACE / SPONSORSHIP
Exhibitors and sponsors shall reflect their company's highest standards of professionalism while maintaining their booths during show hours. No exhibitor or sponsor shall assign, sublet or share booth space or sponsorship benefits.

21. IRREGULAR CANVASSING / ADVERTISING DISTRIBUTION
Solicitation of business or meetings in the interest of business except that of exhibiting firms is prohibited. Exhibitors are urged to report to The Aesthetic Show staff any violations of this rule.

22. EXHIBITOR MEETINGS AND SOCIAL FUNCTIONS
Exhibitor sponsored events (including those for company personnel only), workshops, CME activities or subsequently produced CME activities are strictly prohibited during the dates of July 5-11, 2027 without prior written approval from show management. Contact show management for questions or a meeting space request form.

23. PRODUCT DISTRIBUTION & DEMONSTRATIONS
Distribution of samples, printed material of any kind, promotional items or product demonstrations are restricted to exhibit booth space.

24. USE OF LASERS
Lasers may only be used with industry safety standards (e.g., ANSI or American Laser Institute standards). Under no circumstances may lasers be operated in a way that presents a safety hazard to people standing or walking near the exhibit booth. The Aesthetic Show management has the right to determine whether a laser poses such a hazard.

- Lasers must be used within an appropriate enclosed space with eye protection for those viewing and operating lasers.
- Appropriate plastic colored cubicles must be available for other lasers including dye, KTP, diode, Nd:YAG, alexandrite and ruby lasers.
- All CO2 laser demonstrations must be presented in clear plastic boxes with all sides enclosed, including top. Smoke evacuators are required.
- Appropriate eye and electrical protection is also required for non-laser light source and radiofrequency devices.
- Failure to comply with these requirements will result in denial of laser use within the exhibit.

25. EXHIBITOR APPOINTED CONTRACTORS
Exhibitor understands and agrees that it is the exhibitor's responsibility to advise any outside service firms of all The Aesthetic Show Rules and Regulations, and will ensure that the firm complies with all such conditions, rules and regulations.

26. INDEMNIFICATION
Exhibitor agrees to indemnify, defend, save and hold harmless The Aesthetic Show, its officers, employees and agents from and against any and all third party claims, liabilities, losses, damages, costs, claims, awards, judgments, sanctions, expenses, including but without limitation, reasonable attorney's fees and costs, resulting from or arising from any negligence, acts or omissions, or willful misconduct of the Exhibitor, its directors, members, managers, officers, employees, representatives, agents, servants, contractors, patrons, invitees or guests, in connection with the Exhibitors use of the space.

27. RIGHTS OF SHOW MANAGEMENT
Specific actions may be taken by show management for violation of any provision of these guidelines. Violations of any policies, guidelines, rules or regulations may result in the loss of future space assignments or sponsorships and/or immediate removal from the exhibit hall and/or denial of exhibit space at future meetings. The action taken will be determined on the basis of the particular circumstances of the violations. The Aesthetic Show reserves the right to amend the rules and regulations at its discretion. Dates and location subject to change.

28. GOVERNING LAW
This Agreement shall be governed by and construed in accordance with the laws of the State of California, without regard to conflicts of law principles. The Exhibitor hereby submits to the non-exclusive jurisdiction and venue of the state and federal courts located in Irvine, California for any action arising out of or connected with this Agreement. In the event any action is commenced by either party against the other arising out of or connected with the Agreement, Informa LLC, plc. shall be awarded its costs and expenses incurred in such action, including without limitation reasonable attorney's fees and costs.

29. PROFESSIONAL FILMING AND PHOTOGRAPHY
No professional still image or video recording is permitted at The Aesthetic Show or on the Wynn property during The Aesthetic Show under any circumstances without a specific license agreement. Violation of this condition will result in legal action for financial loss and brand damages.

This booking form, the Rules and Regulations and the Informa Markets Sponsorship and Exhibition Terms and Conditions (the "Terms and Conditions"), which are incorporated into this booking form, together constitute the Agreement between Informa Exhibitions LLC and the Company listed above in respect of The Aesthetic Show. Read the Terms and Conditions: **https://aestheticshow.com/spex-terms-conditions/**

By signing this agreement, Company confirms that it has read and understood this booking form, the Rules and Regulations and the Terms and Conditions, and acknowledges and agrees to be bound by their terms. The signatory to this agreement is signing as the authorized signatory of Company and possesses all necessary power and authority to bind Company to this Contract.

Your signature acknowledges compliance to the terms and conditions set forth in the above Exhibitor / Sponsor Support Agreement Contract, Rules and Regulations. Please sign and email Mindy Millat at mindy.millat@informa.com or Nydia Houck at nydia.houck@informa.com

Authorized Signature **Date**

nydia.houck@informa.com | **mindy.millat@informa.com** | **PRINT**