Academic Internal Medicine Week 2027

ALLIANCE for ACADEMIC INTERNAL MEDICINE

EVEN BETTER TOGETHER

Welcome

PARTNERSHIP & EXHIBITOR PROSPECTUS



April 4-7, 2027 · Baltimore Convention Center · Baltimore, MD

AAIM

ALLIANCE for ACADEMIC INTERNAL MEDICINE | EVEN BETTER TOGETHER

About AAIM

The Powerhouse in Academic Internal Medicine

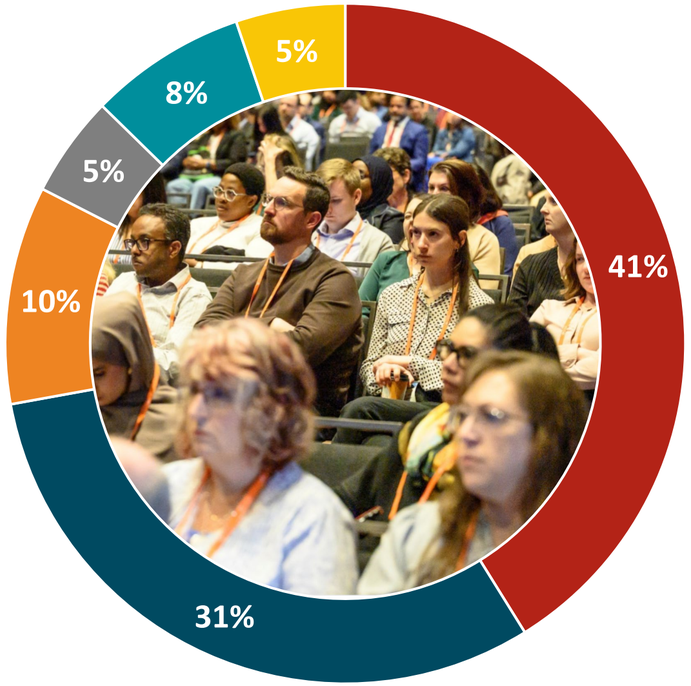
The Alliance for Academic Internal Medicine (AAIM) is the largest organization representing the interests of academic internal medicine. Its robust constituency of 14,000 members comprises 550+ academic internal medicine departments, representing the full depth and breadth of internal medicine stakeholders.

- Administrative Directors and Managers
- Assistant and Associate Program Directors
- Chairs
- Chief Administrative Officers
- Clerkship Administrators & Coordinators
- Clerkship Directors
- Core Faculty
- Division Administrators
- Division Chiefs
- Fellowship Administrators and Coordinators
- Fellowship Program Directors
- Medical Student Educators
- Residency Program Directors
- Residency Program Administrators and Coordinators
- Vice Chairs

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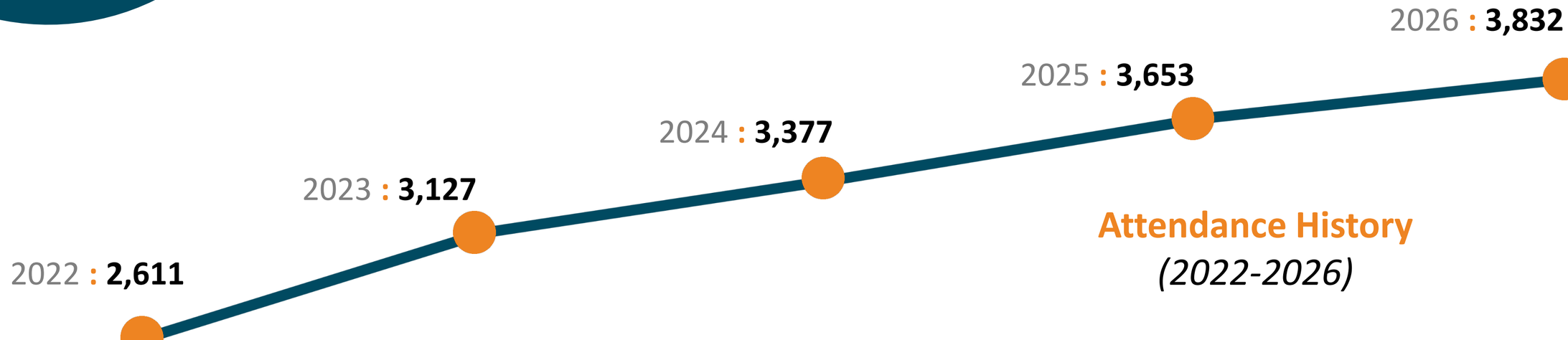
AIMW Attendance



Engage a Receptive Audience of 3,800+ Internal Medicine Decision-Makers

Academic Internal Medicine Week (AIMW) is North America's largest professional gathering of academic internal medicine stakeholders.

- GME (Residency and Fellowship Faculty, Administrators, and Leaders)
- GME (Chief Residents)
- RFA (Residency & Fellowship Administrators, Coordinators, and Managers)
- DDA (Department & Division Business Administrators)
- UME (Undergraduate Medical Education Faculty, Administrators, and Leaders)
- Meds-Peds (Faculty, Administrators, and Leaders, Note: Biennial Participation)



Attendance History
(2022-2026)

Academic Internal Medicine Week 2027

EXHIBITING
SCHEDULE

PROGRAM
OVERVIEW

SATURDAY
April 3

1:00 PM – 5:00 PM
Exhibitor Setup

SUNDAY
April 4

7:00 AM – 6:30 PM
Exhibition Hall Open

7:00 AM - 8:30 AM
Networking Breakfast

10:30 AM - 11:00 AM
Refreshment Break

12:30 PM - 2:00 PM
Networking Lunch

3:00 PM - 4:00 PM
Refreshment Break

5:00 PM – 6:30 PM
Welcome Reception

MONDAY
April 5

7:00 AM – 6:30 PM
Exhibition Hall Open

7:00 AM - 8:00 AM
Networking Breakfast

10:30 AM - 11:00 AM
Refreshment Break

12:30 PM - 2:00 PM
Networking Lunch

3:00 PM - 4:00 PM
Refreshment Break

5:00 PM – 6:30 PM
Poster Reception

TUESDAY
April 6

7:00 AM – 2:00 PM
Exhibition Hall Open

7:00 AM - 8:00 AM
Networking Breakfast

10:30 AM - 11:00 AM
Refreshment Break

12:00 PM - 1:30 PM
Networking Lunch

2:00 PM
Exhibition Hall Closes

2:00 PM - 5:00 PM
Exhibitor Breakdown

AIMW, Day 1

Programming/Audience:

DDA Precourse

GME Precourse

UME Precourse

Chief Residents Track

RFA Track

AIMW, Day 2

Audience:
DDA, GME, UME,
RFA, Chief Residents

Programming:
Plenary Sessions

Workshops

Poster Presentations

Product Learning Sessions

AIMW, Day 3

Audience:
DDA, GME, UME

Programming:
Plenary Sessions

Workshops

Poster Presentations

Product Learning Sessions

AIMW27 Partnership

	PLATINUM PARTNER *$30,000*	GOLD PARTNER *$20,000*	SILVER PARTNER *$15,000*
Attend			
Full Access Conference Registrations *(Includes On-Demand Workshop Video Library)*	3	2	1
Standard Access Conference Registrations	2	2	2
Exhibit			
Exhibit Booth Size *(Included w/ Partnership)*	10’ x 20’	10’ x 10’	10’ x 10’
Exhibit Booth Selection	Personalized Appointment *(Priority I)*	Personalized Appointment *(Priority II)*	Personalized Appointment *(Priority III)*
Lead Retrieval App	●	●	●
Participation in Gamified Exhibit Visits	●	●	
Refreshment Station Adjacent to Exhibit	●		
Educate			
Plenary Session: Featured Partner Video	●		
Workshop or Product Learning Session *(Included with Partnership)*	●	●	
Product Learning Session *(Included w/ Partnership)*			●
Session Day/Time Selection	Personalized Appointment *(Priority I)*	Personalized Appointment *(Priority II)*	Personalized Appointment *(Priority III)*
Engage			
Logo Recognition	Mobile App Opening Plenary, AIMW Website, Signage & Materials	Opening Plenary, AIMW Website, Signage & Materials	Opening Plenary, AIMW Website, Signage & Materials
Custom Email Communication	2	1	
Mobile App Messages	3	2	
Website Banner	●	●	

Academic Internal Medicine Week 2027

Partner Session Options

SUNDAY
April 4

MORNING
Workshop Session
Chief Residents or RFA
(Meeting Room)

LUNCH
Product Learning Session
Chief Residents and RFA
(Exhibit Hall Theater or Meeting Room)

AFTERNOON
Workshop Session
Chief Residents or RFA
(Meeting Room)

WLECOME RECEPTION
Product Learning Session
All Audiences
(Exhibit Hall Theater)

MONDAY
April 5

BREAKFAST
Product Learning Session
All Audiences
(Exhibit Hall Theater)

MORNING (10AM or 11:30 AM)
Workshop Session
DDA, GME, UME, RFA
(Meeting Room)

LUNCH
Product Learning Session
All Audiences
(Exhibit Hall Theater or Meeting Room)

AFTERNOON
Workshop Session
Chief Residents
(Meeting Room)

POSTER RECEPTION
Product Learning Session
All Audiences
(Exhibit Hall Theater)

TUESDAY
April 6

BREAKFAST
Product Learning Session
DDA, GME, UME
(Exhibit Hall Theater)

MORNING (10AM or 11:30 AM)
Workshop Session
DDA, GME, UME
(Meeting Room)

LUNCH
Product Learning Session
DDA, GME, UME
(Exhibit Hall Theater or Meeting Room)

AFTERNOON
Workshop Session
DDA, GME, UME
(Meeting Room)

SUBJECT TO CURRENT AVAILABILITY

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Exhibiting Experience

Exhibiting Highlights

- Access to 3,600+ Academic Internal Medicine Professionals
- (2.5) Days of Quality Exhibiting in High-Energy Exhibit Hall
- Exhibit Hall Serves as the Venue for all AIMW27 Meals
- Exhibitor Profile (Featured in AIMW27 Mobile App)
- Access to AIMW27 Attendee List (For Perusal)



4,088 Leads

Captured by 35 Exhibitors at AIMW26

14+ Dedicated, Noncompeting

Exhibit Hall Breaks, Meals, and Events

Exhibited Product & Service Types

- Academic or Training Administration Tools
- Education, Board Prep, and Learning Tools
- Healthcare Systems and Providers
- Publishers, Journals, and Clinical Decision Support
- Technology, AI, and Digital Platforms
- Value-Based Care and Practice Enablement
- Workforce, Recruiters, Staffing
- Other





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Exhibit Booth Features & Pricing



Exhibit Booth Features

- (1) 10’ x 10’ Exhibit Space with 8’ Back Drape and 3’ Side Rails
- (1) 6’ Skirted Table, (2) Chairs, (1) Wastebasket
- Carpet Rental Recommended

Exhibit Booth Pricing

• 10’ x 10’ (Inline)	$3,500
• 10’ x 10’ (Corner)	$4,000
• 10’ x 10’ (Corner, Alliance Park Adjacent)	$5,500
• 10’ x 20’ (Inline)	$7,500
• 10’ x 20’ (Corner)	$8,000

Badge Allocations (Included, Complimentary)*

• Standard Badges (Per Exhibitor)	(2) Complimentary
• Full Access Badges (Per Partner)	See Partnership Packages (Page 5)

Badge Pricing (Additional, Paid)*

• Standard Badges	$650
• Full Access Badges (Upgrade from Standard)	$150
• Full Access Badges	$800

Lead Retrieval

• Lead Retrieval App	Exhibitor Pricing TBA

** Standard and Full Access partner/exhibitor badges permit admittance to the AIMW27 exhibit hall, meal functions, plenary sessions, and workshops.*

** Assemblies, Roundtables, and Open Forums are strictly limited to AAIM members.*

** Access to view AIMW27 workshop session video recordings (on-demand) is available to registrants with Full Access Badges.*

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Sponsorship Opportunities

Events & Experiences

• Alliance Park and Puppy Experience (Exclusive Opportunity)	$7,500
• Professional Headshop & Group Photo Booths (Exclusive Opportunity)	$7,500
• Present a Dinner Symposium (Includes Function Room and AudioVisual Setup)	$5,500
• Sponsor an Attendee Breakfast, Lunch, or Reception (Exclusive Opportunity, Per Event)	$3,500

Attendee Engagement

• Branded Hotel Keycards (Exclusive, Headquarter Hotel, Production Included)	$10,000
• Branded Attendee Lanyard (Exclusive, Distributed to All Attendees, Production Included)	$10,000
• Branded Attendee Water Bottle (Exclusive, Distributed to All Attendees, Production Included)	$10,000
• Material Distribution to Each Attendee at Registration Desk/Badge Pickup)	$4,500
• Opening Plenary Session (Materials Distribution on all Chairs)	$3,750
• Track Plenary Session (Materials Distribution on all Chairs)	$2,500
• Pre-Course (Materials Distribution on all Chairs)	$2,250
• Inclusion in Exhibit Booth Visit Gamification Program	$2,000
• Attendee Hotel Room Material Delivery (Headquarter Hotel, Nominal Hotel Distribution Fees)	$1,500
• Conference Room Rental (8-11AM or 1-4PM)	$1,500

Digital Reach

• WiFi Sponsorship (Informational Listings and Login Page Recognition, Splash Screen, Redirect Page)	$7,500
• Mobile App Sponsorship (Exclusive, Extensive Recognition, Push Notifications, In-App Banners)	$7,500
• Custom Email Communication to AIMW27 Attendees (Pre-, During, or Post-)	$3,500
• Mobile App Banner (Shared)	$2,500
• Mobile Push Notification	$2,000

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Planning Timeline



VIP Booth & Session Selection
Platinum Partners
Gold Partners
Silver Partners

Logistical Arrangements
Exhibitor Service Kit
Exhibitor Portal Tasks
Hotel Reservations

Deadlines Approaching
Freight Shipping
Exhibitor Portal Tasks
Hotel Reservations

Post AIMW Deliverables
AIMW27 By the Numbers
Exhibitor Survey
AIMW28 Save the Date

AUG | SEP | OCT | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN

Communications
Exhibitor Prospectus
Partner/Exhibitor Outreach

Exhibitor Portal & Marketplace
Open Booth Selection
Secure Sponsorship Opportunities

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April 4-7, 2027 (Exhibit Hall Open April 4-6)
Baltimore, MD