



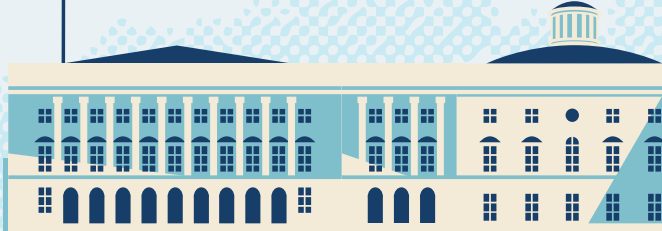
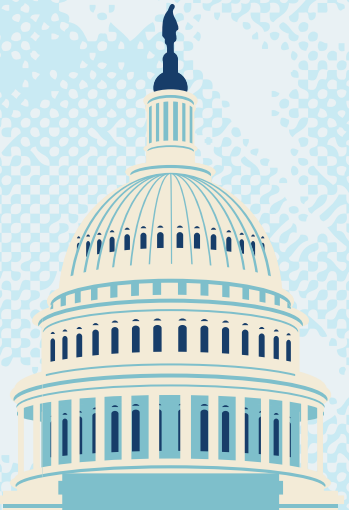
NATIONAL ASSOCIATION OF  
COMMUNITY HEALTH CENTERS®



**February 8-11**

Washington, DC

Gaylord National Harbor

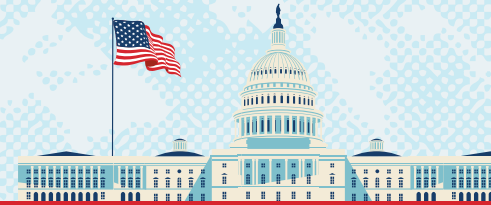


# P&I 2027

## POLICY & ISSUES FORUM

### EXHIBITOR & SPONSOR PROSPECTUS





## About P&I

### What's the Policy & Issues Forum (P&I)?

The **National Association of Community Health Centers (NACHC)** P&I conference convenes Community Health Center (CHC) executives, clinicians, board members, and state association leaders to advocate for expanding patient access to primary care in America.

P&I includes dynamic keynote speakers, education sessions, networking events, the Neighborhood (formerly EXPO) highlighting innovative and cost-saving healthcare solutions, and a visit to Capitol Hill to meet with Congress.



### What's the Neighborhood?



**The Neighborhood** (formerly called the EXPO) brings CHC decision makers together with companies that provide innovative and cost-saving solutions.



SCIENCE



EDUCATION

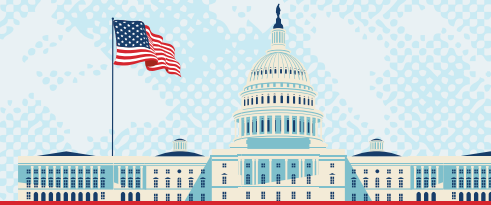


PRACTICE



POLICY

NACHC's Centers of Excellence aim to position CHCs as **Employers, Providers, and Partners of Choice**. Each NACHC Center encourages private, public, and non-profit partnerships to support CHCs and are directly tied to various sponsorships as noted.



## About P&I

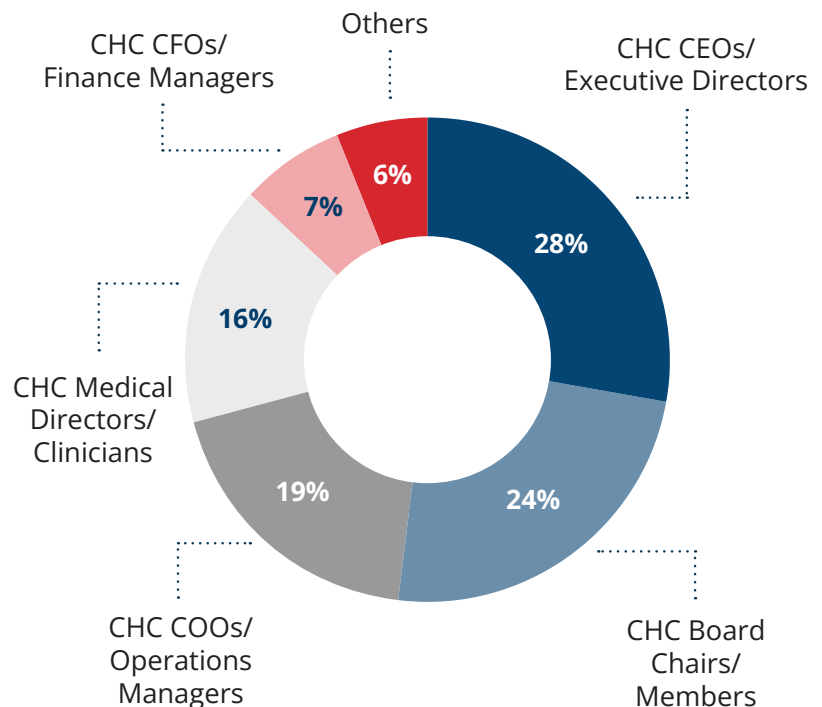
### Why Exhibit?

- You'll meet face to face with the decision makers at CHCs!
- You'll learn how to best tap into the purchasing power of CHCs, which generate \$85 billion in economic activity, employ over 300,000 staff, and provide care to more than 52 million people!
- You'll leverage existing CHC relationships and find your next customers!



### Who Attends?

**1,700+** Attendees



### Exhibit Schedule:

#### Setup

**February 7** 12-5 p.m.

**February 8** 8-11 a.m.

#### Exhibit Hours

**February 8** 12-7 p.m.

**February 9** 8 a.m.-3:15 p.m.

#### Breakdown

**February 9** 3:15-7:30 p.m.

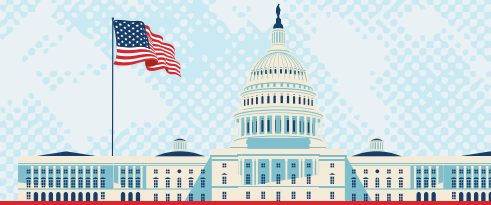
\*Exhibit hours subject to minor adjustments.



*Click here for*  
**APPLICATION**

*Click here for*  
**FLOOR PLAN**

*Click here for*  
**HOTEL INFO**



## Exhibit Booths

*Welcome to*



We are excited to introduce a reimagined expo experience with a neighborhood feel, designed to strengthen collaboration and community among exhibitors and attendees. **The Neighborhood** promotes exhibitor engagement, NACHC resources, presentation stages, networking lounges, refreshments, professional headshots, wellness activities, and conversational spaces designed for connections.

## Exhibit Booths:

Select your organization type to determine your exhibit booth fee:

| Organization Type                       | 10'x10' | 10'x20'  |
|-----------------------------------------|---------|----------|
| Government Agency or College/University | \$3,750 | \$7,500  |
| Nonprofit Organization                  | \$5,625 | \$11,250 |
| Commercial Business                     | \$7,500 | \$15,000 |
| NACHC Corporate Member                  | \$4,500 | \$9,000  |

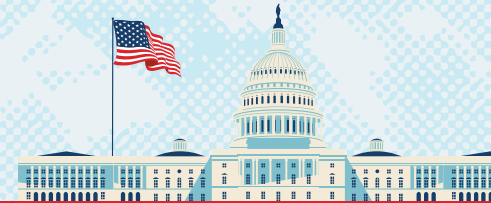
## Exhibit Booths Include:

- Two (2) full conference registration badges
- One (1) 6' skirted table, two (2) chairs, wastebasket
- Standard 7"x44" booth ID sign
- Attendee preregistration and final mailing lists
- Complimentary Wi-Fi
- Organization description and contact information listed on the mobile app

**Note:** Additional registration badges available for: \$600 Members/\$750 Non-Members.

**Note:** This exhibit hall is NOT carpeted, so you will need to order carpet from the general services contractor.

**Note:** 10'x20' booths include four (4) registration badges, two (2) skirted tables, and four (4) chairs.



## All Sponsorships

Expand your visibility, promote your support for health centers, or drive traffic to your booth or website with a **Champion** or **Defender** sponsorship.

\* NACHC Corporate Members receive a 10% discount on all sponsorships.



### Champion Sponsorships \$10,000+

- Mobile App \$20,000
- Primary Care Triple Double \$20,000
- Tote Bag \$20,000
- Community Service Project \$16,000
- Chair Massage Station \$16,000
- Wi-Fi \$16,000
- Charging Lounge \$15,000
- Film Screening Parlor \$15,000
- Headshot Studio \$15,000
- Hotel Keycard \$15,000
- Puppy Playground \$15,000
- 340B Day \$12,000
- Lanyard \$12,000
- PCA & HCCN General Session \$11,000
- Walking Challenge \$11,000
- Art Gallery "Art Walk" \$10,000  
(3 Available)
- InnovationEx Stage \$10,000  
(4 Available)

#### Champion sponsorships also include:

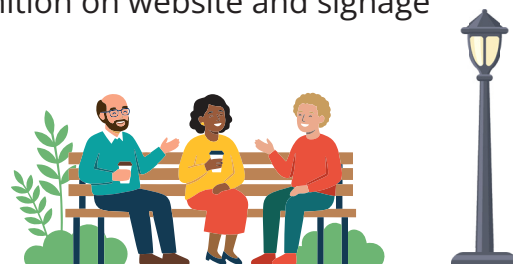
- Two (2) conference registrations
- Attendee mailing list
- Lead scanner for use during expo
- Company profile in mobile app
- Recognition on website and signage

### Defender Sponsorships \$5,000 - \$9,999

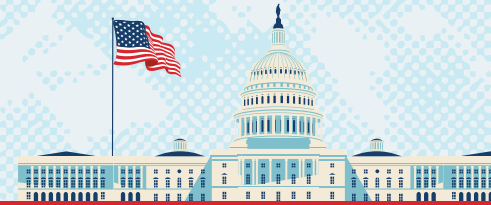
- Solutions Spotlight \$9,000  
(3 Available)
- Health Center Board Member Reception \$8,000
- Block Party (Opening Reception) \$7,000  
(4 Available)
- Executive Meetups \$7,000  
(5 Available)
- Aisle Signs \$6,000
- Exhibit Hall Breakfast \$6,000

#### Defender sponsorships also include:

- One (1) conference registration
- Attendee mailing list
- Company profile in mobile app
- Recognition on website and signage



**See pages 5-8 for full descriptions of sponsorships!**



## Champion Sponsors

### Champion Sponsorships \$10,000+ also include:

- Two (2) conference registrations
- Attendee mailing list
- Lead scanner for use during expo
- Company profile in mobile app
- Recognition on website and signage

#### Mobile App

**\$20,000**

(Exclusive)

Attendees will rely on the mobile app for all conference details. Your custom splash page artwork pops up every time attendees view the mobile app. Your banner ad will also be included on the app dashboard.



#### Primary Care Triple Double

**\$20,000**

Support NACHC's *Primary Care Triple Double* initiative to double investment, access, and workforce capacity in primary care. This interactive basketball court invites attendees to take their shot, engage with the initiative, and capture photos displayed throughout the conference. Sponsorship includes prominent branding on court signage for high-visibility exposure.

Supports the



NACHC CENTER FOR  
**PRIMARY CARE**

#### Tote Bag

**\$20,000**

(Exclusive)

Display your logo on the stylish, reusable conference tote bag. Attendees will receive the tote bag when they check in, and you'll see it on most attendees' shoulders during the conference.

#### Community Service Project Sponsor \$16,000

Support CHCs and local organizations through a hands-on service project. You may help select the project focus, such as wellness kits, dental kits, school supplies, or food assistance packages. Attendees will be invited to assemble and prepare donated items, creating a meaningful opportunity to give back while connecting with peers. Add your own branding and swag.

Supports the



NACHC CENTER FOR  
**VITAL CONDITIONS**

#### Chair Massage Station

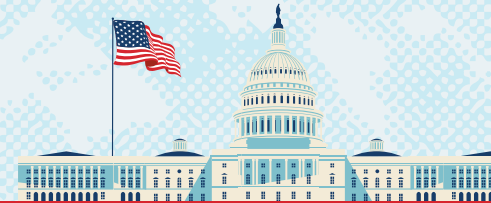
**\$16,000**

(Exclusive)

Attendees will be grateful to you for a professional chair massage. The massage station includes an exhibit table for you, as well as your own branding. Engage with people as they line up for their massages.



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## Champion Sponsors *Continued*

### Wi-Fi

**\$16,000**

*(Exclusive)*

Choose the password that attendees will use to log in to the conference Wi-Fi and design the custom artwork that will be displayed on the Wi-Fi login page. When attendees log into the Wi-Fi, they'll land on your website or the URL of your choice. Your logo will also appear on attendee badges next to the Wi-Fi information.



### Charging Lounge

**\$15,000**

*(Exclusive)*

Connect with attendees in a lounge equipped with comfy charging furniture, as well as an exhibit table and chairs for you. Add your own touches with company swag or refreshments.

### Headshot Studio

**\$15,000**

*(Exclusive)*

Provide professional headshot photos to hundreds of attendees. Photos will be taken in a "portrait studio" that includes an exhibit table for you. Your logo will be featured on the "get your photos" cards given out to attendees after their photos are taken.

### Film Screening Parlor

**\$15,000**

*(Exclusive)*

The film screening will offer a dedicated viewing area featuring a short film or documentary throughout the conference. Your organization will be prominently recognized within the screening space, aligning your brand with innovation, storytelling, and community impact. The Film Screening Parlor offers attendees an engaging alternative to traditional conference activities while creating meaningful opportunities to connect with compelling stories that highlight the mission and impact of CHCs.

### Hotel Keycard

**\$15,000**

*(Exclusive)*

Design the artwork for the headquarters hotel keycards. Attendees will receive your custom keycard when they check in to the hotel and will see it every time they enter their hotel room.

### Puppy Playground

**\$15,000**

*(Exclusive)*

Engage with attendees as they visit the most popular spot in the exhibit hall. Attendees will play with puppies in a picket fenced area that includes an exhibit table for you. Add your own touches to the playground with company branding and swag.

Supports the



NACHC CENTER FOR  
**VITAL CONDITIONS**

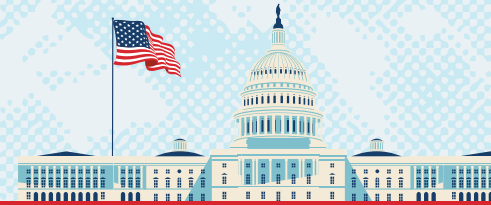


Supports the



NACHC CENTER FOR  
**VITAL CONDITIONS**

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## Champion Sponsors *Continued*

### 340B Day

*(Exclusive)*

Give brief welcome remarks on stage at the 340B Day education sessions. The event draws 300-500 attendees. You may also have an exhibit table by the entrance and provide swag to place at attendee seats.

**\$12,000**

Supports the



NACHC CENTER FOR  
**HEALTH POLICY**

### Lanyard

*(Exclusive)*

Your company logo will be highly visible and around the necks of every conference attendee. Lanyards, which display the conference badges, become part of all attendees' conference wardrobe.

**\$12,000**

### Walking Challenge

*(Exclusive)*

Engage with attendees as they compete for prizes in this fun conference walking challenge. Your branding, as well as an exhibit table and chairs for you, will be at a kiosk with the live leaderboard that attendees will repeatedly return to. This sponsorship is located in a high-traffic area.

**\$11,000**

Supports the



NACHC CENTER FOR  
**VITAL CONDITIONS**

### Art Gallery "Art Walk"

*(3 Available)*

Celebrate the creativity and impact of CHCs through sponsorship of the Art Walk. Original artwork submitted by CHCs will be brought to life through an immersive installation in a high-visibility area of the conference, creating an engaging experience for attendees. You will receive prominent recognition, including a branded 9-by-9-foot floor decal within the gallery area and acknowledgment on event signage. Art Gallery Theme: *Health for All: CHCs Providing Primary Care Where it Matters Most*

**\$10,000**

Supports the



NACHC CENTER FOR  
**VITAL CONDITIONS**

### InnovationEx Stage

*(4 Available)*

Sponsor one of four sessions. Give brief welcome remarks on stage and moderate the session Q&A. Your logo will be displayed on the screen and in the promotion of the session. You may provide a pop-up banner to be displayed near the stage and/or swag to place at attendee seats.

**\$10,000**

Supports the



NACHC CENTER FOR  
**INNOVATION**

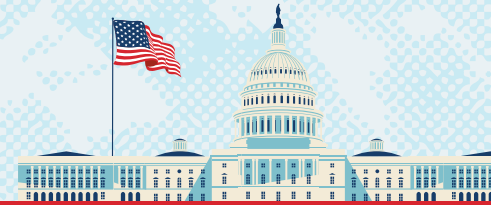
### PCA & HCCN General Session

*(Exclusive)*

Give brief welcome remarks on stage to an audience of 200+ Primary Care Association (PCA) and Health Center Controlled Network (HCCN) leaders. PCAs and HCCNs help to set the priorities for the health centers in their states and regions. You may also provide swag to place at attendee seats. This is a unique opportunity to network with the audience of this invite-only event.

**\$10,000**





## Defender Sponsors

**Defender Sponsorships \$5,000-\$9,999** also include:

- One (1) conference registration
- Attendee mailing list

### Solutions Spotlight

**\$9,000**

(3 Available)

This is a 30-minute speaking opportunity in the exhibit hall's Solutions Spotlight Theater. Highlight your company's expertise, while educating attendees, by offering a "real world" case study or best practice.



### Health Center Board Member Reception

**\$8,000**

Give brief welcome remarks to approximately 200 health center board members at the board member reception. Board members are volunteers from their communities who play critical roles in health center strategy and oversight. You may also provide swag to place at tables, and your logo will appear in event promotions.

Supports the



NACHC CENTER FOR  
**LEADERSHIP AND  
GOVERNANCE**

### Executive Meetups

**\$7,000**

(5 Available)

Sponsor refreshments and mingle at one of the five meetups in the exhibit hall. Choose one of the following meetups: CEOs and Executives, COOs, CFOs, CHROs, or Clinical Leadership.

Supports the



NACHC CENTER FOR  
**LEADERSHIP AND  
GOVERNANCE**

### Block Party (Opening Reception)

**\$7,000**

(4 Available)

Draw attendees to your booth by sponsoring the opening reception in the exhibit hall. An hors d'oeuvre will be served from your booth. Your logo and booth number will be displayed on signs and napkins.



### Aisle Signs

**\$6,000**

(Exclusive)

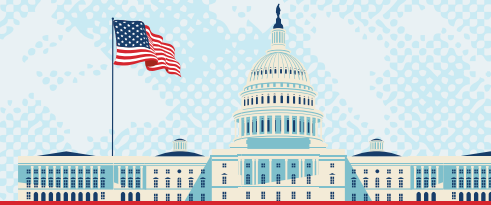
Be seen everywhere in the exhibit hall. Sponsor the large floor signs that help attendees navigate the exhibit floor. Your logo is prominently displayed on the ends of each aisle.

### Exhibit Hall Breakfast

**\$6,000**

(Exclusive)

Treat attendees to a complimentary networking breakfast in the exhibit hall. Your logo will be displayed on cups, napkins, and signs.



## Marketing Add-Ons

Enhance communication and maximize engagement with attendees before and during the conference.

### NACHCopoly \$500

NACHCopoly is a booth traffic driver for exhibitors. Your logo and booth number will be displayed on the game card. Attendees who visit all participating booths will be entered into a drawing to win one of \$6,000 worth of prizes.

### C-Suite Jackpot \$1,000

**NEW!**

The C-Suite Jackpot is a booth traffic driver designed to draw C-suite level attendees to 20 participating exhibitors' booths. Executives who visit all 20 booths will go into a drawing for a \$7,500 donation to their health center.

### Conference Website Ad \$2,500

With a banner ad on the conference website, attendees, plus those just considering attending, will see your ad when they view the conference schedule, complete session evaluations, and review the exhibitor and sponsor offerings. *(4 Available)*

### Lead Scanner \$500

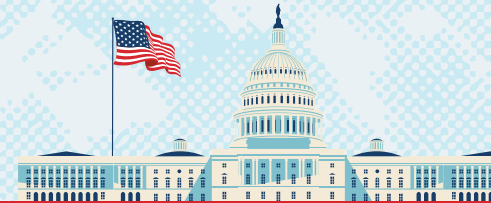
With the lead scanner, team members will be able to use their phones to scan attendee badges and easily capture name, title, organization, email, mailing address, and phone numbers. They can also make notes.

### Mobile App Banner Ad \$2,500

With a banner ad on the conference mobile app, your message will be front and center and will rotate with no more than three other ads. Attendees will rely heavily on the mobile app throughout the conference. *(4 Available)*

### Mobile App Text Alert Ad \$2,500

There's no better way to grab attention for your company during the conference than with a text alert that goes out to attendees via the mobile app. You provide the message of up to 231 characters, and NACHC will text it out. *(4 Available)*



## More Information



### Exhibitor & Sponsor Terms & Conditions

Please review the Exhibitor & Sponsor Terms & Conditions.

### NACHC's Principles for Engagement

NACHC's Mission provides guidance on NACHC's values and priorities as an organization presenting a national healthcare movement. These [General Principles](#) anchor NACHC's engagement with corporations.

### Conference Well-Being Protocols and Code of Conduct

Please review NACHC Conference [Well-Being Protocols and Code of Conduct](#) on NACHC's website.

### Additional NACHC Marketing Opportunities

Contact us at [exhibits@nachc.org](mailto:exhibits@nachc.org) if you're interested in NACHC's [three other conferences](#), National Health Center Week, Corporate Membership, NACHC Select, Center for Innovation, or Partnerships & Funding.