



BLOMDAHL USA

Skin Friendly Earrings

A Second Profit Opportunity

Hypoallergenic and Skin Friendly Jewelry

- ✓ Blomdahl works in close collaboration with dermatologists and jewelry designers to create a safe line of elegant jewelry.
- ✓ Nickel-Free Jewelry: hypoallergenic jewelry since 2001. We specialize in medical grade titanium earrings and medical plastic earrings for people with sensitive skin and allergies to jewelry – perfect for babies, kids and adults!
- ✓ Our earrings use only genuine Swarovski crystals and high-quality Cubic Zirconia to add brilliance and sparkle.

Additional Revenue Opportunity

- ✓ You'll receive wholesale pricing on all of our skin friendly jewelry. Profitable!
- ✓ Increase your revenue with each ear piercing appointment by offering our Skin Friendly earrings for use after the initial 6 week healing period. You can sell them separately or include them in your ear piercing pricing and offering.
- ✓ Our Skin Friendly earrings come in a variety of styles in both the Medical Plastic and Medical Grade Titanium materials.





Clean and Dry with Piercing Aftercare

A new ear piercing is the same as a small wound. As with all wounds, there is always a risk for a bacterial infection during the healing period. Therefore, it is important to take care of the new piercing correctly.

In connection with a piercing, a crust is formed. This crust consists of wound liquid, skin cells, and dirt. The crust becomes moist, and bacteria will thrive there. When taking care of a new piercing one has to always wash away this crust by using so-called mechanical cleansing.

During the healing period, one should cleanse twice a day. When showering/washing one's hair, one can use liquid soap and rinse thoroughly with clean running water. To dry, use a clean towel, Q-tip or something similar. Supplementary cleansing is easiest done with our cleansing swabs Piercing Aftercare. With these, the client can cleanse properly, without having to rinse with running water or dry afterwards.

- ✓ Blomdahl Piercing Aftercare contains sodium chloride solution and is skin friendly.
- ✓ During a more extended period of use, the cleansing swab is kind to the skin compared to other classical/traditional cleansing products, which can dry out the skin and sting.
- ✓ Blomdahl Piercing Aftercare enables the mechanical cleansing between the earring back / jewelry part and ear where bacteria and dirt normally can accumulate.
- ✓ Increased revenue per piercing appointment.

Have Questions?

Reach us at **888.493.5100** or email us at **earrings@blomdahllusa.com**