









	PRODUCT	IDEAL USE	KEY INGREDIENTS
DIAPERING	 <p>Aquaphor[®] Baby Healing Ointment SKIN PROTECTANT</p>	Provides immediate protection by creating a barrier from wetness, acidity and chafing	<ul style="list-style-type: none"> • 41% Petrolatum • ProVitamin B5 • Semi-Occlusive formulation
	 <p>Aquaphor Baby Diaper Rash Cream SKIN PROTECTANT</p>	Treats mild to moderate diaper rash. Fragrance, preservative and odor free.	<ul style="list-style-type: none"> • 15% Zinc Oxide • ProVitamin B5
	 <p>Aquaphor Baby Diaper Rash Paste SKIN PROTECTANT</p>	Treats moderate to severe diaper rash. Fragrance, preservative and odor free.	<ul style="list-style-type: none"> • 40% Zinc Oxide • ProVitamin B5 • Natural Shea Butter
CLEANSING	 <p>Aquaphor Baby Wash & Shampoo</p>	Cleanses delicate baby skin and hair without drying	<ul style="list-style-type: none"> • Soothing Natural Chamomile Essence • ProVitamin B5
	 <p>Eucerin[®] Baby Wash & Shampoo</p>	Gently cleanses baby's sensitive skin and hair	<ul style="list-style-type: none"> • ProVitamin B5 • Natural Shea Butter
MOISTURIZING	 <p>Eucerin Baby Lotion & Creme</p>	Helps soothe, hydrate and protect baby's delicate skin	<ul style="list-style-type: none"> • ProVitamin B5 • Natural Shea Butter
	 <p>Eucerin Original Healing Lotion & Cream</p>	For extremely dry, compromised skin	<ul style="list-style-type: none"> • Occlusive water-in-oil formula • Safe for sensitive skin
	 <p>Aquaphor Healing Ointment[®] SKIN PROTECTANT</p>	Soothes and treats dry, chapped and chafed skin, minor cuts and burns	<ul style="list-style-type: none"> • 41% Petrolatum • ProVitamin B5 • Semi-Occlusive formulation
ECZEMA	 <p>Eucerin and Eucerin Baby Eczema Relief Cream* SKIN PROTECTANT</p>	Daily moisturizer that is clinically proven to help 4 out of 5 children remain flare-free for six months ¹	<ul style="list-style-type: none"> • Colloidal Oatmeal • Licochalcone A • Ceramide 3
ROUGH & BUMPY	 <p>Eucerin Roughness Relief Lotion</p>	Helps smooth dry, rough and bumpy skin	<ul style="list-style-type: none"> • 10% Urea • 2% Sodium Lactate • Ceramide 3

INFANTS & TODDLERS

CHILDREN & ADOLESCENTS

*Same formulation located in the baby aisle and therapeutic skincare aisle
1. J Drugs Dermatol (2015) 14:478-479.



FOR YOUR PATIENTS' MANY SKINCARE NEEDS

RECOMMEND

Eucerin® & Aquaphor®

Recommend Eucerin® and Aquaphor® for your patients' many skincare needs

Aquaphor® **Eucerin®**

